

## Design

**Dark mode is nice**

**Easy to read/navigate**

**Organization pages for all of the different sections of the app**

**Finding the colors and fonts of the university**

**Lots of layers of pages with different information/need to know things on top**

## Functionality

**Would it include just university information or also include information about the surrounding area? ie: train schedules**

**the apps already exist, we would have to consolidate multiple apps into 1**

**Live updates for certain places: Hours/Dining Hall Menus**

**should have a campus map with google maps navigation built in**

**Include a replacement for iClicker**

**Campus maps suck**

**have a section to see your schedule and upcoming due dates**

## Business

**What would it cost?**

**make a service to consolidate these applications and sell to colleges**

**Could this be a business or just a one-off app?**

**we would need someone to actually make an app**

**What are some previous examples of our product? Did they work?**

**we would a different app for every university**

## Getting Info

**How would the app get all of the information from the other websites/apps?**

**would have to scour the various college websites for any useful information, a very time-consuming procedure**

**we should create offline version of the websites to upload to the app to have the information even when internet is down**

**how can we make colleges find the benefit in consolidating information in an easy to find area**

## Advertising

**How do we get people to use our idea?**

**It may be hard to convince people to use another app that's supposed to "make things easier." There has been a lot of previous examples.**

**we would have to convince universities to adopt the app**

**people are actually annoyed with the sheer number of apps**