# **Rodney Martinez**

## UI/UX Developer (Austin, TX)

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UI Developer with 5 years experience identifying, designing, and developing web based solutions. Recently designed and developed an IRA administration platform which increased staff efficacy by 60% and improved client satisfaction through the introduction of a responsive self-servicing portal. Looking to leverage my skills to implement high quality user centered UI solutions.

## **Experience**

#### UI/UX Developer | Rocket Dollar | Nov. 19' - Present

- Conduct user interviews and usability testing to document issues within existing applications.
- Present findings and solutions to stakeholders.
- Redesign UI to address issues with functionality, UX, and responsiveness.
- Develop new features using JS, React, and REST services.

#### Software Engineer | Rocket Dollar | Jul. 18' - Nov. 19'

- Developed company site using HTML, CSS, JS, and Hubspot
- Created company design system to provide uniform customer experience across product and marketing.
- Collaborated with stakeholders to deliver web pages, assets, and products in conjuction with projects and timelines.

## Head of Account Management | BlueCheck | Aug. 16' - Jul. 18'

- Led team of 3 account managers responsible for implementation, merchant success and satisfaction.
- Implemented workflows for managing and servicing 700+ clients across 6 ecommerce platforms.
- Liaised with clients and development team to identify, report, test, and fix application bugs and new features.

## **Education**

B.F.A Film Production | University of Colorado | 2012 - 2015 General Assembly | Front-end Web Development | 2015

## **Certificates**

Hubspot Champion User | Hubspot | 2020 - 2021 AWS Serverless API & Apps | Udemy | May 2020

#### **Skills**

#### **Programming**

HTML, CSS, JavaScript, Node, SQL, React, Python

#### **UX** Design

Usability testing, Journey mapping, Wireframing, Prototyping

### **Project Management**

Agile, Requirement gathering, Workflow mapping, Documenting

#### Other

Communication, Team work, Graphic design, Animation, Video production

## **Software**

Github	* * * \$ \$
	Good
Jira	* * * * \$
	Very Good
AWS	* * * \$ \$
	Good
Figma & XD	* * * * *
	Excellent
Adobe CC	* * * * *
	Excellent