

optimization
operations research
artificial intelligence (AI)
computational intelligence
machine learning
data mining

delivery

production

management

products/
services

sales

- optimized logistics (business-to-customer)
- planning and scheduling of maintenance visits
- planning and scheduling of supply visits
- production planning and scheduling
- optimized assignment of jobs/orders to machines
- optimization of production processes
- optimization of stock-keeping
- optimization of intra-enterprise logistics
- optimization of supply chains
- optimization of factory layouts and intra-factory logistics
- scheduling of employee work
- optimal assignment of employees to tasks or customers
- optimized locations for new branch offices
(based current or predicted future customers)
- optimization of product design
- optimization of product feature configuration
- optimization of service offers
- improved tailoring of products/services to customers
- optimization of pricing and offers
- mining of customer data for targeted offers