
Career Experience

ArtForm Business Solutions, Washington, DC

8/2023 to Current

Web Developer

- Designed and developed responsive websites and landing pages using WordPress, PHP, HTML/CSS, and JavaScript, ensuring optimal user experience and accessibility.
- Collaborated with the graphic design team using Adobe XD to create mockups and client presentations, balancing aesthetics with functionality.
- Implemented Google Analytics 4 (GA4) and Google Tag Manager to track user behavior, improve conversion rates, and optimize campaign performance.
- Enhanced user experience and search engine optimization (SEO) for public sector and commercial client projects, driving improved site engagement and visibility.

FreshMove Media, Glen Allen, VA

11/2021 to 8/2023

Web Developer

- Curated customer websites with sleek and beautiful designs using HTML/CSS/JS.
- Maintained and updated website reliability for over dozens of websites.
- Worked with many B2B and B2C clients for ecommerce, advertising.
- Helped a local auto shop achieve a 100% increase in annual revenue.

Education

Virginia Commonwealth University, Richmond, VA

2014-2018

Bachelor of Arts in Theatre, December 2018

Technical Proficiencies

<i>Technologies</i>	Adobe (Illustrator, XD), Git (Github), VSCode, WordPress
<i>Languages</i>	HTML, CSS, JavaScript (React), PHP

Licenses & Certifications

Security+, CompTIA

2/2023 to 2/2026