



I'm a UX/UI designer who codes.
I ♥ designing **simple interfaces** for **useful products**.

Skills

Design

Entire process: concept, interaction design and visual design.

Coding

I can write my own HTML/CSS/jQuery.

Product

Experienced in defining products, prioritizing features, and shipping.

Collaboration

Fun to work with. Developers will be pleased.

Work Experience

06/2014–10/2014

Startup co-founder and designer at Plint — a business “matchmaking” app for events and conferences.

[Read my case study](#)

10/2011–02/2014

UX Designer at [EverythingMe](#).

[Read my case study](#)

Volunteer Work

05/2012–Now

UX/UI Designer on a leading open data project (פרויקט פנסיה)
(פתוחה בסדנא לידע ציבורי)

[Read my case study](#)

Education

2008–2010

2008–2010: BA in Political Science from the [Herzliya Interdisciplinary Center](#). On the Dean's list (top 10 of class) for all 3 years; graduated *summa cum laude*.

Design education

I am mostly self-taught through books (currently reading: [The Elements of Typographic Style](#)) and online courses.

Interests & Hobbies

Product design, political and military history, gaming, 80s new wave and synthpop.