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DEFINITION

image

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An image is a visual representation of something. In information technology, the term has several usages:

1) An image is a picture that has been created or copied and stored in electronic form. An image can be described in terms of [vector graphics](#) or [raster graphics](#). An image stored in raster form is sometimes called a [bitmap](#). An [image map](#) is a file containing information that associates different locations on a specified image with [hypertext](#) links.

Common image file formats online include:

- [JPEG](#) (pronounced JAY-peg) is a graphic image file produced according to a standard from the Joint Photographic Experts Group, an [ISO/IEC](#) group of experts that develops and maintains standards for a suite of [compression algorithms](#) for computer image files. JPEGs usually have a [.jpg file extension](#).
- [GIF](#) (pronounced JIF by many, including its designer; pronounced GIF with a hard G by many others) stands for Graphics Interchange Format. The GIF uses the 2D raster data type and is encoded in [binary](#). GIF files ordinarily have the [.gif](#) extension.
- [GIF89a](#) is an [animated GIF](#) image, formatted according to GIF Version 89a. One of the chief advantage format is the ability to create an animated image that can be played after transmitting to a viewer page that moves - for example, a twirling icon or a banner with a hand that waves or letters that magically get larger. A GIF89a can also be specified for [interlaced GIF](#) presentation.

- [PNG](#) (pronounced *ping*) is a Portable Network Graphics) is a file format for [image compression](#) that was designed to provide a number of improvements over the GIF format. Like a GIF, a PNG file is compressed in lossless fashion (meaning all image information is restored when the file is decompressed during viewing). Files typically have a [.png](#) extension.
- [SVG](#) is Scalable Vector Graphics, the description of an image as an application of [XML](#). Any program such as a [browser](#) that recognizes XML can display the image using the information provided in the SVG format. Scalability means that the file can be viewed on a computer display of any size and resolution, whether the small screen of a smartphone or a large widescreen display in a PC. Files usually have [.svg](#) extension.
- [TIFF](#) (Tag Image File Format) is a common format for exchanging raster graphics (bitmap) images between application programs, including those used for [scanner](#) images. A TIFF file can be identified as a file with a [.tiff](#) or ".tif" file name suffix.

2) A [disk image](#) is a copy of the entire contents of a storage device, such as a hard drive or DVD. The disk image represents the content exactly as it is on the original storage device, including both data and structure information.

3) Another use of the term *image* is for a section of random access memory ([RAM](#)) that has been copied to another memory or storage location.

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