

# ASSOCIATION BROCHURE



# hackDTU 1.0

HackDTU 1.0 was successfully held from February 10-11th 2017 at Delhi Technological University in collaboration with CISCO, Digital Ocean and many more.

There was an overwhelming number of applications for the hackathon, out of which 426 developers were selected. HackDTU 1.0 broke all records set by other conventional hackathons.



# **SUCCESS MANTRA**

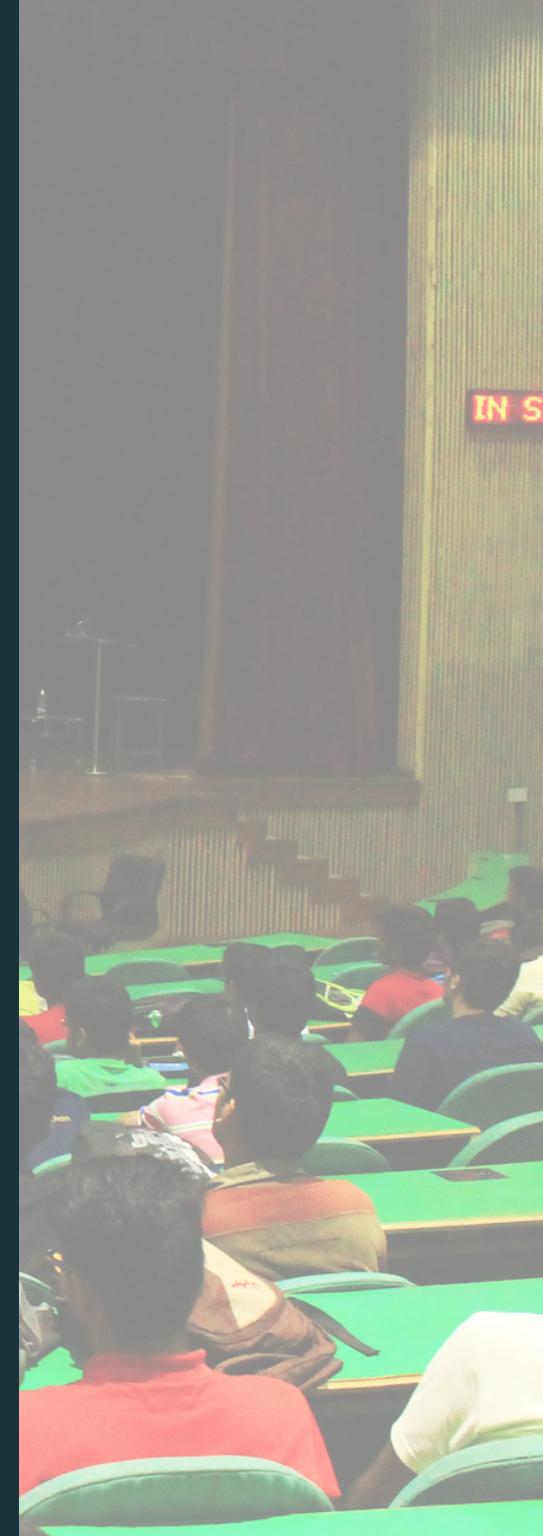
**HackDTU 1.0 witnessed 400+  
developers and designers  
collaborating to code,  
develop and deploy  
innovative solutions to real  
life challenges.**

**153 teams from India's  
topmost colleges  
participated, making it a  
grand success!**



A photograph showing a large audience seated in rows of green chairs, facing a stage. Several people are standing on the stage, possibly judges or presenters. The scene is dimly lit, suggesting an indoor event.

**After 24 hours of  
intense hacking,  
1 champion was  
selected out of  
the 10 finalist  
presentations  
winning a  
whopping  
2,00,000!**



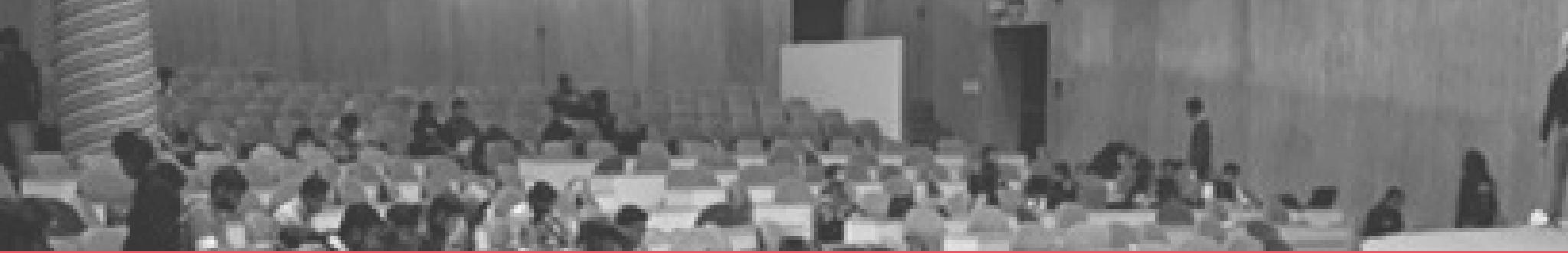


FOLLOW LINK TO HACKDTU 1.0 AFTERMOVIE

**HTTPS://GOO.GL/AZBBDB**

=





AFTER THE GRAND SUCCESS OF THE 1ST VERSION

# HACKDTU 2.0

IS COMING THIS FALL!



**Had a great experience of meeting  
the best developers around the  
capital.**

= Prabhnoor Singh, GTBIT

- ▶ JD:
- Technology
- Marketing

**Best hackathon ever! Learnt so  
much from these young developers.**

= Domnik, CISCO

# Where ideas turn into reality!

**100** Teams

**24** Hours

**1** Champion



# WHY SPONSOR?

Sponsor the biggest hackathon  
The biggest playground for creators and innovators

## LIVE FEEDBACK

Get live feedbacks of the APIs and other products from the hackers participating in the hackathon.

## CONDUCT WORKSHOPS

Sponsors are given assistance in hosting workshops and tutorials within the campus premises.

## BRAND RECOGNITION

Name of the company will be linked with all kinds of proceedings and publicity related to HackDTU

## RECRUITING

Hackathons give you incomparable access to top technical talent and we attract the smartest people around.

# SPONSORSHIP TIERS

	Kilo	Mega	Giga	Tera	Title Sponsor
Cost	25,000	50,000	1,00,000	2,50,000	5,00,000 (Min. Bid)
Brand Promotion on Website, FB, Twitter, Instagram	✓	✓	✓	✓	✓
Logo on TShirts, Posters, Banners, conference kit	✗	✓	✓	✓	✓
Promotion with Media Partners Get Featured in video teaser & Aftermovie	✗	✗	✓	✓	✓
Send mentors	✗	✗	✗	✓	✓
Organise workshop	✗	✗	10 min	15 min	30 min
Keynote speech in hackathon	✗	✗	✗	✓	✓

# BUT THAT'S NOT ALL!

- Title, Tera and Giga sponsors are welcome to give their own prizes, featuring their brand names.
- Organize promotional events/app downloads.
- Get Stall/Canopy/Space for promotional vans.

Also, We have special discounts for startups.  
If you have custom requirements, contact the sponsorship team.

# CONTACT US

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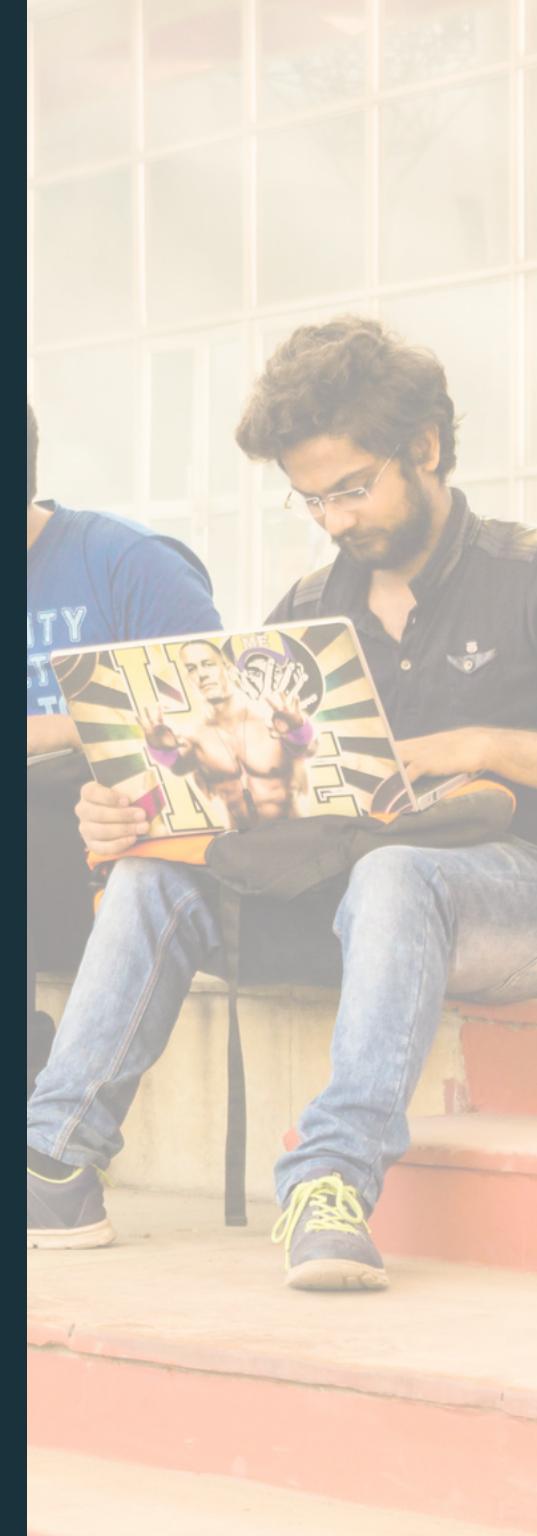
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# THANK YOU!



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