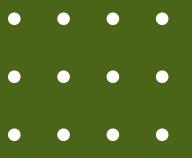


### BRITISH AIRWAYS

## SKYTRAX AIRLINE REVIEW ANALYSIS





#### **Key topics**

The extracted keywords from reviews about British Airways suggest a mixed sentiment among passengers. While some express dissatisfaction with aspects like service and facilities, others highlight positive experiences and commendable service. This indicates a varied perception among the public regarding British Airways' overall service quality and performance.

# Word Cloud of Reviews about British Airways \*\*Spassenger\*\* economybusinessdidnt\*\* nothing even travel airport new connecting fright still use in the poor of the

#### Sentiment

Among 1,213 reviews gathered for British Airways, 784 conveyed positive sentiments, contrasting with 411 negative reviews, while a mere 18 remained neutral. This distribution underscores the prevailing positivity towards British Airways, despite occasional critical voices.

