



20th - 22nd April, 2017 // Addison, TX

SPONSORSHIP PROSPECTUS

<http://lonestarphp.com>



ABOUT LONE STAR PHP

The Lone Star PHP Conference is a yearly event bringing the best PHP and web-related speakers into the heart of Texas for a great three day event, now in its sixth year. Held in Addison, Texas, the conference gives developers, managers and even just those curious about the web a place to come and learn. This includes hands-on tutorial sessions, general talks and plenty of time to hang out and enjoy the company of fellow developers.

Thanks to the generous support of our sponsors year after year we're able to present this conference at minimal cost to our attendees, opening up attendance to many who could not normally justify the cost of similar events. We couldn't do it without this support and we hope that this year you'll help us share this experience with the community by becoming a sponsor. We've gotten amazing feedback in the past several years from our attendees and sponsors and we continue to improve our event to keep our place as the best PHP community conference around.

We hold our Call for Papers each year before the event and invite the best and brightest from the community to submit. In years past we've had hundreds of submissions to select from, narrowing them down and crafting the best possible conference we can.

This is where you come in! Maybe you're a company that's had a hard time attracting quality PHP developer talent or maybe you're just wanting to be more well known in the community. Whatever your need, we want to help you reach your goals. The new few pages of this prospectus give you an idea of what we offer but we're willing to help craft your perfect sponsorship - just let us know!



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@lonestarpHP
<http://lonestarpHP.com>

SPONSORSHIP PACKAGES

We offer several very competitive sponsorship packages that can be tailored to meet your needs. We're happy to work with you on a solution that will be the best for you and your organization. Don't hesitate to suggest ideas too - we're always open to unique sponsorship ideas.

PLATINUM

Exclusive Sponsorship
(Lunch, After-Party, etc.)

Dedicated Table Space

Speaker Slot

3 Conference Passes

Logo on Attendee Badges

Logo on Entry Signage

Logo on Website

Social Media
Announcement

Sponsors Section on
Website

30% off the price of up to 4
additional tickets

\$3,000

(4 Available)

GOLD

Dedicated Table Space

2 Conference Passes

Logo on Attendee Badges

Logo on Entry Signage

Logo on Website

Social Media
Announcement

Sponsors Section on
Website

20% off the price of up to 3
additional tickets

\$2,000

(6 Available)

SILVER

Shared Table Space

1 Conference Pass

Logo on Website

Social Media
Announcement

Sponsors Section on
Website

15% off the price of up to 2
additional tickets

\$1,000

(10 Available)

BRONZE

Logo on Website

Social Media
Announcement

Sponsors Section on
Website

10% off the price of up to 1
additional ticket

\$300

(Unlimited)

COMMUNITY

Logo on Website

Social Media
Announcement

\$50

(Unlimited)

INDIVIDUAL SPONSORSHIP OPTIONS

In order to make it even easier for potential sponsors to get the most value from the event and their presence, we offer a-la carte options you can combine into your perfect sponsorship package. While you'll get more value from the packages on the previous page, you can use these options to customize the sponsorship to your needs and budget.

Meal Sponsor	\$650.00	Logo on Website	\$200.00
Dedicated Table Space (limit 9)	\$500.00	Social Media Announcement	\$90.00
Shared Table Space	\$400.00	Sponsor Section on Website	\$90.00
Logo on Badges (requires at least Silver)	\$200.00		

Please note: options listed here are related to the offerings in the packages.
Sponsorship options will be allocated based on time of contact.

LONE STAR PHP HISTORY

Past

SOFTLAYER[®]
an IBM Company

ORACLE[®]

 **rackspace**[®]
the open cloud company

 **twilio**

GitHub

Engine Yard[™]


**Constant
Contact**[®]

	2015 Summary	2016 Summary	2017 Projections
Event Days	2	3	3
Tracks	3	3	3
Sessions	34	34	34
Sponsors	27	26	??
Speakers	33	35	35
Tickets Sold	200	200	210
Total Attendance	225	225	235

CONTACT US

For more information contact:

Chris Cornutt
info@lonestarpHP.com
214-564-1014

@lonestarpHP
<http://facebook.com/lonestarconference>
<http://lonestarpHP.com>



The Lone Star PHP Team



Jake Smith



Chris Cornutt



Daniel Cousineau



Bob Majdak



Omni Adams



Jason Ragsdale

Please note: we do not provide attendee information to sponsors directly.
You are free to reach out to attendees during the event however.