



Beep Media Alliance

Beep Integrated Media Services



Who are we?

Beep is a social media platform serving blockchain industry. We provide professional one-stop blockchain media alliance promotion services, including integrated media marketing, interview, offline meetups, etc.



- Large user based on Chinese blockchain fans.
- Jinse.com is one of the top 3 blockchain media in China

Why Chinese market?

China is a major player in the Bitcoin market, hosting a substantial share of Bitcoin miners and Bitcoin trading volume.



- 8btc was established in 2011, the earliest blockchain information community in China.
- The Chainnode/8btc live is the most and the only influential blockchain interview in China.

Why Beep?

Our team was the original team who build the 8btc live, which is the most popular and influential blockchain interview live stream in Greater Chins.

Moreover, the years of efforts in industry empowering us with the good relationships with our top media outlets, like 8btc, jinse.com, BiShiJie.com, etc.



- Timely original reports.
- Follow up the latest blockchain hotspots.

What we offer?

1. Integrated Media Package (Basic)



2. Interview (Live stream/AMA)



3. Offline Activities



4. Exchange Service



Services



1

Integrated Media package

Beep provides integrated media services including,

1. channels from blockchain media and traditional media

2. services related to communities



200+ media



1,500,000+ targeted users



Optimize SEO result



News & Article Package

News Package

A.
Covers 5 top media

Price: 28,000 RMB

B.
Covers 20 mainstream media
Price: 50,000 RMB

C.
Covers 30 blockchain media
Price : 60,000RMB

Media	Package A	Package B	Package C	Media	Package B	Package C
金色财经	✓	✓	✓	Panews	✓	✓
巴比特	✓	✓	✓	深链财经	✓	✓
火星财经	✓	✓	✓	耳朵财经	✓	✓
陀螺财经	✓	✓	✓	蜂巢财经	✓	✓
币世界	✓	✓	✓	猎云财经	✓	✓
碳链价值		✓	✓	火讯财经	✓	✓
鸵鸟财经		✓	✓	小葱区块链		✓
新财经		✓	✓	猛犸财经		✓
鸵鸟财经		✓	✓	DAPPX		✓
博链财经		✓	✓	白话区块链		✓
链天下		✓	✓	皮卡财经		✓
哔哔news		✓	✓	蓝海财经		✓
火球财经		✓	✓	布洛克财经		✓
链向财经		✓	✓		✓

Article Package

A.
Covers 5 top media

Price: 50,000 RMB

B.
Covers 20 mainstream media
Price: 70,000 RMB

C.
Covers 30 blockchain media
Price: 85,000 RMB

beep

Traditional Media Package



Package A: 20 traditional media promotion

Package B: 20 blockchain columns based on
traditional channel publicity

Price A/B: 30,000 RMB



Baidu search results for "Lambda":

当项目方名称同义词过多百度搜索不到项目相关信息
百度为您找到相关结果约19,500,000个

Lambda表达式_百度百科
"Lambda 表达式"(lambda expression)是一个匿名函数, Lambda表达式基于数学中的λ演算得名, 直接对应于其中的lambda抽象(lambda abstraction)。在许多编程语言中, lambda表达式是匿名函数的实现, 它们可以在不需要为函数提供一个名字的情况下使用。在某些语言中, lambda表达式可以被看作是函数的构造函数, 因为它们可以被创建并赋值给变量。

关于Python中的lambda
2018年3月4日 - CSDN - 百度快照

Java 8 Lambda 表达式
2018年11月14日 - Java 推动 Java 8 发布的最重要 https://www.runoob.com

Lambda 表达式 - 如何使用
2019年6月1日 - Lambda 使用 lambda 表达式, 可以 https://www.cnblogs.com

Lambda_百度百科
2019年3月30日 - 业、政府都可以涉及到 百度快照

ADA战略投资
2019年3月30日 - 业、政府都可以涉及到 百度快照

YOOSourcing
2019年4月26日 - 来自 YOOSOURCING 百度快照

YOOSourcing
2019年4月26日 - 来自 YOOSOURCING 百度快照

Bytom
A digital asset layer protocol is the infrastructure of asset internet... Bytom Blockchain Protocol is an interactive protocol of multiple byteassets. Hetero... https://bytom.io/ - 百度快照

Bytom设计结构解读 - 比原链Bytom - 博客园
2018年7月26日 - 设计Bytom 数据结构,结合了许多技术点,如 patricia tree,utxo, bvm, account model,protobuf,sql,memcache 等。本文会对一些技术点做以下两点分析。Bytom 为什么... https://www.cnblogs.com/bytom/ - 百度快照

Bytom设计结构解读 - 简书
2018年9月10日 - 引文, 设计Bytom 数据结构,结合了许多技术点,如 patricia tree,utxo, bvm, account model,protobuf,sql,memcache 等。本文会对一些技术点做以下两... https://www.jianshu.com/p/d819... - 百度快照

Bytom - BTM/比原链 - ChainNode 链节点
14条回复 - 发帖时间: 2018年10月22日
2018年10月22日 - Bytom 相关- 无言副船长2018-10-22 18:39:04发布在 BTM/比原链来自App 3891 28 比原有点实际动作了,欢迎大家说说此次事件的意义 本帖子中包含更... 8btc.com/thread-237182... - 百度快照

比原链bytom - CSDN-个人空间
2019年5月27日 - CSDN提供最新最全的bytom8btc信息,主要包含:bytom8btc博客、bytom8btc论坛,bytom8btc问答、bytom8btc资源了解最新最全的bytom8btc就上CSDN个人信息中心 https://space.csdn.net/bytom8btc - 百度快照

Bytom - 比原链历史数据;历史行情,价格,走势图表_英为财经
2019年6月27日 - Bytom - 比原链历史数据可用作近期投资参考。此历史数据包括最近和往年 Bytom - 比原链的历史行情,每日价格和币价涨跌走势图表。选择日期范围,可按... 英为财经Investing - 百度快照



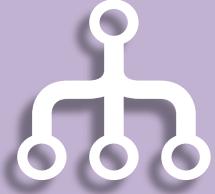
Optimizes the SEO result

We helps to create Baidu encyclopedia entries. Our professional SEO team, optimizes and maintains the best searching result
(price shall be further discussed)

1. improve the weight inclusion in searching engine
2. expand the potential users' browsing channels
3. enhance the trust of target users



Community Service



Build communities

Package A:

Build 5 social communities

Price: 15,000 RMB

Package B:

Build and operate 5 social communities

Price: 15,000+200*5*month



Beep has more than 100 blockchain social communities, more than 5000 media and project resources which covers 200,000 accurate user groups



Community promotion

We provide promotion in more than 1,500 blockchain communities and cover 350,000+ users.

Price: 8,000 RMB



2

Interview (Live stream/AMA)



To keep up with the heated discussion topic and do the broadcasting with the celebrities in the industry

Live stream:

Beep provides interview via two most popular and influential blockchain live stream channels in China --- Beep Crypto (former Chainnode/8btc Live team) and Hellobtc Live.

Community AMA:

BEEP wechat community AMA/ChainNode AMA and etc.

One of the hottest interviews we have done with the founder of Litecoin, Charlie Lee, CSO of blockstream, Samson Mow, core developer of Monero, Riccardo and youtuber, Whale Panda.

Short video link:

[https://weibo.com/3769195301/HsORYwZTc?
filter=hot&root_comment_id=0&type=comment](https://weibo.com/3769195301/HsORYwZTc?filter=hot&root_comment_id=0&type=comment)

Average hits 1,500,000+
Maxiam hits 4,000,000+

Full version & transcription: <https://www.8btc.com/video/403064>



Media	Price	Services
BeepCrypto Live (former 8btc live team)	68.000 RMB	<p>Before Live:</p> <ol style="list-style-type: none"> 1. Poster design/Topic selection/Interview place confirmation/Questions preparation 2. Promotion in 50+ beepcrypto official community and 500+ blockchain communities 3. Social media promotion <p>During Live:</p> <ol style="list-style-type: none"> 1. 20+ media coverage(community+wechat moment+ instant news) 2. Community Promotion 3. Photo shooting <p>After Live:</p> <ol style="list-style-type: none"> 1. Video Editing 2. Article writing 3. Article publishing in all Beep official social medias
HelloBTC Live	25,000 RMB	<p>Before Live:</p> <ol style="list-style-type: none"> 1. Poster design/ Topic selection/Question preparation 2. Wechat platform warm-up 3. Community promotion 4. HelloBTC Weibo promotion(social media) <p>During Live:</p> <p>Instant news support</p> <p>After Live:</p> <ol style="list-style-type: none"> 1. Article writing and publishing on website&Wechat platform 2. social media promotion

Community AMA

Live community broadcast(mainly wechat groups) will also include,
pre-planning + post-article promotion + community promotion

Service	Price
Beep	15, 000 RMB
金色相对论	60, 000 RMB
链节点AMA	25, 000 RMB
博链财经/布道社群/火星总编时刻/ 哔哔大咖秀 等其他财经类社群AMA	Price will be further discussed based on case

Video Customized

We provide customized video services based upon your needs, not limited to pre-planning, copywriting, filming, cutting, community promotion. (price will be further discussed)



Real man demonstration



MG Animation Design



Team promo



Offline Activities



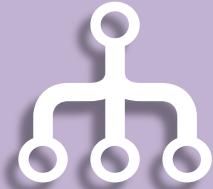
Seed community

80,000 RMB/100 ppl/city



Interview

10,000 RMB



Organize Offline meetup

80,000 RMB/100 ppl/city



Meetup promotion

30,000 RMB

- build seed community
- continuous brand exposure
- management
- community growth

- live stream
- filming
- community promotion

- organize offline meetups across the country
- invite the attendees
- media promotion and community services

- promote the offline meetups, organize excluded
- 85% attendance rate guaranteed



4

Exchange Service



Beep has a very good relationship with exchanges both in China and abroad
(Price will be further discussed upon different exchanges)

THANK YOU!



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