NEDERLAND

Starting up a CorrelAid X: best practices in the Netherlands
CorrelAid Meetup Berlin
29.11. - 01.12.2019

Agenda

Community

1. The beginning
2. Getting a core team
3. Communication: Slack, Social Media, Newsletter
4. Expanding the community and organizing events

Projects

1. Meeting new organisations
2. Organizing projects

1. The beginning

- August 2018: idea to create a local chapter in the Netherlands
- Mailing list to reach people living in the Netherlands
- First meeting in Utrecht in September 2018
- Around 10 attendees

NEDERLAND
Kein Signal
1. Establishing agenda
2. Introducing potential new members
3. NGOs

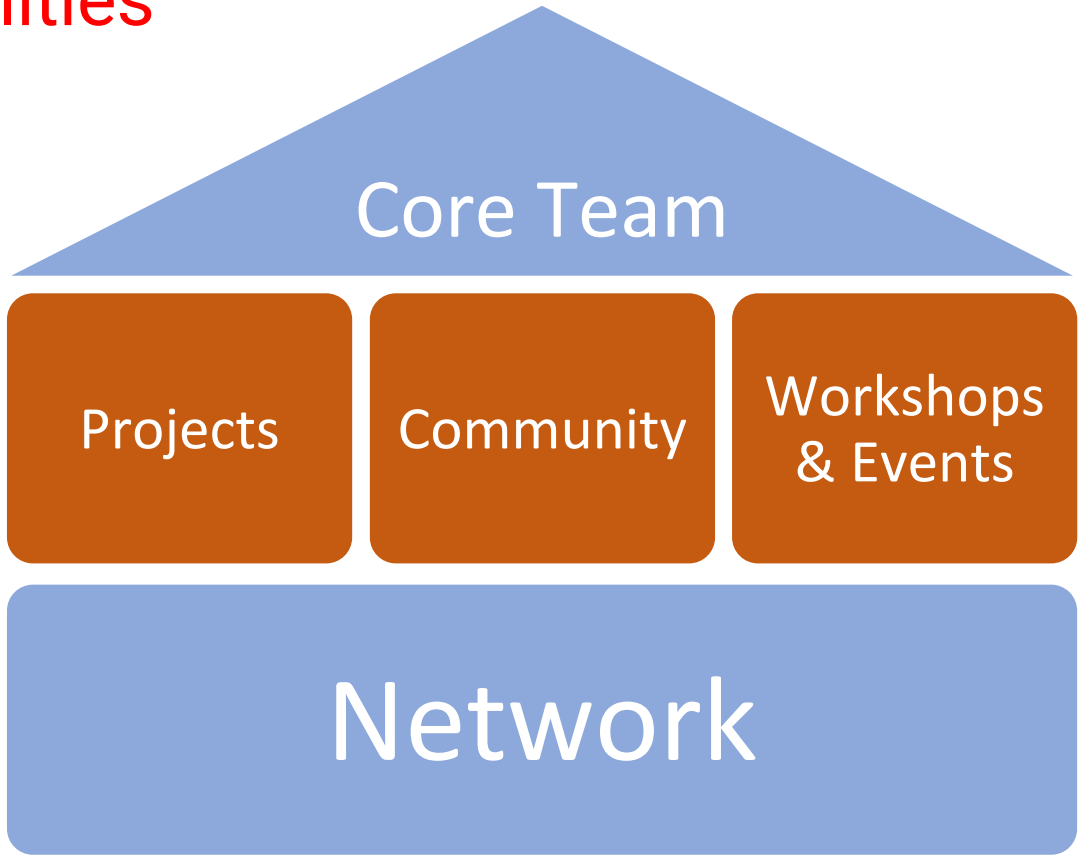
What is CorrelAid X Netherlands?

2. Getting a core team

Challenges

1. Reduce core team member turnover (busy students but especially Germans moving back)
2. Maintain commitment and spark motivation
3. Define responsibilities

Responsibilities



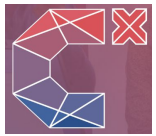
3. Communication

Slack

Website

Newsletter

Facebook



Expanding the community

Bootstrapping reach

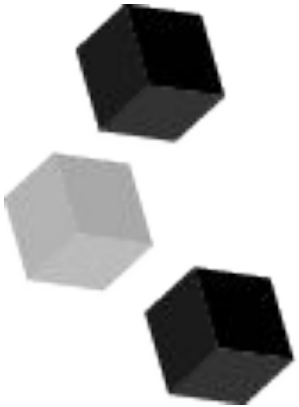
Reach out/Hack through existing groups

DataMission

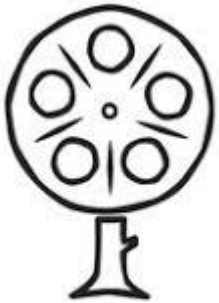
AIGENTS

Bootstrapping Reach

Network Network Network



Amsterdam
Data Science



Cinetree

Effective Altruism

What we do

- acquire projects
- widen network
- connect data analysts with project partners
- organize workshops & meetups
- general organization (budget, promotion, etc.)
- Admin

Cinetree

Goal:

- Can we profile users based on their viewing and engagement patterns?

Basic data exploration and clustering. Springboard to kickstart further projects

Bewegen voor je brein

Goal 1: Understand and predict website traffic

- Who visits the site?
- Do they click through the articles?
- Do they return/ Do they churn?
- Are there articles that scare people off?

Google analytics used as data for churn analysis

BEWEGEN VOOR JE BREIN

Bewegen voor je brein

Goal 2: Support writing articles

- Find general reading level of article through word complexity
- Predict the level tag of a new article
- Predict if an article needs to be rewritten

End product is a small tool that helps writers write to the right reading level of their audience

BEWEGEN VOOR JE BREIN

510.Global Red Cross

Goal 1: Predict Mosquito Density as marker for Dengue Fever in Philippines

- Raster time series on heat, humidity
- GIS data + satellite images
- Mosquito traps counts

Geospatial satellite data and Ovitrap counts

510 AN INITIATIVE OF THE NETHERLANDS RED CROSS

510.Global Red Cross

Goal 1: Classify damaged buildings after a disaster

- Challenge by American Army
- Winner would become closed source
- Before & After satellite images of 10 disaster-struck cities

Geospatial satellite data before + after

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Time for your questions