

XML/XHTML

ESA 2016/2017
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Announcements +++

- Feedback assignments
 - Exactly one week to finish the assignment (deadlines
 Midnight Sundays and Wednesdays)
 - Personal feedback (F2F or email) Monday lab + personal report: the required improvements/pass (no grade)
- Group assignment
 - Each group of 2/3 students will have 2 mn to present the most important points of "the further reading" (beginning of each lecture) (elect a spokesman)
 - G1:1-6, G2:6-11, G3:12-18, G4:19-24, G4:26-30, G6:33-38, G7:39-43



Content

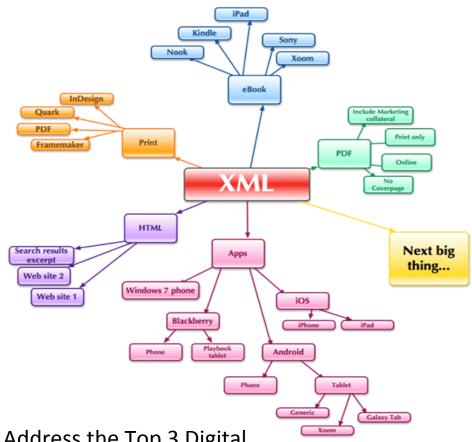
- Why XML evolved
- What it is XML
- Document Type Declaration
- XML Schema Definition

XML is used every where: Digital Publishing

3 Challenges

- The Indexing and Metadata
- The Multichannel Publishing
- The Content Re-use Challenge

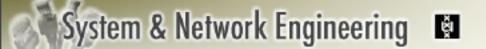
"XML is a **flexible way** to author and **represent** content describing what the content is rather than how it should look."



Make XML a Solution Instead of a Challenge: Address the Top 3 Digital Publishing Challenges With XML:

http://www.reallysi.com/images/pdf/

Make XML a solution instead of a challenge RSuiteCloud.pdf



XML is used every where: on the web

- Web searching and automating Web tasks
- e-business applications

•

XML provides a standard method to access information, making it easier for applications and devices of all kinds to use, store, transmit, and display data.



A common data format was needed ...

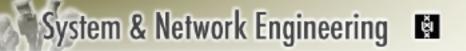
- 1960-1980 Infrastructure for the Internet
- <u>1986</u> SGML (**Standard Generalized Markup Language**) for defining and representing structured documents
- 1991 **WWW** and **HTML** introduced for the Internet
- 1991 **Business adopts** the WWW technology; expansion in the use of the Internet
- 1995 New businesses evolve, based on the connectivity of people all over the world and connectivity of applications built by various software providers (B2C, B2B)

Urgent **need** for a **common data format** for the Internet



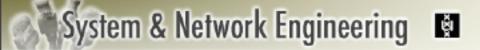
The common data format had to be ...

- *Simple*, common rules easy to understand by people with different backgrounds (like HTML)
- Capability to describe Internet resources and their relationships (like HTML)
- Capability to define information structures for different kinds of business sectors (unlike HTML, like SGML)



The common data format had to be ...

- Format formal enough for computers
 & clear enough to be human-legible (like SGML)
- Rules simple enough to allow easy building of software (unlike SGML)
- Strong support for diverse natural languages
 (unlike SGML)



What is XML good for:

- XML provide the capability to represent and enable access to data/information
- XML has the quality of
 - Word processors (representation)
 - Databases (access)

What is XML good for, Bob Boiko a Senior Lecturer for the iSchool. University of Washington)

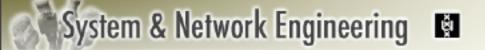




XML = eXtensible Markup Language

A markup language is a modern system for annotating a text, the idea and terminology evolved from the "marking up" of manuscripts

- → in a way that is **syntactically distinguishable** from that text.
- DocBook
- HTML
- MathML
- RTF
- TEX
- Troff
- Wikipedia/WikiMedia markup language
- DokuWiki
- **–** . . .



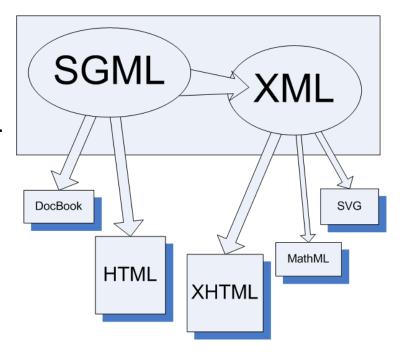
XML = eXtensible Markup Language

A set of rules for defining and representing information as structured documents for applications on the Internet; a <u>restricted form of SGML</u>

T. Bray, J. Paoli, and C. M. Sperberg-McQueen (Eds.), Extensible Markup Language (XML) 1.0, **W3C Recommendation 10- February-1998**, http://www.w3.org/TR/1998/REC-xml-19980210/.

T. Bray, J. Paoli, C. M. Sperberg-McQueen, and E. Maler (Eds.), Extensible Markup Language (XML) 1.0 (Second Edition),

W3C Recommendation 6 October 2000, http://www.w3.org/TR/2000/REC-xml-20001006/.



(Standard Generalized Markup Language)

- SGML was originally designed to enable the sharing of machine-readable large-project documents in government, law, and industry
- Borne from the publishing world
- Existed before HTML
- Using SGML you can define markup languages for documents

- A conforming SGML document must be:
 - either a type-valid SGML document,
 - a tag-valid SGML document,
 - or both.
- ISO standard; ISO 8879:1986 SGML

```
Document: Bungler OED
                                 At: "Kenti
               as prec. + (xra)(xiem)-ER(/xie
         One who bungles; a clumsy unskilful
```

International Organization for Standardization (ISO)

- setting international Standards
- representatives from various national standards organizations



- founded 23 February 1947, headquartered in Geneva, Switzerland
- abbreviation ISO comes from greek isos meaning `equal'
- named ISO because the acronym would be different in each Country
- naming ISO the acronym was the first standardisation



eXtensible Markup Language (XML)

- General-purpose specification for creating custom markup Languages
 - you can define your own elements for structuring data
 - By adding semantic constraints, application languages can be implemented in XML.
 - XML is used as the specification language for a number of application languages like: XHTML, RSS, MathML, GraphML, MusicXML, . . .

XML based languages

- XHTML Markup language for WWW pages
- RSS Markup language for Really Simple Syndication (v2)
- MathML Markup language for formula's
- GraphML Markup language for graphs
- SVG Scalable Vector Graphics
- MusicXML Markup language for sheet music
- SAML Security Assertion Markup Language
- VML Voice Markup language
- SYNCML Device Synchronisation
- . . .

System & Network Engineering Mark Engine

• Rule 1:

Information is represented in units called XML documents.

• Rule 2:

An XML document contains one or more elements.

Rule 3:

- An element denoted in the document by explicit markup
 - has a name,
 - can contain other elements,
 - can be associated with attributes.

and lots of other rules ...



Example of an XML document

```
1. <?xml version="1.0"?>
  <catalog>
    category = "mobile phone">
3.
4.
      <mfg>Nokia</mfg> <model>8890</model>
5.
      <description>
6.
         Intended for EGSM 900 and GSM 190 networks ...
7. </description>
8. <clock setting= "nist" alarm = "yes"/>
    </product>
9.
11.
     <mfg>Ericsson</mfg><model>A3618</model>
               <description>...</description>
12.
13. </product>
14.
15.</catalog>
```



Classes of text markup

descriptive

(the previous example)

presentational

Mobile phones:
Nokia 8890
Ericsson A3618

procedural

XML is primarily for descriptive markup.



XML units

- XML document comprises one or more *entities*
 - A "document entity" serves as the root
 - Other entities may include
 - external portion of DTD
 - parsed character data, which replaces any references to the entity
 - unparsed data
 - Entities located by URIs

XML 1.0 fundamentals

- XML declaration: <?xml version="1.0"?>
- Logical data components:
 - Markup vocabulary: elements, attributes

```
category = "mobile phone">
  <mfg>Nokia</mfg><model>8890</model>
  <clock setting = "nitz" alarm = "yes"/> ...
</product>
```

- White space
- Parsed and unparsed Character Data
 PCDATA and CDATA
- Entity references
- Comments
- Processing instructions

```
<?xml-stylesheet href="catalog-style.css"
 type="text/css"?>
```

<!-- how interesting... -->

xml:space

&diagram;

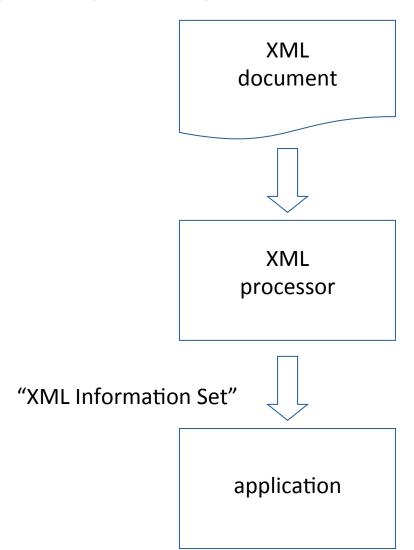


XML 1.0 Fundamentals

The *processor* analyzes the markup and passes structured information to an *application*.

The specification places requirements on what an XML processor must do and not do, but the application is outside its scope.

The processor is often referred to colloquially as an *XML parser*.



Example SVG ML (Scalable Vector Graphics)

Source Code:	Submit Code »	Result:	W3Schools.com - Try it yourself
< <u>svg</u> id="body" width="500" height="10.5cm" viewBo	x="0 0 210 135" >		
<desc> Rectangle with red border and light blue interior, shadow rectangle. </desc>	with (intended) gray		
<rect 1"="" fill="#6 stroke-width=" height="70" width="150" x="10" y="20"></rect>	eeeeff" stroke="red"		
<rect height="70" transfo<br="" width="150" x="10" y="20">fill="#999999" "stroke="#999999" stroke-width="1" /</rect>	orm="translate(3, 3)" />		



- Why XML evolved
- What it is XML
- Document Type Declaration
- XML Schema Definition



XML 1.0 Fundamentals

• Conformance:

- Well-formed:
 - syntactically correct tags
 - matching tags
 - nested elements
 - all entities declared before they are used

– Valid:

- well-formed
- Type Definition (Doc Type Definition or Schema Definition)
- unique IDs
- no dangling IDREFs



XML 1.0 Fundamentals

- Markup declarations: Document Type Definition (DTD):
 - Internal vs. external declarations
 - Element types: EMPTY, children, mixed, ANY

```
<!ELEMENT product (mfg, model, description , clock?)>
<!ELEMENT description (#PCDATA | feature)*>
<!ELEMENT clock EMPTY>
```

 Attribute types: CDATA, ID, IDREF(-S), ENTITY(-TIES), NMTOKEN(-S)

```
<!ATTLIST product category #PCDATA >

<!ATTLIST clock setting CDATA #IMPLIED alarm (yes | no ) "yes" >
```

- Notations
- Entities



Document Type Definition (DTD)

- set of declarations that conform to a particular markup syntax that describe a class, or type of document, in terms of constraints on the structure of that document
- often used to describe a document authored in the DTD language
- specifies the syntax of an "application" of SGML or XML, (like HTML or XHTML)
- one of several SGML and XML schema languages, others include XML Schema and RELAX NG

DTD declarations

- A DTD is associated with an XML document via a
 - Document Type Declaration,
 - a tag near the start of the XML document.
- declarations can be internal (in the DTD declaration itself) or external (located in a separate file)
- external declarations may be referenced via a
 - public identifier and/or a system identifier
 - Example
 - <!DOCTYPE html **PUBLIC** "-//W3C//DTD XHTML 1.0 Transitional//EN"
 - "http://www.w3.org/TR/xhtml1/DTD/xhtml1-transitional.dtd">

XML with DTD

```
    XML without DTD

<?xml version="1.0" standalone="yes"?>
 <hello> Hello XML et hello cher lecteur ! </hello>

    XML with Internal DTD

<?xml version="1.0" standalone="yes"?>
  <!DOCTYPE hello [</pre>
     <!ELEMENT hello (#PCDATA)>
     1>
  <hello> Hello XML et hello dear readers ! </hello>

    XML with external DTD

<?xml version="1.0" ?>
<!DOCTYPE hello SYSTEM "hello.dtd">
 <hello> This is a very simple XML document </hello>
```

Using the DTD Example

An example of a very simple XML DTD to describe a **list of persons** (name, birthday (optional), gender (optional), and social security number (optional). Elements should not contain any <,>,& etc.)

XML DTD Example

 An example of a very simple XML DTD to describe a list of persons (name, birthday (optional), gender (optional), and social security number (optional). Elements should not contain any <,>,& etc.)

```
<!ELEMENT people_list (person*)>
<!ELEMENT person (name, birthdate ,
   gender , socialsecuritynumber )>
<!ELEMENT name (#PCDATA)>
<!ELEMENT birthdate (#PCDATA)>
<!ELEMENT gender (#PCDATA)>
<!ELEMENT socialsecuritynumber(#PCDATA)>
```

- Why XML evolved
- What it is XML
- Document Type Declaration
- XML Schema Definition



Both DTD and XSD

- Declare the list of elements and attributes.
- Describe how those elements are grouped, nested or used within the XML.
 - In other words, they define the rules by which an XML file can be created
- Provide methods for restricting, or forcing, the type or the format of an element.
 - For example, within the DTD or Schema you can force a date field to be written as 01/05/06 or 1/5/2006.



DTD vs. XSD

- 1. XML Schema is namespace aware, while DTD is not.
- 2. XML Schemas are written in XML, while DTDs are not.
- 3. XML Schema is **strongly typed**, while DTD is not.
- XML Schema has a wealth of derived and built-in data types that are not available in DTD.
- XML Schema does not allow inline definitions, while DTD does.

```
<?xml version="1.0" encoding="ISO-8859-1"?>
<shiporder orderid="889923" >
  <shipto>
    <name>Ola Nordmann</name>
    <address>Langgt 23</address>
    <city>4000 Stavanger</city>
    <country>Norway</country>
  </shipto>
  <item>
    <title>Empire Burlesque</title>
    <note>Special Edition</note>
    <quantity>1</quantity>
    <price>10.90</price>
  </item>
  <item>
    <title>Hide your heart</title>
    <quantity>1</quantity>
    <price>9.90</price>
  </item>
</shiporder>
```

The XML document consists of

- "shiporder" the root element, that contains
 - a required attribute called "orderid".
 - three different child elements:
 "orderperson", "shipto" and "item".
- "item" element appears twice, and it contains a "title", an optional "note" element, a "quantity", and a "price" element.

```
Create a file shiporder.xsd
<?xml version="1.0" encoding="ISO-8859-1" ?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
<xs:element name="shiporder">
<xs:complexType>
 <xs:sequence>
  <xs:element name="orderperson" type="xs:string"/>
  <xs:element name="shipto">
   <xs:complexType>
    <xs:sequence>
     <xs:element name="name" type="xs:string"/>
     <xs:element name="address" type="xs:string"/>
     <xs:element name="city" type="xs:string"/>
     <xs:element name="country" type="xs:string"/>
    </xs:sequence>
   </xs:complexType>
  </xs:element>
```

```
<shiporder orderid="889923" xmlns:xsi="h</pre>
      xsi:noNamespaceSchemaLocation="shi
  <orderperson>John Smith/orderperson>
  <shipto>
    <name>Ola Nordmann
    <address>Langgt 23</address>
    <city>4000 Stavanger</city>
    <country>Norway</country>
  </shipto>
  <item>
    <title>Empire Burlesque</title>
    <note>Special Edition</note>
    <quantity>1</quantity>
    <price>10.90</price>
  </item>
  </shiporder>
```

```
<xs:element name="item" maxOccurs="unbounded">
  <xs:complexType>
  <xs:sequence>
    <xs:element name="title" type="xs:string"/>
    <xs:element name="note" type="xs:string" minOccurs="0"/>
    <xs:element name="quantity" type="xs:positiveInteger"/>
    <xs:element name="price" type="xs:decimal"/>
    </xs:sequence>
  </xs:complexType>
</xs:element>
```

<xs:attribute name="orderid" type="xs:string " use="required"/>

</xs:sequence>
</xs:complexType>
</xs:element>

</xs:schema>

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```
Create a file shiporder.xsd
<?xml version="1.0" encoding="ISO-8859-1" ?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
                                                         <!-- definition of complex elements -->
                                                         <xs:element name="shipto">
<!-- definition of simple elements -->
                                                          <xs:complexType>
<xs:element name="orderperson" type="xs:string"/>
                                                           <xs:sequence>
<xs:element name="name" type="xs:string"/>
                                                            <xs:element ref="name"/>
                                                            <xs:element ref="address"/>
<xs:element name="address" type="xs:string"/>
                                                            <xs:element ref="city"/>
<xs:element name="city" type="xs:string"/>
                                                            <xs:element ref="country"/>
<xs:element name="country" type="xs:string"/>
                                                           </xs:sequence>
<xs:element name="title" type="xs:string"/>
<xs:element name="note" type="xs:string"/>
                                                         <xs:element name="item">
                                                          <xs:complexType>
<xs:element name="quantity" type="xs:positiveInteger"/>
                                                           <xs:sequence>
<xs:element name="price" type="xs:decimal"/>
                                                            <xs:element ref="title"/>
                                                            <xs:element ref="note" minOccurs="0"/>
<!-- definition of attributes -->
                                                            <xs:element ref="quantity"/>
<xs:attribute name="orderid" type="xs:string"/>
                                                            <xs:element ref="price"/>
                                                           </xs:sequence>
```

</xs:complexType>

</xs:schema>

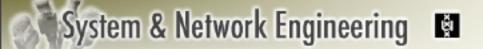
</xs:element>

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```
Create a file shiporder.xsd
<?xml version="1.0" encoding="ISO-8859-1" ?>
<xs:schema xmlns:xs="http://www.w3.org/2001/XMLSchema">
<xs:simpleType name="stringtype">
  <xs:restriction base="xs:string"/>
</xs:simpleType>
<xs:simpleType name="inttype">
  <xs:restriction base="xs:positiveInteger"/>
                                             <xs:complexType name="shiptotype">
</xs:simpleType>
                                               <xs:sequence>
                                                 <xs:element name="name" type="stringtype"/>
                                                 <xs:element name="address" type="stringtype"/>
<xs:simpleType name="dectype">
                                                 <xs:element name="city" type="stringtype"/>
  <xs:restriction base="xs:decimal"/>
                                                 <xs:element name="country" type="stringtype"/>
</xs:simpleType>
                                               </xs:sequence>
                                             </xs:complexType>
<xs:simpleType name="orderidtype">
                                             <xs:complexType name="itemtype">
  <xs:restriction base="xs:string">
                                               <xs:sequence>
                                                 <xs:element name="title" type="stringtype"/>
    <xs:pattern value="[0-9]{6}"/>
                                                 <xs:element name="note" type="stringtype"</pre>
  </xs:restriction>
                                             minOccurs="0"/>
                                                 <xs:element name="quantity" type="inttype"/>
</xs:simpleType>
                                                 <xs:element name="price" type="dectype"/>
                                               </xs:sequence>
                                             </xs:complexType>
                                                                                       37
                                            </xs:schema>
```

XSD Example

- An example of a very simple XSD to describe a country name and population) (taken from Wikipedia)
- Write the XSD
- Write a snippet of XML which can be validated by the schema



Using the XSD Example

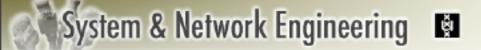
- An example of a very simple XSD to describe a country name and population) (taken from Wikipedia)
- Write the XSD
- Write a snippet of XML which can be validated by the previous schema



Recursion in DTD and XSD

Recursive structures are possible in schemas.

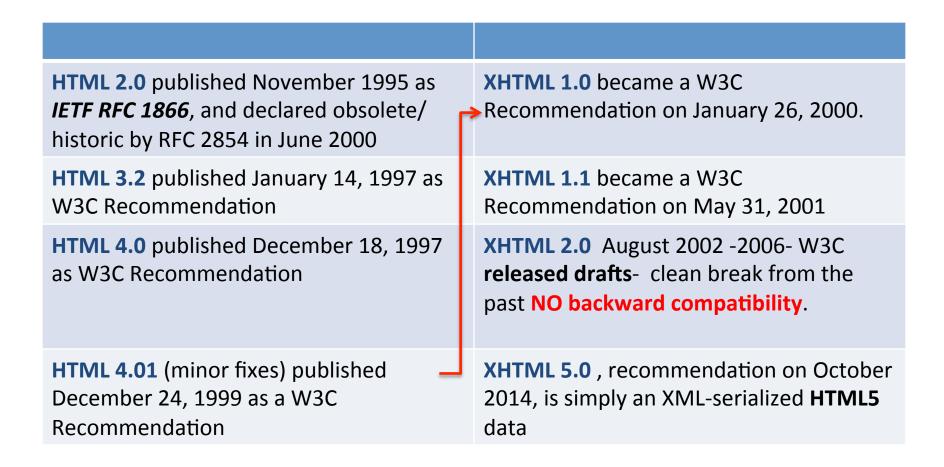
A common example would be recursive <section> elements, say with a title and one or more paras and zero or more sections.



Content (part2)

- HTML
- XHTML
- Difference between HTML and XHTML
- XHTML 1.0
- Some details about HTML documents

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- According to the W3C, "XHTML 1.0 is a reformulation of HTML 4.01 in XML, and combines the strength of HTML 4 with the power of XML."
- This means that, by using XHTML, you are adding the potential of the power of XML to your Web pages.
- XHTML is "strict" HTML (in the sense you cannot get away with sloppy coding)

System & Network Engineering Differences between XHTML and HTML

- All tags are lowercase ()
- All documents have a doctype and an XHTML namespace
- All documents must be well-formed
- All tags (elements) must be closed, even empty ones (<empty />)
- Attribute values must be bounded by double quotes (")
- All tags must be nested correctly

Common mistakes in XHTML (1)

- Not closing an empty element
 - wrong:
>
 - right:

- Not closing non empty elements
 - wrong: paragraph.another paragraph.
 - right: paragraph. another paragraph.
- Bad nesting
 - wrong: This is some text.
 - right: This is some text.

Common mistakes in XHTML (2)

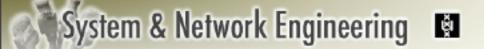
- Missing alternate text
 - wrong:
 - right:

```
<img src="/images/konijn.png" alt="Knuffeldier" />
```

- Using text directly in the body
 - wrong: <body>Welcome to my page.</body>
 - right: <body>Welcome to my page.</body>
- Nesting block levels and inline elements
 - wrong: <h2>Introduction</h2>
 - right: <h2>Introduction</h2>

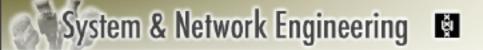
Common mistakes in XHTML (3)

- Missing quotes
 - wrong:
 - right:
- Literal use of the ampersand (&)
 - wrong: <title>Cars & Trucks</title>
 - right: <title>Cars & Trucks</title>
- Uppercase vs. lowercase
 - wrong: <BODY><P>The Best Page Ever</P></BODY>
 - right: <body>The Best Page Ever</body>



Benefit of XTHML over HTML

- XHTML is easier to maintain
- XHTML is XSL ready
 - Extensible Style sheet Language Transformations (XSLT)



XHTML 1.0

There are three formal **Document Type Descriptions** (DTDs) for XHTML 1.0, corresponding to the three different versions of HTML 4.01

XHTML 1.0 Strict

the equivalent to **HTML 4.01 strict**, includes **elements and attributes not marked deprecated** in the HTML 4.01 specification.

XHTML 1.0 Transitional

the equivalent of **HTML 4.01Transitional**, includes **the presentational element**s (such as center, font and strike) excluded from the strict version.

XHTML 1.0 Frameset

the equivalent of **HTML 4.01 Frameset**, allows for the definition of **frameset documents** a common Web feature in the late 1990s.

Document type declarations

- XHTML 1.0 Strict
 - <!DOCTYPE html PUBLIC "//W3C//DTD XHTML 1.0 Strict//EN"
 "http://www.w3.org/TR/xhtml1/DTD/xhtml1strict.dtd">
- XHTML 1.0 Transitional
 !DOCTYPE html PUBLIC "//W3C//DTD XHTML 1.0

Transitional//EN" "http://www.w3.org/TR/xhtml1.0/DTD/

xhtml1transitional.dtd">

XHTML 1.0 Frameset

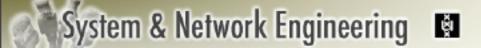
<!DOCTYPE html PUBLIC "//W3C//DTD XHTML 1.0</pre>

Frameset//EN" "http://www.w3.org/TR/xhtml1/DTD/

xhtml1frameset.dtd">

Document structure

```
<?xml version="1.0" encoding="ISO-8859-15"?>
<!DOCTYPE html PUBLIC "-//W3C//DTD XHTML 1.1//EN"</pre>
"http://www.w3.org/TR/xhtml11/DTD/xhtml11.dtd">
<html xmlns="http://www.w3.org/1999/xhtml" xml:lang="en">
<head>
</head>
<title>Home Page</title>
<body>
Hallo!
</body>
</html>
```



Verification

- Verification of the code can be done locally or on-line
 - You can use the W3C Validator on the web
 - You can use tidy locally
 - You can use a browser
- Note: browsers use different engines and can have different results!

Verification covers most errors, though finding what the mistake was can be tricky. Verifiers are getting better and better though.

Layout engines

- Trident (MSHTML) → Internet Explorer 4 to 8
- Tasman → Internet Explorer 5 for Mac
- Gecko → All Mozilla software, including Firefox; Galeon; Flock; also Epiphany
- WebKit

 Safari; Shiira; iCab 4; Epiphany; Adobe Air; Google Chrome; Midori
- KHTML→ Konqueror
- iCab → iCab 1-3
- Prince XML → Prince XML
- Amaya → Amaya

Suggested Reading/Watching about XML

- IBM technical Series
 - An Introduction to XML: The Basics Part 1
 http://www.youtube.com/watch?v=Q0k5ySZGPBc
 - XML and Web 2.0 Part
 http://www.youtube.com/watch?
 v=16q5bbeO3xl&feature=related
 - An Introduction to XML Managing XML Data Part 3
 http://www.youtube.com/watch?
 v=R63g3h5f5oA&feature=related

Suggested Reading/Watching about XML

- What is XML good for:
 - http://www.youtube.com/watch?v=CDawM8FfqY&feature=related
- Just Enough XML to Survive
 - http://www.youtube.com/watch?v=clJcs2-UB40&feature=related
- Learn XML in 4 Minutes
 - http://www.youtube.com/watch?
 v=saQK7SlFiho&feature=related

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Suggested Reading/Watching about HTML/XTML

- Tutorial 1:
 - HTML Document http://www.youtube.com/watch?v=UfBvTsF3fqU
- Tutorial 2:
 - HTML Header http://www.youtube.com/watch?v=jW1JmeLBWwk&feature=channel
- Tutorial 3:
 - HTML Horizontal Rule
 http://www.youtube.com/watch?v=Xi6XBQPym2I&feature=channel
- Tutorial 4:
 - HTML Elements
 http://www.youtube.com/watch?v=UwD-cVGbTAM&feature=channel
- Tutorial 5:
 - HTML Colors <u>http://www.youtube.com/watch?v=H8b5zZ0LscU&feature=channel</u>
- Tutorial 6:
 - HTML Tables http://www.youtube.com/watch?v=4Us2q5eSWNc&feature=channel