

Sales Analytics

Top 5 Dimensional Factors

\$35.34M

Total Sales

15K

Total Transactions

\$23.85M

Total Costs

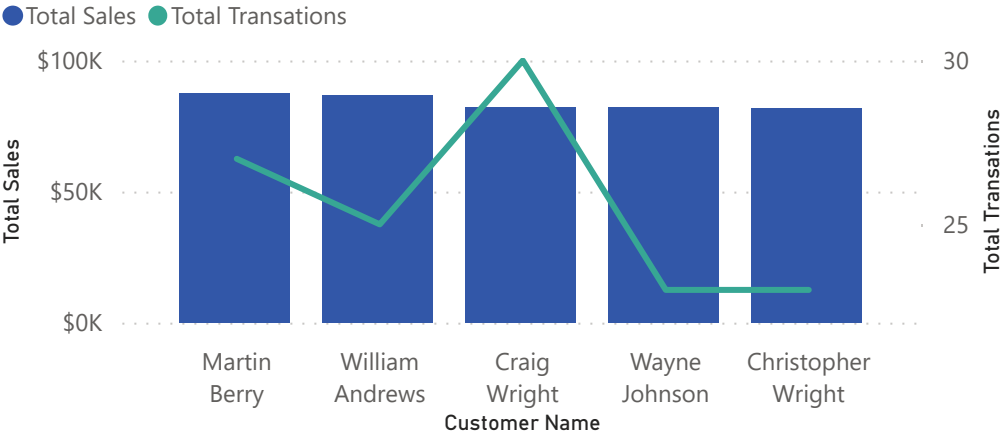
\$11.49M

Total Profits

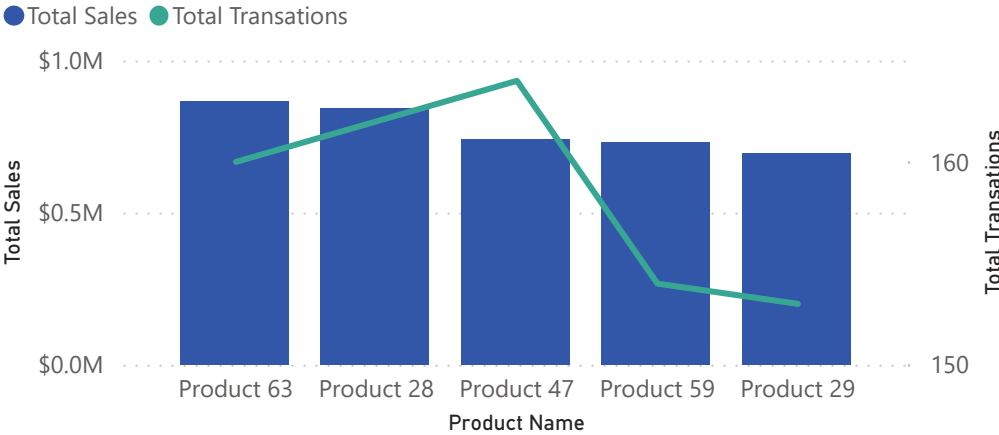
29K

Total Quantity

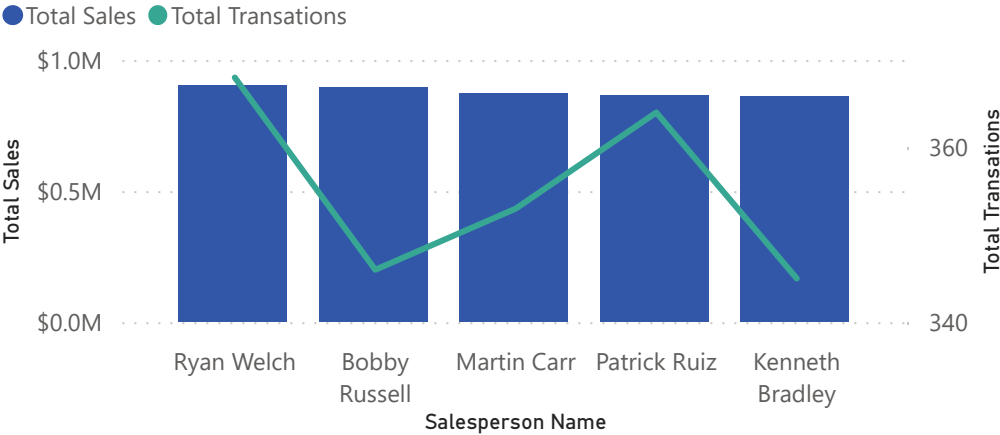
Total Sales, Total Transactions and Total Transactions by Customer Name



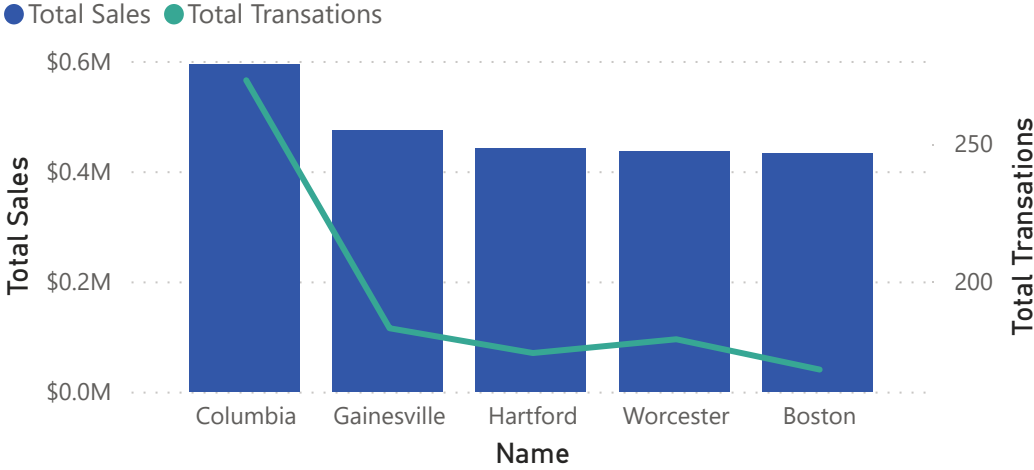
Total Sales, Total Transactions and Total Transactions by Product Name



Total Sales, Total Transactions and Total Transactions by Salesperson Name



Total Sales, Total Transactions and Total Transactions by Name



201820192020>

QuarterOfYear

1324

MonthName

☐ January☐ February☐ March☐ April☐ May☐ June☐ July☐ August☐ September

DayOfWeekName

☐ Friday☐ Monday☐ Saturday☐ Sunday☐ Thursday☐ Tuesday☐ Wednesday

Sales Analytics

Lower 5 Dimensional Factors

\$35.34M

Total Sales

15K

Total Transactions

\$23.85M

Total Costs

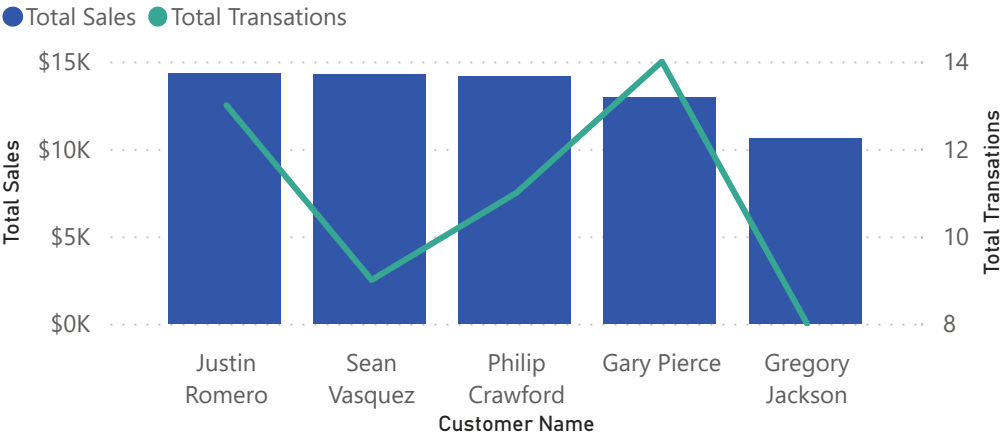
\$11.49M

Total Profits

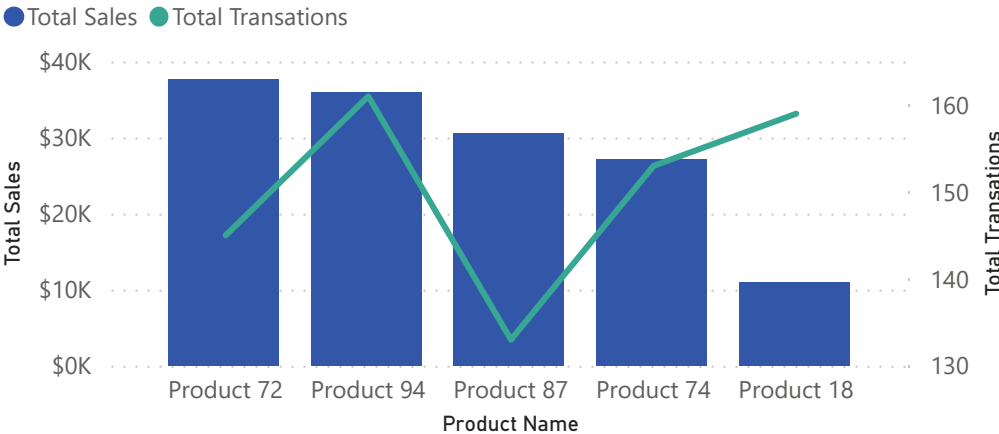
29K

Total Quantity

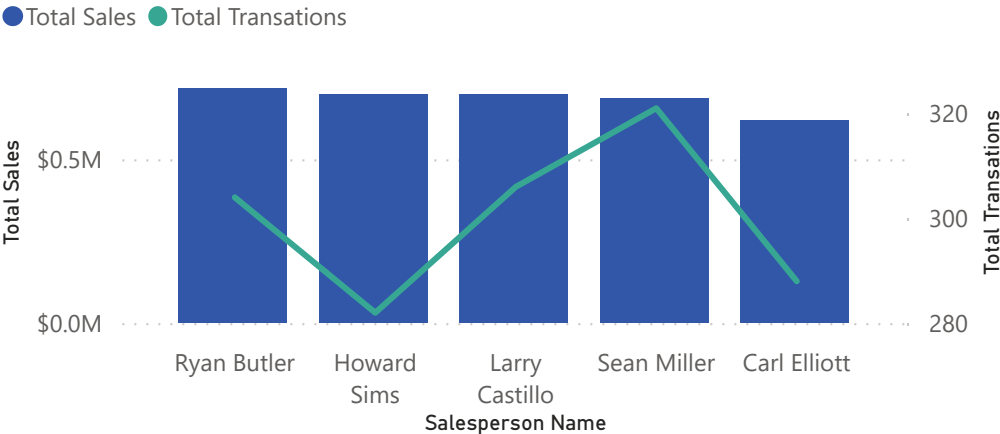
Total Sales, Total Transactions and Total Transactions by Customer Name



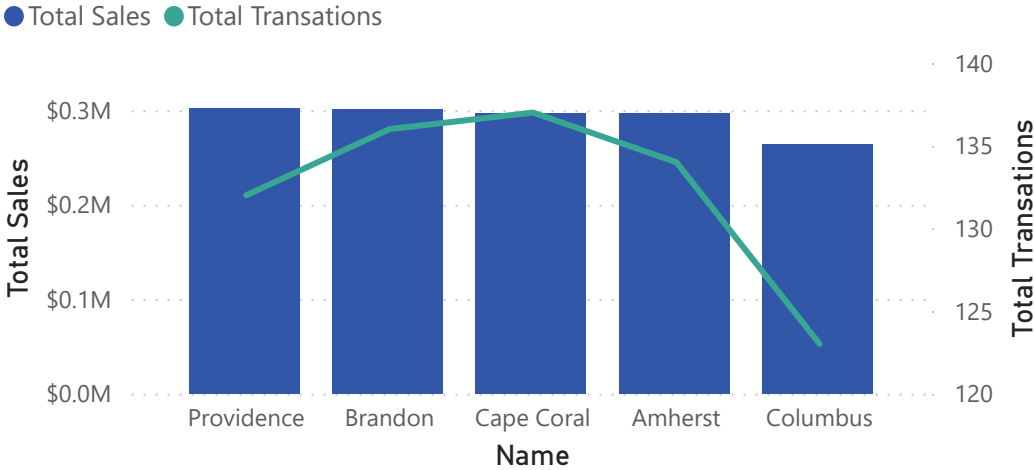
Total Sales, Total Transactions and Total Transactions by Product Name



Total Sales, Total Transactions and Total Transactions by Salesperson Name



Total Sales, Total Transactions and Total Transactions by Name



201820192020>

QuarterOfYear

1324

MonthName

☐ January☐ February☐ March☐ April☐ May☐ June☐ July☐ August☐ September

DayOfWeekName

☐ Friday☐ Monday☐ Saturday☐ Sunday☐ Thursday☐ Tuesday☐ Wednesday

Product Name	All Customer Sales	Total Transations	Total Quantity	Total Profits	Sales LY	Total Sales
Product 1	\$587,142	145	262	\$228,988	\$587,142	\$587,142
Product 10	\$167,608	147	287	\$47,068	\$167,608	\$167,608
Product 100	\$403,265	155	295	\$112,985	\$403,265	\$403,265
Product 101	\$204,544	135	256	\$88,064	\$204,544	\$204,544
Product 11	\$467,496	134	258	\$130,806	\$467,496	\$467,496
Product 12	\$172,250	155	325	\$30,875	\$172,250	\$172,250
Total	\$35,340,145	15000	29138	\$11,493,741	\$35,340,145	\$35,340,145

Customer Name	All Product Sales	Total Transations	Total Quantity	Total Profits	Sales LY	Total Sales
Martin Berry	\$87,727	27	51	\$31,614	\$87,727	\$87,727
William Andrews	\$86,682	25	51	\$29,111	\$86,682	\$86,682
Craig Wright	\$82,271	30	65	\$26,827	\$82,271	\$82,271
Wayne Johnson	\$82,102	23	49	\$24,889	\$82,102	\$82,102
Christopher Wright	\$81,916	23	58	\$22,391	\$81,916	\$81,916
Michael Reed	\$80,277	26	58	\$25,671	\$80,277	\$80,277
Samuel Fowler	\$79,458	25	51	\$27,721	\$79,458	\$79,458
Total	\$35,340,145	15000	29138	\$11,493,741	\$35,340,145	\$35,340,145

Year	Month	Day	All Product Sales	Sales LY	Total Sales	Average Monthly Sales	DATEADD Example	Sales MTD	Cumulative Sales LY	Cumulative Sales
2019	July	15	\$162,624	\$6,727	\$162,624	\$162,624	\$41,888	\$744,914	\$6,855,700	\$21,255,208
2019	July	17	\$142,912	\$20,011	\$142,912	\$142,912	\$105,952	\$993,778	\$6,883,740	\$21,504,072
2019	March	28	\$124,332	\$21,024	\$124,332	\$124,332	\$57,384	\$655,589	\$3,297,341	\$16,715,209
2018	September	1	\$119,856		\$119,856	\$119,856	\$61,304	\$119,856		\$8,120,928
2018	September	2	\$119,856		\$119,856	\$119,856	\$119,856	\$239,712		\$8,240,784
2019	July	18	\$113,344	\$24,123	\$113,344	\$113,344	\$142,912	\$1,107,122	\$6,907,863	\$21,617,416
2019	August	21	\$110,823	\$32,016	\$110,823	\$110,823	\$54,366	\$1,361,075	\$7,652,638	\$23,822,915
2019	June	10	\$108,336	\$1,715	\$108,336	\$108,336	\$69,967	\$459,238	\$5,509,565	\$19,490,403
Total			\$35,340,145	\$35,340,145	\$35,340,145	\$349,902	\$35,340,145		\$35,340,145	\$35,340,145

Date

1/1/2018

12/30/2021