

# Business benefits of good governance



Dr Victoria Holt She\Her

**DATA** #35 - OSLO  
— SATURDAYS —

**t** @victoria\_holt  
**b** @victoriaholt.bsky.social  
**m** @victoria\_holt@techhub.social  
**in** www.linkedin.com/in/victoriaholt/  
 www.blog.victoriaholt.co.uk



DATAmasterminds



dbWatch



Cloudberries



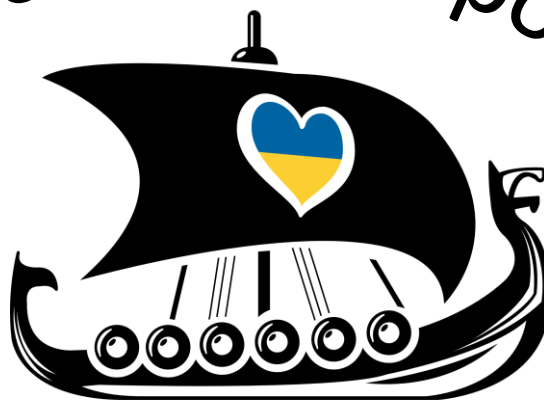
Tabular Editor

Deloitte.



QUARKS

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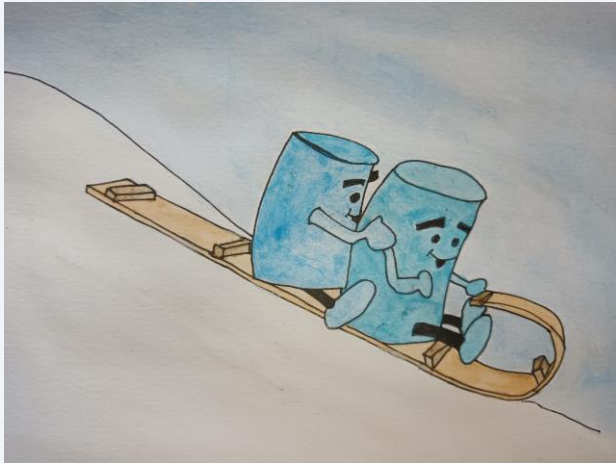
DATA SATURDAY OSLO  
2023

Evidi



# About me

## Community



## Data, Data, Data

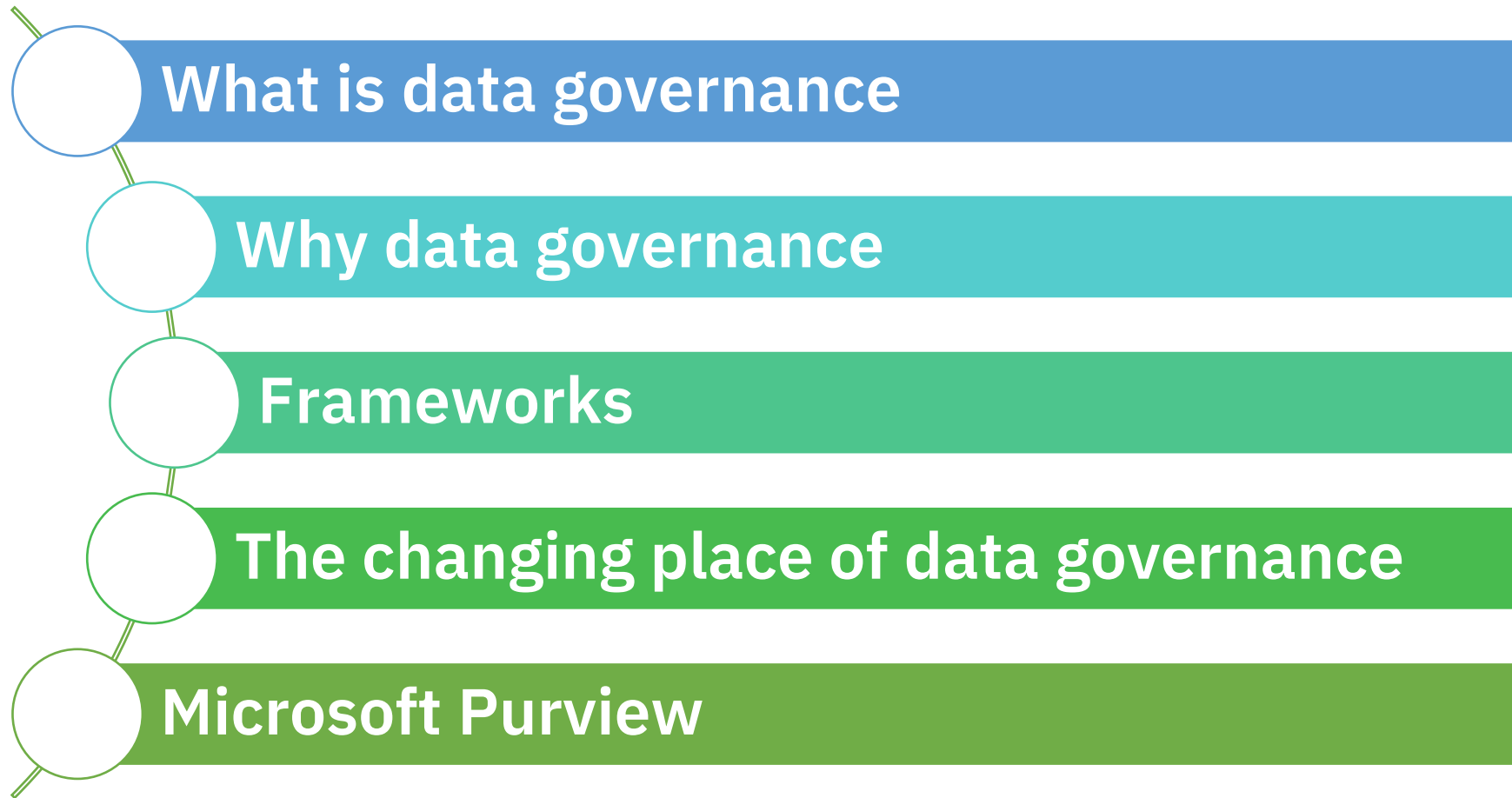


DATA STRATEGY | DATA GOVERNANCE

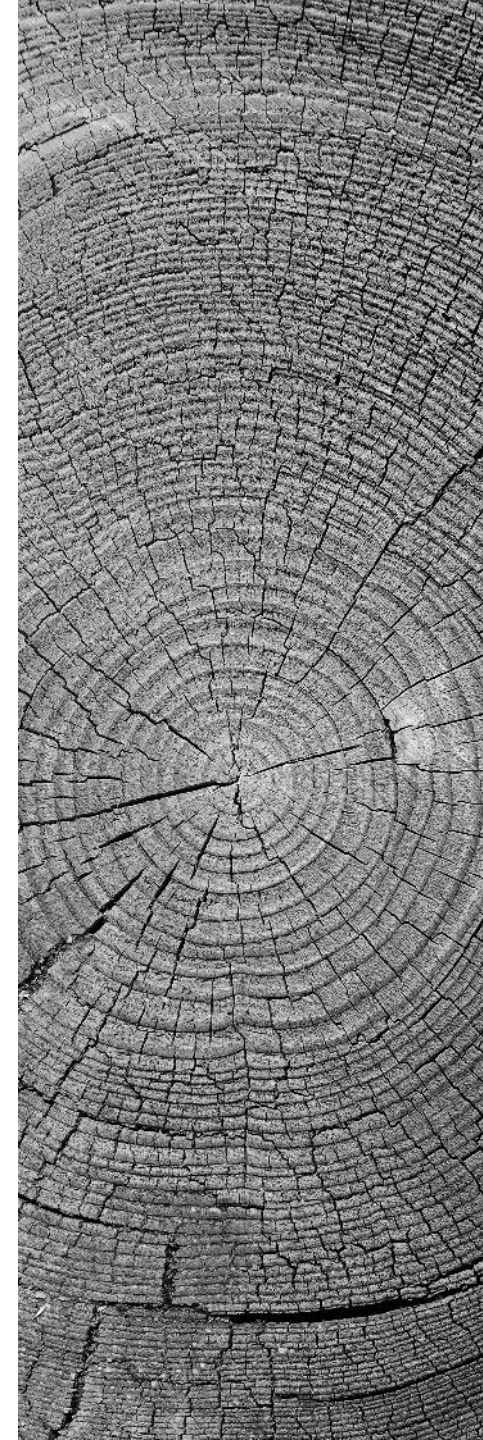
VIRTUAL CDO | DATA QUALITY |

DATA ARCHITECTURE | RESEARCHER

# Agenda



# **What is Data Governance**





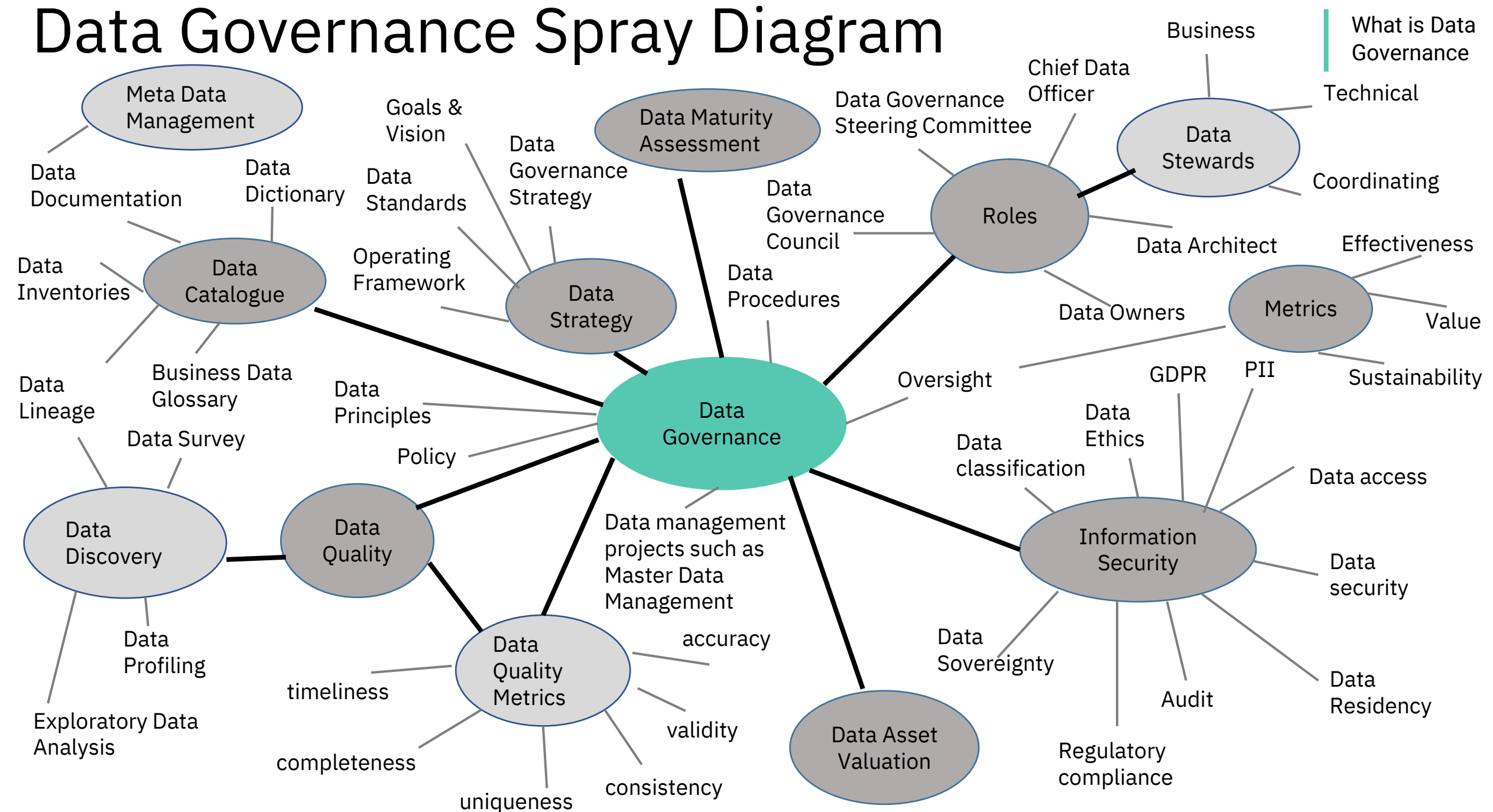
# Data Governance defined

The DAMA Dictionary of Data Management defines Data Governance as

“The exercise of authority, control and shared decision making (planning, monitoring and enforcement) over the management of data assets”



## What is Data Governance



# Data Issues

## Strategy and Oversight

- Lacking/ missing operating models for strategy and data governance
- Lack of KPIs for the leadership team showing the state of business data

- Fragmented data estate
- Poor data quality
- Difficulty tracking end-to-end data lineage for change and troubleshooting
- Data is not classified to meet regulatory standard

## Technical

## Culture and Value

- Don't understand value of data
- Don't know where to start
- Poor data culture in business
- Often a technical delivery team which is not engaged with the business

- Lack of ownership of data
- Data Stewards not defined

## Ownership





# **Why Data Governance**

# Data Governance Business Drivers

## WH Smith targeted by cyber attack with hackers accessing data on current and former employees

The high street retailer says its website, customer accounts and customer databases are on unaffected separate systems and an investigation has been launched into the incident.

Thursday 2 March 2023 11:18, UK



## USS/ Capita data breach: information for staff

Posted on 16 May 2023

If you are or have been a member of the USS Pension Scheme then you may have received an email over the weekend regarding a data breach at their supplier, Capita.

The data breach has been in the media for some time, however USS were informed on 11 May that a datafile containing 470,000 active, deferred and retired members from across the HE sector, had been compromised.

## Electoral Commission apologises for security breach involving UK voters' data

Names and addresses of 40 million registered voters were accessible as far back as 2021 after cyber-attack



The Electoral Commission said it was 'not able to know conclusively' what information had been accessed. Photograph: John Keeble/Getty Images

Confidence in the UK's electoral regulator has been thrown into question after it emerged a hostile cyber-attack accessing the data of 40 million voters went undetected for a year and the public was not told for another 10 months.

## PSNI: Major data breach identifies thousands of officers and civilian staff

9 hours ago



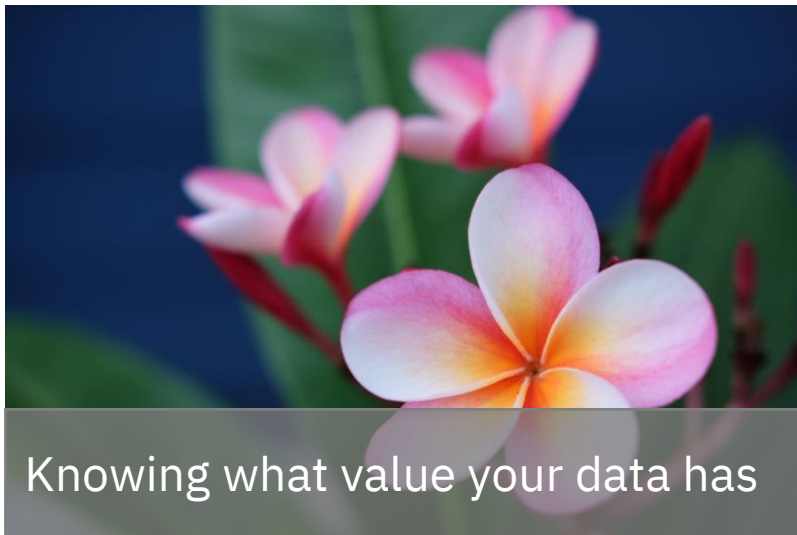
Watch: PSNI briefs media after major data breach

By Julian O'Neill  
BBC News NI home affairs correspondent

The Police Service of Northern Ireland (PSNI) has apologised for mistakenly revealing details of all its 10,000 staff.



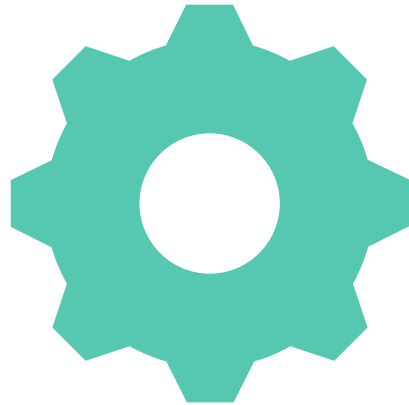
# Business benefits of Data Governance



# Technical benefits of data governance



Trust



Automation



Insights



Searchable



# Importance of Data Governance

- Multifaceted data
- Data is everywhere
- It is an enabler
- It drives success
- It enables innovation





# Useful Data Frameworks

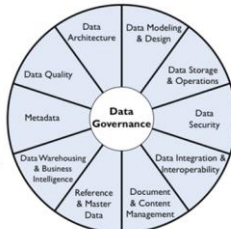


# Frameworks

## DAMA Wheel

### Getting started

1. Data Governance
2. Meta Data Management
3. Reference and Master Data
4. Data Quality



DAMA-DMBOK (2nd Edition): Data Management Body of Knowledge / Edition 2, DAMA International, 2017

## Cloud Data Management Capabilities Framework

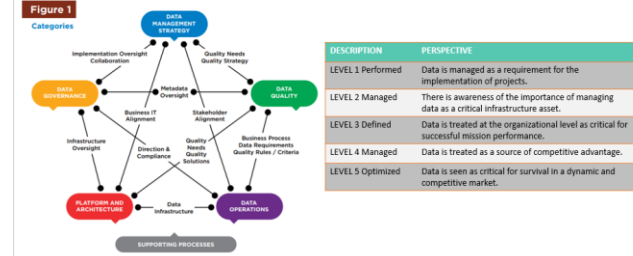
CDMC is a playbook of cross industry best practice for data management and analytics.



Data Management Capabilities Model Framework | Playbook of best practice for data in the cloud

## CMMI's Data Management Maturity (DMM) Model

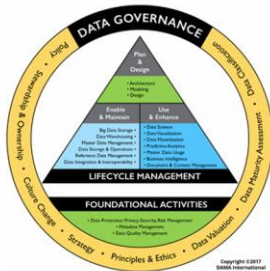
Figure 1 Categories



<https://stage.cmmiinsttute.com/getattachment/cb3580b9-720f-4dfe-93df-86cebf17b171/attachment.aspx>

## Data Governance – Body of Knowledge

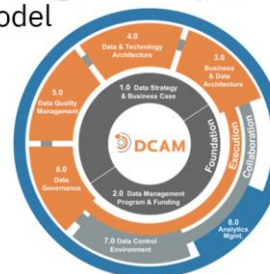
### DAMA Evolved Wheel



DAMA-DMBOK | Data Management Body of Knowledge  
<https://www.dama.org/cpages/dmbok-2-wheel-images>

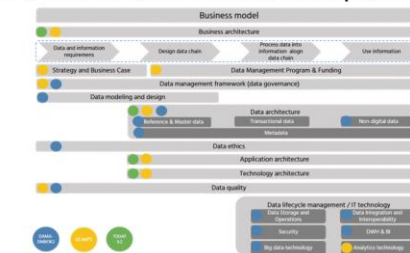
## DCAM – Data Management Capability Assessment Model

- Used to start a new data management program
- Assess progress of programs
- Benchmark existing program



<https://edmcouncil.org/general/custom.asp?page=exploringdcam>

## DAMA, CDMC and TOGAF compared

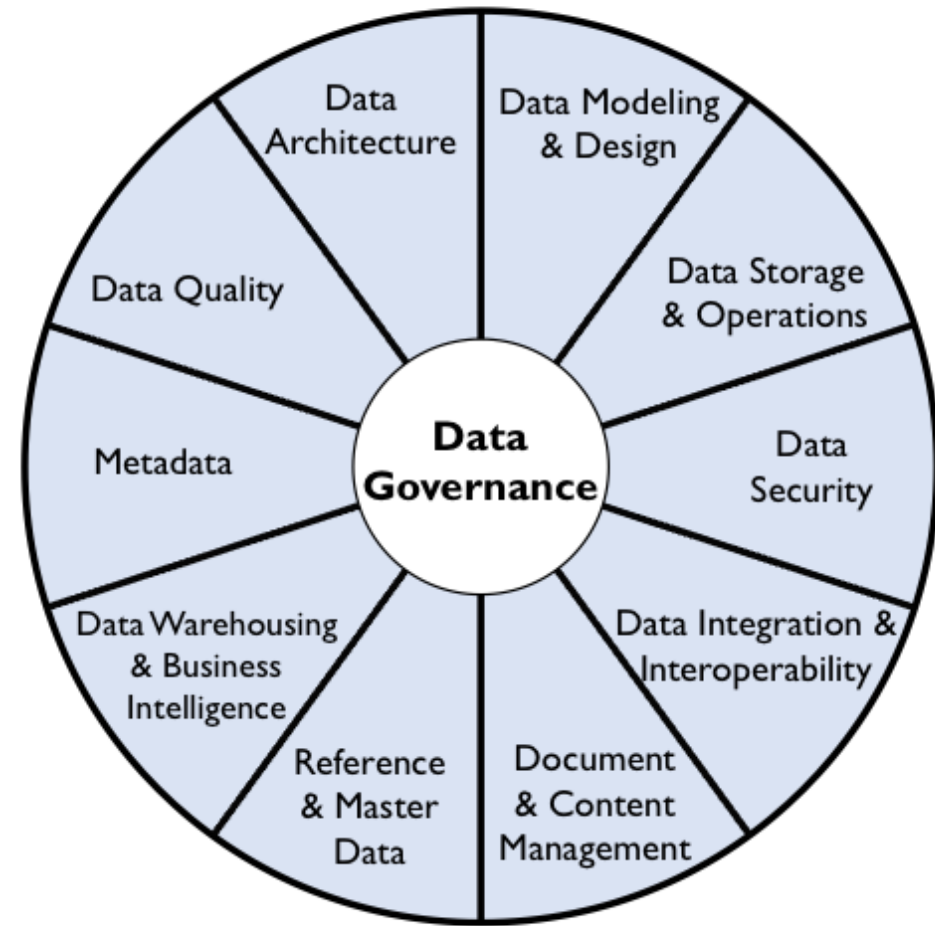


<https://datacrusaders.nl/2021/04/04/dama-dmbok2-vs-dam-2-2-differences-and-commonalities/>

# DAMA Wheel

Getting started

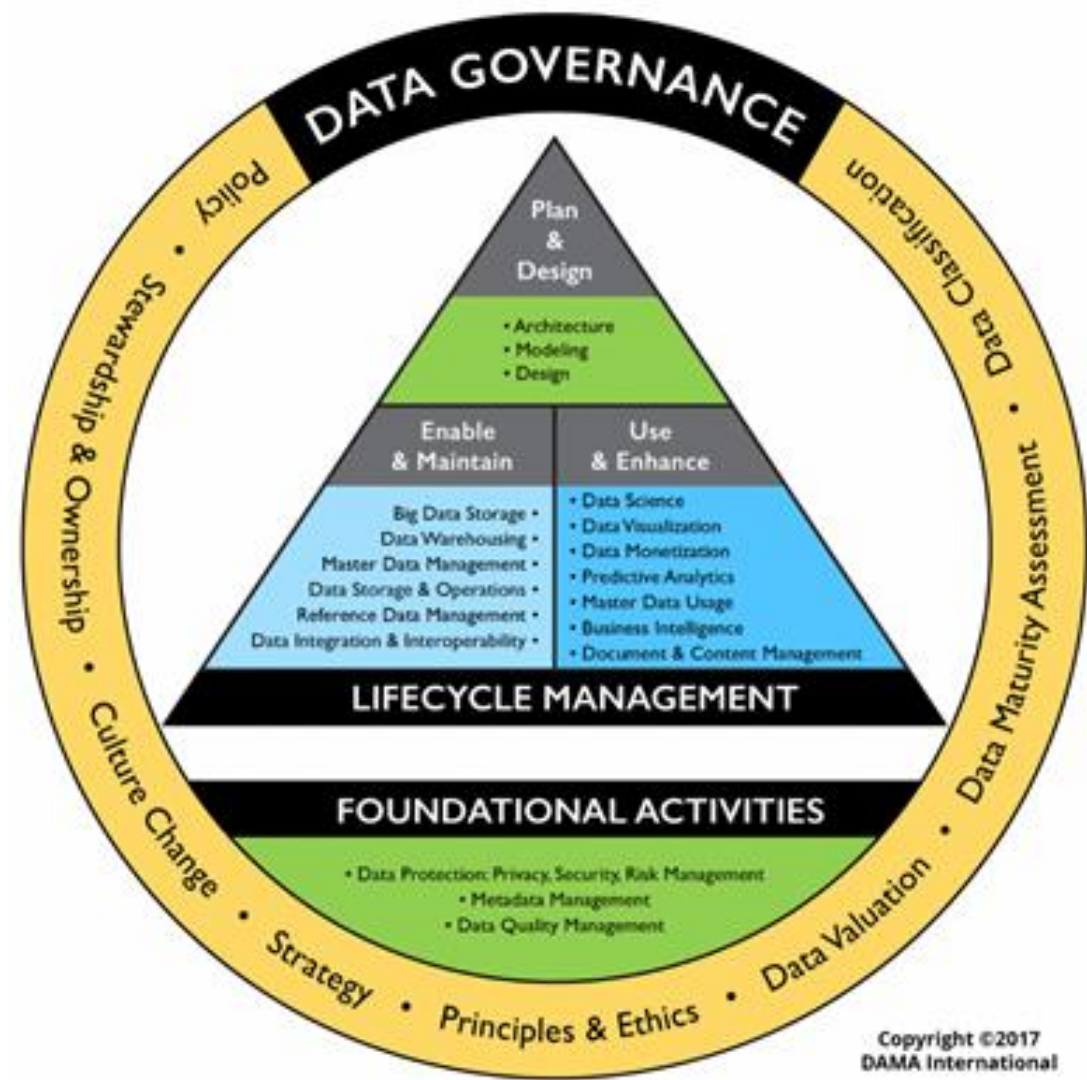
1. Data Governance
2. Meta Data Management
3. Reference and Master Data
4. Data Quality



Copyright© 2017 DAMA International

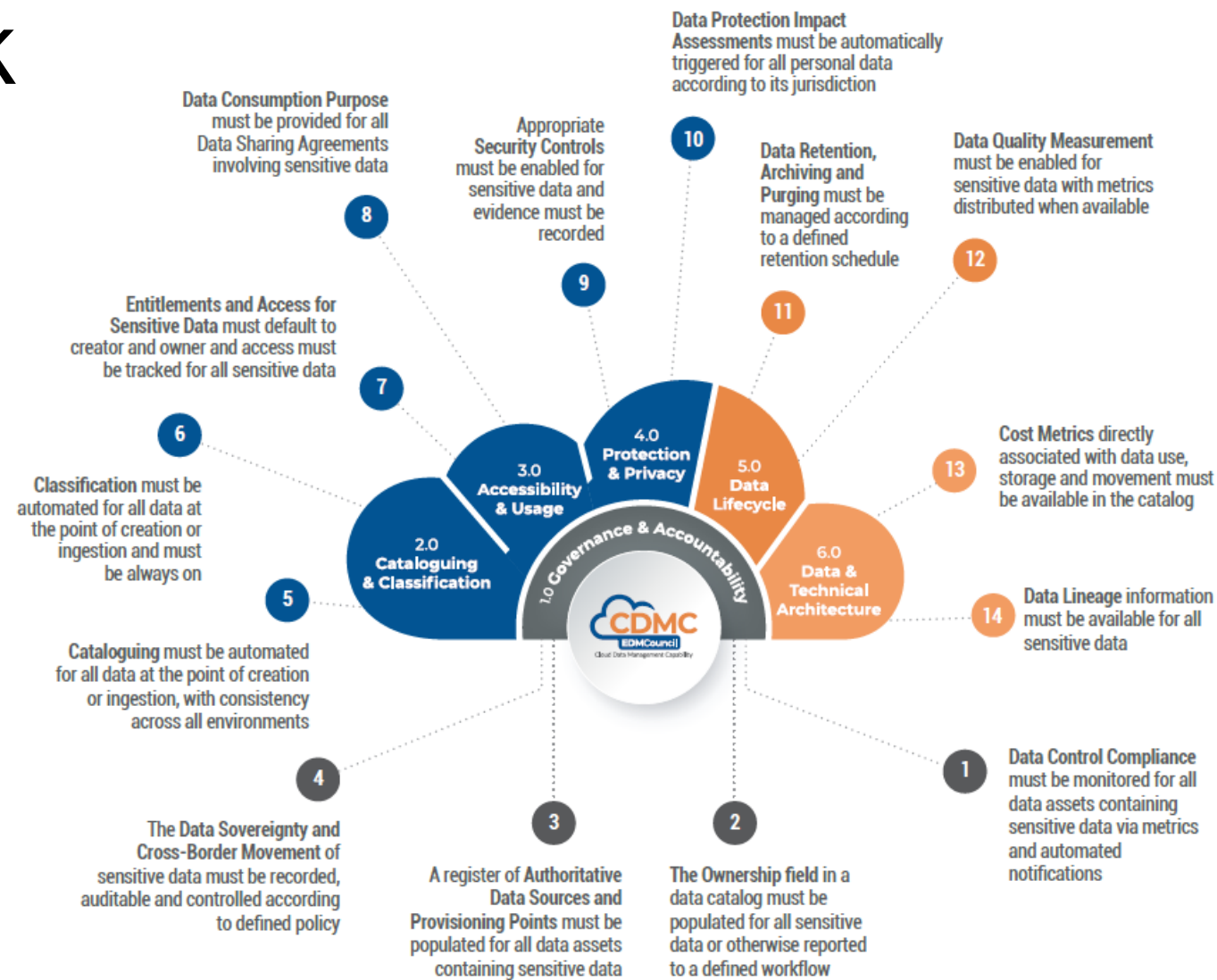
# Data Governance – Body of Knowledge

## DAMA Evolved Wheel



# Cloud Data Management Capabilities Framework

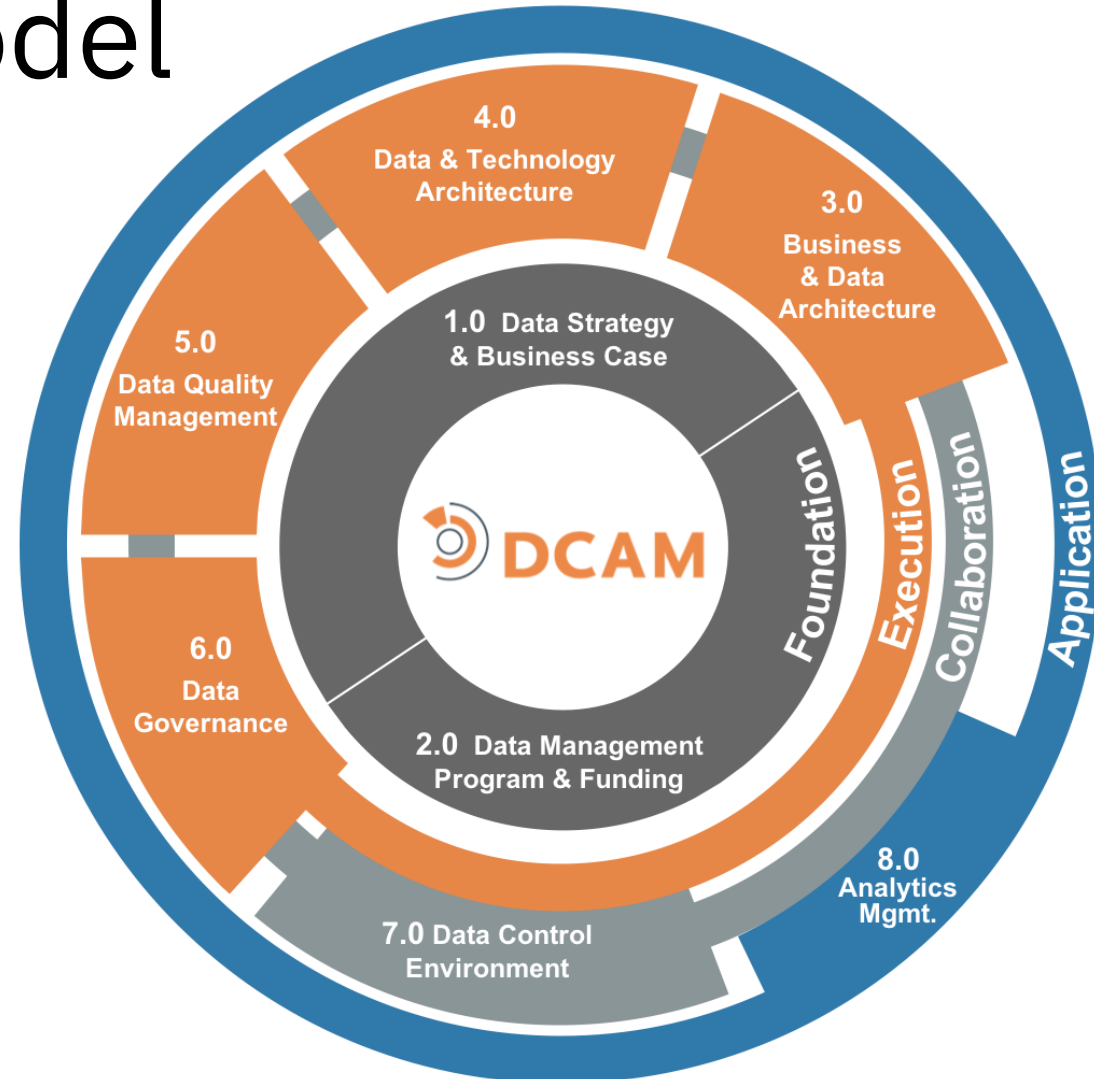
CDMC is a playbook of cross industry best practice for data management and analytics.





# DCAM – Data Management Capability Assessment Model

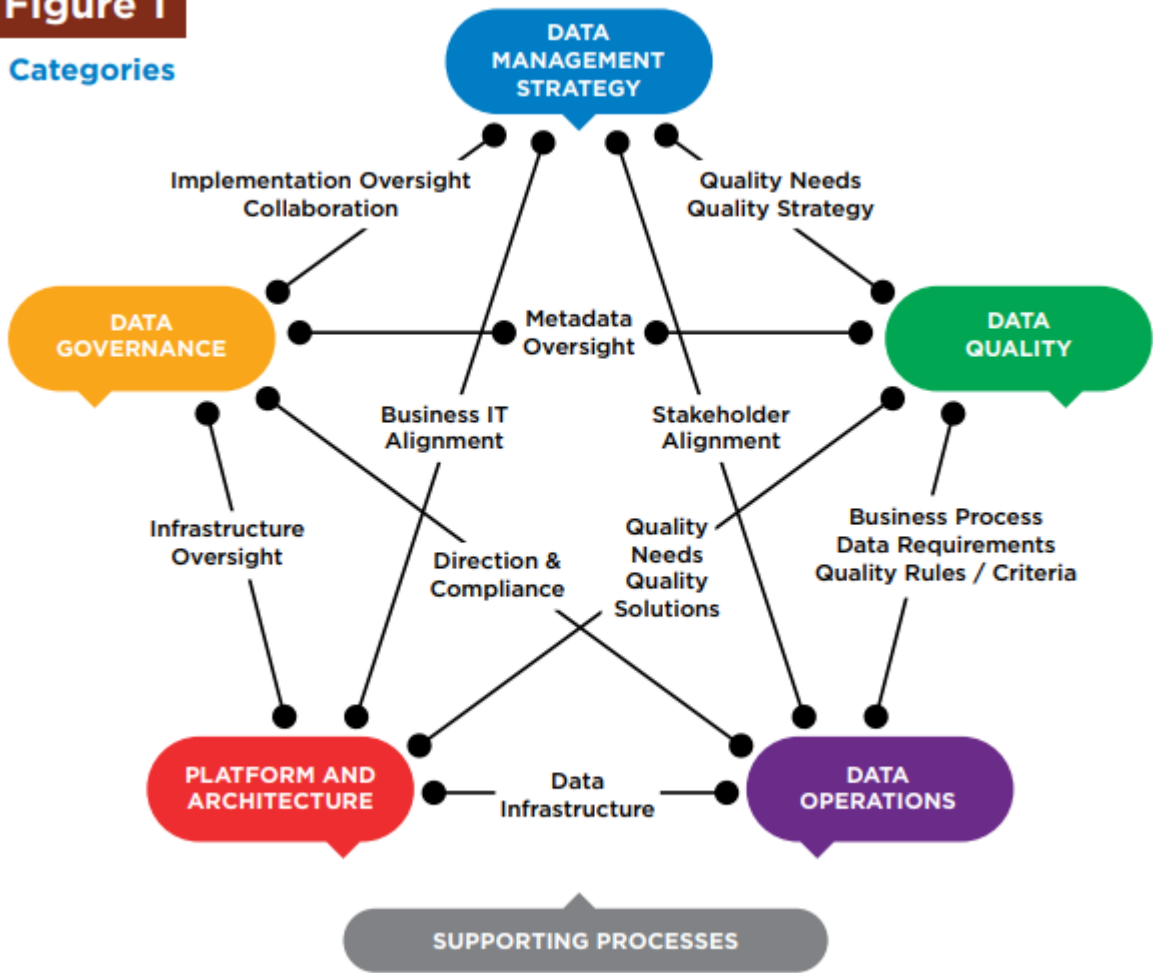
- Used to start a new data management program
- Assess progress of programs
- Benchmark existing program



# CMMI's Data Management Maturity (DMM) Model

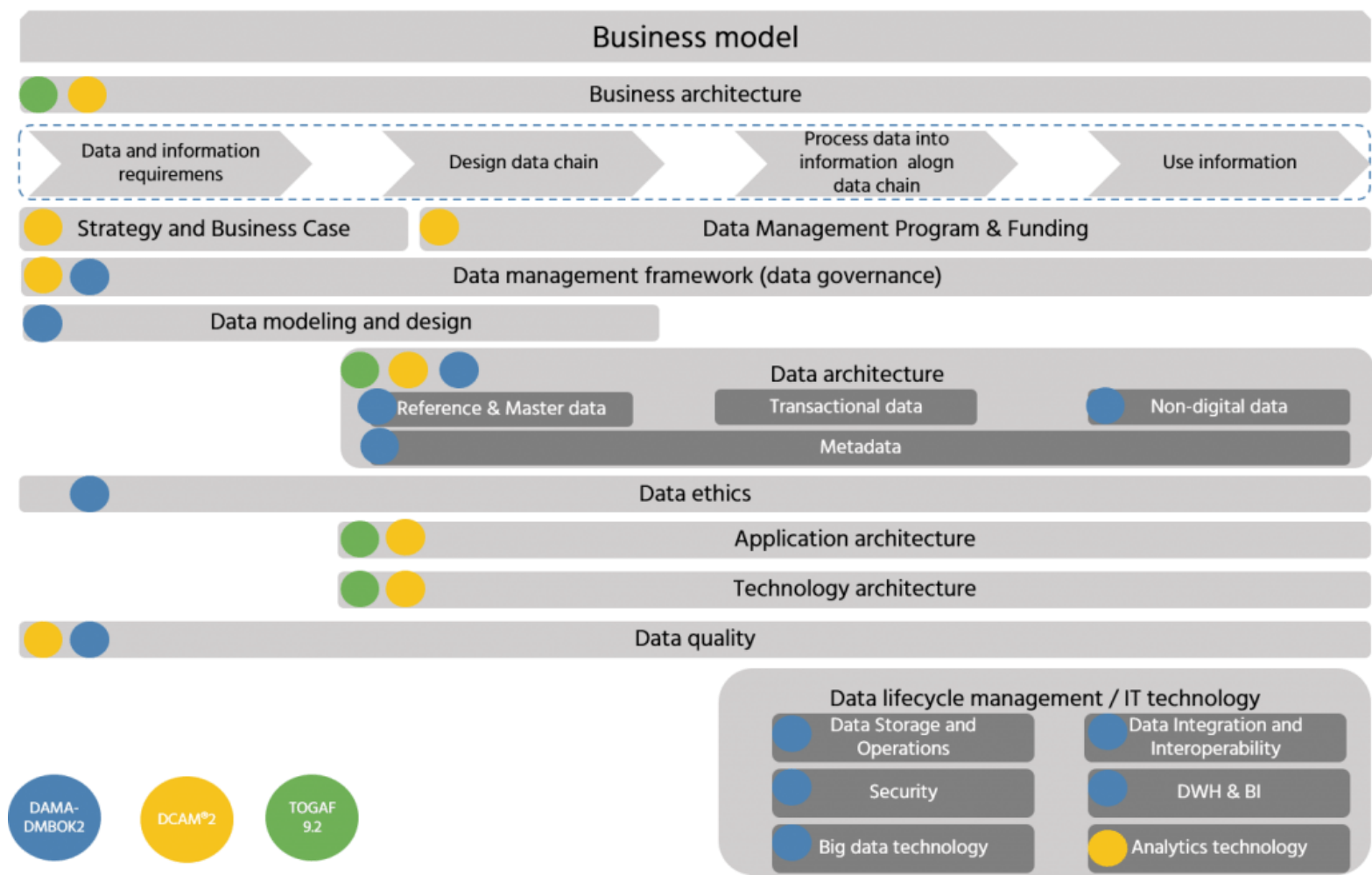
Figure 1

Categories



DESCRIPTION	PERSPECTIVE
LEVEL 1 Performed	Data is managed as a requirement for the implementation of projects.
LEVEL 2 Managed	There is awareness of the importance of managing data as a critical infrastructure asset.
LEVEL 3 Defined	Data is treated at the organizational level as critical for successful mission performance.
LEVEL 4 Managed	Data is treated as a source of competitive advantage.
LEVEL 5 Optimized	Data is seen as critical for survival in a dynamic and competitive market.

# DAMA, CDMC and TOGAF compared



# **The changing place of data governance**





# Data Governance can change our world

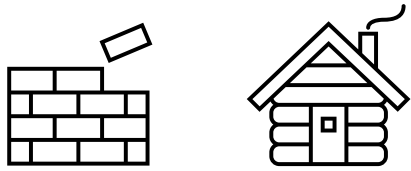
Change our  
World

- Data Erudition
- Quality Data
- Systems Mindset
- CODEX (Control of Data Expediently)





# Systems Mindset

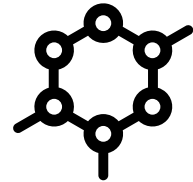
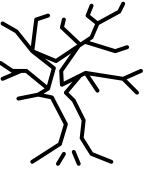


A System does something

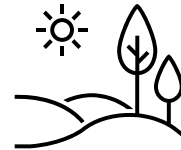
Synthesis – From Analysis to Synthesis. Creation of something new from elements to form a whole



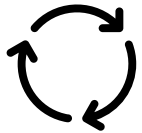
Emergence – break from silos. An entity is observed to have properties, behaviours the parts do not have individually.



Holism



Feedback loops – reinforcing and balancing

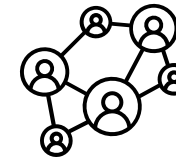


Ownership

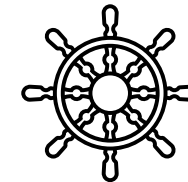


Communication

Interconnectedness



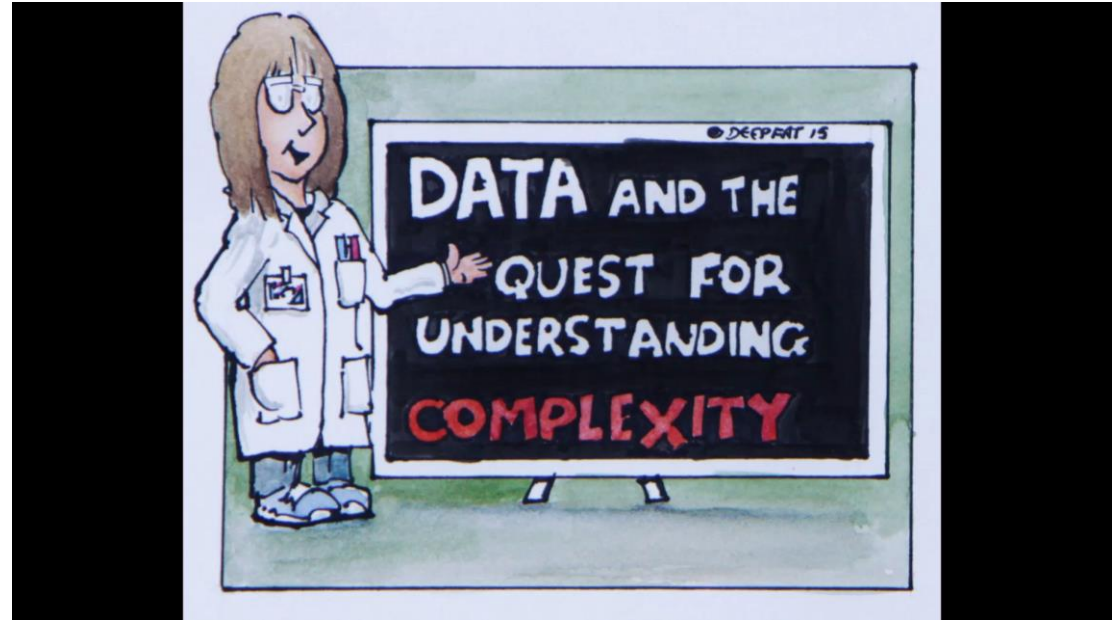
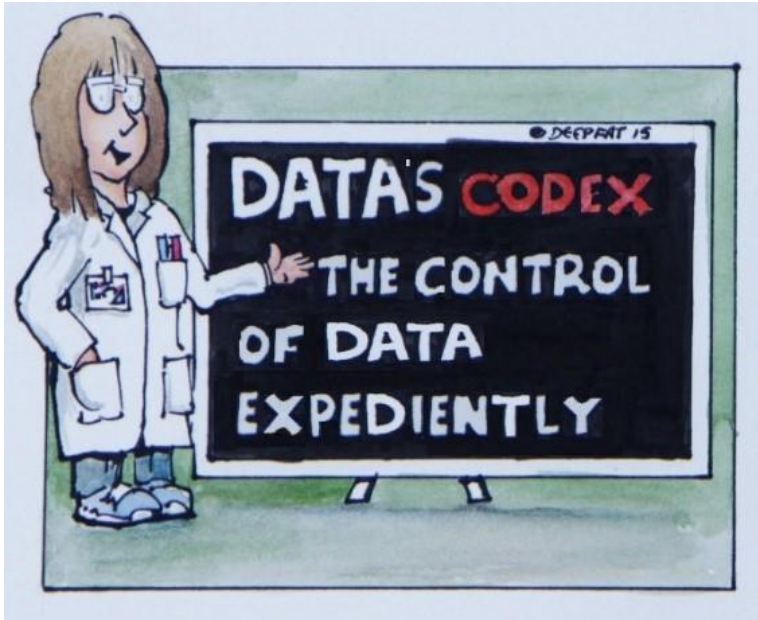
Control



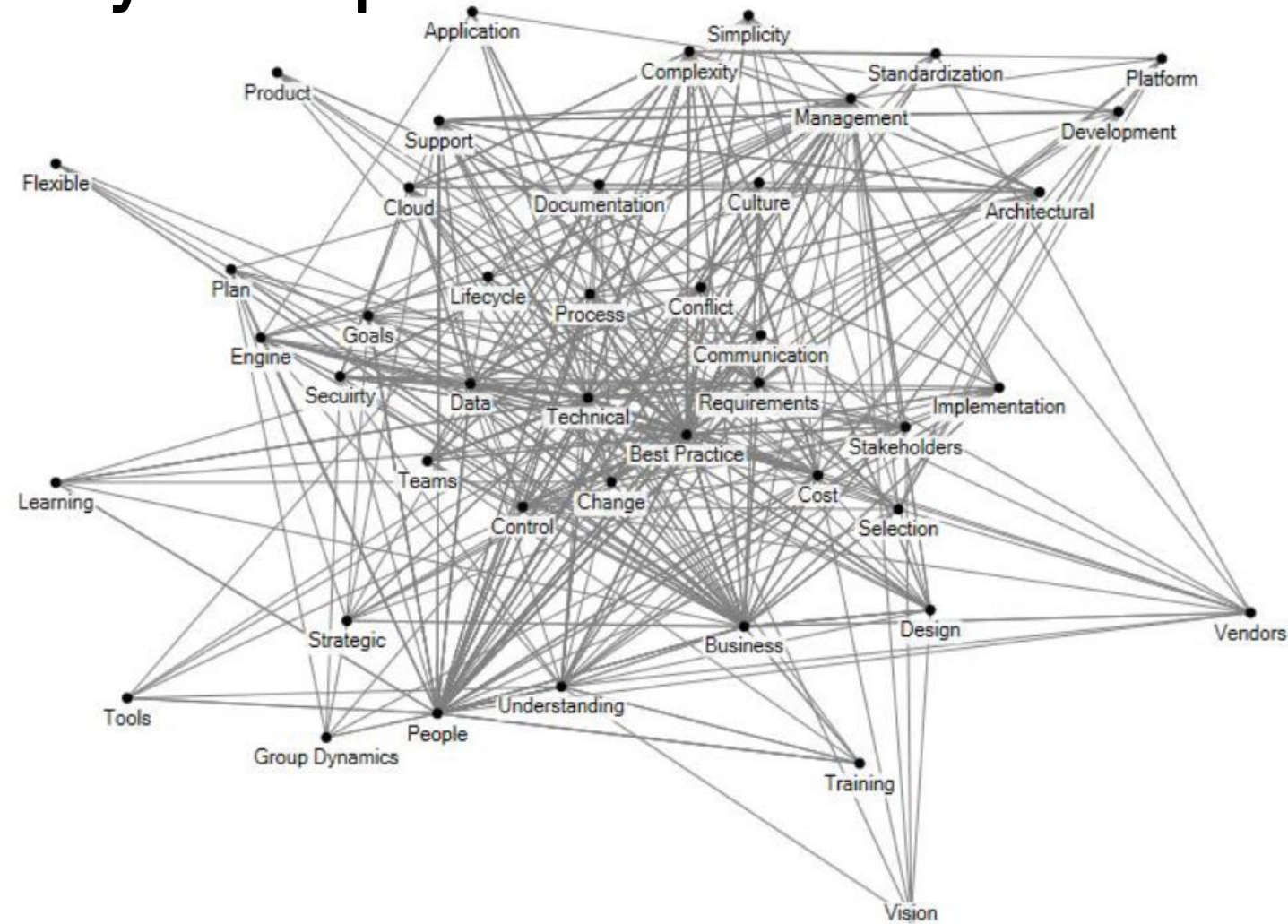
World View



# Introduction to the Codex

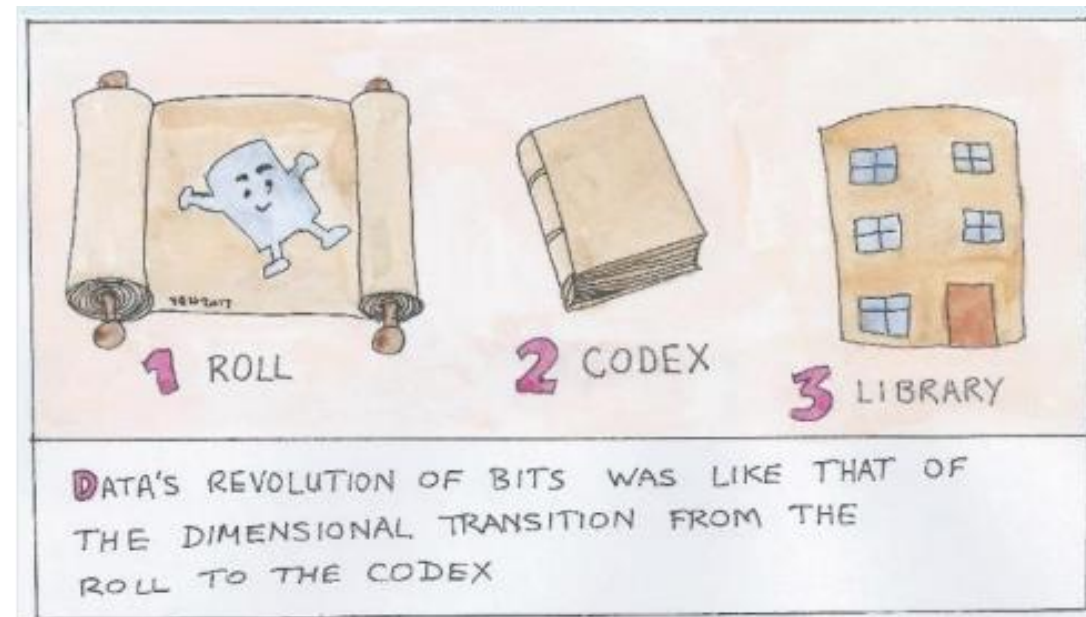
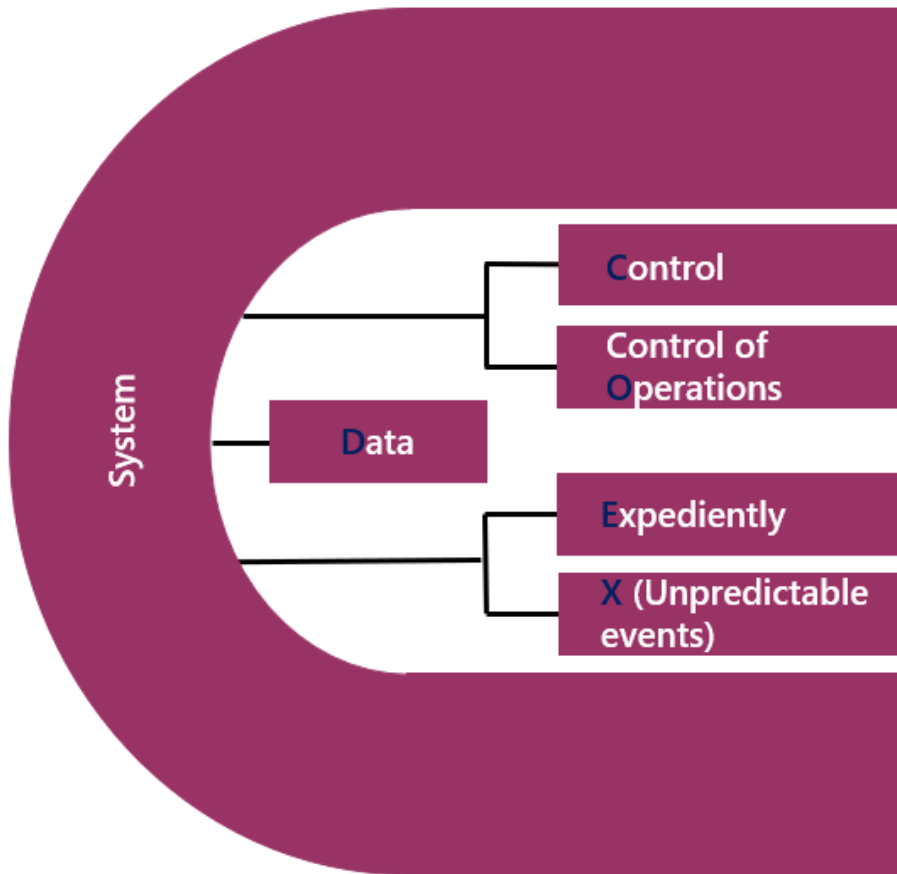


# Complexity Graph



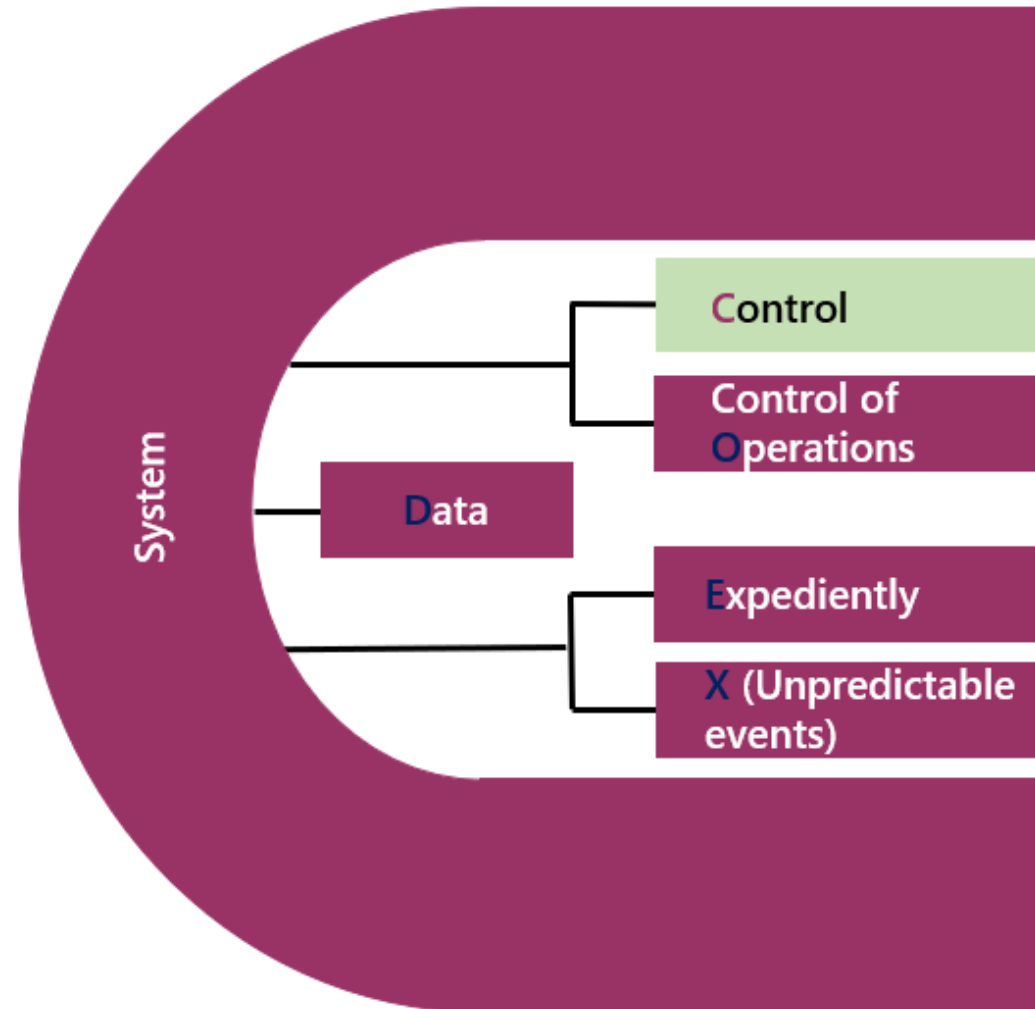
*Holt, Victoria (2017). A Study into Best Practices and Procedures used in the Management of Database Systems. PhD thesis The Open University*

# CODEX (Control of Data Expediently)



Holt, Victoria (2017). A Study into Best Practices and Procedures used in the Management of Database Systems. PhD thesis The Open University

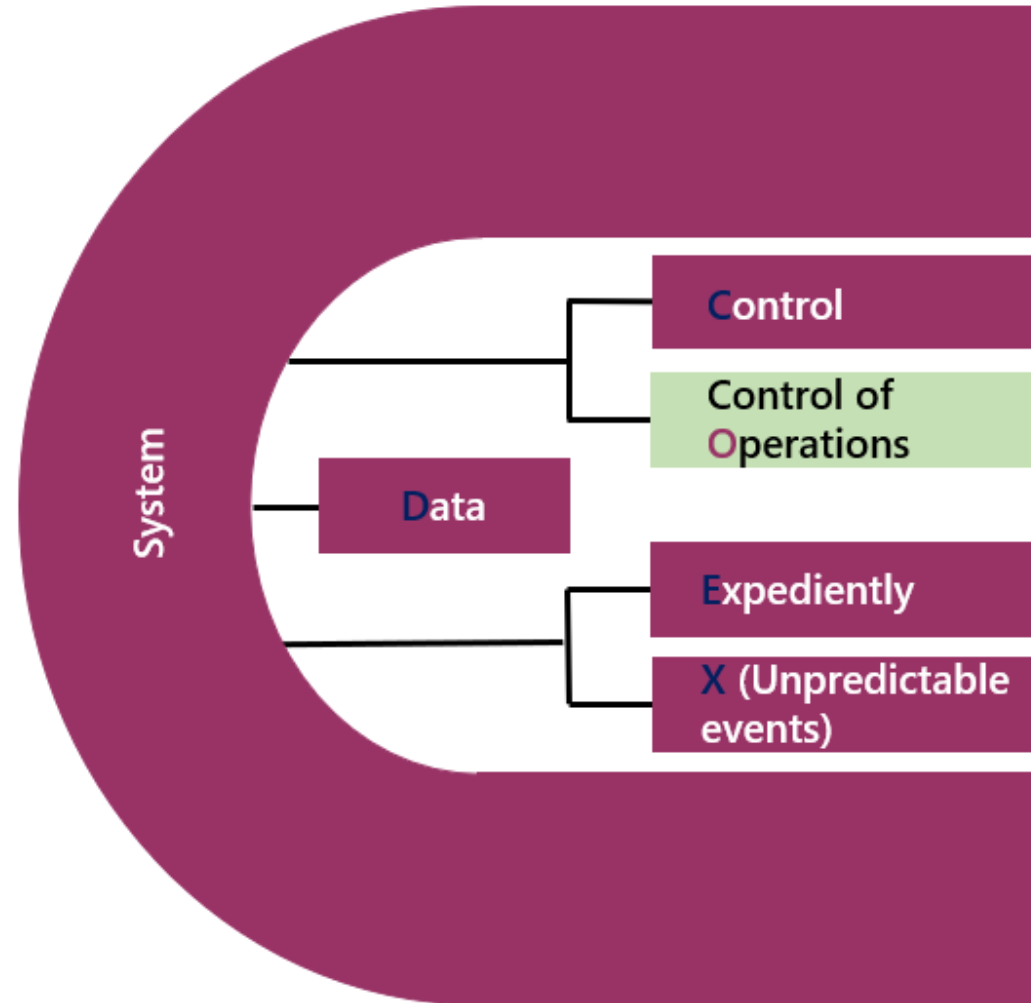
# CODEX | Control



*Holt, Victoria (2017). A Study into Best Practices and Procedures used in the Management of Database Systems. PhD thesis The Open University*

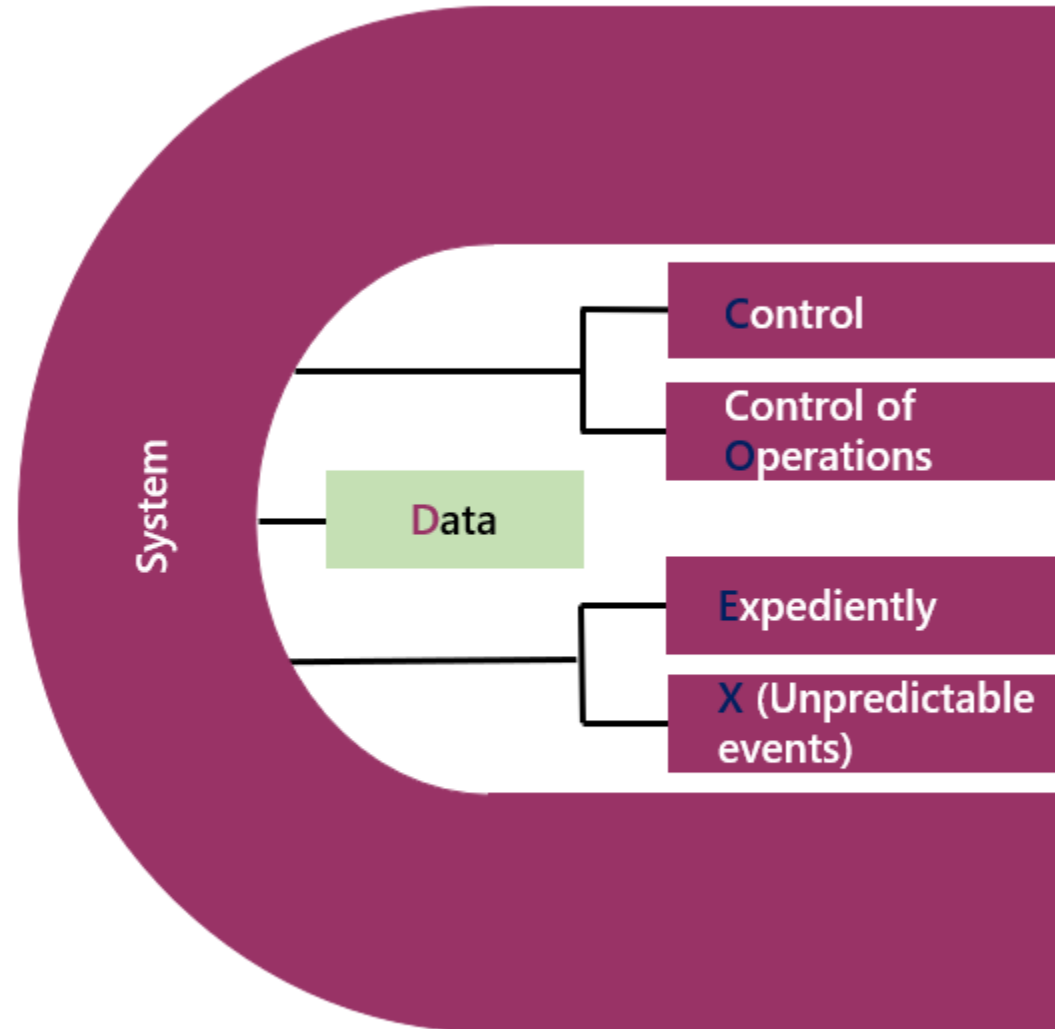


# CODEX |Control of Operations

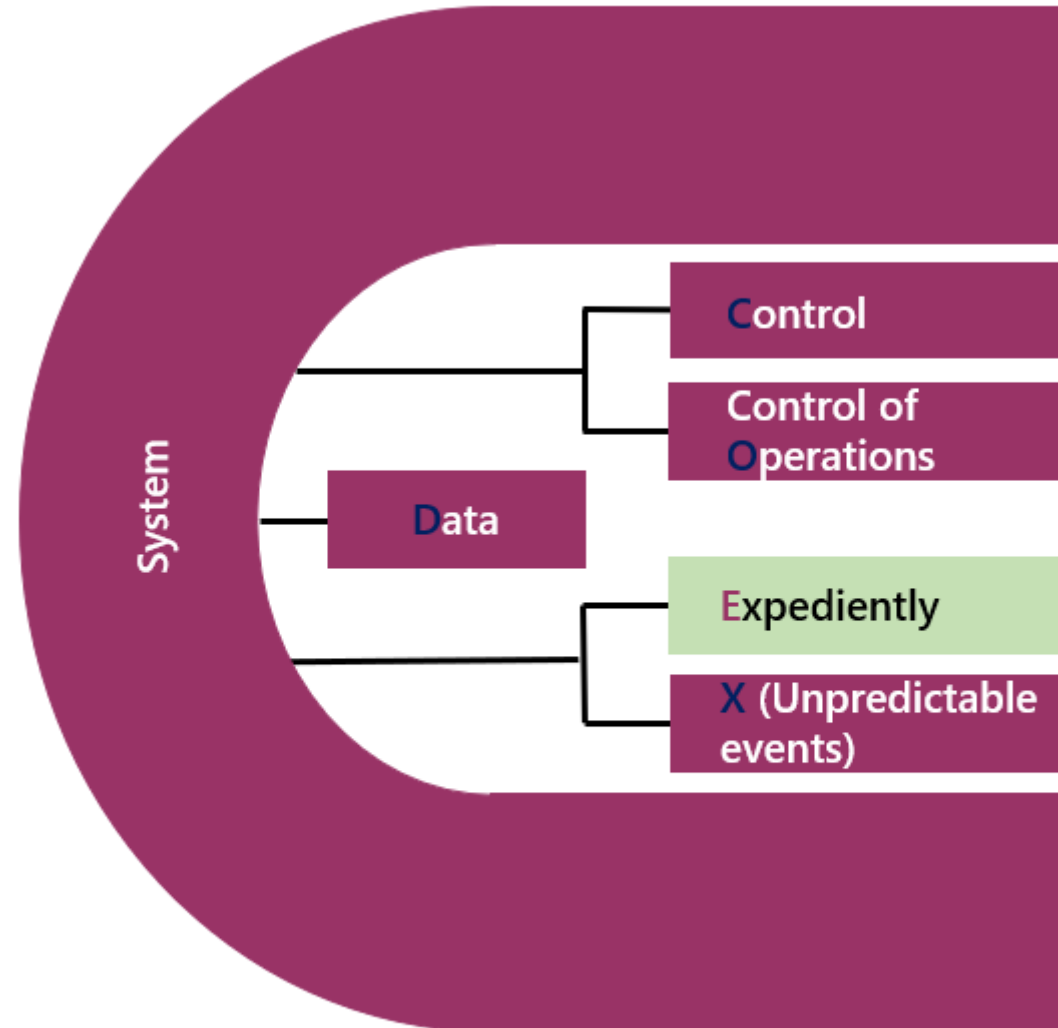


*Holt, Victoria (2017). A Study into Best Practices and Procedures used in the Management of Database Systems. PhD thesis The Open University*

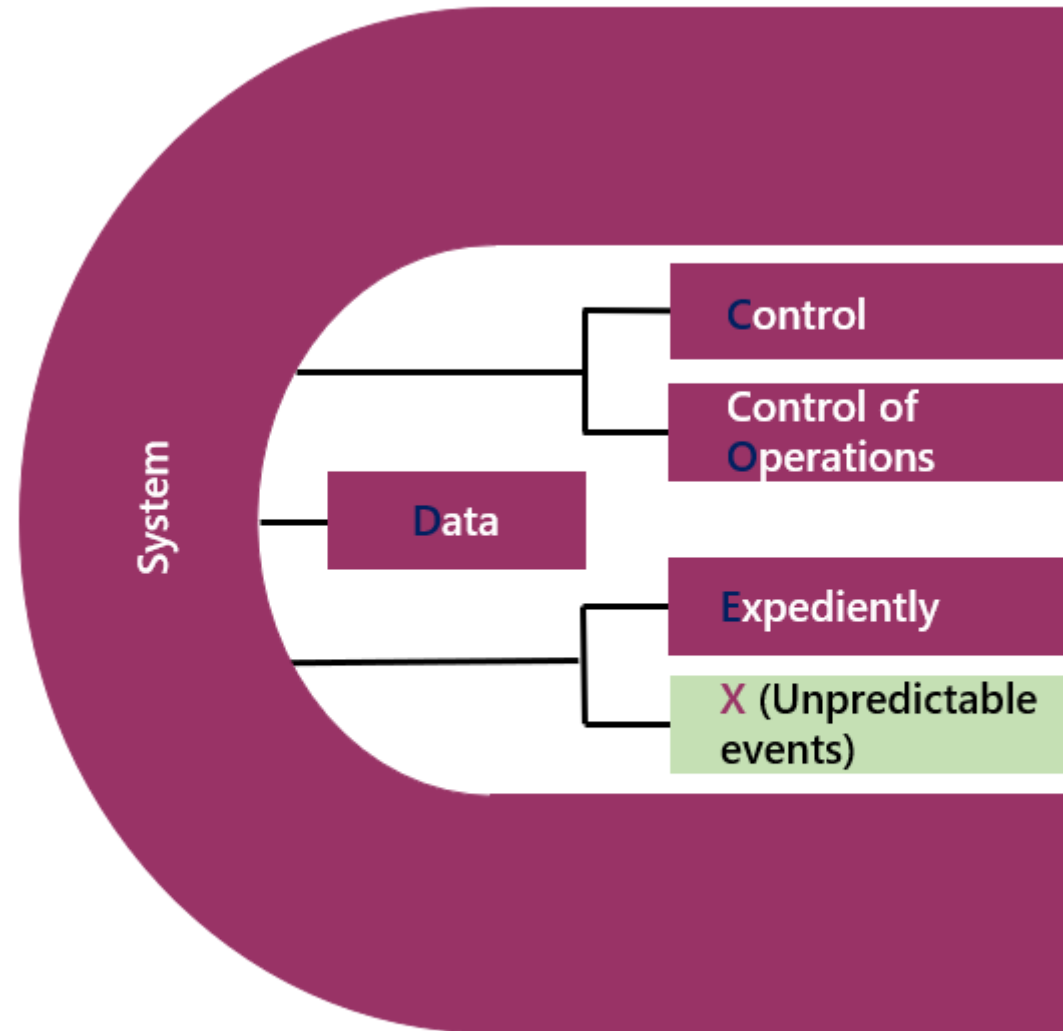
# CODEX | Data



# CODEx | Expediently

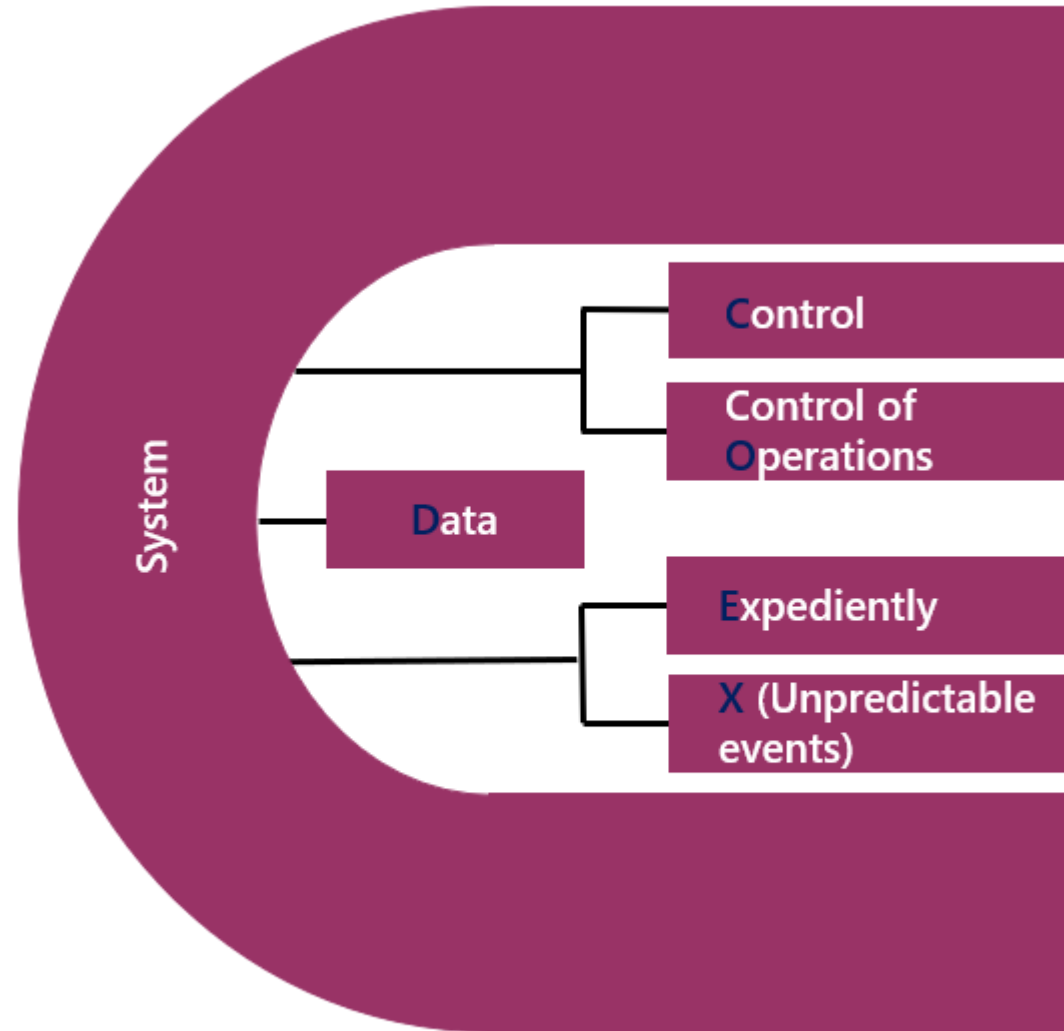


# CODEX |X (Unpredictable events)

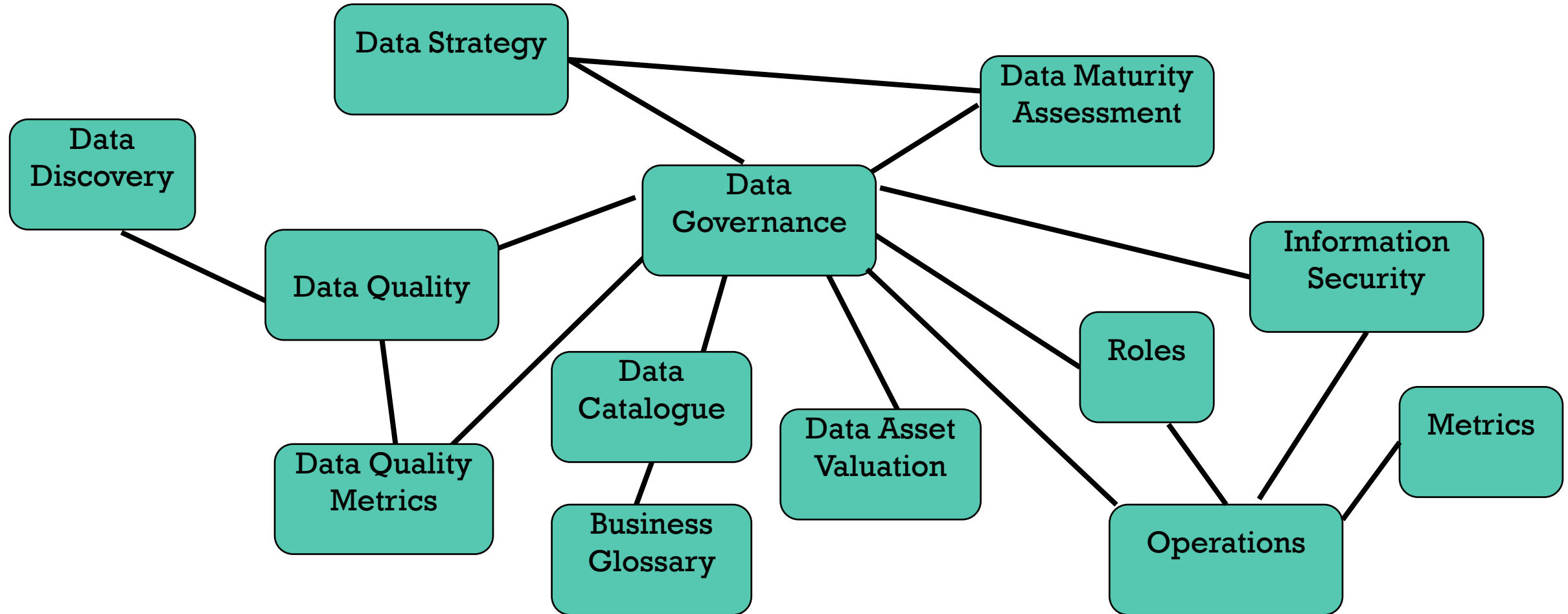




# Applying the CODEX



# No business is the same



# Get started with simple Agile steps

1 Business leadership buy in

2 Carry out a data maturity assessment

3 Define use cases

4 Value versus Effort assessment to select use case

5 Use the CODEX to drive holistic thinking in the business

6 Be aware of frameworks, use the relevant parts and customize

7 Assign Data Owner and Stewards

8 Collate a Business Glossary – by actionable use case

9 Review use of metadata in Data Catalogue

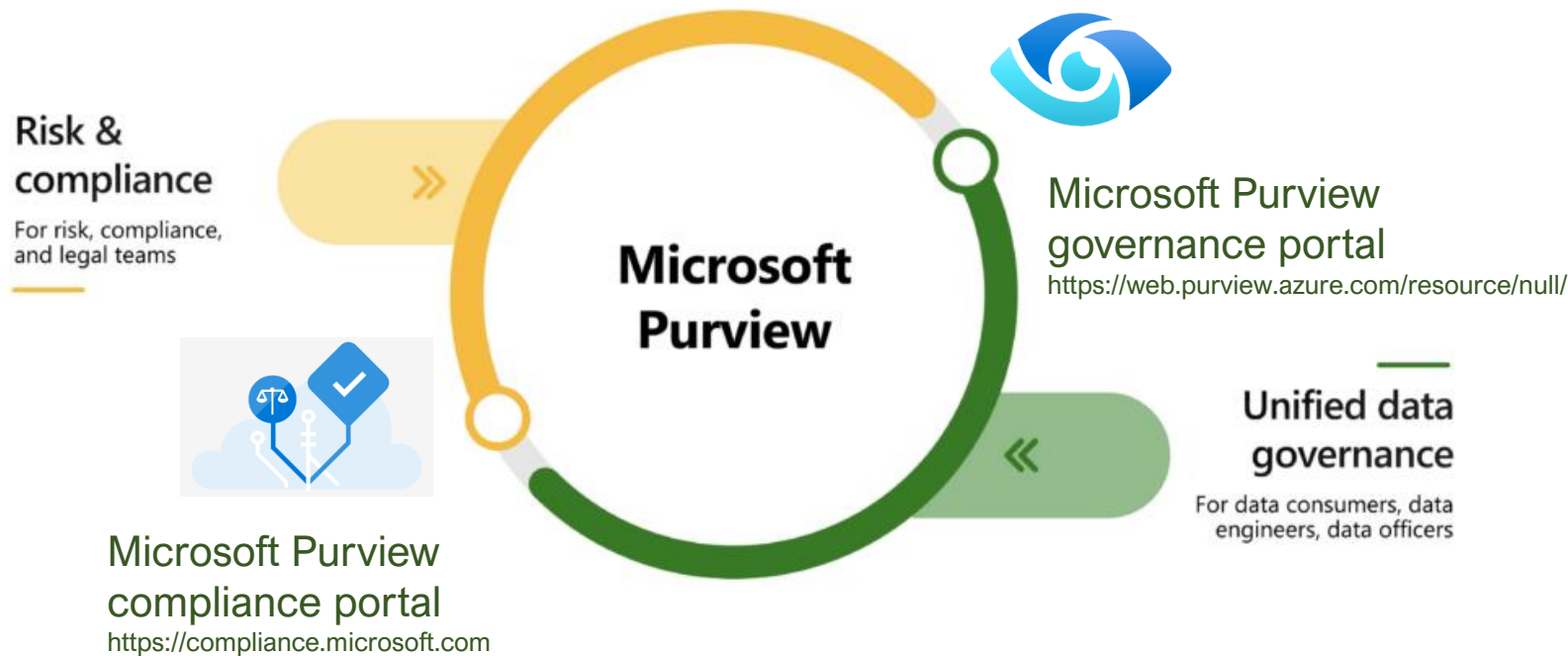
10 Think about automation using a tool such as Microsoft Purview

# Microsoft Purview



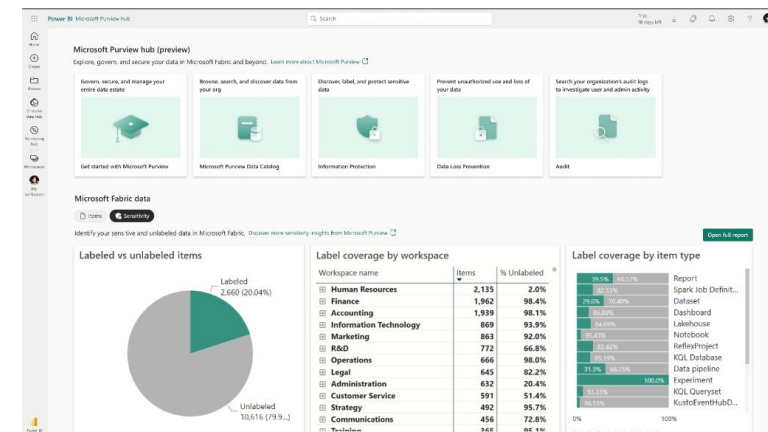


# Microsoft Purview Portals



## Microsoft Purview hub (preview)

[Microsoft Purview hub](#) is a centralized page in Fabric that helps Fabric administrators manage and govern their Fabric data estate. Automatically created. Merges some items from each of the portals on the left.



<https://www.microsoft.com/security/blog/2022/04/19/the-future-of-compliance-and-data-governance-is-here-introducing-microsoft-purview/>

**The New Purview Portal**  
<https://purview.microsoft.com>

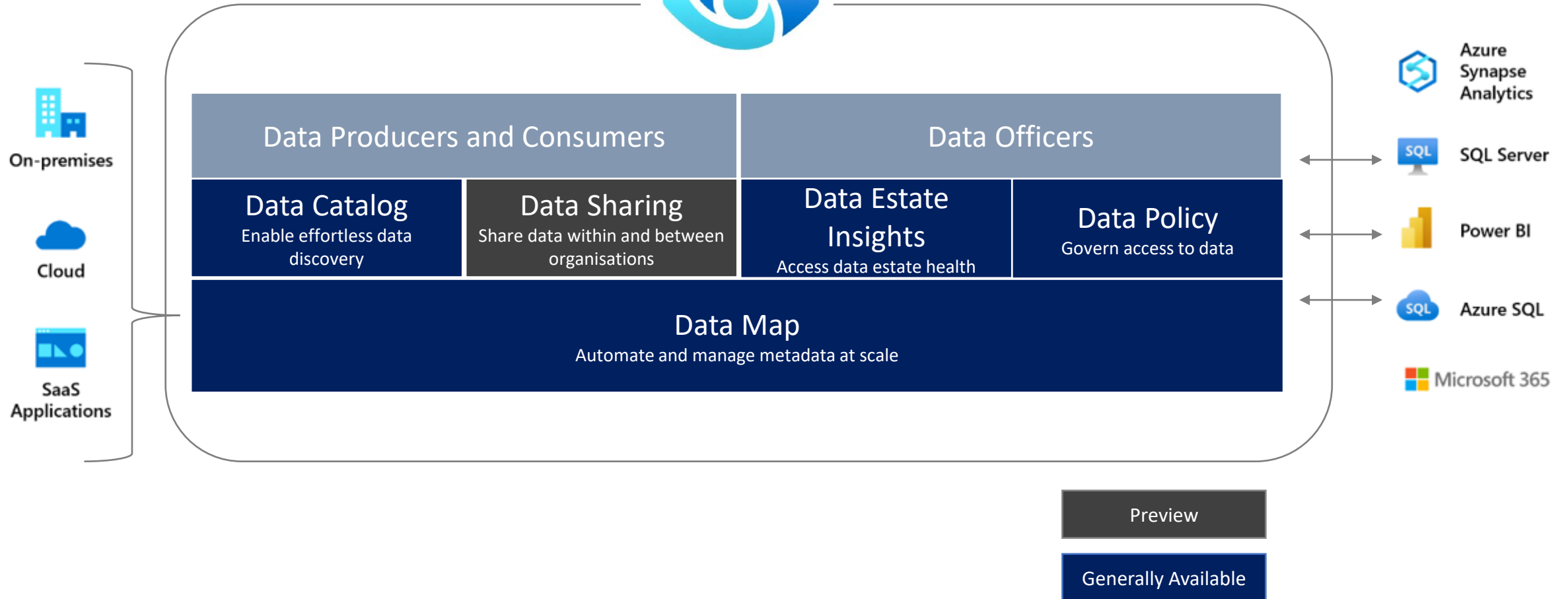
# The New Microsoft Purview Portal

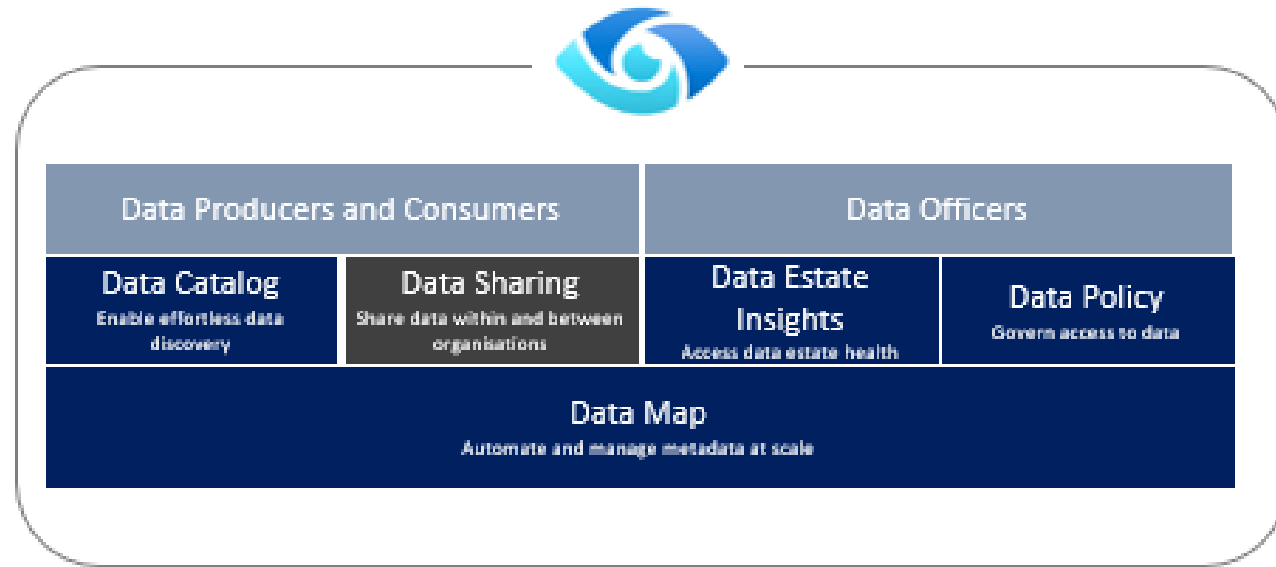
**Business benefit :** To understand what data you have, to ensure the decisions being made, are based on good quality data.

- Automatically available instance, ready your users without set-up.
- A single, organization-wide instance of Microsoft Purview
- Metadata stored in Azure is automatically inventoried
- Data catalog automatically records data schema so users can explore data sources before accessing them

- Free search using the Microsoft Purview Data Catalog
- Organization wide availability in next couple of weeks
- Free Supports browse and search, while enterprise supports advanced search and self-service data access
- Annotated asset like a description and a classification can be added

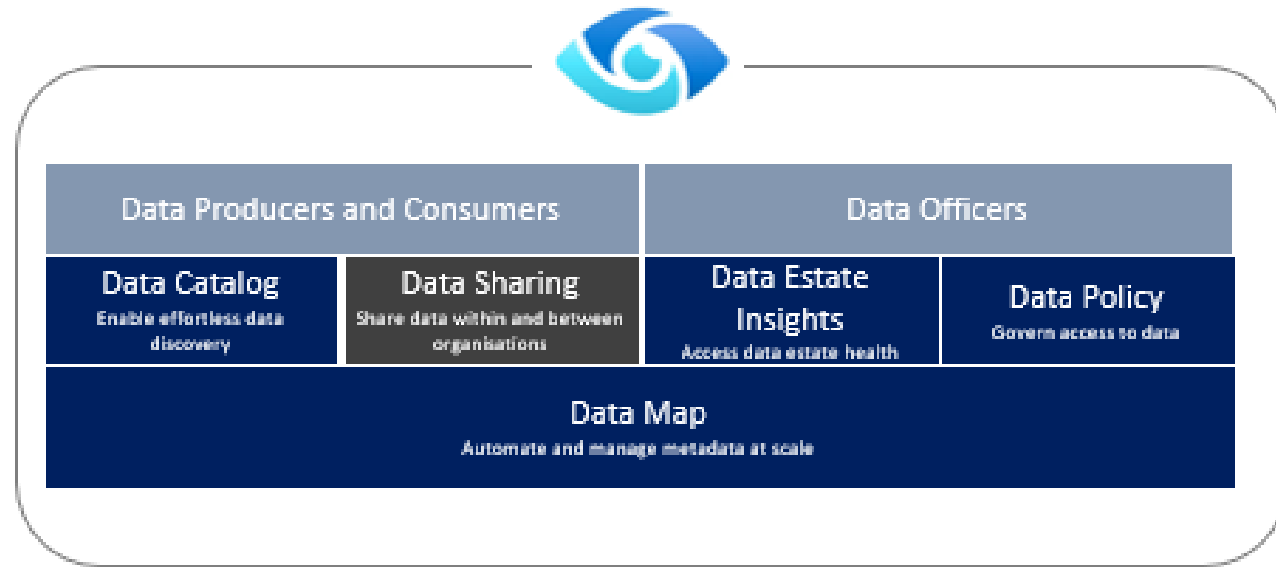
# Microsoft Purview governance portal



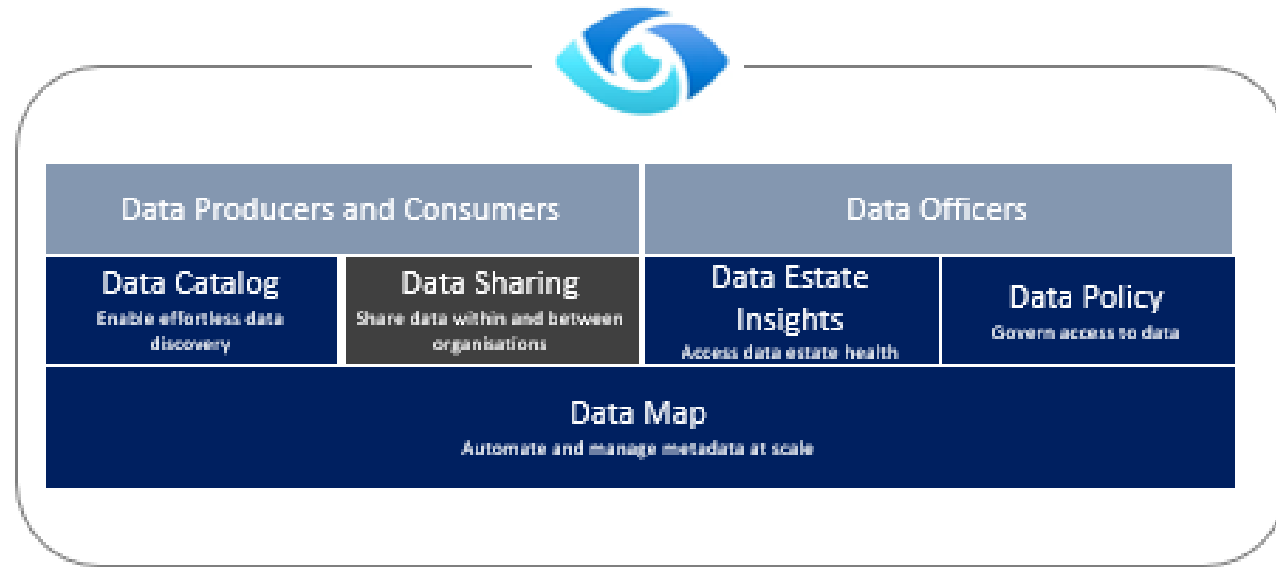


- Scan
- Classification
- Labels
- Data Map Collections
- Metamodel

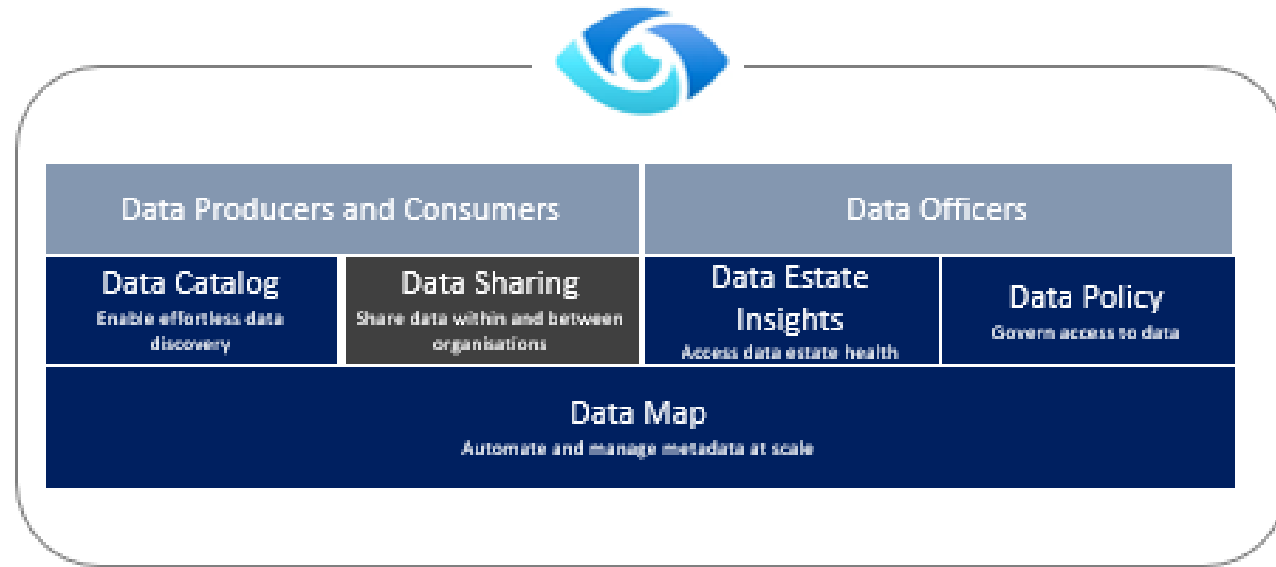




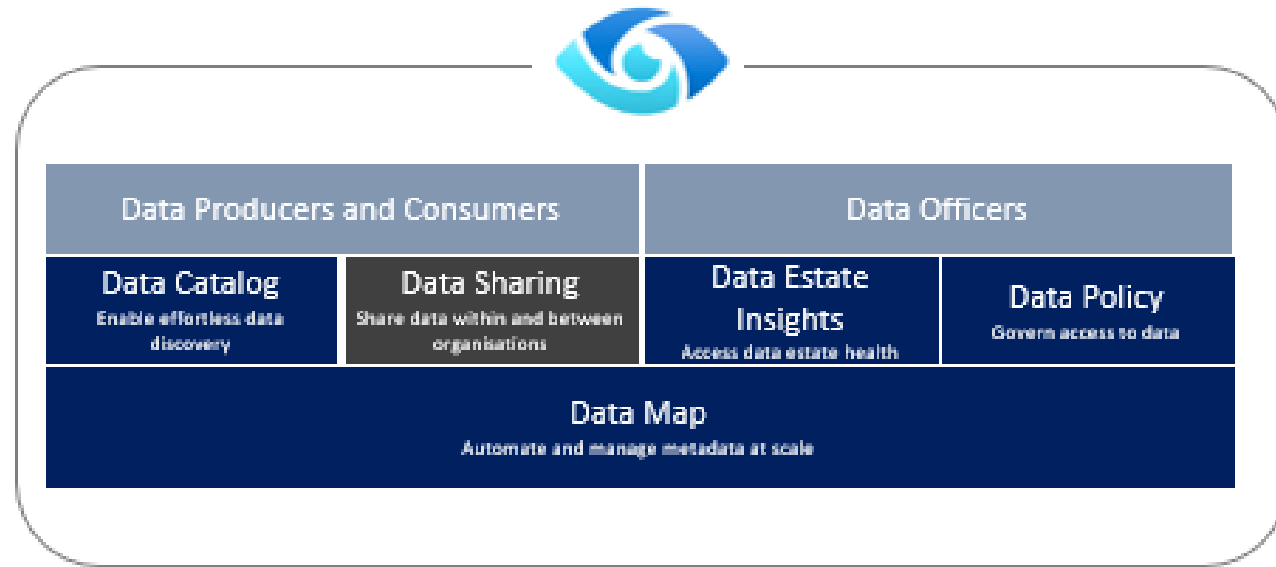
- Search
- Asset Certification
- Business Glossary – Term Templates
- Lineage



- Asset Insights
- Data Stewardship
- Glossary Insights
- Classification Insights
- Sensitivity label Insights



- Policies – Data Owner, Self-service, DevOps
- Roles
- Workflows
- Self Service



- Share Data



# Microsoft Purview hub in Microsoft Fabric

## Risk and Compliance *Compliance portal*

## Unified Data Governance *Governance portal*



Compliance Manager



Information Protection



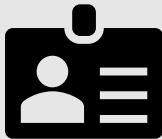
Data Loss Prevention



Data Lifecycle Management



eDiscovery



Insider Risk Management



Communication Compliance



Audit



Records management



Data Map



Data Catalogue



Data Estate Insights



Data Sharing



Data Policies



Data Quality

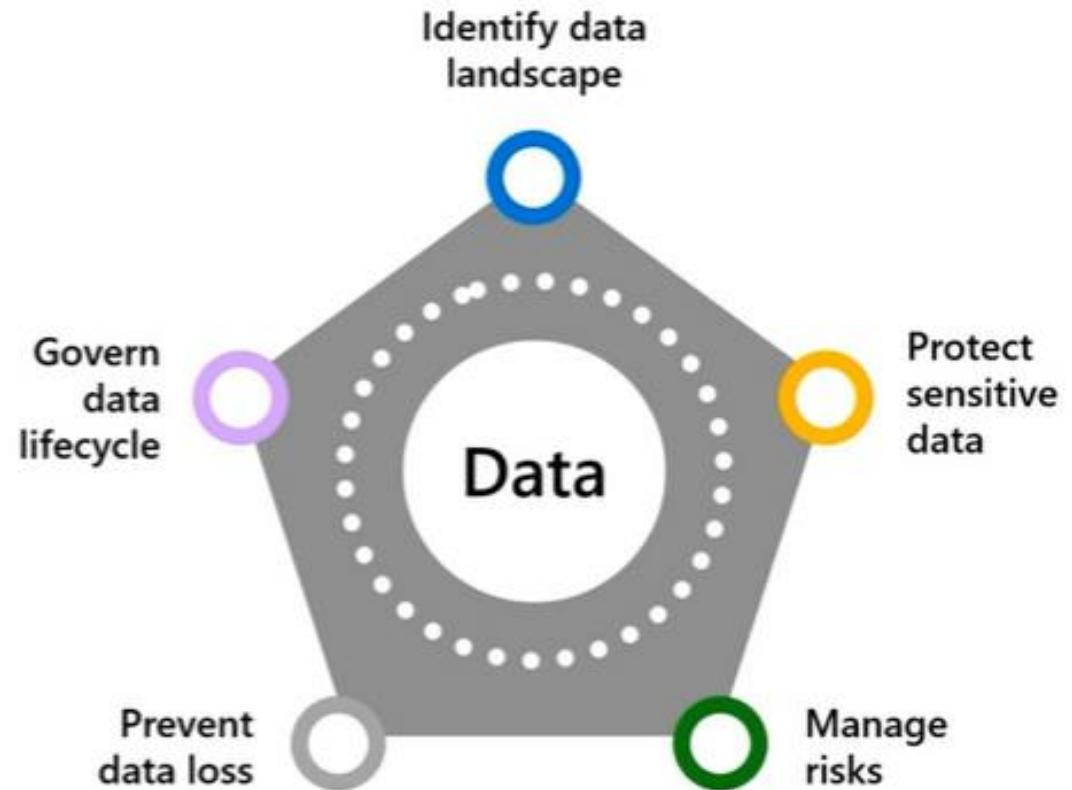


Priva: Privacy Risk Management

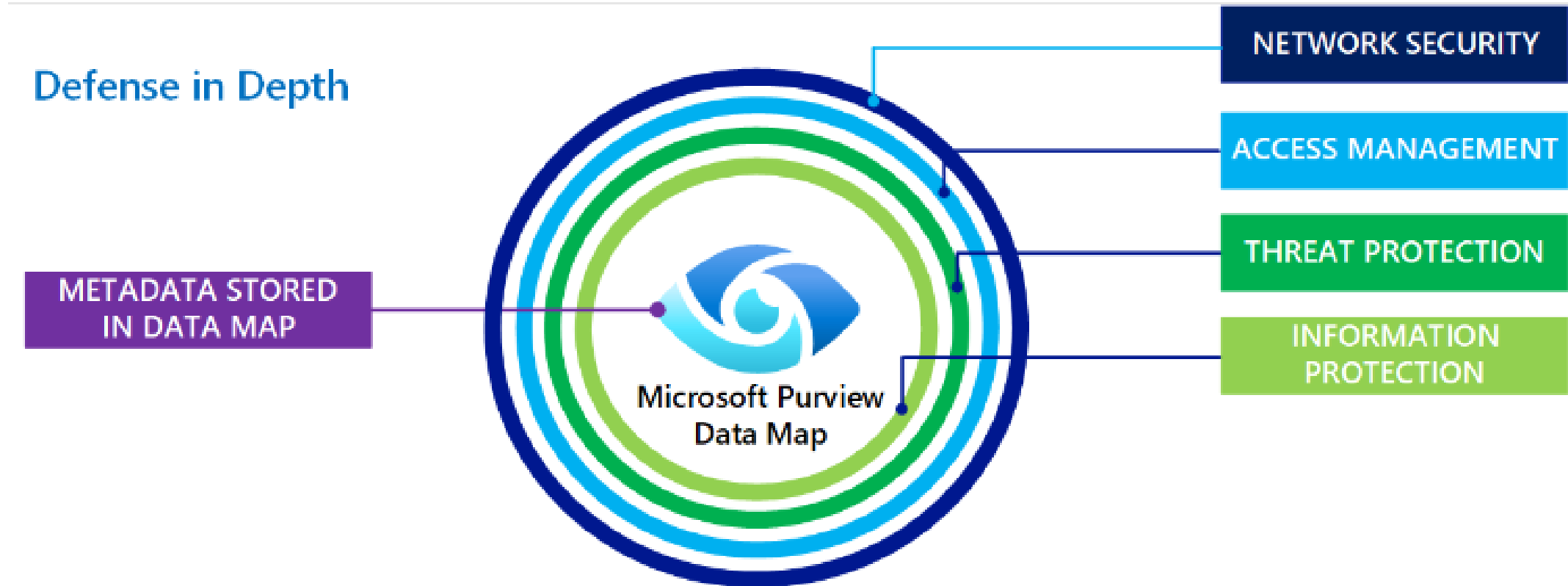
Priva: Subject Rights Request

# Microsoft Purview Product Portfolio

Five components for  
defense-in-depth  
approach



# Defense in Depth



# Summary



# Roadmap

## Data

- Data Catalogue
- Data Maturity Assessment

## X (unpredictable events)

- Data Governance Strategy
- Business Use Cases
- Change - Data Asset Valuation

## Control

- Roles: Business Leadership - CDO; Data Owner ; Data Stewards
- Business assessment - Value vs Effort
- Data Quality awareness - KPI
- Communication

## Expediently

- Business Glossary
- Automation – data collection
- Use of Frameworks
- Policies

## Control of Operations

- Security – Data Access
- Data Insight dashboards
- Data Sustainability
- Lineage



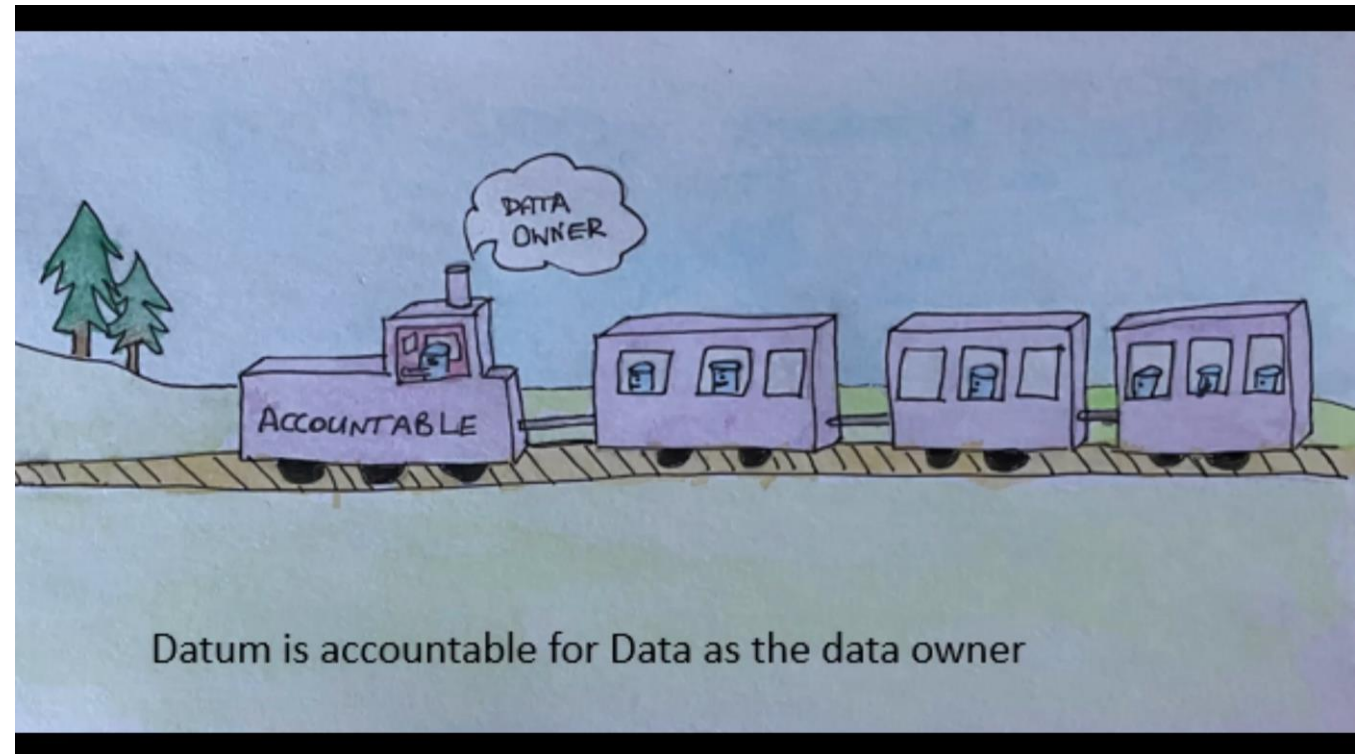
# Epilogue

It is imperative to obtain business buy in to be successful

Use the best framework for the required area

Think holistically about the situation using the CODEX

## A Data Governance Story



# Feedback

Thank you, please complete the  
feedback form

<https://eval.datasaturday.no/229721378150095>



Dr Victoria Holt She\Her

@victoria\_holt

@victoria\_holt@techhub.social

@victoriaholt.bsky.social

www.linkedin.com/in/victoriaholt/

www.blog.victoriaholt.co.uk

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