Cookie Policy of crypto.media-cam.com

[Note that this Cookies Policy follows current ICO Guidelines]

1. Definition

- 1.1. Cookies are small text files placed on your device when you visit our site and are used to make the users experience more efficient.
- 1.2. We are able to store cookies on your computer where they are necessary for the operation of the site however, for non-essential cookies we need your permission.

2. How we use Cookies

2.1. We do not track individual users or use cookies to identify individuals. We use cookies to recognise you and your preferences, improve our site's performance and collect analytical information for ourselves and our business partners. Without, the knowledge gained we would not be able to provide the service we do.

3. 'Session' and 'Persistent' Cookies

- 3.1. We use the following cookies:
- 3.1.1 'Session cookies' allow us to track your actions during a single browsing session, but they do not remain on your device afterwards:

Category - Cookie Name

- SESSION Used for authentication and holds all of your current crypto values for app functionality and on device conversions. This helps increase responsiveness when using our calculators or viewing your portfolio.
- acceptCookies Used to store your response to the cookie banner. If you have this cookie then you won't see the banner asking for your consent

- 3.1.2. 'Persistent cookies' remain on your device between sessions. We use them to authenticate you and to remember your preferences. We can also use them to balance the load on our servers and improve your experience on our site.
 - SESSION lasts for 1 hour from logging into our app. Stores all your crypto values locally so that we don't have to send as much data from our server to you. This helps increase the responsiveness of the site.
 - acceptCookies Used to store your response to the cookie banner. If you have
 this cookie then you won't see the banner asking for your consent. Lasts for one
 year from clicking the accept button.
- 3.2. Session and persistent cookies can be either first- or third-party cookies. A first-party cookie is set by the website being visited; a third-party cookie is set by a different website. Both types of cookie may be used by us or our business partners. Please note that third parties may also use cookies over which we have no control.

Third Party Cookies we use include:

Trading View: Embedded content on the "Markets Page" You can view their cookie policy here: <u>TradingView Cookies Policy</u> — <u>TradingView</u>

Google Analytics, this is a web analytics service provided by Google, Inc. The cookies used by Google Analytics help us to analyse how users use the site and to count the number of people who use the site. Google Analytics stores your IP address anonymously and neither crypto.media-cam.com or Google associate your IP address with any personally identifiable information. None – We do not use any of these cookies

4. Cookies

4.1. All our cookies are categorised by the role they fulfil on our website.

a. Strictly Necessary, these are essential to enable you to move around our website and use features such as secure services, Without these cookies such services could not be provided;

- b. Functionality, allow the website to remember your choices and to personal certain features. These cookies may be anonymised and cannot track your browsing activity on other websites; and
- c. Performance, collect information as to how users use the website. These cookies don't collect information that identifies a visitor. The information collected is aggregated and used to improve our website.
 - d. None of the cookies employed are classified as Behavioural Targeting.
- 4.2. If at any time you wish to disable our cookies you may do so through the settings on your browser. However, if you choose to disable or delete our cookies that will prevent certain important areas and features of our service from functioning properly. You can find additional information at AboutCookies.org

[Notwithstanding, the audit undertaken with regard to our cookies, it is possible we may have missed one from our list above. If you happen to find one that is being set on our site, please let us know.]

Last Update: 30th December 2021