



Hacklahoma 2023

FEB. 11-12, 2023 THE UNIVERSITY OF OKLAHOMA



 @HACKLAHOMA

 HACKLAHOMA.ORG

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ABOUT US

Hacklahoma is the largest hackathon in the state of Oklahoma. Our goal is to create a collaborative space for students of all backgrounds to express their creative and innovative visions. Talented students come together at Hacklahoma to strengthen their leadership and teamwork skills and solve real-world problems. In 24 fast-paced hours, students brainstorm, develop, and demonstrate their hard work. This annual event offers an empowering and interactive setting. It is with great honor that Hacklahoma 2023 will be the University of Oklahoma's sixth annual student-run hackathon!

From the 11th and 12th of February 2023, you can expect more than 300 passionate students to come together at Hacklahoma. With your support, sponsorship, and mentorship, Hacklahoma can continue connecting students with exciting technology!

1

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WHY SPONSOR?

Did you know that hackathons have become the new career fairs? Not only are they quickly replacing traditional recruitment, but they are also fostering innovation within the community. Sponsoring Hacklahoma will give you direct access to the top, most passionate and talented students in the region. With the fast growth of technology, you can count on our members to someday serve your technical needs.

Advertise your brand. Inspire the tech and software development community in Oklahoma with your company's technical expertise.

Recruit the brightest student developers. Gain access to their resumes and portfolios while building relationships with these talented students through networking and mentoring.

Test and showcase your products and APIs. Get real-time feedback on your tech and have students use your product in ways you never thought of.

Run workshops, tutorials, and talks. Teach students how to use your technology and speak about important skills to have in the professional world.

Develop a larger tech community in Oklahoma. Encourage the enthusiasm for innovation and help Oklahoma become a strong leader in technology.

YOU ARE THE IDEAL SPONSOR!

Ideal sponsors establish a strong presence with the Hacklahoma community by sending representatives, developers, and mentors to the event. This allows Hacklahoma attendees to learn more about your company goals and culture in addition to professional opportunities in the tech industry.

Sponsors can work with us to coordinate workshops, showcase their unique company culture, and find ways to challenge our hackers. In fact, our team can help you host an interactive experience, tech-talk, or mini-challenge, which are great ways to advertise your company.

Promote your business with your branding! Our hackers love swag! Sponsors who give out company-branded shirts, pens, stickers, water bottles and more, leave a lasting impression on Hacklahoma attendees.

2

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BY THE NUMBERS: HACKLAHOMA 2020

IN-PERSON EVENT

282
HACKERS

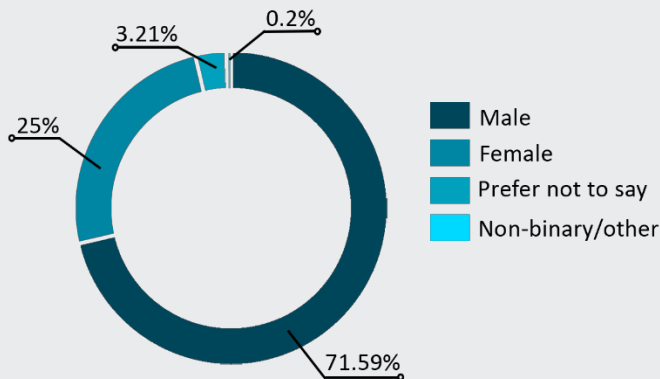


59
PROJECTS

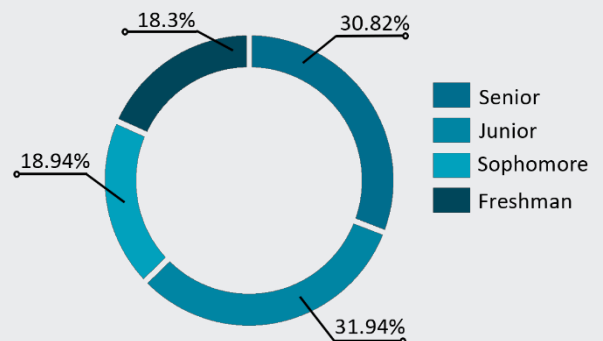


19
SPONSORS

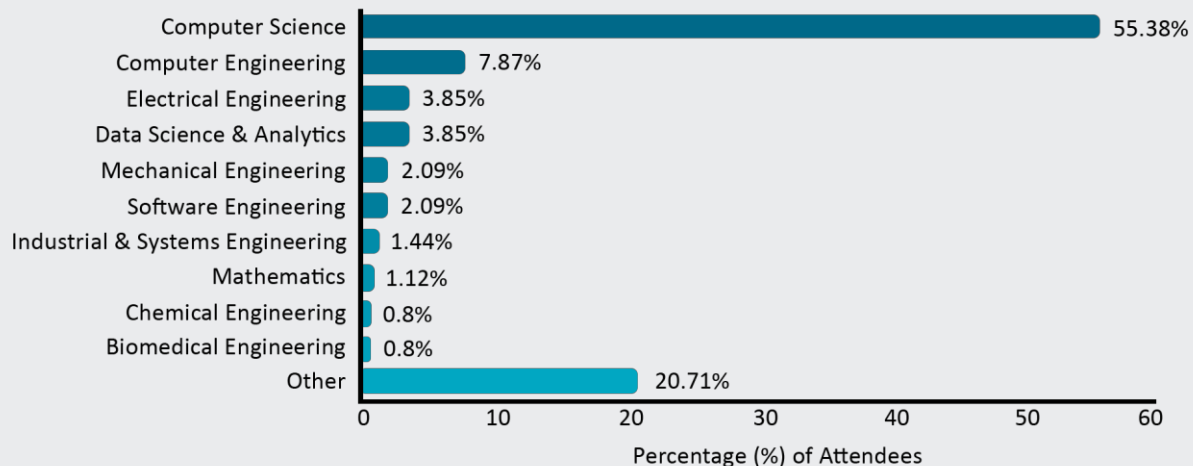
GENDER



CLASS STANDING



MAJOR



3

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BY THE NUMBERS: HACKLAHOMA 2021

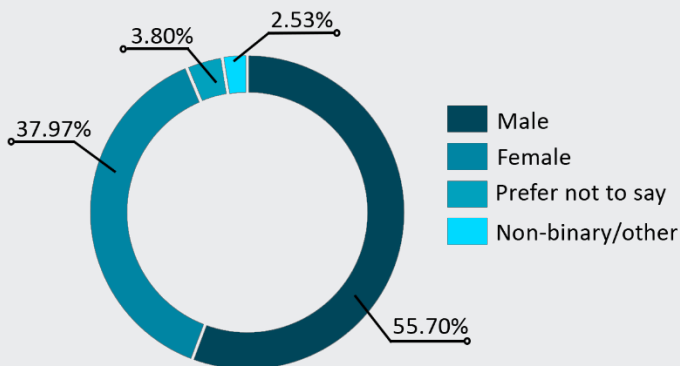
ONLINE EVENT HOSTED ON DISCORD

183
HACKERS

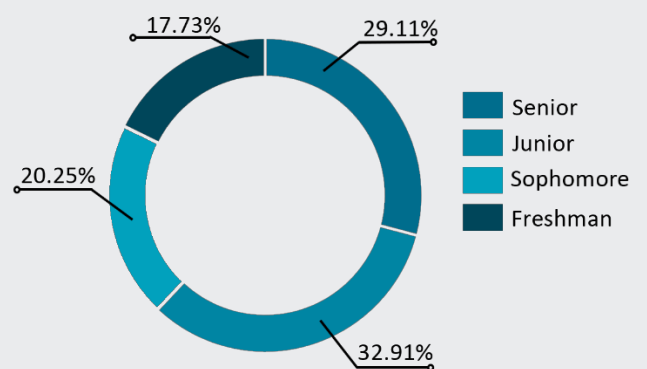


29
PROJECTS

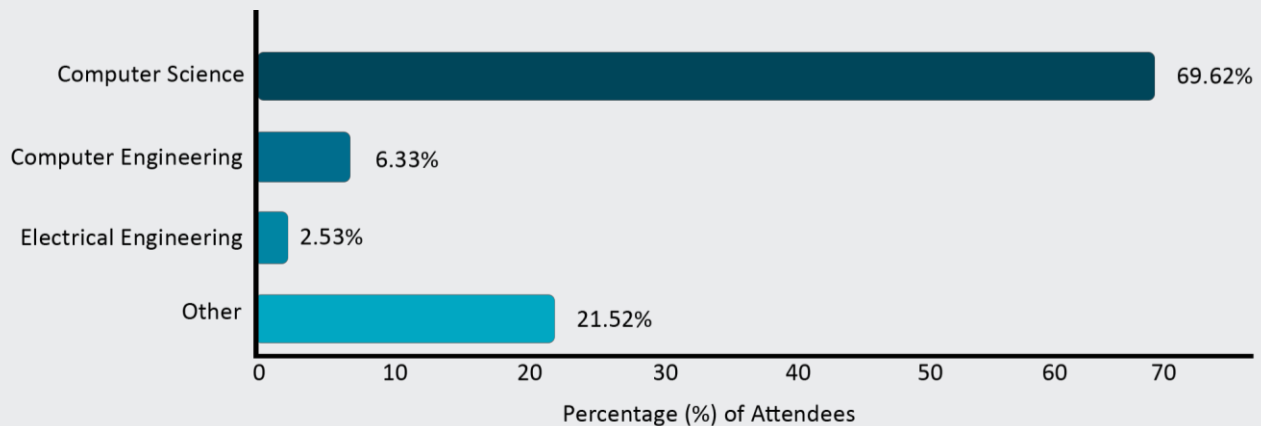
GENDER



CLASS STANDING



MAJOR



4

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HACKLAHOMA SPONSORSHIP TIERS

These are the general sponsoring options.

TIER	POWERED BY	DIAMOND	GOLD	SILVER	BRONZE	STARTUP
AMOUNT	\$5000+	\$4000	\$3000	\$2000	\$1000	\$500
Logo on Website	✓	✓	✓	✓	✓	✓
Sponsor Kick-Off Events	✓	✓	✓	✓	✓	✓
Representative(s)	3+ Reps	3+ Reps	3 Reps	2 Reps	2 Reps	1 Rep
Mentors (min. 2)	✓	✓	✓	✓	✓	
Booth at Event	✓	✓	✓	✓	✓	
Screen Advertisement	✓	✓	✓	✓	✓	
Workshop or Tech Talk	✓	✓	✓	✓		
Logo on Shirt	✓	✓	✓	✓		
Social Media Shoutout	✓	✓	✓	✓		
Resume Access	✓	✓	✓			
Opening Remarks	✓	✓				
Closing Remarks	✓					
Private Interview Room	✓					

5

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CATERED SPONSORSHIPS

These are alternative sponsor options and their respective tier benefits in exchange for helping us run Hacklahoma directly.

BENEFITS	PRIZES	HACKER CHALLENGE	CREATIVE EVENT
	\$1000 or prizes for teams of 4 worth \$1000	Creating a challenge with prizes	Tech talk, workshop, interactive activity worth \$500
Logo on Website	✓	✓	✓
Sponsor Kick-Off Events	✓	✓	✓
Social Media Shoutout	✓	✓	✓
Booth at Event	✓	✓	
Mentors (min. 2)	✓	✓	
Booth at Event	✓		

6

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FOOD SPONSORSHIPS

These are alternative sponsor options and their respective tier benefits in exchange for directly supporting our food/catering requirements.

FOOD NET WORTH	\$2500	\$2000	\$1500	\$1000	\$500
Benefits In Exchange For Directly Supporting Our Food/Catering Requirements					
Logo on Website	✓	✓	✓	✓	✓
Screen Advertisement	✓	✓	✓	✓	✓
Booth at Event	✓	✓	✓	✓	
Social Media Shoutout	✓	✓	✓	✓	
Logo on Tablecloth	✓	✓	✓		
Sponsor Kick-Off Events	✓	✓	✓		
Opening Remarks	✓	✓			
Closing Remarks	✓				

If our tiers and sponsorship options aren't what you're looking for, please email us at sponsor@hacklahoma.org! We will work with your company to provide the best contribution possible.

7

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CONTACT US!



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8

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