



SASE
SOCIETY OF ASIAN SCIENTISTS & ENGINEERS

Louisiana State University

**Corporate Sponsorship Packet
2024 - 2025**



Introduction Letter

Dear Company Representative,

On behalf of the Louisiana State University (LSU) chapter of the Society of Asian Scientists and Engineers (SASE), we are excited to invite your company to partner with our organization.

At SASE, we strive to advance the professional development of Asian heritage scientists and engineers by preparing them for success in the global business world. Our mission includes:

- Preparing Asian heritage scientists and engineers for successful careers in the global business world
- Promoting diversity on the campus and in the workplace
- Providing opportunities for members to make contributions to their local communities

Partnering with the SASE chapter at LSU provides your company with the unique opportunity to connect with a diverse and talented pool of students from both the LSU College of Science and the LSU College of Engineering. Your support will also help enhance your company's presence on campus and help scout out talent from growing students.

While we continue to grow as a chapter throughout LSU, we look to your company for assistance in reaching new heights, aligning with SASE's national standards. Additionally, we aspire to create even more opportunities for our members.

Included with this letter is a packet outline the meetings and events planned for the upcoming 2024-2025 academic year, along with various ways your company can get involved and partner with SASE LSU.

Thank you for considering this opportunity to support and collaborate with SASE LSU. We look forward to building a strong relationship with your company. Should you have any questions, please do not hesitate to reach out.

Sincerely,

Galvin Wong

Treasurer, 2024 - 2025

Society of Asian Scientists and Engineers

Louisiana State University

lsu@saseconnect.org






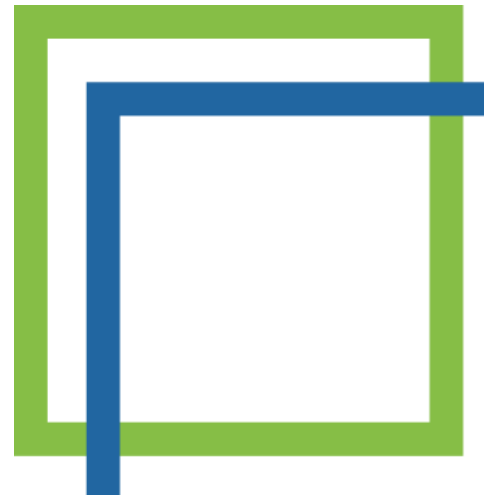
About SASE and Our Chapter

The Society of Asian Scientists and Engineers (SASE), a nationally recognized technical organization, was founded in November 2007. SASE is a nonprofit organization and has a mission to support STEM professionals of Asian heritage. SASE has established chapters in states across the nation, and has over 100 collegiate chapters and three professional chapters nationwide .

SASE LSU was founded in February 2019 with 27 active members and became nationally recognized by July 2020, joining the SASE South Region. As of May 2024, SASE LSU has grown to have 150 active members. The LSU chapter has six main objectives:

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1. Support and develop programs that provide for the advancement of Asian heritage scientists and engineers.
 2. Develop and support programs that aid Asian heritage scientists and engineers who are actively seeking careers.
 3. Provide a forum for professional development and for the connection with entrepreneurial opportunities.
 4. Inform the public of contributions and advancements made by Asian heritage scientists and engineers in newsletters and award ceremonies.
 5. Participate in volunteer work as a group around the LSU campus and Baton Rouge.
 6. Explore cultural diversity in the workplace and around campus and learn to embrace it.

Our chapter has focused on these goals by hosting events on personal branding, presentation communication and delivery for a STEM audience, LinkedIn formatting, resume reviews, and other professional development opportunities. We look forward to being able to share more applicable training for our members this year with additional support.



SASE LSU Events

General Body Meetings (6 meetings in total)

General body meetings are monthly meetings that allow us to engage with our members and announce upcoming SASE events. They include professional workshops, guest speakers, and company-sponsored events. Topics in these meetings may include but are not limited to: career fair preparations, owning diversity, leadership/team building, problem solving, and more. Approximately 80-100 members attend each of these meetings where food or snacks are usually provided.

Item	Cost Estimate
Food	\$850.00
Materials	\$100.00
Marketing	\$50.00
Total	\$1,000.00

SASE LSU Membership T-shirts and Advertisement

Having an organization T-shirt design and stickers for our members would not only promote organization recognition and visibility around campus but would also foster solidarity among SASE LSU members. Corporate sponsors will also be advertised on the back of the shirt. Overall, providing these T-shirts and stickers for the members is an efficient and effective way to publicize our growing organization and the corporate sponsors backing it.

Item	Cost Estimate
Printed T-shirt (175 shirts)	\$3,500.00 (\$20.00 each)
Stickers (175 stickers)	\$131.25 (\$0.75 each)
Total	\$3,621.25



SASE National Convention & STEM Career Fair

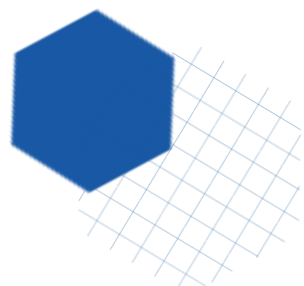
The 2024-2025 SASE National Convention and STEM Career Fair will be held in Boston, New York at the Boston Convention and Exhibition Center (BCEC) from October 9th-12th. It is the largest convention and career fair for Asian Americans that provides professional and leadership development and networking opportunities. This 2.5 day event provides the opportunity for our chapter to network with Asian American leaders from all over the country on a professional and collegiate level.

Item	Cost Estimate – 25 people
Airfare	\$6,650.00
Airport Parking	\$625.00
Hotel/Lodgings	\$5,845.00
Registration Fee	\$3,825.00
Shuttle/Taxi & Mileage	\$775.00
Total	\$17,720.00

SASE Science Week

As a week-long event in the spring, SASE Science Week aims to engage science membership and bring awareness to professional development in the sciences. Physical and social media events during this week highlight our science community on campus and throughout the nation. These events will encourage the scientific innovations of tomorrow while celebrating the scientific achievements of today.

Item	Cost Estimate
Materials	\$150.00
Total	\$150.00





SASE Spirit Week

The first week of November is dedicated to SASE Spirit Week, an annual celebration of the founding of SASE. This November will be the 17th year of the organization. Participating in SASE Spirit Week is meant to promote the three core pillars of SASE and encourage our members to celebrate their achievements within SASE. The events organized during this week will be to recognize the importance of building connections within our SASE community and professionals, as well as celebrate diversity, school spirit, and SASE.

Item	Cost Estimate
Food	\$200.00
Materials	\$100.00
Marketing	\$25.00
Total	\$325.00

General Socials/Workshops

General socials are events held by SASE LSU that help build a strong sense of community and create a better bonding experience among SASE members. These socials are planned to be off-campus where venues may be rented. Workshops are used to build members professional development skills through resume building, mock interviews, and etc. Food is also provided to these socials and workshops when in person.

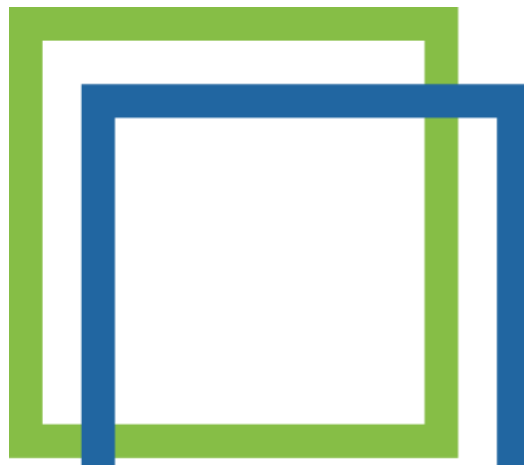
Item	Cost Estimate
Venue	\$350.00
Food	\$350.00
Materials	\$300.00
Total	\$1,000.00



End-of-the-Year Banquet

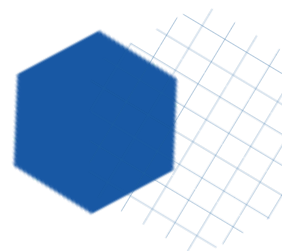
The End-of-the-Year Banquet is an annual SASE LSU tradition developed by our first chapter president Peter Pham to celebrate the chapter’s accomplishments throughout the academic year. Corporate sponsors could also be invited to attend and celebrate with us. Not only is the banquet a celebration of the year’s milestones, it is also a congratulations to the incoming officers. By highlighting our officers, our members, and our memories through a slideshow, we say goodbye to the old officers and graduating seniors and welcome with open arms our new executive board.

Item	Cost Estimate
Venue, Food, and Materials	\$2,500.00
Total	\$2,500.00





Budget



SASE LSU 2024-2025 Projected Budget

Event	Cost Estimate
General Body Meetings	\$1,000.00
SASE LSU Membership T-Shirts	\$3,621.25
SASE National Convention (25 Members)	\$17,720.00
SASE Science Week	\$150.00
SASE Spirit Week	\$325.00
General Socials/Workshops	\$1,000.00
Banquet	\$2,500.00
Miscellaneous*	\$100.00
Total	\$26,316.25

** This money will be allocated as needed for any unforeseen circumstances*





Conclusion

Dear Corporate Supporter,

On behalf of the Leadership team of the Society of Asian Scientists and Engineers at Louisiana State University, we would like to thank you for taking the time to consider supporting our organization.

Your support allows us to further expand our chapter and provide development opportunities for our current and future members. Along with helping this chapter, your company allows us to reach out and contribute to our local communities. The success of our events would not be possible without your support and involvement with this chapter.

Once again, thank you for your consideration in becoming involved with SASE LSU!

Sincerely,

Faris Khattak

President 2024-2025

Grishma Shrestha

Vice President 2024-2025

Jennie Tran

Secretary 2024-2025

Galvin Wong

Treasurer 2024-2025

Camila Cuadra

Public Relations Chair 2024-2025

lsu@saseconnect.org



Sponsorship Tier List

**All benefits from previous tiers would be applied to higher tiers

**Extra perks are negotiable

Tiers	Donation	Benefits
Diamond Tier	\$1000+	<ul style="list-style-type: none">• Opportunity to set up a company booth and provide promotional materials at major events
Platinum Tier	\$750	<ul style="list-style-type: none">• Opportunity to set up panels/workshops• Opportunity to contribute an article or guest blog post on organization website
Gold Tier	\$500	<ul style="list-style-type: none">• Company name on event brochures/flyers• More social media exposure
Silver Tier	\$250	<ul style="list-style-type: none">• Company logo on event T-shirt• Special mention in any event program• Certificate of appreciation
Bronze Tier	\$100	<ul style="list-style-type: none">• Complimentary thank you email• Thank you video message from the SASE executive board• Social media shoutout



How To Contribute to SASE LSU?

To support **SASE LSU** and help make a meaningful impact, you can contribute through the **LSU Foundation** in the following ways:

Option 1:

Visit giveLSU.org to make a one-time or recurring donation via credit card. Simply select the appropriate fund to designate your gift.



Option 2:

Call LSU Foundation at either 225-578-3811 or 1-800-452-7928 to contribute over the phone.

Option 3:

Complete the form on the next page and mail it to:

LSU Foundation
3796 Nicholson Drive
Baton Rouge, LA 70802

Thank you for your generosity and support of SASE LSU!





Foundation

I want to make a gift of \$_____ to the

- ☐ LSU Fund.
☐ LSU Scholarship Fund.
☐ College/School of _____
☐ Department of _____
☐ Other: _____

☐ This is a one-time gift.

☐ This is a recurring gift.

Frequency of payments:

- ☐ Monthly ☐ Twice a Year
☐ Quarterly ☐ Yearly

Ongoing installments of \$_____

Matching Gifts

I anticipate my gift will be matched by _____.

Company Name ([Click here to find your company](#))

Donor Information

Prefix

Name

Address

City

State

Zip

Phone Number

Spouse/Partner Information

Prefix

Spouse/Partner Name

Email Address

Payment Method

☐ Cash ☐ Check

Mail a check payable to the LSU Foundation, with the fund of your choice written in the memo line, to LSU Foundation, 3796 Nicholson Drive, Baton Rouge, LA 70802.