Instagram Post

Deliverables

✓ **Instagram post** (2048 x 2048px)

The client can request other sizes.

File formats

.AI* .EPS* .PSD* .INDD* .XD*

.JPG .PNG

Save the ready to use Instagram post design (preferably .jpg) using the "Save for Web" function and ensure the color profile is RGB and has 72 DPI. The .jpg file should be less than 2 MB.

* If applicable

Create a clean file. When images/pictures, illustrations, and/or icons are used in the design, make sure to upload these files separately as well. Ensure that the images/pictures (.jpg or .png files) have the right resolution and color profile.

Please ensure that the files you are sending in are clean, clear, and relevant.

Photoshop file
EXAMPLE

Important: DesignBro expects you to deliver 1 design. Therefore, if the client were to ask you for variations or extra designs, please contact the DesignBro team. More designs will likely lead to a higher price for the client, which also means a greater pay-out for you.

"Learn the rules like a pro, so you can break them like an artist."

- Pablo Picasso

Whenever (paid) stock photos are being used in the design, be sure to supply the client with a link to the image they have to purchase. **(Note: you should never purchase the image yourself)**

Folder structure
EXAMPLE

BrandName-InstagramPost.psd
BrandName-InstagramPost.jpg
📁 Image Links ⏷
    brandname_backgroundimage.psd
    brandname_backgroundimage.jpg