



### About



Skilled and resourceful designer with a special talent for creating beautiful but still functional mobile apps and websites. Very passionate about learning and helping organisations grow their brands. Great attention to detail and a background in information classification, handling and processing with a user-centric approach. Looking forward to joining a team where hard work is not incompatible with fun and there are plenty of opportunities for personal and professional growth.

### Skills



- User Interface Design
- User Experience
- Sketching & Storyboarding
- Wireframing & Prototyping
- Branding & Logo Design
- Typography
- Responsive Web Design
- Mobile First Design
- HTML5 & CSS3
- Javascript & React (Basic)
- Social Media

### Tools



- Photoshop
- InDesign
- Illustrator
- Inkscape
- Gimp
- Adobe XD
- Sketch
- Balsamiq
- Figma
- Invision
- Visual Studio
- Wordpress
- Google Analytics
- SEO

### Languages



English - Professional Working Proficiency  
Spanish - Native  
Catalan - Native

### Work Experience

#### Freelance, London

2019  
-  
Present

##### • UI/UX Designer and HTML/CSS Developer

Career change into UI/UX/Web Design. Experience with both paid and charity work that covers all areas from ideation to search engine positioning:

- UX & UI Design
- Branding & Logo Design
- Prototyping/Wireframing
- HTML5 & CSS3 from scratch
- Bootstrap Framework
- Wordpress with custom templates
- Ecommerce
- SEO & Google Analytics

#### Biblioteca Comarcal de Blanes, Spain (Library)

2012  
-  
2019

##### • Library Promotion Coordinator

Still at the same library, the focus changed from a traditional approach of classifying information to a more proactive role in showing people that libraries are much more than places where you can borrow books for free. That included:

- Creating a website with general information about the library.
- Using SEO and Google Analytics to improve the library's online presence.
- Creating promotional content for different library services:
  - Slogans, logos, imagery, leaflets, newsletters.
- Managing the library's Social Media accounts.
- Creating aged-focused reading guides and literary trails.
- Organising such events as Children's Story Time and Book Clubs.

2007  
-  
2012

##### • Library Assistant

### Education

2018  
-  
2020

#### Focus on UI/UX & Web Design:

- Coursera:
  - UI/UX Design Specialisation, California Institute of the Arts
  - Graphic Design Specialisation, California Institute of the Arts
  - Web Development & Coding Specialisation, University of Michigan
- SheCodes:
  - Front-End plus React
- Experience Haus:
  - UX & UI Bootcamp
- LinkedIn Learning:
  - Adobe Creative Cloud
  - Logo Design & Branding

2009  
-  
2012

#### Focus on Information Management:

- Degree in Information Management, UOC (uoc.edu)

