Ren Blanding

Email: hello@blandingdesign.com   Portfolio: blandingdesign.com   GitHub: https://github.com/Hakata-jpn

Skills

Wireframing, UX Research, Prototyping, User Interactions, Animations, User Interviews, User Flow Mapping, Agile/Scrum methodologies, Visual Design, Web Design, Website Redesign, Accessibility, Front-End Development, Human Centered Design (HCD)

Software

Figma, Axure RP, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Creative Suite, JIRA, Asana, Miro, HTML/CSS, SASS, Bootstrap, Tailwind CSS, JavaScript, Netlify, Git

Experience

October 2022 - May 2023

Adage Technologies | Chicago, IL - *UX/UI Designer*

- Designed interaction concepts, flows, prototypes and wireframes for web and mobile devices for agency clients in eLearning and eCommerce
- Presented design, research, and strategic initiatives to clients and stakeholders across various industries
- Maintained and created design systems for the National Association of Corporate Directors using Figma
- Collaborated with developer input and product teams using Agile Methodologies

December 2020 - April 2023

Vala Supply | Remote - *Product Designer*

- Designed 21 unique keyboard kits using the Adobe Creative Suite and successfully brought them to market, resulting in increased sales revenue for the company.
- Collaborated with a diverse network of stakeholders and vendors from across the globe to ensure timely delivery and high-quality products that met customer needs.
- Developed and led a highly successful social media campaign, which generated $70,000 worth of sales in just one month.

June 2021 - March 2022

Murphy's Magic Supplies - *UX/UI Designer*

- Completed UX Assessment of company using Heuristics, Analytics, and Accessibility guidelines to create outline for next steps
- Presented strategic outline for executive and marketing stakeholders
- Mapped UX Architecture of the site for stakeholder and developer evaluation

Education

CLASS OF 2021

California Polytechnic State University | San Luis Obispo, CA
Graphic Communication B.S.