

HACK VERSE

S P O N S O R S H I P B R O C H U R E

WEBSITE

HACKVERSE.CODECHEF.CLUB

SCHEDULE

DAY 1: 15TH APR 2023

DAY 2: 16TH APR 2023

ABOUT HACKVERSE

The main vision behind organizing the HACKVERSE is to build a community of healthy youth with a big perspective on problem-solving. Chennai is such a limelight city is yet to build a such community for all. The culture of hackathons isn't yet publicized in the manner it should have been done years back.

We are aspiring to become Southern- India's biggest platform for a hackathon in the future. Talking about aspiration & desire, every household has a coding enthusiast child but due to some other reason, it changes its career by suppressing its desire just for the sake of a mere amount of notes. This all happens because of either lack of opportunities or a lack of proper support. BUT we want to provide support & opportunity to such children & grow our youth's minds to critical thinking & problem-solving.

The organizer of this event- CodeChef SRM IST Ramapuram, has an ambitious history of success. Be it any local hackathons, college-funded events, or national events our members have aced everywhere. For a particular insight, we had a hattrick of winning different hackathons in different parts of the south. We also have organized Chennai's very first WEB3 meet-up at The World Trade Centre which is till date the biggest successful event of WEB3 in this city. Till date, all our events have been successful from small to big!

WHY SPONSOR US?

The main motto of HACKVERSE is to build a regular culture of hackathons at a bigger scale not only in SRM IST Ramapuram but all over Chennai. Which in return would give us youth with better problem-solving skills.

As we are going to see a pan-platform where people will be joining for participation, it would be creating an irresistible platform for any market enthusiast business promoter.

More than advertisements we make our sponsors our integrate speakers of the event, wherein they can easily grab the young minds via their services/products using enlightenment techniques.

Sponsors are going to put forward their brand name or brand products in front of a public who never heard of it or will be able to make a better perspective of it.

WHY SPONSOR US?

This will be an extraordinary moment because this event will be creating an atmosphere of healthy competition. So, in this vital moment, a marketer would have an easy game of making an emotional connection with the probable future customer.

At any point in the hour- every aspect will agree & say we're going to be a high-profile & high-fame event. Any brand joining hands with us will make a positive perspective on customers for that brand.

Image building is the vital key for any brand to build.

Our event will provide a calm perspective with aggressive success growth for every brand joining us.

BE OUR TITLE SPONSOR

We offer our title sponsor to conduct two workshops. One workshop will be before the hackathon to spread product awareness, and one workshop during the hackathon to enhance the brand reach among the target audience.

The title sponsor brand name will appear along with the HackVerse

brand name. e.g. HackVerse powered by <title sponsor>.

The title sponsor logo will be used everywhere i.e in all our posters,
social media, etc.

Participating hackers shall receive custom sponsor brand stickers.

We conduct events throughout the year and would love to keep encouraging students to use the product.

Our title sponsor gets a platform to conduct an offline workshop during the offline round of the hackathon.

PARTNERSHIP BENEFITS

BENEFITS	Title Sponsor	Diamond	Gold	Silver
Host mini events	✓			
Year long publicity	✓			
Special technical workshop	✓			
Keynote speaker	✓	✓		
Talk session at opening and closing ceremony	✓	✓		
Representatives at Judge panel	✓	✓		
Banner at venue	✓	✓	✓	
Logo on event brochure	✓	✓	✓	

Title Sponsor
\$2000

Diamond Sponsor
\$1000

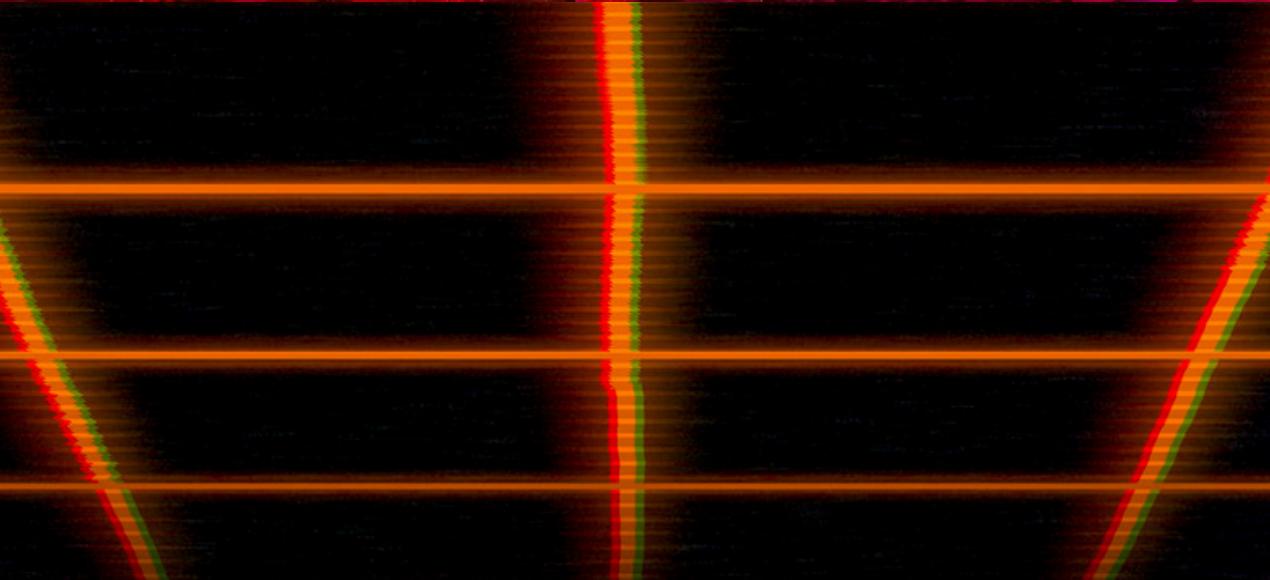
Gold Sponsor
\$500

Silver Sponsor
\$300

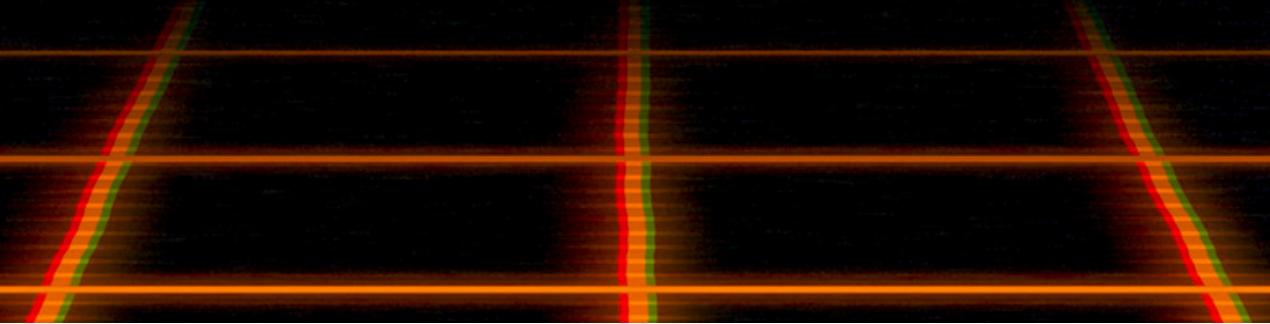
PARTNERSHIP BENEFITS

BENEFITS	Title Sponsor	Diamond	Gold	Silver
Access to resumes	✓	✓		
Product demo and testing	✓	✓	✓	
Dedicated standee and flex	✓	✓	✓	
Logo on website	✓	✓	✓	✓
Distribute swags	✓	✓	✓	✓
Dedicated post on social media	✓	✓	✓	✓
Ceremony mentions	✓	✓	✓	✓
Recruiter mail campaign	✓	✓	✓	✓
Mentorship during hackathon	✓	✓	✓	✓
Internship and placement opportunities	✓	✓	✓	✓

OUR ACHIEVEMENTS



DEMISTIFYING WEB 3 Largest tech event of srm rmp



OUR ACHIEVEMENTS

TEXPLORE



OUR ACHIEVEMENTS

BUIDLER'S CONNECT

Chennai's largest web3 meetup



HACK VERSE

T H E N E X T B I G T H I N G

FOR ANY QUERIES

P R A Y A S U : + 9 1 8 6 1 0 8 4 3 9 2 2

W E B S I T E : [h a c k v e r s e . c o d e c h e f . c l u b](http://hackverse.codechef.club)

M A I L : [s a t a p a t h y p r a y a s u @ g m a i l . c o m](mailto:satapathyprayasu@gmail.com)

O U R S O C I A L M E D I A
H A N D L E S

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