



AUGUST 3-8, 2019

MANDALAY BAY / LAS VEGAS

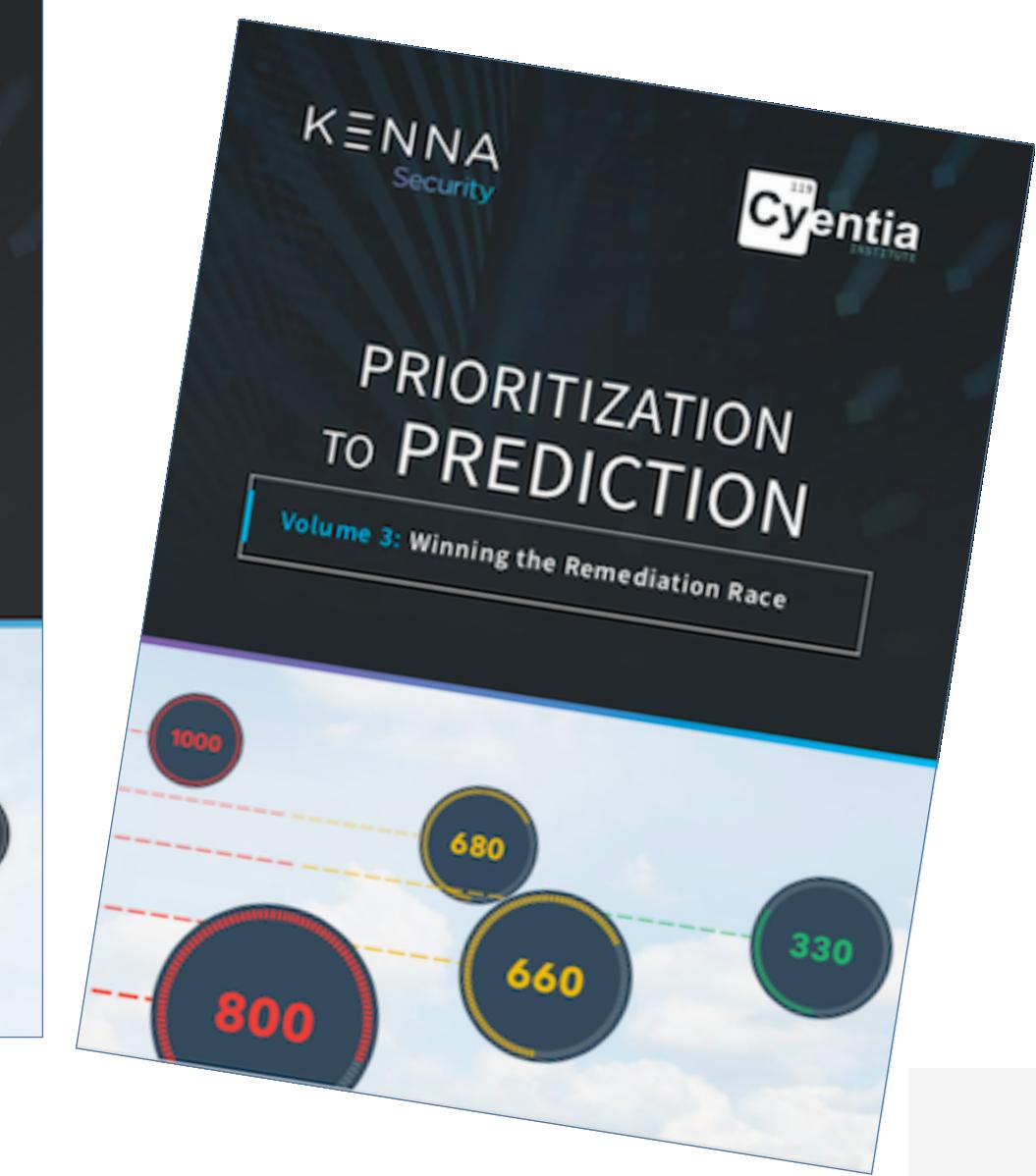
Exploit Prediction Scoring System (EPSS)

Jay Jacobs @jayjacobs

Michael Roytman, @mroytman



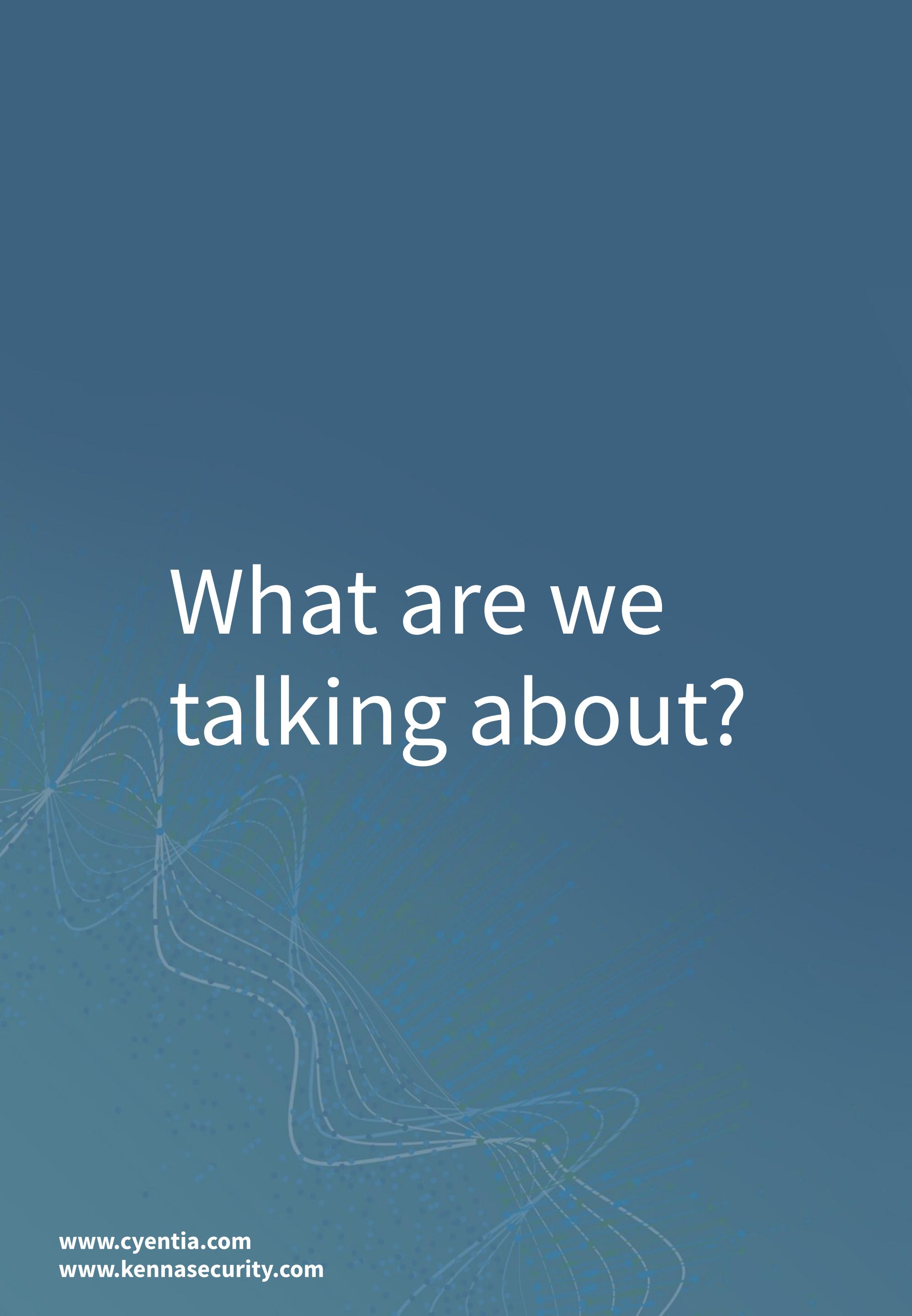
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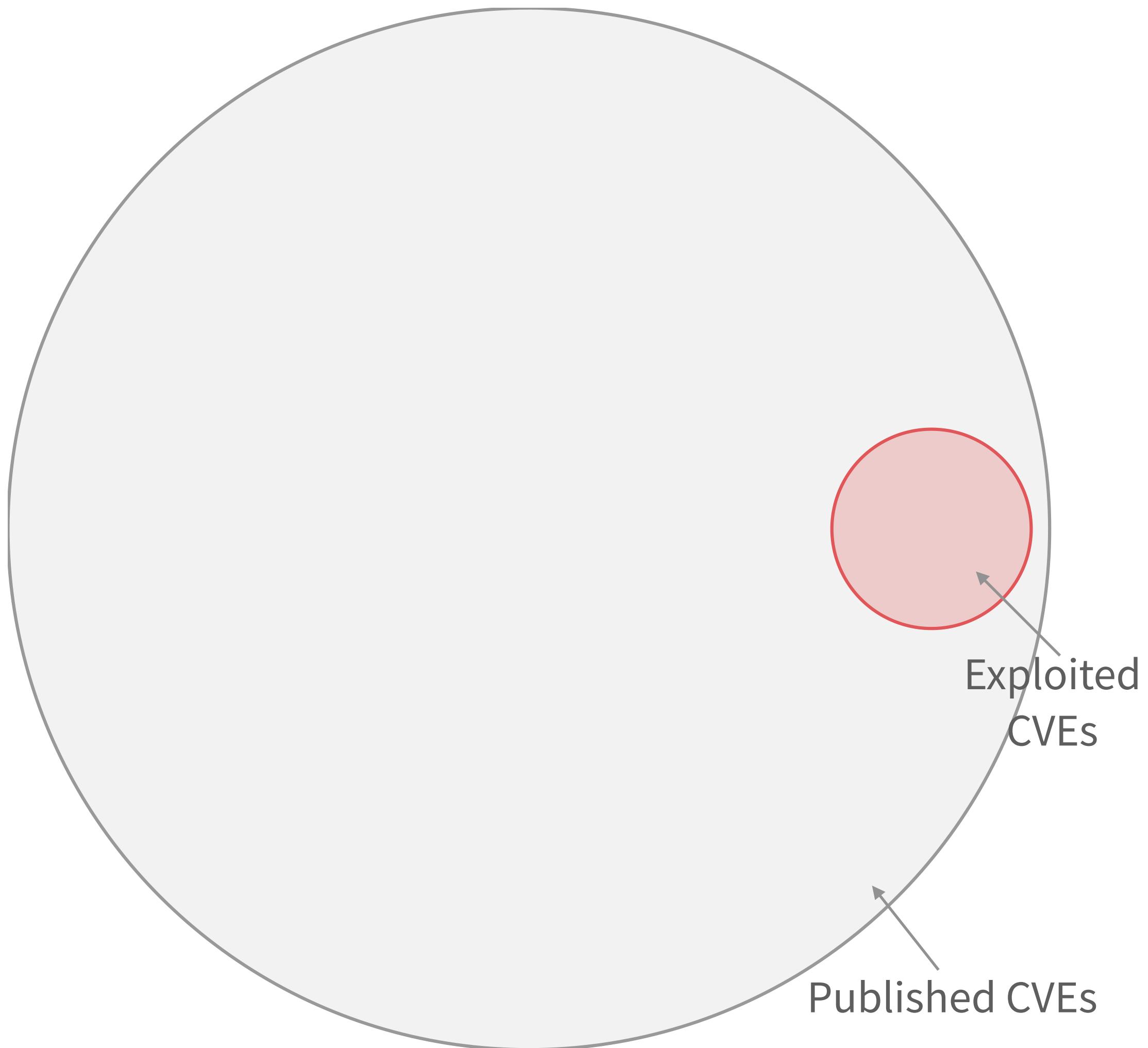
- Chief Data Scientist, Cyentia Institute
- Co-Author, "Data-Driven Security"
- Previously: Lead Analyst, Verizon DBIR
- Chief Data Scientist, Kenna Security
- Founder Dharma Platform (Forbes 30 under 30)



What are we
talking about?

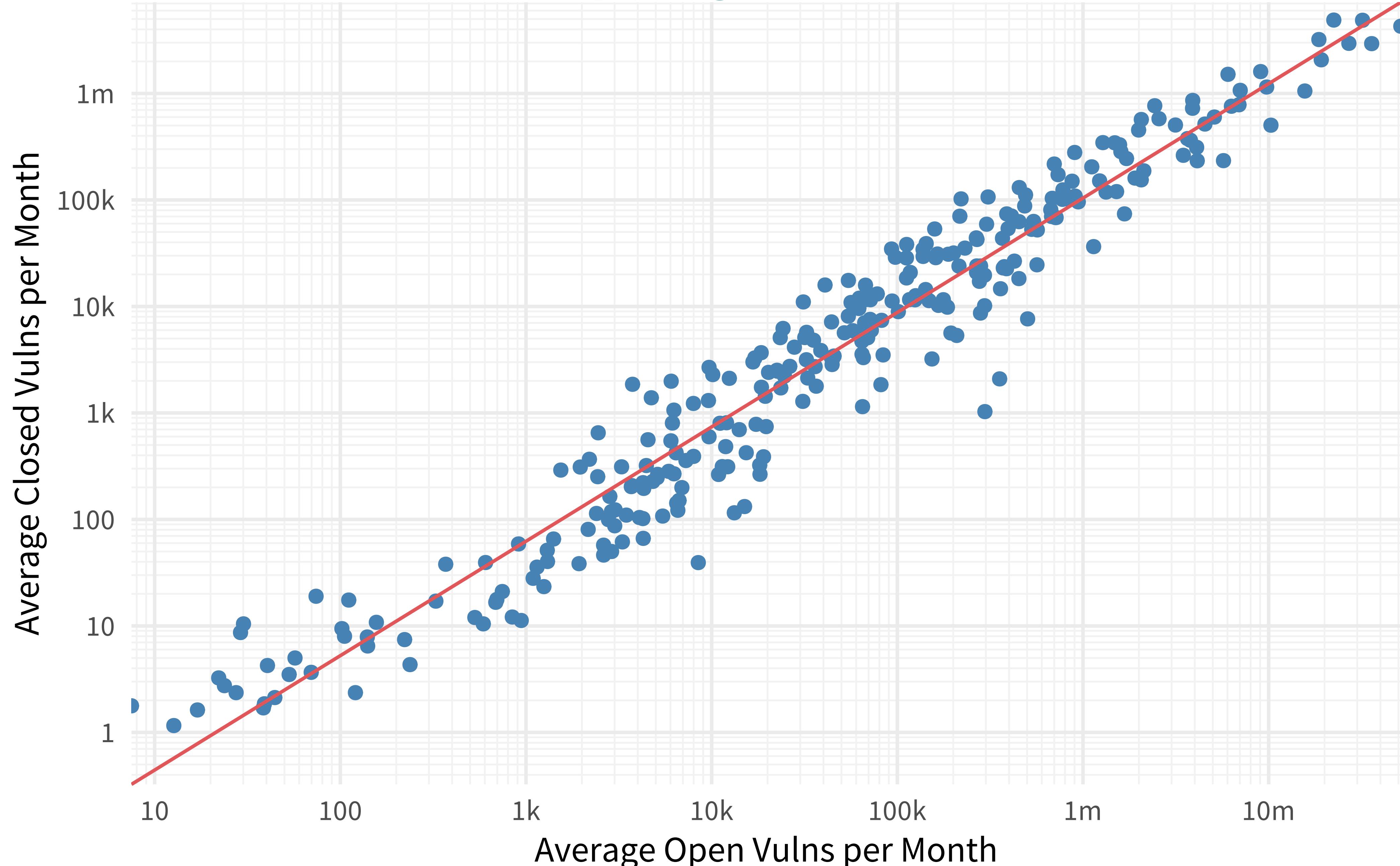
1. The Wicked Problem:
Vulnerability Management
2. Measuring Performance
3. A (closed) predictive model
4. An Open Model: Probabilistic
Vulnerability Scoring System
(PVSS)

Wicked Problem: Vulnerability Management

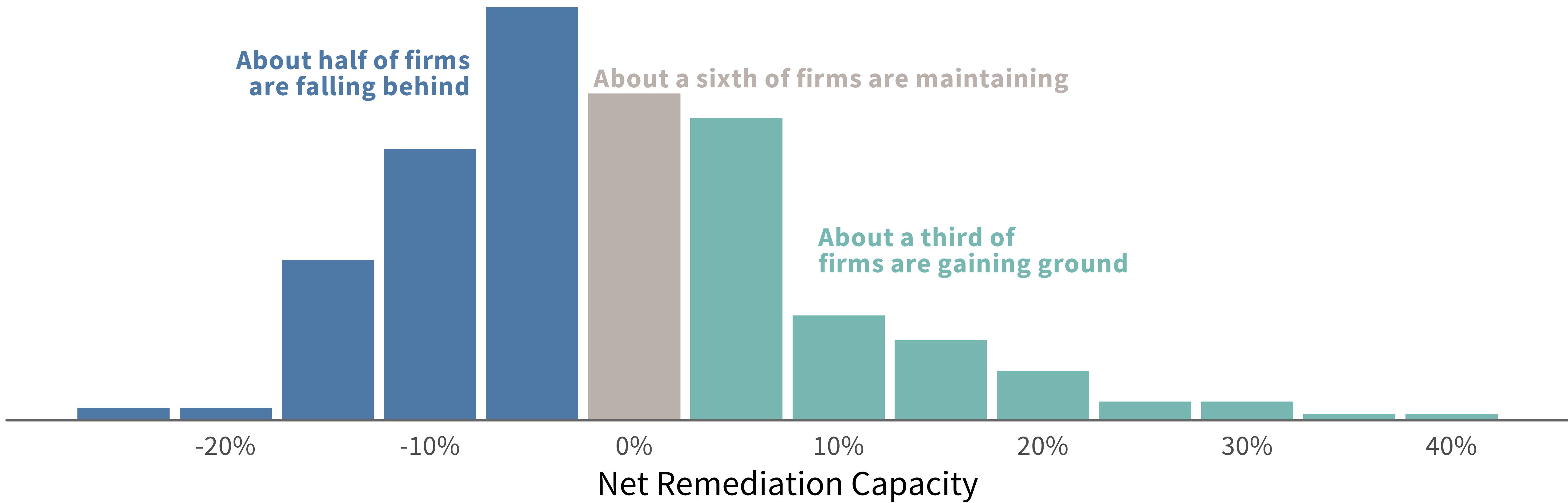


- Too many vulnerabilities to patch them all
- Most vulnerabilities are never used by attackers
- We need to a system to **fix what matters**

What is the capacity for remediation?



Is remediation keeping up with new vulnerabilities?

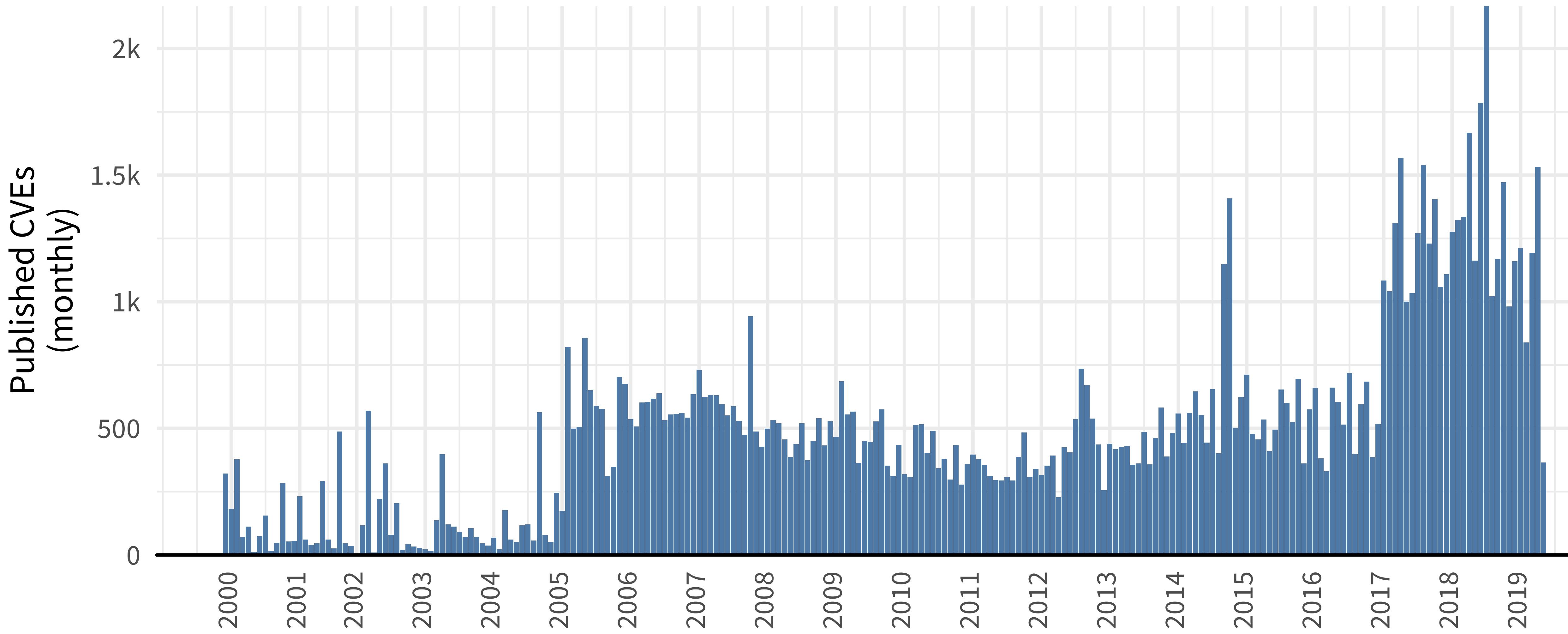


Source: Kenna / Cyentia

A Problem everyone recognizes

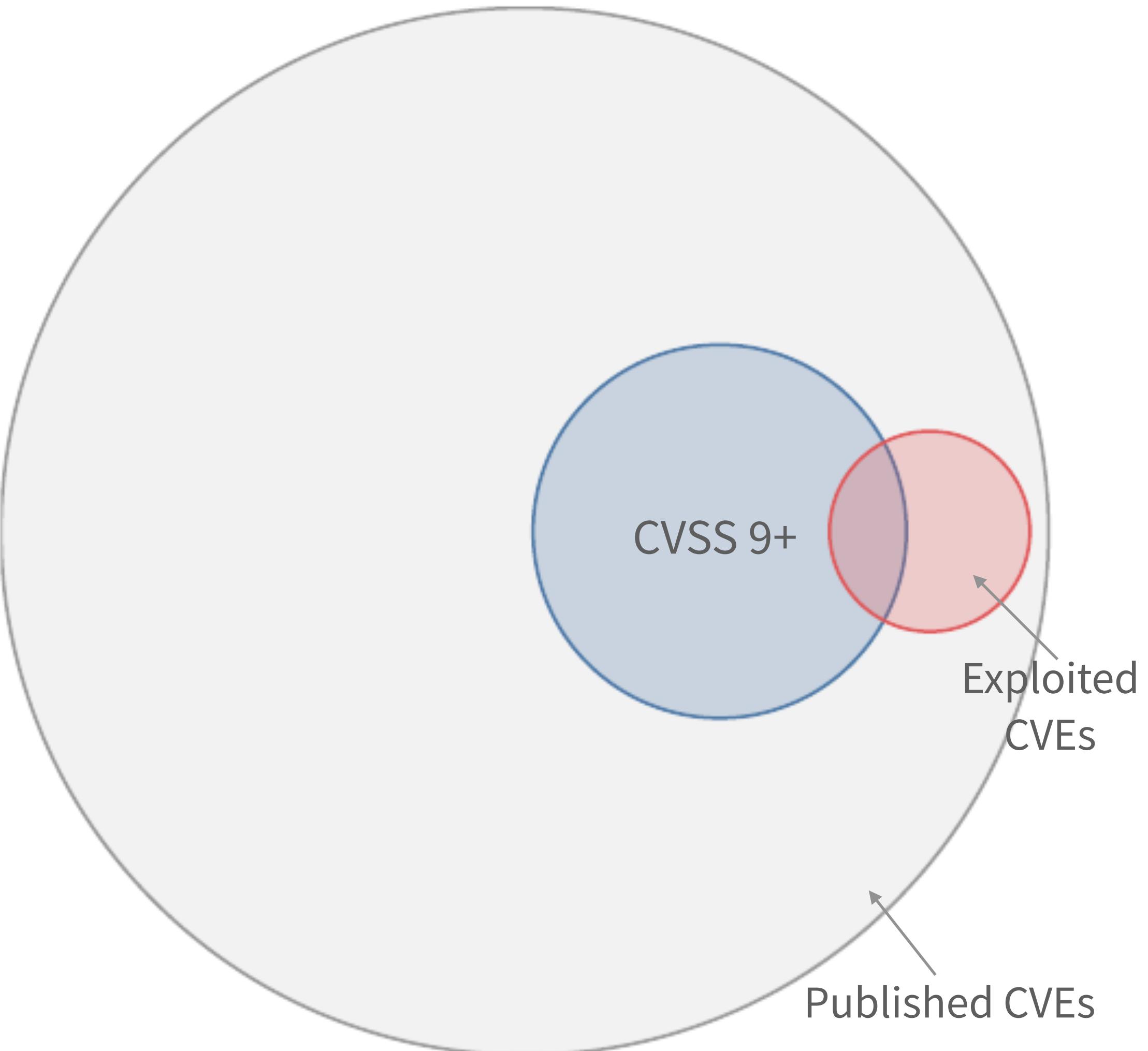
- US CyberCom challenge #2:
 - “It takes time to assess, test, and deploy patches that fix newly identified vulnerabilities. This is as much a resource management issue as it is a technical issue. We lack a rapid patch methodology based on newly released Common Vulnerability Exposures (CVEs).”
- Critiquing a system isn’t enough, must provide an alternative system to test against
- More vulnerabilities every year, more of them critical, same amount of resources/people:

CVEs Over Time



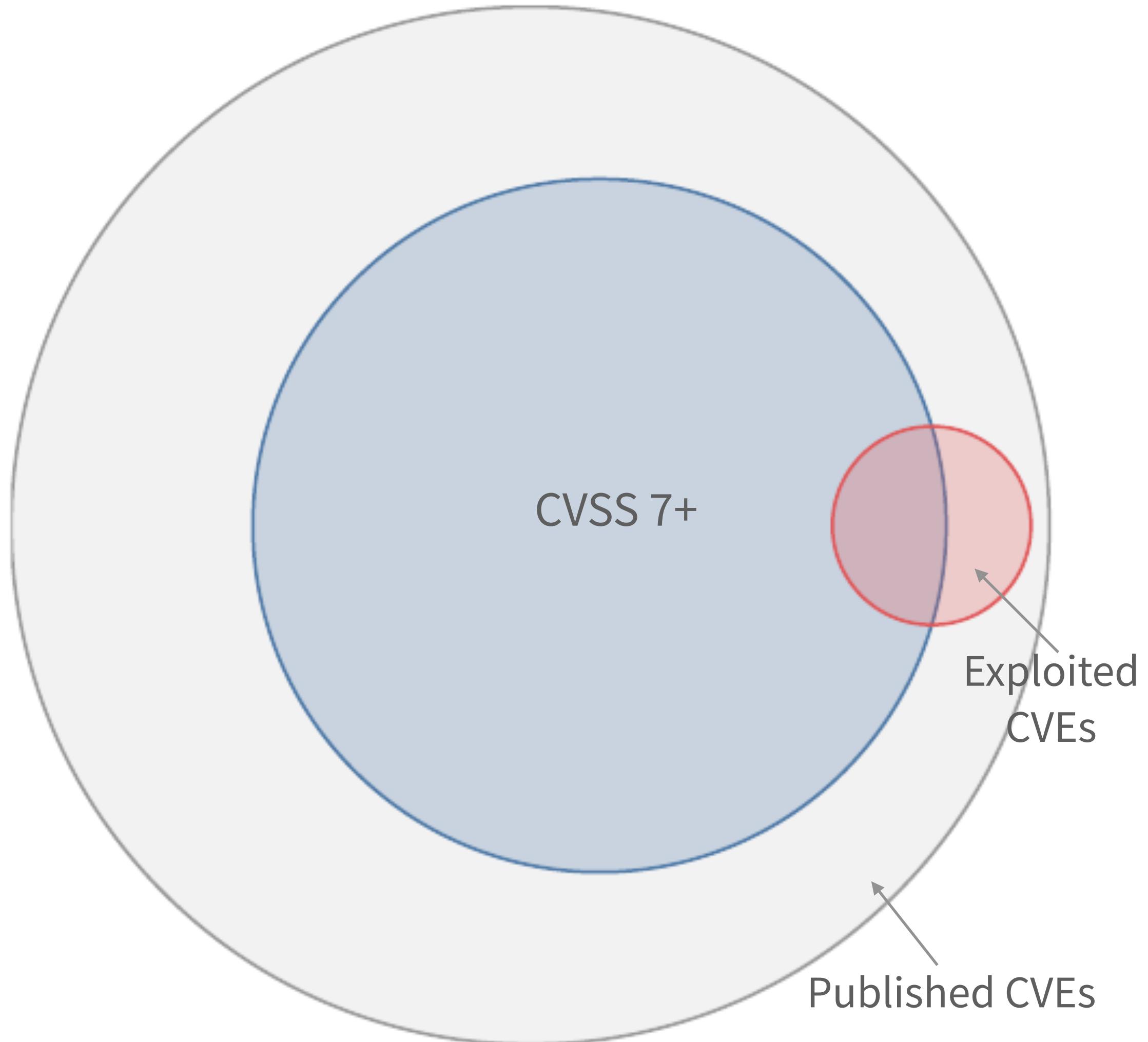
A Wicked Problem...

- Somewhere between 2-5% of CVE's are (detected as) exploited in the wild
- How do we prioritize these?
- How does CVSS help?



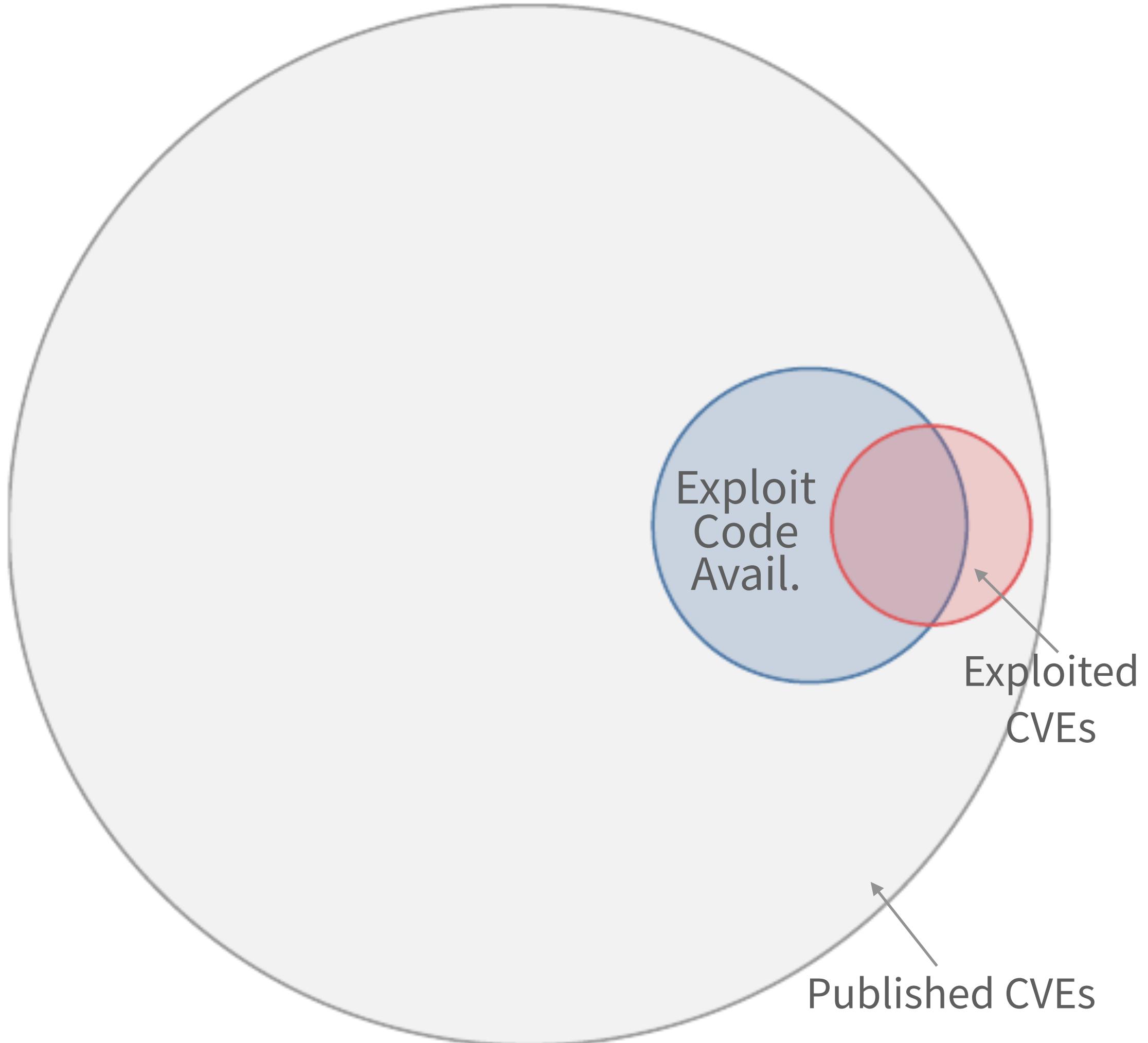
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A Wicked Problem...

- Somewhere between 2-5% of CVE's are (detected as) exploited in the wild
- How do we prioritize these?
- How does CVSS help?
- What about tracking published exploits?





UNIVERSITY OF TRENTO



How CVSS is DOSsing your patching policy (and wasting your money)

Luca Allodi, Fabio Massacci
University of Trento, Italy.



JULY 27 - AUGUST 1, 2013
CAESARS PALACE | LAS VEGAS, NV
WWW.BLACKHAT.COM



Conclusion: answer to the CIO

- Is wearing a seat belt any useful?
 - $\text{Pr}(\text{Death} \times \text{Safety Belt on}) - \text{Pr}(\text{Death} \times \text{Safety Belt off})$
 - Yes it is → 43% improvement of chances of survival
 - L. Evans, Accident Analysis and Prevention 1986
- Is patching HIGH score any useful?
 - $\text{Pr}(\text{Attack} \times \text{CVSS High}) - \text{Pr}(\text{Attack} \times \text{CVSS Low})$
- Finally the figures the CIO wants
 - Patching HIGH/MED and exploit sold in Exploit Kits
→ improves by +62.81% (Buckle up!)
 - Patching fix HIGH/MED and PoC exploit by white hats
→ improves by +19.64% (Up to you)
 - Patching just HIGH/MED
→ improves by +3.2% (Life is too short)

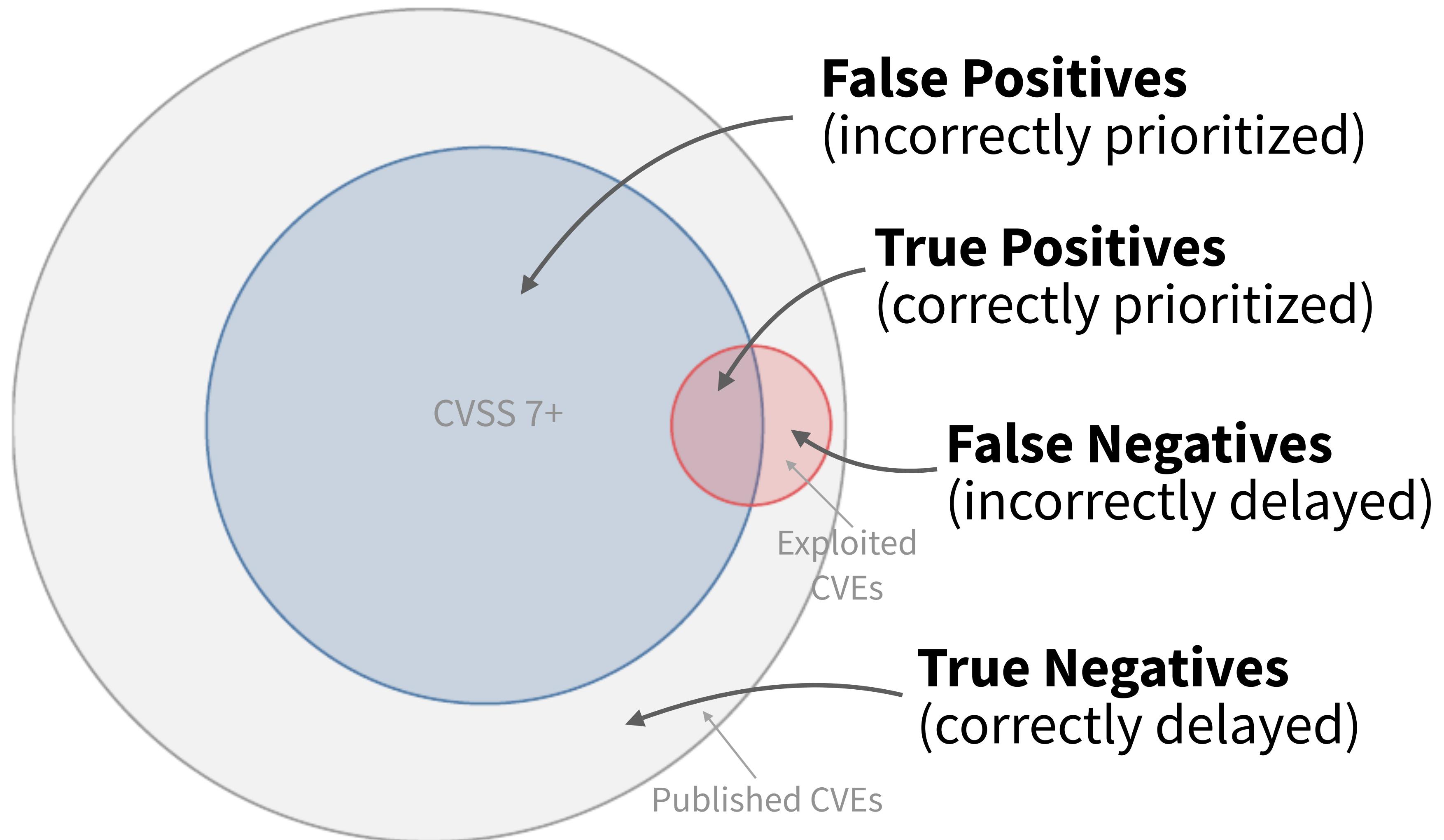
Thanks



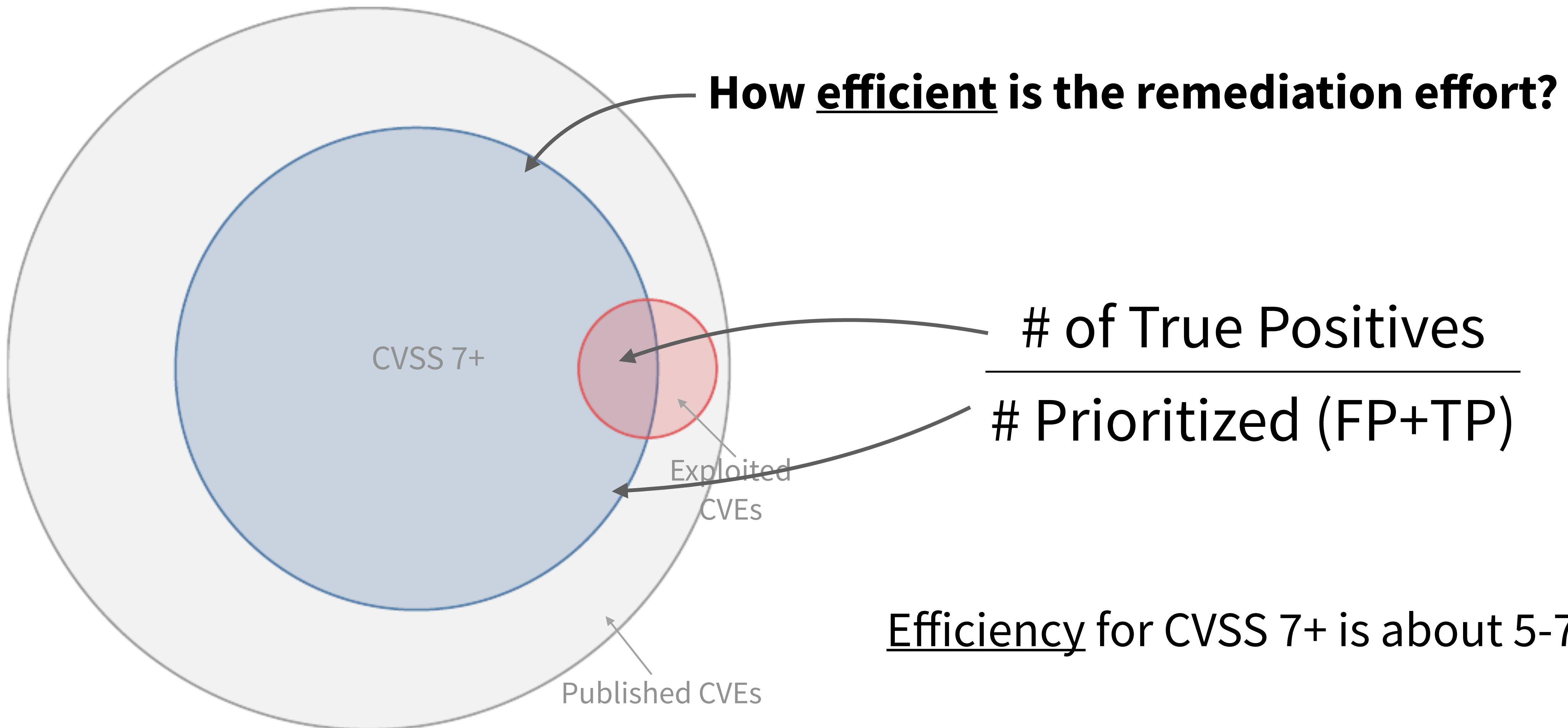


Measuring Your Remediation Strategy

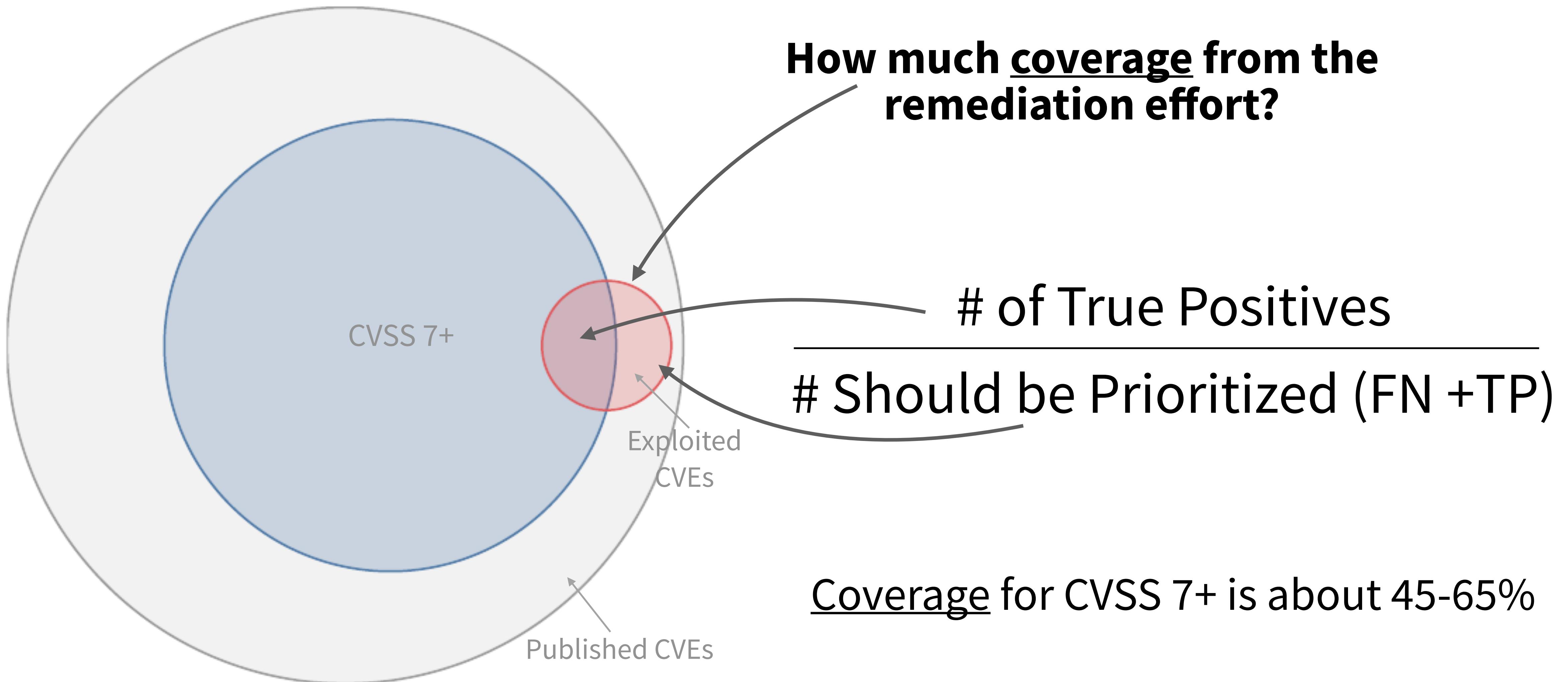
Measuring performance



Measuring performance: Efficiency (precision)



Measuring performance: Coverage (recall)





Boston
WEIS 2019 was in Boston, June 3-4, 2019

Improving Vulnerability Remediation Through Better Exploit Prediction

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RAND Corporation

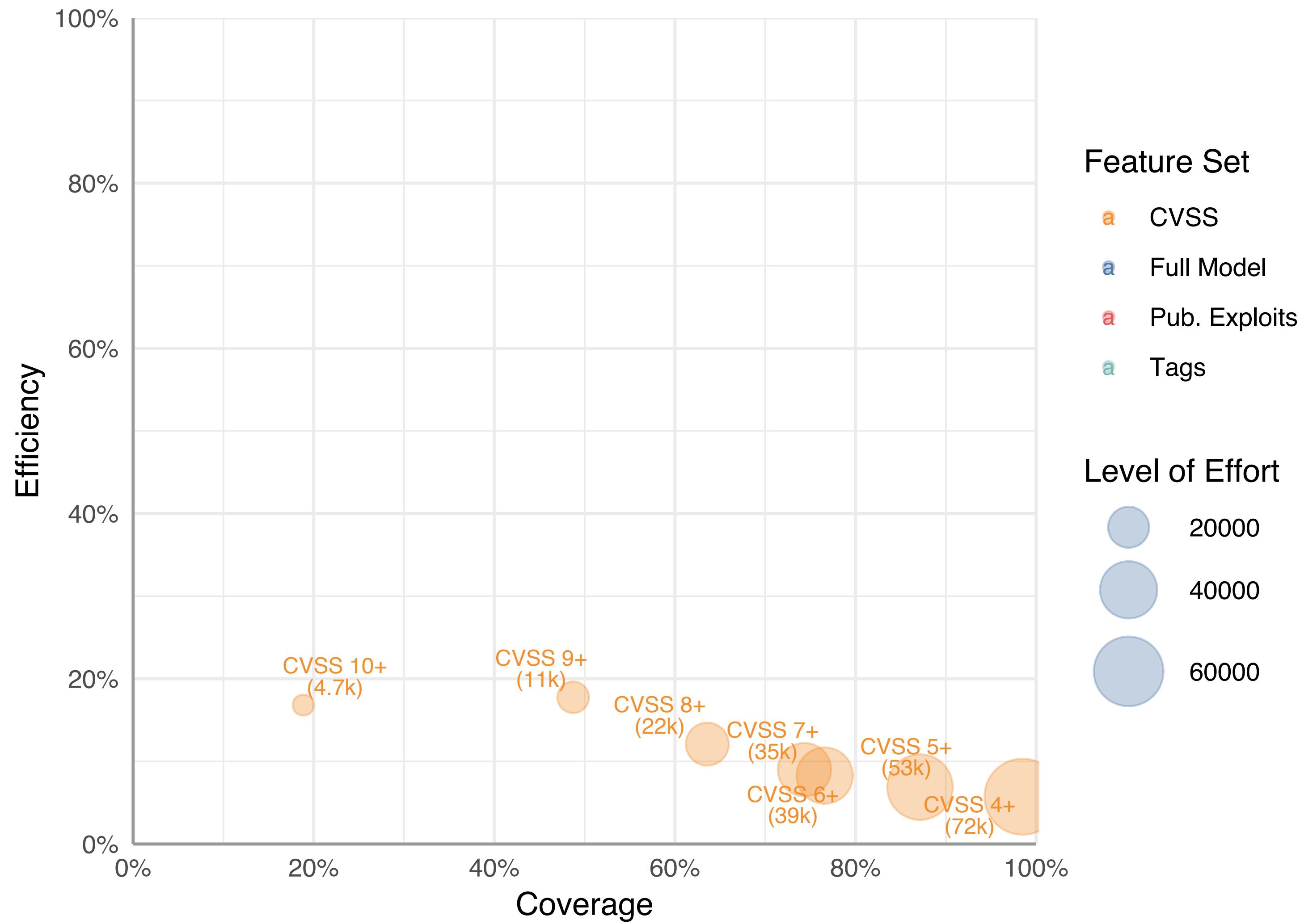
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Despite significant innovations in IT security products and research over the past 20 years, the information security field is still immature and struggling. Practitioners lack the ability to properly assess cyber risk, and decision-makers continue to be paralyzed by vulnerability scanners that overload their staff with mountains of scan results. In order to cope, firms prioritize vulnerability remediation using crude heuristics and limited data, though they are still too often breached by known vulnerabilities for which patches have existed for months or years. And so, the key challenge firms face is trying to identify a remediation strategy that best balances two competing forces. On one hand, it could attempt to patch all vulnerabilities on its network. While this would provide the greatest *coverage* of vulnerabilities patched, it would inefficiently consume resources by fixing low-risk vulnerabilities. On the other hand, patching a few high-risk vulnerabilities would be highly *efficient*, but may leave the firm exposed to many other high-risk vulnerabilities. Using a large collection of multiple datasets together with machine learning techniques, we construct a series of vulnerability remediation strategies and compare how each perform in regard to trading off coverage and efficiency. We expand and improve upon the small body of literature that uses predictions of *published exploits*, by instead using *exploits in the wild* as our outcome variable. We implement the machine learning models by classifying vulnerabilities according to high- and low-risk, where we consider high risk vulnerabilities to be those that have been exploited in actual firm networks.

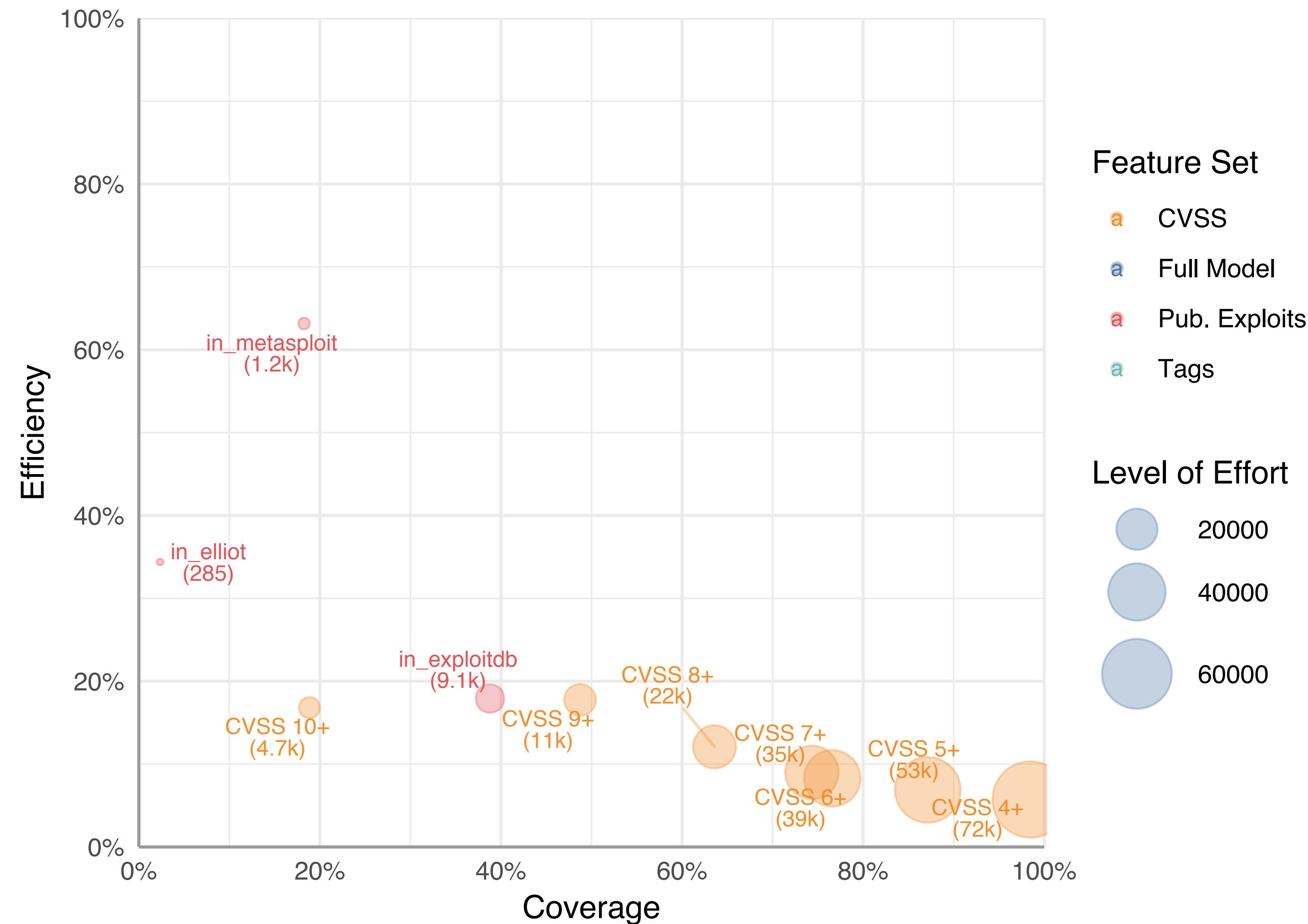
Improving Vulnerability Remediation Through Better Exploit Prediction

- Predicting the binary outcome of exploitation in the wild
- Observed 5.5% exploitation rate
- Compared relatively simple strategies to a predictive model
- eXtreme Gradient Boosted Tree



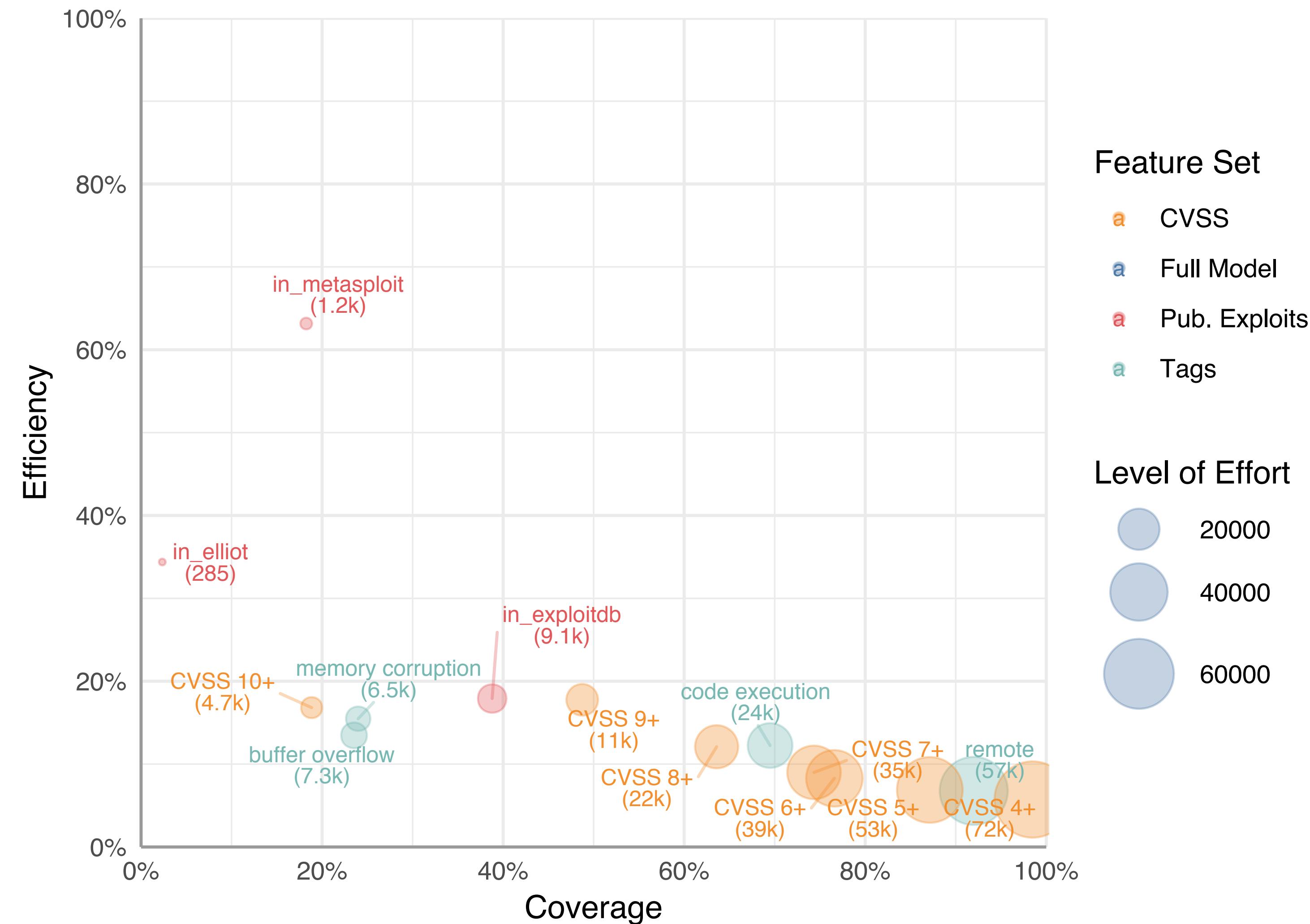
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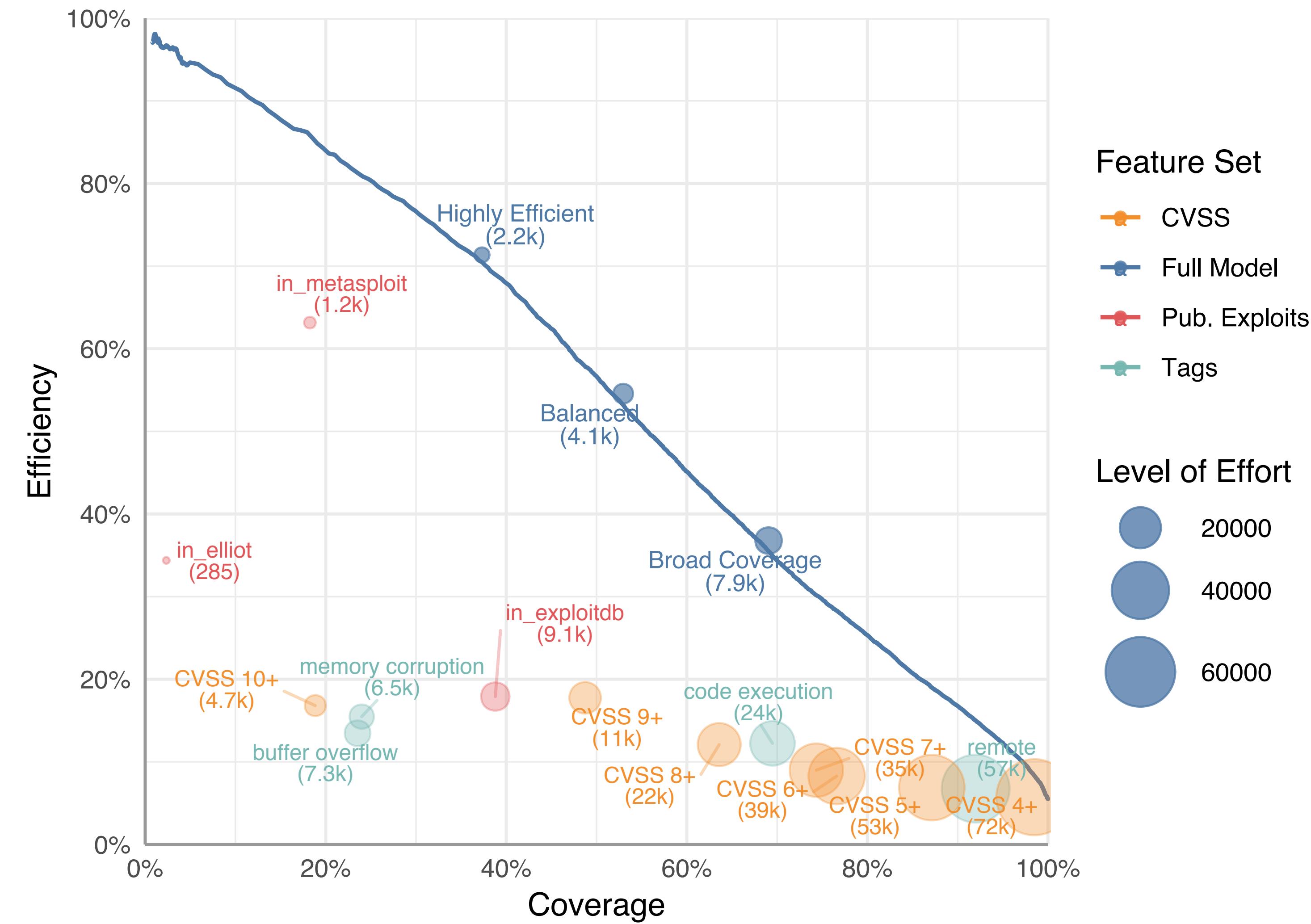
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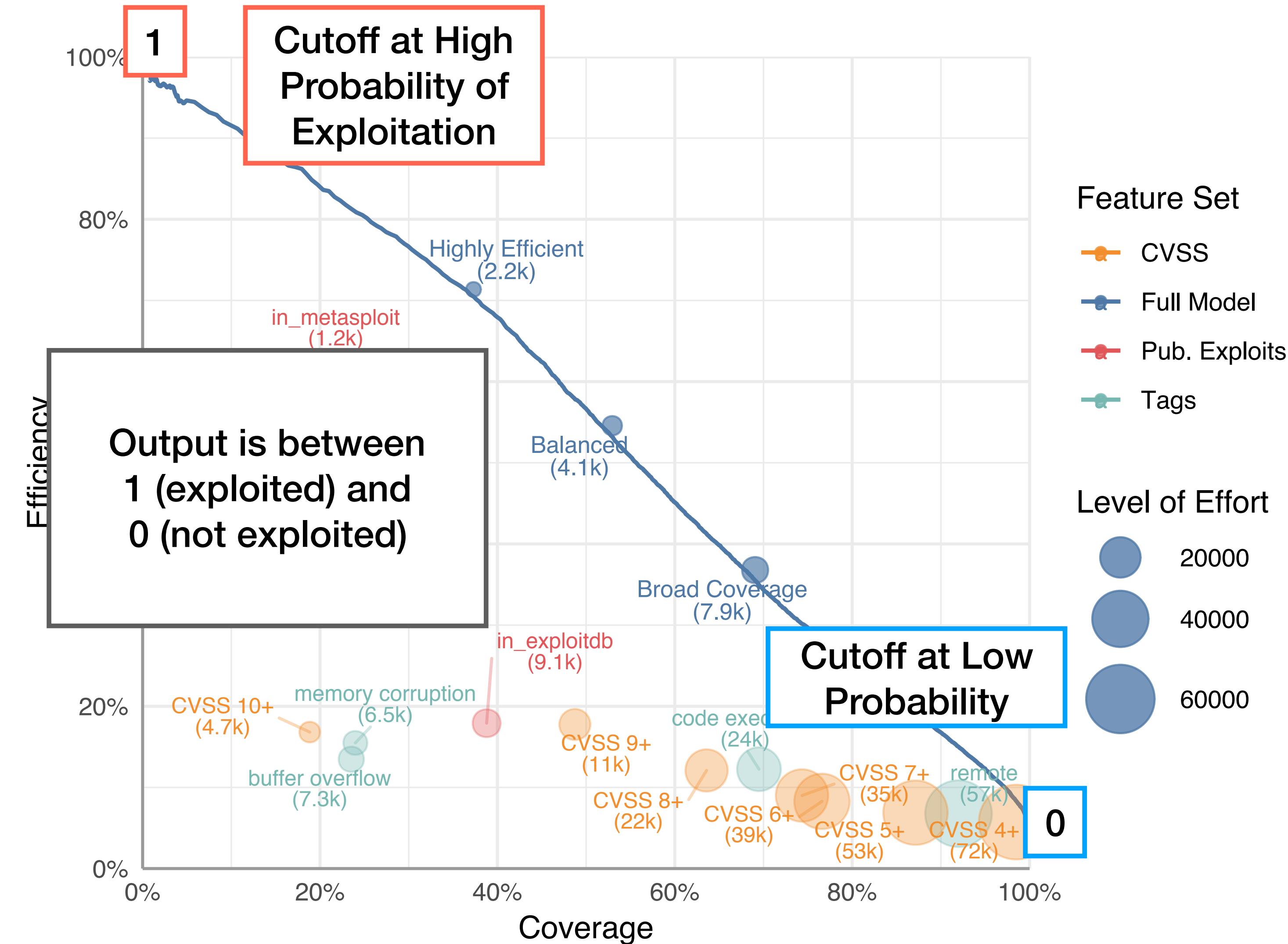
Improving Vulnerability Remediation Through Better Exploit Prediction

- Future predicting past (randomized cross-validation)
- 10 years of CVEs
- 3-5 Years of Exploitations
- Closed Model



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An Open Prioritization Model

Goals:

- Simple to Implement
- Interpretable
- Parsimonious
- Performant

- Targeting spreadsheet implementation
- Logistic Regression
- Limit variables required, public and objective only
- Better than existing

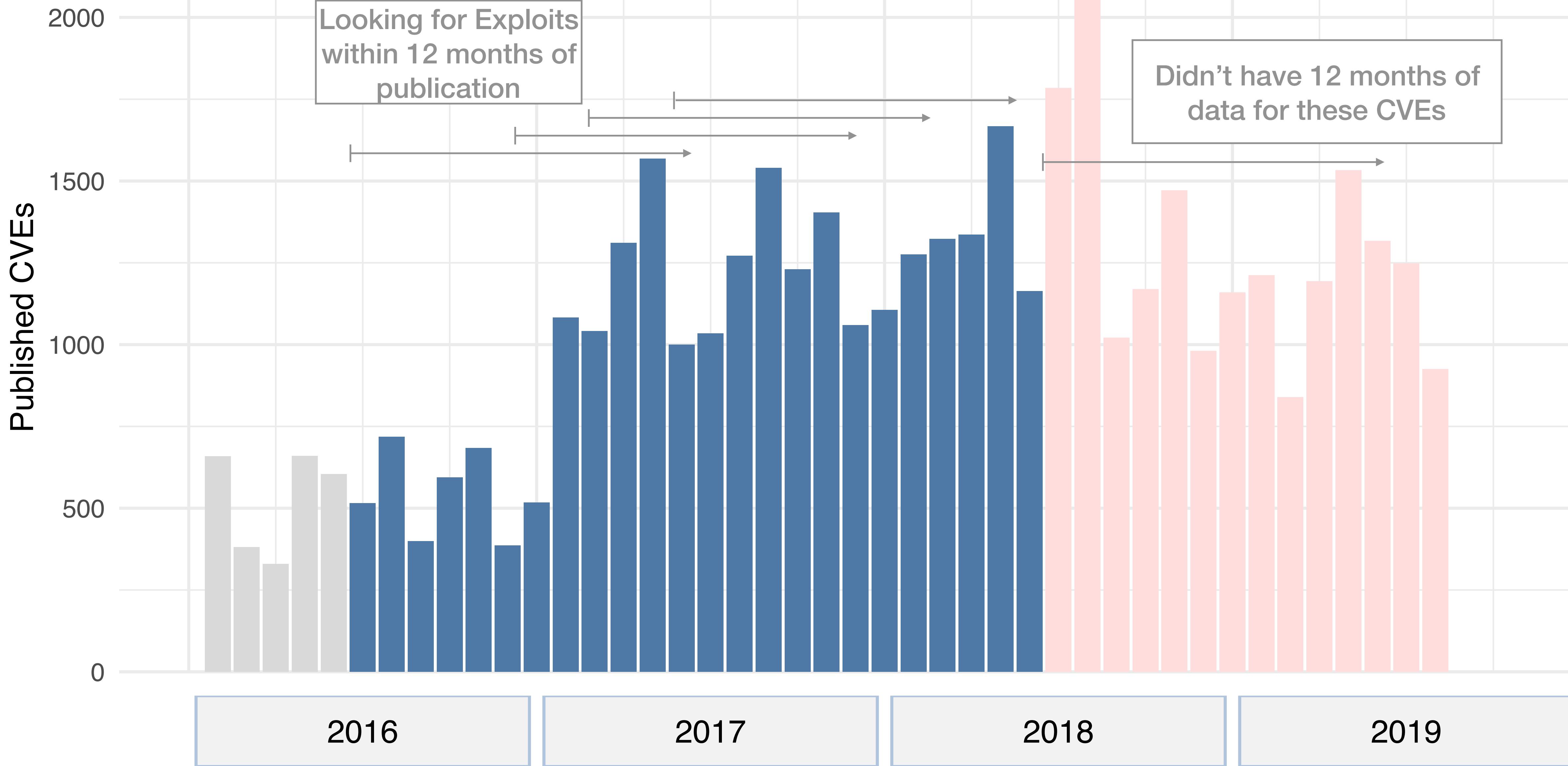
The data behind the model

- CVEs from Mitre
 - CVE ID, description, references
- CVEs from NVD
 - CVSS, CPE (vendor/platform)
- Public Exploits
 - Metasploit, D2's Elliot, Canvas
 - Exploit DB
- Exploited-in-the-wild
 - Fortinet, Proofpoint, AlienVault, Grey Noise

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- From the References:
- Scraped the text descriptions
 - Extracted multi-word expressions (RAKE)
 - Normalized 191 tags
- SQLi, SQL injection > “sqli”
- Denial of service, ddos, dos > “denial of service”
- And so on...

CVEs in the Sample



Data Prep: only impactful variables

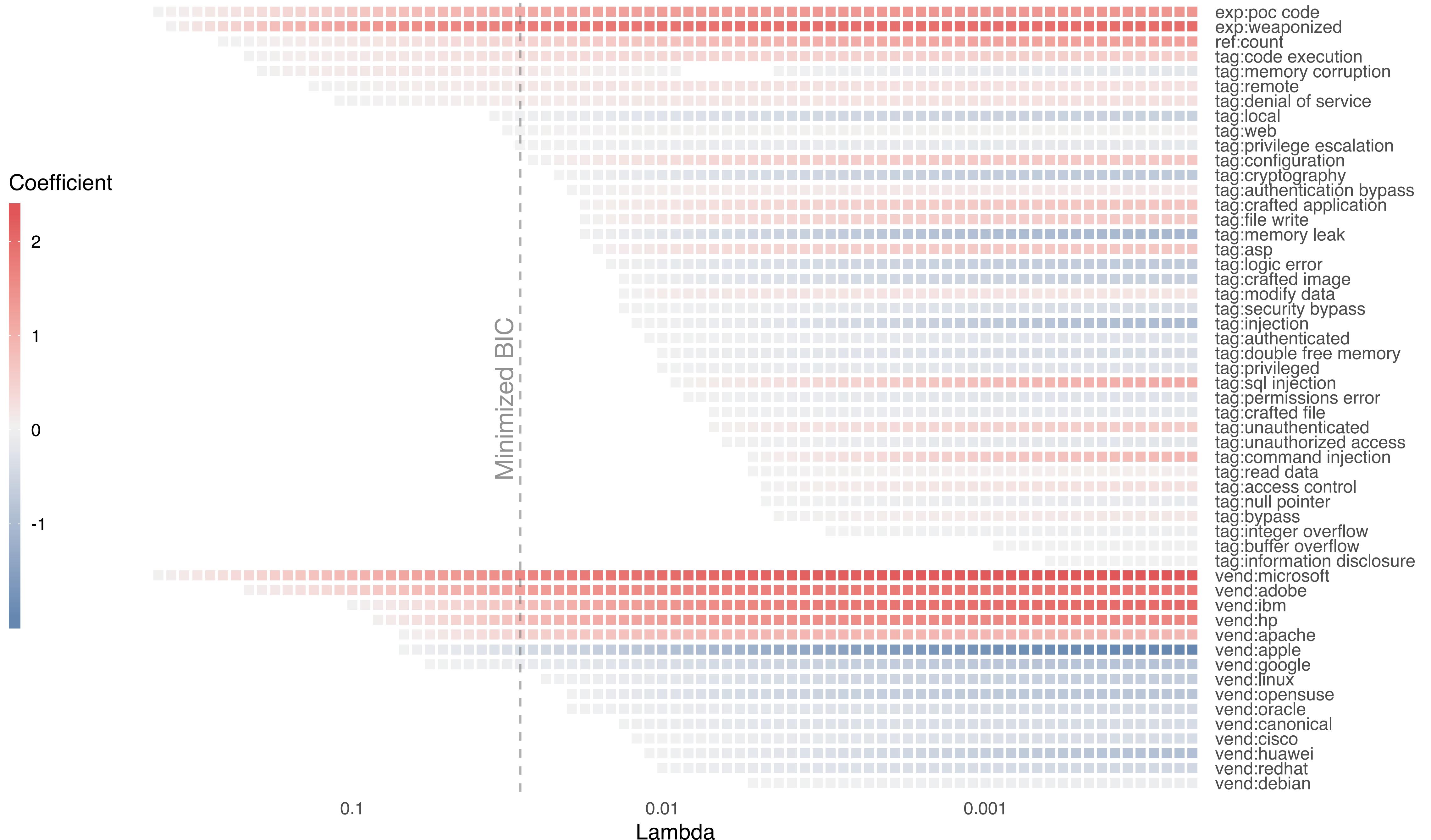
- **Complete Separation:** Remove if variable isn't associated with any/all exploited vulnerabilities
- **Volume:** Must have at least 1% (250) vulnerabilities
- **Expert Review:** where exploits are tough to detect or generic detection (mitm, SQLi, directory traversal, XSS, etc)

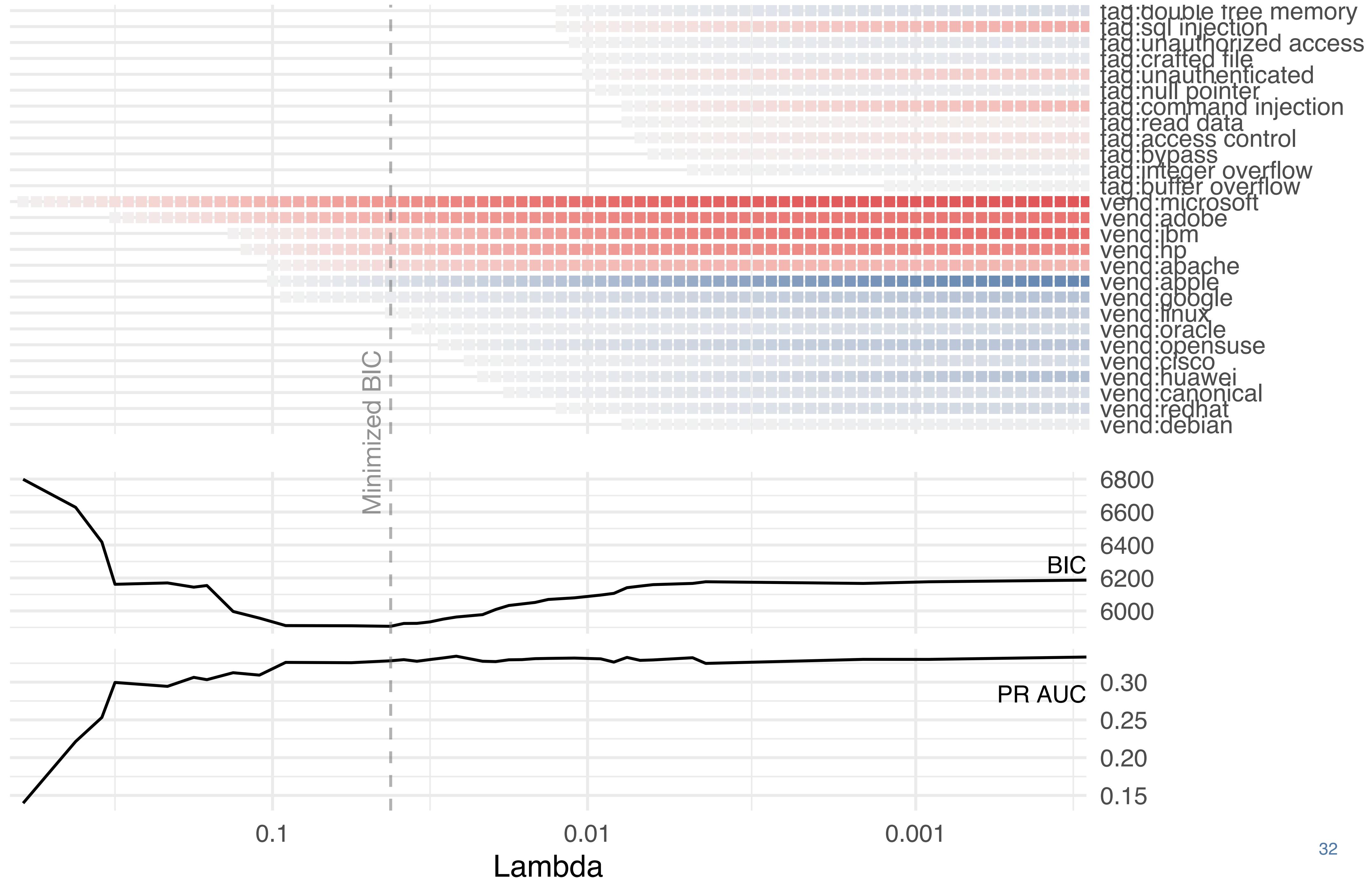
Category of variable	Raw Count	Complete Separation	Volume	Expert Review
Tags	166	111	46	35
Vendors	3374	171	16	15
References	45	28	16	1
Weaponized code	1	1	1	1
POC code	1	1	1	1

ElasticNet

- Applied "Elastic Net" for feature selection
 - A linear combination of L1 and L2 penalty terms on the coefficients
 - Penalizes the size of the coefficients in the model, inducing coefficients to be smaller and less likely to be statistically significant
 - At each linear combination, we tested model performance (BIC, PR AUC)

Zou, Hui, and Trevor Hastie. "Regularization and variable selection via the elastic net." *Journal of the royal statistical society: series B (statistical methodology)* 67, no. 2 (2005): 301-320.

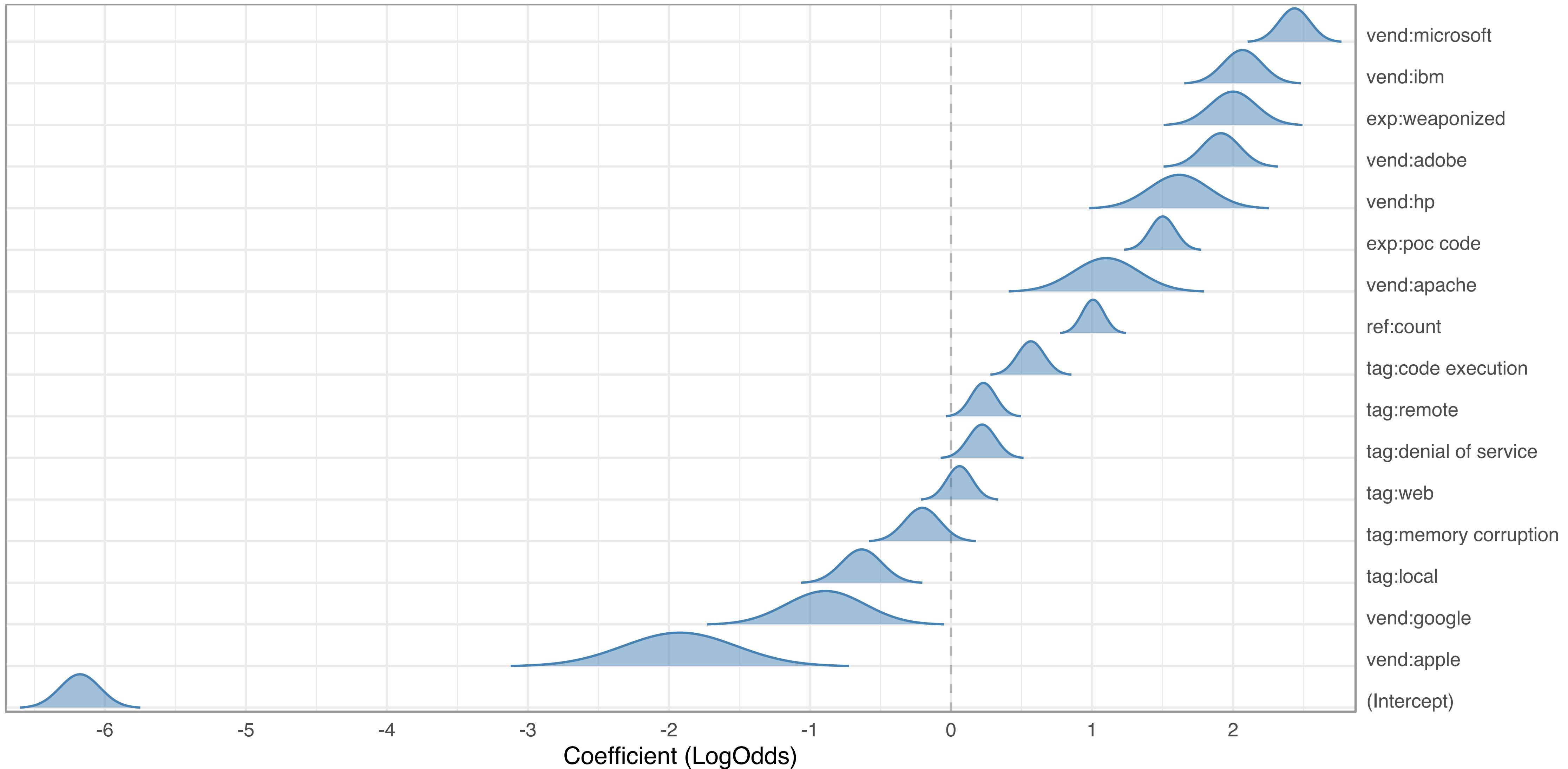




The Final Variables (prevalence of exploitation)

Variable	Percent Exploited	Variable count
POC Weaponized	37.1%	283
Vend: Microsoft	21.2%	1,333
POC Published	16.5%	2,212
Vend: Adobe	15.9%	747
Memory Corruption	11.7%	1,570
Vend: HP	11.0%	308
Vend: Apache	9.3%	354
Vend: IBM	7.2%	1,202
Code Execution	7.1%	7,278
Denial of Service	5.6%	8,547
Remote	5.4%	10,681
Web	4.9%	5,317
Local	3.5%	2,686
Vend: Apple	0.8%	877
Vend: Google	0.8%	1,852
Ref. Count	Avg Exploited: 5.3% Avg Not Exploited: 3.7%	25,159

Final Variables (Coefficients)



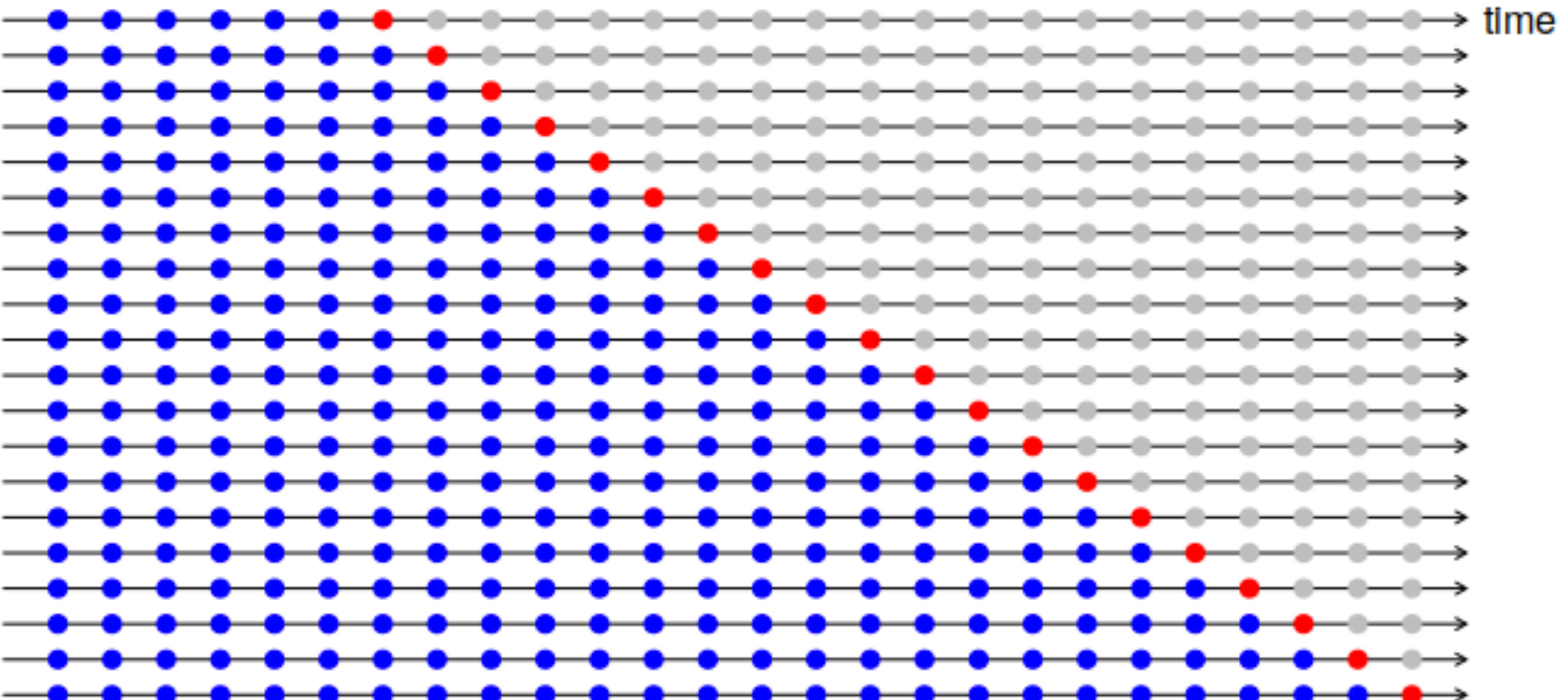
Exploit Prediction Scoring System (EPSS)

LogOdds = -6.18 +
2.44 * vend:microsoft +
2.07 * vend:ibm +
2.00 * exp:weaponized +
1.91 * vend:adobe +
1.62 * vend:hp +
1.50 * exp:poc code +
1.10 * vend:apache +
1.01 * log(ref:count + 1) +
0.57 * tag:code execution +
0.23 * tag:remote +
0.22 * tag:denial of service +
0.06 * tag:web +
-0.20 * tag:memory corruption +
-0.63 * tag:local +
-0.89 * vend:google +
-1.92 * vend:apple

$$\text{Pr[exploitation]} = 1/(1+e^{-\text{LogOdds}})$$

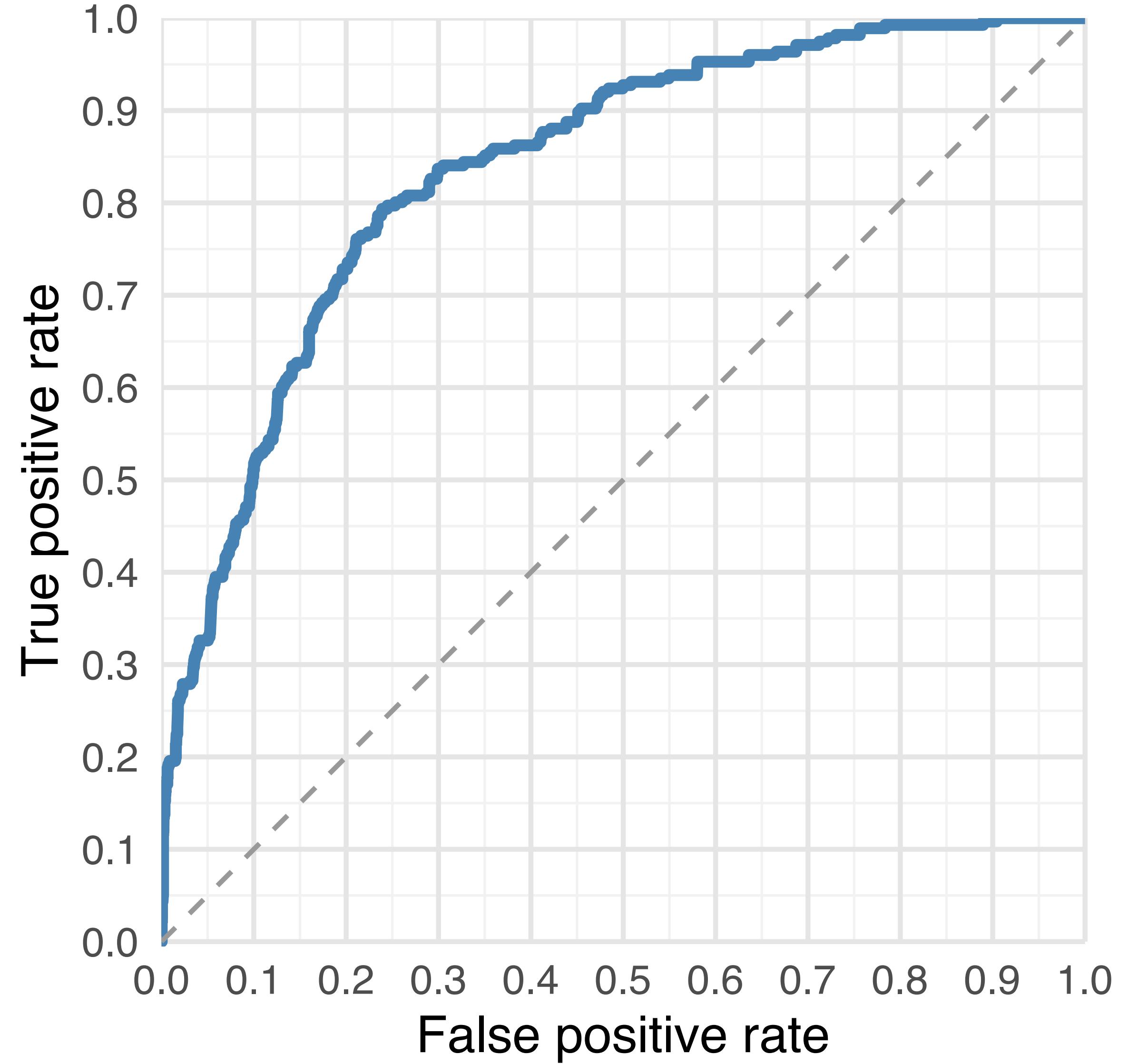
Model Validation

Rolling Forecasting Origin

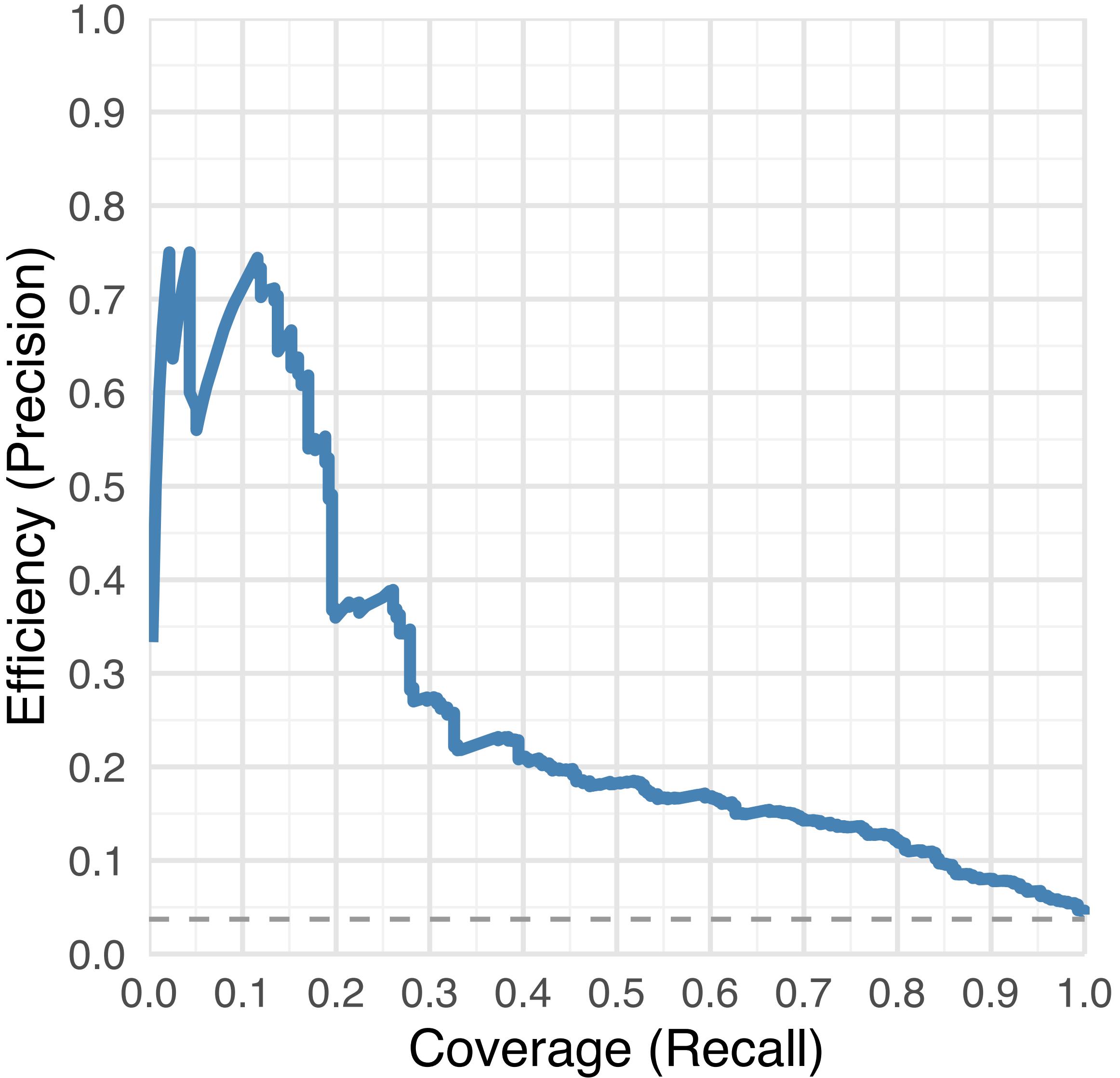


Hyndman, Rob J., and George Athanasopoulos. Forecasting: principles and practice. OTexts, 2013.

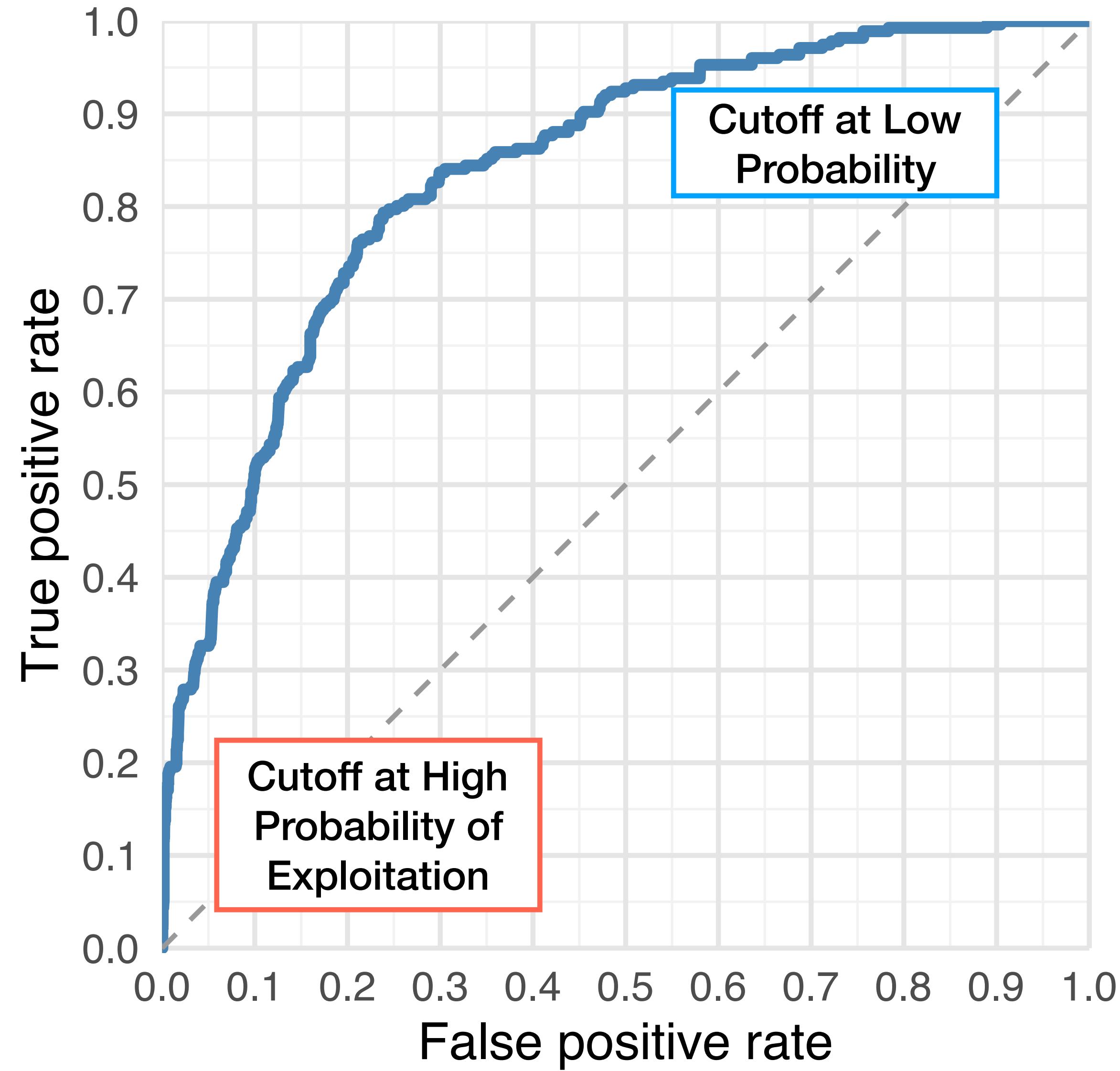
ROC Curve, AUC: 0.838



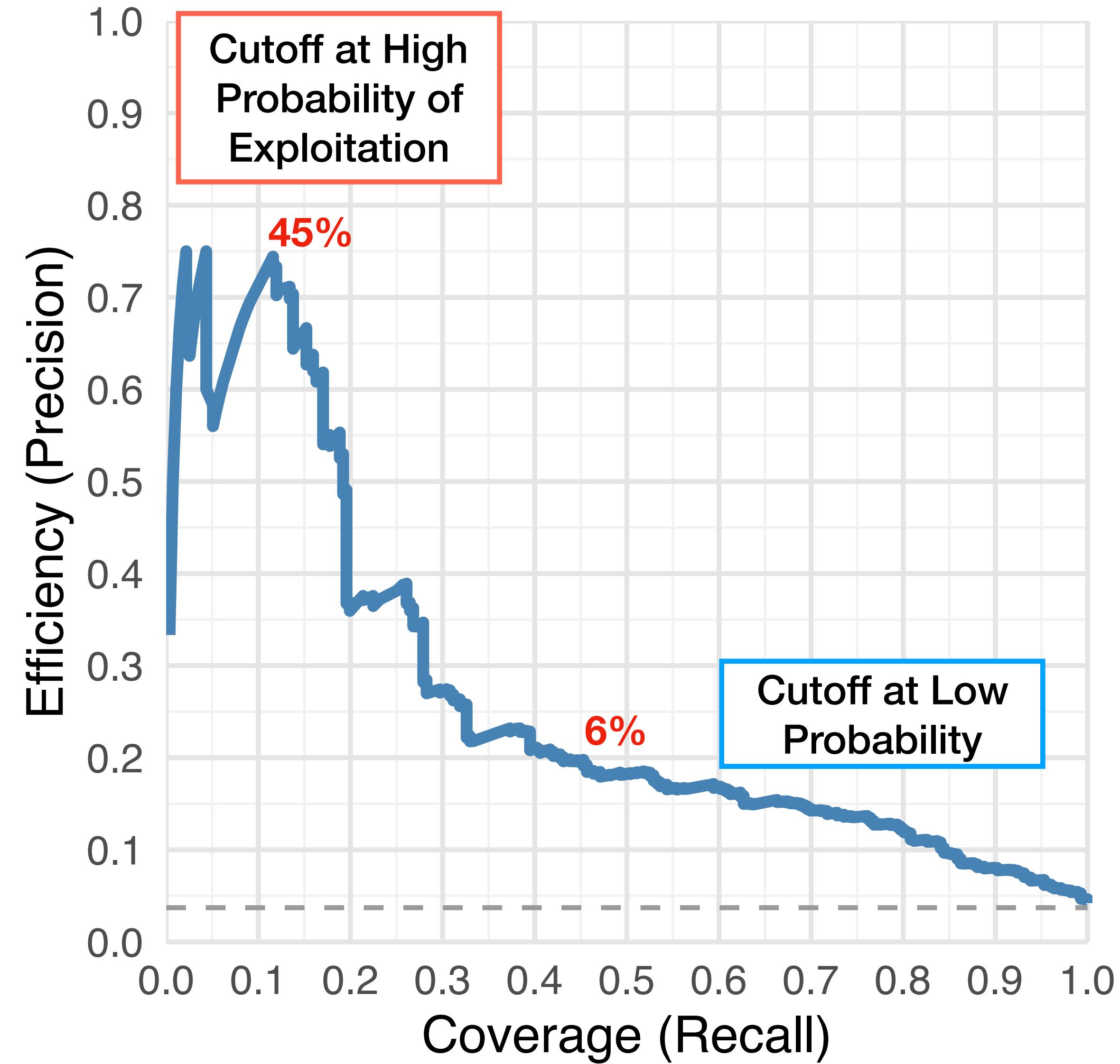
Precision/Recall Curve, AUC: 0.266



ROC Curve, AUC: 0.838



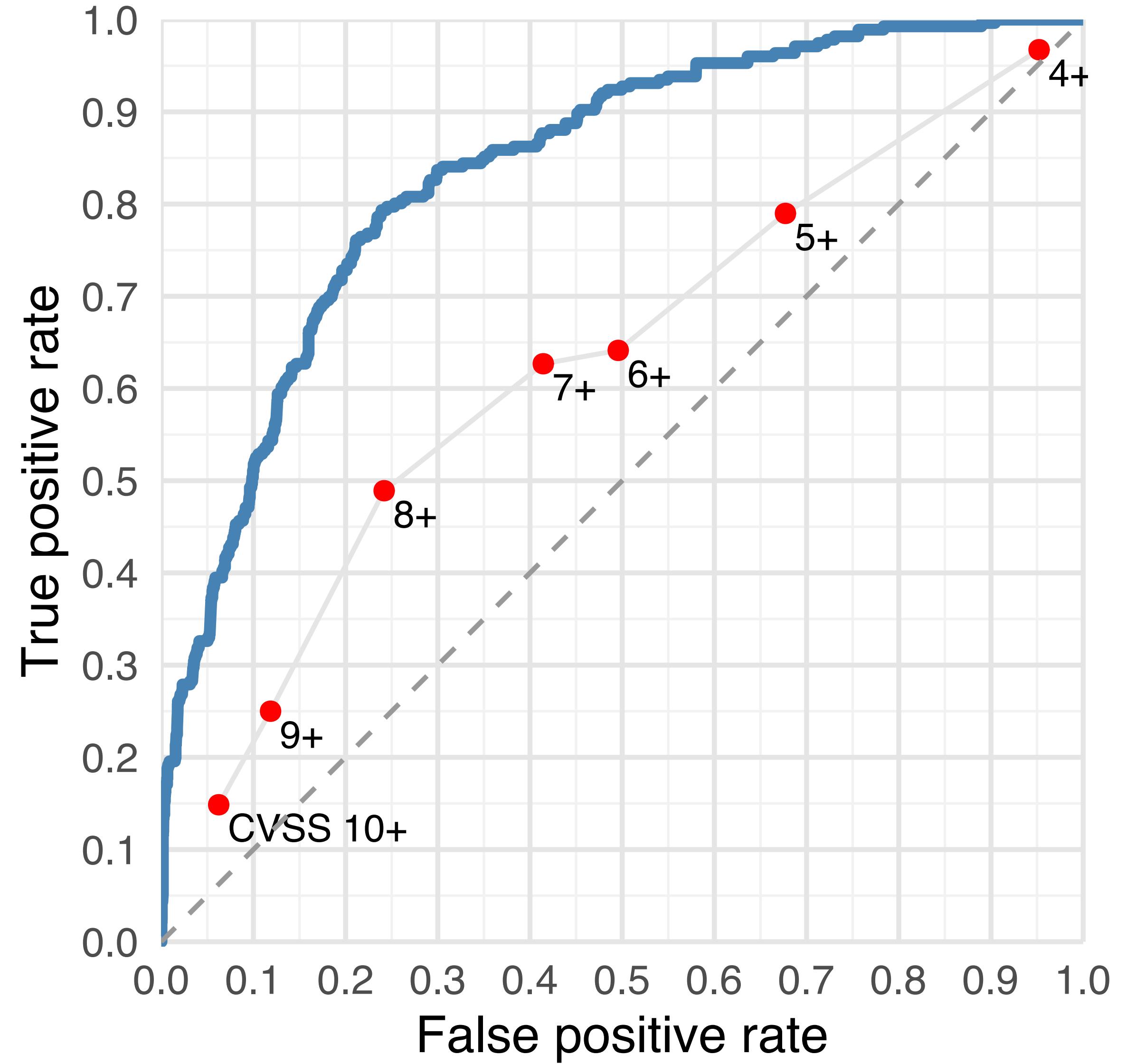
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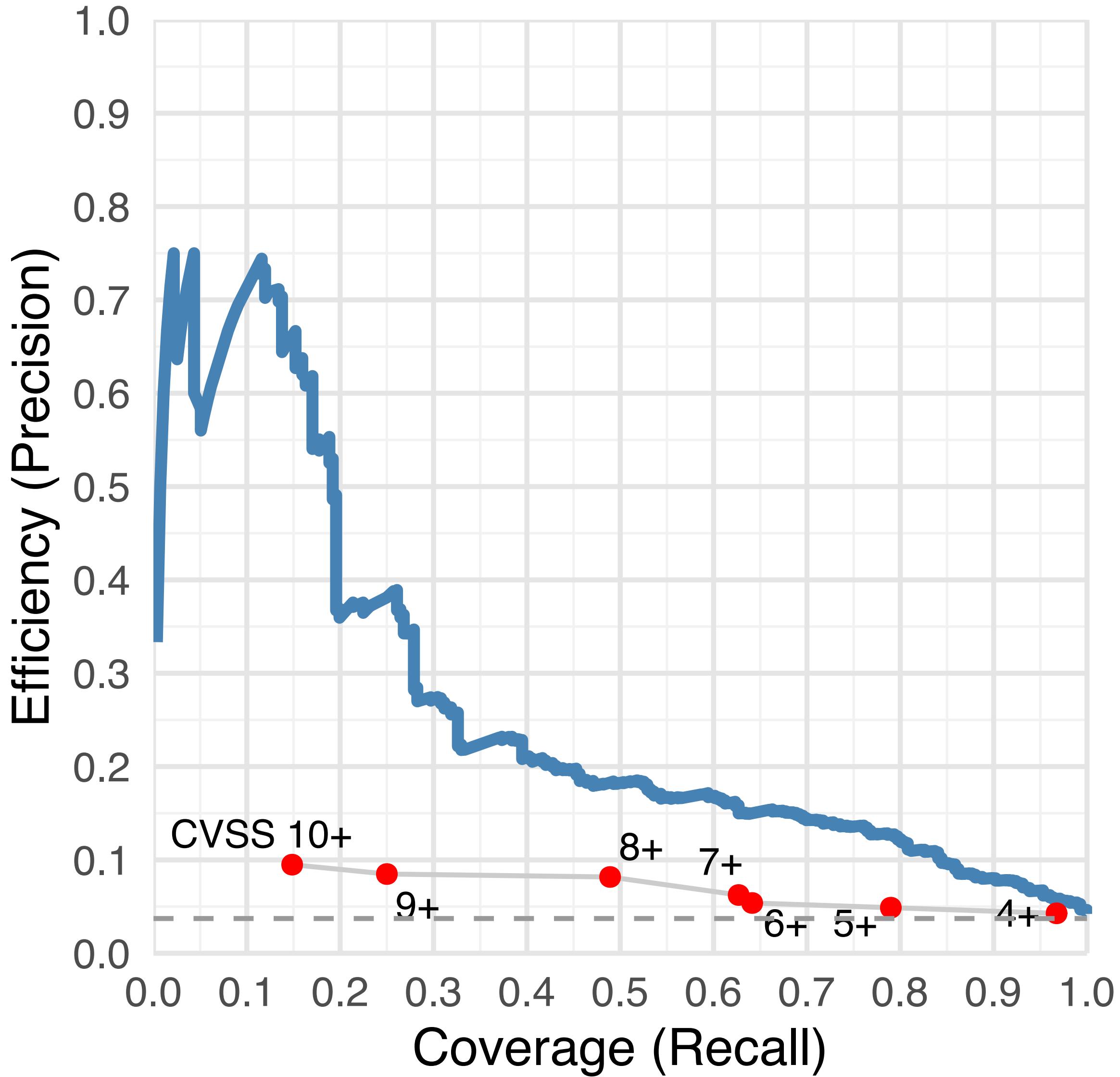
Assessing CVSS Performance

Base Score	False Negatives	False Positives	True Negative	True Positive	TPR	FPR	Efficiency (Precision)	Coverage (Recall)
CVSS 10+	235	391	5,883	41	15.1%	4.6%	9.5%	14.9%
CVSS 9+	207	744	5,530	69	31.5%	12%	8.5%	25.0%
CVSS 8+	141	1,517	4,757	135	51%	25.2%	8.2%	48.9%
CVSS 7+	103	2,600	3,674	173	64.9%	43.8%	6.2%	62.7%
CVSS 6+	99	3,110	3,164	177	67.3%	49.9%	5.4%	64.1%
CVSS 5+	58	4,248	2,026	218	79.3%	67.2%	4.9%	79.0%
CVSS 4+	9	5,974	300	267	96.4%	94.8%	4.3%	96.7%

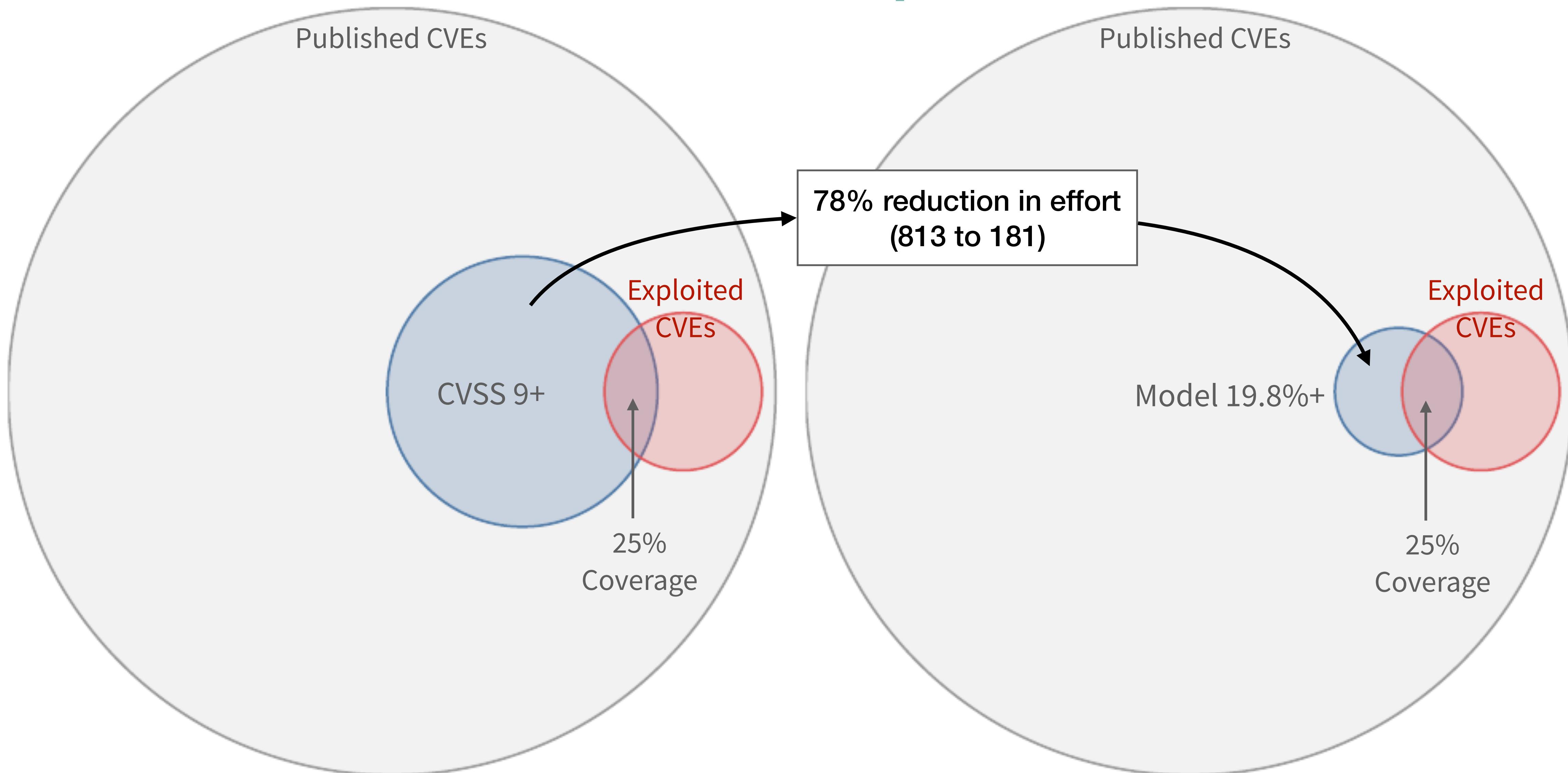
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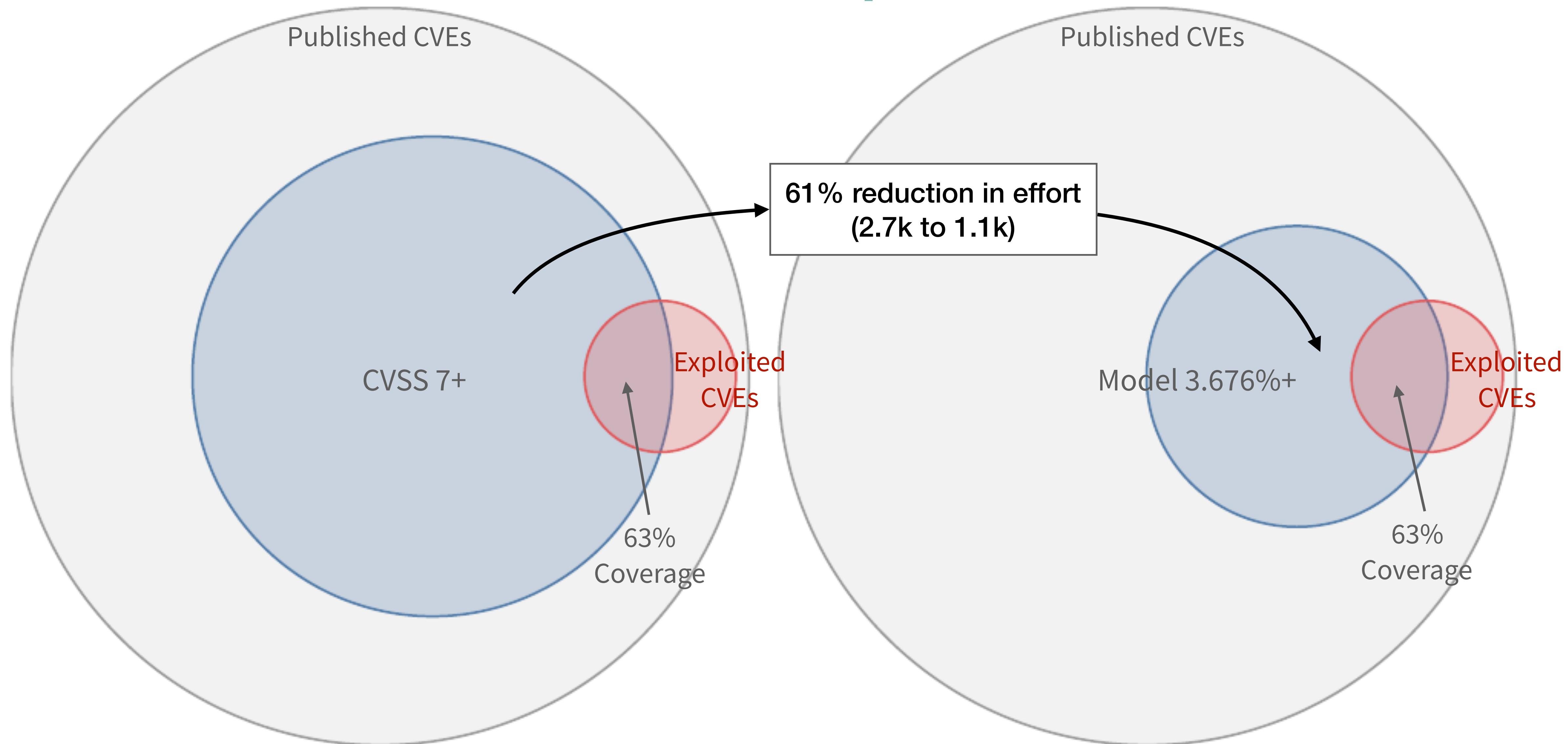
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Model Performance: Compared to CVSS 9+



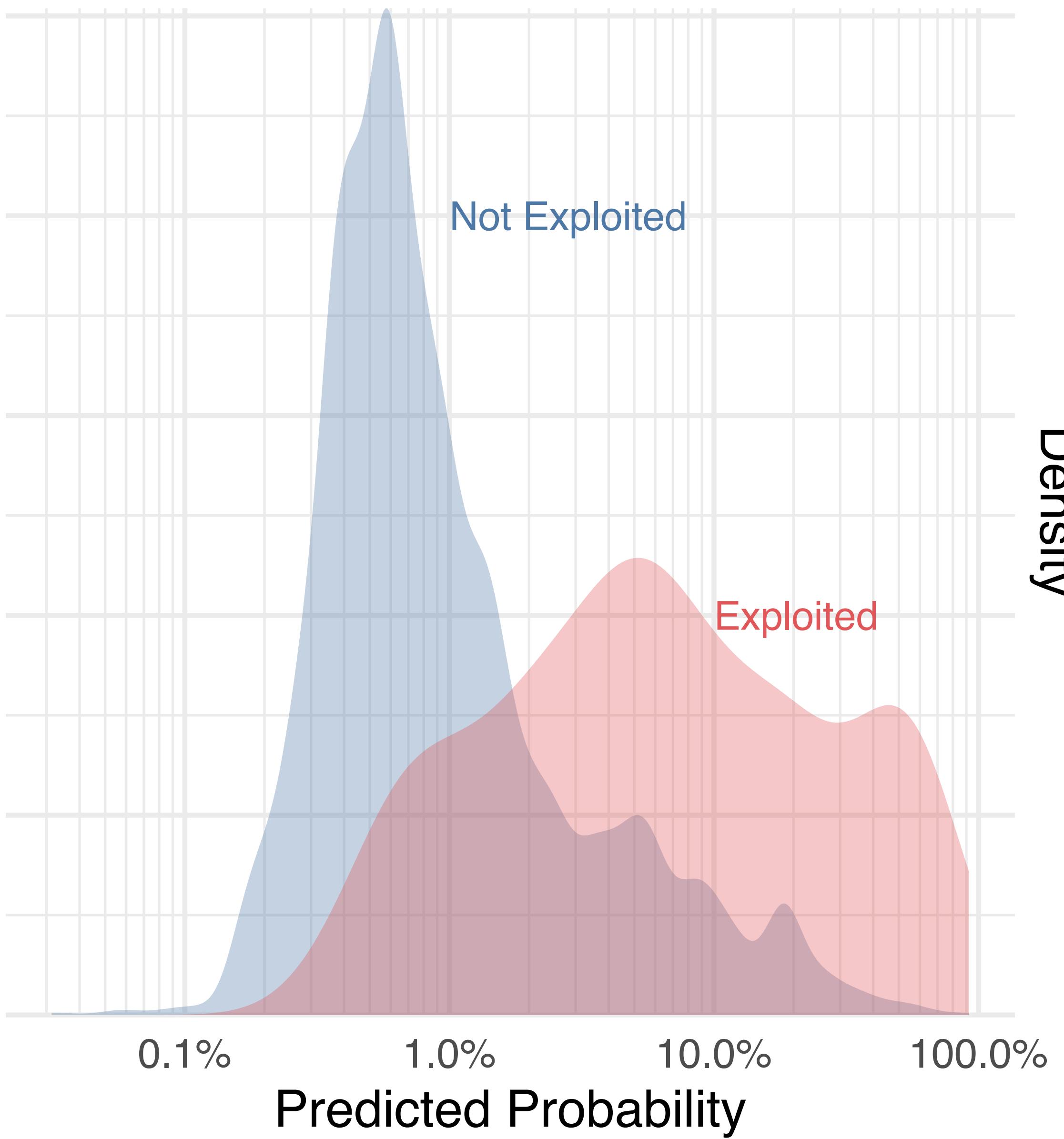
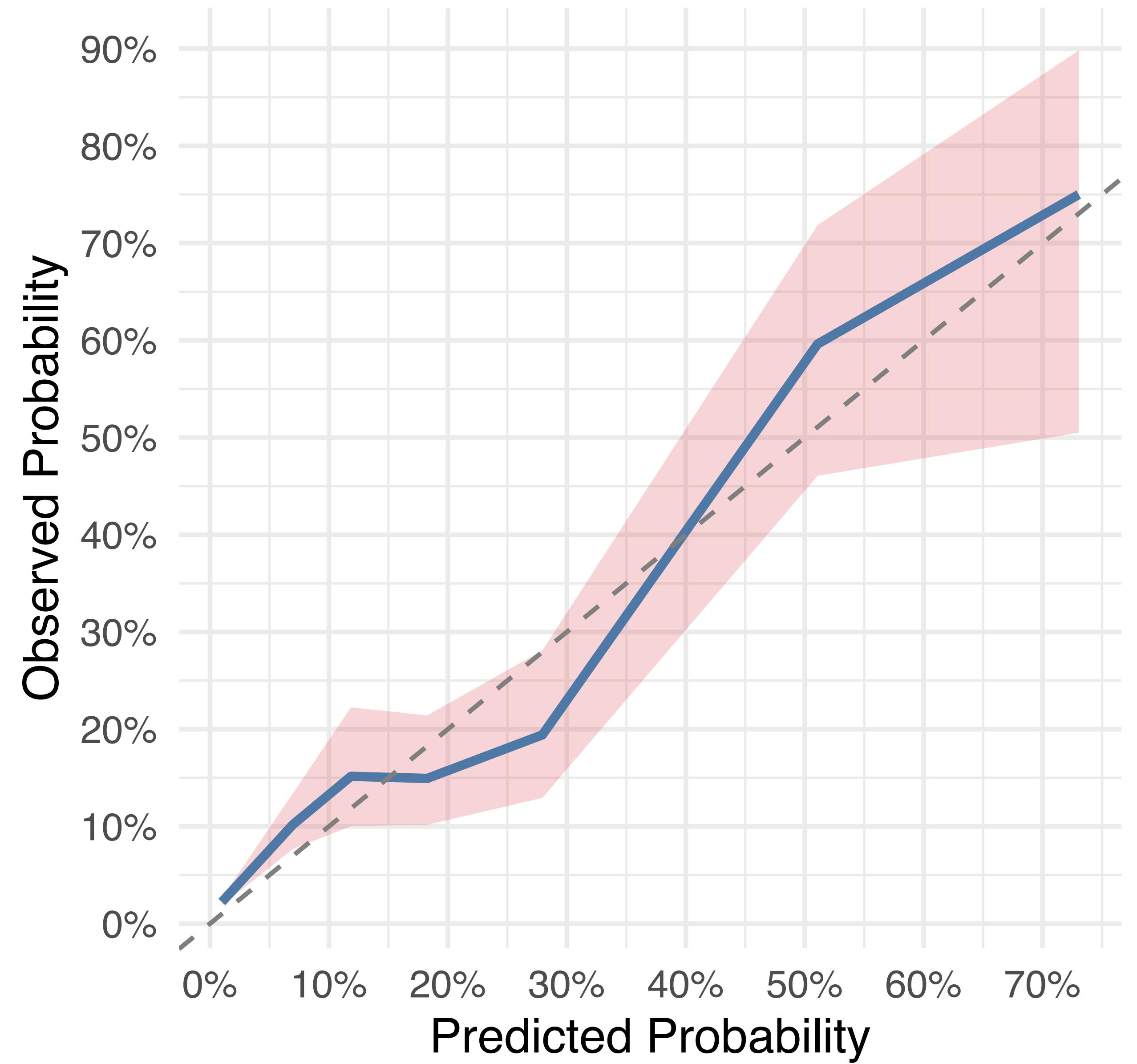
Model Performance: Compared to CVSS 7+

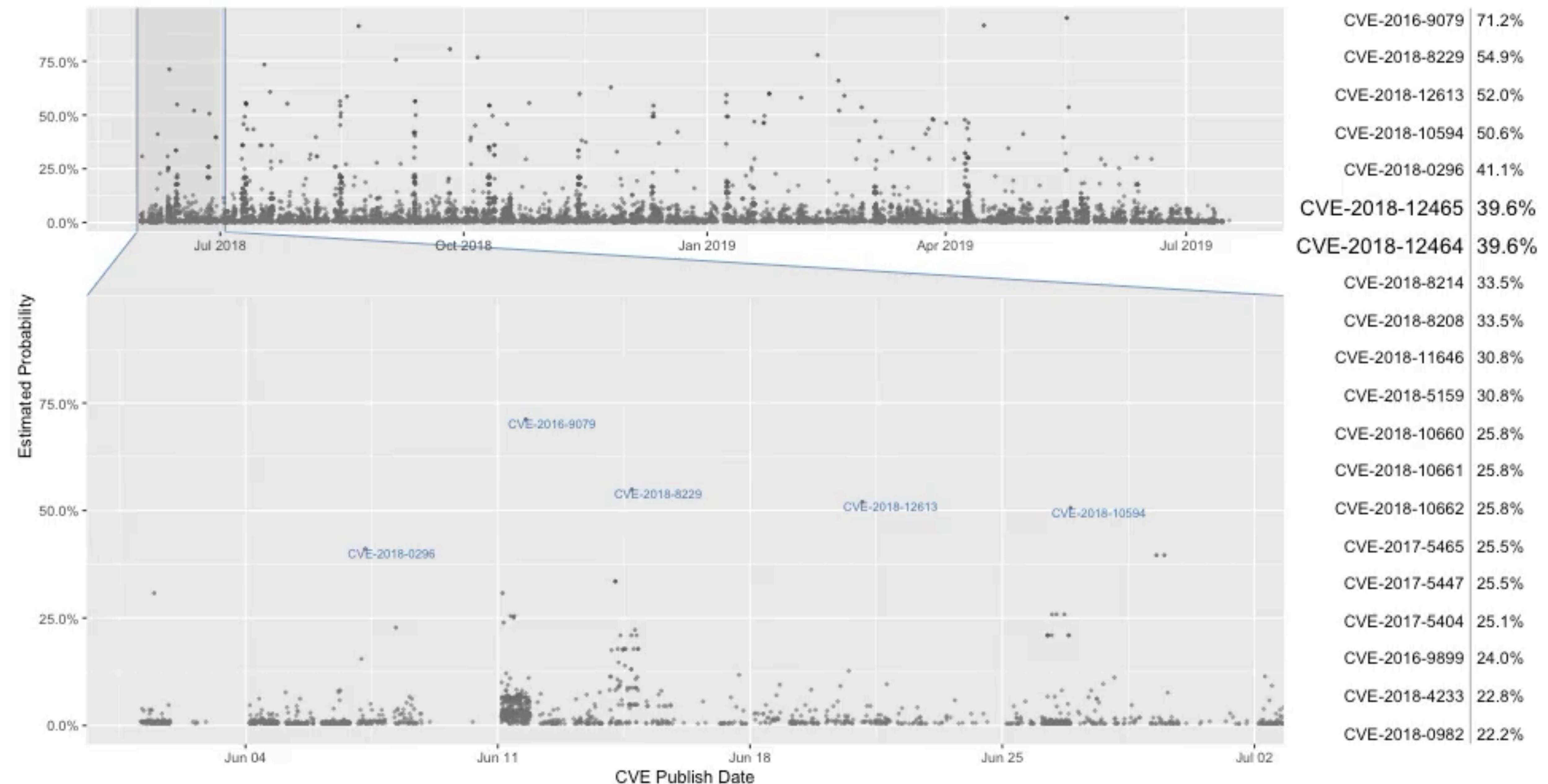


Model Performance: Compared to CVSS 7+

Base Score	Coverage	CVSS Effort	EPSS Effort	EPSS Cutoff	Reduction in Effort
CVSS 10+	14.9%	432	61	44.1%	85.9%
CVSS 9+	25.0%	813	181	19.8%	77.7%
CVSS 8+	48.9%	1,652	738	5.8%	55.3%
CVSS 7+	62.7%	2,773	1,091	3.68%	60.7%
CVSS 6+	64.1%	3,287	1,174	3.35%	64.3%
CVSS 5+	79.0%	4,466	1,712	1.71%	61.7%
CVSS 4+	96.7%	6,241	4,443	0.54%	28.8%

Exploited
CVEs





	Probability	vend:microsoft	vend:ibm	exp:weaponized	vend:adobe	vend:hp	exp:poc code	vend:apache	ref:count	tag:code execution	tag:remote	tag:denial of service	tag:web	tag:memory corruption	tag:local	vend:google	vend:apple
CVE-2019-0708	95.1%	×		×			×		10	×	×						
CVE-2019-0232	91.7%			×			×		21	×	×		×				
CVE-2018-11776	91.4%			×		×			16	×	×		×				
CVE-2018-15961	80.6%			×		×			4	×	×						
CVE-2019-5736	77.9%					×			49	×	×					×	×
CVE-2018-17456	76.8%			×			×		16	×	×						
CVE-2018-16509	75.7%			×			×		15	×	×						
CVE-2018-1612	73.5%		×	×			×		3	×	×						
CVE-2016-9079	71.2%			×			×		11	×	×						
CVE-2019-8942	66.0%			×			×		9	×	×						
CVE-2018-19518	62.9%			×			×		17	×	×						
CVE-2018-7602	60.7%			×			×		7	×	×						
CVE-2019-1653	60.1%			×			×		15	×	×						
CVE-2018-8544	59.9%	×					×		4	×	×						
CVE-2019-1652	59.8%			×			×		8	×	×						
CVE-2019-0539	59.4%	×					×		5	×	×						
CVE-2019-6340	59.0%			×			×		6	×	×						
CVE-2018-15473	58.6%			×			×		15	×	×						
CVE-2018-20250	58.1%			×			×		8	×	×						
CVE-2018-8466	56.4%	×					×		4	×	×						

Tool and Demo

- [http://kennaresearch.com/
tools/epss-calculator](http://kennaresearch.com/tools/epss-calculator)



Jay Jacobs
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@mroytman

- ✓ Too many vulnerabilities to patch them all
- ✓ Most vulnerabilities are never used by attackers
- ✓ Use Coverage and Efficiency to measure prioritization strategies
- ✓ EPSS outperforms CVSS on every metric
- ✓ More about EPSS is available at kennaresearch.com