

## Career Experience

**ArtForm Business Solutions**, Washington, DC

8/2023 to Current

*Web Developer*

- Built and maintained responsive websites and landing pages using WordPress, PHP, HTML, CSS, and JavaScript, ensuring optimal user experience and accessibility.
- Collaborated with the graphic design team using Adobe XD to create mockups and client presentations, balancing aesthetics with functionality.
- Developed custom WordPress themes and templates to meet the needs of public sector and commercial clients.
- Implemented Google Analytics 4 (GA4) and Google Tag Manager to track user behavior, improve conversion rates, and optimize campaign performance.

**FreshMove Media**, Glen Allen, VA

11/2021 to 8/2023

*Web Developer*

- Developed custom marketing websites using HTML, CSS, JavaScript, and WordPress.
- Maintained and optimized performance for 30+ client commercial websites (B2B/B2C).
- Redesigned site for a local auto shop, contributing to a 100% YoY revenue increase through improved conversion paths and local SEO.

## Education

**Virginia Commonwealth University**, Richmond, VA

2014-2018

*Bachelor of Arts in Theatre*, December 2018

## Technical Proficiencies

Languages	JavaScript (ES6+), HTML, CSS, PHP
Frameworks/Libraries	React.js, Next.js, Redux, Context API, Tailwind CSS
Platforms/Tools	Git, npm, Vite, WordPress, Adobe (XD, Illustrator)

## Licenses & Certifications

**Security+**, CompTIA

2/2023 to 2/2026