Beyond Coding

Beyond Coding Fact Sheet

Overview:

Beyond Coding is a free 10-week summer program that gives emerging computer programmers in New York City the professional skills needed to help them succeed in their first jobs working with code. The curriculum is designed to accelerate the learning curve among new programmers and designers by addressing skills gaps that employers often see when hiring junior level technical talent. Preference for admittance was given to students who already had experience working with code, have lived in NYC for a significant period of time, expressed a desire to get a technical job in NYC in the next 6 months, and did not otherwise have access to personal or professional coaching they would need to succeed in their first technical job.

Participants:

Crest CC, Foursquare, Kickstarter, Trello, Tumblr, Stack Overflow

Ideal Entry Level Roles:

All *Beyond Coding* students are seeking entry-level jobs within 12 months, with 57% looking specifically within 3 months, 32% seeking employment within 3-6 months, and 16% of students seeking employment between 6-12 months. The breakdown below shows the desired roles among the student base:

65% Developer

27% Designer

18% IT Specialist

10% QA Analyst

12% Other (product managers, data, security, gaming, other engineers)

Hiring Fair Overview:

The *Beyond Coding* **hiring fair will be hosted on Wednesday, September 9 from 6 – 8 p.m.** for students who have fulfilled their course requirements (attended 5 of 6 courses and completed related homework assignments) and have gained additional preparation in advance of joining the workforce. Any employers who are currently hiring entry-level technical talent or recruiting interns are encouraged to attend to meet this student population and consider them for employment.

Register your company for the hiring fair at *beyondcoding.io* or email *employers@beyondcoding.io* with any questions.

Employer Contacts:
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DATES

May 4-31: Registration
June 11: Launch
June 16 - Aug. 13: Courses held
Sept. 9: Hiring fair

COURSE TOPICS

- Communicating technical topics to different audiences
- Personal branding and professional networking
- Preparing for technical interviews
- Tips to continue learning beyond the classroom
- Working with data

FACTS & FIGURES

Applications: **375**
Accepted students: **221**
Median age: **24**
Gender:
Male: **69%**
Female: **31%**
Other: **.01%**

WORK PREFERENCES*

Full-time work: **58%**
Part-time work: **52%**
Internship: **41%**

EDUCATIONAL BACKGROUND

Four-year degree: **27%**
Some college, but no degree: **27%**
Two-year degree: **28%**
High school degree only: **11%**
Postgraduate degree: **5%**

*Some students selected more than one option – statistics total more than 100%