# TIM PROFFITT

I have over six years of working experience in applying interaction design and usability principles to the development of web-based applications. My unique contribution has always been the application of user-centric design principles to the problem solving process.

KEY ROLES Sr. Ux Consultant, Front End Web Developer, User Interface Designer

TECHNICAL SKILLS Angular, Backbone, Knockout, SASS, Compass, Ruby on Rails, Jekyll

WORK EXPERIENCE Improving Enterprises, Senior UX Consultant, December 2012 to Present

Provide consulting services relating to Information Architecture, Visual Design and Front-End Development of web-based applications. Clients include:

#### Verizon

Develop front-end assets for Angular.js SPA intended to unify two similar products under a single user interface

UX design guidance to stakeholders and development team

## The Loomis Agency

Modernize and redesign the agency's online presence Collaborate with a visual designer to make sure the agency's brand is represented Full stack development using Ruby on Rails, RefineryCMS, and Backbone js Manage backlog, deadlines, budget, and training to end users of CMS

#### ADT

UX guidance to simplify complex interactions and customer facing data visualizations Provide interactive prototypes to model new functionality for stakeholders Implement designs with Knockout.js and Coffeescript

Schneider Electric Inc., UI Designer/ Front End Developer, January 2004 to 2012 Responsible for front-end architecture, design, and implementation of engineering applications. Projects include:

#### UNT Smart Energy Dashboard

Created a dashboard consisting of of data visualizations highlighting the University's energy savings over time. Django and Backbone.js

### **Engineering Analytics Tool**

Developed a web-based tool to help energy engineers analyze the performance of their energy management projects. Django and Backbone.js

#### Project Estimating Tool

Developed a web-based tool used by sales engineers to group together individual energy management services into service packages specific to a customer's needs. Django and Backbone.js

WORK Conducted a complete redesign of public facing HMI graphic package.

EXPERIENCE

(cont'd) Lead a small internal team in creating graphics pages for custom building automation software and integration of controls networks with existing customer LAN.

EDUCATION University of North Texas, 2000 - 2003

B.S., Business Computer Information Systems

PROFESSIONAL REFERENCES

"Tim is a multi-talented difference-maker that can think both creatively and technically, which is a very exceptional and rare characteristic to have. He tackles every challenge with professionalism and can always be counted on to meet and exceed deadlines. His level of patience and dedication are both impressive and inspiring. Plus, his die-hard love for Thai food makes him a winner in my book."

-Tina Tackett, **Executive Creative Director**The Loomis Agency