## Strategies for Collecting, Processing, and Analyzing Tweets from Large Newsworthy Events

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## **KEYWORDS**

Web archiving, Twitter

## **ACM Reference format:**

#WomensMarch, #Aleppo, #paris, #bataclan, #parisattacks, #porteouverte, #jesuischarlie, #jesuisahmed, #jesuisjuif, #charliehebdo, #panamanpapers, and #exln42 are all different hashtags, but they share several things in common. They are all large newsworthy events. They are datasets that each contain over a million tweets. Most importantly these collections raise some interesting insights in collecting, processing, and analyzing large newsworthy events[2].

Collecting tweets from these events can be challenging because of timing. Tweets can be collected from the Filter  $\mathrm{API}^1$  and Search  $\mathrm{API}^2$ . Both having their own caveats. The Filter API only captures the current Twitter stream, and is limited to collecting up to 1% of the overall Twitter stream. The Search API allows you to collect more than 1% of the overall Twitter stream[1], but one can only collect up to 18,000 every 15 minutes, and is limited to a 7 day window. Generally, using a strategy of using the Filter and Search API to capture a given event is the best.

DocNow's twarc<sup>3</sup> includes a number of utilities to process a dataset after collection. These tools allow a researcher, librarian, or archivist to filter their dataset(s) down to what is needed for appraisal, and then accession. Noteworthy tools include; deduplication, source, retweets, date/times, users, and hashtags.

DocNow's utilities<sup>4</sup> can be further used to curate related collections. One can extract all the urls of a dataset, unshorten them, and extract the unique urls to use as a seed list for a web crawler to capture websites related to a given event. One can also extract all of

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JCDL 2017, June 2017, Toronto, ON

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https://doi.org/10.1145/nnnnnn.nnnnnn

the image urls, and download all images associated with a dataset, which then can be used for image analysis[3], presentation, and/or preservation.

In conclusion, this presentation provides an overview of collection strategy, insights from processing and analysis, ensuing web crawls, and image presentation from each collection.

## **REFERENCES**

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<sup>&</sup>lt;sup>1</sup>https://dev.twitter.com/streaming/public

<sup>&</sup>lt;sup>2</sup>https://dev.twitter.com/rest/public/search

 $<sup>^3</sup> http://github.com/docnow/twarc\\$ 

 $<sup>^4</sup> https://github.com/DocNow/twarc/tree/master/utils\\$