# **Pricing Promotions**

## **Redwood: Create Promotions That Add Free Items**

Use Oracle Pricing to set up a pricing promotion that adds a free item to your sales order. For example, buy one item and get another one for free, or buy two items from a category and get another item for free. Oracle Order Management will automatically add the free item as a new order line when you save the sales order.

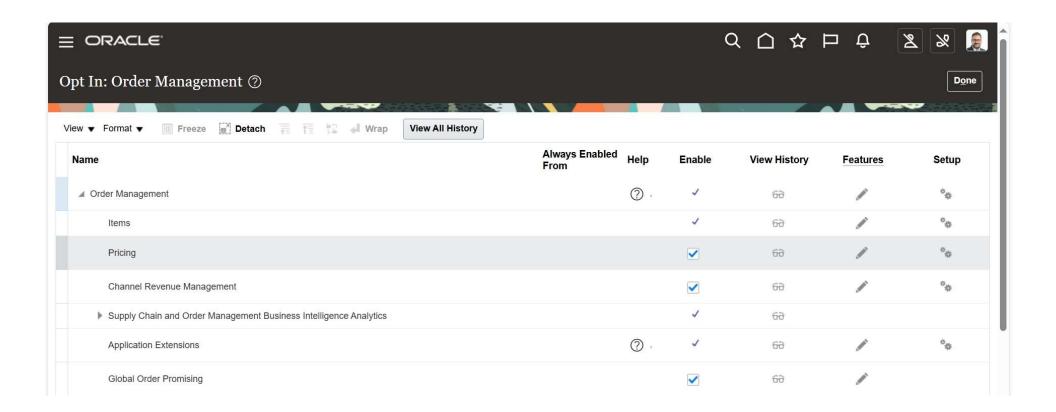
Use the new Promotion Item benefit type when you add a benefit to a promotion line. Use it to identify the free item, the item's quantity and unit of measure, and the item's value. You can create more than one benefit and provide more than one free item.

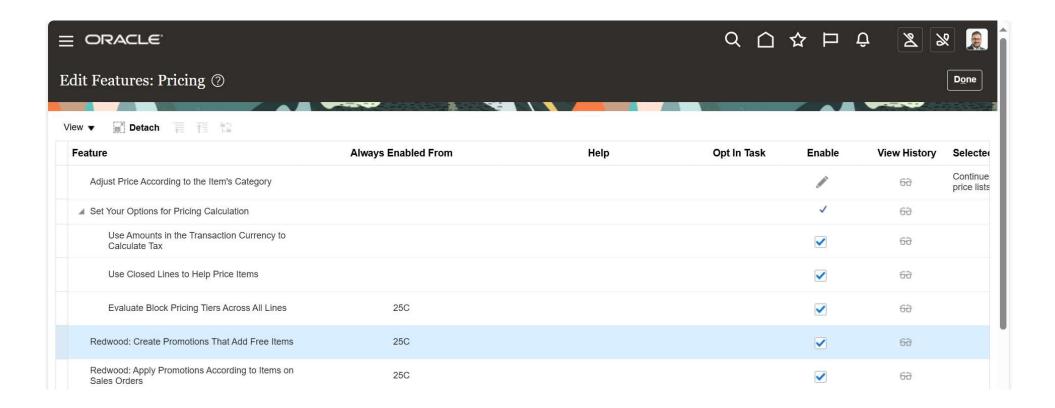
Assume you have this promotion:

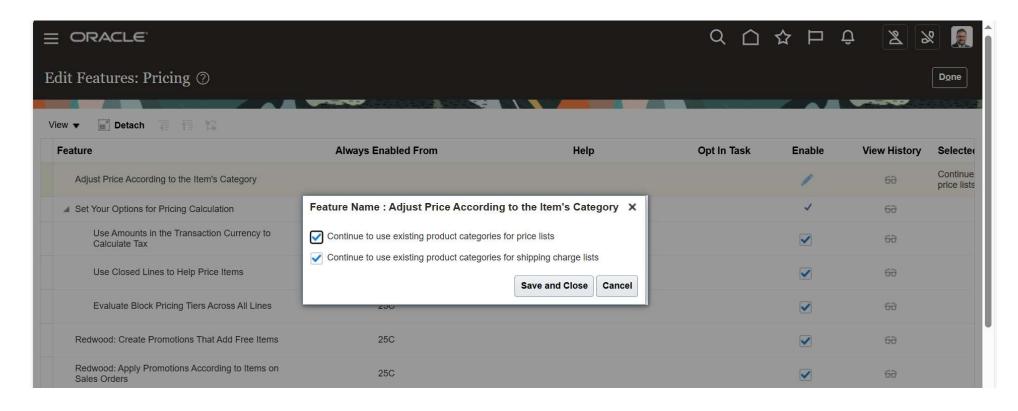
- Get one free SH-003 Item with every sales order.
- Get 5 Free SH-LCM-002 With Every Sales order.

### Steps to Enable

Use the Opt In UI to enable this feature.







#### **Tips And Considerations**

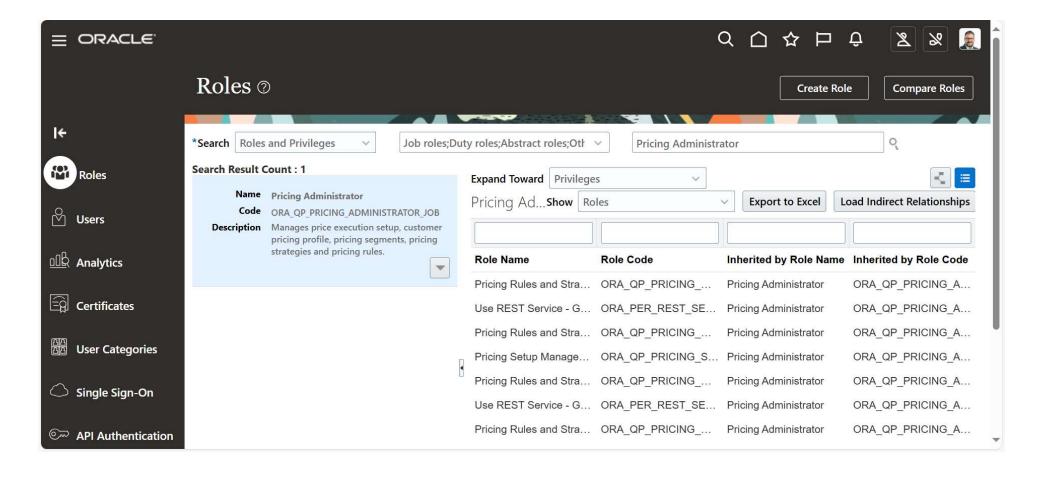
- The free item doesn't contribute to any eligibility rule.
- You can provide a free item without having to meet any conditions or requirements.

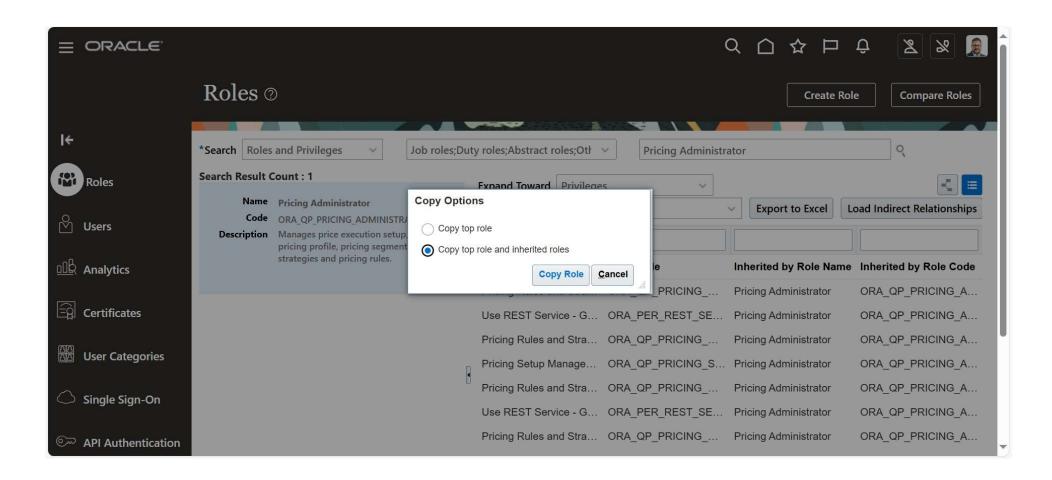
# **Access Requirements**

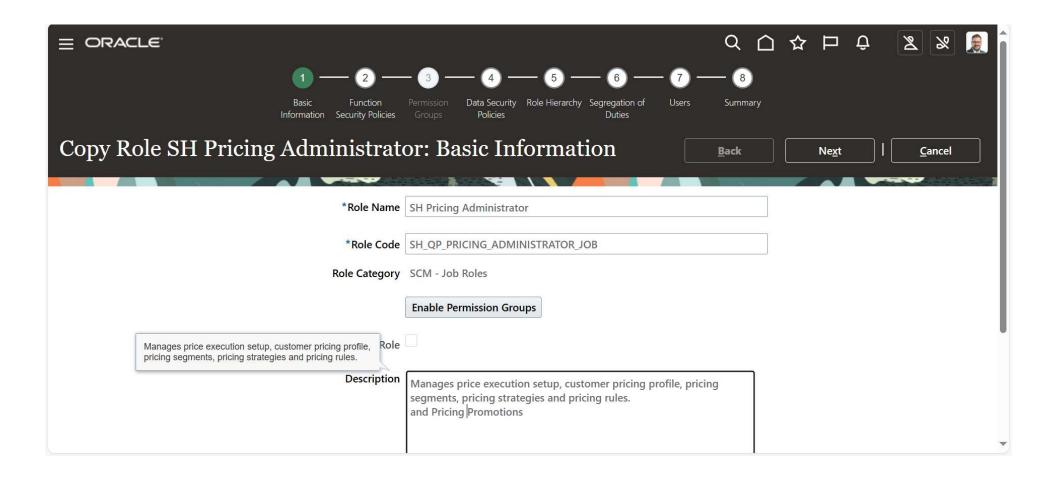
Users who are assigned a configured job role that contains these privileges can access this feature:

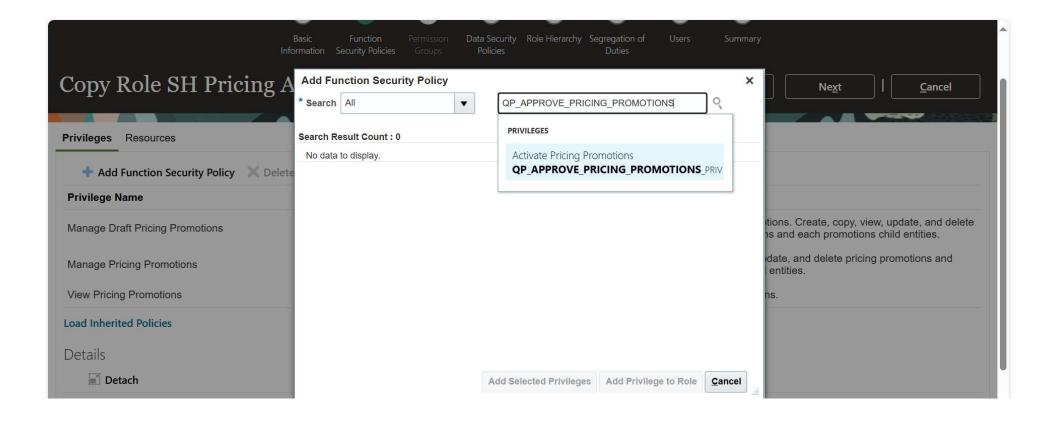
- Manage Draft Pricing Promotions (QP\_MANAGE\_DRAFT\_PRICING\_PROMOTIONS)
- Manage Pricing Promotions (QP\_MANAGE\_PRICING\_PROMOTIONS)
- View Pricing Promotions (QP\_VIEW\_PRICING\_PROMOTIONS)
- Activate Pricing Promotions (QP\_APPROVE\_PRICING\_PROMOTIONS)
- Manage Dynamic Rules (QP\_MANAGE\_DYNAMIC\_RULES)

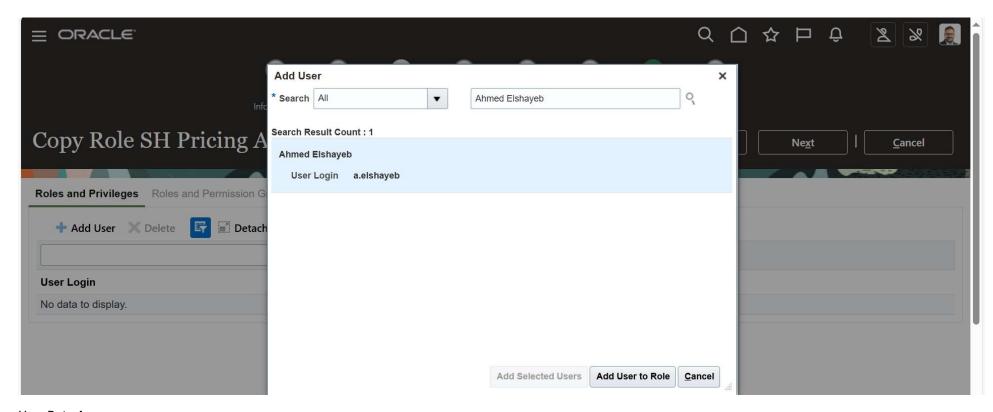
- Manage HCM Rules (HRC\_MANAGE\_HCM\_RULES\_PRIV)
- Manage File Import and Export (FND\_MANAGE\_FILE\_IMPORT\_AND\_EXPORT\_PRIV)





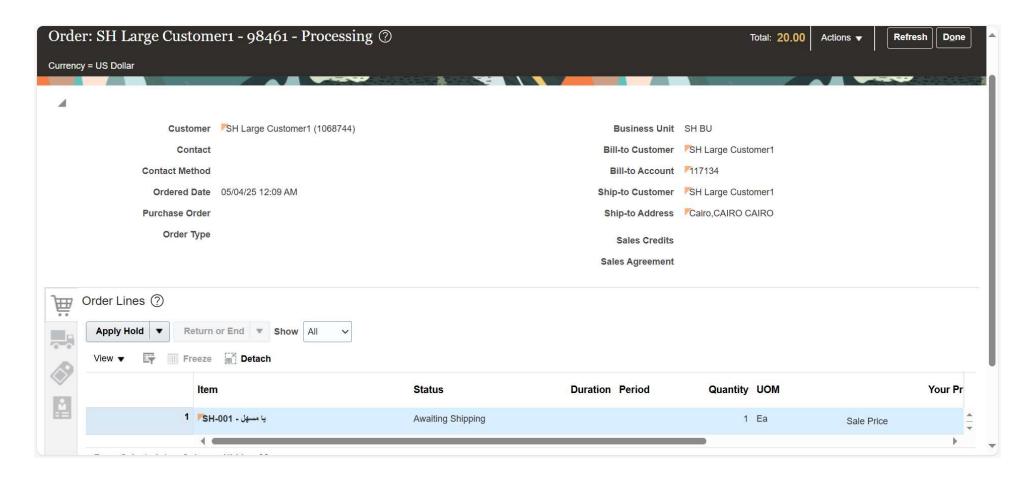






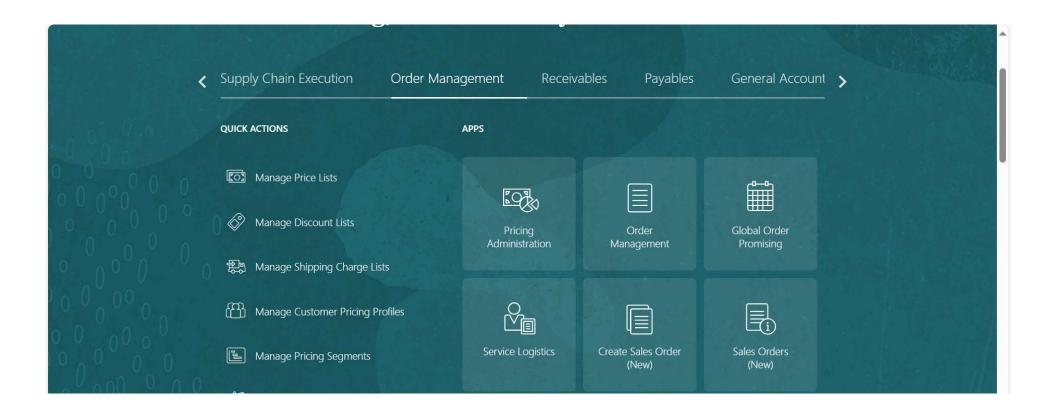
**User Data Access** 

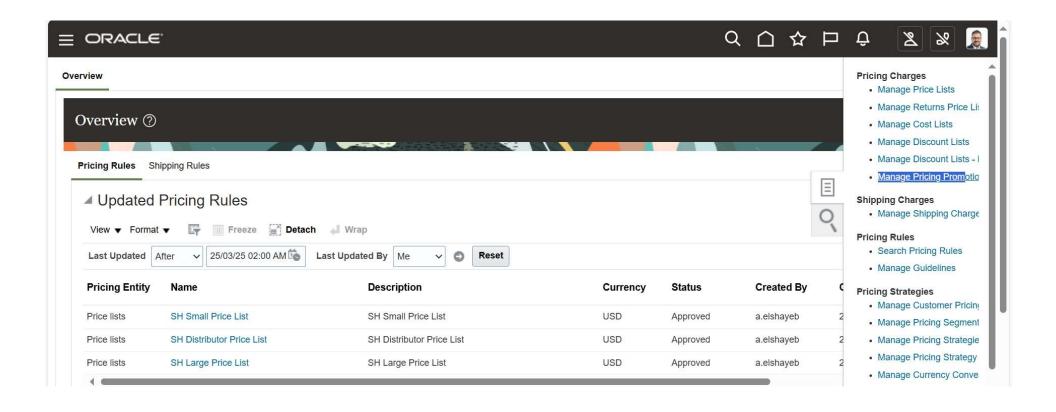
Create Sales Order Before Apply Promotion



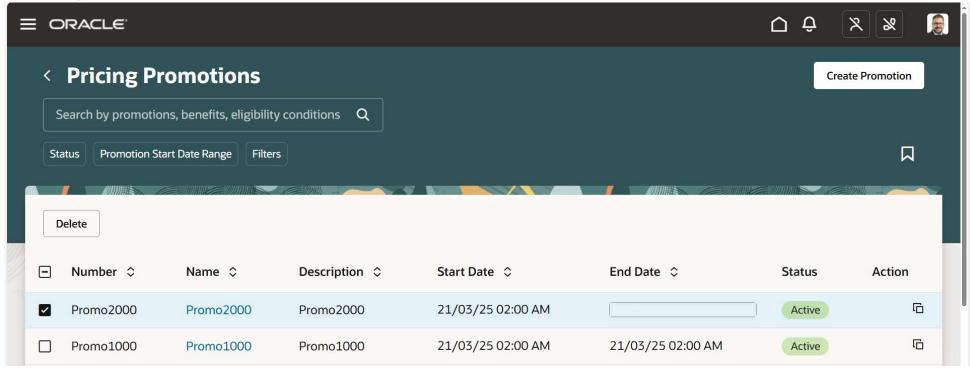
• Use Case scenario 1: Get one free specific item with every sales order.

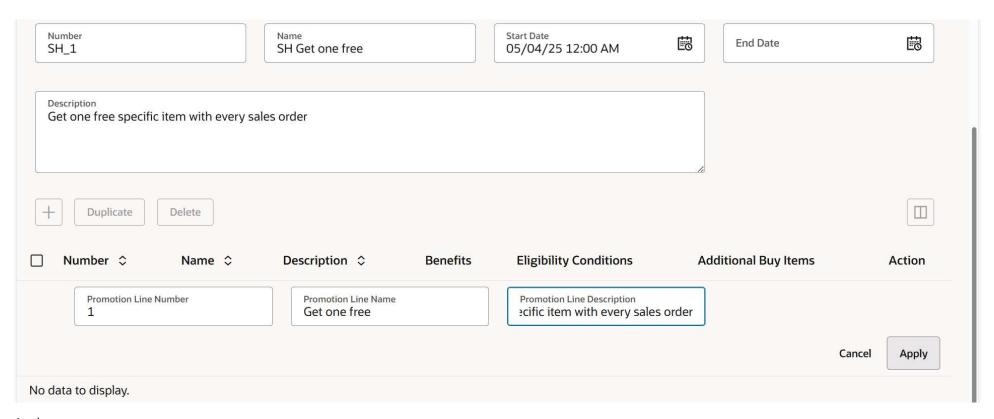
Add one quantity free item of item: SH-001 with 0 value, for any SO total value is >= 1000 USD.



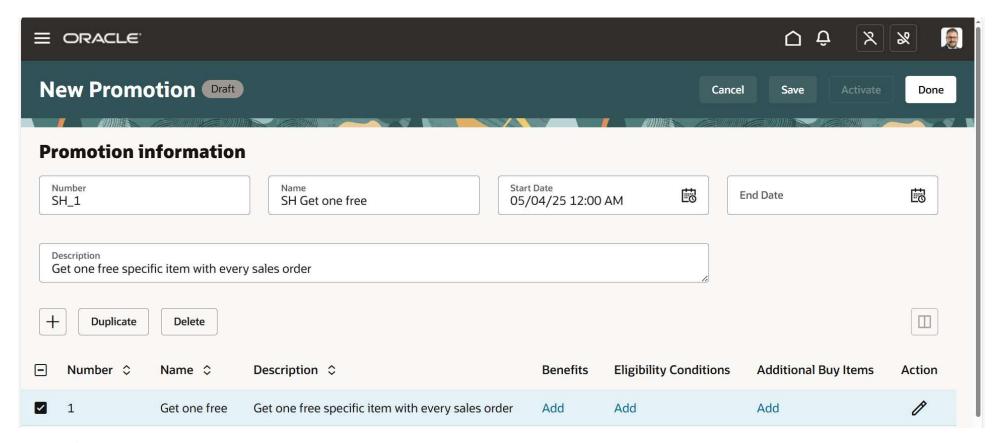


**Create Pricing Promotions** 



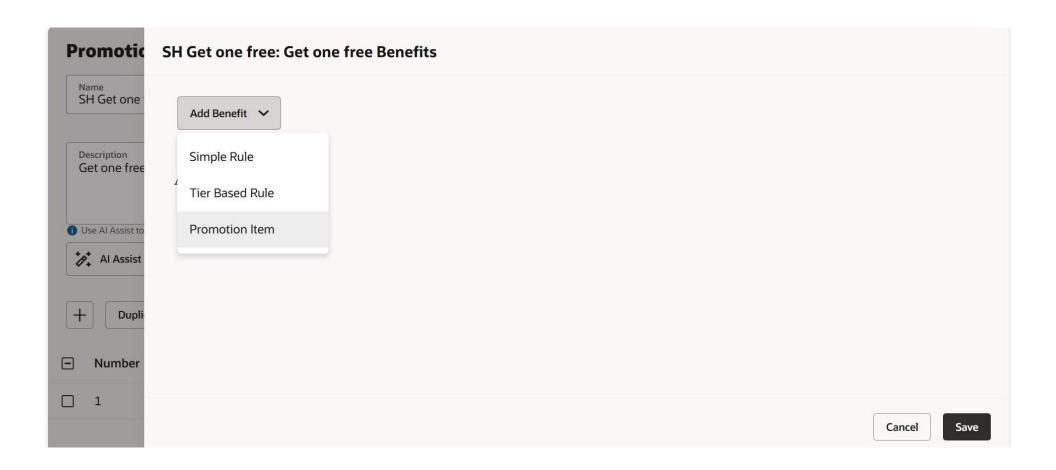


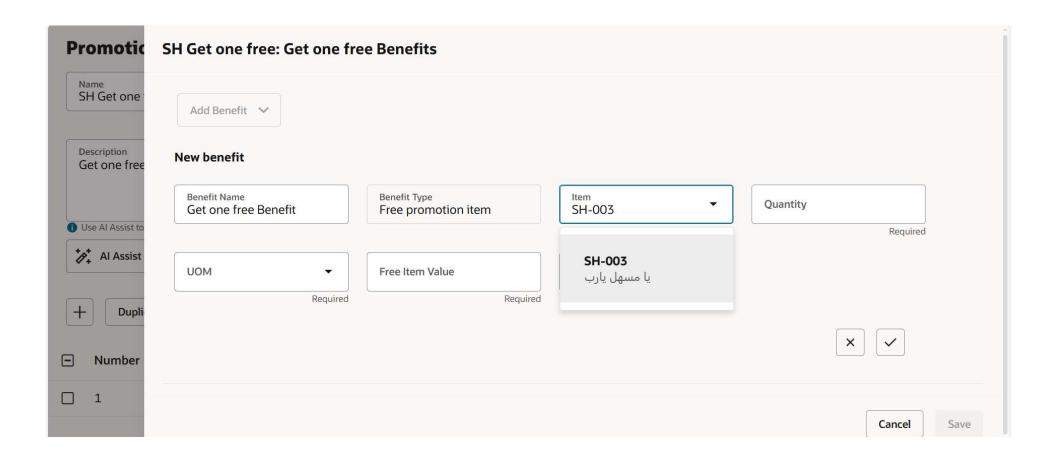
Apply

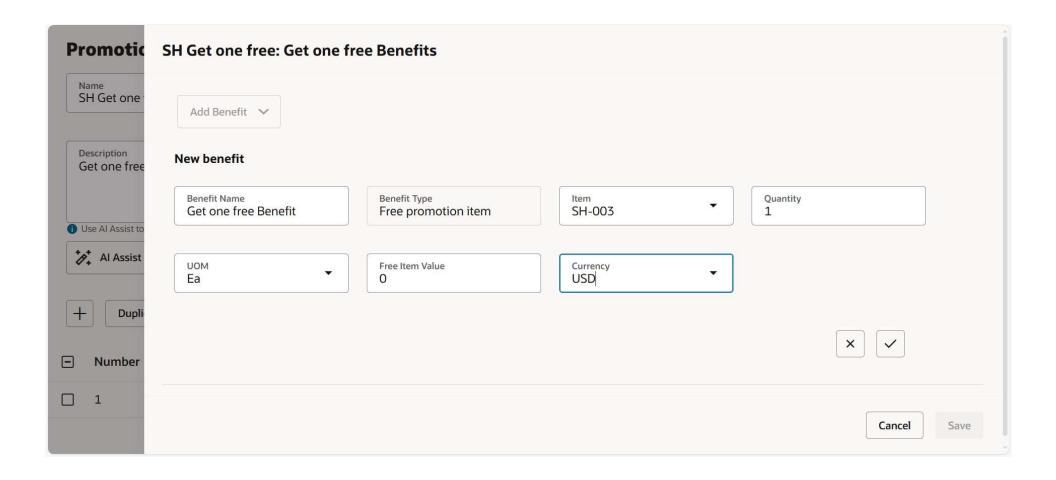


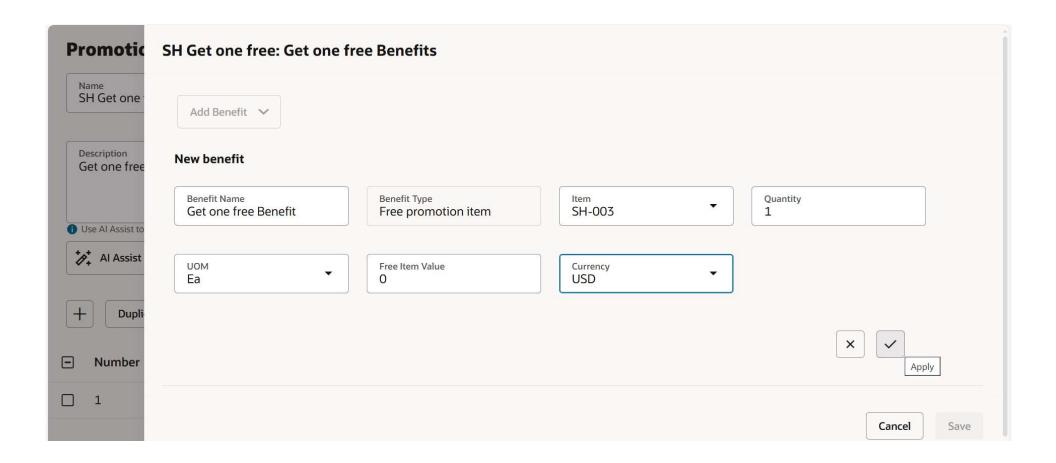
### **Add Benefits**

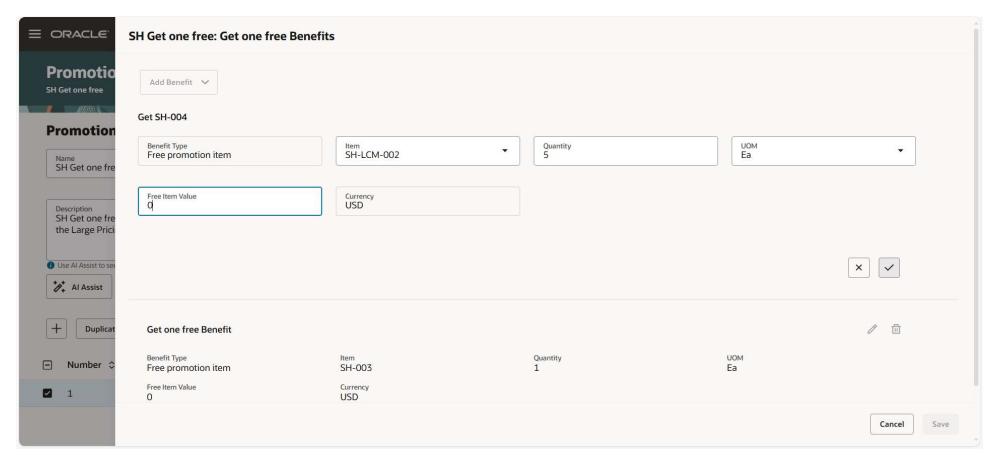
A benefit is an incentive that provides a reason to motivate your customer to purchase an item. Click Add in the Benefits column, then set the values.



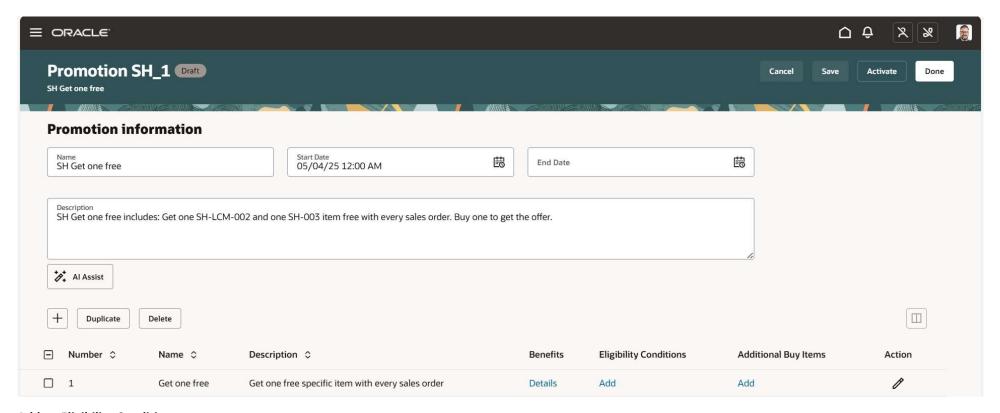








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### Add an Eligibility Condition

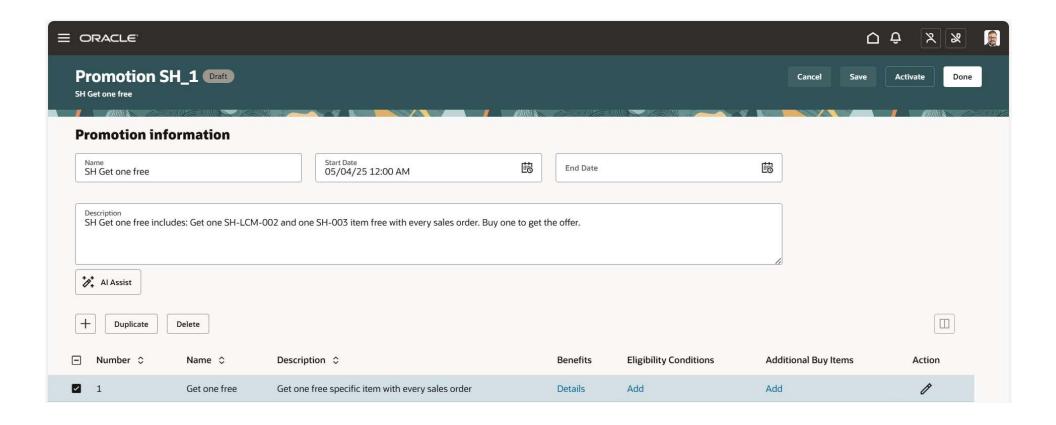
Create an eligibility rule that uses a pricing strategy or payment term to determine whether the order is eligible for a pricing promotion.

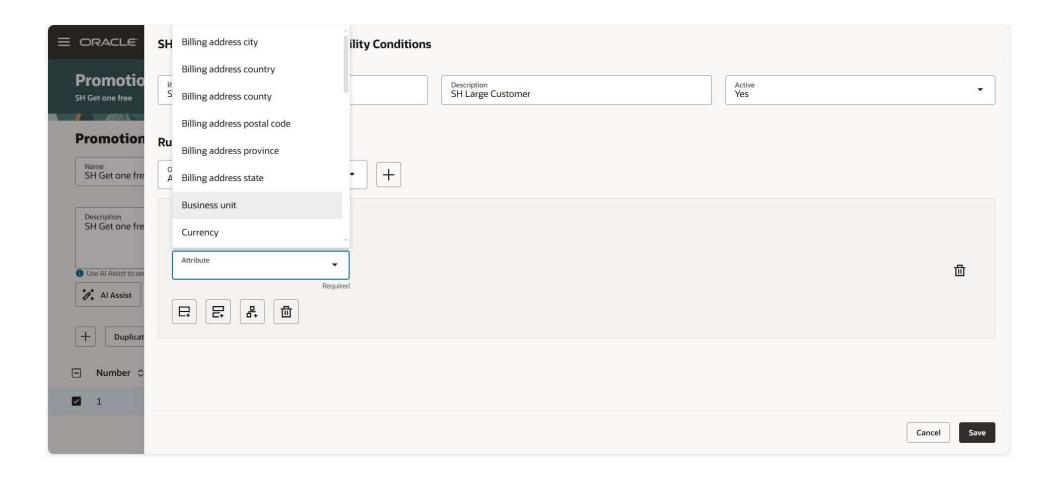
Use the pricing strategy to automatically match the promotion to your pricing objective. As an alternative, add a payment term to your eligibility rule so you can reward each customer who agrees to the term that meets your strategy.

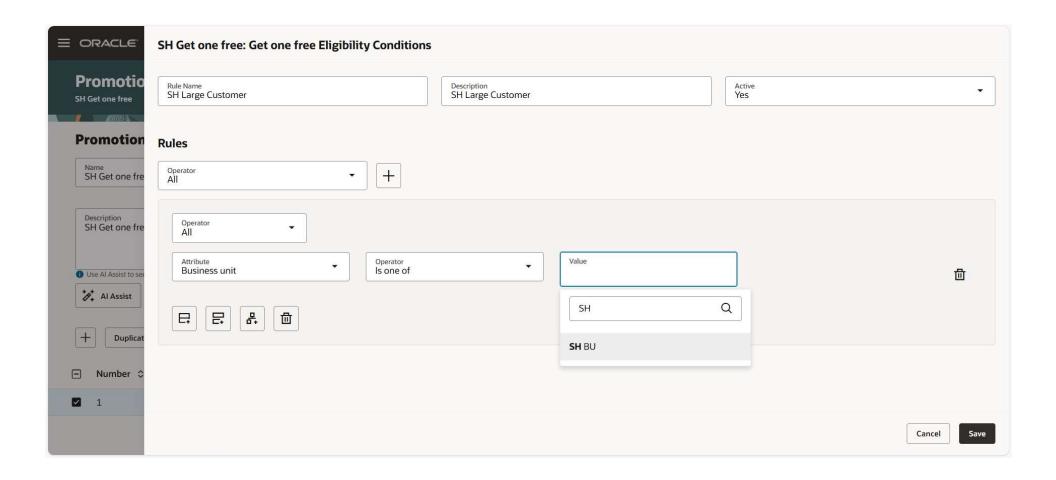
- Use a friendly rule builder to set up more complex eligibility conditions for a promotion line according to an order line, customer, or the item's attributes.
- Adding a group adds OR logic to your eligibility conditions.

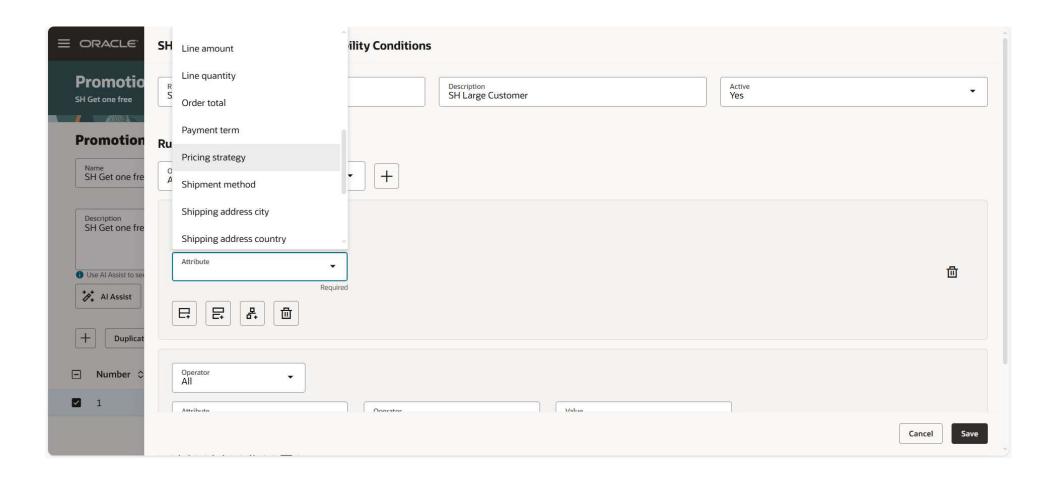
### Note

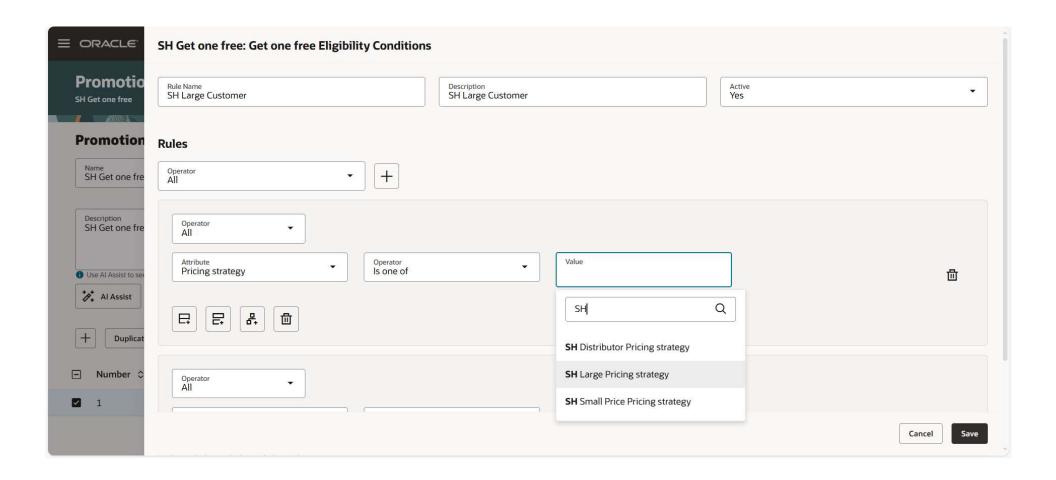
• You can add a pricing strategy to an eligibility rule even if you haven't approved the strategy. This way you can set up and test your strategies and rules before you assign the strategy.

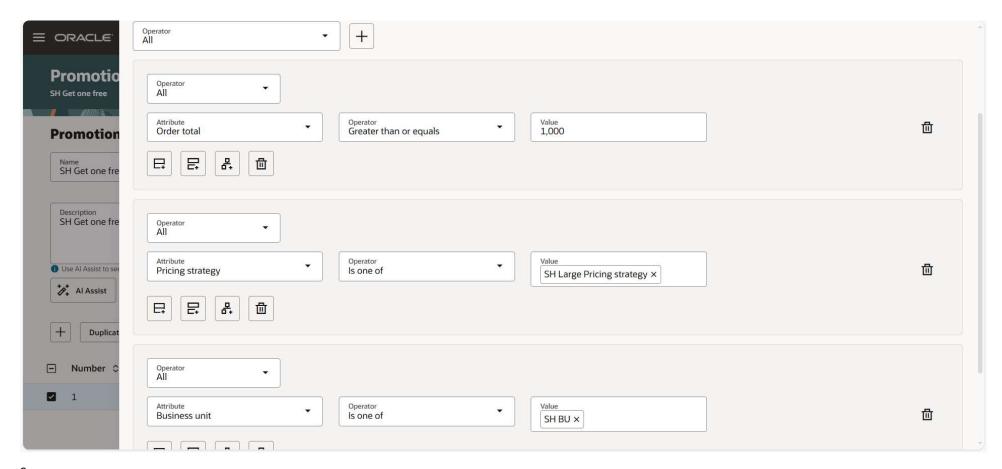






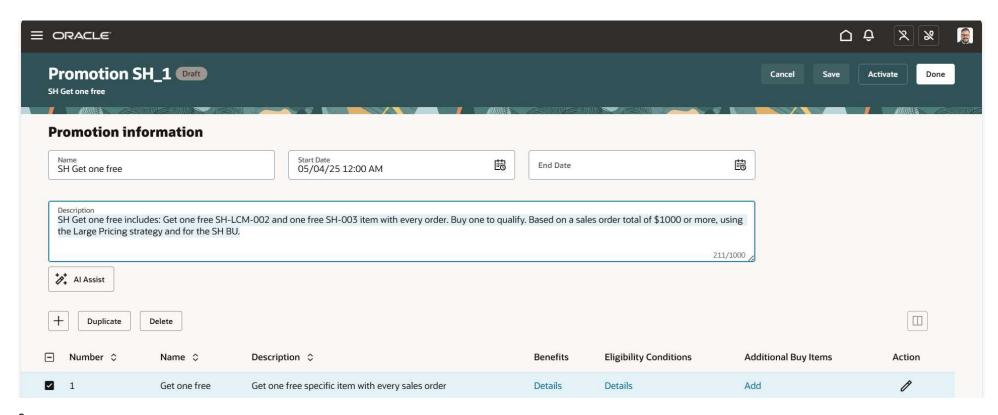






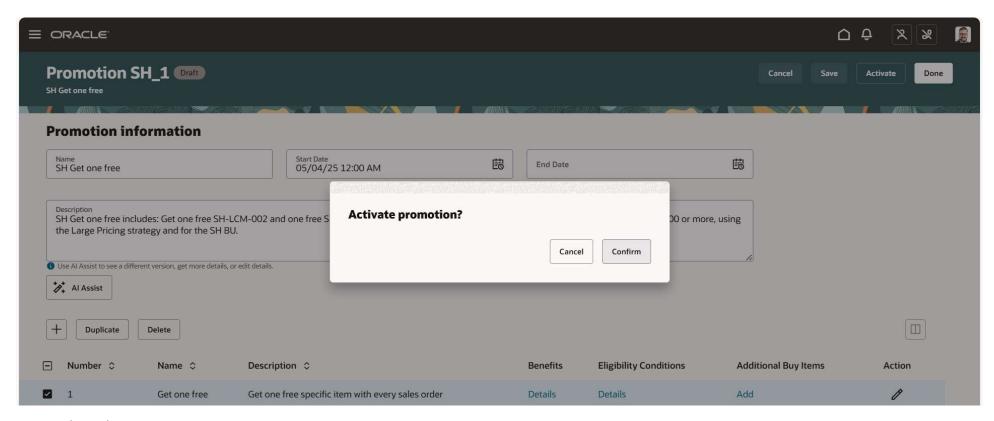
Save

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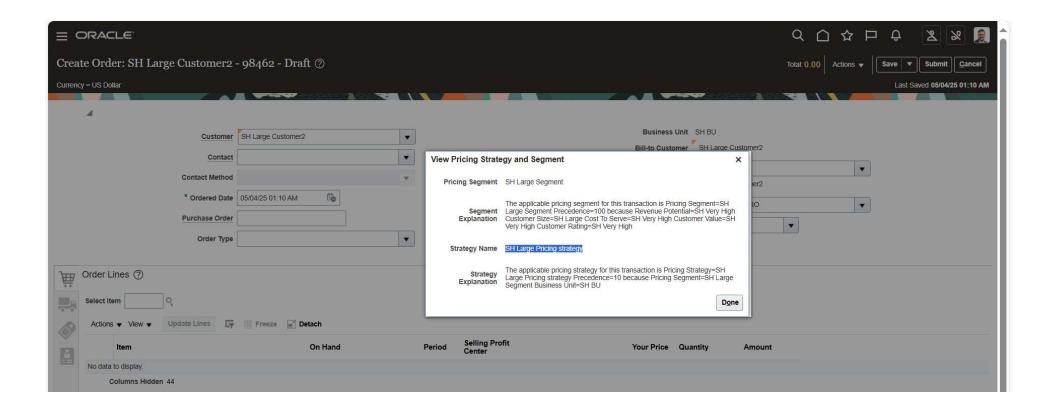
Save

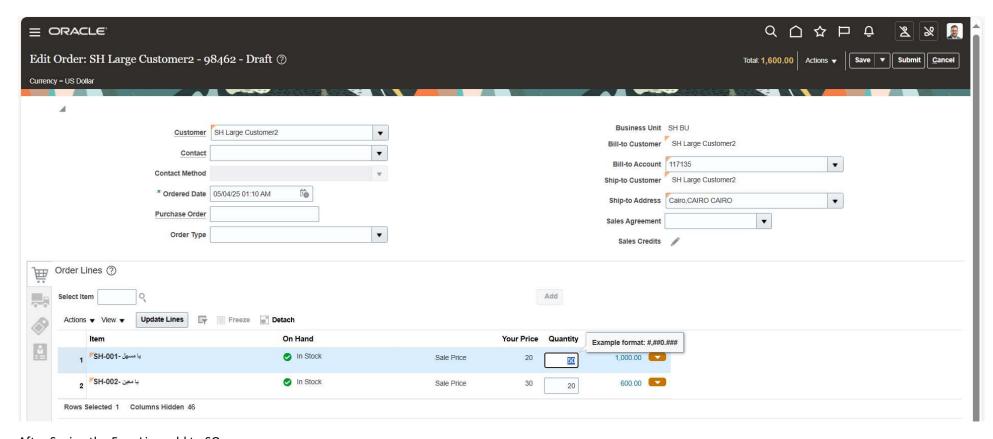
Active



### Create Sales Order

The free item line will be created automatically with 1 item of SH-003 with 0 value and SH-LCM-002 With 2 Value if the SO total is >=1000 once you click save on the SO.





After Saving the Free Line add to SO

