## **EXECUTIVE SUMMARY**

## IMPORTANT INSIGHTS AND SOME RECOMMENDATIONS TO RSVP MOVIES FOR THEIR PROJECT.

- The month of March is when the highest movies were produced.
- ♣ In 2019, The most films were produced in the **Drama category**, with an average duration of 106 minutes.
- The highest number of blockbuster films has been produced by the **Dream Warrior**Pictures production house.
- ♣ James Mangold can be hired as the director for RSVP's next project because his name
  is among the top three directors in the top three genres whose movies have the
  highest average rating.
- Mammootty and Mohanlal are the top two actors whose movies have highest median rating.
- ♣ Marvel Studios is the most popular Production house based on the number of votes collected by its films all across the world.
- Vijay Sethupathi, an Indian actor, has starred in the top-rated films in India.
- Taapsee Pannu, an Indian actress, has starred in the top-rated Hindi films in India.
- ♣ Star Cinema and Twentieth Century Fox are the top two production houses that have produced the highest number of multilingual hit movies, which are 7 and 4, respectively.
- ♣ Parvathy Thiruvothu, Susan Brown and Amanda Lawrence are the top 3 actresses based on number of Super Hit movies in drama genre.