

Sales And Transactions Report By Period

All-Time Total Sales and Total Transactions amount to \$2,297,200.86 and 1764 respectively.

Year

2015

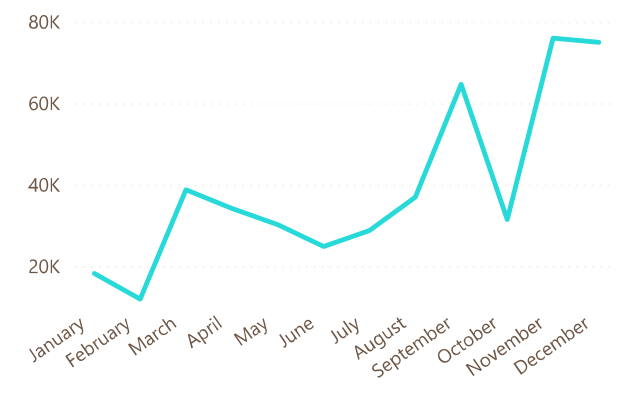
Region

All

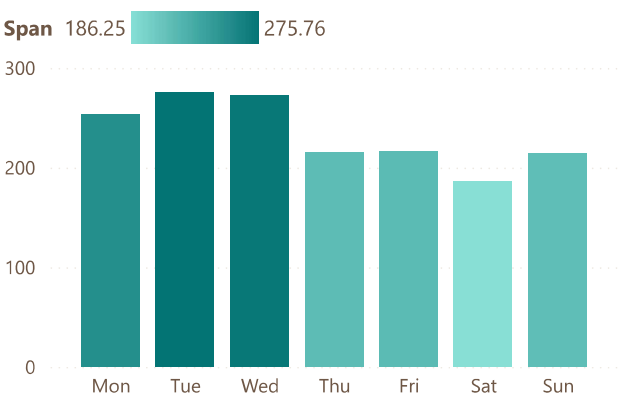
Category

All

Monthly Sales Trend



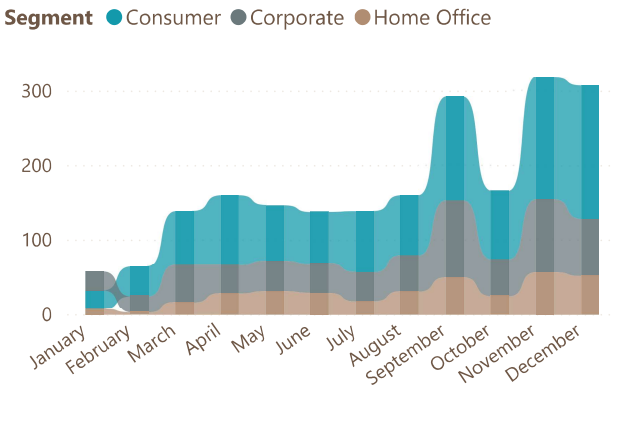
Average Sales per Day of the Week



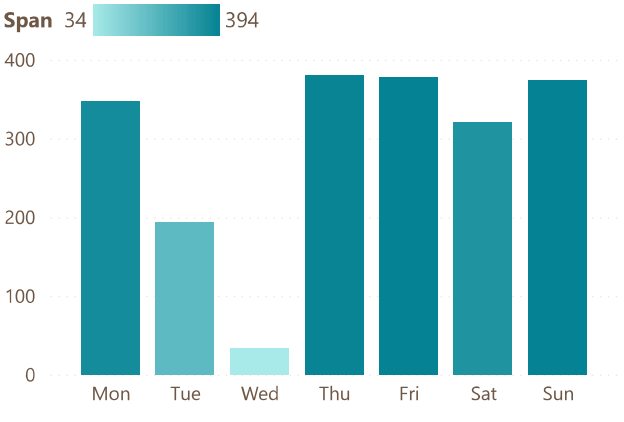
Total Sales

470.53K

Monthly Trend of Consumer Segments and their Transactions



Daily Transaction Count



Total Transactions

1764

Sales Report By Location

All-Time Total Sales and Total Transactions amount to \$2,297,200.86 and 1764 respectively.

Year

2015

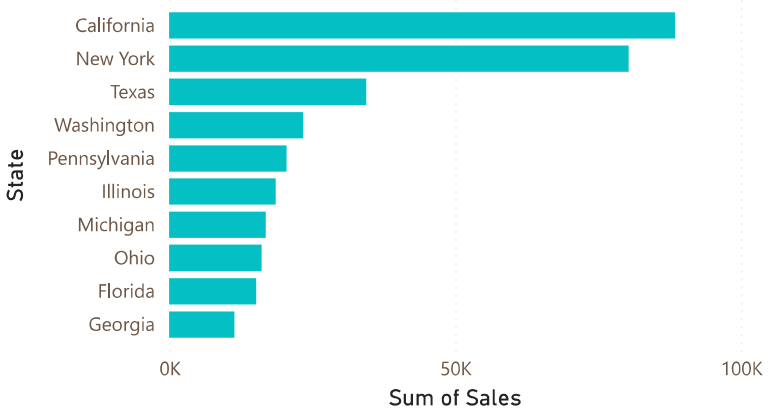
Region

All

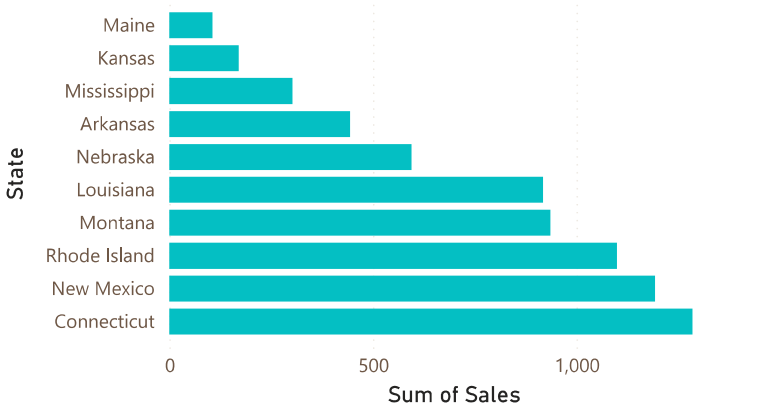
Category

All

Top Performing States On Sales

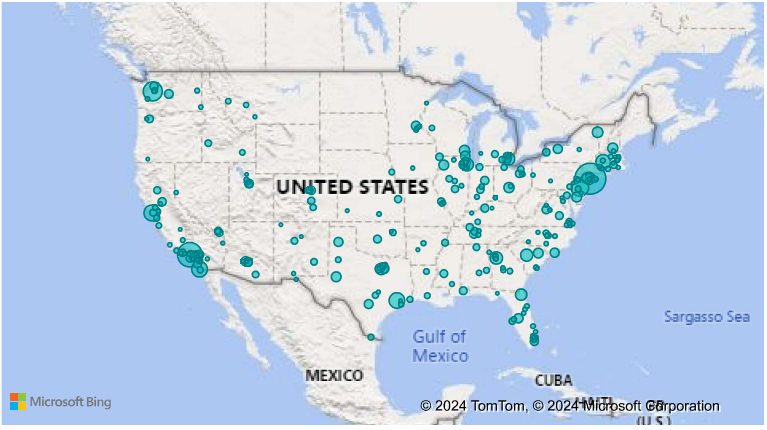


Lowest Performing States On Sales



State	First Class	Same Day	Second Class	Standard Class
California	15.61%	4.39%	17.56%	62.44%
Florida	7.14%	9.52%	11.90%	71.43%
Georgia			36.84%	63.16%
Illinois	8.33%	6.25%	22.92%	62.50%
Michigan	9.68%	12.90%	25.81%	51.61%
New York	15.87%	6.35%	22.22%	55.56%
Ohio	20.00%	8.57%	22.86%	48.57%
Pennsylvania	18.46%	6.15%	15.38%	60.00%
Texas	12.75%	7.84%	12.75%	66.67%
Washington	10.64%	8.51%	29.79%	51.06%

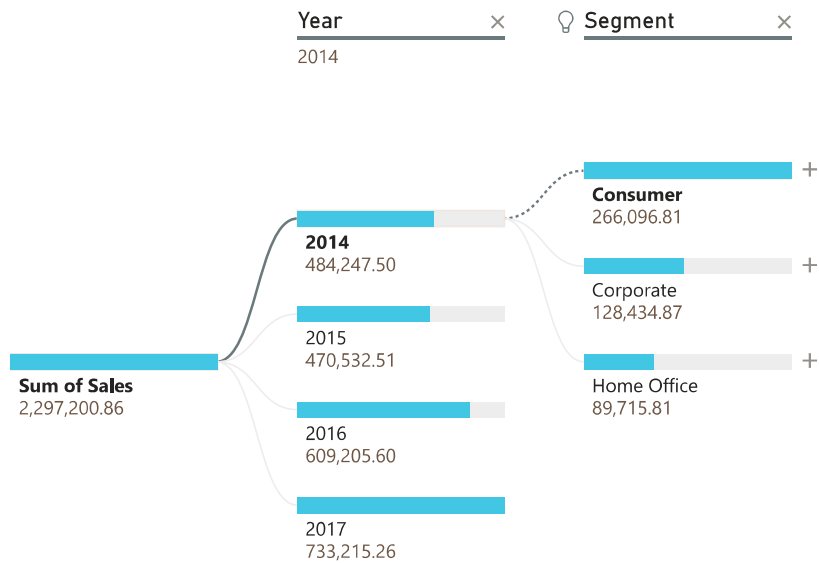
Sales Distribution by City



Advanced Analysis and Exploration

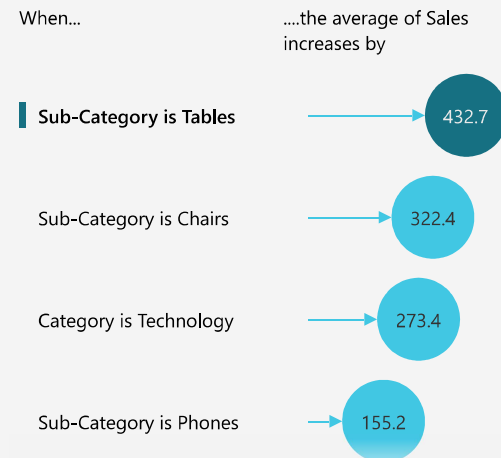
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Got any questions?

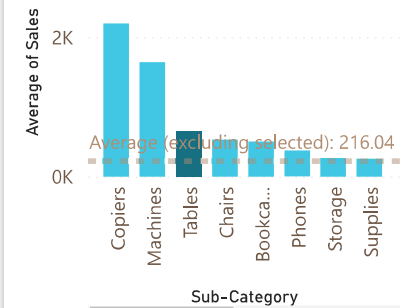


Key influencers Top segments

What influences Sales to ?



← Sales is more likely to increase when Sub-Category is Tables than otherwise (on average).



☐ Only show values that are influencers