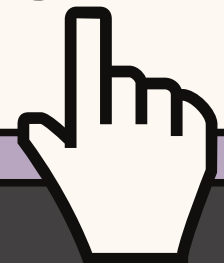# Fluence Firefly Programme

CODELESS CONDUCT SUBMISSION

CREATED AND PRESENTED BY: EMMETT CHILDS
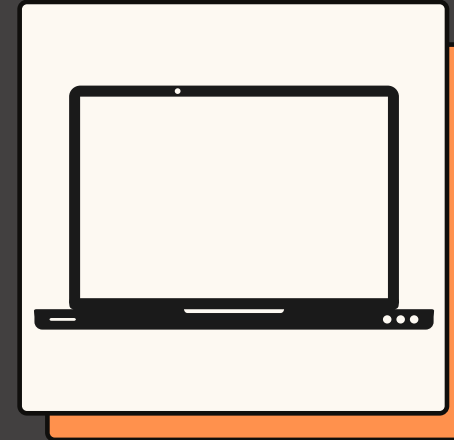
We Want YOU!

The Fluence **Firefly** Programme is a community-powered effort designed to light the way towards a new era of decentralised computing. Fireflies will contribute directly to the growth of the project on multiple different fronts - advocacy, content, education, community, and events.
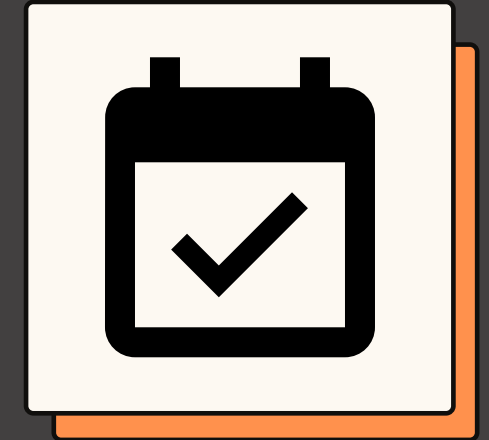
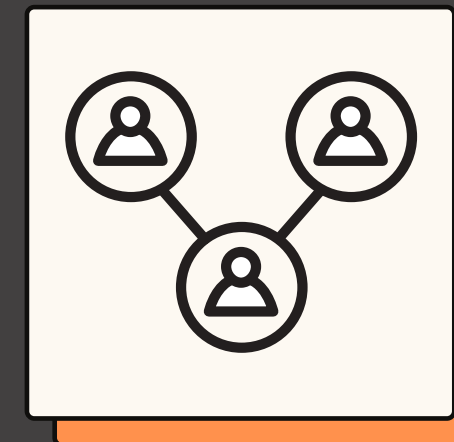This is where leaders are born.

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Firefly Pillars

This programme aims to encourage, empower, and reward contributions – no matter your realm of expertise.
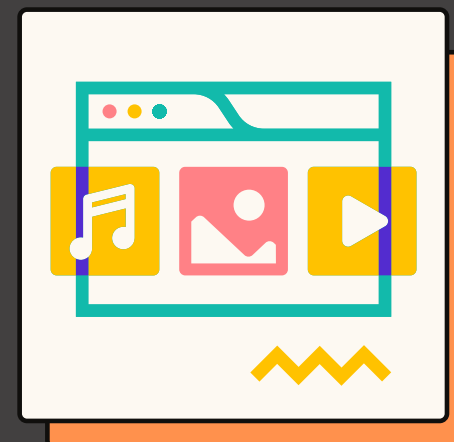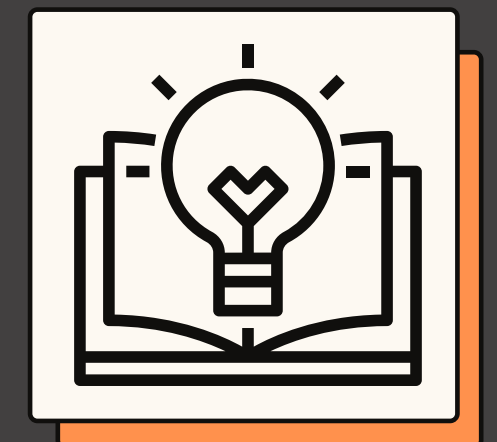
ADVOCACY

EVENTS

COMMUNITY

CONTENT

EDUCATION

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Advocacy

WHAT YOU'LL NEED:

- Provable technical skill.
- Willingness to learn new technologies.
- A passion for innovation and experimentation.
- Strong technical communication skills.
- Open source experience (nice to have)
- Ability to work independently.

Web technologies grow more and more expansive by the day (just look at all the Javascript frameworks!). This means that developers need a good reason to pick up a whole new paradigm.

That's where you come in! As a protocol advocate, you'll help fellow engineers get up to speed on the Fluence tech stack.

Let's #BUIDL!

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Community

WHAT YOU'LL NEED:

- **"People First"** mindset. (this is make or break!)
- Strong familiarity with Discord and Twitter.
- At least comfortable with and willing to add on other popular social media applications.
- Ability to actively participate in community discussions with reasonable frequency.
- Strong web3 culture expertise.

Communities are built by people, NOT hype.

As a Community Ambassador, you'll help maintain and foster a positive community across our social channels. This role is perfect for you if you're tired of the two-faced, cash-grabbing outreach strategies seen all too often in the space.

Ready to make a difference?

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Events

WHAT YOU'LL NEED:

- Comfortable coordinating lots of moving parts.
- Enough technical knowhow to set up virtual events.
- Strong communication skills.
- Eager to jump into a fast-paced role.
- Ideally, you're a social butterfly or a people's person.

Our Event Ambassadors aren't just the life of the party, they make the parties happen!

If hosting and attending everything from virtual events to international meet-ups sounds like your idea of a good time, then the Events role is right for you!

It's showtime.

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Content

WHAT YOU'LL NEED:

- Familiarity with various social media platforms.
- Strong written and verbal abilities.
- At least basic design thinking.
- Proven content creation skill.
- Willingness to explore different mediums of content.
- Creativity is key.

Content is king in the digital world, and web3 is no exception.

As a Content Ambassador, you'll be representing and promoting Fluence through various content channels. Including but not limited to, Twitter, Medium, YouTube, Instagram.

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Education

WHAT YOU'LL NEED:

- Provable technical skill.
- A strong understanding of the Fluence Project and the web3 space as a whole.
- Ability to abstract complex topics for non-technical audiences.
- Strong written and verbal communication.
- Familiarity writing and editing documentation.

There's no use having an awesome project if no one knows how to use it.

Our Education Ambassadors will be key to the overall long-term adoption of Fluence. You'll be responsible for keeping documentation tiddy and helping fellow developers in need - both new and experienced alike.

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GENERAL OVERVIEW

Regardless of roles chosen, Fluence Fireflies must be comfortable working in a cross-collaboration environment.

Ambassadors will get the chance to take on projects best suited to their respective roles. Protocol advocates may be tasked with building a quick demo app, while the Content Ambassadors work on fresh new blog posts. And the list goes on!

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What You'll Be Doing

THE FOLLOWING ARE EXPECTED OF ALL ROLES:

- Collaborative ability.
- Consistent availability.
- Strong sense of independence.
- A strong understanding of Fluence Project fundamentals.

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Workflow and Rewards!

FIREFLY PERKS:

- Grow Your Web3 Network!
- Be a Part of Exciting Events!
- Front-row Seats to Innovation in the Decentralised Space.
- Fluence Affiliation.
- Direct Impact on the Project!
- Get Paid in Stablecoins!

Fluence Fireflies will work together in a **project-based** manner. Our goal is not to give you menial busywork to pass the time. Rather, we believe in meaningful projects leading to meaningful rewards.

Projects will be announced on Ambassador-only Discord channels and assigned a fixed rate to be split amongst however many decide to take them up.

Ambassador projects will vary between role-specific tasks and cross-collaboration initiatives.

Application & Selection Process:

The Fluence Firefly Programme is a mini meritocracy in itself. There are no explicit years of experience requirements for any of the roles - just make sure you can prove your skill!
Show > Tell.

Due to the volume and frequency of applicants, standing out is important, so make sure to include some relevant work demos, links to social proof, and a quick personal note about why you believe you'd be a good fit for this programme in your application.

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