

What's a data dialogue?

How to host one?

A working document

What's a Data Dialogue?

- Establish a space for an open dialogue between the civic society and the data science community.
- Develop new ideas on how to use data science for social good.
- 3- 5 non-profit organizations meet, discuss and connect with data scientists and brainstorm together how data can be used to support the organization's goals.

Data Dialogue - European Data Lingo (Berlin, November 14, 2019)

- About 35-ish attendees
- Invited organizations
 - Citizens of Europe
 - JEF
 - Polis180

Agenda

- 18:15 Pitches
 - The invited organizations present their work and data challenges
 - Your own idea: Crazy about NUTS, the small European Regions? In love with the services of Eurostat? Or curious about your fellow European Citizens? Pitch your idea.
- 18:45 Dialogue Time: Small Group Brainstorming and Discussions
- 20:00 Wrap-up & next steps: sharing results of the groups
- 20:30 Open end with drinks

Structure of JEF

JEF &

18:45 Dialogue Time: Small Group Brainstorming and Discussion

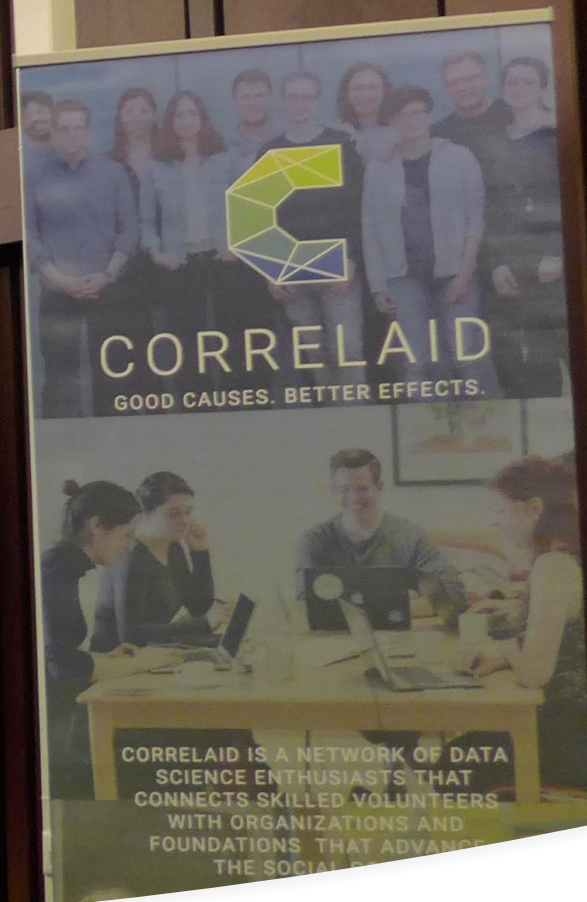
- POLIS180 in the back of the room
- JEF in the front of the room
- Citizens of Europe in the workshop room (other side of the hall)
- Your ideas?

20:00 Wrap-up & next steps: sharing results of the groups

20:30 Open end with drinks & pizza



POLIS
180







Prep 3 month before the event

- What topic? (to guide which associations to approach)
- Which associations? (6/8-ish to ensure a turnout of 3 – because not all will be interested and some might drop out last minute)
- Decide on responsibilities and core-organization team
- Sponsoring for beverages and food?

Prep one month before the event

- Stay in touch with the organizations
 - Get their numbers and give them yours
 - Make sure expectations are aligned
 - Brief them: so that they know the event concept and what input they should prepare
- Have them work on their pitch – perhaps discuss options with them
- Post Meet-up Event (perhaps start at 7 pm)
- Circulate through CorrelAid social media channels
 - Facebook
 - Twitter – create a hashtag, and link the organizations that are attending

Prep one week before the event

- Order drinks
- Food or not?
- Divide roles at event among CorrelAiders:
 - Photographer
 - Moderator of the event
 - Moderator of each table
- Does the location have: a projector? Brainstorming utensils?
- Who will bring CorrelAid branding stuff?
- Check in with the organizations (emphasize the brevity)
- Advertise (Twitter using the hashtag, mailing lists)

At the event

- Have a newsletter subscription listsomewhere
- Introduce CorrelAid briefly (there is a short presentation)
- CorrelAider moderate the discussion (if it's within the scope try to sketch out a project we could set up)
- Take pictures of all groups & the brainstorming canvas
- Get one sentence take away quote from invited organizations
- Perhaps intervene if the self-allocation to groups is too uneven
- Twitter with the hashtag (share it with participants, too)

After the event

- Draft and publish a blog post about the Data Dialogue
 - Refer to the blog posts for the next Data Dialogue
- Follow-up with organizations that are interested in setting up a project