

Regression

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(partly using materials from Moreira,
Carvalho & Horvath)



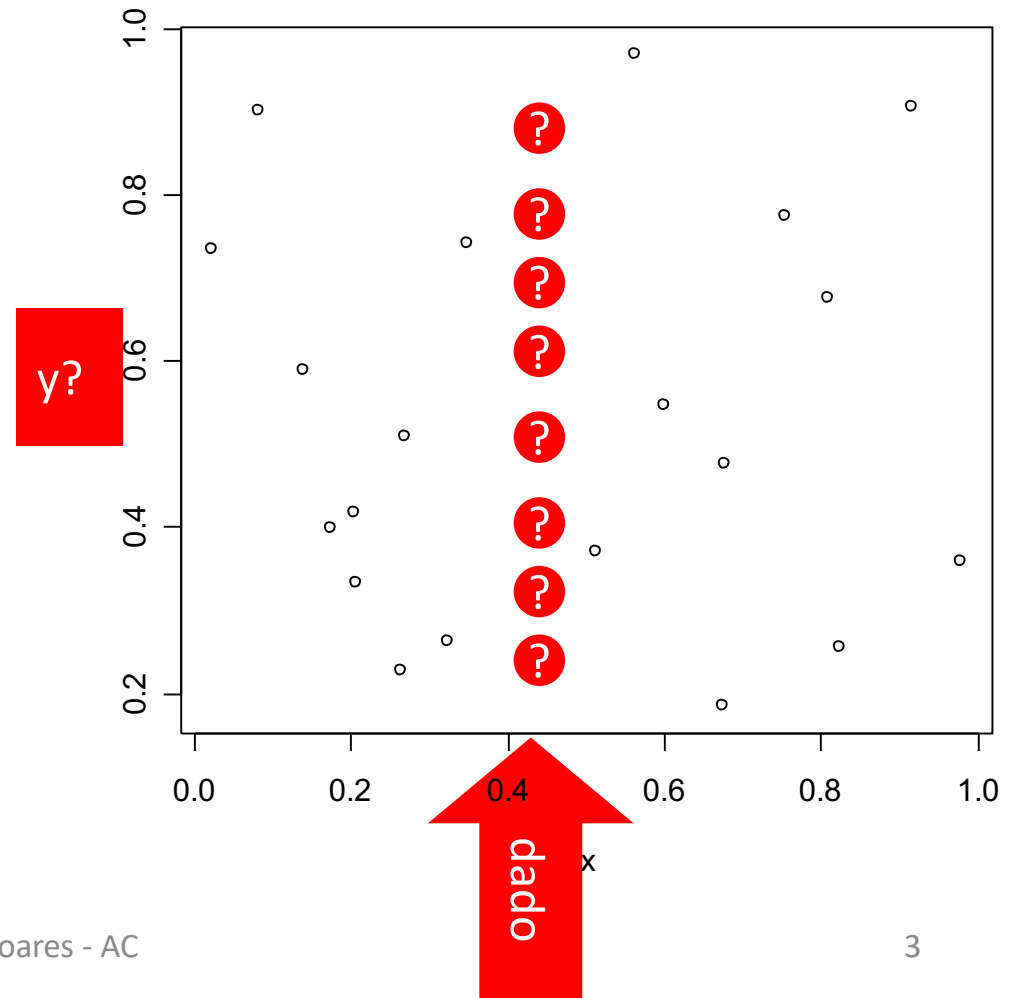
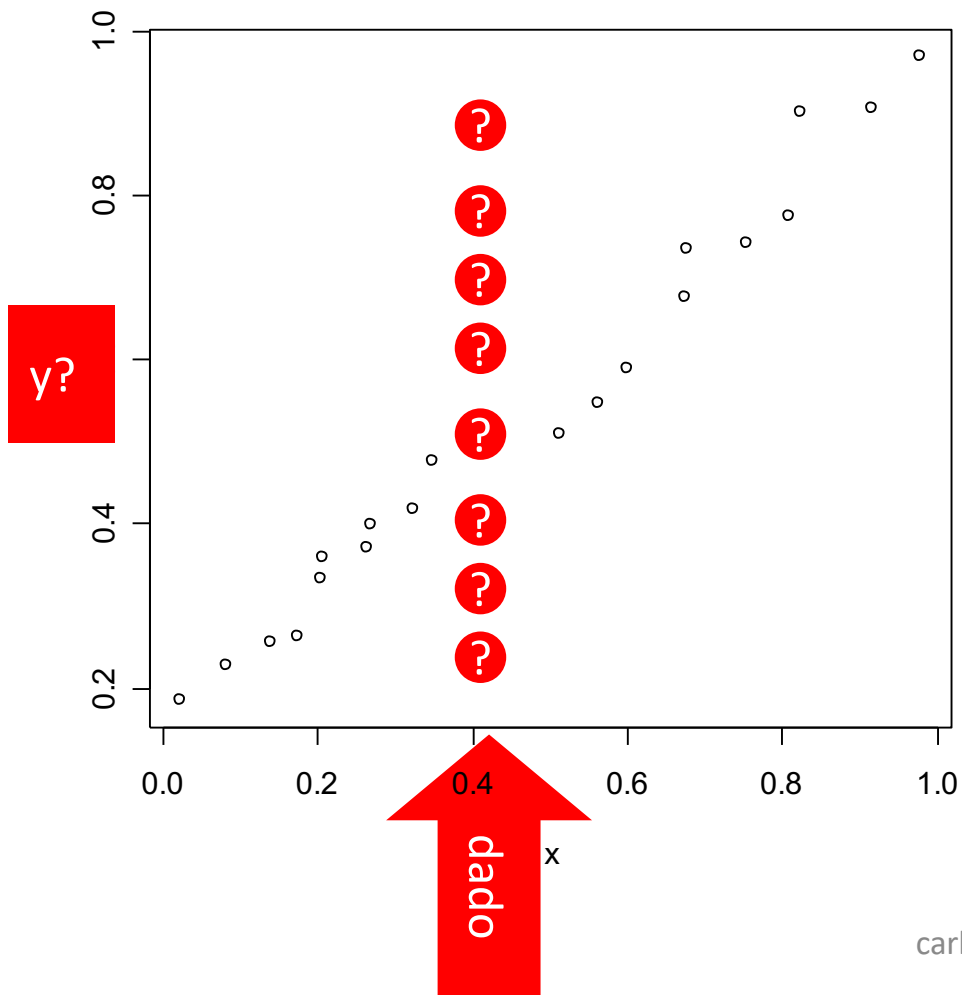
reference materials

- JMM et al. ch. 8+9+10+12 (parts)

regression

x = family income

y = total purchases



plan & goals

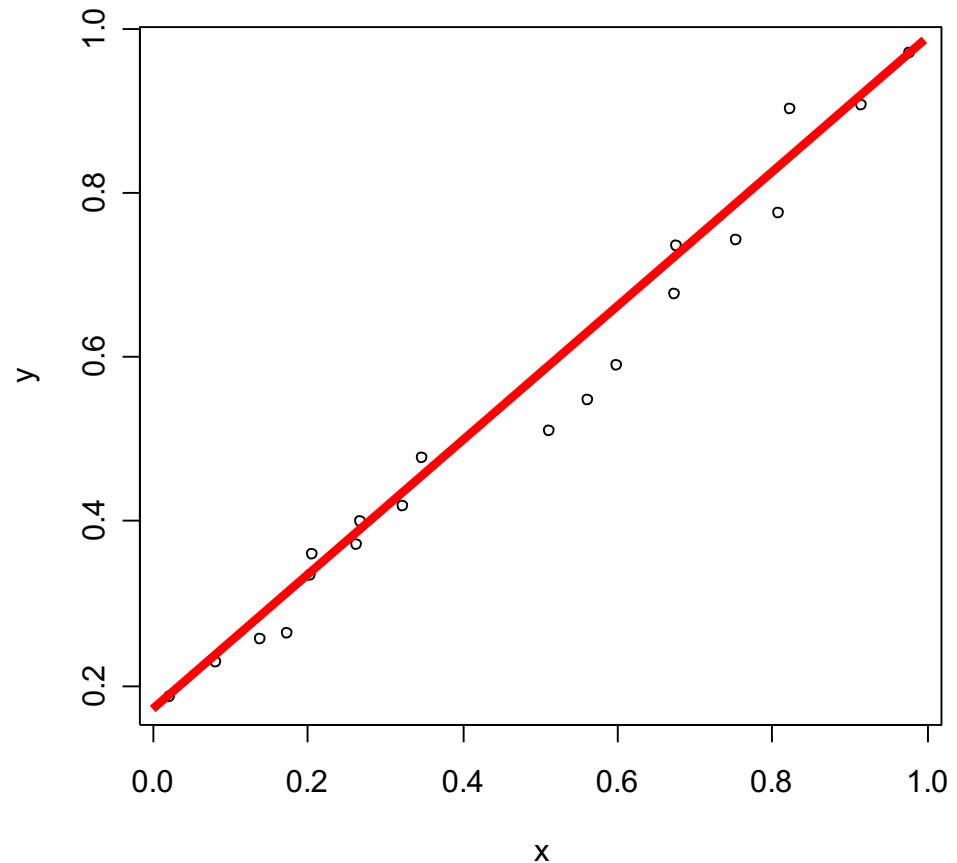
- linear regression
 - interpretation
 - algorithm
- evaluation of regression models
- other algorithms
- bias & variance decomposition of error
- regression concepts
 - interpretation of the linear model
 - evaluation measures
- common approaches to adapting learning algorithms for regression

linear regression

- simple case: 2 variables
 x and y

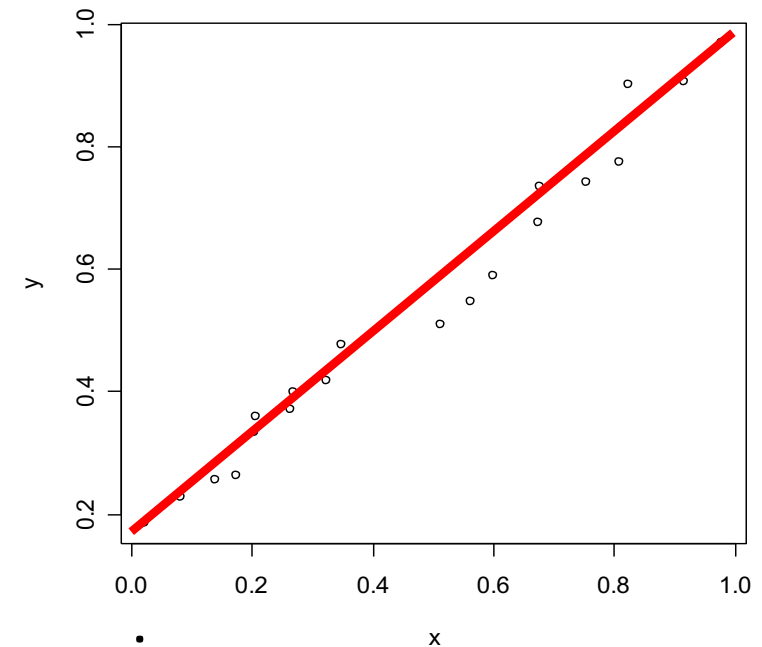
- liner equation

$$\begin{aligned} y &= f(x) \\ &= b_0 + b_1 x \end{aligned}$$



interpretation of coefficients

$$y = b_0 + b_1x$$



- b_0 : intersection of the line with the y axis
 - often hard to interpret
- b_1 : slope of the line
 - variation in the value of y given a 1 unit increase of the value of x

analyze linear regression model

- assumes that variables are not correlated
 - influence of each variable is explained separately
 - coefficients are not influenced by changing the set of explanatory variables
 - i.e. attributes
- variation depends on the degree of correlation
 - signal may change!
- ... but empirical results show robustness

☐ Table View ☒ Text View ☐ Annotations

LinearRegression

– 0.108 * CRIM
+ 0.045 * ZN
+ 0.018 * INDUS
+ 2.661 * CHAS
– 17.655 * NOX
+ 3.822 * RM
– 1.459 * DIS
+ 0.304 * RAD
– 0.012 * TAX
– 0.978 * PTRATIO
+ 0.009 * B
– 0.521 * LSTAT
+ 36.696

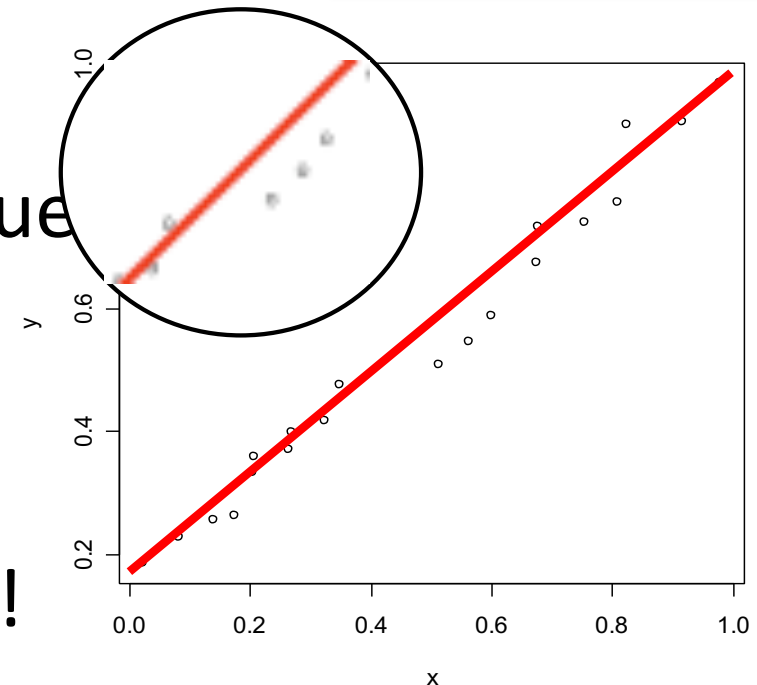
- linear regression
- evaluation of regression models
 - measures
 - methodology
 - bias-variance trade-off
- other algorithms
- bias & variance decomposition of error

prediction and evaluation

- given the value of x
- ... the model estimates the value of y

$$\hat{y} = b_0 + b_1 x$$

- but the estimate is not perfect!



- erro:

- y : true value
- \hat{y} : value estimated by the model

$$\hat{y} - y$$

analysis of evaluation measures

- mean error
 - DO NOT USE!

$$\frac{1}{m} \sum_i \hat{y}_i - y_i$$

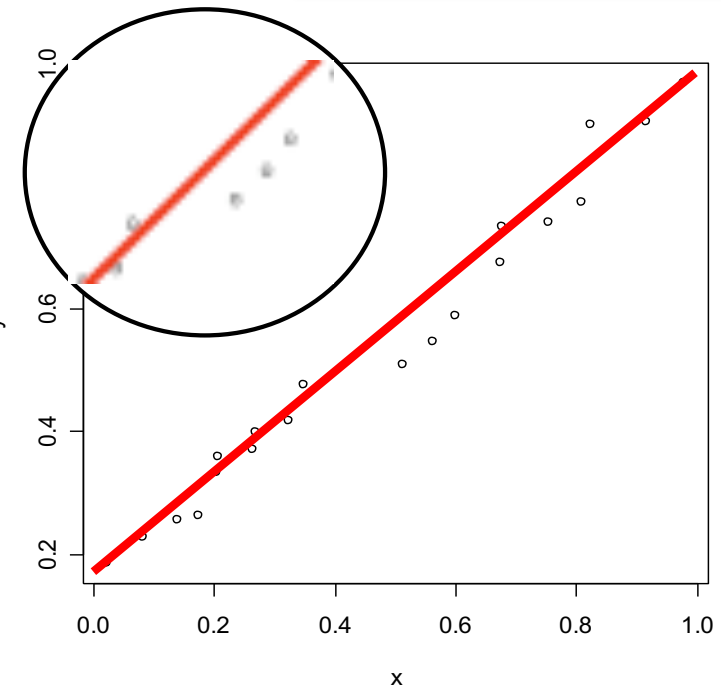
- mean absolute error
 - estimates “typical” error

$$\frac{1}{m} \sum_i |\hat{y}_i - y_i|$$

- mean squared error
 - assigns more weight to larger errorsⁱ
 - ... may be dominated by a few cases

$$\frac{1}{m} \sum_i (\hat{y}_i - y_i)^2$$

- values depend on the scale of the target variable
 - is the error good or bad?
 - business perspective?
 - does the relationship between x/y represented really exist?



baseline: trivial model

- if we know nothing about the cases
- what is the best prediction we can make?
 - random vs **mean**

- trivial model $\hat{y}_i = \bar{y}$

- regression is only useful if its error is lower than the one obtained with the trivial prediction

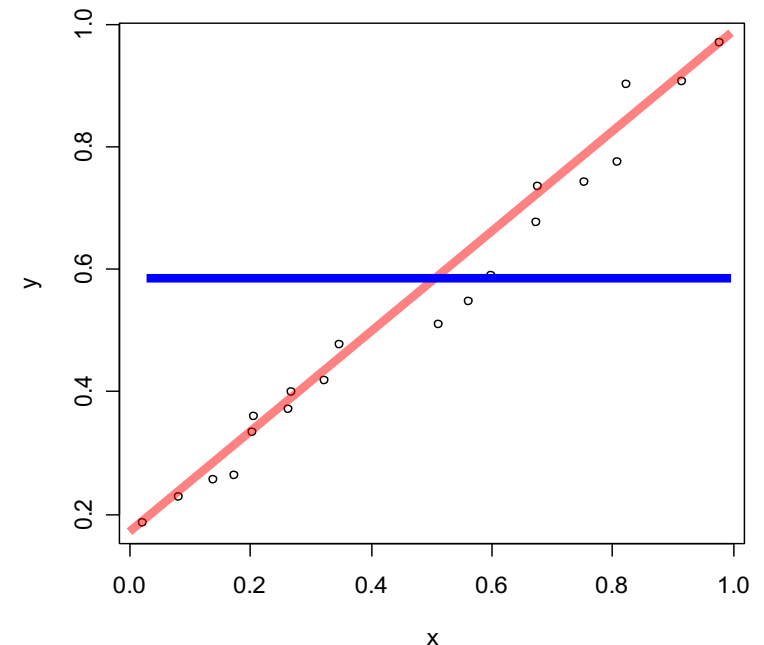
- eg. mean squared error
$$\frac{\sum_i (\hat{y}_i - y_i)^2}{\sum_i (\bar{y} - y_i)^2}$$

0 if regression model is perfect

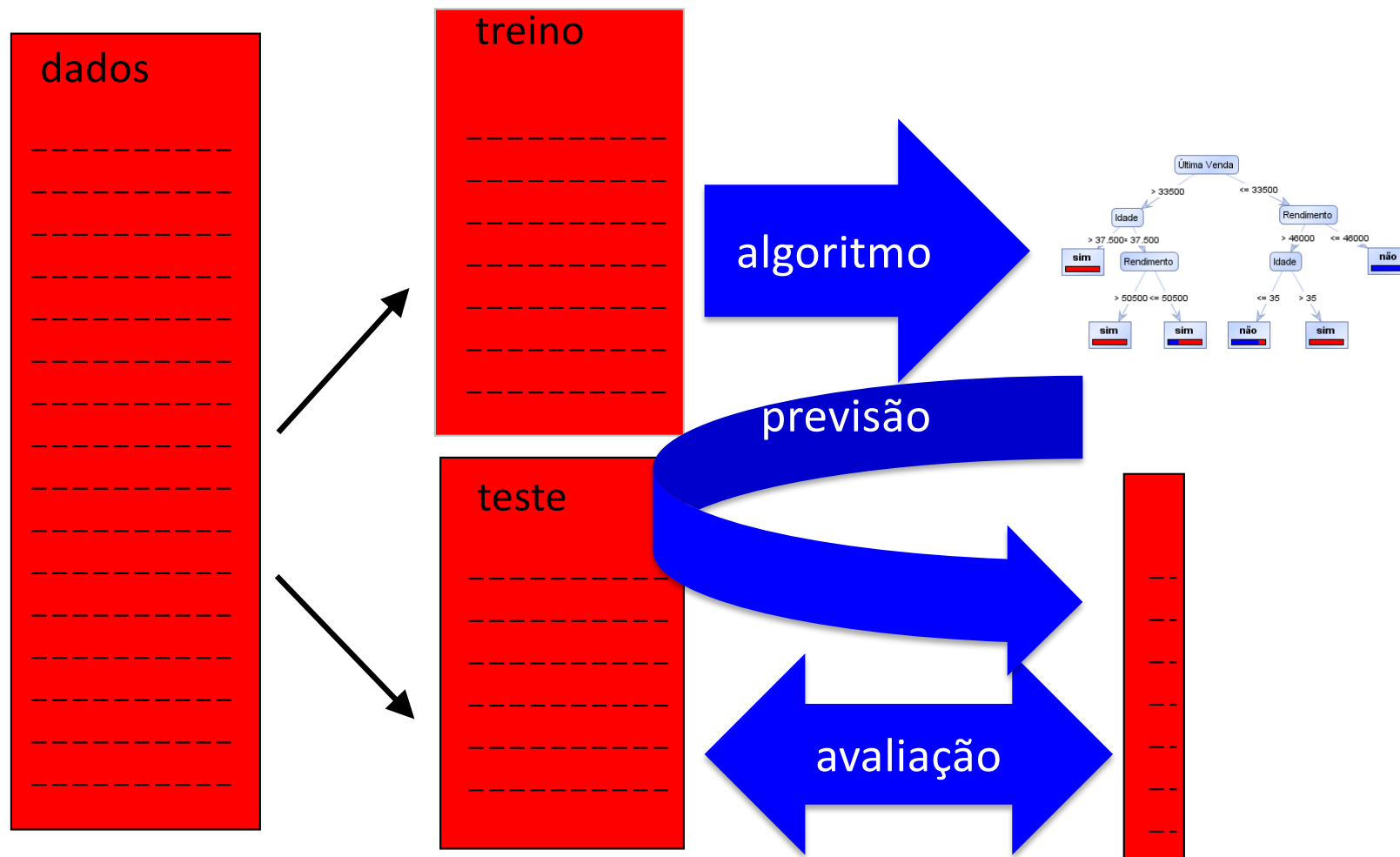
]0,1[if it is useful

1 if it is equivalent to the trivial model

>1 if it is worse than the trivial model



evaluation methodology: do not forget!

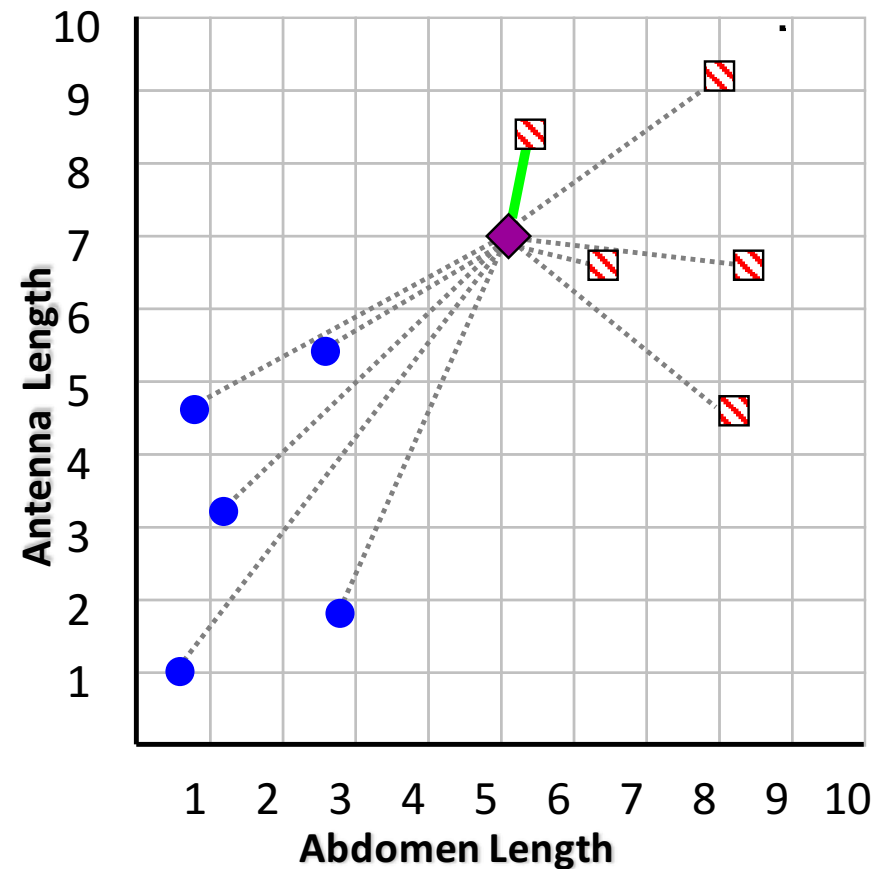


ex. MSE

- linear regression
- evaluation of regression models
- other algorithms
 - kNN
 - trees
 - neural networks
 - support vector machines
 - ... bias & variance
- bias & variance decomposition of error

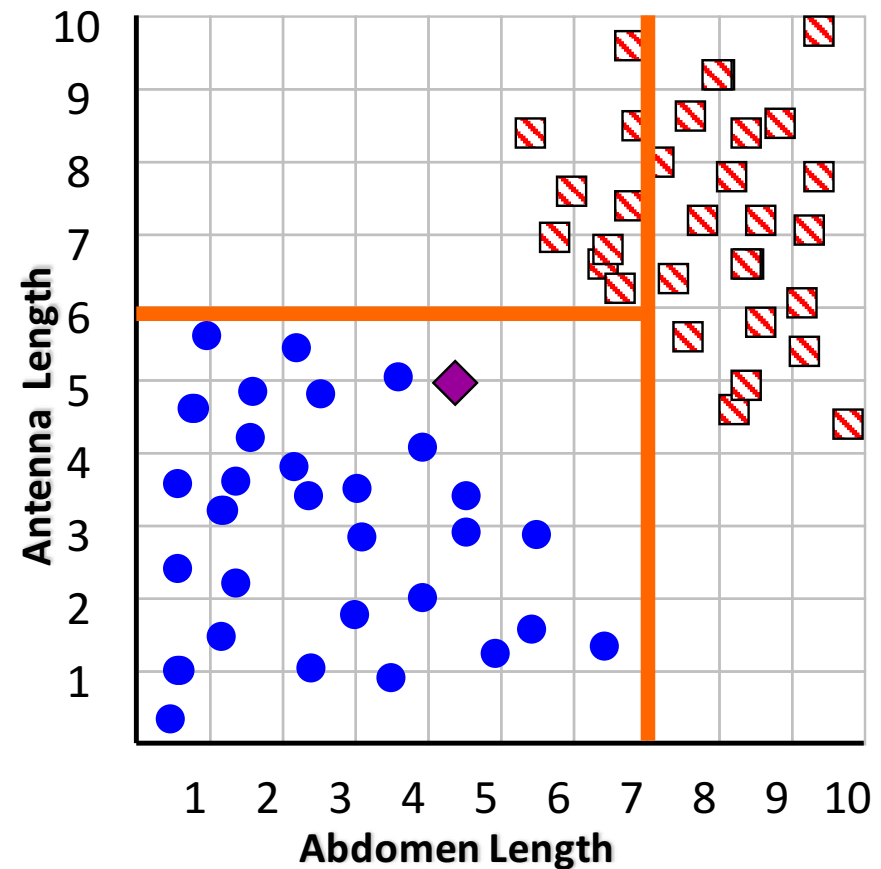
Nearest Neighbor Algorithm for Regression

- find kNN
 - just like for classification
- predict the average of their target values
 - instead of majority voting



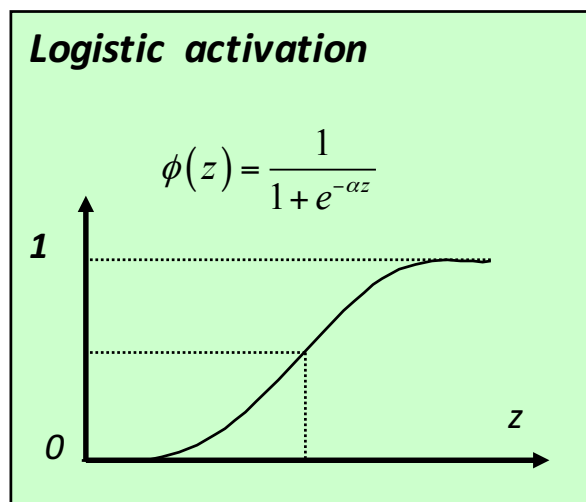
Decision Trees for Regression

- train
 - splitting criterion based on the sum of the variances
 - instead of gini or entropy
- prediction
 - average of targets in the leaf
 - instead of majority voting
- variants
 - model trees
 - using MLR or K-NN in the leaves instead of the average
 - MARS
 - multivariate adaptive regression splines

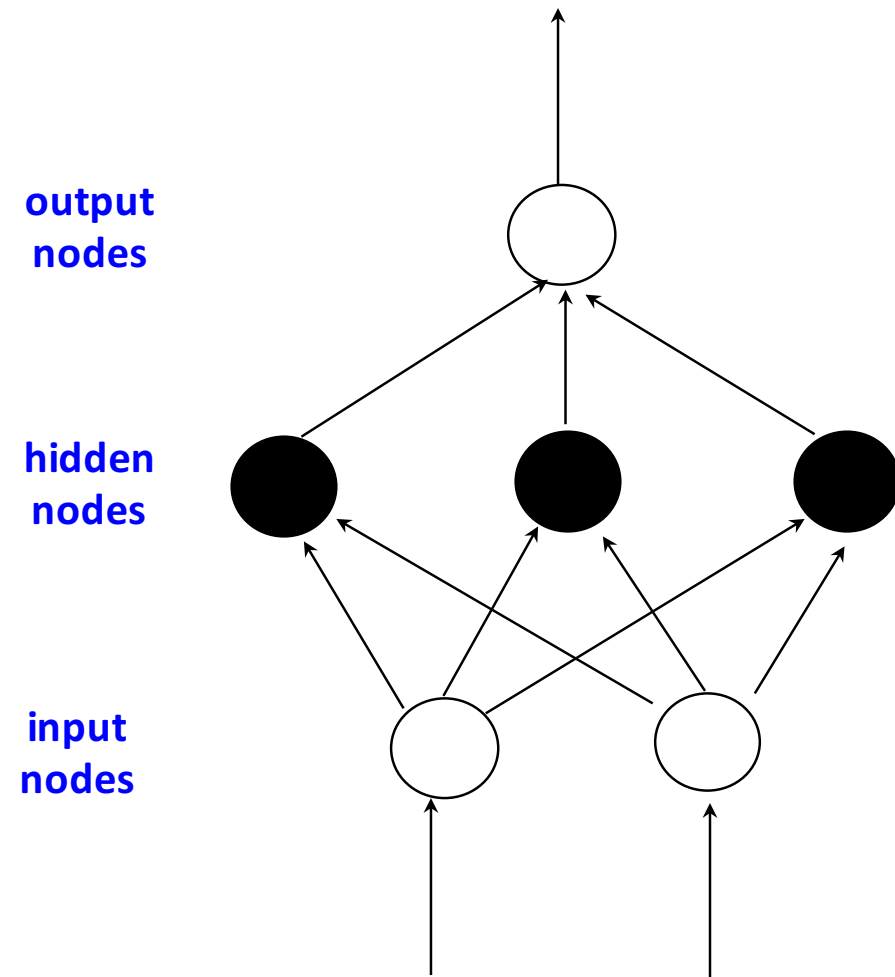


Neural Nets for Regression

- single output node
 - predicted y = score
- continuous activation function
 - e.g. sigmoid
 - also used for classification

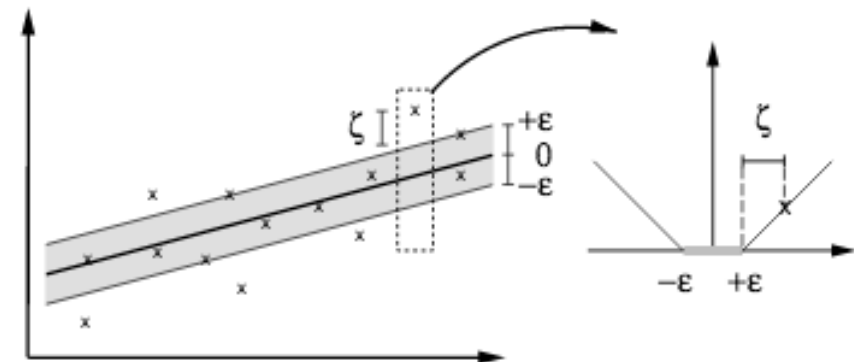


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SVM for Regression

- margin
 - minimize the tube “around” the data
 - Instead of maximizing the distance to closest examples from each class

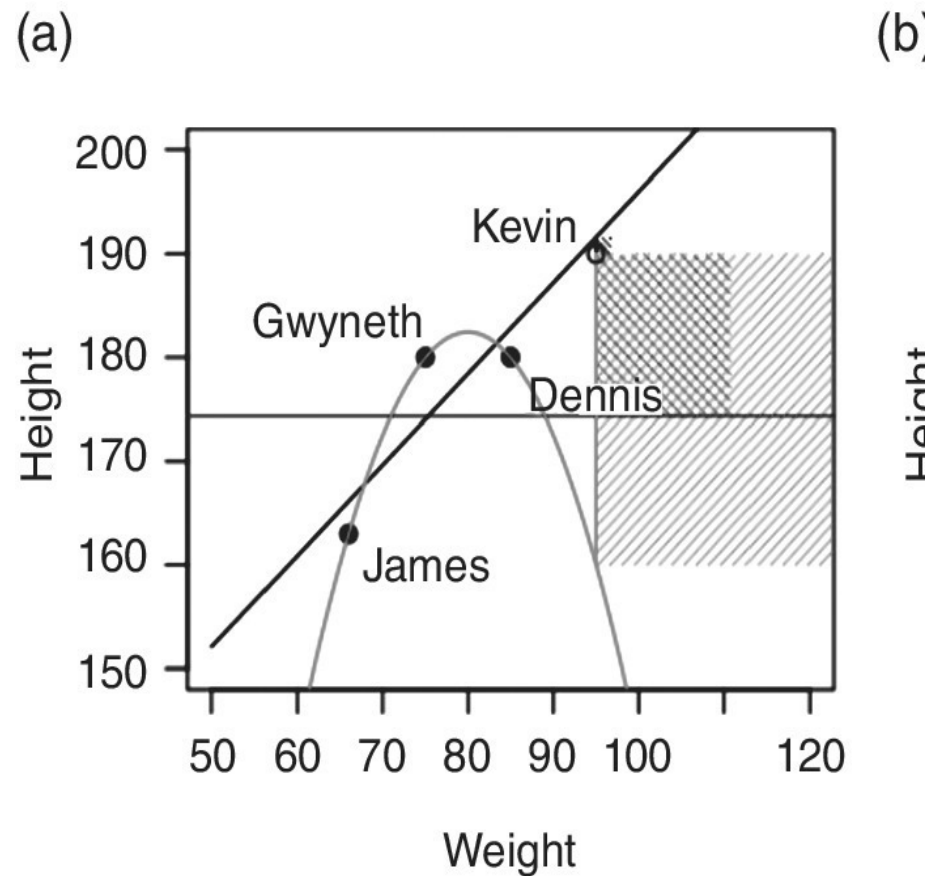


source: <http://alex.smola.org/papers/2003/SmoSch03b.pdf>

- linear regression
- evaluation of regression models
- other algorithms
- **bias & variance decomposition of error**

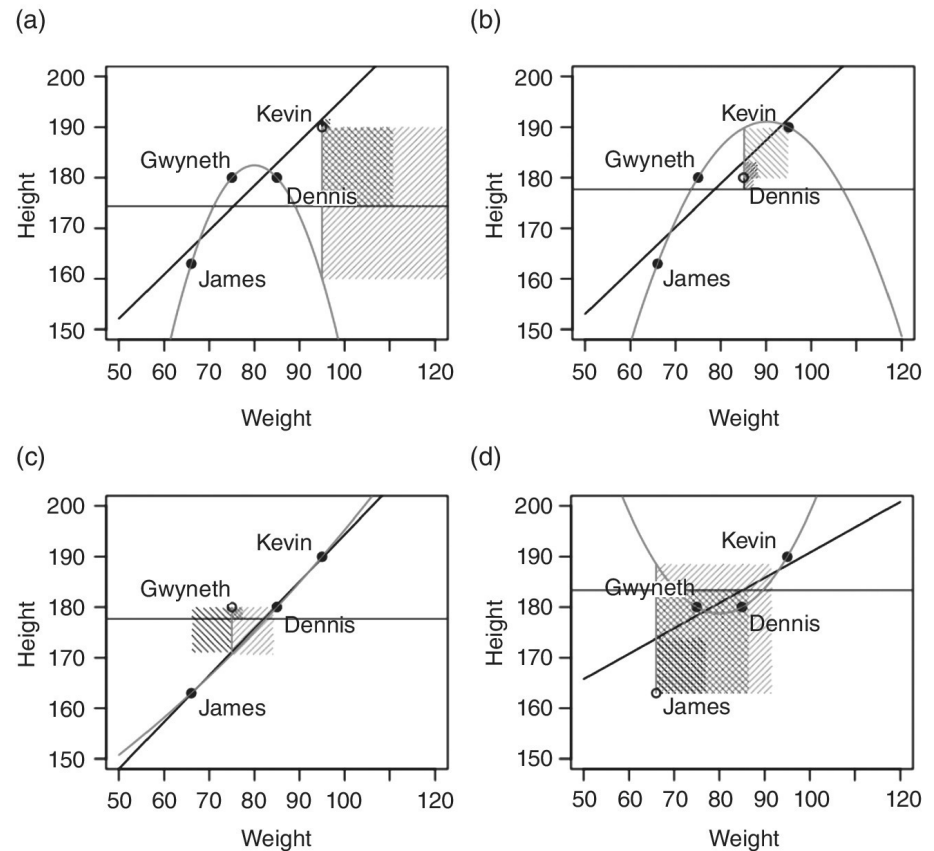
bias

- type of model an algorithm is able to learn given a set of training data
- related to hypothesis language
 - e.g. linear vs quadratic



... and variance

- variation in model an algorithm is able to learn, given different training data
 - ie. small changes



bias-variance trade-off

- Low bias implies high variance and vice-versa
- We would like to find a model with a good trade-off
 - Not too complex but with good predictive power

