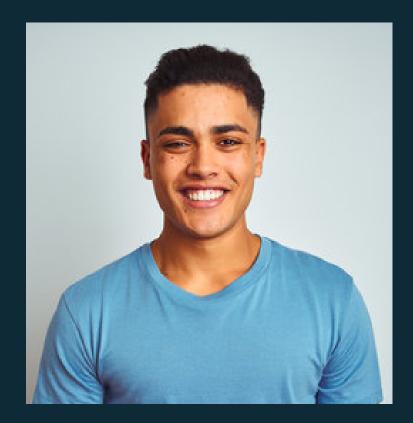# User Persona

Mateo García

PSHYCHOGRAPHIC:

- Wants family to stay safe.
- Appreciates applications that help automate things.
- Interested in new security systems.
- Has a fear of natural disasters.

AGE:	36 years old
STATUS:	Married with children
EDUCATION:	Graduated college

OCCUPATION:	Banker
INCOME:	$40,000 a year

LOCATION:	Itajaí, Brazil
DEVICES:	Owns a smartphone and a laptop

END GOALS:

Use the app in order to request emergency services, resources, among other things that are necessary whenever a natural disaster occurs.

SCENARIO:

"Me and my family live in an area that is very prone to natural disasters, be it flooding, hurricanes, among others. If this were to happen where I live, I fear that I will lose all means of communication that are important in order to request for help. I want my family and kids to be safe first and foremost and I would love some form of system that would help me in these kinds of situations by communicating our location and the severity of the disaster and sending the necessary help, in case that something like that happens near my area.

SAYS

"I want to help myself or someone from a disaster"

"I need to get help from a disaster"

"I need to be prepared for a disaster"

THINKS

- **Need to get saved/get helped**
- **Desire to know/get to their loved ones**
- **Desire to get to a safe place**

USER

DOES

- **Opens Python Client**
- **Inputs IP and Port**
- **Connects to Mosquitto Broker**
- **Selects Severity**
- **Updates Data to SQL/Grafana**

FEELS

- **Uncertainty**
- **Desire to help**
- **Hopefulness**
- **Impatience**
- **Despair**
- **Confusion**