Filippo Tinnirello

WordPress Developer

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With nearly two decades of experience in development, I've cultivated a deep understanding of **HTML**, **JavaScript**, and **CSS**, using these skills to craft engaging and responsive websites. My expertise extends to **WordPress**, where I specialize in custom theme and plugin development tailored to meet the unique needs of clients and projects. I'm particularly adept at creating custom *Gutenberg blocks* and implementing advanced functionalities within *WordPress* environments.

With an unwavering focus on aesthetics and performance, I seamlessly translate designs into polished, **SEO**-friendly websites. This is complemented by my fervent passion for User Experience (UX), where coding proficiency converges with meticulous testing, ensuring optimal development experiences.

My inclination towards bridging design with flawless code execution is the cornerstone of my approach, ensuring pixel-perfect precision in every project I undertake.

Professional Experience

2023
Verona

Full-stack Wordpress Developer, *Creativart (Hybrid)*
- Spearheaded the evolution of front-end development for WordPress themes, emphasizing pre-built themes and visual development, utilizing CPTs and page builders.
- Specialized in converting designs into high-quality, responsive HTML code, ensuring pixel-perfect results and implementing optimization techniques for enhanced website performance.
- Leveraged PHP code for direct template customization, streamlining the data input process for increased efficiency and customization.
- Demonstrated expertise in photo editing and graphic design programs, ensuring precise adjustments and edits for visual assets, seamlessly blending with website design and branding.

2018 – 2023
Verona

Front-end and Wordpress Developer, *24 Consulting (Hybrid)*
- Showcased proficiency in developing content-based and e-commerce websites by setting up custom WordPress themes with CPTs, ACF and WooCommerce plugins.
- Ensured responsive designs with (S)CSS, HTML, and JavaScript, overseeing site maintenance and optimization, all seamlessly managed through Git.
- Managed the entire content transfer process from development to production, handling necessary configurations, including server-side setups.
- Specialized in converting designs to code, emphasizing meticulous attention to detail, pixel-perfect results, and the implementation of optimization techniques.

2006 – 2018
Verona

Full-stack Developer, *24 Consulting (On-site)*
- Developed web interfaces, predominantly websites, covering frontend to backend using self-taught CSS, HTML, JavaScript (jQuery), with ASP and Access/SQLite databases for data storage.
- Led the creation of dynamic and visually appealing user interfaces, contributing to numerous web projects over the years.
- Specialized in converting designs to code, with a focus on meticulous attention to detail, pixel-perfect results, and the implementation of optimization techniques.

- Demonstrated proficiency in photo editing and graphic design programs, ensuring precise adjustments and edits for visual assets, seamlessly blending with website design and branding.

Hard skills

Expertise in WordPress Custom Theme Development and Plugin Development
Integration and setup of CPTs and plugins like WPML, WooCommerce, Yoast SEO, etc.

Expert knowledge of PHP, HTML, CSS, SASS, JavaScript, jQuery
Experience in working with core PHP, Javascript, CSS preprocessors and CSS frameworks like Tailwind and Bootstrap

Strong understanding of cross-browser compatibility, responsiveness, and performance
Ensuring SEO/CRO best practices, optimized speed and security

Experience with ACF and Gutenberg, including building custom blocks
Knowledge of component-based frameworks like React

Working with version control systems and building tools
Experience with Git/GitHub, NPM, Yarn, Webpack, Gulp, Grunt, Parcel

Providing maintenance support for WordPress sites
Debugging and migration of websites from other platforms to WordPress

Familiarity with design tools such as Sketch, Figma, and Adobe XD
Experience in developing responsive design websites based on the available design file

Proficiency in utilizing REST APIs
Leveraging Vite, Next.js, and HTMX for seamless integration, ensuring dynamic web interactions in headless environments

Soft skills

Remote-ready collaboration and adaptability
Proficient in working remotely, maintaining productivity and communication effectively.

Working under tight deadlines and handling multiple projects simultaneously
Skilled at managing time efficiently and juggling multiple projects without compromising quality.

Producing high-quality work with a strong focus on detail
Committed to delivering work of the highest quality, with meticulous attention to detail.

Ability to estimate work for a project and turn specs into clearly defined, executable tasks
Capable of accurately estimating project requirements and translating specifications into actionable tasks.

Languages

English
B2 First certificate (2010)

Italian
Native speaker