

**PROCEEDINGS OF THE FIRST STEERING COMMITTEE MEETING OF ISEE
NATIONAL SEMINAR HELD ON 12.03.2023 AT 12.30 PM IN THE BOARD ROOM,
NAIK BHAVAN, UAS, BANGALORE**

Members Present (offline)

1. Dr. S.V. Suresha, Vice-Chancellor, UAS, Bangalore
2. Dr. U.S. Gautam, Deputy Director General (Agricultural Extension), ICAR, New Delhi and President ISEE, New Delhi
3. Dr. G. Eswarappa, President, ISEE, Karnataka Chapter & Former D.E., UASB
4. Dr. R.R. Burman, ADG (Extn), ICAR, New Delhi
5. Dr. V. Venkatasubramanian, Director, ICAR-ATARI, Hebbal, Bangalore
6. Dr. P.G. Chengappa, Former Vice-Chancellor, UAS, Bangalore
7. Dr. K.M. Jayaramaiah, Former Registrar, UAS, Bangalore
8. Prof. V. Veerabhadraiah, Former Director of Extension, UAS, Bangalore
9. Dr. M.S. Nataraju, ICAR-Emeritus Professor, Dept. of Agril. Extn., UAS, GKVK, Bengaluru
10. Dr. M. Shivamurthy, ICAR-Emeritus Scientist, Dept. of Agril. Extn. UAS, GKVK, Bangalore
11. Dr. K. Narayana Gowda, Director of Extension, UAS, Bangalore
12. Dr. N.B. Prakash, Dean (Agri.), College of Agriculture, UAS, GKVK, Bangalore
13. Dr. Ashok S. Alur, Director, Centre of Excellence for FPOs, College of Horticulture, UHS Campus, Bangalore
14. Dr. S. Prabhu Kumar, Former Director, ATARI, Hebbal, Bangalore
15. Dr. Y.N. Shivalingaiah, Organizing Secretary, ISEE National Seminar 2022-23 and Professor & Head, Department of Agricultural Extension, UAS, GKVK, Bangalore and Secretary, ISEE (KC)
16. Dr. V.L. Madhuprasad, Co-organizing Secretary, ISEE National Seminar 2022-23 and Chief Instructor, FTI, UAS, GKVK, Bangalore
17. Dr. S. Ganesamoorthi, Co-organizing Secretary, ISEE National Seminar 2022-23 and Assoc. Professor, Department of Agricultural Extension, UAS, GKVK, Bangalore
18. Dr. K.P. Raghuprasad, Professor and Head, ATIC, UAS, Bangalore
19. Dr. Srinivasreddy, Principal Scientist, ATARI, Hebbal, Bangalore
20. Dr. B.T. Rayudu, Principal Scientist, ATARI, Hebbal, Bangalore
21. Dr. M. J. Chandregowda, Principal Scientist, ICAR-ATARI, Bangalore
22. Dr. Srinath Dixit, Principal Scientist, ICAR-ATARI, Hebbal, Bengaluru
23. Dr. C. Narayanaswamy, Treasurer, ISEE (KC), SO to Dean (Agri.), CoA, UAS, GKVK
24. Dr. C.M. Savitha, Associate Professor, Dept. of Agril. Extension, UAS, GKVK
25. Dr. H.K. Pankaja, Dept. of Agril. Extension, UAS, GKVK
26. Dr. K. Geetha, Professor & Scheme Head and Uni. Head, AICRP-Women in Agriculture, UAS, GKVK, Bangalore

Members present (Online)

1. Dr. P. Chandrashekara, DG, MANAGE, Hyderabad
2. Dr. V.V. Sadamate, Former Agricultural Advisor, planning Commission, Col, New Delhi
3. Dr. Abhijit Kar, Director, ICAR-NISA, Ranchi
4. Dr. Indires, K.M., Vice-Chancellor, UHS, Bagalkot

First steering committee meeting was held on 12.03.2023 at 12.30 PM in the Board Room, Naik Bhavan, UAS, Bangalore under the chairmanship of Dr. S.V. Suresha, Vice-Chancellor, UAS, Bangalore to review the preparations for the ISEE National Seminar. Realizing the importance of Secondary Agriculture, National Seminar on "Evolving Extension Science Towards Secondary Agriculture for Sustainable Development" is planned in the month of June, 2023 by Indian society

of extension education (ISEE), New Delhi, ISEE (Karnataka Chapter) and UAS, Bangalore in collaboration with other leading institutes in the country – ICAR, MANAGE, ICAR-ATARI, Bangalore, ICAR-NISA, Ranchi, Directorate of Secondary Agriculture, GoK and others.

Dr. Y.N. Shivalingaiah, Organizing Secretary has welcomed all the dignitaries and professionals for the first steering committee meeting and mentioned that the secondary agriculture plays an important role in making positive impact on Indian economy as it has all the potential to drive the growth of primary agriculture sector in the country.

Dr. G. Eswarappa, President, ISEE (KC) presented about the background, novelty, objectives and themes for the seminar and the dignitaries were asked to release the brochure for the National Seminar as the first circular.

Following suggestions were made by the dignitaries for effective conduct of the National Seminar

Dr. S.V. Suresha, Vice-Chancellor, UAS, Bangalore

- Importance of getting quality paper for the seminar.
- Motive the youngster to register for the seminar across the country.
- Focus on linking food processing industries.
- Timely communication for the participants by the committees.
- Souvenir committee should start working immediately.
- Lead paper presenters should be identified well in advance and even online presentation. Sufficient opportunity should be given to everybody with sufficient time for presentation by eminent personalities can be considered and identified in advance.
- Online participation only for overseas participants and not for participants of the country.
- Follow up of recommendation is also eventually important may be once in three months or once in six months with focused group discussion as follow-up activities are required.
- Organizing good exhibition including FPOs and other related organizers so that others can take the lessons and also there is need to organize buyers and sellers meet for effective marketing of products involved in secondary agriculture.
- Directorate of secondary agriculture may be involved as partner organizer.

Dr. P. Chandrashekar, DG, MANAGE, Hyderabad

- Secondary Agriculture is the need of the hour to improve the economy of the farmer.
- Secondary Agriculture should be considered as a professional discipline
- Research focus should be on Secondary Agriculture developing the technologies and dissemination of technologies is relevant to secondary agriculture is most important
- Technologies are mostly with food processing industries and integrating their technologies is essential
- In future, Secondary Agriculture led by FPOs, Agripreneurs and Agri Startups

Dr. Sadamate, Former Agricultural Advisor, planning Commission, GoI, New Delhi

- More of development departments participants, startups should be encouraged instead of academic.
- Startup ecosystem is important in Secondary Agriculture.
- Food processing institutes should be involved.
- Field visit may be included for practical understanding if the adoption of secondary agriculture technologies at field level.

Dr. Abhijit Kar, Director, ICAR-NISA, Ranchi

- By products utilization and processing is important in secondary agriculture.
- Development of new value chain out of the products created by involving all SAUs and institutes for farmers benefit is essential.

Dr. P.G. Chengappa, Former Vice-Chancellor, UAS, Bangalore

- Role of extension has to be changed, strengthening the extension system and focusing on market led extension is important.
- Some successful case studies should find the place in the seminar presentations.
- Linking farmers to market should be focused
- Importance of Carbon credit, new market and new consumers has to be highlighted in the seminar.
- Farmers organizations, SHGs – who are involved in microcredit –can be brought to agriculture mainstream
- Role of Agri. Extension in the era of secondary agriculture is important to generate more income to reach the aim of doubling the farmers income and Agri. Should grow at 4%.
- Topics are very relevant and producer companies should be involved in the seminar of partners,
- FPOs should brought in to secondary agriculture so that they get benefit with forward and backward linkages.
- Get private player to seminar to get opportunity for understanding their expectation about extension as lead speakers

Dr. Ashok S. Alur, Director, Centre of Excellence for FPOs, College of Horticulture, UHS Campus, Bangalore

- Linkage with companies should be considered for lead papers.

Dr. Venkatasubramanian, Director, ICAR-ATARI, Hebbal, Bangalore

- 60th year ISEE with logo has to be included in the next communication
- G-20 paper for linking secondary agriculture
- Details of first conference to 60th conference – find place in the outcome of the seminar.
- Every 10-year conference wise documentation should be included in the souvenir.
- Scenario; production increases and storage become difficult – wastage occurs -reduce cost benefit ratio to double the farm income
- Processing production for market consumption
- Seminar recommendation may be kept in mind for doubling the farm income.
- Successful cases related to value additions to be included.
- Agristartup run by agricultural graduates may be identified (30% are agri. Graduates)
- Exhibition on secondary agriculture, product, processors CSK entities involvement, successful entrepreneurs (50 stalls).
- Novel ideas can be identified and recorded.

Dr. S. Prabhu Kumar, Former Director, ATARI, Hebbal, Bangalore

- Identify the Agri. Startup started by agriculture graduates inviting them for the seminar to share experiences.

Dr. Srinath Dixit, Principal Scientist, ICAR-ATARI, Hebbal, Bengaluru

- People from non-agriculture are coming to agriculture is a good sign for the country they may be involved to participate in the seminar.
- Exhibition of secondary agriculture products from corporate sector can be considered.

Dr. G. Eswarappa, President, ISEE, Karnataka Chapter & Former D.E., UASB

- Buyers – Sellers meeting through KAPPEC will be organized
- What kind of extension is required by the private players linkage with industry players is most important

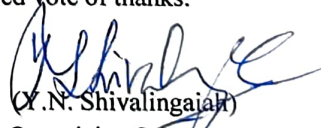
Dr. U.S. Gautam, Deputy Director General (Agricultural Extension), ICAR, New Delhi and President ISEE, New Delhi

- Good technology should be focused in the seminar.
- Industry partners related to agriculture involvement.
- We are good in extension service but lack research in extension.
- Brainstorming session on research in extension. Data based, evidence based, research in extension.
- ATARI plan on secondary agriculture can be discussed during the seminar through lead paper.
- DG can be invited for inauguration or valedictory function.

Others view

- Contribution of the seminar for exchanging to the Government with good recommendation.
- Secondary agriculture is the subject for diversification
- Wastage of production in storage
- Doubling income. How to reduce the cost of production looking in to market?
- Value addition for export so that the income can be obtained through value chain.
- Teaching concept – district level technology bank
- Private partners should be involved in the seminar
- Good presentation by Directors of ATARIs in the country should be encouraged with wide range of experiences.
- 6th there is industrial meet at New Delhi they can highlight
- Link the farmers for market involving corporates in the Agri. Business Models.

The Chief Guest Dr. Gautham, DDG (AE) was honoured by the ISEE (KC) on the occasion. Regarding budgetary provision for the Seminar the VC and DDG (Extension) extended their full support in successful conduct of the event. The seminar brochure was released online and offline besides seminar website and address was launched by the VC, DDG and other dignitaries. Finally, Dr. V. Venkatasubramanian, Director, ICAR-ATARI, Hebbal, Bangalore proposed vote of thanks.


(C.N. Shivalingiah)
Organizing Secretary

ORGANIZING SECRETARY
ISEE NATIONAL SEMINAR 2022-23,
UAS, GKVK, BANGALORE