

Ren Blanding

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Skills

Wireframing, UX Research, Prototyping, User Interactions, Animations, User Interviews, User Flow Mapping, Agile/Scrum methodologies, Visual Design, Web Design, Website Redesign, Accessibility, Front-End Development, Human Centered Design (HCD), Data Analytics, Typography, Responsive Design

Software

Figma, Axure RP, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Creative Suite, JIRA, Asana, Miro, HTML/CSS, SASS, Bootstrap, Tailwind CSS, JavaScript, Netlify, Git

Experience

October 2022 - May 2023

UX/UI Designer - Adage Technologies | Chicago, IL

eCommerce web development agency that provides custom sites and SaaS solutions for clients in the arts, nonprofits, and other industries including the American Academy of Pediatrics and Lyric Opera in Chicago.

- Designed user flows, prototypes and wireframes for web and mobile devices for agency clients in SaaS eLearning and eCommerce settings
- Presented design, research, and strategic initiatives to clients and stakeholders across various industries
- Created scalable design systems for the National Association of Corporate Directors using Figma
- Collaborated with developer input and product teams using agile methodologies to deliver multiple projects to clients simultaneously and in a timely manner

June 2021 - March 2022

UX/UI Designer - Murphy's Magic Supplies | Rancho Cordova, CA

Murphy's Magic Supplies is the world's largest wholesaler of magic tricks and playing cards, with an eCommerce platform that generates ~\$20m in sales annually.

- Completed UX Assessment of the company using Heuristics, Analytics, and Accessibility guidelines to create a company-wide web strategy outline.
- Presented strategic outline for executive and marketing stakeholders
- Mapped UX Architecture of Murphy's Magic Site and consulted on next steps to update the site architecture

December 2020 - April 2023

Freelance Product Designer - Vala Supply | Remote

Vala Supply is an eCommerce retailer that sells keyboard products worldwide, in collaboration with a global network of other keyboard vendors and designers.

- Designed 21 unique keyboard kits using the Adobe Creative Suite and successfully brought them to market, generating \$70,000 of sales revenue in one month
- Collaborated with a diverse network of stakeholders and vendors from across the globe to ensure timely delivery and high-quality products that meet customer needs.

Education

California Polytechnic State University | San Luis Obispo, CA
Graphic Communication B.S.