

**idealo.co.uk**

# **idealo Export Module Tested For:**



**1.4.x - 1.7.x**



**1.0.0**

## **Liability Disclaimer And Copyright**

idealo offers its co-operation partners a free export module service tailored to particular versions of certain shop systems. In this way, co-operation partners can transfer their offers to idealo with a minimum of fuss. idealo shall however not be held liable for any shortcomings in the smooth operation and functionality of its export modules, nor for the safety of data transferred or for any damages caused by the export modules to the partner's or any third party's hardware and/or software. idealo reserves the right to suspend its export module service at any time. The co-operation partner hereby agrees to use the export module solely to generate CSV files required and used for their co-operation with idealo. Any use for alternative purposes, especially for generating CSV files for use on other price comparison platforms, is prohibited. In using our export modules, the co-operation partner agrees to the aforementioned regulations.

## Removing Older Versions

If you have an old version of an idealo CSV export module installed in your shop system, please remove this first.

To do this, please remove all files implemented into your system when the old version was installed. After removing the files, please empty your cache and log in again.

### **Use in Compilation mode:**

Please switch Compilation off before installing. Once you have installed the module in your shop, you must switch Compilation back on. Always empty your cache beforehand.

To do this, go to System → Tools → Compilation.

## Installation I

1. Copy the 'idealo' folder from /app/code/local/ into the folder /app/code/local/ in your shop system
2. Copy the file 'csvexport.xml' from the folder /app/design/adminhtml/default/default/layout/ into the folder /app/design/adminhtml/default/default/layout/ in your shop system
3. Copy the folder 'csvexport' from the folder /app/design/adminhtml/default/default/template/ into the folder /app/design/adminhtml/default/default/template/ in your shop system
4. Copy the file 'Idealo\_Csvexport.xml' from the folder /app/etc/modules/ into the folder /app/etc/modules/ in your shop
5. Language files (copying just the required language will be sufficient)
  - DE: Copy the file Idealo\_Csvexport.csv from the folder /app/local/de\_DE/ into the folder /app/local/de\_DE/ in your shop. If the folder /app/local/de\_DE/ is not available, please create it.

- EN: Copy the file Idealo\_Csvexport.csv from the folder /app/local/en\_GB/ into the folder /app/local/en\_GB/ in your shop. If the folder /app/local/en\_GB/ is not available, please create it.
  - FR: Copy the file Idealo\_Csvexport.csv from the folder /app/local/fr\_FR/ into the folder /app/local/fr\_FR/ in your shop. If the folder /app/local/fr\_FR/ is not available, please create it.
6. Delete your cache. (To do this, delete the files in folder /var/cache/)
  7. Set the folder/export rights to 'write' (if not available, please create)
  8. Copy the folder Img from the folder export/ into the system folder export/.
  9. Log out and log back in again!

## Configuration

In the System → Configuration tab (1.), a new sub-entry 'IDEALO' will appear (2.) containing a further sub-entry 'Idealo csv settings'.

The image shows two parts of the Magento admin interface. On the left, a dropdown menu is open from the 'System' tab, showing various configuration options. A red arrow labeled '1.' points to the 'Configuration' option at the bottom of this menu. On the right, a sidebar menu is shown with categories like SALES, EXPORT, SERVICES, and ADVANCED. A red arrow labeled '2.' points to a new sub-entry 'idealo csv settings' under the 'EXPORT' category.

**System Menu Options:**

- My Account
- Notifications
- Tools
- Web Services
- Design
- Import/Export
- Manage Currency Rates
- Transactional Emails
- Custom Variables
- Permissions
- Magento Connect
- Cache Management
- Index Management
- Manage Stores
- Order Statuses
- Configuration

**Sidebar Menu Structure:**

- SALES
  - Sales
  - Sales Emails
  - PDF Print-outs
  - Tax
  - Checkout
  - Shipping Settings
  - Shipping Methods
  - Google API
  - PayPal
  - Payment Methods
  - Payment Services
  - Moneybookers
- EXPORT
  - idealo csv settings
- SERVICES
  - Magento Core API
- ADVANCED



## 'Store' Settings

Please select which shop the articles are to be exported from.

The following settings will always apply to the Store selected at this point.

Store	
Store	<div><div>Main Store</div><div>▼</div></div> [GLOBAL] <small>▲ Please select which shop your articles are to be exported from.</small>

## 'File' Settings

This window enables you to save the settings for your CSV feed.

Field	Description	Example
Feed name	Unique feed name ending in .csv	idealo.csv
Column dividing value	Please ensure that this appears nowhere else in your feed text!	\$ ^
Text dividing value (optional)	Encloses text. If your column dividing value does come up in your feed text, the text dividing value will mask it. The text dividing value must not appear anywhere in your feed text.	" #

Feed

idealo.csv

[GLOBAL]

▲ Please enter a feed name, if the export feed should be saved to the server. (export/ directory)

Column dividing value

|

[GLOBAL]

▲ Examples: , (comma) | (pipe) Please do NOT use the semicolon ;

Text dividing value

[GLOBAL]

▲ Examples: (speech marks) ' (inverted comma) # (hash symbol)\*

## Shipping Costs (I)

In the module, activate the shipping costs for UK. Enter the shipping costs (including VAT) as shown below. You can also enter the amount above which shipping becomes free of charge for that country.

shippingUK		
shippingUK	<input type="text" value="no"/> [GLOBAL] ▲ shippingUKComment	
shippingCostsUK	<input type="text"/> [GLOBAL] ▲ shippingCostsUKComment	
Calculation type	<input type="text" value="Standard"/> [GLOBAL] ▲ How should the shipping costs be calculated?	
Shipping cost boundary	<input type="text"/> [GLOBAL] ▲ Please enter the amount above which you ship free of charge. e.g. 50	
Free-shipping manufacturer(s)	<input type="text"/> [GLOBAL] ▲ Please enter the manufacturers whose articles you ship free of charge. e.g. "LG;Samsung"	
Free-shipping categories	<input type="text"/> [GLOBAL] ▲ Please enter the categories whose articles you ship free of charge. All articles in this category and its sub-categories will be sent to the CSV feed as "free-shipping articles".	

## Shipping Costs (II)

Calculation type	Example of shipping costs	Explanation
Standard	5.95	Standard shipping costs of 5.95 GBP will be calculated
By weight	5:3.95;10:9.95	Items up to 5kg in weight cost 3.95 GBP to send, and items up to 10kg (and over, since no further information is given) cost 9.95 GBP to send
By price	50:6.95;100:3.95;500:0.5	Items costing up to 50 GBP cost 6.95 GBP to send, items costing up to 100 GBP cost 3.95 GBP to send, and items up to 500 GBP (and over, since no further information is given) cost 0.50 GBP to send
Free shipping manufacturers	LG;Samsung	All articles in the shop that have one of these manufacturers as their Manufacturer attribute will be sent to the CSV file as free-shipping articles
Free shipping categories		All articles in the shop with one of these sub-categories as the Category attribute will be sent to the CSV file as free-shipping articles

## Shipping Costs (II)

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By price	50:6.95;100:3.95;500:0.5	Items costing up to 50 GBP cost 6.95 GBP to send, items costing up to 100 GBP cost 3.95 GBP to send, and items up to 500 GBP (and over, since no further information is given) cost 0.50 GBP to send
Free shipping manufacturers	LG;Samsung	All articles in the shop that have one of these manufacturers as their Manufacturer attribute will be sent to the CSV file as free-shipping articles
Free shipping categories		All articles in the shop with one of these sub-categories as the Category attribute will be sent to the CSV file as free-shipping articles

## 'Payment Methods' Settings (I)

In the 'idealo csv settings' window, please activate the payment methods that you offer customers in your shop.

The module offers you the following payment types:

Cash in advance, PayPal, Credit card, Moneybookers, Invoice and Direct debit/Banker's draft

**IMPORTANT: shipping must be activated in the module for at least one country and at least one payment method per country!**

## 'Payment Methods' (II)

In the 'Idealo csv Einstellungen' window, please activate the payment methods that you offer customers in your shop.

The module offers you the following payment types:

Cash in advance, PayPal, Credit card, Moneybookers, Invoice and Direct debit/Banker's draft

**IMPORTANT: shipping must be activated in the module for at least one country and at least one payment method per country!**

## 'Payment Methods' (III)

Since shop systems offer a variety of tools used to calculate the shipping costs for each payment method (this includes modules that incur a fee), we have incorporated the most common payment methods into our export module without focusing on any one particular module.



## 'Payment Methods' (IV)

Settings are applied to each payment method in the same manner.

Field	Explanation	Example
Active	Activates or deactivates this payment method for the idealo export module	– yes – or – no --
Fixed shipping fee for 'payment method'	Please enter the applied shipping fee. Please use a dot (.) als the decimal place value.	2.50
Percentage shipping fee for 'payment method'	Please enter the applied shipping fee. Please use a dot (.) als the decimal place value.	1.60
Includes shipping costs?	Please specify whether the additional percentage fee should be calculated from the shipping costs as well as the price	Excl. shipping costs
Upper price boundary for 'payment method'	Here you can enter the price boundary for the shipping method concerned. Please use a dot (.) als the decimal place value.	500, 99.99
Countries	Please enter the countries you are offering this payment method in	UK

## Example for PayPal:

PayPal		
Active	<input type="text" value="yes"/>	[GLOBAL]
Fixed surcharge	<input type="text"/>	[GLOBAL]
	▲ Please enter the fixed surcharge. e.g. 2.95	
Surcharge in %?	<input type="text" value="1,5"/>	[GLOBAL]
	▲ Please enter the percentage surcharge. e.g. 1.69	
Includes shipping costs?	<input type="text" value="exclShipping"/>	[GLOBAL]
Upper price boundary for this payment method.	<input type="text"/>	[GLOBAL]
	▲ GBP The max. order value for which this method of payment can be used. (Example: 500* or "99.99" ...)*	
Includes shipping costs?	<input type="text" value="DE"/>	[GLOBAL]
	▲ Please enter which countries you offer this payment method for	

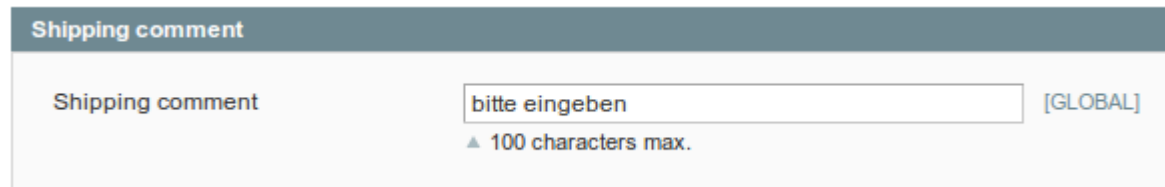
2.00 GBP and 1.9% of the order value will be added to the shipping costs. This payment method will only be shown on idealo.de. Each active payment method will appear in a separate column in the CSV feed. If you leave the fields 'Fixed surcharge' and/or 'Surcharge in %?' empty, no additional fees will be calculated.

## 'Shipping Comment' Settings

Here you can enter a shipping comment of your choice.  
e.g. 'Free shipping from 50.00 GBP.'

This comment will be displayed next to your offers on the idealo site.

The field has a restriction of 100 characters.



The screenshot shows a web form titled "Shipping comment" in a dark header bar. Below the header, the form is divided into two main sections. On the left, the label "Shipping comment" is displayed. To its right is a text input field containing the placeholder text "bitte eingeben". Further to the right, the scope "[GLOBAL]" is indicated. Below the input field, a small upward-pointing triangle icon is followed by the text "100 characters max.", indicating a character limit.

## 'Campaign' Settings

To track visitors in your shop system who have been redirected to you from idealo, you can select the following campaign here:

'94511215 (idealo)'.

This will append the following reference to your offer URLs: '?ref=94511215'

**Campaigns**

Adds an additional parameter to the end of the product links in the export feed. This parameter can be evaluated using a tracking tool.

Campaigns	<input type="text" value="94511215 (idealo)"/>	<input type="button" value="v"/>	[GLOBAL]
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## Additional Attributes (I)

Since the shop systems do not come with any standard attributes for attributes such as Delivery Times or EANs, you can use this window to enter the names of attributes from the Attribute Properties window. Please ensure that these are typed in correctly!

e.g.: delivery\_time

Additional attributes		
deliveryAttribute	<input type="text" value="delivery_time"/>	[GLOBAL]
▲ Please enter the attribute name for the Delivery Time" attribute. e.g. "delivery_time"		
manufacturerAttributet	<input type="text" value="manufacturer"/>	[GLOBAL]
▲ Please enter the attribute name for the Manufacturer" attribute. e.g. "manufacturer" or "brand"		
Manufacturer Part Number attribute	<input type="text"/>	[GLOBAL]
▲ Please enter the attribute name for the "Manufacturer Part Number" attribute. e.g. "mpn" eanAttribute,EAN attribute"		
eanAttribute	<input type="text"/>	[GLOBAL]
▲ Please enter the attribute name for the "EAN" attribute. e.g. "ean" exportIntervall,Export interval"		
Additional attributes (will be added to end of product name)	<input type="text" value="color;shoe_size"/>	[GLOBAL]
▲ Please enter the additional attributes you would like to export. Please separate the attributes using a semicolon ";". e.g. "shoe_size;color" deliveryAttribute,Delivery Time attribute"		

## Additional Attributes (II)

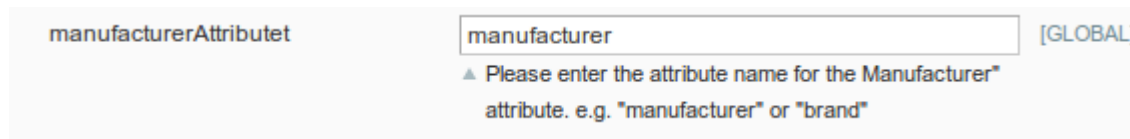
If any additional attributes you have created manually are not exported, you can enter these in the menu field 'Additional Attributes'. Please enter the 'attribute code' in order to do this.

e.g.: color

The individual attributes will be separated by a semicolon (;).

e.g.: shoe\_size;color

Each attribute entered will appear in an additional column in the CSV feed.



The screenshot shows a user interface for adding attributes. On the left, the text 'manufacturerAttributet' is displayed. To its right is a text input field containing the word 'manufacturer'. Further right is a button labeled '[GLOBAL]'. Below the input field, there is a small upward-pointing triangle icon followed by the text: 'Please enter the attribute name for the Manufacturer' attribute. e.g. "manufacturer" or "brand"'. The entire interface is set against a light gray background.

## Export Interval

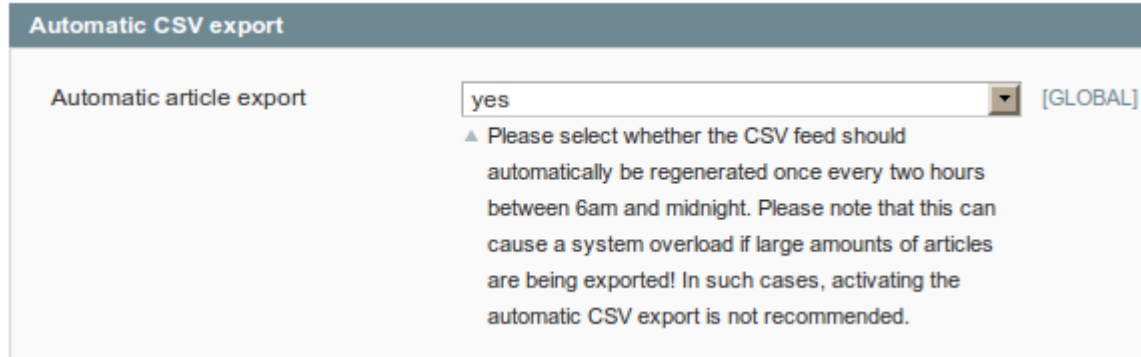
The memory and execution time of the running scripts is insufficient for exporting the entirety of any large article inventories. Therefore, you can enter an export interval during which articles are to be exported. An interval of 1000 is recommended. If the export should come to a halt or fail to reach the end, please change the interval to a lower value.

exportIntervall	
Interval	<input type="text" value="10"/> [GLOBAL]
▲ Please define the stages in which offers should be exported. e.g. 50, 100, 500, 1000	

## Automatic CSV Export

When you activate the automatic CSV export, a new CSV feed will be generated every two hours between 6am and midnight.

**Note:** since a new feed is generated every two hours when the automatic CSV export is activated, system resources will be heavily used every two hours. For large numbers of offers, activating the automatic CSV export is not recommended.



The screenshot shows a configuration window titled "Automatic CSV export". Inside, there is a section labeled "Automatic article export" with a dropdown menu set to "yes" and a "[GLOBAL]" label. Below the dropdown is a warning message: "▲ Please select whether the CSV feed should automatically be regenerated once every two hours between 6am and midnight. Please note that this can cause a system overload if large amounts of articles are being exported! In such cases, activating the automatic CSV export is not recommended."

**Required:** active Magento cron job.



## Minimum Order Value / Minimum Value Surcharge

Here you can define a minimum order value or minimum value surcharge.

### Minimum order value:

Please enter your minimum order value in the 'Minimum order value' field. Please use a full stop (.) as the decimal place value, e.g. 5.00.

### Minimum value surcharge:

In the 'Minimum value surcharge' field please enter the surcharge amount, and in the 'Minimum value surcharge boundary' field please enter the amount above which the minimum value surcharge no longer applies.

Please use a full stop (.) as the decimal place value, e.g. 2.99.

The affected offers will automatically be marked up with a corresponding shipping comment.

Minimum order value	
Minimum order value	<input type="text"/> [GLOBAL] ▲ Please enter your minimum order value. The affected offers will automatically be assigned a corresponding shipping comment.

Minimum value surcharge	
Minimum value surcharge	<input type="text" value="5"/> [GLOBAL] ▲ Please enter your minimum value surcharge amount. e.g.: 5.00 The affected offers will automatically be assigned a corresponding shipping comment.
Minimum value surcharge boundary	<input type="text" value="60"/> [GLOBAL] ▲ Please enter the amount above which the minimum value surcharge no longer applies. e.g.: 50.00

## Omitting Articles From idealo Listing (I)

If you would like to exclude certain articles from listing on idealo, please do the following:

1. Create the attribute 'idealo' in the Attribute Properties window
2. Select 'Dropdown' type

### Attribute Information

#### Properties

#### Manage Label / Options



### Edit Product Attribute "Idealo"

#### Attribute Properties

Attribute Code \*

▲ For internal use. Must be unique with no spaces.  
Maximum length of attribute code must be less then 30 symbols

Scope

▲ Declare attribute value saving scope

Catalog Input Type for Store Owner

Unique Value

▲ Not shared with other products

Values Required

Input Validation for Store Owner

Apply To \*

Use To Create Configurable Product

## Omitting Articles From idealo Listing (II)

3. Create selectable 'yes/no' options under 'Manage Label / Options'

4 . Select 'yes' as default

### Attribute Information

Properties

Manage Label / Options

1.



### Edit Product Attribute "Idealo"



If you do not specify an option value for a specific store view then the default (Admin) value will be used.

#### Manage Titles (Size, Color, etc.)

Admin

English

French

German

Idealo

2.

#### Manage Options (values of your attribute)

Admin

English

French

German

Position

Is Default

no

yes

0

0



+ Add Option

✖ Delete

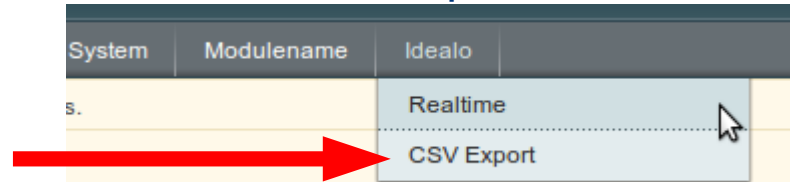
✖ Delete

5. Add the attribute to the attribute set accordingly.

**All articles with the 'idealo' attribute and with this set to 'no' will not be transferred to idealo.**

## Generating CSV Feed

After you have configured the required settings, you can send your offers to idealo. To do this, please click on 'idealo → CSV Export':



Click on 'Export articles' to start the export:



All articles marked up as 'in stock' and 'enable' will be sent to the CSV feed.



idealo.de

idealo - csv export module

Welcome to your idealo CSV export module.

Please go to:

System → Configuration → IDEALO → idealo csv settings

to set up your module settings.

Clicking on 'Export articles' will generate an optimal idealo CSV feed.

Waiting for 120 article(s) ...

start export

The export procedure cannot be interrupted. The display (circled in red) will contain information as to how many articles still need to be exported.

## CSV Feed

Once the CSV feed has been generated, a link to the feed will appear.  
Please copy the URL and send it to idealo.



## Base Prices

To read out base prices, we read this data from the 'Base Price Module (PangV)'. This module is available for Magento for free at:

<http://www.magentocommerce.com/magento-connect/Der+Modulprogrammierer/extension/954/grundpreis-modul-pangv->