

National Seminar
on

Evolving Extension Science Towards Secondary Agriculture for Sustainable Development

Date:
June 22-24, 2023

Venue:
University of Agricultural Sciences
Bangalore



Organized by



University of Agricultural Sciences, Bangalore



Indian Society of Extension Education (ISEE), ICAR-IARI, New Delhi
ISEE (Karnataka Chapter), UAS, Bangalore



ICAR-National Institute of Secondary Agriculture, Ranchi



Indian Council of Agricultural Research
New Delhi



Directorate of Secondary Agriculture, GoK
Bangalore



National Institute of Agricultural Extension
Management (MANAGE), Hyderabad



ICAR-Agriculture Technology Application Research Institute
Bangalore

Extension education plays an important role in agriculture development. Extension has evolved from playing a primary role in disseminating agricultural technologies to a holistic discipline of facilitating farmers' welfare and sustainable agricultural growth. Amidst the emerging dynamics of market and policy reforms by the Government, secondary agriculture has the potential to offer solutions to challenges in agriculture. In this context, the extension discipline has a challenge to identify and suggest extension science for transition to secondary agriculture to attain sustainable development. In India, farmers are gainfully employed in the primary activity of farming only for about 180 days. Any activity on the farm that is done beyond the Kharif, Rabi and Summer seasons is the secondary agriculture. Cleaning, sorting and grading, processing, value addition along the supply chain of agri produce are considered as secondary agriculture which can generate large employment and enhance farmers' income.

Though secondary agriculture has been practiced for many years, the systematic approach and scientifically backed research and extension strategies are limited both at the national and state level. The State of Karnataka has the credit of establishing the separate Directorate of Secondary Agriculture during 2021-22. Hence, there is need for deliberation on various aspects of secondary agriculture to evolve appropriate strategies for its promotion. The national seminar attempts to provide a platform for deliberations on the achievements and a way forward to take principles and practices of secondary agriculture for the benefit of the farming community towards sustainable agriculture development.

Objective

The National Seminar aims to bring the academicians and field extension professionals on a common platform to document and discuss on the research and development initiatives on secondary agriculture. It provides opportunity to deliberate and discuss on various initiatives, research results and outcomes in secondary agriculture and suggest the way forward.

Themes

1. Secondary agriculture- historical footprints to modern practices and innovations
2. Enterprise diversification for enhancing productivity and farm income
3. Policy initiatives and institutional role
4. Global good management practices
5. Leveraging social media and ICT interventions
6. Innovative Extension Science methodologies
7. Entrepreneurship Development and Human Resource Development
8. Gender mainstreaming.
9. Farmer Producer Organizations, Commodity Based Organizations and other Governmental initiatives .

University of Agricultural Sciences, Bangalore

The University of Agricultural Sciences, Bangalore established in 1963 is one of the earliest Agricultural Universities in the country. The University has jurisdiction over ten southern districts of Karnataka viz., Bengaluru Urban, Bengaluru Rural, Ramanagara, Chikballapur, Kolar, Mysuru, Mandya, Chamarajanagar, Hassan and Tumakuru covering 51 Lakh hectares of geographical area. The University is offering six bachelor's degree programmes, 26 masters' programme and 17 doctoral programmes through its five constituent colleges. During the six decades, University has released over 315 varieties. The Directorate of Extension has well established extension units including seven KVKs. Krishimela is a popular extension activity conducted annually to showcase the technologies to the farming community. The University has been bestowed with Sardar Patel outstanding ICAR Institution Award – 2002 and 2012 by the Indian Council of Agricultural Research, New Delhi.

Indian Society of Extension Education (ISEE), New Delhi

The Indian Society of Extension Education is a registered professional society under Societies Registration Act 21 of 1860 (Punjab Amendment Act, 1957) as extended to the Union Territory of Delhi registered on June 22, 1964 with the registration number S-2504 of 1964-65. The society is entering into 60th year of its existence. At present, there are more than 2000 members with the mission to advance the cause of extension education. The ISEE facilitates closer association amongst members and other scientific workers in India and abroad for promoting professional experience in teaching,

research, and extension. The ISEE encourages fundamental as well as applied researches in the field of extension education. The Society organizes Seminars, Symposia, Workshops and Conventions at National and International levels on topics of national and international importance from time to time. The Society has brought out several proceedings, compendiums, souvenirs, seminar recommendations. The Society publishes quarterly Research Journal entitled, the Indian Journal of Extension Education since 1965. The Indian Journal of Extension Education (UGC CARE listed journal) has got a NAAS rating of 5.95 w.e.f. 01.01.2021 and is indexed in CABI, EBSCO, AGRIS, Index Copernicus International, BASE, Scilit, Google Scholar, Semantic Scholar, WorldCat, Google Scholar, Crossref etc. The focus subject areas of the Indian Journal of Extension Education include; Agricultural Extension, Agricultural Communication, Agricultural Entrepreneurship, Extension Management, Agricultural Education, Socioeconomic Studies, Rural Sociology & Educational Psychology, Adoption & Diffusion of Farm Innovations, Agricultural Diversification, ICT application in Agriculture, Planned Agricultural Change, Agricultural & Rural Development, and contemporary agricultural extension issues related to Agricultural Science/ Dairying / Communication/ Home Science / Fisheries / Veterinary and allied social sciences.

Indian Society of Extension Education (Karnataka Chapter), Bengaluru

The Karnataka Chapter of the Indian Society of Extension Education was established in 1975 with its office in UAS, Bangalore. There are around 200 members of the chapter in the State of Karnataka. The chapter has been striving for furtherance of the cause of Extension Education in the state of Karnataka. Several seminars, workshops and interaction sessions are being organized from time to time on vital issues concerning extension education. Luminaries like late Dr. R. Dwarakinath, late Dr. K.A. Jalihal, late Dr. H.S. Hanumanthappa, Dr. K.M. Jayaramaiah, Prof. V. Veerabadraiah, Dr. K. Narayanagowda and Dr. G. Eswarappa have served as the President of the chapter.

National Institute of Secondary Agriculture, Ranchi

National Institute of Secondary Agriculture (ICAR-NISA), Ranchi established on September 20, 2022 to increase the income of farmers, value addition of the produce and efficient utilization of crop residues. As secondary agriculture is high value addition to primary agriculture. It helps in using all parts of an agricultural produce, processing to enhance shelf-life, increasing total factor productivity, and generating additional jobs and income for farmers. Certain alternative agriculture activities like lac culture, beekeeping, mushroom cultivation, agri-tourism, etc, also fall under the ambit of secondary agriculture. By-products from agricultural crops, if processed appropriately for deriving industrial products could pave a way in getting better economic returns from agriculture.

Keeping in view the importance of secondary agriculture in rural industrialization in order to improve farmer's income, it was proposed to further widen the mandate of the IINRG. Therefore, the Governing Body of ICAR Society in its 256th meeting approved the proposal and the new name of the Institute as National Institute of Secondary Agriculture. Consequent to this decision of the Council, Indian Institute of Natural Resins and Gums (IINRG) has been rechristened as National Institute of Secondary Agriculture.

Directorate of Secondary Agriculture, Govt. of Karnataka

Karnataka is the first state to establish the Directorate of Secondary Agriculture in 2022 to handle and promote issues related to Secondary Agriculture. As Secondary Agriculture, a productive activity at entrepreneur level that utilizes primary product and by-products of agriculture as raw material and other biological resources available locally in its rural agrarians, neighbourhood, deploys locally available skills or a high level of rural manpower to operate/manage/ maintain the production of goods and services; and promotes farm/cottage and village level rural industries by utilizing low intensity of capital and technology. Secondary Agriculture includes food and non-food bio-resource based products for human and industrial use.

National Institute of Agricultural Extension Management (MANAGE), Hyderabad

MANAGE was established in 1987, as the National Centre for Management of Agricultural Extension at Hyderabad, by the Ministry of Agriculture & Farmers Welfare, Government of India as an autonomous Institute. In recognition of its importance and expansion of activities all over the country, its status was elevated to that of a National Institute in 1992 and re-christened to its present name i.e., National Institute of Agricultural Extension Management. MANAGE is the Indian response to challenges of agricultural extension in a rapidly growing and diverse agriculture sector. The policies of liberalization and globalization of the economy and the level of agricultural technology becoming more sophisticated and complex, called for major initiatives towards reorientation and modernization of the agricultural extension system. MANAGE offers its services in the five streams viz. Management Training, Consultancy, Management Education, Research and Information Services.

Indian Council of Agricultural Research, New Delhi and ICAR-ATARI, Bengaluru

The Indian Council of Agricultural Research (ICAR) is an autonomous organisation under the Department of Agricultural Research and Education (DARE), Ministry of Agriculture and Farmers' Welfare, Government of India. Formerly known as Imperial Council of Agricultural Research, it was established on 16th July 1929 as a registered society under the Societies Registration Act, 1860 in pursuance of the report of the Royal Commission on Agriculture with its headquarters at New Delhi. The Council is the apex body for co-ordinating, guiding and managing research and education in agriculture including horticulture, fisheries and animal sciences in the country. With 111 ICAR institutes and 71 agricultural universities spread across the country this is one of the largest national agricultural research systems in the world. The ICAR has played a pioneering role in ushering Green Revolution and subsequent developments in agriculture in India through its research and technology development that has enabled the country to increase the production of food grains by 5.6 times, horticultural crops by 10.5 times, fish by 16.8 times, milk by 10.4 times and eggs by 52.9 times since 1950-51 to 2017-18, thus making a visible impact on the national food and nutritional security. It has played a major role in promoting excellence in higher education in agriculture. It is engaged in cutting edge areas of science and technology development and its scientists are internationally acknowledged in their fields.

The ICAR established eight Zonal Coordinating Units (ZCUs) in 1979 to monitor and coordinate the Lab to Land Programme (LLP) launched on the occasion of ICAR's Golden Jubilee (1979). The unit was converted as a Plan Scheme in 1986 with additional objective of monitoring the other Transfer of Technology projects of ICAR viz., KVK, Trainers Training Centre (TTC), National Demonstration Scheme (NDS) and Operational Research Project (ORP). The ZCU was upgraded as Zonal Project Directorate (ZPD) in March 2009 and as Agricultural Technology Application Research Institutes (ATARI) since July 2015. Later on number of ICAR-ATARIs was increased to eleven. As per the reorganization of Zones, ICAR-ATARI Bengaluru became Zone XI w.e.f. April 2017 covering Karnataka, Kerala and Lakshadweep. The mandates of ICAR-ATARI are: Coordination and monitoring of technology application and frontline extension education programs of 48 KVKs and strengthening agricultural extension research and knowledge management.

About Bengaluru and Around

Popularly known as the garden city, Bengaluru is located in southern India. It is one of the most beautiful, versatile and popular vacation destinations in the country. The city has diverse attraction to offer lush gardens, tree lines avenues, well laid out parks notably the sprawling Cubbon Park and colourful Lalbagh. Ancient edifices and the magnificent Vidhana Soudha, which houses the state legislature of Karnataka. Known as the Silicon City of India, Bengaluru is the software capital of the country. It is cosmopolitan with diverse cultures and charms that are totally Indian with a population of about 9.6 million. Located at an altitude of 980 meters from MSL, the climate is very pleasant and salubrious throughout the year. The temperature varies between 25° C to 30° C, during June. The ever-pleasant sunny skies and smiles makes Bengaluru a perfect destination for people from all over the world irrespective of season, there is always a reason to celebrate., the city offers a wide variety of shopping opportunities from unique speciality shops to major shopping malls and boutiques featuring fine fashion, designer labels and women apparel. a unique experience awaits you. The city is well connected by Rail. Road, and Air. Many city buses ply through UAS campus (about 13 km away from the city Railway station and Central Bus Station and 22 kms from the airport).

A sneak visit to the world-famous places like Brindavan Gardens, Chamundi Hills and Palace of Mysore (128 kms.), Ranganatittu Birds Sanctuary (140 Kms), Shravan Belagola, the famous Jain pilgrimage place with stone sculpture of Bahubali (142 kms), Beluru and Halebeedu, the world-famous temple towns (233 kms) and Nandi hills (65 kms) and a whole lot of other places of interest makes your visit memorable.

Participants

The seminar is open for scientists, teachers, extension professionals and students to share their work and experiences. It would greatly benefit researchers, academicians, policy planners, NGOs/ extension professionals, students, entrepreneurs, progressive farmers, FPO members and field functionaries in several ways including promoting and contributing secondary agriculture among farming community.

Call For Papers

The papers are invited on identified themes of the seminar. Papers should be based on the original research, and field experiences focusing on any of the themes. Review/ Data based papers, case studies and development experiences of individuals and organizations may also be accepted. Soft copy of the abstract (about 300 words) and full paper (about 4000-5000 words, 12 font size, double spacing) typed in Times New Roman font, having 25 mm margin from all sides in MS-Word format. The papers should be submitted online using the link <https://bit.ly/3Yt4LUd> or <https://forms.gle/pXmTYWXXKqCx6RXCLA>

The abstract should contain a brief account of problem statement (100 Words), methodology (100 words), results and implications (100 words). The title of the abstract should preferably be less than 15 words, authors' names and affiliations and the email of the corresponding author.

Venue of the Seminar

The Seminar will be held at Dr. Babu Rajendra Prasad International Convention Hall and Auditoriums of the University of Agricultural Sciences, GKVK Campus, Bengaluru – 560 065.

Boarding and Lodging

Accommodation for the confirmed delegates will be arranged in the University Guest Houses on first-come-first-served basis. Participants can stay in hotels also, if they desire so. Reservation of accommodation in Hotels will be made to those delegates who send the booking amount in advance. The cost of lodging in Guest Houses/ Hotels has to be met by the participants themselves. Breakfast, Lunch and Dinner on all the three days of National Seminar will be arranged by the organizing committee for the delegates at the venue. Delegates are requested to make their own arrangements for booking their onward and return journeys. It is essential to ensure advance reservation in bus/train/air to avoid last minute rush.

ISEE Awards

The Indian Society of Extension Education has instituted various awards, which are conferred on high-caliber extension educationists in recognition of their meritorious works & services to the disciplines of Extension Education. The applicants willing to contest may send a soft copy of their Resume along with documents as per format of different awards to iseenewdelhiawards@gmail.com due date 25th May 2023. The detailed proforma, requirements, evaluation process etc can be accessed at <http://www.iseeiari.org/> The aspirants of various awards must be present physically during the ISEE National Seminar. Awards will not be presented in absentia.

1. Dr. D. K. MISHRA MEMORIAL AWARD

After the demise of Dr. D.K. Mishra, the then Director (Extension Education), Rajasthan Agricultural University, Udaipur, his family donated Rs. One lakh for institution of the Award. The ISEE has instituted Dr. D.K. Mishra Memorial Lecture Award. The recipient is expected to deliver a lecture on a topic related to transfer of technology approaches and extension service promoting rural employability at the time of annual National Seminar. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/>

The soft copy of the application along with the Resume (in prescribed format) and a brief synopsis of the Lecture be sent in time.

2. Dr. K. N. SINGH MEMORIAL AWARD

This award is conferred on an Extension Scientist for the excellence in extension research. Dr. K.N. Singh Memorial award is wholly sponsored by Dr. Shankariah Chamala, and Mrs. Shakuntala Chamala, Former Associate Professor of Agricultural Extension & Management, School of Natural Rural Systems Management, University of Queensland, Brisbane, Australia. Dr. Chamala donated Rs. 50,000 (Rupees fifty thousand only) for this award in the memory of his Guru, a great teacher and a leader in the discipline of Extension Education. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/> The soft copy of the application in prescribed format along with the evidences of the claims made in application may be sent on or before closing date.

3. Dr. O. P. DHAMA MEMORIAL AWARD

This award is given to an Extension Scientist for excellence in teaching and training. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/>

The soft copy of the application in prescribed format along with the evidences of the claims made in application may be sent on or before closing date.

4. Dr. G. S. VIDYARTHI MEMORIAL AWARD

This award is given to an Extension Scientist for excellence in farm information communication and field extension services on the name of great Extension Scientist Dr. G.S. Vidyarthi. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/>

The soft copy of the application in prescribed format along with the evidences of the claims made in application may be sent on or before closing date.

5. PROFESSOR Y. P. SINGH MEMORIAL AWARD

After the demise of Prof. Y.P. Singh, the then Joint Director (Extension), Indian Agricultural Research Institute, New Delhi, whose family donated Rs. One lakh for institution award, the ISEE has instituted Prof. Y.P. Singh Memorial Award in 2014. This award is given to an Extension Teacher/ scientist for excellence in teaching, training and extension research. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/>

The soft copy of the application in prescribed format along with the evidences of the claims made in application may be sent on or before closing date.

6. ISEE FELLOW AWARD

This award is given to ten Extension Scientists for their outstanding contributions in the field of extension education. The modus operandi are to select two extensionists from each zone. The person should be well experienced and has made significant contributions for advancing the cause of Extension Education discipline. In addition, applicant should be a well-known personality in Extension fraternity. Although age is no bar, it is considered appropriate if the awardees are still in active service. While applying for this award, a brief autobiography should also be attached. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/>

The soft copy of the application in prescribed format along with the evidences of the claims made in application may be sent on or before closing date.

7. YOUNG SCIENTIST AWARD

The award is conferred to ten young scientists (two from each ISEE Zones), below the age of 45 years, for their outstanding contributions in the field of extension research and field extension services.

The soft copy of the application along with the Resume including date of birth certificate and supporting materials relevant to extension research and field extension services be sent on or before closing date.

8. BEST KVK SCIENTIST AWARD

The award is given to Ten Scientists (two scientists from each zone) working in KVKs since last 05 years for their outstanding contributions in farm advisory services under Transfer of Technology and conducting participatory research for upliftment of farming community of operational area of KVK. The award will be shifted to other zone in case of non-availability of suitable applicant in a zone. Broad guidelines to be used in assessing the worthiness of applicants are available at <http://www.iseeiari.org/>

The soft copy of the application in prescribed format along with the evidences of the claims made in application may be sent on or before closing date.

Life time Achievement Award

The highest and the most prestigious ISEE Award introduced in 1999 is conferred during National Seminar and is open to both Indians and the overseas Extension Professionals. Age, citizenship and ISEE membership are no bar. The recipient should have worked for decades and made substantial contribution to the discipline of Extension Education. The power and popularity enjoyed by the person is unquestionable. His/her work catapulted him/her to fame. His/her talent and influence is undeterred in the discipline of Extension Education. His/her legacy is not only confined to his/her own achievements but has also generously imparted his/her knowledge and played mentor to next generation. The person is the king, technical wizardry, a new genre, and a cult-figure. He/she is a unique phenomenon and carries a dynamic personality.

Any ISEE life member can propose the name and two other eminent life members should second the nominee. A soft copy of nomination paper along with a brief Resume be sent in time.

ISEE also confers Best Paper Presentation/Best Poster Presentation Awards (in each theme area) during the seminar.



IMPORTANT DATES

Last date for submission of Abstract	:	May 10, 2023
Communication of Acceptance of Abstracts to Authors	:	May 20, 2023
Last date for submission of Full-Length Papers	:	May 25, 2023
Applications/ Nominations for Award	:	May 25, 2023

REGISTRATION FEE

Categories	Early bird registration before 25.05.2023 (Rs.)	Registration Fee after 25.05.2023 (Rs.)
Scientists and Delegates (Life Members)	5000.00	5500.00
Scientists and Delegates (Non - Life Members)	6000.00	6500.00
Students / Retired Scientists	1500.00	2000.00
Accompanying Person	2500.00	3000.00
Foreign Delegates	US\$ 100	US\$ 125

(Registration fee include registration kit, admission to all sessions, seminar breakfast, lunch and dinner besides session tea)

PAYMENT MODE DETAILS

Seminar registration fee may be paid through Cash/DD//Bank Transfer in favour of the Organizing Secretary, ISEE National Seminar 2022-23, UAS, GKV, Bengaluru payable at Bengaluru.

Details for online transaction are as follows:

Account Holder: Organizing Secretary, ISEE National Seminar 2022-23

Name of the Bank: Canara Bank

RTGS/ NEFT IFS Code: CNRB0002737

Account No.: 110103237002

Duly filled in registration forms may be sent through email to: iseeseminar2023@gmail.com

Seminar Website

Website address of the seminar is www.iseenationalseminar2023.in

All the details of the seminar, organisers, speakers, call for papers, abstract & full paper submission, guidelines, registration forms, accommodation forms, programmes, etc. will be updated regularly.

Registration Form: <https://forms.gle/uSCU9NVKUKTB2ChX9>

Accommodation Form: <https://forms.gle/vcrmJ2okSf5J4tcn6>

Form for Abstract & Paper Submission: <https://forms.gle/mFrpF6xc6tDQuB9Y9>

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Accommodation Request Form

Name.....

Details of persons accompanying (if any)

Address

.....

.....

Tel (O).....Mobile No.

Email

Type of accommodation required (Please tick): Single ☐ Double ☐

Category of accommodations: (Approximate tariff per day)

Duration of occupancy:.....

Arrival details (Date & time):

Train / Flight No.

Hotel booking will be made only after receipt of 100% advance payment. The delegates will be responsible for the final settlement of the hotel bills.

Details of the hotels with concessional tariff will be given in seminar website.

Delegates have to book themselves. The names of registered delegates will be given to the hotels identified.

The delegates are also requested to send the accommodation booking request to the email: iseens23accofti@gmail.com

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Delegate Registration Form

Name :

Category :

1) Student /Scientist/ Retd. Scientist/Accompanying person.

2) Members of ISEE/Non member

Designation :

Address :

Tel. (O), Mob. :

Fax:

Email :

Arrival details :

Date :

Time:

Train/Flight No./Bus :

Departure details :

(Date & Time)

Train/Flight No./Bus :

Bank Details for payment : Fee may be paid through Cash/DD/Bank Transfer in favour of Organizing Secretary, ISEE National Seminar 2022-23, UAS, GKVK, Bengaluru payable at Bengaluru. Details of online transaction are as follows:

Bank : Canara Bank Branch: GKVK, Bengaluru
: A/c. No. 110103237002 : IFSC Code: CNRB0002737

Details of Payment : 1. Transaction ID:

Date:

Bank:

2. Details of DD: No.....

Amount:..... Date:.....

Date:

Signature & Seal

NATIONAL ORGANIZING COMMITTEE

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Dr. Rajbir Singh	Director, ICAR-ATARI, Zone-I, PAU Campus, Near Gate No.6., Ludhiana, Punjab
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Dr. S. R. K. Singh	Director, ICAR-ATARI, Zone-IX, JNKVV Campus, Adhartal, Jabalpur, Madhyapradesh
Dr. Shaik.N.Meera	Director, ICAR-ATARI, Zone-X, CRIDA Campus, Jawahar Nagar Colony, Santosh Nagar, Hyderabad, Telangana
Dr. V. Venkatasubramanian	Director, ICAR-ATARI, Zone-XI, Hebbal, Bengaluru, Karnataka

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	Prof. V. Veerabhadraiah	Former Director of Extension, UAS, Bangalore
	Dr. H. N. Byra Reddy	Former Director of Extension, APAU, Hyderabad
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	Dr. M.S.Nataraju	ICAR-Emeritus Professor, Dept. of Agril. Extn. UAS, GKVK, Bangalore

Dr. N. Nagaraja	Former Director of Extension, UAS, Bangalore
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Dr. N.S. Shivalinge Gowda	ICAR-Emeritus Professor, Dept. of Agril. Extn. UAS, GKVK, Bangalore
Dr. K. Narayana Gowda	Director of Extension, UAS, Bangalore
Dr. N.B. Prakash	Dean (Agri.), College of Agriculture, UAS, GKVK, Bangalore
Dr. H.C. Prakasha	Dean (PGS), UAS, GKVK, Bangalore
Dr. Ashok S. Alur	Director, Centre of Excellence for FPOs, College of Horticulture, UHS Campus, Bangalore
Dr. S. Prabhu Kumar	Former Director, ATARI, Hebbal, Bangalore
Dr. G.T. Puthra	Director of Agriculture, GoK, Bangalore
Shri M.H. Banthanal	Managing Director, KAPPEC Ltd., 17, General KS Thimayya Road (Richmond Road), Bengaluru
Sri K. S. Mahesh	General Manager, NABARD, Bangalore
Smt. Kshamapatil	Deputy Director of Horticulture (FPO), Lalbhagh, Department of Horticulture
Dr. K. Geetha	Professor & Scheme Head and Uni. Head, AICRP-Women in Agriculture, UAS, GKVK, Bangalore
Dr. K.G. Vijayalaxmi	Professor and Head, Department of Food Science and Nutrition, UAS, GKVK, Bangalore
Dr. Savitha S. Manganavar	Coordinator, Bakery Training Unit, UAS, Hebbal, Bangalore

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	Dr. Siddayya	Coordinator-PPMC, Nodal Officer-Agri. Edn. To ICAR & Director-Skill Development Center, UAS, GKVK, Bengaluru
	Dr. Balakrishna, B.	Principal Scientist, ICAR-IIHR, Hesaraghatta, Bengaluru
	Dr. G. Basavaraj	Deputy Director Centre of Excellence for FPO's, College of Horticulture UHS Campus, Bangalore
	Dr. C. Narayanaswamy	Associate Professor and Scientific Officer to Dean(Agri.), College of Agriculture, UAS, GKVK, Bangalore and Treasurer, ISEE (KC)
	Dr. C.M. Savitha	Assoc. Professor, Department of Agricultural Extension, CoA, UAS, GKVK, Bengaluru
	Dr. K. Amaresh Kumar	Professor and Head, Department of Agricultural Extension, College of Horticulture, KSNUAHS, Hiriur, Chitradurga
	Dr. S. Subhash	Scientist, ICAR-NDRI, Adugodi, Bengaluru



National Organizing Secretary

Dr. Rashmi Singh

Secretary, ISEE and Principal Scientist & Head,
Division of Agril. Extension
ICAR-IARI, New Delhi
Mob: +91-9811647293
Email: rashmi.iari@gmail.com
secretaryisee@gmail.com

Organizing Secretary

Dr. Y. N. Shivalingaiah

Professor and Head
Department of Agricultural Extension
UAS, GKVK, Bangalore – 560 065
Mob: +91 9611457341
Email: iseeseminar2023@gmail.com
secretaryiseekc@gmail.com
ynshivalingaiah@gmail.com

Co-organizing Secretaries

Dr. V. L. Madhuprasad

Professor and Chief Instructor
Farmers Training Institute,
UAS, GKVK, Bangalore – 560 065
Mob: +91 9448586564
Email: ftuasb@gmail.com
madhuprasad.extn@gmail.com

Dr. S. Ganesamoorthi

Associate Professor
Department of Agricultural Extension
UAS, GKVK, Bangalore – 560 065
Mob: +91 9731876687
Email: aex201@gmail.com