# **Ferny Castro**

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## **Education:**

Fortis Institute, Wayne NJ Graduation Date: 2013

**Electrical Systems Technician Certificate** 

Passaic County Community College, Paterson NJ Expected Graduation Date: June 2024

**Associates Degree Computer Science** 

Passaic High School, Passaic NJ Graduation Date: June 2011

High School Diploma Date Attained: 2011

## **Work Experience:**

### **Specialty RX Pharmacy:**

#### **Sales Representative**

June 2016 - Current

- Demonstrate strong knowledge of products and services to effectively answer customer inquiries and explain features and benefits.
- Develop and maintain relationships with customers to ensure customer satisfaction and loyalty.
- Monitor customer feedback and market trends to identify opportunities for improvement and growth.
- Analyze sales data and customer feedback to identify areas of improvement and develop strategies to increase sales.
- Utilize sales techniques and strategies to close deals and meet sales goals.
- Maintain accurate records of sales and customer interactions.
- Successfully closed deals with prospective customers with a win rate.
- Responsible for briefing customers about new pharmaceutical products.
- Responsible for compiling and submitting weekly reports for sales activities.

#### **Redwing Electric:**

#### **Electrician Assistant**

Feb 2013- May 2016

- Responsible for residential wiring, wiring methods, conductors sizing, circuit layout, and wiring diagrams
- Worked on Home Integration/Home Network Systems.
- Documented alarm system, fire, smoke, and CO alarm systems installed by the lead engineer.
- Analyzed schematic and blueprint designs to determine what would be needed on a project
- Responsible for data, Voice, and Video Cabling installation
- Responsible for the preparation, handling, installation, termination, and testing of installed systems

### Marshalls:

Sales associate Nov 2012 – Sept 2013

- Organized store inventory to maintain and clean and orderly department
- Assisted customers in searching for desired items
- Placed orders for customers for items that were not immediately found in store
- Assisted customers in utilization of our website to help them place online orders
- Worked as cashier to help expedite checkout process for customers
- Worked in translating item information from English to Spanish for customers who did not speak English