

# Computer Training School Program

## Empowering Rural Communities with Digital Skills

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### Problem

- Millions of Nigerian youth lack digital skills.
- High unemployment due to low ICT adoption.
- Rural communities are underserved in ICT empowerment.

### Solution

- Free 1-month training program with certificates.
- Covers Basic Computing, Graphics, Web Design, Coding, AI Essentials.
- Affordable certificates (N5,000–N10,000).
- Seasonal advanced 3-month training (Web, Apps, Games, Graphics).

### Market Opportunity

- Nigeria has 70% youth population under 30.
- ICT job market growing 25% yearly.
- Large demand for affordable computer training.
- Target: students, job seekers, business owners.

### Business Model

Revenue Source	Description
Certificates	N5,000 (monthly), N10,000 (3 months)
Maintenance Fee	N200 per student, per class
Forms & ID Cards	N500 each

Advanced Programs	Paid premium courses (Web, App, AI, Graphics)
Partnerships	NGOs & corporate sponsorships

## Financials (Projection)

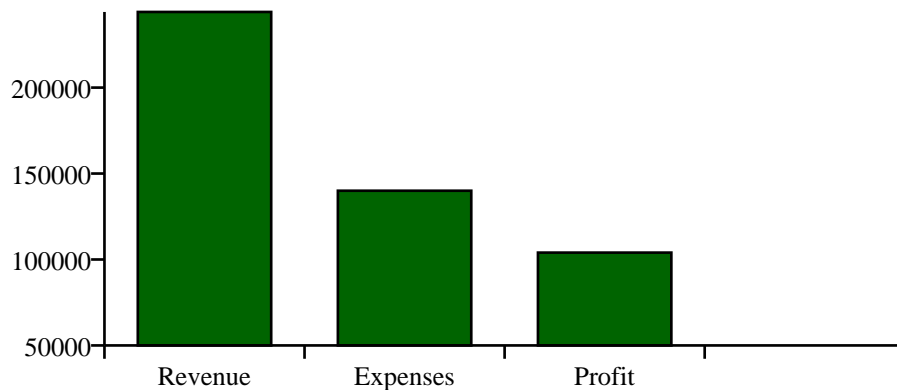
Example (10 students per class, 2 sessions daily):

- Monthly Income  $\approx$  N244,000

- Expenses  $\approx$  N140,000

- Net Profit  $\approx$  N104,000

Scaling to 30 students per class can push profits to N300,000–N400,000 monthly.



## Investment Options

Option	Capital Needed	Details
Startup	N1,000,000	1 Laptop, Projector, Mini Solar, Shop Setup
Small-Scale	N2,000,000	5 Laptops, Solar Setup, Rent, Marketing
Equity	20–25%	Investor holds stake in business
Revenue Share	20% net profit	Until 2x ROI recovered
Sponsorship	Variable	Corporate/NGO branding & visibility

## Closing & Vision

Our vision is to empower rural communities with ICT skills, train over 10,000 students in the next 5 years, and create economic opportunities through digital literacy.

Join me in transforming lives and building the future of Nigeria's workforce.