# ZEJIAN **SHEN**

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#### //LANGUAGES AND TECHNOLOGIES

• JavaScript, Python, React, React-Redux, Node.js, Express, Flask, SQL, PostgreSQL, MongoDB, jQuery, HTML5, Ruby, Rails, Sass, D3.js, CSS3, Git, Heroku

## **//EXPERIENCE**

## The Relish | Full Stack Developer | San Francisco, CA

JAN - PRESENT 2018

A sports video network for female fans aimed at revolutionizing the social fan experience.

- Delivered and deployed a full stack JavaScript web application with fully functioning admin, referrer and invitee authorization, invitation, and purchase flow using Javascript, Node.js, Express, and MongoDB.
- Configured Zapier and CloudSponge APIs to facilitate and improve accuracy of invitees data by 100%
- Designed and developed admin dashboard page that dynamically displays essential subscription information using Javascript, Node.js, Express, MongoDB and Pug.
- Implemented dynamic D3 map visualizations using purchase data resulting in 25% visualization of application's sales data.

## Tunelark | Full Stack Developer | San Francisco, CA

JAN 2018

Music education platform that develops games to teach music theory, ear training and sight-reading.

- Developed responsive About Us page using JavaScript, ReactJS, CoffeeScript, Ruby on Rails, and Sass.
- Revamped a new Track Explorer page for both users and students that streamlined readability, and incorporated new progress bar and mastery components with Javascript, ReactJS, and Sass.
- Expanded test coverage for user authorization controller by 33%, ensured that protected routes can only be access by admins with Jasmine and Ruby.

## Asian Art Museum | Creative Media Producer | San Francisco, CA

OCT 2015 - OCT 2017

- Worked closely across multiple departments and external vendors to direct, produce, and budget over 40
  marketing and communications videos that saw over 50% of previous social media engagement
  numbers.
- Art directed local illustrators to create American Alliance of Museums award-nominated campaign for The Rama Epic exhibition.
- Managed and developed the museum's Chinese social media content and content strategies, doubled followers across multiple platforms and received over one million views for livestream content.

## Zihua Creative | Creative Director | Beijing, CHINA

JUNE 2014 - SEPT 2015

- Oversaw UX/UI design of landing page, mobile application, and worked with Chief Content Officer to develop mock-ups and content for Zihua's Course Path tool.
- Developed and oversaw execution of marketing and communications plans and creative assets leading to an increase and expansion of user base by 1000%.
- Directed and produced artist interviews, e-learning content, ad campaigns.

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Full Stack Web Development, Rithm School

Master of Fine Art, Beijing Film Academy

Bachelor of Fine Art, Rhode Island School of Design

JUNE 2010

## //LEADERSHIP + AWARDS

Academic Scholarship, Beijing Film Academy
Honor Roll, Rhode Island School of Design

2013-2014

2009-2010