



SPONSORSHIP PACKET

OCTOBER 8 - 10TH, 2021
email: ieee-ucc-chairs@mit.edu | website: urtc.mit.edu

SPONSORSHIP

WHAT IS URTC?

The IEEE MIT Undergraduate Research Technology Conference (URTC) brings together undergraduates from around the world to present, discuss, and develop solutions to advance technology for humanity. Students may publish and present papers on their school projects, research, innovations, or case studies. Conference attendees will attend a rich program with keynote speeches and technical talks featuring renowned speakers, a student design competition, and networking events.

WHY SPONSOR?

Over the past 6 years, URTC has grown its influence, reaching students internationally and receiving 234 submissions last year. Not only will sponsors receive significant exposure to talented individuals from MIT and other top universities, but sponsors also have the opportunity to present a lightning talk, have a booth, and gain additional exposure through the distribution of t-shirts and swag.



CONFERENCE TRACKS

- | | | | |
|----------|--------------------------------|----------|--|
| 1 | CYBERSECURITY & COMMUNICATIONS | 5 | MACHINE LEARNING & ARTIFICIAL INTELLIGENCE |
| 2 | BIOEECS & APPLIED PHYSICS | 6 | HUMAN-COMPUTER INTERACTION & GRAPHICS |
| 3 | ROBOTICS & CONTROLS | 7 | CIRCUITS, MATERIALS & NANOTECHNOLOGIES |
| 4 | COMPUTER SYSTEMS | 8 | THEORETICAL COMPUTER SCIENCE & MATHEMATICS |



SPONSORSHIP TIERS

	BRONZE	SILVER	GOLD
EXHIBITOR TABLE AVAILABLE (ALL 3 DAYS)	✓	✓	✓
LOGO ON T-SHIRT FOR ALL ATTENDEES	✓	✓	✓
DISTRIBUTION OF COMPANY SWAG	✓	✓	✓
LOGO ON MIT URTC WEBSITE FOOTER	✓	✓	✓
FULL ACCESS TO STUDENT RESUME/CV DATABASE	✓	✓	✓
OPENING/CLOSING CEREMONY ACKNOWLEDGMENT	✓	✓	✓
SPONSOR PRESENTATION (SUNDAY MORNING)	15 minutes	30 minutes	1 hour
LOGO DISPLAYED DURING CONFERENCE BREAKS		✓	✓
SOCIAL MEDIA PLATFORM MENTION		✓	✓
REGISTRATION FORM MENTION			✓
BLURB IN CONFERENCE PROGRAM/WEBSITE			✓
LIGHTNING TALK INVITATION			✓
COST	\$1,000	\$2,500	\$5,000+

CONTACT INFO

When you sponsor, you help every aspect of the event come together. Contributions go towards providing t-shirts, hosting a virtual platform, venue rentals, and the countless other expenses associated with running a conference. With your help, we can make the 2021 URTC the best conference yet!

For additional questions, please email ieee-ucc-chairs@mit.edu.

To learn more and see updates, visit our website at urtc.mit.edu.

We look forward to working with you!

