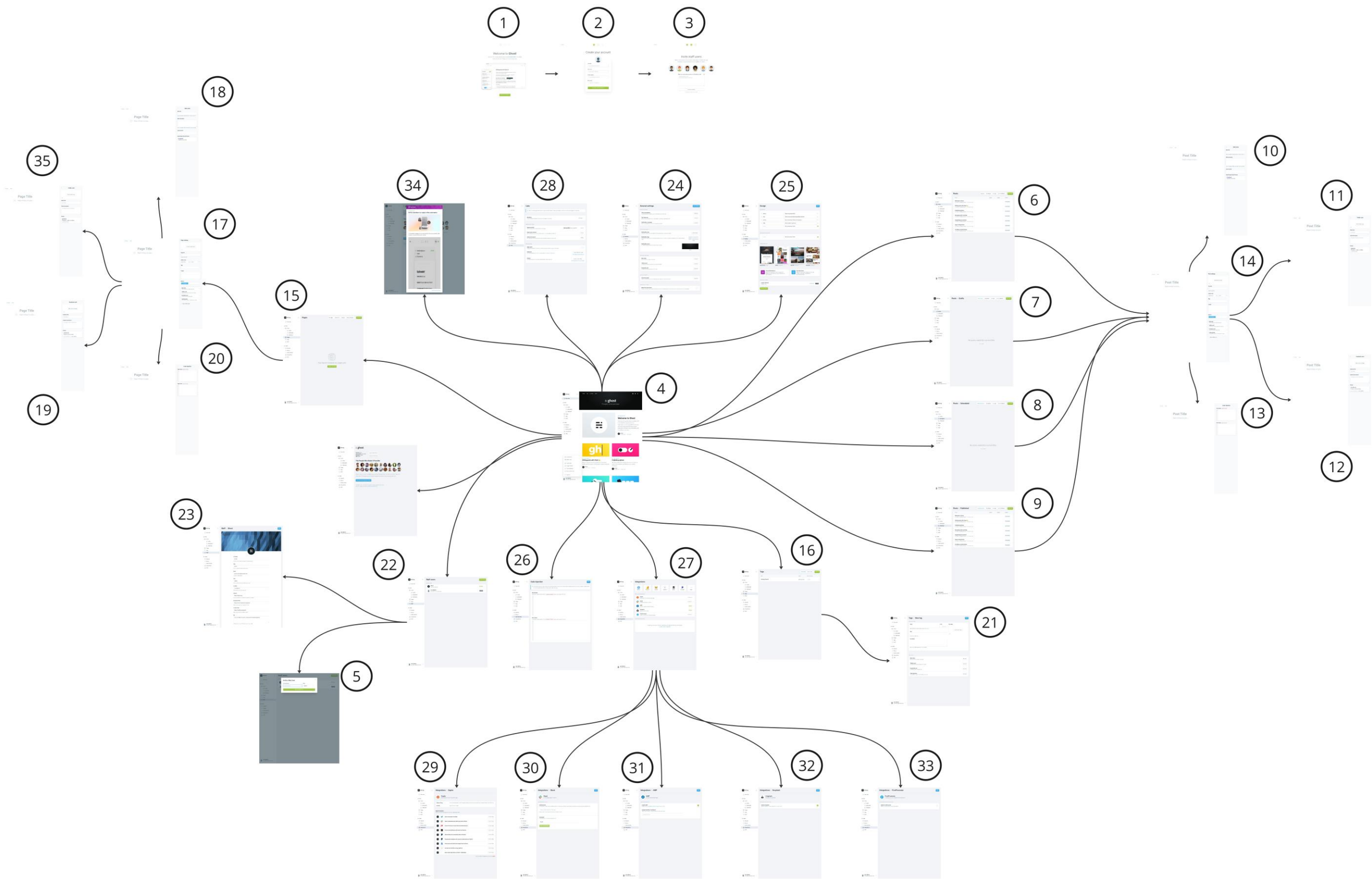


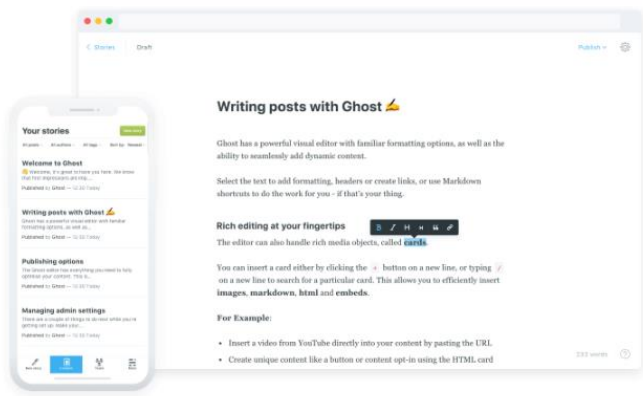
Modelo de GUI



1

Welcome to Ghost!

All over the world, people have started **2,000,000+** incredible sites with Ghost. Today, we're starting yours.




Create your account >

< Back

2

Create your account



Site title

Full name

Email address

Password

Last step: Invite staff users >

3

< Back

Invite staff users

Ghost works best when shared with others. Collaborate, get feedback on your posts & work together on ideas.

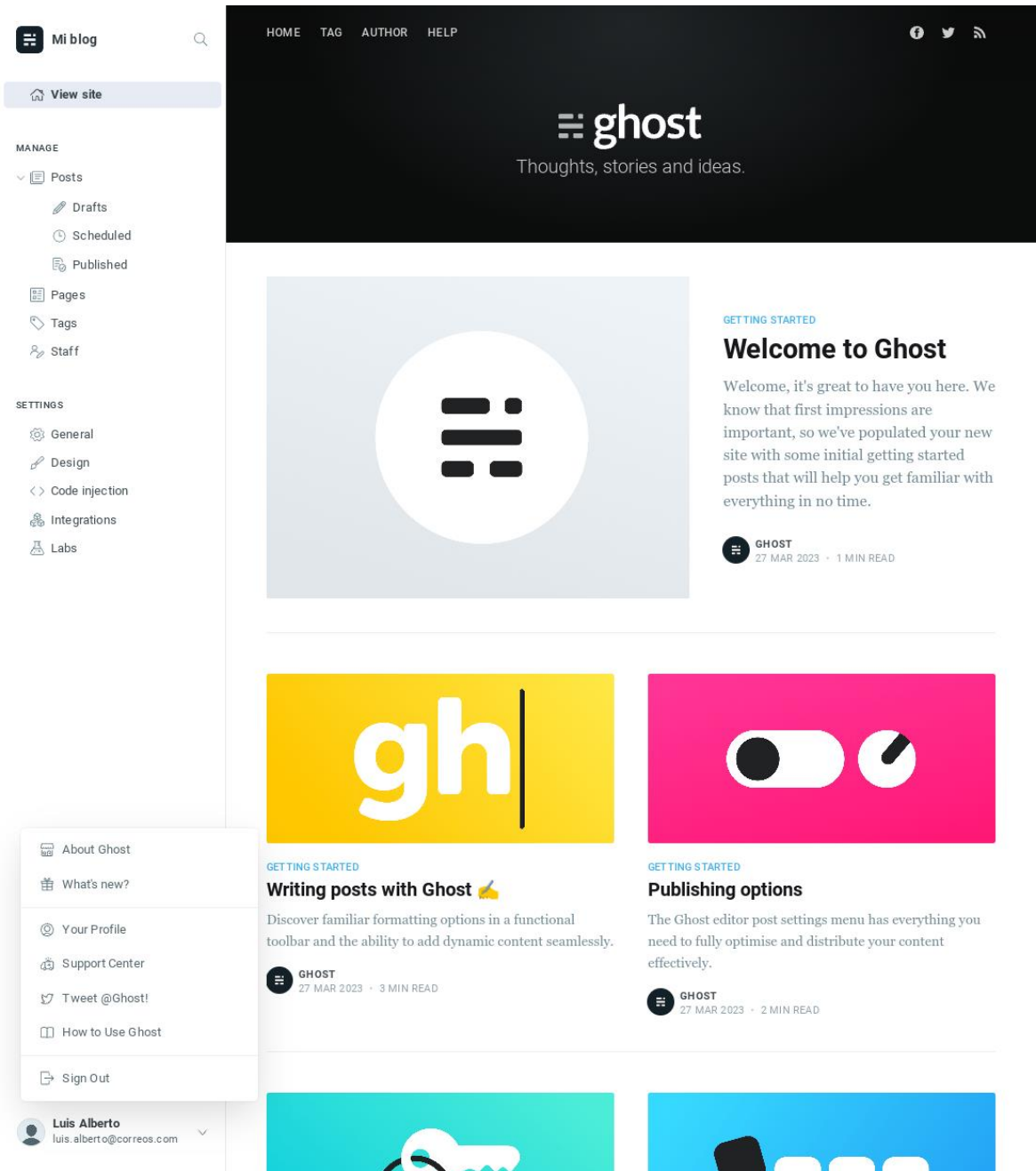


Enter one email address per line, we'll handle the rest! 

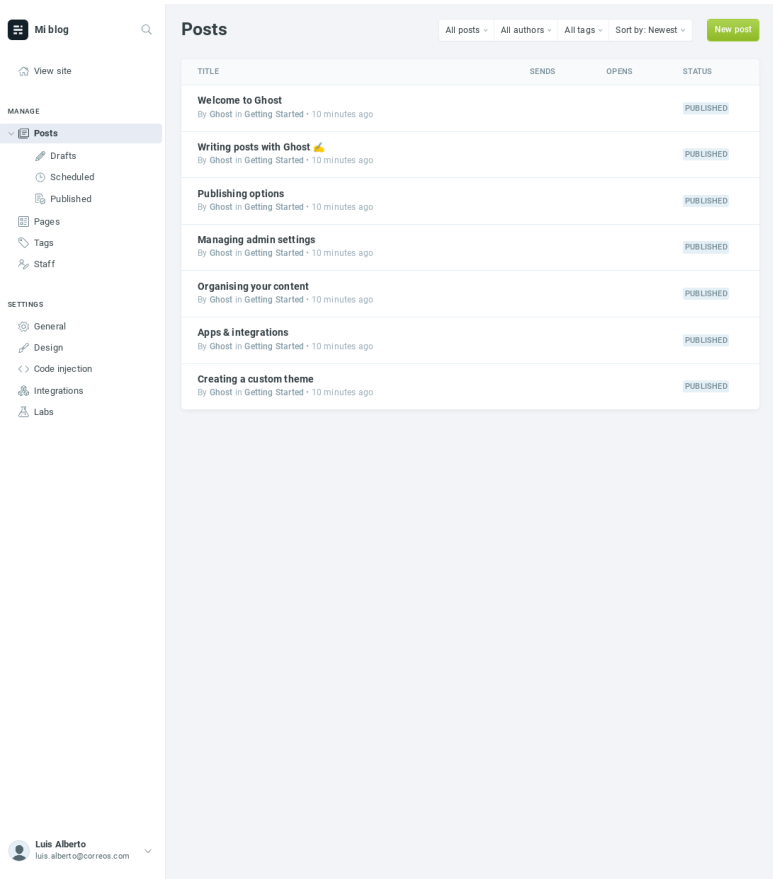
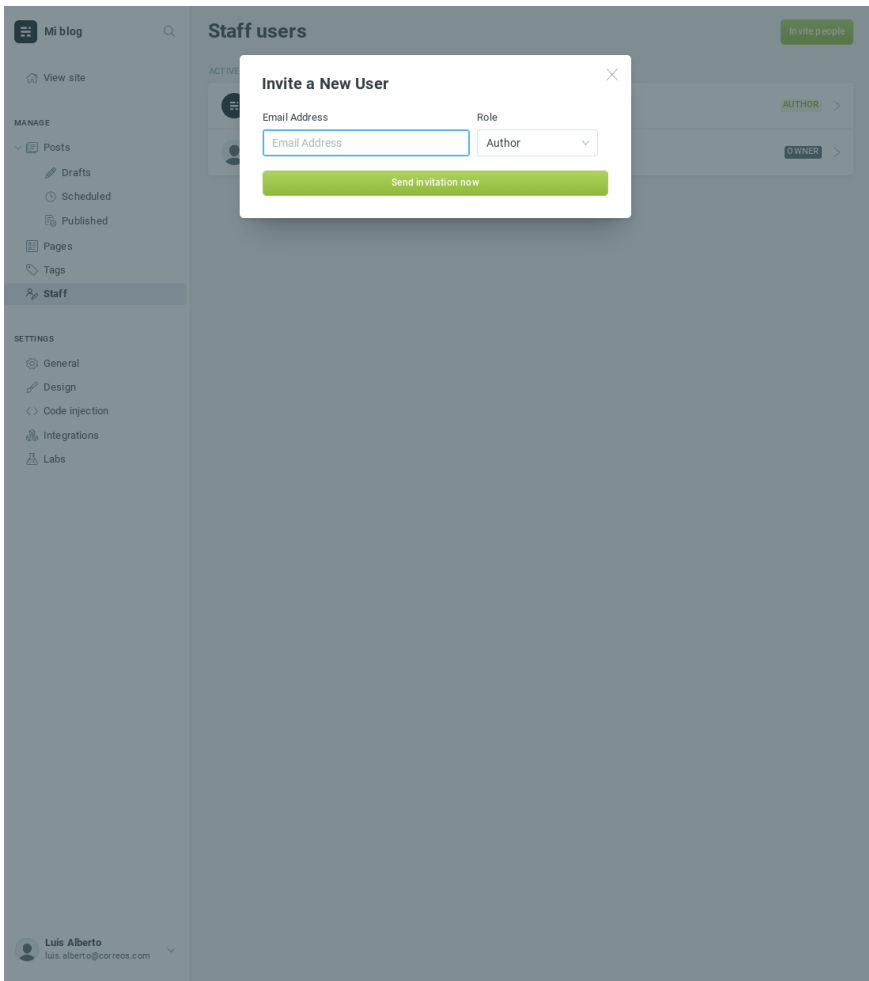
Invite some users

I'll do this later, take me to my site!

4



5



6

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Mi blog

View site

MANAGE

Posts

Drafts

Scheduled

Published

PAGES

Pages

Tags

Staff

SETTINGS

General

Design

Code injection

Integrations

Labs

Posts > Drafts

Draft posts

All authors

All tags

Sort by: Newest

New post

No posts match the current filter

Show all posts

Luis Alberto

luis.alberto@correos.com

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Mi blog

View site

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Posts > Scheduled

Scheduled posts

All authors

All tags

Sort by: Newest

New post

No posts match the current filter

Show all posts

Luis Alberto

luis.alberto@correos.com

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Mi blog

View site

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Posts > Published

Published posts

All authors

All tags

Sort by: Newest

New post

TITLE	SENDS	OPENS	STATUS
Welcome to Ghost By Ghost in Getting Started • 12 minutes ago			PUBLISHED
Writing posts with Ghost 🍌 By Ghost in Getting Started • 12 minutes ago			PUBLISHED
Publishing options By Ghost in Getting Started • 12 minutes ago			PUBLISHED
Managing admin settings By Ghost in Getting Started • 12 minutes ago			PUBLISHED
Organising your content By Ghost in Getting Started • 12 minutes ago			PUBLISHED
Apps & integrations By Ghost in Getting Started • 12 minutes ago			PUBLISHED
Creating a custom theme By Ghost in Getting Started • 12 minutes ago			PUBLISHED

Luis Alberto

luis.alberto@correos.com

< Posts New

Post Title

Begin writing your post...

10

Meta data

Meta title

Recommended: 70 characters. You've used 0

Meta description

Recommended: 156 characters. You've used 0

Canonical URL

Search Engine Result Preview

(Untitled)
http://localhost:2368/

11

Post Title

Begin writing your post...

<

Twitter card

Add Twitter image

Twitter title

(Untitled)

Twitter description

Thoughts, stories and ideas.

Preview

(Untitled)

Thoughts, stories and ideas.

localhost:2368

Post Title

Begin writing your post...

<

Facebook card

Add Facebook image

Facebook title

(Untitled)

Facebook description

Thoughts, stories and ideas.

Preview

(Untitled)

Thoughts, stories and ideas.

localhost:2368 | BY LUIS ALBERTO

12

13

Post Title

Begin writing your post...

<

Code injection

Post header

1

{{ghost_head}}

Post footer

1

{{ghost_foot}}

Post Title

Begin writing your post...

Post settings

×

Upload post image

Post URL

localhost:2368/

Publish date

2023-03-27

18:40

(UTC)

Tags

Excerpt

Authors

Luis Alberto

×

Meta data

Extra content for search engines

>

Twitter card

Customise structured data for Twitter

>

Facebook card

Customise Open Graph data

>

Code injection

Add styles/scripts to the header & footer

>

☐ Feature this post

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Luis Alberto

luis.alberto@correos.com

Pages

All pagesAll authorsAll tagsSort by: NewestNew page

You haven't created any pages yet!

Create a new page

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Mi blog

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Luis Alberto

luis.alberto@correos.com

Tags

Public tagsInternal tagsNew tag

TAG	SLUG	NO. OF POSTS
Getting Started	getting-started	7 posts

17

PagesNew

Page Title

+Begin writing your page...

Page settings

Upload page image

Page URL

localhost:2368/

Publish date

2023-03-2718:42(UTC)

Tags

Excerpt

Authors

Luis Alberto

Meta data

Extra content for search engines

Twitter card

Customise structured data for Twitter

Facebook card

Customise Open Graph data

Code injection

Add styles/scripts to the header & footer

☐ Feature this page

18

PagesNew

Page Title

+Begin writing your page...

Meta data

Meta title

Recommended: 70 characters. You've used 0

Meta description

Recommended: 156 characters. You've used 0

Canonical URL

Search Engine Result Preview

(Untitled)http://localhost:2368/

19

Page Title

+ Begin writing your page...

<

Facebook card

Add Facebook image

Facebook title

(Untitled)

Facebook description

Thoughts, stories and ideas.

Preview

(Untitled)

Thoughts, stories and ideas.

LOCALHOST2368 | BY LUIS ALBERTO

20

Page Title

+ Begin writing your page...

<

Code injection

Page header {{ghost_t_head}}

1

Page footer {{ghost_foot}}

1

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Mi blog

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Luis Alberto

luis.alberto@correos.com

Tags > New tag

Save

BASIC SETTINGS

Name

Color

Tag image

Start with # to create internal tags [Learn more](#)

Upload tag image

Slug

Description

localhost:2368/tag/

Maximum: 500 characters. You've used 0

META DATA

Meta data

Twitter card

Facebook card

Code injection

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Luis Alberto

luis.alberto@correos.com

Staff users

Invite people

ACTIVE USERS

Ghost

Last seen: (Never)

AUTHOR

Luis Alberto

Last seen: 11 minutes ago

OWNER

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Staff > Ghost

Change Cover

Full Name

Ghost

Use your real name so people can recognise you

Slug

ghost

http://localhost:2368/author/ghost

Email

ghost-author@example.com

Used for notifications

Role

Author

What permissions should this user have?

Location

The Internet

Where in the world do you live?

Website

https://ghost.org

Have a website or blog other than this one? Link it!

Facebook Profile

https://www.facebook.com/ghost

URL of your personal Facebook Profile

Twitter Profile

https://twitter.com/ghost

URL of your personal Twitter profile

Bio

You can delete this user to remove all the welcome posts

Write about you, in 200 characters or less. 144

Luis Alberto

luis.alberto@correos.com

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Mi blog

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General settings

PUBLICATION INFO

Title & description

The details used to identify your publication around the web

Expand

Site timezone

Set the time and date of your publication, used for all published posts

Expand

Publication Language

Set the language/locale which is used on your site

Expand

PUBLICATION IDENTITY

Publication icon

A square, social icon used in the UI of your publication, at least 60x60px

Upload Image

Publication logo

The primary logo for your brand displayed across your theme, should be transparent and at least 600px x 72px

delete

Publication cover

An optional large background image for your site

delete

SITE META SETTINGS

Meta data

Extra content for search engines

Expand

Twitter card

Customise structured data of your site for Twitter

Expand

Facebook card

Customise structured data of your site

Expand

SOCIAL ACCOUNTS

Social accounts

Link your social accounts for full structured data and rich card support

Expand

ADVANCED SETTINGS

Make this site private

Enable protection with simple shared password. All search engine optimization and social features will be disabled.

Luis Alberto

luis.alberto@correos.com

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Mi blog

View site

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Design

NAVIGATION

Home

http://localhost:2368/

Tag

http://localhost:2368/tag/getting-started/

Author

http://localhost:2368/author/ghost/

Help

https://ghost.org/docs/

Label

http://localhost:2368/

SECONDARY NAVIGATION

Label

http://localhost:2368/

THEME DIRECTORY

MASSIVELY – Free

NURUI – Premium

PACIFIC – Premium

FARAFRA – Premium

Theme Marketplace

Explore a huge range of free and premium themes for Ghost with a range of design and layout options

Developer Docs

Build your own custom Ghost theme from scratch using our comprehensive Handlebars.js SDK

INSTALLED THEMES

casper (default)

Version 3.1.2

DOWNLOAD

ACTIVE

Upload a theme

Luis Alberto

luis.alberto@correos.com

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Mi blog

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Code injection

Ghost allows you to inject code into the top and bottom of your theme files without editing them. This allows for quick modifications to insert useful things like tracking codes and meta tags.

Site Header

Code here will be injected into the `{{ghost_head}}` tag on every page of the site

1

Site Footer

Code here will be injected into the `{{ghost_foot}}` tag on every page of the site

1

Luis Alberto

luis.alberto@correos.com

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Mi blog

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Integrations

Disqus

Analytics

Ulysses

Typeform

Buffer

Plausible

More

BUILT-IN INTEGRATIONS

Zapier

Automation for your favourite apps

Configure

Slack

A messaging app for teams

Configure

AMP

Google Accelerated Mobile Pages

ACTIVE

Unsplash

Beautiful, free photos

ACTIVE

FirstPromoter

Launch your member referral program

Configure

CUSTOM INTEGRATIONS

Create your own custom Ghost integrations with dedicated API keys & webhooks

+ Add custom integration

Luis Alberto

luis.alberto@correos.com

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Mi blog

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Labs

This is a testing ground for new or experimental features. They may change, break or inexplicably disappear at any time.

Members

Create registered members and take subscription payments

Configure

MIGRATION OPTIONS

Import content

Import posts from another Ghost installation

Date auswählen

Keine ausgewählt

Import

Export your content

Download all of your posts and settings in a single, glorious JSON file

Export

Delete all content

Permanently delete all posts and tags from the database, a hard reset

Delete

BETA FEATURES

Night shift

Swap Ghost admin's colours to a dark background which is easy on the eyes

☐

Redirects

Configure redirects for old or moved content, more info in the docs

Upload redirects JSON

Download current redirects

Routes

Configure dynamic routing by modifying the routes.yaml file

Upload routes YAML

Download current routes.yaml

Luis Alberto

luis.alberto@correos.com

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Labs

Integrations > Zapier

Zapier

Automation for your favourite apps

Admin API key

6421df1e1e0d6a20001c4e3223aa967e430dacc136b158c693a24d2578c7865c9594f1bb1fe15ff8b13f7e...

API URL

http://127.0.0.1:2368

Zapier templates

Explore pre-built templates for common automation tasks

Share new posts to Twitter

Use this Zap

Share scheduled posts with your team in Slack

Use this Zap

Connect Patreon to your Ghost membership site

Use this Zap

Protect email delivery with email verification

Use this Zap

Add members for successful sales in PayPal

Use this Zap

Unsubscribe members who cancel a subscription in PayPal

Use this Zap

Send new post drafts from Google Docs to Ghost

Use this Zap

Survey new members using Typeform

Use this Zap

Sync email subscribers in Ghost + Mailchimp

Use this Zap

See more Ghost integrations powered by zapier

Luis Alberto

luis.alberto@correos.com

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Integrations > Slack

Slack

A messaging app for teams

Webhook URL

Automatically send newly published posts to a channel in Slack or any Slack-compatible service like Discord or Mattermost.

https://hooks.slack.com/services/...

Set up a new incoming webhook here, and grab the URL.

Username

The username to display messages from

Ghost

Send test notification

Luis Alberto

luis.alberto@correos.com

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Mi blog

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Integrations > AMP

Save

AMP

Accelerated Mobile Pages

AMP CONFIGURATION

Enable AMP

Enable [Google Accelerated Mobile Pages](#) for your posts

Google Analytics Tracking ID

Tracks AMP traffic in Google Analytics, find your ID [here](#)

UA-XXXXXXX-X

Luis Alberto

luis.alberto@correos.com

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Mi blog

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Labs

Integrations > Unsplash

Save

Unsplash

Beautiful, free photos

UNSPLASH CONFIGURATION

Enable Unsplash

Enable [Unsplash](#) image integration for your posts

Luis Alberto

luis.alberto@correos.com

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Labs

Integrations > FirstPromoter

Save

FirstPromoter

Launch your own member referral program

FIRSTPROMOTER CONFIGURATION

Enable FirstPromoter

Enable [FirstPromoter](#) for tracking referrals

Luis Alberto

luis.alberto@correos.com

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Mi blog

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Integrations > Ghost

Save

Ghost

Open source, self-hosted CMS

GHOST CONFIGURATION

Enable Ghost

Enable [Ghost](#) integration for your posts


Luis Alberto

luis.alberto@correos.com

WHAT'S NEW?

22 MARCH 2023

Invite members to reply in the comments



Invite readers to engage with your work directly from your newsletter with the new comment call to action in emails.

Editor

From: Publisher Weekly <info@example.com>

To: Free member

Subject: 5 tips for conversion magic

Preview

Enjoy this newsletter?

Forward to a friend, sharing is caring

Anything else? Hit reply to send us feedback or say hello. We don't bite!

Join our [weekly newsletter](#) / Connect with [like-minded creative folks](#)

See all past updates

Page Title



Begin writing your page...

<

Twitter card

Add Twitter image

Twitter title

(Untitled)

Twitter description

Thoughts, stories and ideas.

Preview

(Untitled)

Thoughts, stories and ideas.

localhost:2368