



# Group N - Social Media Survey

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# Index



Generic

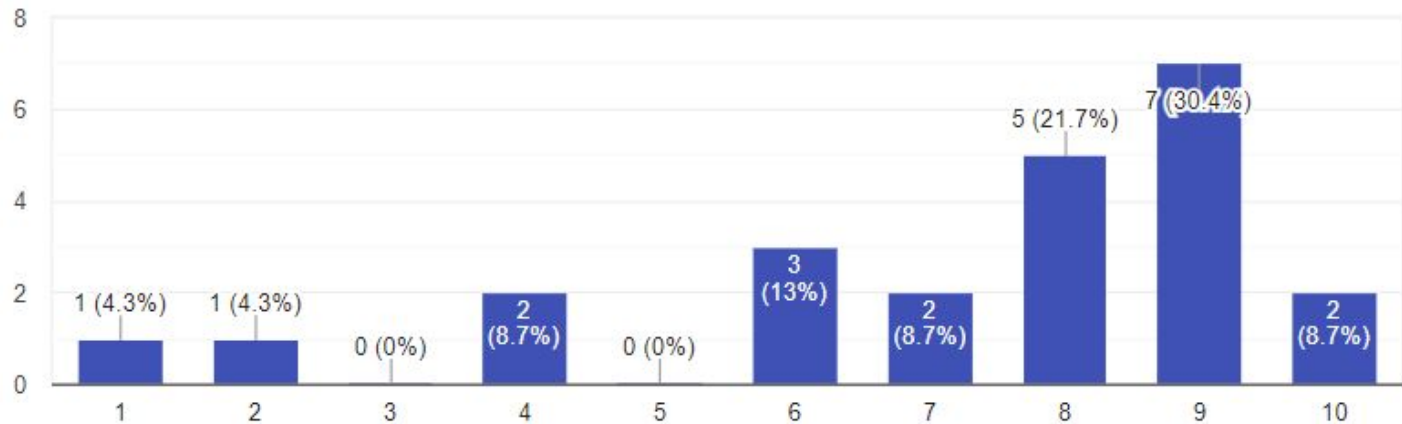


Gamification

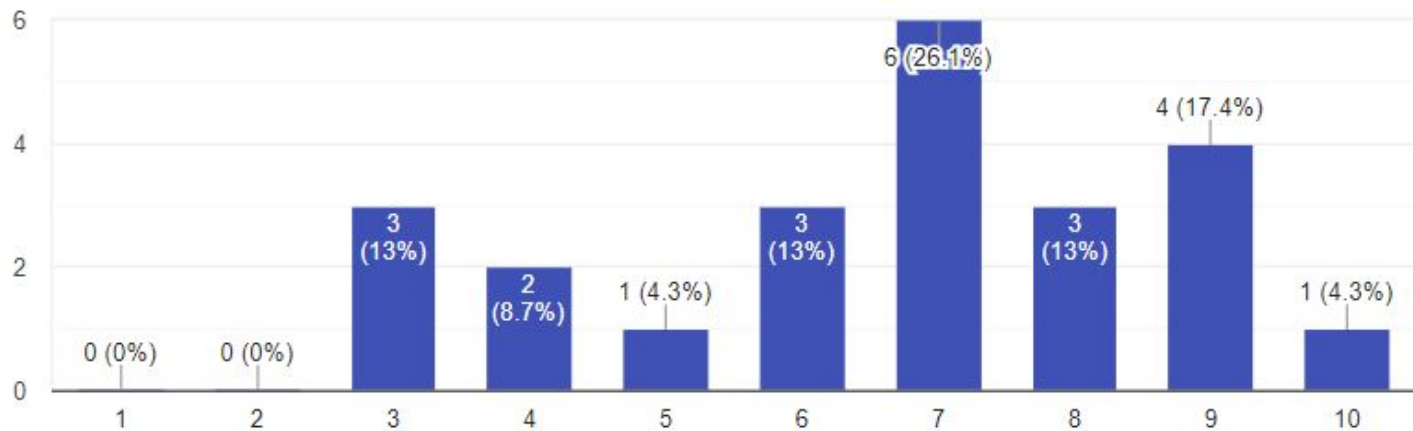


Socal Wall

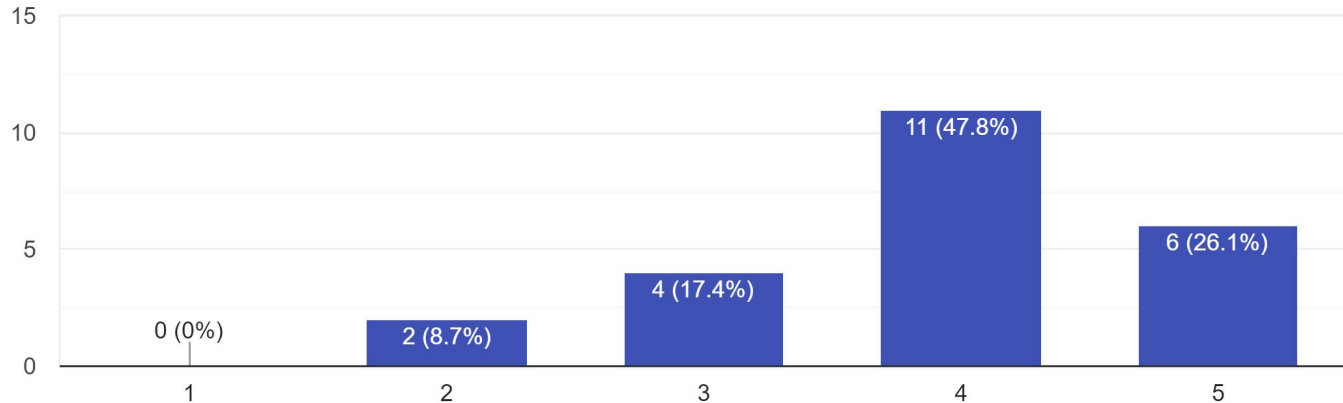
**Degree students believe a university run social media would affect positively their relationship with other students:**



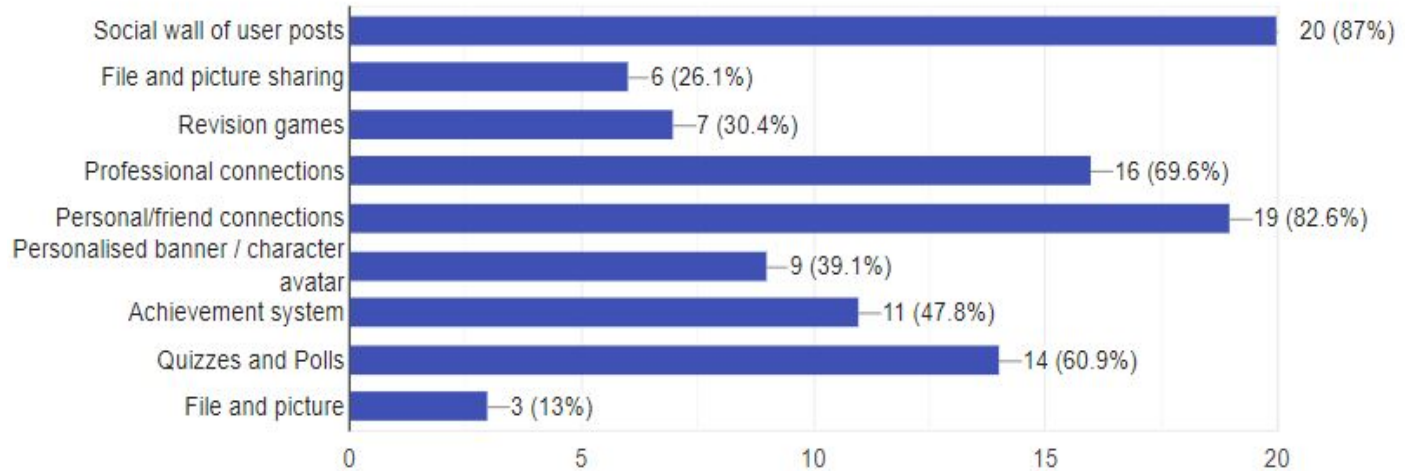
**Degree students believe a university run social media would affect positively their relationship with professors:**



## Likelihood of using the application if a student - professor connection can be made :



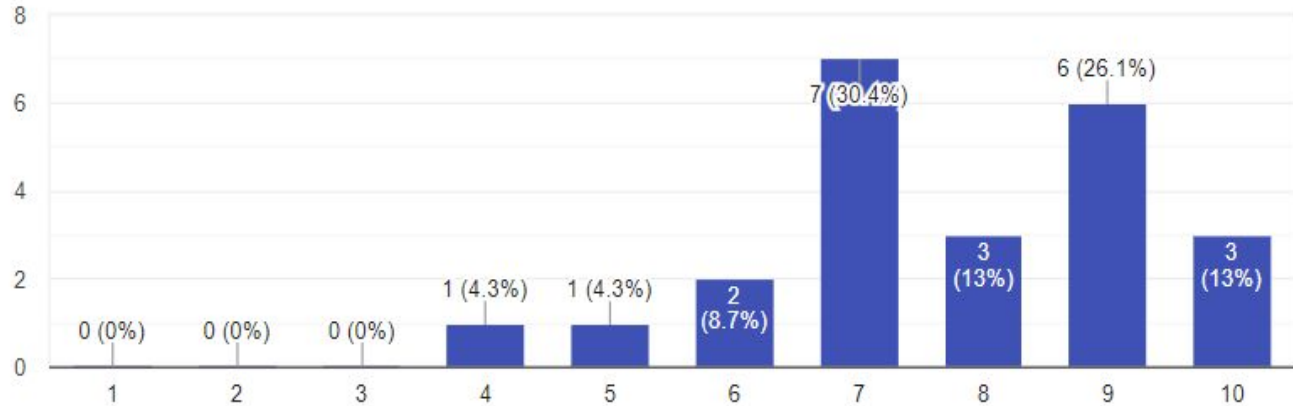
# Essential features for a university based social interaction application according to users:



## Features likeliness of increasing interactivity between students:



## How important is a social wall to promote interaction with others?

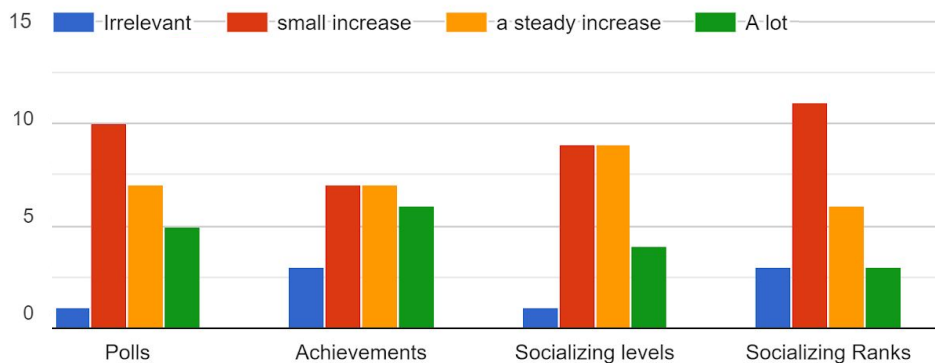
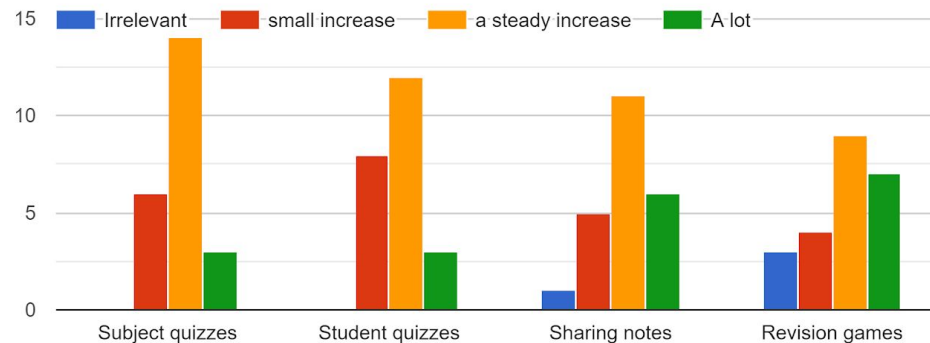




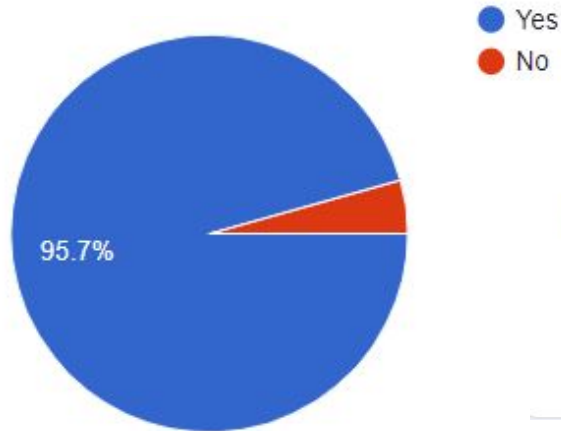


**GAMIFICATION**

**How much  
specific  
features  
would affect  
student's  
interactivity  
with other  
students.**



# Are student made quizzes are a good way to promote interaction between students?

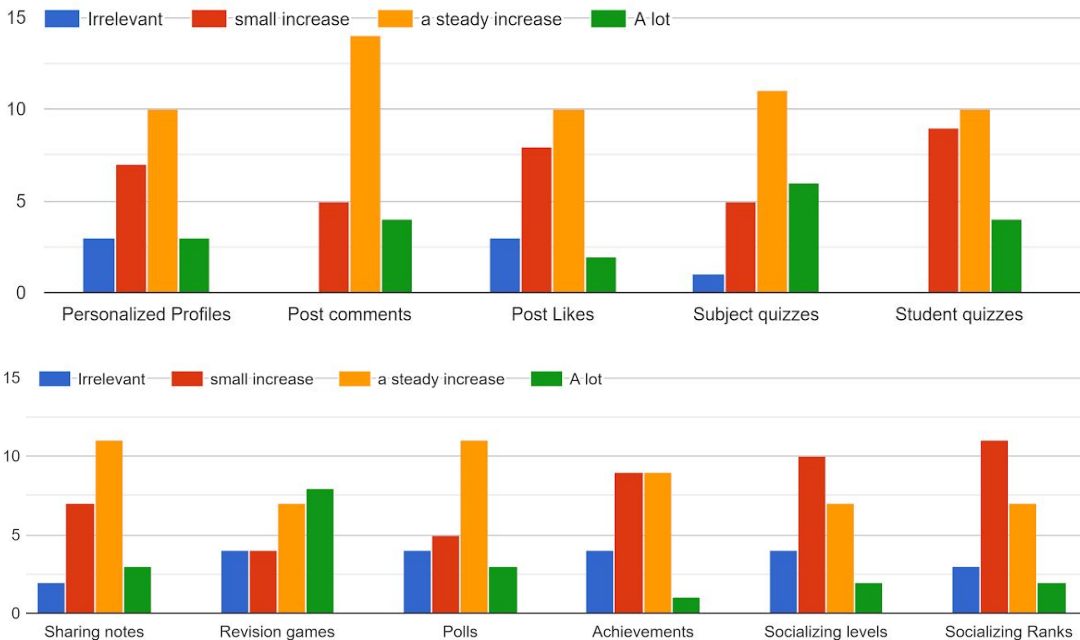


If No, why?

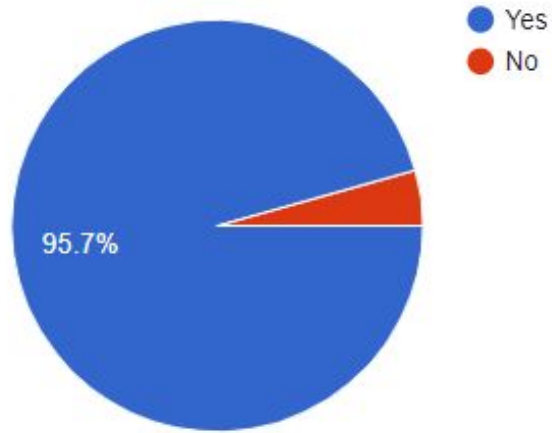
1 response

Would detract from the seriousness of your work

**How much  
specific  
features  
would affect  
student's  
interactivity  
with  
professors.**



# Do you believe professor made quizzes are a good way to promote interaction between students ?



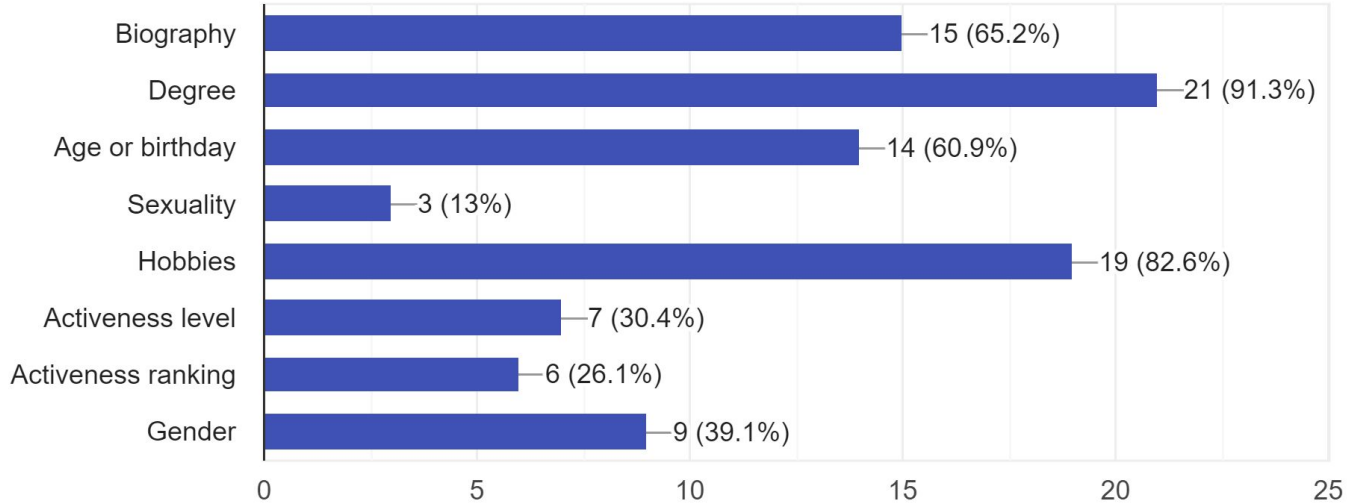
If No, why?

Probably not as fun. Has a more serious tone to it.

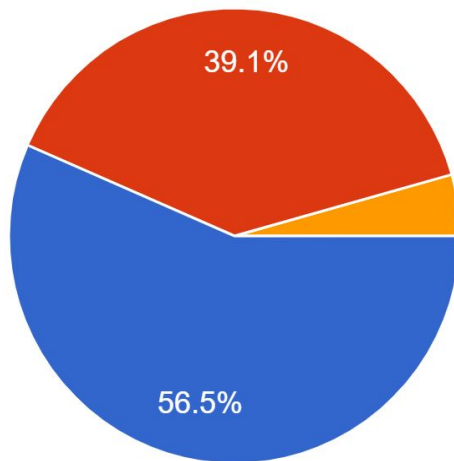
A black tablet is centered in the image, displaying the text "SOCIAL WALL" in a bold, black, sans-serif font on a white screen. To the left of the tablet, a trail of blue and light blue bubbles of various sizes extends towards the left edge. To the right, a trail of pink, orange, and yellow-green bubbles extends towards the right edge. The background is a plain, light gray.

**SOCIAL WALL**

# What do you think essential information that should be displayed on a student's profile page.



# Is a biography section for personal profiles helpful to increasing interactivity between students ?



● Yes

● No

● It can be, depends what's in it

If yes, why?

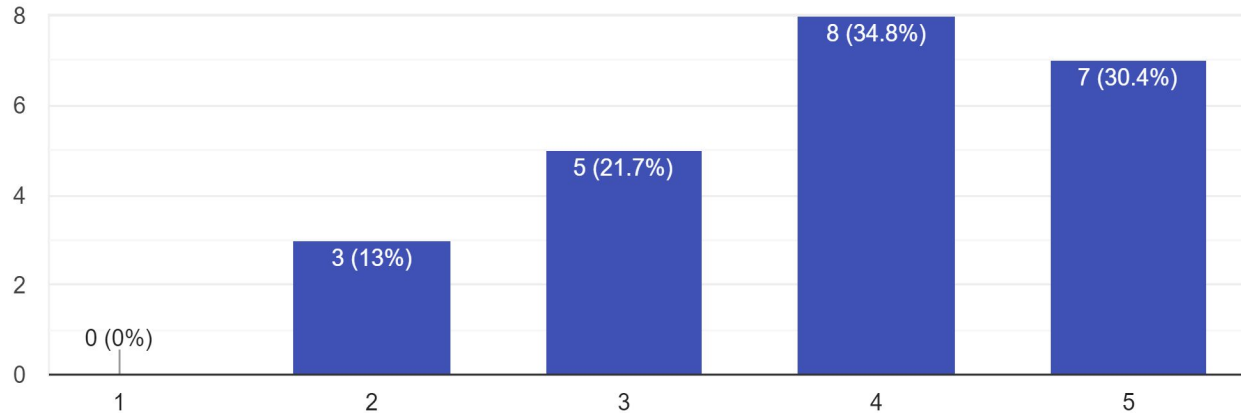
It allows for others to get an understanding of who you are.

It allows others to quickly find out about you and what kind of student/person you are. It could promote social interaction if you know a little bit about the person, or can prevent negative interactions if you see anything off-putting in their biography.

Good to get an understanding of a person



# How useful are profile customizations (i.e. profile picture) to promote interaction with others ?





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End of survey