

I'm a UX/UI designer who codes.

I ♥ designing **simple interfaces** for **useful products**.

## **Skills**

Design Product

Entire process: concept, interaction Experienced in defining products, design and visual design. Experienced in defining products, prioritizing features, and shipping.

Coding Collaboration

I can write my own HTML/CSS/jQuery. Fun to work with. Developers will be

pleased.

## **Work Experience**

06/2014–10/2014 Startup co-founder and designer at Plint — a business

"matchmaking" app for events and conferences.

Read my case study

05/2012-Now Volunteer UX/UI Designer on a leading open data project

(פרויקט <u>פנסיה פתוחה</u> ב<u>סדנא לידע ציבורי</u>)

Read my case study

10/2011-02/2014 UX Designer at EverythingMe.

Read my case study

## **Education**

2008–2010 2008–2010: BA in Political Science from the Herzliya

Interdisciplinary Center. On the Dean's list (top 10 of class)

for all 3 years; graduated summa cum laude.

Design education I am mostly self-taught through books (currently reading:

The Elements of Typographic Style) and online courses.

## **Interests & Hobbies**

Product design, political and military history, gaming, 80s new wave and synthpop.