

Website Banner

Deliverables

✓ Website banners (max. 5)

Standard sizes are:

- 300 x 250 px
- 336 x 280 px
- 728 x 90 px
- 300 x 600 px
- 320 x 50 px

The client can request other sizes. Ensure to upload (max.) 5 different sizes based on the same design.

File formats



Save the ready to use website banner designs (.jpg and/or .png) using the "Save for Web" function and ensure the color profile is RGB and has 72 DPI. Every single .jpg or .png file should be less than 2 MB.

* If applicable

Create a clean file (with and without outlined texts). When images/pictures, illustrations, and/or icons are used in the design, make sure to upload these files separately as well. Ensure that the images/pictures (.jpg or .png files) have the right resolution and color profile.

Please ensure that the files you are sending in are clean, clear, and relevant.

Illustrator file

EXAMPLE



Important: DesignBro expects you to deliver designs for (max.) 5 sizes. Therefore, if the client were to ask you for extra sizes, please contact the DesignBro team. More sizes will likely lead to a higher price for the client, which also means a greater pay-out for you.

“Design is the intermediary between information and understanding.”

- Hans Hoffman

Whenever (paid) stock photos are being used in the design, be sure to supply the client with a link to the image they have to purchase. **(Note: you should never purchase the image yourself)**

Folder structure

EXAMPLE

```

BrandName-WebsiteBanners.ai
BrandName-WebsiteBanners(OutlinedText).ai
BrandName-WebsiteBanners.eps
BrandName-WebsiteBanners(OutlinedText).eps
brandname_websitebanner_300x250px.jpg
brandname_websitebanner_336x280px.jpg
brandname_websitebanner_728x90px.jpg
brandname_websitebanner_300x600px.jpg
brandname_websitebanner_320x250px.jpg
Image Links ▼
  brandname_backgroundimage.psd
  brandname_backgroundimage.jpg
  
```