



LET'S
TECHNIQUATE

KARMATEK

TECHFEST

THE PREMIER TECHFEST

OF GCECT

29 | 30 APRIL | 01 MAY

OFFICIAL SOCIAL MEDIA PROMOTIONAL PARTNER:



GOVERNMENT COLLEGE OF ENGINEERING AND CERAMIC TECHNOLOGY
73, ABINASH CHANDRA BANERJEE LANE, KOLKATA-700010

ABOUT US

The Government College of Engineering and Ceramic Technology (GCET), formerly known as College of Ceramic Technology (CCT), is a premier government funded academically autonomous institute, affiliated to the Maulana Abul Kalam Azad University of Technology in Kolkata, India. The college offers BTech in Computer Science and Engineering, Information Technology and Ceramic Technology and MTech in the latter two. The college has recently stepped into its 78th year of existence.



ABOUT Karmatek

Karmatek is the annual Tech Fest of GCECT. It is organised around the time of the onset of every even semester, however prior to the main event many workshops are conducted where hundreds of students participate to learn. Several groups of students from other colleges across West Bengal participate in search for the rich and selective knowledge provided in our workshops. In the main event, the inter-college competitions take place across the GCECT Campus. Students from GCECT as well as various other colleges await each year to show their talents in this platform consisting of thousand of students.

Karmatek is all about knowledge diffusion with added thrills. For example, there is always a possibility that a participant in Karmatek can think about his opponent, “How did he even do that?”



EVENTS



ROBOBIZZ

01



SYNTAXIA

02



GAMING

03



FUNGINEERING

04

SPONSORSHIP SLABS

TITLE SPONSOR

Rs. 20,000

Sponsor Name and Logo will be attached in all printable as “ABC presents” beside Karmatek heading.

Sponsor Name will be included while declaring the name of Karmatek, for example, “ABC Pvt. Ltd presents Karmatek 2k22”, in all such declarations.

Total maximum number of Title Sponsor is limited to 1.

Logo will be included in the prime poster, online and media advertisements, of events and Karmatek.

Title Sponsor can put up a stall in campus on the days of the events, for surveys, advertisements, etc

CO-TITLE SPONSOR

Rs. 10,000

Sponsor Name and Logo will be attached in all printable as “Powered by” beside Karmatek heading.

Sponsor Name will be included while declaring the name of Karmatek, for example, “...Karmatek 2k22 ...powered by ABC Pvt. Ltd... and...”, in all such declarations.

Total maximum number of Co-title Sponsor is limited to 3.

Logo will be included in the prime poster, online advertisements of events and Karmatek.

Co-title Sponsor can put up a stall in campus on the days of the events, for surveys, advertisements, etc

EVENT TITLE SPONSOR

Rs. 5000

Sponsor Name and Logo will be attached in all printable as “Boosted by” beside Karmatek heading.

Sponsor Name will be included while declaring the name of Event, for example, “Robo Race boosted by ABC Pvt. Ltd... and...”, in all such declarations.

Total maximum number of Event-title Sponsor is limited to 3.

Logo will be included in the prime poster, online advertisements of events and Karmatek.

Event-title Sponsor can put up a stall in campus on the days of the events, for surveys, advertisements, etc

SPONSORSHIP SLABS

EVENT AWARD

SPONSOR

The amount to be awarded.

Sponsor Name will be included while declaring the name of Award during award ceremony, for example “The award for Robo Race sponsored by ABC Pvt. Ltd. Goes to...”

CUSTOM-TAILORED

SPONSOR

Contact us for custom sponsorship requirements, we would be happy to talk to you

Partnership Slabs

The name and logo will be included during online advertisements of partnered events.

Logo and Name will be included during online advertisements .

Logo of partners will be included in the prime poster.



Workshop partner

A room with projector facility will be provided for the workshop to be done . Workshops are to be conducted under the hood of Karmatek 2k20 by the workshop partner. An agreeable amount/share of the collections from workshops are to be contributed to Karmatek 2k22.



Radio partner

Specific number of radio announcements regarding Karmatek 2k22 are to be made by radio partner on their respective stations.



Food partner

Specific number of food deliverables are to be provided by food partner.



Project Partner

Project partner has to give projects for the events such as Webfest and Codefest, thus providing the sum to be awarded on completion of the projects successfully to the winner.



Media Partner

Media partner has to provide advertisements to their respective media regarding Karmatek



Travel Partner

Travel partner has to provide transportation facilities for the outstation participants.



Gift Partner

Gift partner has to provide specific number of deliverable articles which may be awarded as a Prize.



Clothing Partner

Clothing partner has to provide specific number of wearable clothing pieces.



Custom-tailored Partner

Contact us up for custom partnership requirements, we would be happy to talk to you.





CONTACT US

Email: karmatek@gcect.ac.in

**GCECT, 73, Abinash Chandra Banerjee
Lane, Kolkata-700010, IN**

FOR SPONSORSHIP AND PARTNERSHIP:

Ritobroto Mukherjee
+91 9038973169

Ronit Roy
+91 7980330814

Pritam Biswas
+91 8100147927
+

Debojit Bhattacharya
+91 8697324769

FOR TECHNICAL ENQUIRIES:

Rahul Dalal
+91 9932749878

Buddhadip Mukherjee
+91 7001420105

Debdoot Roy Chowdhury
+91 9674056343

Sohan Mishra
+91 8334042063

PREVIOUS YEARS SPONSORS



Taking People To The Next Level



Insights. Through Analytics.



RoboticsCorner



Your launching pad to an education abroad

