

# Correlaid Project Lead – 10 Lessons learned

Or Fails that would not have to repeated

Partner



Primary mission is to improve the life of marginalised groups in Germany.

They try to achieve this with research and actively offering help for people seeking advice via social networks.



# Project

Dataset with ~270k posts from closed Facebook groups of several immigrant communities around Germany.

6 Languages (English, French, Polish,  
Bulgarian, Romanian, Arabic)

Casual speech, slang, lots of irrelevant data

Identify relevant posts from immigrant advice seekers,  
write a report

# Team



1 Lead, 4 team members

Mixed coding skills in R and Python

Mixed prior knowledge on NLP  
application

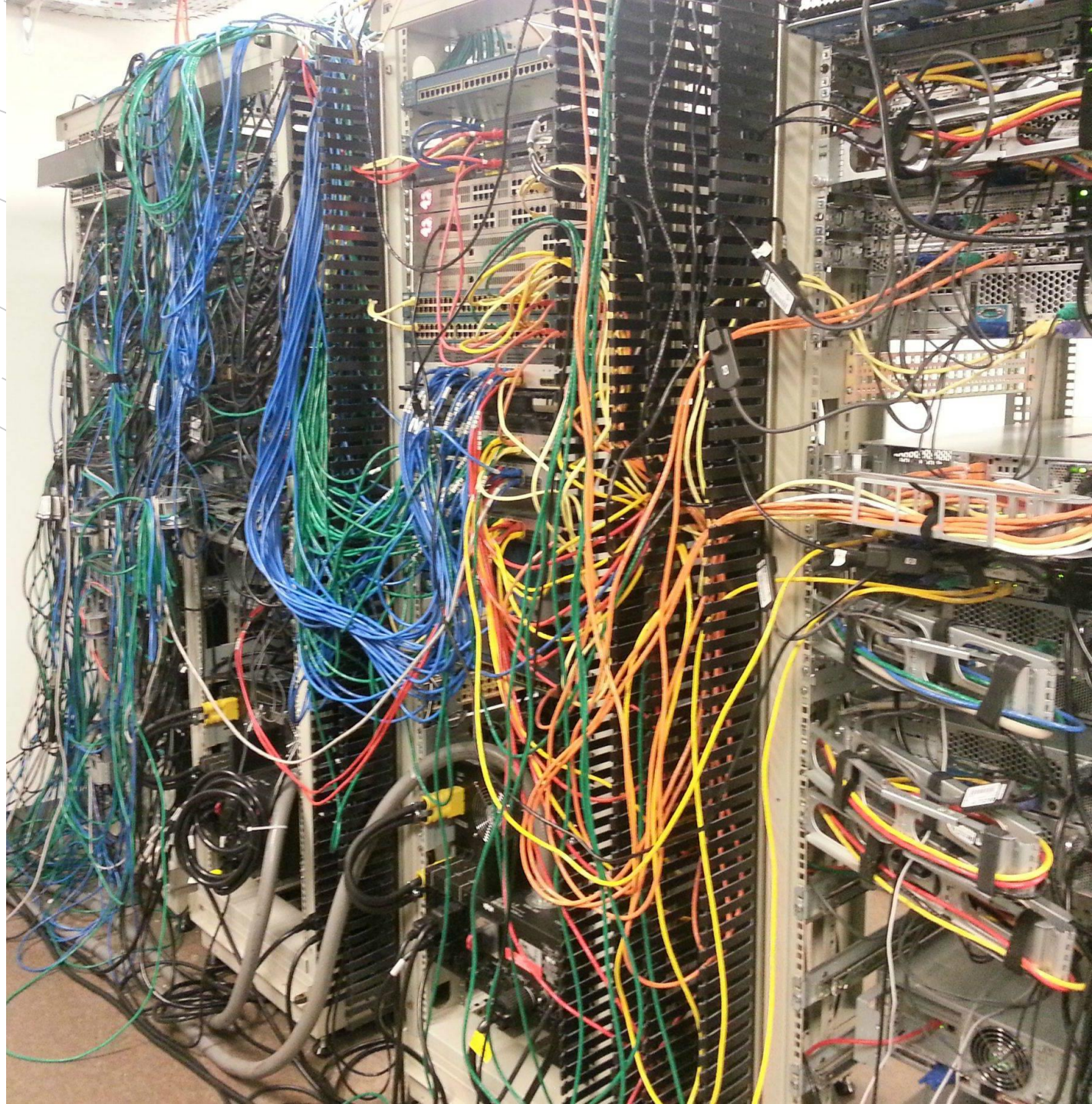
# Lesson 1

## Do your research





Lesson 2  
Keep it simple,  
stupid!



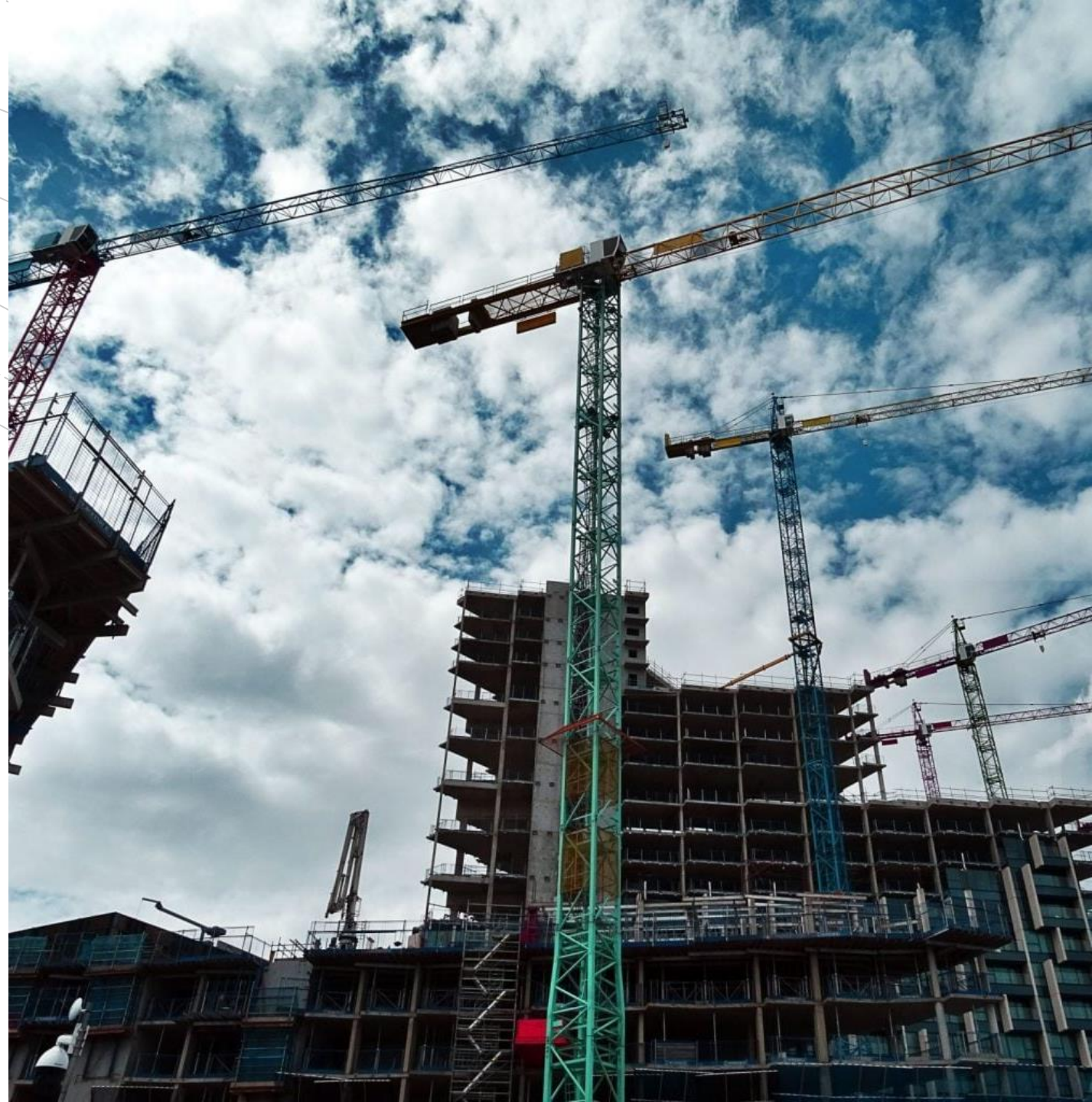


# Lesson 3 Common Data Structures





Lesson 4  
No need to build  
everything yourself





Lesson 5  
Plan with less time  
than you actually  
have





# Lesson 6 Team- organisation





# Lesson 7

## Role of Lead



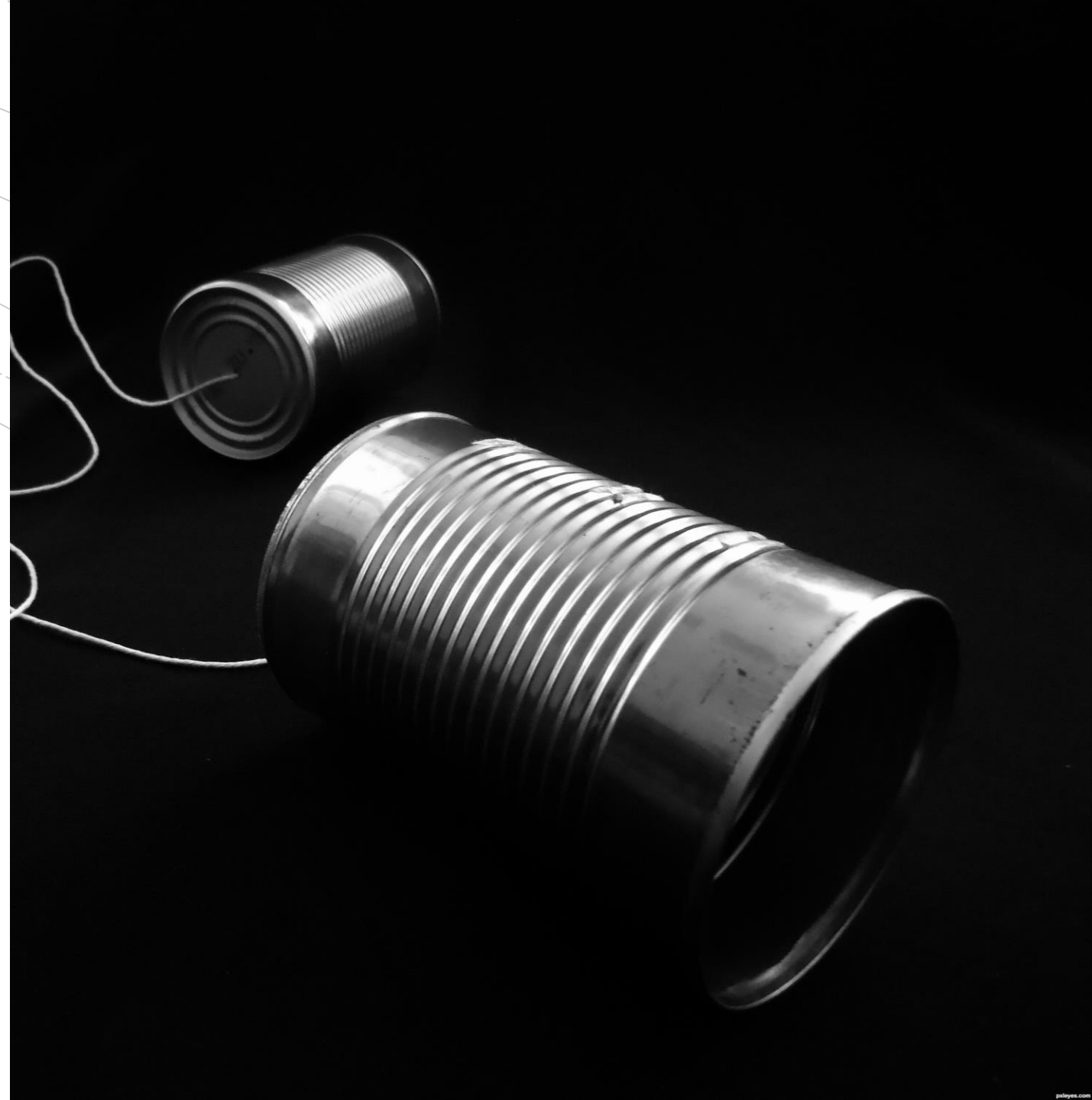
# Lesson 8 Regular Teammeetings





# Lesson 9

## Communication



# Lesson 10 Calm in the Chaos





Image sources:

minor logo:

<https://minor-kontor.de/about-minor/>

correlaid logo:

<https://correlaid.org/images/correlaid/correlaid-icon.svg>

research:

[https://writemypaperonline.com/wp-content/uploads/2015/08/437073\\_99971663\\_c1.jpg](https://writemypaperonline.com/wp-content/uploads/2015/08/437073_99971663_c1.jpg)

data structure pic:

<https://i.pinimg.com/originals/29/6c/41/296c418727a54828722fb37e057e74a0.jpg>

construction pic:

<https://constructioncoverage.com/wp-content/uploads/2018/07/architecture-building-city-439416-e1533064933527.jpg>

calendar:

<http://solarlunar.com/wp-content/uploads/2012/12/mayan-calendar.jpg>

Image sources:

team:

<http://solarlunar.com/wp-content/uploads/2012/12/mayan-calendar.jpg>

meeting room:

[https://www.citizenm.com/cache/images/meeting\\_room\\_7\\_001\\_1\\_015da969005a24cc.jpg](https://www.citizenm.com/cache/images/meeting_room_7_001_1_015da969005a24cc.jpg)

communication:

[http://www.pxleyes.com/images/contests/communication-means-2/fullsize/First-communication-4fcd0126d49ea\\_hires.jpg](http://www.pxleyes.com/images/contests/communication-means-2/fullsize/First-communication-4fcd0126d49ea_hires.jpg)

calm in the storm:

<https://images.squarespace-cdn.com/content/536833e1e4b0e241736ee743/1464114757841-RKTZUOQYCUAI6GHZTCI/?format=1000w&content-type=image%2Fjpeg>

role of lead:

<https://www.gsb.stanford.edu/sites/gsb/files/bendor-innovation.jpg>