$$\begin{aligned}
\tilde{l} &= \underset{l}{\operatorname{argmax}} \ p(s,l) \\
&= \underset{l}{\operatorname{argmax}} \ p(s \mid l) p(l) \\
&= \underset{l}{\operatorname{argmax}} \ p(s \mid l) \\
&= \underset{l}{\operatorname{argmax}} \prod_{i=1}^{n} p(w_i \mid l) \\
&= \underset{l}{\operatorname{argmax}} \log \prod_{i=1}^{n} p(w_i \mid l) \\
&= \underset{l}{\operatorname{argmax}} \sum_{i=1}^{n} \log p(w_i \mid l)
\end{aligned}$$