

Ren Blanding

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Skills

Wireframing, UX Research, Prototyping, User Interactions, Animations, User Interviews, User Flow Mapping, Agile/Scrum methodologies, Visual Design, Web Design, Website Redesign, Accessibility, Front-End Development, Human Centered Design (HCD)

Software

Figma, Axure RP, Adobe Photoshop, Adobe Illustrator, Adobe After Effects, Adobe Creative Suite, JIRA, Asana, Miro, HTML/CSS, SASS, Bootstrap, Tailwind CSS, JavaScript, Netlify, Git

Experience

October 2022 - May 2023

UX/UI Designer - Adage Technologies | Chicago, IL

- Designed interaction concepts, flows, prototypes and wireframes for web and mobile devices for agency clients in eLearning and eCommerce
- Presented design, research, and strategic initiatives to clients and stakeholders across various industries
- Maintained and created design systems for the National Association of Corporate Directors using Figma
- Collaborated with developer input and product teams using Agile Methodologies

June 2021 - March 2022

UX/UI Designer - Murphy's Magic Supplies | Rancho Cordova, CA

- Completed UX Assessment of company using Heuristics, Analytics, and Accessibility guidelines to create outline for next steps
- Presented strategic outline for executive and marketing stakeholders
- Mapped UX Architecture of the site for stakeholder and developer evaluation

December 2020 - April 2023

Freelance Product Designer - Vala Supply | Remote

- Designed 21 unique keyboard kits using the Adobe Creative Suite and successfully brought them to market, generating \$70,000 of sales revenue in one month
- Collaborated with a diverse network of stakeholders and vendors from across the globe to ensure timely delivery and high-quality products that met customer needs.
- Developed and led a highly successful social media campaign for the sale of keyboard products

Education

California Polytechnic State University | San Luis Obispo, CA
Graphic Communication B.S.