D3 DesignBro®

Facebook Brand Page

Deliverables

✓ **Profile image** (360 x 360px)
✓ **Cover image** (820 x 360px)

Keep the 'safe zone' in mind when creating the cover image. Designing within this 'safe zone' makes sure that the design will be visible on both desktop and mobile devices.

File formats

(.AI)* (.EPS)* (.PSD)* (.INDD)* (.XD)*

(.JPG) (.PNG)

Save the ready to use Facebook profile and cover image (preferably .jpg) using the "Save for Web" function and ensure the color profile is RGB and has 72 DPI. The profile image (and preferably the cover image as well) (.jpg) file should be less than 2 MB.

* If applicable

Create a clean file. When images/pictures, illustrations, and/or icons are used in the design, make sure to upload these files separately as well. Ensure that the images/pictures (.jpg or .png files) have the right resolution and color profile.

Please ensure that the files you are sending in are clean, clear, and relevant.
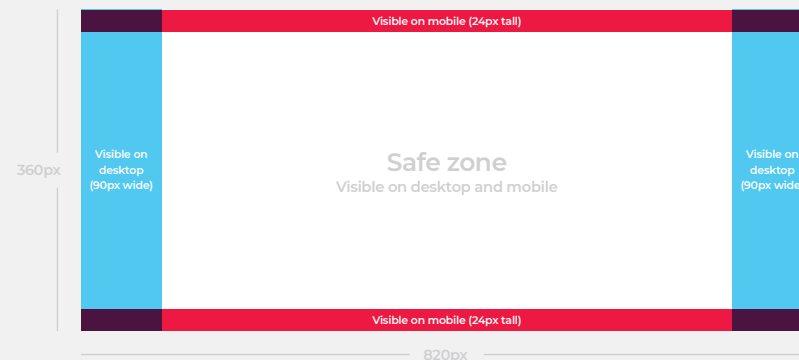
Illustrator file
EXAMPLE PROFILE IMAGE

logo

Photoshop file
EXAMPLE COVER IMAGE

Safe zone
COVER IMAGE

Visible on mobile (24px tall)

360px

Visible on desktop (90px wide)

Safe zone
Visible on desktop and mobile

Visible on desktop (90px wide)

Visible on mobile (24px tall)

820px

Important: DesignBro expects you to deliver 1 profile image design and 1 cover image design. Therefore, if the client were to ask you for variations or extra designs, please contact the DesignBro team. More designs will likely lead to a higher price for the client, which also means a greater pay-out for you.

"Every great design begins with an even better story."

- Lorinda Mamo

Whenever (paid) stock photos are being used in the design, be sure to supply the client with a link to the image they have to purchase. **(Note: you should never purchase the image yourself)**

Folder structure
EXAMPLE

BrandName-FacebookProfileImage.ai
BrandName-FacebookProfileImage.eps
BrandName-FacebookProfileImage.jpg
BrandName-FacebookCoverImage.psd
BrandName-FacebookCoverImage.jpg
📁 Image Links ▾
        brandname_backgroundimage.psd
        brandname_backgroundimage.jpg