



GLOBAL AMBASSADOR PROGRAM

What is Fluence?

Fluence is a community-driven and open-source blockchain ecosystem. It has a permissionless and decentralised infrastructure that helps to host peer-to-peer applications.

What is Ambassador Program?

Fluence Ambassadors are the backbone of the Fluence community. Ambassadors can play a crucial role in the growth of Fluence as an inclusive web3 ecosystem. They are assigned some tasks, and at the same time, they can take up the initiative to explore possibilities to grow Fluence.

Ambassadors are known as **Fluence Fellows**.

Roles of Ambassadors

Ambassadors can help Fluence reach its potential in many ways.

- Content creation and promotion

Ambassadors can create education material on Fluence Network. This content can be articles, podcasts or videos. Ambassadors can also promote these contents on various social platforms to gather more adoption for Fluence.

- Conduct and Organise Workshops

With the help of the Fluence team, Ambassadors can organise workshops for web2 developers. Also, they can educate solidity developers on Aqua and Marine. It is to bring more developers into the Fluence ecosystem and thereby more dapps. Workshops can also include meetups at local and global levels.

- Moderate and help community

New members will be having several questions about Fluence and how it works. So, Ambassadors can help members, moderate chats, and help to integrate members into the ecosystem.

- Grow Linguistic Communities

Even though English is understood by many, it's best and most effective to have various local communities. If an ambassador speaks Spanish, he or she can host a group for the Spanish community. This applies to all languages. Through these communities, Ambassadors can take up actions like translating the content, helping users to onboard etc.

Ambassador Program Structure

- Candidate
- Verified
- Community Ambassador
- Global Ambassador

When Ambassadors join the Fluence ecosystem, they become a candidate. A candidate should perform various roles and responsibilities to get a verified role.

- Write articles on Fluence
- Translation of Fluence docs to other languages
- Create quality content like videos
- Spread awareness about Fluence etc.

A verified candidate gets to interact with the team. They can contribute to the growth of the Fluence ecosystem from within. These verified candidates, based on their contribution, can become Community or Global Ambassadors.

Community and Global ambassadors have similar roles on different platforms. A community ambassador can host official workshops with the help of the Fluence team. They are charismatic individuals who can motivate their community through constant interaction. While Global Ambassadors must be fluent in English, has the ability to help with AMA sections and act as a second voice of the Fluence network.

All ambassadors get rewards according to their contribution to the network. Also, when a vacancy arises in Fluence, ambassadors, if fit for the position, are given preference.