

The background of the entire slide is a dense, repeating pattern of stylized lanterns in various colors including red, orange, yellow, and blue, set against a dark blue background. The lanterns are depicted with soft, glowing effects and are arranged in a way that creates a sense of depth and movement.

web3 Global Hackathon 2023

# Orientation

web3に、世界初のサービスを生み出せ。



**MITSUBISHI ESTATE**



1

Theme

# DAO City in Tokyo



Turning the Tokyo Station area into a cutting-edge web3 city.

Utilizing web3 technologies such as NFT and smart contracts, we aim to create a DAO City where office workers are organically connected.

# 2

## Background

# The place is 「TOKYO TORCH」



TOKYO TORCH is being built in front of Tokyo Station by MITSUBISHI ESTATE.

TOKYO TORCH will provide a unique web3 experience for not only the approximately 30,000 office workers in the city, but also those who visit the 390-meter high outdoor observatory, a 2,000-seat entertainment hall, and a commercial zone with about 200 stores.



3

Issue

## People are less connected in city.



About 300,000 people work in the Marunouchi area of Tokyo, but there are few opportunities for people to connect with each other beyond the boundaries of companies.

There is a need for systems to connect people who share the same aspirations, thoughts, and interests and create new value.



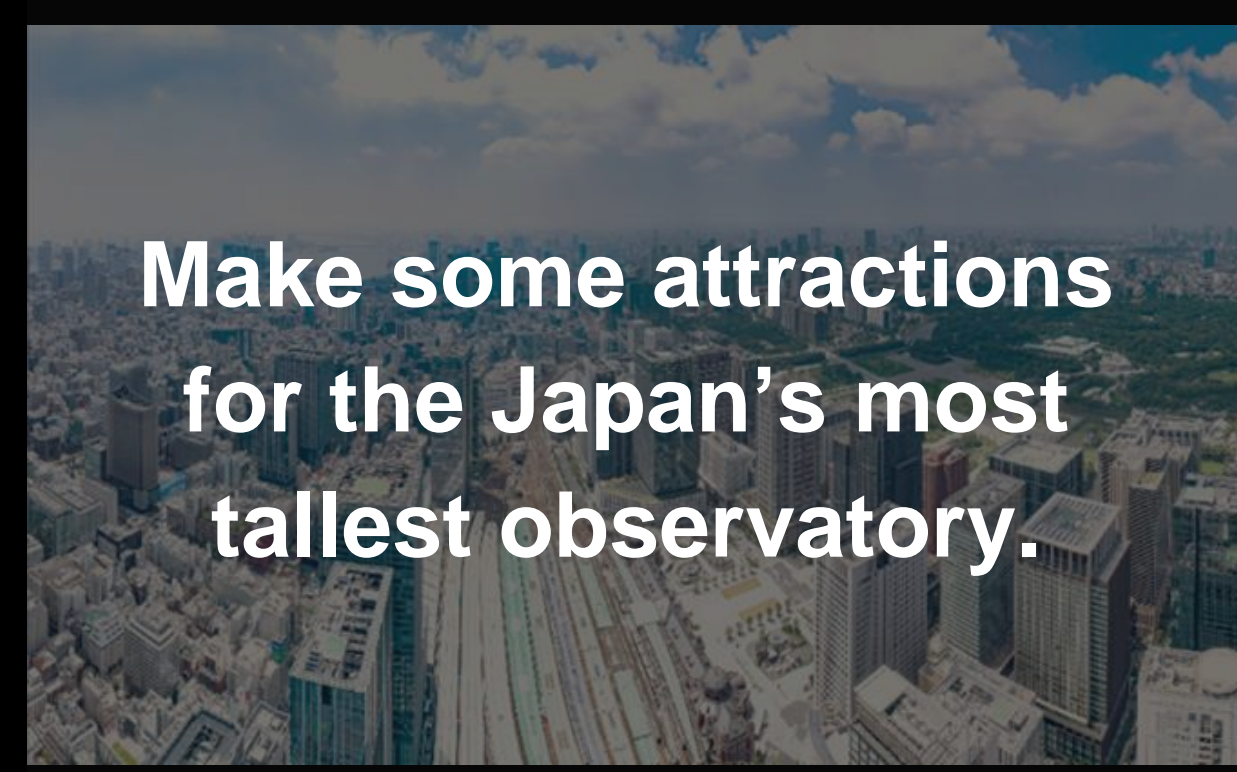
# 4

## Expectation

**The connection will happen in TOKYO TORCH.**

**<Ex>**

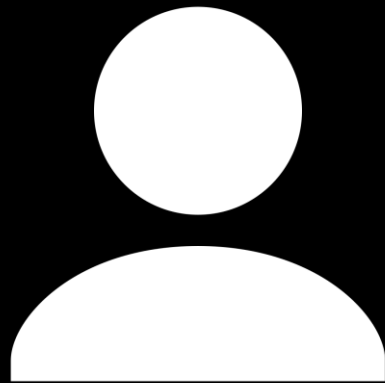
- Web3 service that organically connects 30,000 workers to create new value.
- Web3 service that connects and interacts with visitors all over the world in the 390-meter-high observation deck above Tokyo Station.



# Hackathon details

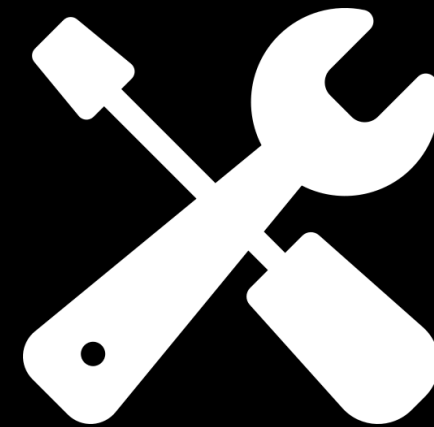
## Screening standard

### Screening from the following 3 perspectives



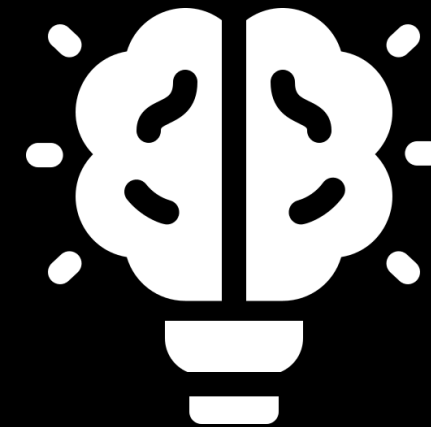
## User

Whether it meets the needs of the user  
and solves the user's problem



## Tech

Whether it tackles  
technical challenges



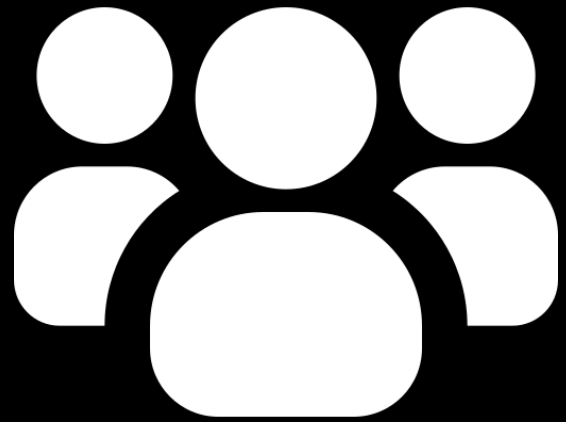
## Creative

Whether there is a device  
that even beginners will want to use  
Whether it is unique



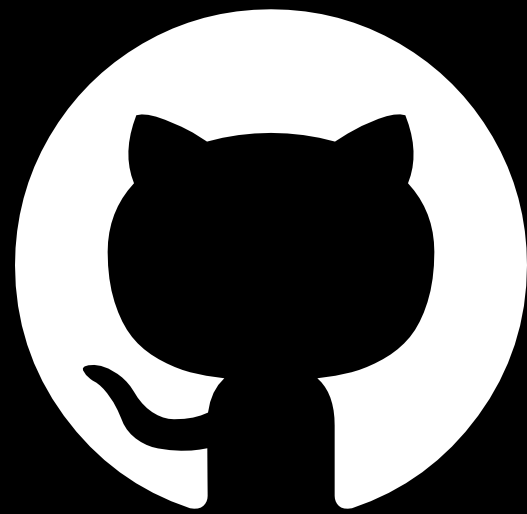
# Deliverables

Fill in the following 4 items on the submission form



**Team Profile**

✂Up to 4 people per team



**GitHub URL**



**Demo Video**

✂YouTube URL (unlisted)

✂Less than 3 minutes



**Description**

✂Less than 500 texts

# Schedule

**Submission deadline is Friday, November 24, 6:59 a.m. (PST)**

**9/4**  
**Entry**  
**Start**

**9/30**  
**Kick-off**  
**event**

**11/24**  
**Submission**  
**deadline**

※November 24,  
6:59 a.m. (PST)

**12/1**  
**First stage**  
**of screening**

**12/9**  
**Pitch events**