



Yosef Waysman

UX/UI Designer & Coder

<http://yosefw.me>

yosefwaysman@gmail.com

054-586-4430

I ❤️ designing **simple interfaces** for **useful products**. I'm looking for a hands-on design position, either as a UX/UI designer or as a product manager. I prefer working on productivity-oriented products (think GitHub, not Instagram). Learn more in my [Open Letter to a Potential Employer](#)

Skills

Design

Entire process: concept, interaction design and visual design.

Coding

Write my own HTML/CSS/jQuery.

Product

Experienced in defining products, prioritizing features, and shipping.

Collaboration

Fun to work with. Developers will be pleased.

Work Experience

Plint

06/2014–10/2014

Plint was a startup I co-founded. We wanted to create a “matchmaking” app for business events. I was responsible all design related duties:

- Designed the MVP
- Designed our pitch deck
- Created the initial branding
- Created future concept mockups

[Read my case study →](#)

EverythingMe

02/2014–10/2011

I had several UX design, product management and project management responsibilities:

- Designed dozens of mobile web apps and managed their development
- Designed new internal tools and improved existing ones
- Managed UX aspects of partnership with Mozilla on Firefox OS

[Read my case study →](#)

Volunteer Work

The Public Knowledge Workshop (הסדנא לידע ציבורי)

05/2012–Now

Designer of the Open Pension project:

- Designed the site's interface and information architecture
- Coded all CSS (in LESS) and parts of the templates

[Read my case study →](#)

Education

Design studies

Mostly self-taught through online courses and books (currently reading: The Elements of Typographic Style).

Academic education

2008–2010

B.A. in Political Science from the Herzliya Interdisciplinary Center (המרכז הבינתחומי).

- On the Dean's list (top 10 of class) for all 3 years
- Graduated summa cum laude

Interests & Hobbies

Product design, political and military history, gaming, 80s new wave and synthpop.