

# A Tool for Visualizing Patterns of Spreadsheet Function Combinations

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**Abstract**—Spreadsheet environments often come equipped with an abundance of functions and operations to manipulate data, but it can be difficult to understand how programmers actually use these in practice. Furthermore, users can combine several functions into a complex formula, complicating matters for both researchers and practitioners who want to study formulae to improve spreadsheet practices. Therefore, we developed a tool that visualizes patterns of function combination in spreadsheets as an interactive tree of possibilities. Using spreadsheets from the public spreadsheet corpora, we then apply to the tool to real datasets and demonstrate its ability to capture the most common and most anomalous patterns of function combination and their contexts in actual workbooks.

## I. INTRODUCTION

Spreadsheets surround us, ordering the ever-growing flood of data that we produce. They serve key roles in industry, where as much as 95% of U.S. financial firms use them daily [1], and academia, where teachers can use them to track research and students' grades, not to mention many other lines of work [2]. It's this flexibility that grants them their allure: while a novice can still work without much experience, spreadsheets offer hundreds of specialized functions to fulfill a wide range of advanced needs, from complex statistics to text manipulation [3]. As such, it should be no surprise that tens of millions of workers rely on these programs every day [4].

However, this ubiquity is not without danger: as more people adopt these tools and make larger and more complex sheets, the cost of failure grows too. To stress this, the European Spreadsheet Risks Interest Group (EuSpRIG) documents many horror stories of spreadsheets gone terribly wrong<sup>1</sup>. One such story tells of a 2013 economics paper which drew stark connections between debt and national growth. Its findings shaped many political initiatives throughout the United States and Europe. However, other researchers soon discovered that a critical coding error in the research spreadsheets hampered the results and that, by correcting this error, they completely reversed the findings! And this is only one of several accounts; even if most spreadsheet errors are relatively benign, poor spreadsheet practice can risk millions, if not billions, of dollars [5].

From these stories, we can see the dire importance of understanding how people actually use spreadsheets, if only to avoid disasters. Fortunately, spreadsheet researchers have

supported this by amassing spreadsheet collections from diverse sources, industrial to academic. Collections like EUSES [6], Fuse [7], and the Enron corpus [8] have already fueled productive research across the field, such as in Hermans' [9] or Jansen's [10] search for code smells<sup>2</sup> in spreadsheet environments or Aivaloglou and colleague's work on making a grammar to capture every possible spreadsheet program in Excel [11]. Additionally, some research has focused simply on comparing these collections, as Jansen did in 2015, to discover variation in spreadsheet techniques over time and location [12].

Considering the sheer value of spreadsheets and all of these resources to describe their use, it becomes necessary that we design tools to make sense of it all. Tools, then, that empower people to explore datasets are rife with the potential to improve the current design of spreadsheets themselves and educate new generations of spreadsheets users on how to work best.

This paper contributes such a tool, Perquimans?!, that attempts to fulfill this by building on the aforementioned spreadsheet corpora. Working with spreadsheets in Excel, Perquimans?! focuses primarily on the functions, like SUM and IF and hundreds more, which are the building blocks of formula and programs which determine values across a spreadsheet. The tool creates an interactive, exploratory visualization which captures how people combine these functions in a selected collection of spreadsheets, quantifying the broad patterns of function nesting while also being specific enough to find anomalous formulae and link them back to the specific cell in spreadsheets where they originate.

Alongside the tool, we discuss several of the key decisions we faced during design, such as what to do with redundant formulae in a sheet or how to represent optional arguments, and we describe how our overall design goals both helped and hindered this process. We then apply the tool to a number of case studies to evaluate how much it could contribute to several different contexts:

- Detection of code smells
- Spreadsheet education

To round out that discussion, we also conducted a user study to judge how usable and intuitive the tool actually is. This grounds the discussion of its potential uses while also

<sup>2</sup>Or, instances of inelegant code that do not necessarily cause problems alone but nevertheless suggest a need for refactoring to prevent future problems. More on this in section IV.

<sup>1</sup><http://www.eusprig.org/horror-stories.htm>

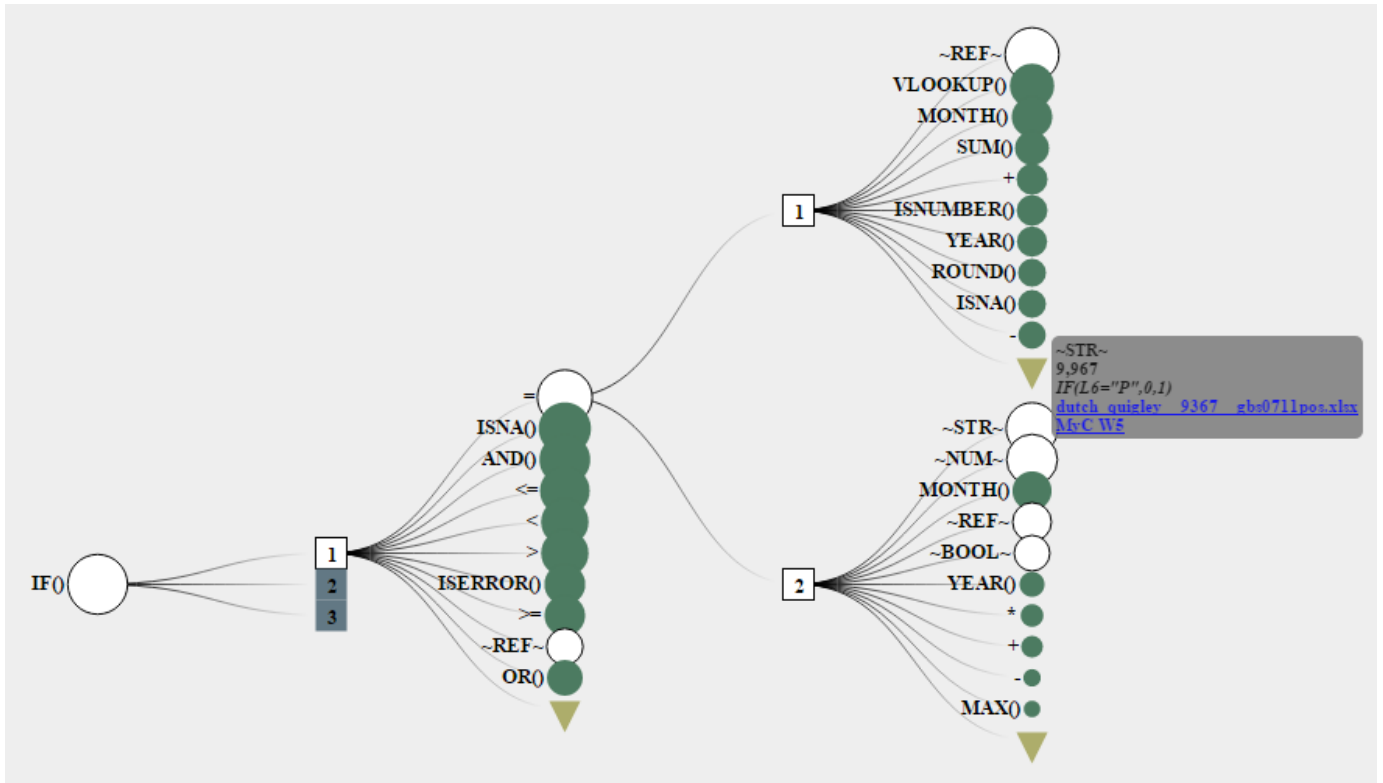


Fig. 1. A picture of Perquimans?!

underscoring some of its inherent limitations and setting the way for future extensions and improvements upon the concept.

## II. RELATED WORK

Given humanity's affinity for visual information, visualizations have long been prized for their ability to communicate information quickly and efficient [13]; the visualization of spreadsheets, therefore, has offered much room for research. Several previous tools work within a spreadsheet, seeking to clarify the connections between the visible values in cells, the formulae that produce them, and the dependencies between cells that inform them. Igarashi and colleague's fluid visualizations [14], for example, do this by imposing lines, color, and animation over the spreadsheet to visually explain these tangled connections. Likewise, Clermont explored ways of grouping cells by color and border that were related through similar functions, neighbors, or references [15], and Hipfl extended this work by incorporating the layouts and labels of spreadsheets [16]. Other tools focus on creating visualizations external to the sheets. Hermans and colleagues address a spreadsheet programmer's information by making dataflow diagrams from individual sheets through the tools GyroSAT [17] and Breviz [18]. Perquimans?! is among the latter class, creating standalone visualizations about spreadsheets. In contrast to Hermans' work, though, our work focuses on representing functions and how they comprise complex formula, rather than exploring the data structures of any particular spreadsheet.

Many other tools inspect the structure of formulae but often from the perspective of finding bad design. Following Fowler's initial description of code smells in object-oriented design [19], many researchers have applied similar observations to spreadsheets and have cataloged classes of problematic formulae [9] [20] [21], often accompanying them with detection tools [22] and investigations [10]. For example, Hermans, leveraging her work with the aforementioned dataflow diagrams, has worked with assessing common inter-worksheet smells, such as feature envy and inappropriate intimacy, wherein references between worksheets (rather than cells) in a file suggest a problem. [23]. Other tools, like Badam's Excel refactoring [24], are concerned more with understanding the formula in the service of changing them. However, these studies define standards of poor design and orient their searches around them. Though Perquimans?! supports the search for bad design, as we will see, the tool itself takes a much more agnostic approach in presentation, offering examples without regard for design quality.

Implicit in this study is an exploration of the Excel API and how people use it. Previous research, such as the first study on the Enron spreadsheets [8] or in its comparison with the EUSUS corpus [12], quantify how often users employ certain functions but not how they combine them. Researchers have applied such questions to other contexts as well, such as Murphy and colleague's study into how Java developers use Eclipse and what commands they use most often [25]. Others focus on the documentation of the API itself: Robillard

and DeLine, for example conducted a series of surveys and interviews to diagnose common problems with learning APIs, and they found that code examples, one of the focuses of this tool, is one of the most important aids to have in learning a new system [26]. Though this paper applies the tool to the Enron corpus specifically, the tool itself is not limited to this; it can be readily applied to any collection of Excel spreadsheets a user gives it.

### III. APPROACH

#### A. Design Goals

In visualizing the spreadsheet data, we outlined the core goals for what the tool should accomplish. Furthermore, with these goals, we also considered the likely challenges of achieving those goals and particular outcomes which we considered beyond the scope of the research. We present both sides of these goals below:

- 1 **Provide an interactive environment for free exploration.** There are a lot of data in some of these collections, and the user should be able to pick for themselves which to explore while ignoring the rest. Furthermore, this exploration should not be designed around answering one specific question but rather be open-ended.
- 2 **Do not make judgments about good and bad design.** Though users may certainly approach the tool with the intention of finding particular formulae, Perquimans?! will not prioritize any on metrics of good or bad practice. Rather, it will present them agnostically, referring only to frequency.
- 3 **Emphasize the quantitative patterns in formula construction.** Perquimans?! should address the questions of how often the spreadsheet programmers used a certain function and where they used it. In this way, it must show precise metrics, such as frequency of use and depth of function nesting, of the dataset it conveys.
- 4 **Do not overwhelm with numbers.** For popular functions especially, we anticipated some particularly dense trees. Though everything should be accessible in accordance with Goal 1, we should design in a way that reduces noise.
- 5 **Promote a qualitative understanding of the patterns.** Perquimans?! should supplement its observations with concrete instances of relevant formulae from the corpus. Ideally, it should even direct users to the exact cell in the spreadsheets where the formula was used, contextualizing the functions.
- 6 **Do not attempt to explain formulae.** Though Perquimans?! tries to foster understanding by linking pattern to example, it should not provide a precise description of what a complex formula accomplishes. The tool's user must infer this on their own.

Though we kept these guidelines in mind through the development of Perquimans?!, we nevertheless reached a number of points in which these principles conflicted. For a discussion of these decisions, see section III-E.

#### B. Walkthrough of the Tool

Before discussing the minutiae of tool's development, though, we will give a basic example of how to use the tool. For this, we will answer this question: *What kinds of functions do people use to define the condition in an IF function?* The full visualization that answers this is available in figure 1; however, to understand the interaction, we will start from the beginning.

First, a word on the IF function. In Excel, it serves as one of the logical functions: given a condition as the first argument that evaluates to either true or false, it takes on the value of either the second or third argument, respectively. Or, as the documentation writes out, "IF(Something is True, then do something, otherwise do something else)"<sup>3</sup>. Furthermore, the third argument is optional; if left out, the function will return a default "FALSE" value if necessary. Examples of this function in practice can be seen in III-B.

	A	B	C
1		<b>Formula</b>	<b>Result</b>
2	10	=IF(A2 >= 10, "True", "False")	True
3		=IF(A2 < 10, "True", "False")	False
4		=IF(A2 >= 10, "True")	True
5		=IF(A2 < 10, "True")	FALSE

Fig. 2. Configurations of the IF function

When the user first approaches the tree for a given top-level function – that is, a function nested within none other – only a few nodes are visible, as shown in figure III-B.

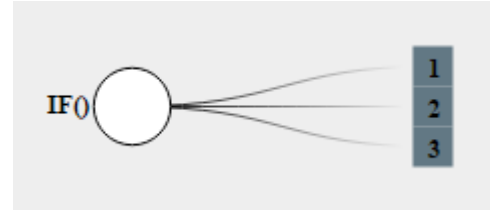


Fig. 3. How the IF tree looks at the start

The visualization so far comprises two types of node: the circle ●, which represents a discrete function in the formula and is size according to its frequency relative to the number of times to root function appeared<sup>4</sup>; and the numbered squares 1, which represent the positions of arguments within its parent function. From this, we can confirm that, of the times it was observed, IF can have at most three arguments passed into it, which corresponds with its specifications in the API<sup>5</sup>.

Knowing that it is the first argument which contains the conditionals, we click on the square labeled "1" to explore.

<sup>3</sup><https://support.office.com/en-us/article/IF-function-69aed7c9-4e8a-4755-a9bc-aa8bbff73be2?ui=en-US&rs=en-US&ad=US>

<sup>4</sup>The root node, by definition, will always be the largest node in a tree.

<sup>5</sup><https://support.office.com/en-us/article/IF-function-69aed7c9-4e8a-4755-a9bc-aa8bbff73be2>

To save space, when more than 10 unique arguments have been observed in any position, the tool displays only the first ten, with an option to display the rest by clicking the arrow

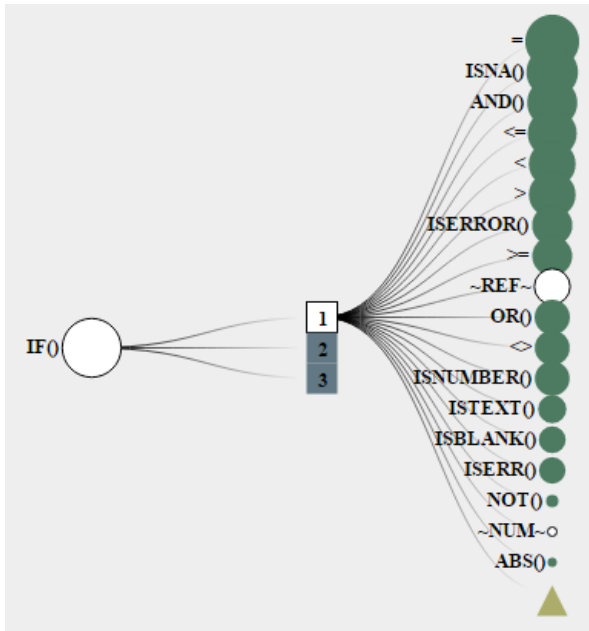


Fig. 4. First argument of the IF tree

We see that IF contains a number of comparison operators as its first argument, such as = and  $\leq$ , and boolean-returning functions, like ISNA and AND, with simple equality being the most common and some use as ABS being the least seen of everything actually used.

From here, we can further explore the common options among these functions. Clicking on the “=” node will yield two arguments and expanding each of them will peer into the range of common values of equality comparison, which Figure 1 shows.

For both sides of the equal sign, the operator has certain types of arguments which predominate over the others: on the left side is most often a reference to another cell; on the right, a string or number literal, which makes sense for the case of confirming a value in another cell before assigning this one. Furthermore, a tooltip accompanies each function node in the tree, providing a concrete example of a function that uses this structure and where it can be found. If this single instance is not enough, then the user also has the option to double-click the individual function node, which will open up a new tab with a table of many more examples from dataset.

### C. Icon Glossary

From these images, we can provide a quick glossary of images within the visualization to aid interpretation.

- **ABS0** - **Function nodes** are green circles labeled with the function name. Their size is determined by their relative frequency, scaled logarithmically, to the frequency

of the root node in the tree. They may have any number of arguments, including zero, as determined by the API.

- **~BOOL~** - **Value nodes** are white circles with a generic label. They represent elements of a formula which accept no arguments, like references (A1), ranges (A1:A10)<sup>6</sup>, numbers, boolean values, strings, and errors. Functions with zero arguments, like NOW, however, should still be considered function nodes.
- **1** - **Argument nodes** are dark blue squares labeled with a number. The number is the position of an argument within the function in the parent node. In III-B for example, argument node 1 shows every function or value that was seen in the first argument.
- **Solid lines** represent a function’s ownership of its various arguments. As such, they connect the function nodes to argument nodes.
- **Fading lines** represent the possibility of an argument position to have several different possible functions or values. As such, they connect argument nodes to function or value nodes.
- **Expansion arrows** appear within an argument node when there are over 10 possible functions or values in an argument position. By default, only the first 10 will be shown along with this arrow; clicking this will show the rest as well.
- **1**  
**2** - **Optional argument trees** are variations of trees that show only formulae with a specific number of arguments, allowing the user to control for the presence of optional arguments. By default, trees with dark blue nodes contain every type of formula without regard how many arguments they have – for example, single-argument ANDs could appear alongside 4-argument ANDs. See Figure III-C to see it visualized.

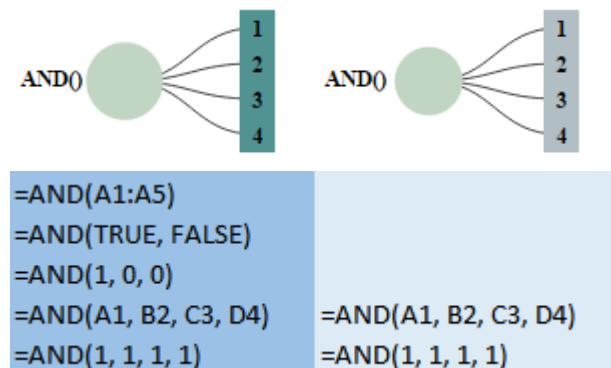


Fig. 5. The contents of each type of tree.

<sup>6</sup>That is, only if both sides of a references are cell references. If either side is a function that returns a cell reference, like INDIRECT, then the colon should be a function node.

#### D. Implementation Details

The final visualization is the product of two discrete processes:

- *Collection*: Given a set of Excel sheets, the tool, written in Java, uses Apache POI<sup>7</sup> to identify and iterate over every cell containing a valid formula. Afterward, it calls POI's formula parser to break the formula text into an ordered set of individual tokens, which the tool then parses into the tree-like form. When all formulae have been analyzed like this, it produces JSON files for each top-level function in the set.
- *Presentation*: The JSON files, meanwhile, feed into the presentation code, implemented in Javascript with much help from the visualization library D3<sup>8</sup>. We chose D3 primarily for its accessibility: given the JSON, the visualization can be simply embedded into a webpage accessible through a browser.

A demonstration of the tool can be found at <https://github.com/DeveloperLiberationFront/Excel-Function-Visualizer>.

#### E. Design Decisions

Early in the design, we chose the tree form for its inherent ability to represent the loose parent-children relationship of formulae as functions and their arguments, which could be yet more functions. By adapting this structure to accommodate a broad range of possibilities for nested functions, the branching factor depends alternatively on the number of arguments in a function and the number of possible functions observed as an argument in a function.

Guided by the goals in section A, we faced a number of decision points, a sample of which we describe below, before we arrived at the design shown above.

- *Copied formulae*: Excel allows users to spread a formula over an area, repeating the same task in each cell with minor adjustments. Without checking for this, the analysis may not reveal the functions most commonly used together but rather the formulae most often applied to large areas. To combat this, we converted formulae from their native A1 format to the relative R1C1, in which copied formulae should be identical, and considered only each R1C1 formulae once per worksheet.
- *Importance of depth*: When a function appears within another, should it be analyzed only as a nested function or would it also be valid to analyze the nested function on its own?

For example, in the pictured IF function, we found that people often use another IF statement as the second or third arguments of the top-level IF. If we only consider functions exactly where they're found embedded in the formula, then information about the same function – IF, in this case – will be scattered across different trees with no way to aggregate them. If we record every instance of

a function by ignoring their context – that is, including an IF embedded within a SUM function in the same node as the top-level IF – then the tool will represent some functions in multiple nodes to capture every possible level of nesting. For now, we only include the first, with the latter to be added as an option in the future.

#### IV. CASE STUDY

The obvious question to pose to any visualization is this: What do the images tell us that the text could not? It is not enough to prove that something can be visualized; we must also demonstrate what we can be gained from any particular visualization. As such, we raised a few tasks in the introduction in which we thought the tool could help: identifying places for API improvement, detecting bad smells, and guiding spreadsheet education. To demonstrate the tool's applicability, we sought out places in the tree which best exemplify these tasks.

##### A. Bad Smells

Fowler's description of code smells [19] underscored an important point of code quality: between elegant, efficient code and bug-crippled spaghetti, there is a spectrum of code designs which, by themselves, are not faulty but nevertheless suggest vulnerabilities in code design. Since then, researchers have applied these concepts to spreadsheet programming, as discussed in section II. While some of the smells lie beyond the scope of the tool, such as those characterizing inter-worksheet connections, others have structures which create distinctive features within the tree, leading to easy detection through our visualization:

- *Multiple Operations*: A single formula comprises numerous functions and operators. [9]. As a result, the formula tends to be prohibitively complex. In the visualization, since each nested and combined function creates yet another level of depth within the tree, these constructions can result in long, horizontal chains of nodes, as seen in figure IV-A.
- *Long Parameter List*: A function uses numerous arguments, making it harder to understand [21]. This is not a problem for many functions which have a limited number of arguments that it accepts. However, for functions that accept arguments indefinitely, such as SUM and CONCATENATE, it creates tall towers of argument nodes from a single function node.
- *Conditional Complexity*: A logical function, particularly IF, nests several other logical functions inside of it, reducing code readability [9]. These can be traced manually in the trees for the logical functions. IF, for example, will have several more IF function nodes within its second or third arguments, which in turn might have more of the same nested within them.

Some code issues are meaningful not for the space they occupy but for how they clash with a function's expectations. For example, Excel offers a number of functions that accept any number arguments given to them, up to a

<sup>7</sup><https://poi.apache.org/>

<sup>8</sup><https://d3js.org/>

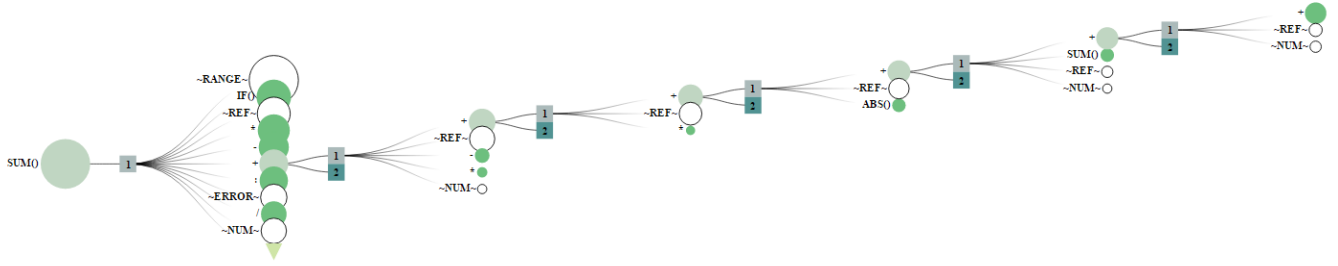


Fig. 6. The horizontal length of a tree may indicate complex or redundant design.

resource-defined limit. SUM, for example, simply adds every argument given to it. This also means that it can accept only one argument, and when the user does so, they pass in a range of cells over 90% of the time. However, using the tool, we isolated an instance where the programmer used a single-argument SUM where the argument was a series of 32 contiguous cells added with the + operation – “SUM(C6+C7+C8+C9+C10+C11+C12+C13+...+C37)” – representing a technically valid but unusual and problematic design.

Otherwise, the LOOKUP functions are particularly notorious for their confusing mechanisms and, as such, have warranted some especial attention with regards to spreadsheet design. In a recent study, Hermans, Aivaloglou, and Jansen probed the Enron dataset for uses of VLOOKUP and HLOOKUP specifically. The issue at hand was the optional fourth argument: when omitted or set to TRUE, the function attempts to return a value from another column by matching two values approximately, but when set to FALSE, the match must be exact. Furthermore, exact matching works only with sorted columns or rows; if the programmer neglects to sort values before calling the \*LOOKUP function, they may acquire inaccurate results [?].

Given access to the same dataset, how might this tool approach the issue? On the surface, the tool supports easy quantification through the tooltips displayed for each node, as shown in figure IV-A, answering the question, “How often do spreadsheet programmers use this function?”. But, more to the point, the tool’s distinction between the numbers of arguments for a single function lets the user compare frequencies of three-argument forms with the four-argument. The visualization does not, however, discern between the different values for booleans in the tree, much less whether the spreadsheet columns are ordered – but the linking of examples to patterns allows quick insight into which files are at risk for the problems they outlined.

Also at hand are issues with the standard LOOKUP function. Unlike the two variations above, LOOKUP accepts either two or three arguments, depending on which API-defined form the programmer uses: the vector form or the array form, the primary difference being whether the second parameter is a one-column/-row range or a two-dimensional array. The array

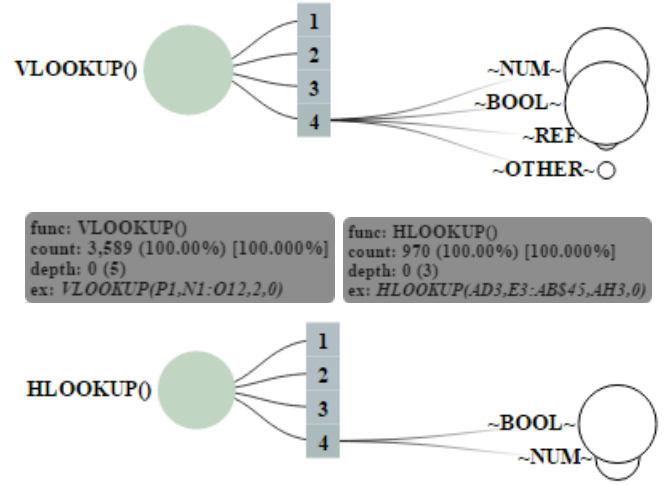


Fig. 7. VLOOKUP and HLOOKUP with four arguments. Numbers not expected to correspond perfectly with [?].

form, as it happens, is strongly discouraged by the API in favor of the V/HLOOKUP, a notion that might also be leveraged in the pursuit in good spreadsheet design.

## B. Education

When Robillard and Deline researched common obstacles for programmers learning new APIs, they concluded that one of the most important elements of a good API was the use of code examples to demonstrate function use. These examples, furthermore, come in a variety of forms: small snippets or tutorials that show only the intended function, sample applications that incorporate the function in a broader context, or even production code that employs the function but was not initially intended to be an illustrative example [26]. Of these categories, Perquimans?!aligns entirely with the last; when a user chooses to explore a particular function node, they will see examples of that formula as it was used in a working environment, with the specifics depending on the dataset the tool is using.



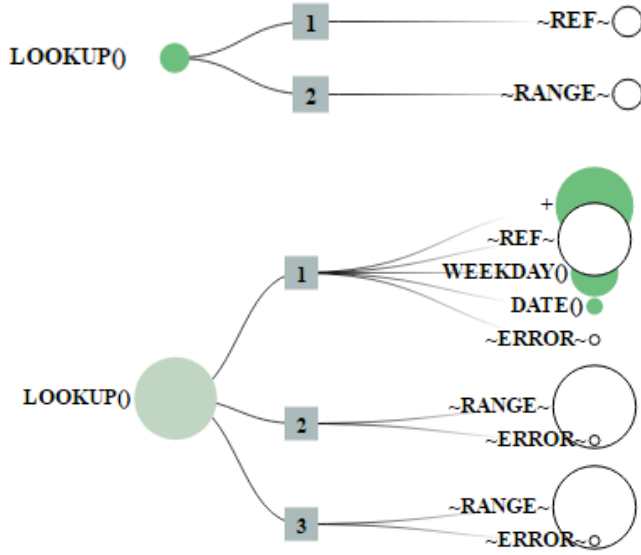


Fig. 8. LOOKUP with two (6 occurrences) and three (1648) arguments.

Furthermore, Robillard and Deline’s study makes the case for examples that show “API usage patterns involving more than one method call” [26]. Examples that show only a single function, they find, are too simple, whereas those demonstrating the interaction of functions will equip users for more complex tasks. Perquimans?! is especially suited for this focus on combination; consider again the question in the walkthrough (Section III-B), asking which functions and operations are used as conditions in IF. The design of this tool emphasizes the connection, then, between what functions like ISNA and AND return and what IF accepts, and specific examples for any of these combinations are only a click away.

## V. USER STUDY

During development, we conducted a brief, four-participant user study in order to detect conflicts between our design and the goals in section III-A. We designed the study to be exploratory; given trees based in the Enron dataset and at least twenty minutes, we asked the participants to adopt the persona of a consultant evaluating a company’s spreadsheet practice, allowing for questions like which functions on which the employees most depended or which sheets or employees presented the most anomalous or dangerous designs. Though we instructed them on how to use the tool and suggested that they visit one of the most populous trees in the set, we put aside any specific tasks or questions and let them choose their own paths. Though interpretation of the phrase “spreadsheet practice” can certainly vary from participant to participant, we readily accepted this interpretive flexibility since we wanted a range of views and backgrounds despite the persona. We clarified, furthermore, that their observations could be directed

either at the quality of the data conveyed by the tool or at the tool’s design itself.

Nevertheless, these user studies were a formative moment in evaluating the tool’s performance, generating a number of directions or corrections in the process. We present an overview of responses below, with the four participants recorded simply as P1 through P4.

### A. Use in Smell Tracking

The participants were most vocal about their findings when they discovered, by purpose or accident, instances of heinous design in the dataset. Many times, they noted these examples shortly after opening a new tree, suggesting that the distinctive visual signatures as discussed in section IV-A was a salient force in their exploration. For example, when P3 encountered the initial design of the SUM tree, as seen in figure V-A, they readily diagnosed that either a spreadsheet author was “totally incompetent, or [the formula was] just some that’s weird.” Other than these visual cues, value errors, prefixed with #s, also appear in the tree, which P4 said could be useful for tracking these problems if marked well.

Additionally, because the files in the Enron set had name with the author as a prefix, P2 commented that they could use the tool in a company setting to follow up with repeat offenders. For instance, they first encountered a particular author’s name when investigating an AVERAGE function with 18 distinct arguments for which our participant could not discern any logical order, even after opening the source spreadsheet; the same name popped up again as P2 looked at a RATE function relying on several hard-coded values. P2 said that, if they were a manager or project leader, this recurrence was a sign to talk to the author personally and figure out why these problems were there, as to prevent more in the future. They also added that these problems would grow worse if this particular author left the company and no one remained who understood these formulae, a concern that aligns with Hermans’ transfer scenarios [17].

The detection of bad design, however, is certainly not limited to a visualization tool, and some users remarked that a tool which printed a list of errors could suffice just as well for that purpose. However, they also remarked that this visual interface better supports the case when searching for new and unknown brands of bad smell. Because the exploratory

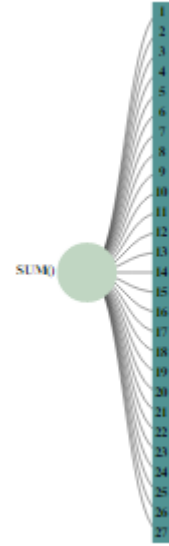


Fig. 9. An abundance of parameters in SUM. Encountering this, P4 remarked, “Woah.”

design makes no qualitative judgment and visualizes benign designs with the problematic, it therefore allows for flexible interpretation of what is a smell; that is, a user might not realize a certain design is suboptimal until they see it in the tree and, at the point, find specific examples of where it occurs in the spreadsheets.

### *B. Use in Education*

Users found Perquimans?!’s inclusion of examples to be especially useful since none of the them considered themselves to be experts of Excel, their self-reported proficiencies ranging from “fairly familiar” (P2) to “not extremely familiar” (P4). For example, as P1 explored the VLOOKUP function, they said they could use the tool to collect more examples than the documentation offers even though they knew the documentation more verbosely explained its function signature. Furthermore, in the process of exploring trees, P1 and P3 also gravitated towards some functions they had not used before, such as PV and IPMT, looking for new features in Excel to explore and learn.

Additionally, Perquimans?! offers a simple way of finding examples where certain functions were used together. Though a standard text-search tool might yield the same results for a function alone, combinations can require more complex text queries, whereas here, the information is already captured in nodes.

However, we found that even though a user can explore all of a function’s configurations, this does not mean that they will learn exactly what it does. P1, examining unfamiliar functions like KURT and PV, could describe precisely what types of arguments it accepted and how many. But even after exploring the spreadsheets for context, they could not accurately describe what the functions produced without consulting the official documentation. Whether through reticence of the tool or obscurity of the functions themselves, the exploratory environment is not enough to teach users *when* to use a function. However, we could address this in future designs, perhaps, by linking directly to such documentation from within the tool without violating any design concerns in III-A.

### *C. Study Limitations*

Though we did not start the study by telling that the data source came from Enron, two users studied the file names to deduce its roots in finance, if not Enron itself. Because of these notorious connotations, then, they might have been inclined from this information to orient their exploration around finance-related functions, potentially limiting their findings or perceived users for the tool. Though, one also said that, without this essential context, they could not have properly explored a dataset in the first place. Comments like these point out the trade-offs of unguided exploration, too: though it might not restrict them to a single purpose, it might, at the same time, not afford them any mindset at all with which to interpret the data.

Furthermore, the data which users explored was processed and created before we had fully completed the tool, meaning

some of the counts and patterns in the trees were inaccurate. However, we decided that this was not a pressing concern, being that we were primarily concerned with whether any interesting reports could be made at all, not with whether these reports were 100% accurate assessments of reality.

Throughout the study, we noticed that users misunderstood some of the icons and, as such, their early discoveries were inaccurate. For example, P1 interpreted the numbers on the argument boxes to mean that all of the box’s children had exactly that many arguments – that is, clicking on the dark blue “1” would return all the single-argument functions instead of the first argument of a function – and P2 initially took the solid lines to mean different paths in formula construction rather than different arguments of the same function. Though the users naturally did not explicitly report misinterpreting the icons, these misunderstandings became clear in their early evaluations of the spreadsheet practice. Though we clarified the meanings when these misunderstandings became apparent, these events point to a failure in the tool to properly indicate every function with clarity.

## VI. DISCUSSION

We began these studies with the intention of evaluating our progress towards the goals in section III-A. Working from these results, we noted many places where the tool aligned well or fell short.

### *A. Unbiased Exploration*

The first goal – that of full exploration – is threatened by the presence of certain formulae that the tool does not display, such as those with nonstandard functions. Because the data collection depends on POI’s formula parser, it does not allow for any partial parsing of a formula; it either processes a formula perfectly or throws it out. As such, the visualization does not display anything with syntactical errors or third-party functions that POI cannot parse. This poses larger problems, however, when POI does not support the parsing of certain functions, such as EOMONTH, preventing the healthy growth of those trees.

Participants also asked for more options to quickly navigate the tree. For example, P2 asked for the ability to expand the entire tree at once and icons that better communicated the presence of optional arguments and their quantities. The more familiar participants grew with the tool, the faster they wanted to explore, yet it supported expert navigation up to the point of expanding all of a node’s children up to one level.

Other than that, we did avoid designing anything that intentionally evaluated formula designs. Nevertheless, Perquimans?! inadvertently emphasizes bad design of certain types, such as all of those in section IV-A marked by their visual signatures. Even so, our participants found the discovery of bad smell to be the most interesting aspect about it, to the point where they could imagine business scenarios in which micromanagers use it to ensure precise design parameters across a department’s spreadsheets! To design in that direction, however, would mean a reevaluation of this design goal, since



intentionally guiding users toward known smells may guide them away from new, unmarked ones.

### B. Uncluttered Quantification

We realized early that some of the popular functions would present a problem: some would have thousands of variations in large datasets, and showing all of these variations at once would hopelessly overwhelm the user. We therefore made a number of choices, such as the expansion arrows and the use of generic types in place of specific primitive values, that would reduce the variation to something more manageable.

Nevertheless, during the user study, P3 remarked that they specifically avoided the most popular functions, anticipating a flood of nodes from which they could salvage nothing interesting – which might not have been a bad prediction, considering that the SUM is built from 910 function and argument nodes stemming the root and IF, at least 18000. P2 corroborated this by explaining how they gravitated toward exploring specific examples in particular value nodes over navigating the full crowd of the tree, but they complicate it further by also saying that the tool at its best when it shows either every possibility of an argument side-by-side (for comparison) or nothing on that branch at all, a balance that is hard to strike with node-dense trees.

A threat to our goals, then, arises from the problem of too much data, particularly in the popular functions, like SUM and IF. Despite our precautions, balancing the desire to show every single possibility of design with the desire not to overwhelm remains a challenge.

### C. Informative Qualification

## VII. FUTURE WORK

For these user and case studies, we relied solely on Enron’s spreadsheets to find our results. However, Enron’s focus on finances and energy represents only one context in which people use spreadsheets. Other corpora, like EUSES and Fuse, draw from other domains and industries, and, as Jansen found in his comparison of spreadsheets Enron and EUSES, different companies rely on different functions. Though the use of a single corpora nevertheless suffices for evaluation, we may yet be able to find more interesting applications and uses for the tool in other types of spreadsheet.

Additionally, Excel is only one of many different spreadsheet products available, chosen for this project because of its prevalence. But other spreadsheets, such as Gnumeric<sup>9</sup> or Google Sheets<sup>10</sup> represent other approaches to spreadsheet systems. Even within identical domains, there’s no guarantee that practices and functions will hold across these varied offerings. This, then, warrants further analysis, in which good visualization might serve well.

A larger and related problem is the loss of argument combination. For example, figure VII shows the situation of the INDEX tree, wherein each argument position has a few

<sup>9</sup><http://www.gnumeric.org/>

<sup>10</sup><https://www.google.com/sheets/about/>

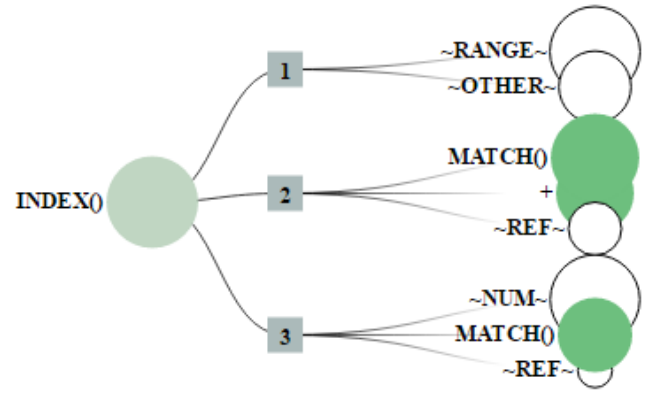


Fig. 11. A difficult question: how often is MATCH used in both the second and third arguments?

distinct possibilities. While it is easy to break down, for each position, which argument types are most common (ranges, MATCH, and numbers, respectively), the tree is silent on whether MATCH functions are used together in the second and third arguments, among other concerns. Though these argument combinations could be pieced together by manually inspecting the lists of examples, it is nevertheless inconvenient, though not outside the realm of future improvement.

Further contextual information.

Redesign.

## VIII. CONCLUSION

This paper presents a tool to support the exploration of function combinations throughout a given spreadsheet dataset. By taking an agnostic approach to design quality, it attempts to convey the dataset’s spreadsheet practices as is: the common along with the anomalous, and the well-designed along with the odorous. As seen in the user and case studies, this allows it to take on several potential roles at once, such as an environment for search out bad code smells as well as a repository for examples for learning new techniques.

To be sure, we still have a lot of room for im-

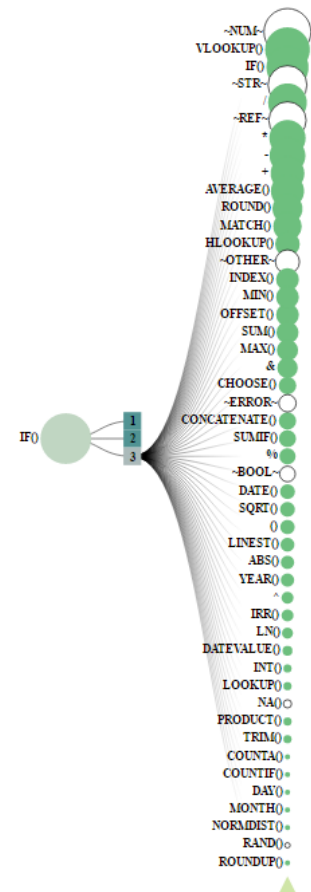


Fig. 10. The many possibilities of IF argument 3, demonstrate the problem of having too many options.

provement. Though the exploratory philosophy fostered certain goals well, such as the ability to discover new problematic smells without knowing beforehand what they are, it also hindered the project in others. Some users, for example, found the trees of popular functions to be too crowded to explore well, or that their intention to use the tool to examine the good or the bad design exclusively was not fully supported by a tool that claimed to know neither. Many of the problems, however, were not essential to this design conflict and will be overcome in future iterations of design by refining icons and improving maneuverability.

Either way, the visualization of these large datasets represents an important step in improving practice overall. By taking these voluminous oceans of data offered in spreadsheet corpora and rendering them comprehensible through images, we seek to draw attention to valuable information that would otherwise go unnoticed.

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