# **Zain Fathoni**

# Senior Front-End Engineer

## Indonesia

+62 878 2130 7700 zain.fathoni@gmail.com https://zainfathoni.com

# Summary

A front-end developer with 10 years of experience who loves spending <a href="https://mx.nc.nih.google.com/his-spare-time-building-user-centric-products">his spare time building user-centric products</a> and <a href="https://giving-talks.in-meetups-and-JavaScript-conferences">giving talks in meetups and JavaScript-conferences</a>. Besides <a href="https://sharing-his-open-source-activities">sharing his open-source-activities</a>, he co-organises <a href="https://sharing-his-open-source-activities">ReactJS Indonesia</a> and <a href="https://sharing-his-open-source-activities">Frontend Indonesia</a> communities to help his fellow Indonesian developers learn.

# **Experience**

#### Relay Commerce / Senior Front-End Engineer

APRIL 2024 - PRESENT, REMOTE

- Refactored a Shopify POS app from the deprecated Shopify POS Legacy Extensions app into the Embedded POS app, retaining users who have been relying on the app's integration with Shopify POS.
- Improved the web app Lighthouse Performance score by 100% (from ~40 to ~80), implementing principles learned from evaluating <u>public websites</u>.

#### Ninja Van / Senior Software Engineer

JANUARY 2018 - MARCH 2024, SINGAPORE

- ❖ Led a company-wide initiative to build **reusable components** in React and Flutter **design systems** and assisted in migrating **six products** to it.
- Led a team of 5+ engineers building a new internal dashboard that enabled manual supplier creation within less than two minutes by employing web accessibility principles.
- Established an end-to-end testing infrastructure using Playwright that caught more than 10 potential regressions before production releases.
- Led a team of 10+ engineers building a <u>new mobile app</u> in <u>Flutter</u> with 99.88% crash-free users. It diversifies the customer segments into small businesses, adding thousands of parcels/day to the total volume.
- Led a team of four engineers building a <u>customer-facing web app</u> in <u>React</u>, replacing an older one with a better user experience and security. It diversified the customer segments, adding <u>hundreds</u> of thousands of <u>parcels/day</u> to the total volume.
- Led a team of two engineers in building the <u>Ninja Van static website</u> that shows content from <u>a headless CMS</u>. Achieving Google SERP (Search Engine Result Page) 1 for 13 targeted keywords.
- Established frontend unit & integration testing infrastructure and CI/CD. Enforced the team to maintain the test coverage for all projects above 75%, assuring the applications' stability.

#### **Bukalapak / Software Engineer**

MARCH 2017 - JANUARY 2018, INDONESIA

❖ Led a squad to launch a new <u>B2B feature</u> with **Go** microservice.

#### **Xtremax / Software Development Manager**

JANUARY 2015 - MARCH 2017, INDONESIA

Managed 70+ developers and improved the developer experience by adopting a new <u>Git workflow</u>, which led to **doubling** development speed.

# **Projects & Interests**

## Kelas Rumah Berbagi / https://kelas.rumahberbagi.com

DECEMBER 2021 - MARCH 2024, GITHUB

- ❖ Held <u>a hackathon</u> to build an online course platform.
- Documented <u>UML diagrams</u> to communicate the product vision to contributors asynchronously.
- Set up <u>CI workflows</u> for the unit, integration, and end-to-end testing to ensure each contribution introduced no regressions.

#### WargaBantuWarga / https://www.wargabantuwarga.com

JULY 2021 - PRESENT, GITHUB

- ❖ Led <u>40+ open-source contributors</u> in building a crowdsourcing website for COVID-19 medical facilities information.
- ❖ After launching the MVP in three days, we <u>incrementally improved</u> the website's user experience and search engine optimisation.
- Established and enforced <u>strong principles</u> to ensure the best possible user experience during the difficult times of the COVID-19 delta wave.
- ❖ With **7,000+ pages served**, achieved 99.7% URLs with a good page experience on mobile and 100% good URLs on desktop.
- ❖ Achieved 234K clicks and 4.83M impressions in Google Search at its peak month in October 2021.

#### KawalCOVID19 / <a href="https://kawalcovid19.id">https://kawalcovid19.id</a>

MARCH 2020 - FEBRUARY 2024, GITHUB

- ❖ Led <u>39 open-source contributors</u> in building a website portal for one-stop information on COVID-19 in Indonesia.
- ❖ Achieved **250K clicks** with **106K daily users** at its peak in March 2020.
- ❖ Built <u>a handbook</u> to asynchronously communicate with 500+ contributors across multiple initiatives within the community.

## **Talks**

More talks can be found at www.zainfathoni.com/talks

- Embracing #nobuild in Modern Web <u>Slides</u> 30 November & 1 December 2024, GDG DevFest Semarang & Yogyakarta 2024
- Proving Rails + Hotwire as a One-Person Framework <u>Slides</u> 6 October 2024, Baparekraf Developer Day 2024
- Navigating The Web in A World Full of Constraints Video 28 July 2023, CityJS Singapore 2023
- Incremental SEO in <u>WargaBantuWarga.com</u> <u>Video</u> 17 March 2022, Websight by Niagahoster 2022
- State Machines Meet React Hooks <u>Video</u> 15 June 2019, JSConf Asia 2019

# **Education**

#### **Institut Teknologi Bandung / B.Eng. Computer Science**

AUGUST 2008 - OCTOBER 2014, INDONESIA

#### **Awards**

**Indonesian 24th National Students' Fair / Gold and Bronze Medalists** 2011, INDONESIA

# Skills

HTML, CSS, JavaScript, SEO, accessibility & performance, TypeScript, React, Webpack, Vite, Jest, Testing Library, Cypress, Playwright, Gatsby, Next.js, Remix, Redux, Tailwind CSS, Sass, GraphQL, Headless CMS, mentoring, leadership, planning, technical writing, and public speaking.