Zerocracy, Inc.

Investor Snapshot no.8

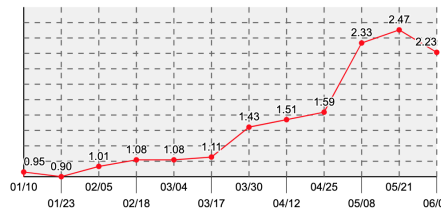## May 2019

Previous snapshots:

What Was Done in May?

Zold Rate Keeps Going Up

It seems that financially linking Zold assets to bitcoins in 2018 was a good idea. ZLD rate is growing together with the rate of BTC and is now over $2.20, thanks to the growth of Bitcoin, which is currently around $8,000.

Tech Audits

To help our potential clients better understand the value we can provide and less painfully migrate to the pay-by-result model of work and freelancers, we introduced a new product: Tech Audits. We already managed to sell a few audits and new requests are coming. We precict that many software teams and their CTOs/founders will be interested in independent technical reviews of their artifacts. Then, when a review is completed, it will be easier for them to move to technical trainings and then to fully integrating with Zerocracy.

GitHub Marketplace

We registered a few of our satellite applications, including Rultor and opdd at GitHub Marketplace, which makes them more visible for programmers and our potential customers. We are planning to register more of them there, including orsk, Wring, and others.

Facts

Entity

Zerocracy, Inc.
Delaware C-Corp

Founded on

August 4, 2016

Coordinates

555 Bryant, Ste 470
CA 94301, USA
408.692.4742
ceo@zerocracy.com

Documents

Pitch Deck
Executive Summary
Fin Model
Investment Offer
Zerocrat Features
Freelance Deck
Zerocracy Architecture

Business

Zerocracy is an AI-empowered project management chatbot that automates routine processes in software development projects, helping managers coordinate programmers in distributed and co-located teams.

Social Networks

GitHub, Twitter, Facebook, Instagram, LinkedIn

CEO

Yegor Bugayenko

Team

Erik J. Larson, PhD, Advisor

Kiril Cherniavsky, Chief Architect

Carlos Miranda, Senior Developer

Krzysztof Krasoń, Senior Deveoper

George Aristy, Senior Developer

Financials

Shareholders

Yegor Bugayenko	80.60%
Erik J. Larson	0.25%
Kiril Cherniavsky	0.18%
Carlos Miranda	0.07%
Others	0.25%
Pool	18.65%

Total Shares

100,000,000

Invested to Date

$989,000 ▲+$16K

Pre–Money Cap

$16,000,000

Raising Capital

$400–1,600K

Paying Customers

5

Revenue /mo

$19,700 ▲+10%

Income /mo

$2,090 ▼+12%

Fixed Costs /mo

$11,300

Sandbox Donations /mo

Profit /mo

-$9,210

All interval "/mo" metrics are related to the last calendar month.

Zerocrat Tech Summary

Version

0.47.5 ▲+7
Released on Jun-2 (two days ago)

Top Programmers

27 ▲+1%

Active Programmers

58 ▲−4%

Total Reputation

+69,600 ▲+7%

Projects

38 ▲+5%

Hits-of-code

zerocracy/farm	190K
zerocracy/datum	19K
yegor256/0pdd	15K
yegor256/pdd	12K

Zold Cryptocurrency Tech/Fin Summary

Version
0.29.30 ▲+2
Released on 21-May (15 days ago)

Total Emission
131,072

Total Fund
2.5 BTC ▲+9%

Deficit
4.39 BTC ▼−70%

ZLD Rate
0.0002812 BTC

ZLD Price
$2.50 ▲+33%

Nodes
56 ▼−4%

Hits-of-code

zold-io/zold	46K
zold-io/zold-stress	3K
zold-io/zold-score	1K
zold-io/wts	11K
zold-io/zold.github.io	32K

Marketing and Promotion

Active Users /mo

zerocracy.com ▼−2% 1897
zold.io   ▼−5% 893

Blog Posts

zerocracy.com/blog.html ▲+2 18
blog.zold.io   ▲+1 31

Social Followers

Facebook   514
Twitter   ▲+1% 719
LinkedIn   78
YouTube ▲+18% 135

GitHub Stars

531 ▲+3%

Website Leads /mo

445 ▼−52%

Conferences /mo

QualityConf, Moscow, Russia

All interval "/mo" metrics are related to the last calendar month.

Twitter   Instagram   Facebook   Blog

Pitch   Executive Summary   Features

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0.17.0   May 5, 2020