

Reducing carbon emissions App Survey

Thank you for participating in this survey! I am developing a sustainable transportation app aimed at promoting eco-friendly transportation choices and reducing carbon emissions. Your feedback is invaluable in helping me create a user-centric app that meets your needs. Please take a few minutes to answer the following questions.

1. What is your primary mode of transportation for daily commuting?

2. On a scale of 1 to 5, how concerned are you about reducing your carbon footprint?

Une seule réponse possible.

I don't care

1

☐

2

☐

3

☐

4

☐

5

☐

I'm very concerned

3. Which of the following features would you like to see in a sustainable transportation app? (Please select all that apply)

Plusieurs réponses possibles.

- ☐ GPS tracking and mapping for navigation
- ☐ Carbon footprint calculator to measure environmental impact
- ☐ Personalized recommendations for eco-friendly transportation options
- ☐ Real-time data on public transit schedules and availability
- ☐ Integration with carpooling services for ride-sharing options
- ☐ Information on the environmental impact of different transportation modes
- ☐ Gamification features to incentivize and reward sustainable transportation choices
- ☐ Social sharing capabilities to inspire others and create a community

4. How important is it for you to have access to real-time data on ticket availability for public transit?

5. Would you be interested in features that provide information on the nearest bike-sharing stations, electric vehicle charging stations, or walking routes?

6. Are there any other features or functionalities you would like to see in a sustainable transportation app that are not listed above?

7. How likely are you to use an app that helps you track and reduce your carbon footprint through sustainable transportation choices?

8. What are the main barriers or challenges you face in choosing eco-friendly transportation options?

9. Are there any other suggestions or feedback you would like to provide to help us improve the app?

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