idealo.co.uk

idealo Export Module Tested For:

1.4.x - 1.7.x

1.0.0

Liability Disclaimer And Copyright

idealo offers its co-operation partners a free export module service tailored to particular versions of certain shop systems. In this way, co-operation partners can transfer their offers to idealo with a minimum of fuss. idealo shall however not be held liable for any shortcomings in the smooth operation and functionality of its export modules, nor for the safety of data transferred or for any damages caused by the export modules to the partner's or any third party's hardware and/or software. idealo reserves the right to suspend its export module service at any time. The co-operation partner hereby agrees to use the export module solely to generate CSV files required and used for ther co-operation with idealo. Any use for alternative purposes, especially for generating CSV files for use on other price comparison platforms, is prohibited. In using our export modules, the co-operation partner agrees to the aforementioned regulations.

Removing Older Versions

If you have an old version of an idealo CSV export module installed in your shop system, please remove this first.

To do this, please remove all files implemented into your system when the old version was installed. After removing the files, please empty your cache and log in again.

Use in Compilation mode:

Please switch Compilation off before installing. Once you have installed the module in your shop, you must switch Compilation back on. Always empty your cache beforehand.

To do this, go to System → Tools → Compilation.

Installation I

1. Copy the 'idealo' folder from /app/code/local/ into the folder /app/code/local/ in your shop system
2. Copy the file 'csvexport.xml' from the folder /app/design/adminhtml/default/default/layout/ into the folder /app/design/adminhtml/default/default/layout/ in your shop system
3. Copy the folder 'csvexport' from the folder /app/design/adminhtml/default/default/template/ into the folder /app/design/adminhtml/default/default/template/ in your shop system
4. Copy the file 'Idealo_Csvexport.xml' from the folder /app/etc/modules/ into the folder /app/etc/modules/ in your shop
5. Language files (copying just the required language will be sufficient)
   - DE: Copy the file Idealo_Csvexport.csv from the folder /app/local/de_DE/ into the folder /app/local/de_DE/ in your shop. If the folder /app/local/de_DE/ is not available, please create it.

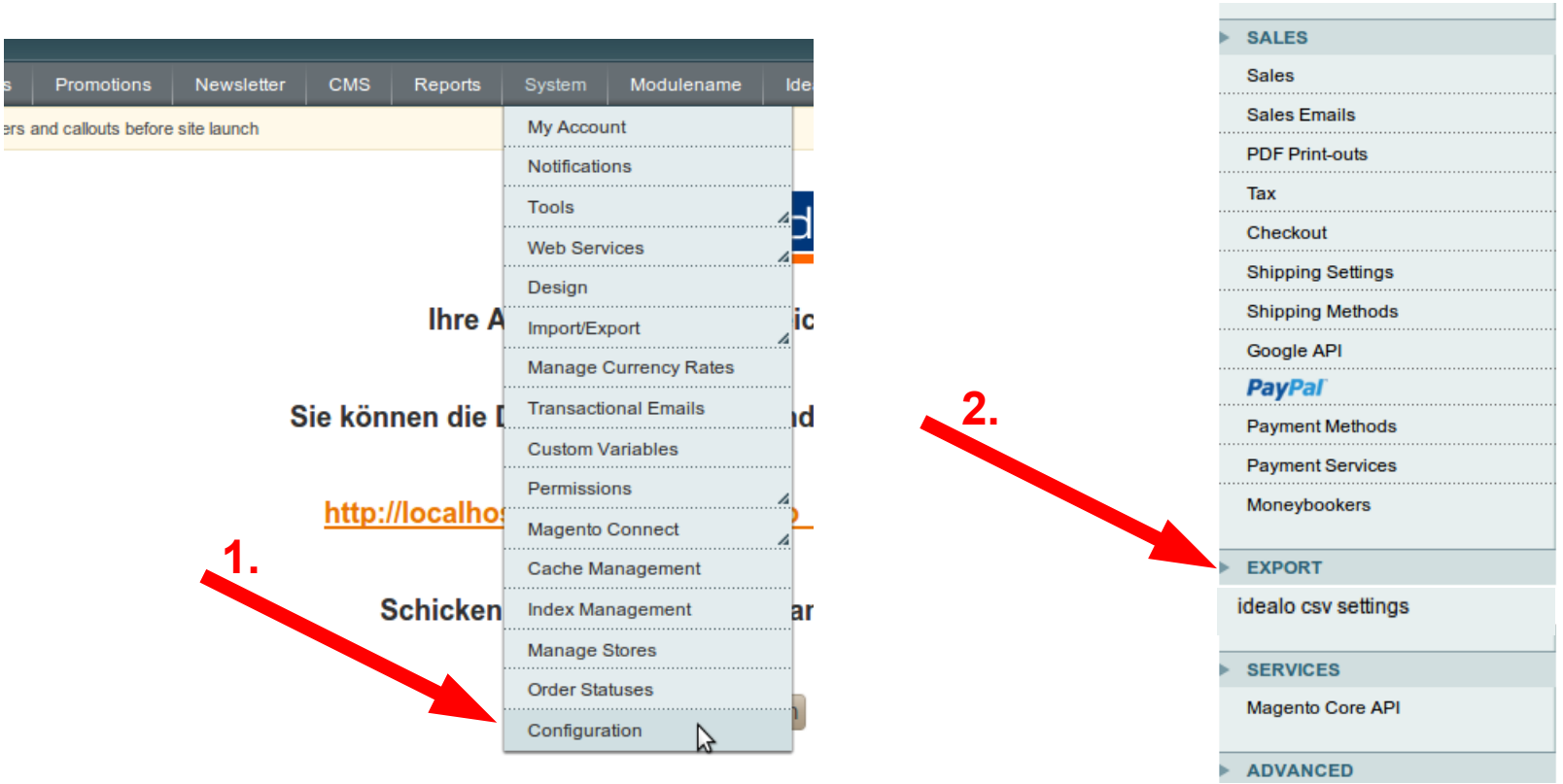
Installation II

- EN: Copy the file Idealo_Csvexport.csv from the folder /app/local/en_GB/ into the folder /app/local/en_GB/ in your shop. If the folder /app/local/en_GB/ is not available, please create it.
- FR: Copy the file Idealo_Csvexport.csv from the folder /app/local/fr_FR/ into the folder /app/local/fr_FR/ in your shop. If the folder /app/local/fr_FR/ is not available, please create it.

6. Delete your cache. (To do this, delete the files in folder /var/cache/)
7. Set the folder/export rights to 'write' (if not available, please create)
8. Copy the folder Img from the folder export/ into the system folder export/.
9. Log out and log back in again!

Configuration

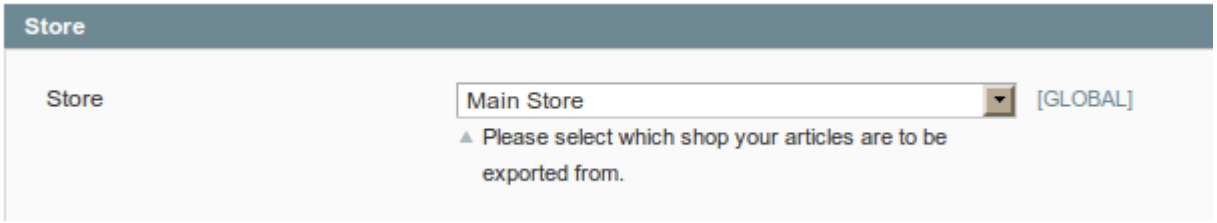
In the System → Configuration tab (1.), a new sub-entry 'IDEALO' will appear (2.) containing a further sub-entry 'Idealo csv settings'.



'Store' Settings

Please select which shop the articles are to be exported from.

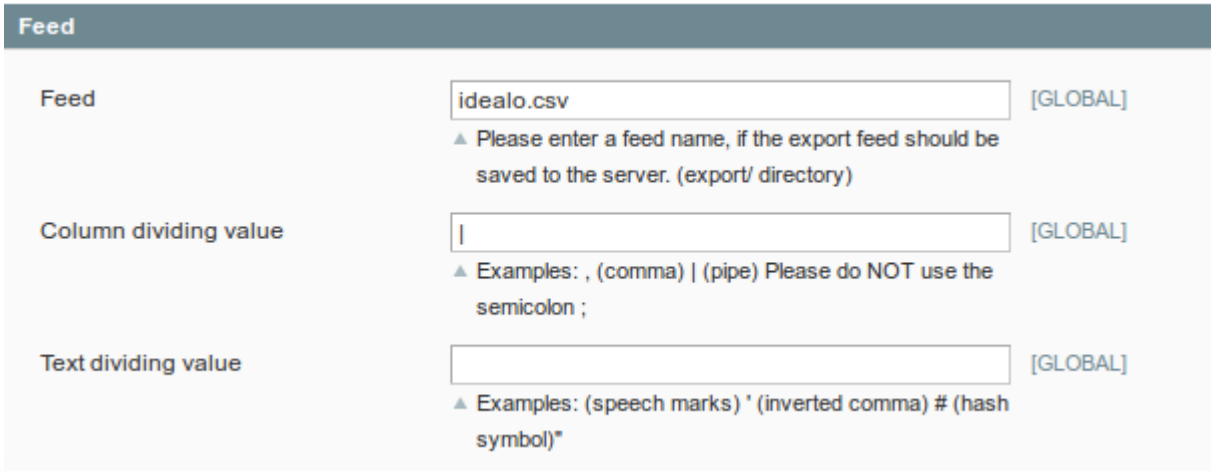
The following settings will always apply to the Store selected at this point.



'File' Settings

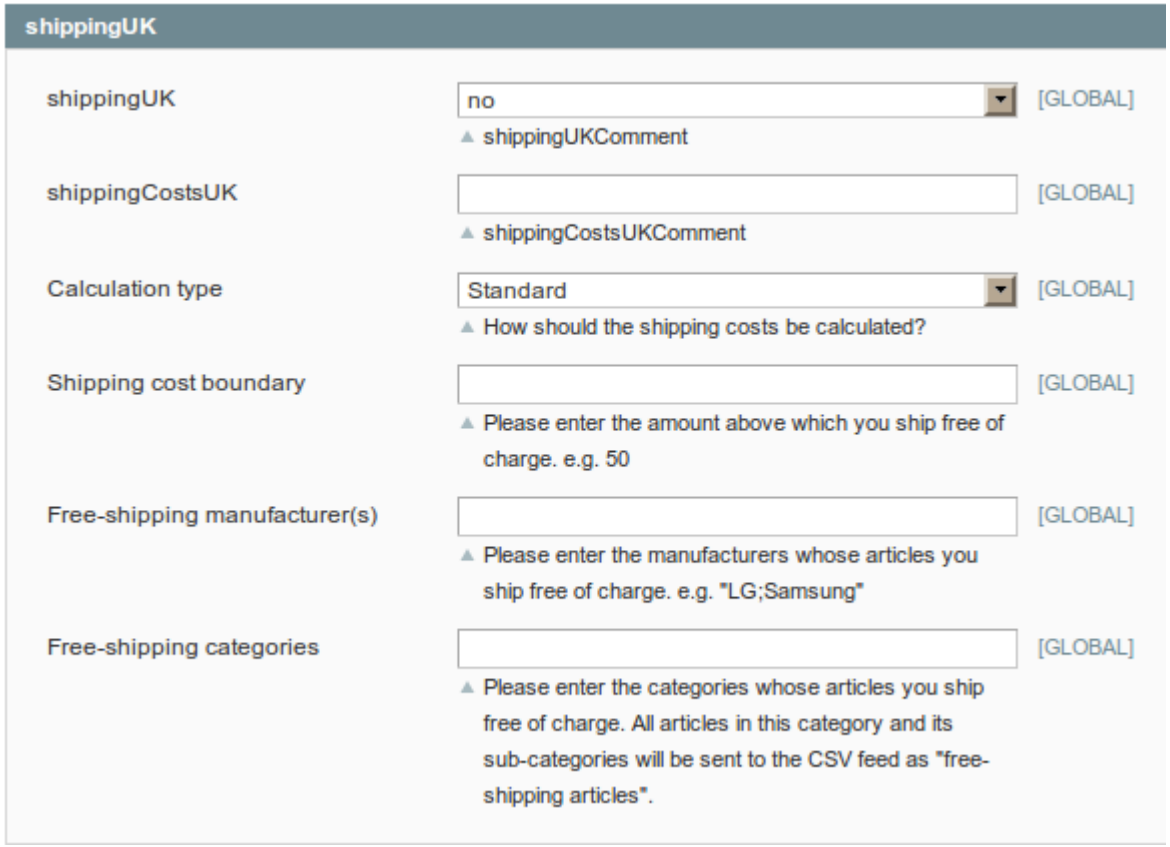
This window enables you to save the settings for your CSV feed.

Field	Description	Example
Feed name	Unique feed name ending in .csv	idealo.csv
Column dividing value	Please ensure that this appears nowhere else in your feed text!	$ ^ |
Text dividing value (optional)	Encloses text. If your column dividing value does come up in your feed text, the text dividing value will mask it. The text dividing value must not appear anywhere in your feed text.	" #



Shipping Costs (I)

In the module, activate the shipping costs for UK. Enter the shipping costs (including VAT) as shown below. You can also enter the amount above which shipping becomes free of charge for that country.



Shipping Costs (II)

Calculation type	Example of shipping costs	Explanation
Standard	5.95	Standard shipping costs of 5.95 GBP will be calculated
By weight	5:3.95;10:9.95	Items up to 5kg in weight cost 3.95 GBP to send, and items up to 10kg (and over, since no further information is given) cost 9.95 GBP to send
By price	50:6.95;100:3.95;500:0.5	Items costing up to 50 GBP cost 6.95 GBP to send, items costing up to 100 GBP cost 3.95 GBP to send, and items up to 500 GBP (and over, since no further information is given) cost 0.50 GBP to send
Free shipping manufacturers	LG;Samsung	All articles in the shop that have one of these manufacturers as their Manufacturer attribute will be sent to the CSV file as free-shipping articles
Free shipping categories		All articles in the shop with one of these sub-categories as the Category attribute will be sent to the CSV file as free-shipping articles

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Free shipping categories		All articles in the shop with one of these sub-categories as the Category attribute will be sent to the CSV file as free-shipping articles

'Payment Methods' Settings (I)

In the 'idealo csv settings' window, please activate the payment methods that you offer customers in your shop.

The module offers you the following payment types:

Cash in advance, PayPal, Credit card, Moneybookers, Invoice and Direct debit/Banker's draft

IMPORTANT: shipping must be activated in the module for at least one country and at least one payment method per country!

'Payment Methods' (II)

In the 'Idealo csv Einstellungen' window, please activate the payment methods that you offer customers in your shop.

The module offers you the following payment types:

Cash in advance, PayPal, Credit card, Moneybookers, Invoice and Direct debit/Banker's draft

IMPORTANT: shipping must be activated in the module for at least one country and at least one payment method per country!

'Payment Methods' (III)

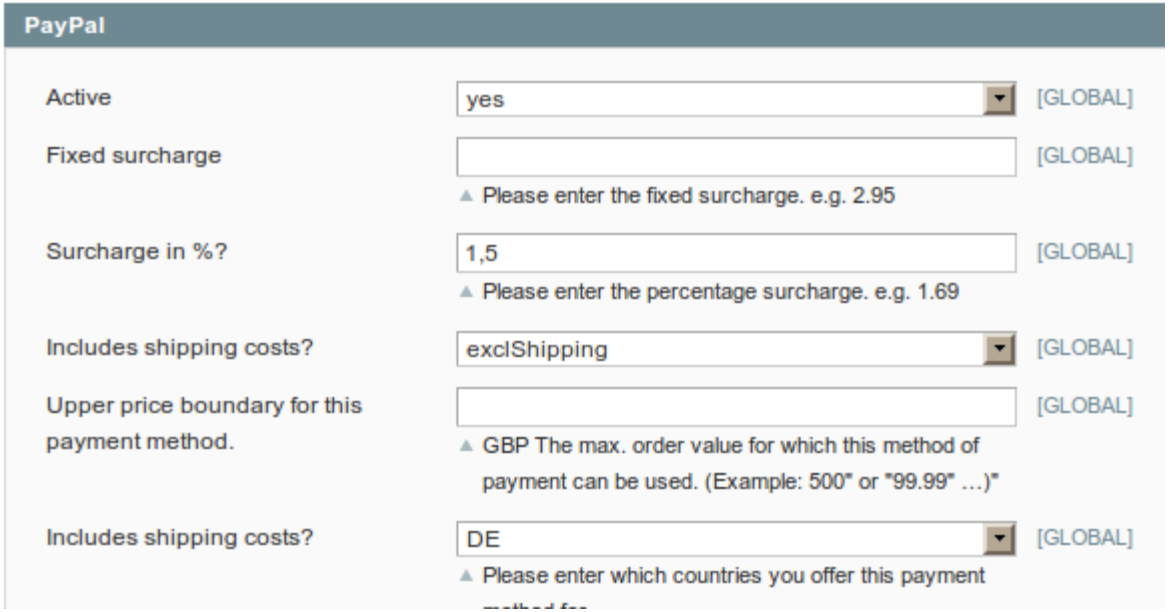
Since shop systems offer a variety of tools used to calculate the shipping costs for each payment method (this includes modules that incur a fee), we have incorporated the most common payment methods into our export module without focusing on any one particular module.

'Payment Methods' (IV)

Settings are applied to each payment method in the same manner.

Field	Explanation	Example
Active	Activates or deactivates this payment method for the idealo export module	– yes – or – no --
Fixed shipping fee for 'payment method'	Please enter the applied shipping fee. Please use a dot (.) als the decimal place value.	2.50
Percentage shipping fee for 'payment method'	Please enter the applied shipping fee. Please use a dot (.) als the decimal place value.	1.60
Includes shipping costs?	Please specify whether the additional percentage fee should be calculated from the shipping costs as well as the price	Excl. shipping costs
Upper price boundary for 'payment method'	Here you can enter the price boundary for the shipping method concerned. Please use a dot (.) als the decimal place value.	500, 99.99
Countries	Please enter the countries you are offering this payment method in	UK

Example for PayPal:



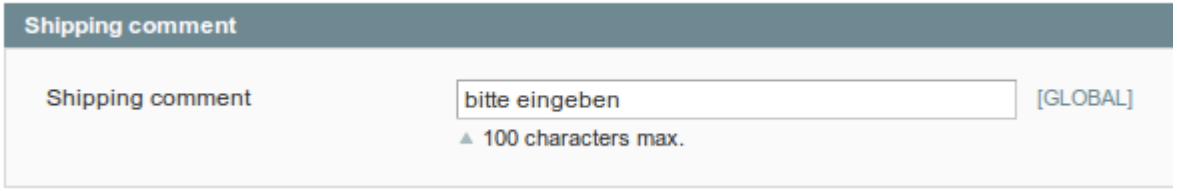
2.00 GBP and 1.9% of the order value will be added to the shipping costs. This payment method will only be shown on idealo.de. Each active payment method will appear in a separate column in the CSV feed. If you leave the fields 'Fixed surcharge' and/or 'Surcharge in %?' empty, no additional fees will be calculated.

'Shipping Comment' Settings

Here you can enter a shipping comment of your choice.
e.g. 'Free shipping from 50.00 GBP.'

This comment will be displayed next to your offers on the idealo site.

The field has a restriction of 100 characters.



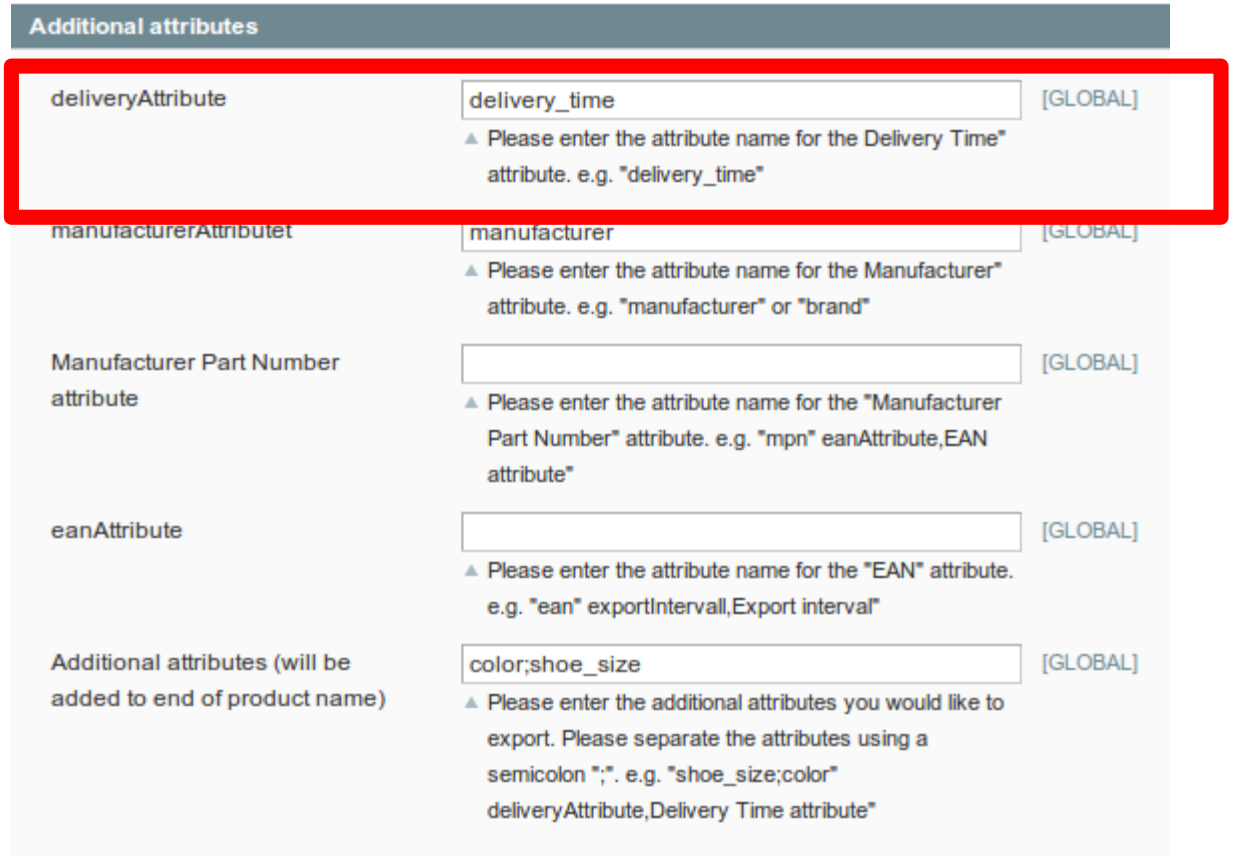
'Campaign' Settings

To track visitors in your shop system who have been redirected to you from idealo, you can select the following campaign here:
'94511215 (idealo)'.
This will append the following reference to your offer URLs: '?ref=94511215'

Additional Attributes (I)

Since the shop systems do not come with any standard attributes for attributes such as Delivery Times or EANs, you can use this window to enter the names of attributes from the Attribute Properties window. Please ensure that these are typed in correctly!

e.g.: delivery_time



Additional Attributes (II)

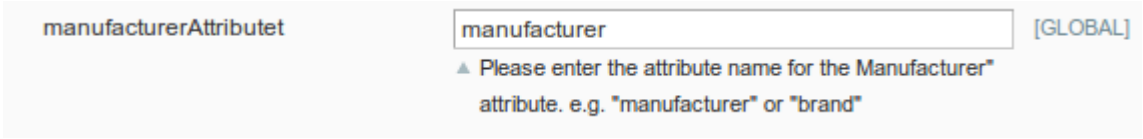
If any additional attributes you have created manually are not exported, you can enter these in the menu field 'Additional Attributes'. Please enter the 'attribute code' in order to do this.

e.g.: color

The individual attributes will be separated by a semicolon (;).

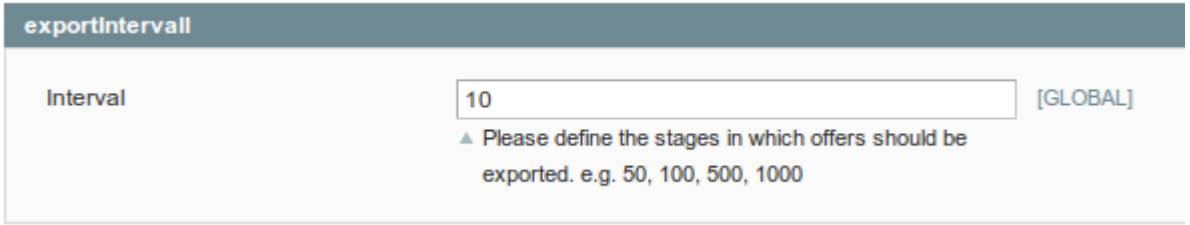
e.g.: shoe_size;color

Each attribute entered will appear in an additional column in the CSV feed.



Export Interval

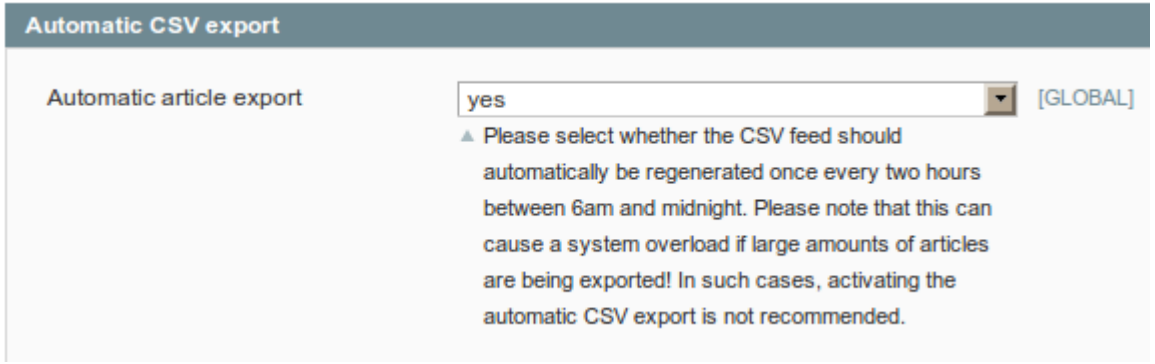
The memory and execution time of the running scripts is insufficient for exporting the entirety of any large article inventories. Therefore, you can enter an export interval during which articles are to be exported. An interval of 1000 is recommended. If the export should come to a halt or fail to reach the end, please change the interval to a lower value.



Automatic CSV Export

When you activate the automatic CSV export, a new CSV feed will be generated every two hours between 6am and midnight.

Note: since a new feed is generated every two hours when the automatic CSV export is activated, system resources will be heavily used every two hours. For large numbers of offers, activating the automatic CSV export is not recommended.



Required: active Magento cron job.

Minimum Order Value / Minimum Value Surcharge

Here you can define a minimum order value or minimum value surcharge.

Minimum order value:

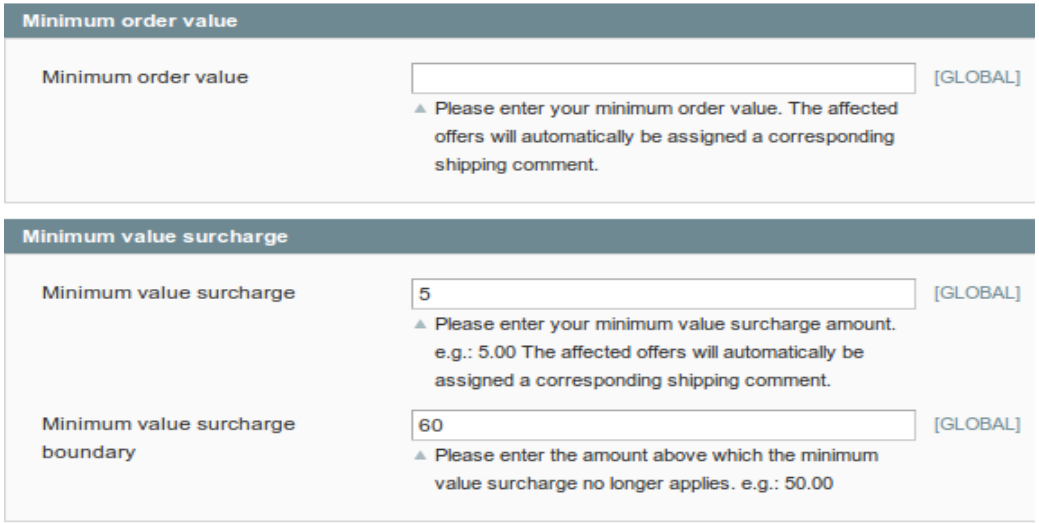
Please enter your minimum order value in the 'Minimum order value' field. Please use a full stop (.) as the decimal place value, e.g. 5.00.

Minimum value surcharge:

In the 'Minimum value surcharge' field please enter the surcharge amount, and in the 'Minimum value surcharge boundary' field please enter the amount above which the minimum value surcharge no longer applies.

Please use a full stop (.) as the decimal place value, e.g. 2.99.

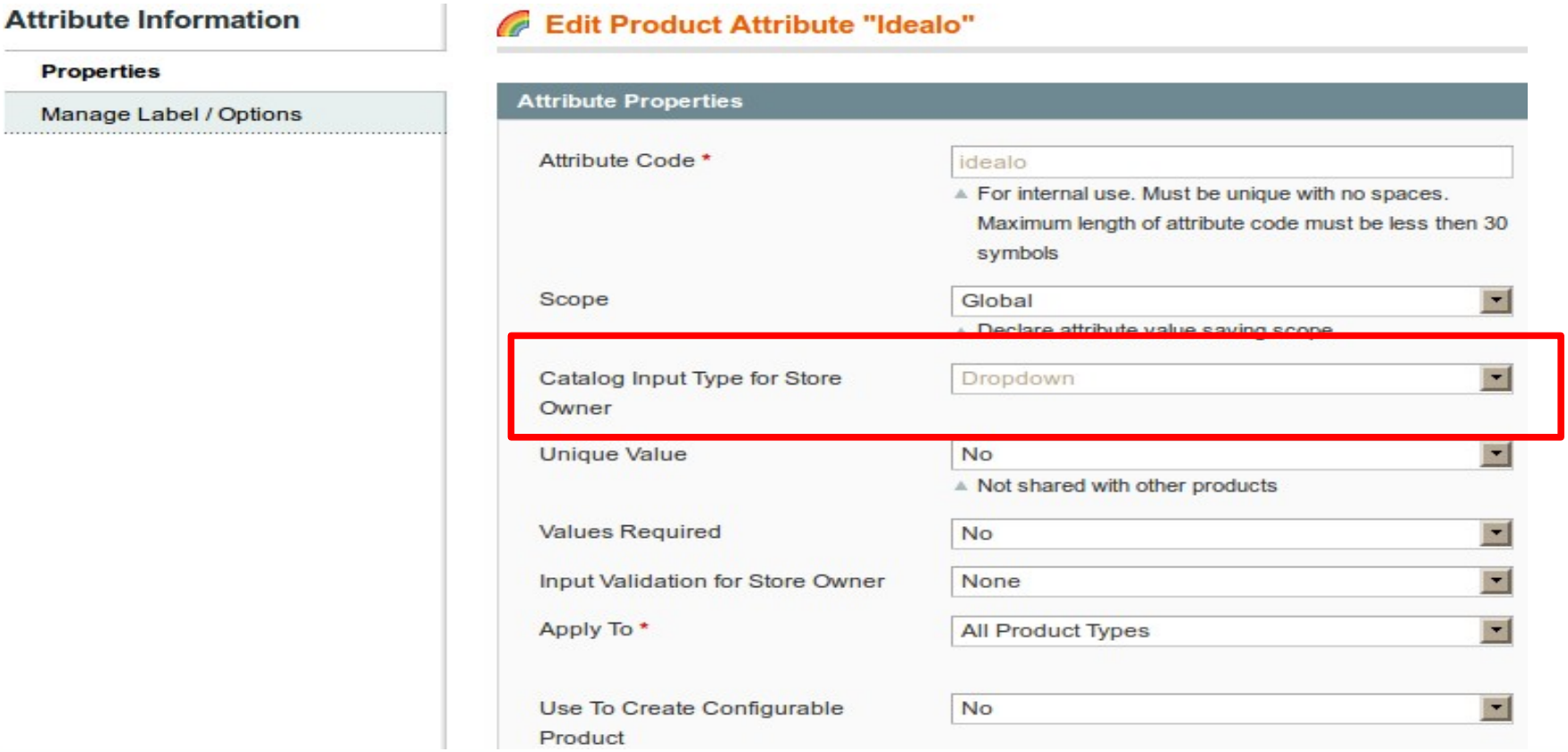
The affected offers will automatically be marked up with a corresponding shipping comment.



Omitting Articles From idealo Listing (I)

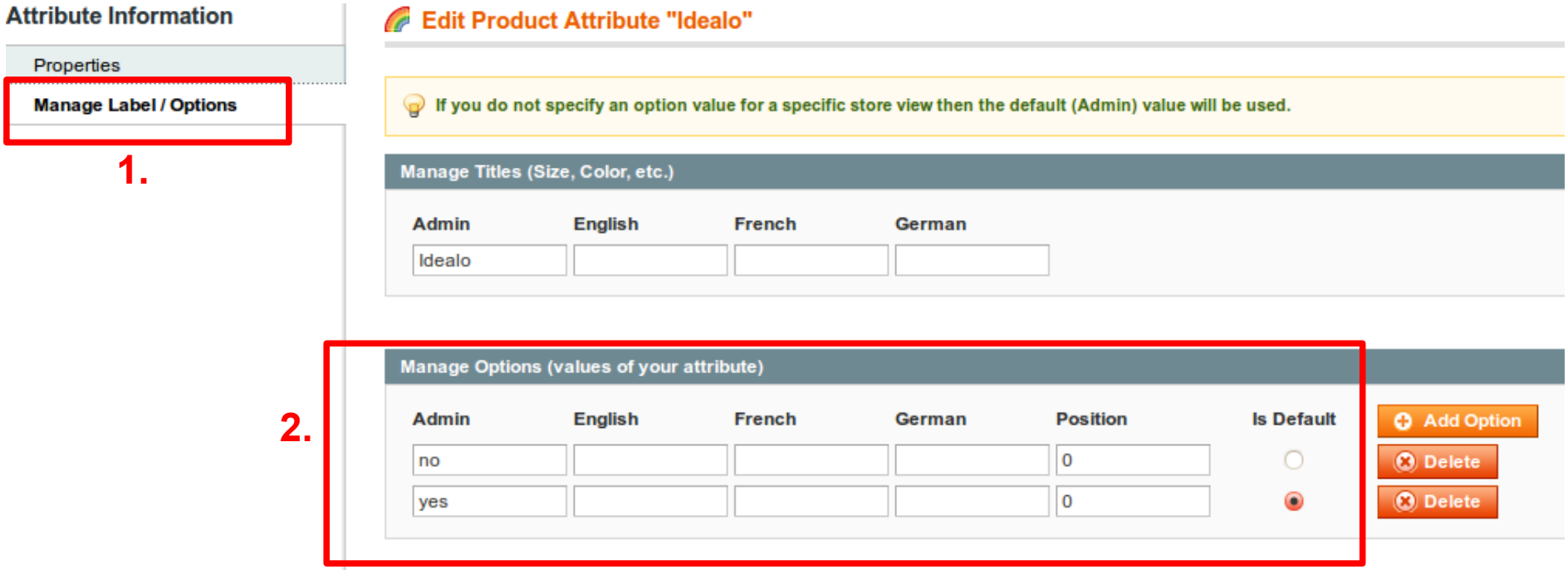
If you would like to exclude certain articles from listing on idealo, please do the following:

1. Create the attribute 'idealo' in the Attribute Properties window
2. Select 'Dropdown' type



Omitting Articles From idealo Listing (II)

3. Create selectable 'yes/no' options under 'Manage Label / Options'
4 . Select 'yes' as default

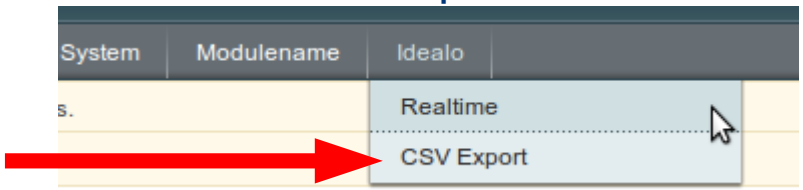


5. Add the attribute to the attribute set accordingly.

All articles with the 'idealo' attribute and with this set to 'no' will not be transferred to idealo.

Generating CSV Feed

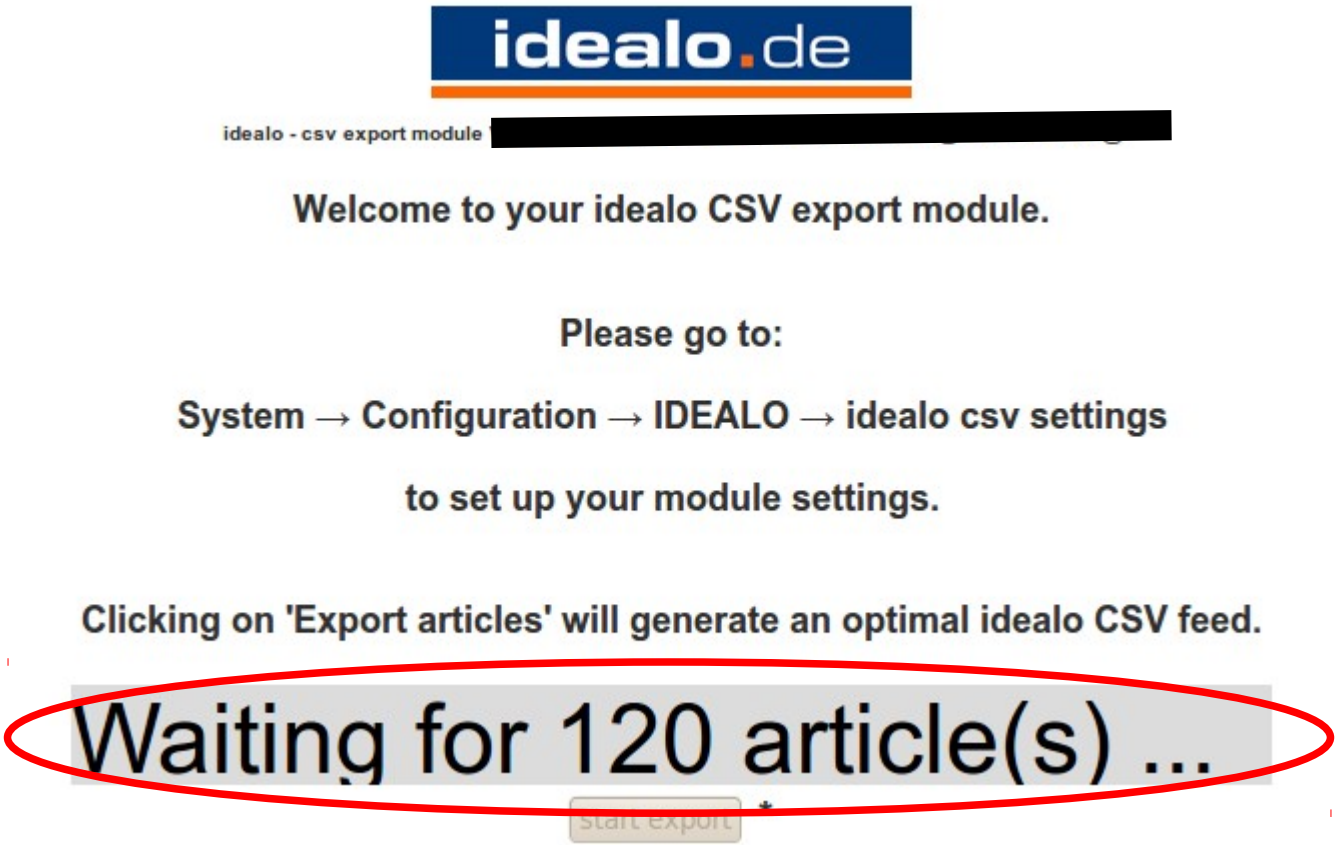
After you have configured the required settings, you can send your offers to idealo. To do this, please click on 'idealo → CSV Export':



Click on 'Export articles' to start the export:

All articles marked up as 'in stock' and 'enable' will be sent to the CSV feed.

Progress Of Export



The export procedure cannot be interrupted. The display (circled in red) will contain information as to how many articles still need to be exported.

CSV Feed

Once the CSV feed has been generated, a link to the feed will appear. Please copy the URL and send it to idealo.

Base Prices

To read out base prices, we read this data from the 'Base Price Module (PangV)'. This module is available for Magento for free at:

http://www.magentocommerce.com/magento-connect/Der+Modulprogrammierer/extension/954/grundpreis-modul-pangv-