

# ASSOCIATION

# BROCHURE

# haci DTU

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# HACKDTU 3.0

HackDTU 3.0 Continuing its legacy is again set to be India's largest student run hackathon organised at Delhi Technological University where participants will be from all over the subcontinent.

There have been an overwhelming number of applications for the hackathon, out of which some developers will be selected. It will aim to break all records set by other conventional hackathons.





# PAST PERFECT

HackDTU was successfully held from February 10-11th 2017 at Delhi Technological University in collaboration with CISCO, Digital Ocean and many more.

After the great success of HackDTU 1.0 , we organised HackDTU 2.0 which also received an outstanding level of participation from developers all across the region.

HackDTU 1.0 and 2.0 were the largest hackathon of their time. After our past glories , we are here with another mind-blowing event that is HackDtu 3.0.



# SUCCESS MANTRA

HackDTU 1.0 , 2.0 and HackMAIT in total witnessed 1500+ developers and designers collaborated and competed to code, develop and deploy innovative solutions to real life challenges.

After the great success of our past hackathons , we are here with a greater aim and we will continue our own legacy and perform better than the best.



**After 24 hours of  
intense hacking,  
1 champion will  
be a winner out  
of the top 10  
finalist winning a  
whopping cash  
price of  
2,50,000 INR!**



**Had a great experience of meeting the best  
developers around the capital.**

= Prabhnoor Singh, GTBIT

**Never seen such a great footfall  
of young developers  
under a single roof.**

= Mr. Pallab Bhattacharya , Executive Director at ONGC

**Best hackathon ever! Learnt so much from  
these young developers.**

= Prateek Narang , Co Founder at Coding Blocks

**Good to see that future of INDIA is in the  
right hands.**

= Domnik, CISCO

**Excellent event to find a champion in a  
crowd of bright brains .**

= Anubhav Gupta, Senior Android Developer at hike



Where ideas turn  
into reality!

**150** Teams

**24** Hours

**1** Champion



# WHY SPONSOR?

Sponsor the biggest hackathon  
The biggest playground for creators and innovators

## LIVE FEEDBACK

Get live feedbacks of the APIs and other products from the hackers participating in the hackathon.

## CONDUCT WORKSHOPS

Sponsors are given assistance in hosting workshops and tutorials within the campus premises.

## BRAND RECOGNITION

Name of the company will be linked with all kinds of proceedings and publicity related to HackDTU

## RECRUITING

Hackathons give you incomparable access to top technical talent and we attract the smartest people around.



# SPONSORSHIP TIERS

Kilo | Mega | Giga | Tera | Title Sponsor

Cost

\$ 500

\$ 1,000

\$ 2,000

\$ 4,000

\$ 7,000 (Min. Bid)

Brand Promotion on Website,  
FB, Twitter, Instagram



Logo on TShirts, Posters,  
Banners, conference kit



Promotion with Media Partners  
Get Featured in video teaser &  
Aftermovie



Send mentors



Organise workshop



10 min

15 min

30 min

Keynote speech in  
hackathon



# BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes,featuring their brand names.
- Organize promotional events/app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups.  
If you have custom requirements, contact the sponsorship team.

# PAST SPONSORS

ओएनजीसी



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***msi***



GitLab



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DigitalOcean





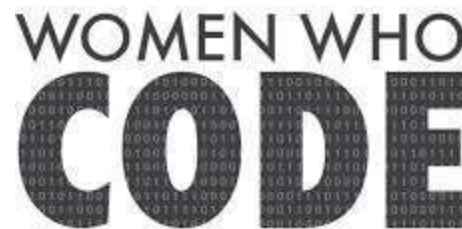
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# THANK YOU!



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