

# Customer Purchase Patterns Report

Generated on 01 Sep 2025 20:02

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
1	Cetirizine, antacid, augmentin, panadol	1120.00	12.50	4	2025-04-05
1	Panadol, augmentin, antacid, cetirizine	1120.00	12.50	4	2025-04-05
1	Panadol, augmentin, cetirizine, antacid	1120.00	12.50	4	2025-04-05
1	Antacid, panadol, cetirizine, augmentin	1120.00	12.50	4	2025-04-05
1	Augmentin, antacid, panadol, cetirizine	1120.00	12.50	4	2025-04-05
1	Cetirizine, panadol, augmentin, antacid	1120.00	12.50	4	2025-04-05
1	Cetirizine, augmentin, antacid, panadol	1120.00	12.50	4	2025-04-05
1	Panadol, cetirizine, augmentin, antacid	1120.00	12.50	4	2025-04-05
1	Panadol, antacid, augmentin, cetirizine	1120.00	12.50	4	2025-04-05
1	Antacid, cetirizine, augmentin, panadol	1120.00	12.50	4	2025-04-05
1	Cetirizine, panadol, antacid, augmentin	1120.00	12.50	4	2025-04-05
1	Antacid, augmentin, cetirizine, panadol	1120.00	12.50	4	2025-04-05
1	Antacid, augmentin, panadol, cetirizine	1120.00	12.50	4	2025-04-05
2	Vitamin c tablets, cough syrup, dove face wash, lip balm	1390.00	-56.12	4	2025-05-03
2	Lip balm, vitamin c tablets, cough syrup, dove face wash	1390.00	-56.12	4	2025-05-03
2	Dove face wash, cough syrup, lip balm, vitamin c tablets	1390.00	-56.12	4	2025-05-03
2	Lip balm, dove face wash, cough syrup, vitamin c tablets	1390.00	-56.12	4	2025-05-03
2	Vitamin c tablets, lip balm, cough syrup, dove face wash	1390.00	-56.12	4	2025-05-03
2	Lip balm, dove face wash, vitamin c tablets, cough syrup	1390.00	-56.12	4	2025-05-03
2	Lip balm, vitamin c tablets, dove face wash, cough syrup	1390.00	-56.12	4	2025-05-03
2	Vitamin c tablets, dove face wash, lip balm, cough syrup	1390.00	-56.12	4	2025-05-03
2	Cough syrup, dove face wash, lip balm, vitamin c tablets	1390.00	-56.12	4	2025-05-03
2	Cough syrup, lip balm, vitamin c tablets, dove face wash	1390.00	-56.12	4	2025-05-03
2	Lip balm, cough syrup, vitamin c tablets, dove face wash	1390.00	-56.12	4	2025-05-03
2	Vitamin c tablets, lip balm, dove face wash, cough syrup	1390.00	-56.12	4	2025-05-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
3	Disprin, brufen, hand cream, dove face wash, digestive enzyme, vitamin c tablets, lipitor, metformin	2760.00	-55.22	8	2025-06-03
3	Dove face wash, brufen, disprin, metformin, hand cream, vitamin c tablets, lipitor, digestive enzyme	2760.00	-55.22	8	2025-06-03
3	Hand cream, metformin, dove face wash, digestive enzyme, disprin, brufen, vitamin c tablets, lipitor	2760.00	-55.22	8	2025-06-03
3	Disprin, dove face wash, metformin, digestive enzyme, lipitor, brufen, hand cream, vitamin c tablets	2760.00	-55.22	8	2025-06-03
3	Disprin, metformin, digestive enzyme, dove face wash, lipitor, vitamin c tablets, hand cream, brufen	2760.00	-55.22	8	2025-06-03
3	Dove face wash, digestive enzyme, disprin, vitamin c tablets, hand cream, lipitor, metformin, brufen	2760.00	-55.22	8	2025-06-03
3	Brufen, digestive enzyme, lipitor, metformin, dove face wash, vitamin c tablets, hand cream, disprin	2760.00	-55.22	8	2025-06-03
3	Disprin, dove face wash, hand cream, vitamin c tablets, metformin, lipitor, digestive enzyme, brufen	2760.00	-55.22	8	2025-06-03
3	Lipitor, hand cream, digestive enzyme, dove face wash, disprin, metformin, vitamin c tablets, brufen	2760.00	-55.22	8	2025-06-03
3	Metformin, dove face wash, digestive enzyme, hand cream, vitamin c tablets, brufen, disprin, lipitor	2760.00	-55.22	8	2025-06-03
3	Disprin, vitamin c tablets, brufen, hand cream, metformin, lipitor, dove face wash, digestive enzyme	2760.00	-55.22	8	2025-06-03
3	Brufen, vitamin c tablets, lipitor, hand cream, digestive enzyme, metformin, disprin, dove face wash	2760.00	-55.22	8	2025-06-03
3	Metformin, hand cream, disprin, digestive enzyme, vitamin c tablets, brufen, lipitor, dove face wash	2760.00	-55.22	8	2025-06-03
3	Metformin, digestive enzyme, dove face wash, hand cream, disprin, lipitor, brufen, vitamin c tablets	2760.00	-55.22	8	2025-06-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
3	Metformin, digestive enzyme, lipitor, dove face wash, hand cream, brufen, vitamin c tablets, disprin	2760.00	-55.22	8	2025-06-03
4	Brufen, electrolyte powder, augmentin, panadol, cold medicine, disprin	1510.00	35.50	6	2025-06-18
4	Disprin, brufen, augmentin, panadol, electrolyte powder, cold medicine	1510.00	35.50	6	2025-06-18
4	Electrolyte powder, augmentin, cold medicine, panadol, disprin, brufen	1510.00	35.50	6	2025-06-18
4	Panadol, augmentin, disprin, cold medicine, brufen, electrolyte powder	1510.00	35.50	6	2025-06-18
4	Augmentin, disprin, electrolyte powder, brufen, panadol, cold medicine	1510.00	35.50	6	2025-06-18
4	Disprin, electrolyte powder, panadol, augmentin, brufen, cold medicine	1510.00	35.50	6	2025-06-18
4	Panadol, disprin, cold medicine, electrolyte powder, brufen, augmentin	1510.00	35.50	6	2025-06-18
4	Electrolyte powder, disprin, panadol, brufen, cold medicine, augmentin	1510.00	35.50	6	2025-06-18
4	Disprin, augmentin, electrolyte powder, panadol, brufen, cold medicine	1510.00	35.50	6	2025-06-18
4	Augmentin, brufen, electrolyte powder, cold medicine, panadol, disprin	1510.00	35.50	6	2025-06-18
4	Disprin, panadol, cold medicine, brufen, electrolyte powder, augmentin	1510.00	35.50	6	2025-06-18
4	Augmentin, cold medicine, disprin, electrolyte powder, panadol, brufen	1510.00	35.50	6	2025-06-18
4	Brufen, cold medicine, electrolyte powder, disprin, augmentin, panadol	1510.00	35.50	6	2025-06-18
4	Panadol, disprin, cold medicine, augmentin, brufen, electrolyte powder	1510.00	35.50	6	2025-06-18
4	Electrolyte powder, augmentin, cold medicine, brufen, panadol, disprin	1510.00	35.50	6	2025-06-18
5	Dove face wash, omeprazole, vitamin c tablets, l'oreal shampoo	1300.00	-79.23	4	2025-04-10
5	Dove face wash, vitamin c tablets, l'oreal shampoo, omeprazole, allerfree	2500.00	-17.20	5	2025-04-10
5	L'oreal shampoo, dove face wash, omeprazole, vitamin c tablets	1300.00	-79.23	4	2025-04-10
5	Vitamin c tablets, l'oreal shampoo, omeprazole, dove face wash	1300.00	-79.23	4	2025-04-10
5	L'oreal shampoo, dove face wash, vitamin c tablets, omeprazole	1300.00	-79.23	4	2025-04-10
5	Vitamin c tablets, l'oreal shampoo, dove face wash, omeprazole	1300.00	-79.23	4	2025-04-10
5	Dove face wash, allerfree, l'oreal shampoo, vitamin c tablets, omeprazole	2500.00	-17.20	5	2025-04-10
5	Dove face wash, l'oreal shampoo, omeprazole, vitamin c tablets	1300.00	-79.23	4	2025-04-10
5	Omeprazole, l'oreal shampoo, vitamin c tablets, dove face wash	1300.00	-79.23	4	2025-04-10
5	Omeprazole, vitamin c tablets, dove face wash, l'oreal shampoo	1300.00	-79.23	4	2025-04-10
5	Omeprazole, allerfree, dove face wash, l'oreal shampoo, vitamin c tablets	2500.00	-17.20	5	2025-04-10
5	Allerfree, dove face wash, vitamin c tablets, omeprazole, l'oreal shampoo	2500.00	-17.20	5	2025-04-10

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
5	Dove face wash, l'oreal shampoo, vitamin c tablets, allerfree, omeprazole	2500.00	-17.20	5	2025-04-10
5	L'oreal shampoo, omeprazole, dove face wash, allerfree, vitamin c tablets	2500.00	-17.20	5	2025-04-10
6	Brufen, disprin	650.00	85.23	2	2025-04-05
6	Disprin, brufen, vitamin c tablets, augmentin, panadol	1400.00	18.86	5	2025-04-05
6	Disprin, brufen	650.00	85.23	2	2025-04-05
6	Disprin, panadol, augmentin, brufen, vitamin c tablets	1400.00	18.86	5	2025-04-05
6	Disprin, augmentin, panadol, vitamin c tablets, brufen	1400.00	18.86	5	2025-04-05
6	Brufen, disprin, vitamin c tablets, augmentin, panadol	1400.00	18.86	5	2025-04-05
6	Augmentin, brufen, vitamin c tablets, panadol, disprin	1400.00	18.86	5	2025-04-05
6	Disprin, panadol, vitamin c tablets, brufen, augmentin	1400.00	18.86	5	2025-04-05
7	Augmentin, brufen, dove face wash, antacid, panadol, disprin	1410.00	34.61	6	2025-04-05
7	Disprin, panadol, dove face wash, antacid, brufen, augmentin	1410.00	34.61	6	2025-04-05
7	Disprin, brufen, dove face wash, antacid, augmentin, panadol	1410.00	34.61	6	2025-04-05
7	Panadol, augmentin	600.00	20.00	2	2025-04-05
7	Disprin, panadol, antacid, augmentin, brufen, dove face wash	1410.00	34.61	6	2025-04-05
7	Augmentin, panadol	600.00	20.00	2	2025-04-05
7	Dove face wash, brufen, disprin, antacid, augmentin, panadol	1410.00	34.61	6	2025-04-05
7	Disprin, antacid, augmentin, dove face wash, panadol, brufen	1410.00	34.61	6	2025-04-05
8	Disprin, antibiotic cream, antacid, cetirizine, dove face wash, shampoo, panadol, vitamin c tablets, brufen	2480.00	-2.50	9	2025-05-18
8	Brufen, shampoo, antibiotic cream, dove face wash, panadol, cetirizine, antacid, vitamin c tablets, disprin	2480.00	-2.50	9	2025-05-18
8	Disprin, panadol, dove face wash, vitamin c tablets, antacid, antibiotic cream, shampoo, cetirizine, brufen	2480.00	-2.50	9	2025-05-18
8	Dove face wash, brufen, shampoo, disprin, antacid, vitamin c tablets, cetirizine, panadol, antibiotic cream	2480.00	-2.50	9	2025-05-18
8	Dove face wash, shampoo, disprin, antibiotic cream, vitamin c tablets, brufen	1910.00	-20.00	6	2025-05-18
8	Shampoo, dove face wash, disprin, antibiotic cream, vitamin c tablets, brufen	1910.00	-20.00	6	2025-05-18
8	Dove face wash, vitamin c tablets, brufen, disprin, antibiotic cream, shampoo	1910.00	-20.00	6	2025-05-18

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
8	Antibiotic cream, shampoo, dove face wash, brufen, vitamin c tablets, disprin	1910.00	-20.00	6	2025-05-18
8	Disprin, brufen, dove face wash, antibiotic cream, cetirizine, vitamin c tablets, antacid, panadol, shampoo	2480.00	-2.50	9	2025-05-18
8	Disprin, vitamin c tablets, brufen, antibiotic cream, dove face wash, shampoo	1910.00	-20.00	6	2025-05-18
8	Brufen, vitamin c tablets, antibiotic cream, shampoo, disprin, dove face wash	1910.00	-20.00	6	2025-05-18
8	Shampoo, disprin, vitamin c tablets, brufen, antibiotic cream, dove face wash	1910.00	-20.00	6	2025-05-18
8	Shampoo, antibiotic cream, dove face wash, disprin, brufen, vitamin c tablets	1910.00	-20.00	6	2025-05-18
8	Shampoo, disprin, dove face wash, antibiotic cream, panadol, antacid, brufen, cetirizine, vitamin c tablets	2480.00	-2.50	9	2025-05-18
8	Antibiotic cream, dove face wash, shampoo, disprin, brufen, vitamin c tablets	1910.00	-20.00	6	2025-05-18
9	Disprin, brufen, amoxicillin, pond's cold cream	1170.00	26.15	4	2025-04-05
9	Amoxicillin, disprin, brufen, pond's cold cream	1170.00	26.15	4	2025-04-05
9	Disprin, amoxicillin, pond's cold cream, allerfree, acnerelief gel, acnefix, brufen	3250.00	41.72	7	2025-04-05
9	Brufen, pond's cold cream, disprin, amoxicillin	1170.00	26.15	4	2025-04-05
9	Allerfree, brufen, amoxicillin, pond's cold cream, acnerelief gel, acnefix, disprin	3250.00	41.72	7	2025-04-05
9	Disprin, pond's cold cream, acnerelief gel, acnefix, allerfree, brufen, amoxicillin	3250.00	41.72	7	2025-04-05
9	Allerfree, brufen, amoxicillin, acnerelief gel, disprin, pond's cold cream, acnefix	3250.00	41.72	7	2025-04-05
9	Disprin, pond's cold cream, brufen, amoxicillin	1170.00	26.15	4	2025-04-05
9	Brufen, disprin, pond's cold cream, amoxicillin	1170.00	26.15	4	2025-04-05
9	Disprin, amoxicillin, pond's cold cream, brufen	1170.00	26.15	4	2025-04-05
9	Disprin, brufen, allerfree, acnerelief gel, acnefix, amoxicillin, pond's cold cream	3250.00	41.72	7	2025-04-05
9	Amoxicillin, disprin, pond's cold cream, brufen	1170.00	26.15	4	2025-04-05
9	Acnerelief gel, disprin, acnefix, allerfree, amoxicillin, brufen, pond's cold cream	3250.00	41.72	7	2025-04-05
9	Pond's cold cream, brufen, disprin, amoxicillin	1170.00	26.15	4	2025-04-05
10	Augmentin, sunscreen, panadol, probiotic, disprin, brufen	2470.00	-12.39	8	2025-05-22
10	Sunscreen, disprin, panadol, antacid, augmentin, brufen, probiotic	2990.00	-2.88	11	2025-05-22
10	Probiotic, brufen, sunscreen, augmentin, panadol, disprin	2470.00	-12.39	8	2025-05-22
10	Brufen, probiotic, disprin, antacid, sunscreen, augmentin, panadol	2990.00	-2.88	11	2025-05-22
10	Disprin, sunscreen, antacid, augmentin, probiotic, panadol, brufen	2990.00	-2.88	11	2025-05-22

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
10	Augmentin, brufen, sunscreen, probiotic, antacid, panadol, disprin	2990.00	-2.88	11	2025-05-22
10	Disprin, panadol, antacid, probiotic, sunscreen, brufen, augmentin	2990.00	-2.88	11	2025-05-22
10	Panadol, probiotic, augmentin, disprin, brufen, sunscreen	2470.00	-12.39	8	2025-05-22
10	Augmentin, disprin, sunscreen, brufen, probiotic, panadol	2470.00	-12.39	8	2025-05-22
10	Sunscreen, disprin, panadol, probiotic, brufen, augmentin	2470.00	-12.39	8	2025-05-22
10	Augmentin, probiotic, sunscreen, disprin, panadol, brufen	2470.00	-12.39	8	2025-05-22
10	Sunscreen, panadol, disprin, probiotic, brufen, augmentin	2470.00	-12.39	8	2025-05-22
10	Sunscreen, probiotic, panadol, disprin, augmentin, brufen	2470.00	-12.39	8	2025-05-22
10	Augmentin, brufen, panadol, disprin, sunscreen, probiotic	2470.00	-12.39	8	2025-05-22
10	Disprin, brufen, antacid, probiotic, augmentin, sunscreen, panadol	2990.00	-2.88	11	2025-05-22
11	Vitamin c tablets, antacid, dove face wash	1480.00	-52.70	5	2025-04-05
11	Vitamin c tablets, dove face wash	550.00	-63.64	2	2025-04-05
11	Antacid, vitamin c tablets, dove face wash	1480.00	-52.70	5	2025-04-05
11	Vitamin c tablets, dove face wash, antacid	1480.00	-52.70	5	2025-04-05
11	Dove face wash, vitamin c tablets	550.00	-63.64	2	2025-04-05
12	Augmentin, disprin, paracetamol, bb cream, brufen, multivitamin, panadol, zinc tablets	3140.00	-76.24	8	2025-06-25
12	Brufen, paracetamol, augmentin, bb cream, panadol, multivitamin, disprin, zinc tablets	3140.00	-76.24	8	2025-06-25
12	Disprin, brufen, bb cream, zinc tablets, augmentin, allerfree, acnerelief gel, panadol, multivitamin, acnefix, paracetamol	5220.00	-25.75	11	2025-06-25
12	Zinc tablets, multivitamin, augmentin, panadol, bb cream, disprin, brufen, paracetamol	3140.00	-76.24	8	2025-06-25
12	Acnerelief gel, disprin, bb cream, paracetamol, acnefix, allerfree, panadol, augmentin, brufen, multivitamin, zinc tablets	5220.00	-25.75	11	2025-06-25
12	Zinc tablets, paracetamol, panadol, augmentin, disprin, bb cream, brufen, multivitamin	3140.00	-76.24	8	2025-06-25
12	Disprin, multivitamin, allerfree, acnerelief gel, paracetamol, acnefix, augmentin, bb cream, panadol, brufen, zinc tablets	5220.00	-25.75	11	2025-06-25

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
12	Augmentin, allerfree, brufen, paracetamol, multivitamin, bb cream, acnerelief gel, zinc tablets, panadol, acnefix, disprin	5220.00	-25.75	11	2025-06-25
12	Disprin, panadol, acnerelief gel, acnefix, multivitamin, allerfree, zinc tablets, paracetamol, brufen, augmentin, bb cream	5220.00	-25.75	11	2025-06-25
12	Allerfree, paracetamol, brufen, zinc tablets, acnerelief gel, disprin, multivitamin, acnefix, bb cream, augmentin, panadol	5220.00	-25.75	11	2025-06-25
12	Multivitamin, bb cream, disprin, panadol, zinc tablets, brufen, augmentin, paracetamol	3140.00	-76.24	8	2025-06-25
12	Zinc tablets, augmentin, multivitamin, disprin, panadol, bb cream, brufen, paracetamol	3140.00	-76.24	8	2025-06-25
12	Zinc tablets, panadol, disprin, multivitamin, brufen, paracetamol, augmentin, bb cream	3140.00	-76.24	8	2025-06-25
12	Panadol, disprin, paracetamol, augmentin, brufen, multivitamin, zinc tablets, bb cream	3140.00	-76.24	8	2025-06-25
12	Augmentin, zinc tablets, multivitamin, brufen, panadol, disprin, bb cream, paracetamol	3140.00	-76.24	8	2025-06-25
13	Panadol, augmentin, loratadine, clotrimazole cream	1350.00	14.81	4	2025-04-25
13	Panadol, loratadine, augmentin, clotrimazole cream	1350.00	14.81	4	2025-04-25
13	Augmentin, panadol, clotrimazole cream, loratadine	1350.00	14.81	4	2025-04-25
13	Clotrimazole cream, cetirizine, antacid, augmentin, panadol, loratadine	2070.00	25.12	8	2025-04-25
13	Panadol, clotrimazole cream, loratadine, augmentin	1350.00	14.81	4	2025-04-25
13	Panadol, antacid, augmentin, clotrimazole cream, loratadine, cetirizine	2070.00	25.12	8	2025-04-25
13	Clotrimazole cream, loratadine, augmentin, panadol	1350.00	14.81	4	2025-04-25
13	Antacid, cetirizine, loratadine, augmentin, clotrimazole cream, panadol	2070.00	25.12	8	2025-04-25
13	Clotrimazole cream, augmentin, cetirizine, antacid, panadol, loratadine	2070.00	25.12	8	2025-04-25
13	Panadol, antacid, cetirizine, loratadine, clotrimazole cream, augmentin	2070.00	25.12	8	2025-04-25
13	Clotrimazole cream, antacid, loratadine, cetirizine, augmentin, panadol	2070.00	25.12	8	2025-04-25
13	Panadol, augmentin, clotrimazole cream, loratadine	1350.00	14.81	4	2025-04-25
13	Loratadine, augmentin, panadol, clotrimazole cream	1350.00	14.81	4	2025-04-25

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
13	Augmentin, panadol, loratadine, clotrimazole cream	1350.00	14.81	4	2025-04-25
14	Vitamin c tablets, dove face wash, brufen, antacid	1750.00	-55.43	6	2025-04-06
14	Vitamin c tablets, brufen, antacid, dove face wash	1750.00	-55.43	6	2025-04-06
14	Vitamin c tablets, dove face wash	900.00	-72.22	2	2025-04-06
14	Antacid, vitamin c tablets, dove face wash, brufen	1750.00	-55.43	6	2025-04-06
14	Dove face wash, vitamin c tablets	900.00	-72.22	2	2025-04-06
15	Face wash, vitamin d, panadol, disprin, augmentin, brufen	1850.00	26.70	6	2025-05-15
15	Augmentin, face wash, brufen, panadol, disprin, vitamin d	1850.00	26.70	6	2025-05-15
15	Augmentin, disprin, vitamin d, brufen, face wash, panadol	1850.00	26.70	6	2025-05-15
15	Brufen, augmentin, vitamin d, face wash, panadol, disprin	1850.00	26.70	6	2025-05-15
15	Allerfree, brufen, disprin, vitamin d, face wash, augmentin, panadol	3050.00	35.87	7	2025-05-15
15	Disprin, brufen, augmentin, face wash, allerfree, panadol, vitamin d	3050.00	35.87	7	2025-05-15
15	Face wash, panadol, augmentin, disprin, vitamin d, brufen	1850.00	26.70	6	2025-05-15
15	Augmentin, panadol, vitamin d, disprin, brufen, face wash	1850.00	26.70	6	2025-05-15
15	Disprin, face wash, allerfree, panadol, augmentin, brufen, vitamin d	3050.00	35.87	7	2025-05-15
15	Disprin, allerfree, augmentin, vitamin d, face wash, panadol, brufen	3050.00	35.87	7	2025-05-15
15	Augmentin, allerfree, brufen, face wash, panadol, vitamin d, disprin	3050.00	35.87	7	2025-05-15
15	Disprin, panadol, vitamin d, face wash, allerfree, brufen, augmentin	3050.00	35.87	7	2025-05-15
15	Disprin, panadol, face wash, brufen, vitamin d, augmentin	1850.00	26.70	6	2025-05-15
15	Augmentin, disprin, panadol, brufen, face wash, vitamin d	1850.00	26.70	6	2025-05-15
15	Face wash, vitamin d, panadol, disprin, brufen, augmentin	1850.00	26.70	6	2025-05-15
16	Multivitamins, augmentin, dove face wash, panadol, vitamin c tablets, dextromethorphan	2360.00	-22.46	6	2025-04-17
16	Multivitamins, dove face wash, dextromethorphan, panadol, vitamin c tablets, augmentin	2360.00	-22.46	6	2025-04-17
16	Panadol, dove face wash, vitamin c tablets, augmentin, dextromethorphan, multivitamins	2360.00	-22.46	6	2025-04-17
16	Dextromethorphan, augmentin, dove face wash, multivitamins, vitamin c tablets, panadol	2360.00	-22.46	6	2025-04-17



Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
16	Multivitamins, vitamin c tablets, augmentin, panadol, dextromethorphan, dove face wash	2360.00	-22.46	6	2025-04-17
16	Augmentin, dextromethorphan, multivitamins, vitamin c tablets, dove face wash, panadol	2360.00	-22.46	6	2025-04-17
16	Dove face wash, multivitamins, vitamin c tablets, dextromethorphan, antacid, augmentin, panadol	2880.00	-10.76	9	2025-04-17
16	Dove face wash, panadol, augmentin, multivitamins, dextromethorphan, vitamin c tablets	2360.00	-22.46	6	2025-04-17
16	Augmentin, dextromethorphan, dove face wash, panadol, multivitamins, vitamin c tablets	2360.00	-22.46	6	2025-04-17
16	Dove face wash, panadol, dextromethorphan, augmentin, antacid, multivitamins, vitamin c tablets	2880.00	-10.76	9	2025-04-17
16	Multivitamins, dove face wash, antacid, dextromethorphan, vitamin c tablets, augmentin, panadol	2880.00	-10.76	9	2025-04-17
16	Antacid, dextromethorphan, augmentin, dove face wash, panadol, vitamin c tablets, multivitamins	2880.00	-10.76	9	2025-04-17
16	Augmentin, dextromethorphan, vitamin c tablets, dove face wash, antacid, panadol, multivitamins	2880.00	-10.76	9	2025-04-17
16	Panadol, dove face wash, multivitamins, dextromethorphan, vitamin c tablets, antacid, augmentin	2880.00	-10.76	9	2025-04-17
16	Dove face wash, panadol, vitamin c tablets, multivitamins, dextromethorphan, augmentin	2360.00	-22.46	6	2025-04-17
17	Allerfree, acnerelief gel, dove face wash, vitamin c tablets, acnefix	2980.00	13.42	5	2025-04-06
17	Dove face wash, vitamin c tablets, acnerelief gel, acnefix, allerfree	2980.00	13.42	5	2025-04-06
17	Allerfree, dove face wash, acnerelief gel, acnefix, vitamin c tablets	2980.00	13.42	5	2025-04-06
17	Dove face wash, vitamin c tablets, allerfree, acnerelief gel, acnefix	2980.00	13.42	5	2025-04-06
17	Dove face wash, vitamin c tablets	900.00	-72.22	2	2025-04-06
17	Vitamin c tablets, dove face wash	900.00	-72.22	2	2025-04-06
17	Acnerelief gel, dove face wash, acnefix, allerfree, vitamin c tablets	2980.00	13.42	5	2025-04-06

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
17	Allerfree, acnerelief gel, acnefix, dove face wash, vitamin c tablets	2980.00	13.42	5	2025-04-06
18	Paracetamol, calcium tablets, disprin, brufen, fish oil capsules, iron capsules	2410.00	38.67	6	2025-05-10
18	Iron capsules, paracetamol, disprin, brufen, calcium tablets, fish oil capsules	2410.00	38.67	6	2025-05-10
18	Paracetamol, disprin, fish oil capsules, brufen, iron capsules, calcium tablets	2410.00	38.67	6	2025-05-10
18	Disprin, iron capsules, paracetamol, panadol, calcium tablets, fish oil capsules, augmentin, antacid, brufen	2930.00	39.32	9	2025-05-10
18	Disprin, antacid, iron capsules, paracetamol, augmentin, calcium tablets, panadol, brufen, fish oil capsules	2930.00	39.32	9	2025-05-10
18	Iron capsules, augmentin, brufen, fish oil capsules, paracetamol, panadol, antacid, calcium tablets, disprin	2930.00	39.32	9	2025-05-10
18	Brufen, paracetamol, fish oil capsules, calcium tablets, iron capsules, disprin	2410.00	38.67	6	2025-05-10
18	Fish oil capsules, calcium tablets, disprin, iron capsules, paracetamol, brufen	2410.00	38.67	6	2025-05-10
18	Disprin, panadol, calcium tablets, iron capsules, antacid, paracetamol, fish oil capsules, brufen, augmentin	2930.00	39.32	9	2025-05-10
18	Calcium tablets, disprin, brufen, paracetamol, iron capsules, fish oil capsules	2410.00	38.67	6	2025-05-10
18	Paracetamol, brufen, iron capsules, fish oil capsules, disprin, antacid, calcium tablets, augmentin, panadol	2930.00	39.32	9	2025-05-10
18	Calcium tablets, disprin, iron capsules, fish oil capsules, brufen, paracetamol	2410.00	38.67	6	2025-05-10
18	Iron capsules, fish oil capsules, disprin, calcium tablets, brufen, paracetamol	2410.00	38.67	6	2025-05-10
18	Calcium tablets, brufen, disprin, iron capsules, fish oil capsules, paracetamol	2410.00	38.67	6	2025-05-10
18	Disprin, brufen, calcium tablets, antacid, fish oil capsules, augmentin, panadol, iron capsules, paracetamol	2930.00	39.32	9	2025-05-10
19	Augmentin, panadol, brufen, disprin	1690.00	48.17	4	2025-03-18
19	Disprin, brufen, dove face wash, vitamin c tablets, antacid, augmentin, panadol	2540.00	19.45	8	2025-03-18
19	Dove face wash, brufen, disprin, antacid, vitamin c tablets, augmentin, panadol	2540.00	19.45	8	2025-03-18
19	Panadol, disprin, brufen, augmentin	1690.00	48.17	4	2025-03-18
19	Disprin, panadol, antacid, augmentin, vitamin c tablets, brufen, dove face wash	2540.00	19.45	8	2025-03-18
19	Disprin, antacid, augmentin, dove face wash, panadol, vitamin c tablets, brufen	2540.00	19.45	8	2025-03-18
19	Augmentin, brufen, vitamin c tablets, dove face wash, antacid, panadol, disprin	2540.00	19.45	8	2025-03-18

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
19	Disprin, panadol, dove face wash, vitamin c tablets, antacid, brufen, augmentin	2540.00	19.45	8	2025-03-18
19	Disprin, brufen, augmentin, panadol	1690.00	48.17	4	2025-03-18
19	Disprin, panadol, augmentin, brufen	1690.00	48.17	4	2025-03-18
19	Brufen, augmentin, disprin, panadol	1690.00	48.17	4	2025-03-18
19	Brufen, augmentin, panadol, disprin	1690.00	48.17	4	2025-03-18
19	Panadol, disprin, augmentin, brufen	1690.00	48.17	4	2025-03-18
19	Panadol, augmentin, disprin, brufen	1690.00	48.17	4	2025-03-18
20	Disprin, panadol, vitamin c tablets, augmentin	620.00	-34.19	4	2025-01-25
20	Augmentin, disprin, panadol, vitamin c tablets	620.00	-34.19	4	2025-01-25
20	Disprin, vitamin c tablets, antacid, augmentin, panadol	1320.00	-16.06	8	2025-01-25
20	Augmentin, vitamin c tablets, panadol, disprin	620.00	-34.19	4	2025-01-25
20	Panadol, disprin, vitamin c tablets, augmentin	620.00	-34.19	4	2025-01-25
20	Panadol, augmentin, disprin, vitamin c tablets	620.00	-34.19	4	2025-01-25
20	Vitamin c tablets, panadol, disprin, augmentin	620.00	-34.19	4	2025-01-25
20	Disprin, panadol, antacid, augmentin, vitamin c tablets	1320.00	-16.06	8	2025-01-25
20	Disprin, antacid, augmentin, panadol, vitamin c tablets	1320.00	-16.06	8	2025-01-25
20	Augmentin, vitamin c tablets, antacid, panadol, disprin	1320.00	-16.06	8	2025-01-25
20	Disprin, panadol, vitamin c tablets, antacid, augmentin	1320.00	-16.06	8	2025-01-25
20	Augmentin, panadol, vitamin c tablets, disprin	620.00	-34.19	4	2025-01-25
20	Disprin, antacid, vitamin c tablets, augmentin, panadol	1320.00	-16.06	8	2025-01-25
20	Vitamin c tablets, disprin, augmentin, panadol	620.00	-34.19	4	2025-01-25
21	Dove face wash, panadol, aspirin, augmentin, cough syrup, brufen	3000.00	35.33	6	2025-03-03
21	Brufen, dove face wash, cough syrup, augmentin, allerfree, acnerelief gel, panadol, acnefix, aspirin	5080.00	41.54	9	2025-03-03
21	Augmentin, aspirin, dove face wash, panadol, cough syrup, brufen	3000.00	35.33	6	2025-03-03
21	Acnerelief gel, aspirin, acnefix, cough syrup, allerfree, panadol, augmentin, brufen, dove face wash	5080.00	41.54	9	2025-03-03
21	Dove face wash, aspirin, panadol, cough syrup, brufen, augmentin	3000.00	35.33	6	2025-03-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
21	Allerfree, acnerelief gel, acnefix, cough syrup, augmentin, dove face wash, aspirin, panadol, brufen	5080.00	41.54	9	2025-03-03
21	Allerfree, dove face wash, brufen, aspirin, acnerelief gel, acnefix, augmentin, panadol, cough syrup	5080.00	41.54	9	2025-03-03
21	Augmentin, allerfree, aspirin, brufen, cough syrup, acnerelief gel, dove face wash, panadol, acnefix	5080.00	41.54	9	2025-03-03
21	Panadol, dove face wash, acnerelief gel, cough syrup, acnefix, allerfree, aspirin, brufen, augmentin	5080.00	41.54	9	2025-03-03
21	Augmentin, aspirin, dove face wash, panadol, brufen, cough syrup	3000.00	35.33	6	2025-03-03
21	Aspirin, dove face wash, panadol, brufen, augmentin, cough syrup	3000.00	35.33	6	2025-03-03
21	Panadol, aspirin, augmentin, brufen, cough syrup, dove face wash	3000.00	35.33	6	2025-03-03
21	Augmentin, dove face wash, cough syrup, panadol, brufen, aspirin	3000.00	35.33	6	2025-03-03
21	Brufen, augmentin, cough syrup, panadol, aspirin, dove face wash	3000.00	35.33	6	2025-03-03
21	Cough syrup, augmentin, brufen, aspirin, dove face wash, panadol	3000.00	35.33	6	2025-03-03
22	Dove face wash, disprin, panadol, vitamin c tablets, antifungal spray, face mask	2930.00	-83.07	9	2025-06-15
22	Vitamin c tablets, face mask, dove face wash, disprin, panadol, antifungal spray	2930.00	-83.07	9	2025-06-15
22	Dove face wash, panadol, face mask, antifungal spray, vitamin c tablets, disprin	2930.00	-83.07	9	2025-06-15
22	Panadol, disprin, vitamin c tablets, face mask, dove face wash, antifungal spray	2930.00	-83.07	9	2025-06-15
22	Face mask, dove face wash, antifungal spray, vitamin c tablets, panadol, disprin	2930.00	-83.07	9	2025-06-15
22	Disprin, dove face wash, vitamin c tablets, antifungal spray, antacid, augmentin, panadol, face mask	4030.00	-66.60	14	2025-06-15
22	Face mask, dove face wash, panadol, antifungal spray, disprin, vitamin c tablets	2930.00	-83.07	9	2025-06-15
22	Face mask, disprin, panadol, antacid, augmentin, vitamin c tablets, antifungal spray, dove face wash	4030.00	-66.60	14	2025-06-15
22	Disprin, antacid, face mask, antifungal spray, augmentin, dove face wash, panadol, vitamin c tablets	4030.00	-66.60	14	2025-06-15
22	Vitamin c tablets, antifungal spray, panadol, face mask, disprin, dove face wash	2930.00	-83.07	9	2025-06-15
22	Augmentin, antifungal spray, vitamin c tablets, dove face wash, antacid, face mask, panadol, disprin	4030.00	-66.60	14	2025-06-15

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
22	Disprin, panadol, dove face wash, vitamin c tablets, antacid, face mask, antifungal spray, augmentin	4030.00	-66.60	14	2025-06-15
22	Disprin, vitamin c tablets, antifungal spray, face mask, dove face wash, panadol	2930.00	-83.07	9	2025-06-15
22	Augmentin, dove face wash, disprin, antacid, vitamin c tablets, face mask, panadol, antifungal spray	4030.00	-66.60	14	2025-06-15
22	Dove face wash, panadol, antifungal spray, disprin, vitamin c tablets, face mask	2930.00	-83.07	9	2025-06-15
23	Augmentin, dove face wash	950.00	-16.84	2	2025-03-05
23	Dove face wash, antacid, cetirizine, augmentin, panadol	1670.00	9.58	6	2025-03-05
23	Dove face wash, cetirizine, antacid, augmentin, panadol	1670.00	9.58	6	2025-03-05
23	Dove face wash, augmentin	950.00	-16.84	2	2025-03-05
23	Panadol, antacid, augmentin, cetirizine, dove face wash	1670.00	9.58	6	2025-03-05
23	Antacid, cetirizine, augmentin, dove face wash, panadol	1670.00	9.58	6	2025-03-05
23	Augmentin, dove face wash, cetirizine, antacid, panadol	1670.00	9.58	6	2025-03-05
23	Panadol, dove face wash, antacid, cetirizine, augmentin	1670.00	9.58	6	2025-03-05
24	Dove face wash, brufen, disprin, antacid, vitamin c tablets, iron tablets, panadol, loperamide	2060.00	-7.48	9	2025-04-03
24	Panadol, iron tablets, loperamide, disprin, vitamin c tablets	1210.00	13.72	5	2025-04-03
24	Iron tablets, disprin, panadol, vitamin c tablets, loperamide	1210.00	13.72	5	2025-04-03
24	Iron tablets, disprin, loperamide, panadol, vitamin c tablets	1210.00	13.72	5	2025-04-03
24	Iron tablets, loperamide, panadol, vitamin c tablets, disprin	1210.00	13.72	5	2025-04-03
24	Iron tablets, panadol, disprin, vitamin c tablets, loperamide	1210.00	13.72	5	2025-04-03
24	Iron tablets, loperamide, panadol, disprin, vitamin c tablets	1210.00	13.72	5	2025-04-03
24	Disprin, brufen, dove face wash, iron tablets, vitamin c tablets, antacid, loperamide, panadol	2060.00	-7.48	9	2025-04-03
24	Disprin, antacid, iron tablets, dove face wash, loperamide, panadol, vitamin c tablets, brufen	2060.00	-7.48	9	2025-04-03
24	Vitamin c tablets, loperamide, panadol, iron tablets, disprin	1210.00	13.72	5	2025-04-03
24	Disprin, vitamin c tablets, iron tablets, panadol, loperamide	1210.00	13.72	5	2025-04-03
24	Loperamide, panadol, disprin, vitamin c tablets, iron tablets	1210.00	13.72	5	2025-04-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
24	Disprin, dove face wash, iron tablets, loperamide, panadol, antacid, brufen, vitamin c tablets	2060.00	-7.48	9	2025-04-03
24	Brufen, iron tablets, vitamin c tablets, dove face wash, antacid, panadol, loperamide, disprin	2060.00	-7.48	9	2025-04-03
24	Disprin, panadol, dove face wash, vitamin c tablets, antacid, loperamide, brufen, iron tablets	2060.00	-7.48	9	2025-04-03
25	Allerfree, brufen, hair serum, ibuprofen, nivea body lotion, pain reliever, disprin	4330.00	32.24	9	2025-06-07
25	Disprin, nivea body lotion, pain reliever, hair serum, ibuprofen, allerfree, brufen	4330.00	32.24	9	2025-06-07
25	Hair serum, ibuprofen, pain reliever, disprin, brufen, nivea body lotion	3130.00	25.43	8	2025-06-07
25	Disprin, brufen, pain reliever, hair serum, nivea body lotion, ibuprofen	3130.00	25.43	8	2025-06-07
25	Pain reliever, brufen, ibuprofen, nivea body lotion, hair serum, disprin	3130.00	25.43	8	2025-06-07
25	Ibuprofen, disprin, brufen, pain reliever, nivea body lotion, hair serum	3130.00	25.43	8	2025-06-07
25	Pain reliever, hair serum, ibuprofen, brufen, disprin, nivea body lotion	3130.00	25.43	8	2025-06-07
25	Nivea body lotion, pain reliever, disprin, hair serum, brufen, ibuprofen	3130.00	25.43	8	2025-06-07
25	Disprin, brufen, hair serum, pain reliever, allerfree, ibuprofen, nivea body lotion	4330.00	32.24	9	2025-06-07
25	Disprin, pain reliever, ibuprofen, nivea body lotion, allerfree, hair serum, brufen	4330.00	32.24	9	2025-06-07
25	Ibuprofen, nivea body lotion, pain reliever, disprin, hair serum, brufen	3130.00	25.43	8	2025-06-07
25	Pain reliever, ibuprofen, disprin, brufen, hair serum, nivea body lotion	3130.00	25.43	8	2025-06-07
25	Ibuprofen, pain reliever, nivea body lotion, hair serum, disprin, brufen	3130.00	25.43	8	2025-06-07
25	Allerfree, brufen, disprin, pain reliever, nivea body lotion, ibuprofen, hair serum	4330.00	32.24	9	2025-06-07
25	Disprin, ibuprofen, hair serum, allerfree, brufen, pain reliever, nivea body lotion	4330.00	32.24	9	2025-06-07
26	Antacid, augmentin, dove face wash, panadol, vitamin c tablets	1310.00	-35.88	6	2025-04-06
26	Augmentin, dove face wash, vitamin c tablets	790.00	-87.34	3	2025-04-06
26	Vitamin c tablets, dove face wash, augmentin	790.00	-87.34	3	2025-04-06
26	Dove face wash, vitamin c tablets, augmentin	790.00	-87.34	3	2025-04-06
26	Dove face wash, panadol, antacid, augmentin, vitamin c tablets	1310.00	-35.88	6	2025-04-06
26	Augmentin, dove face wash, panadol, antacid, vitamin c tablets	1310.00	-35.88	6	2025-04-06
26	Panadol, dove face wash, vitamin c tablets, antacid, augmentin	1310.00	-35.88	6	2025-04-06
26	Dove face wash, antacid, vitamin c tablets, augmentin, panadol	1310.00	-35.88	6	2025-04-06

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
26	Dove face wash, augmentin, vitamin c tablets	790.00	-87.34	3	2025-04-06
26	Augmentin, vitamin c tablets, dove face wash	790.00	-87.34	3	2025-04-06
26	Vitamin c tablets, augmentin, dove face wash	790.00	-87.34	3	2025-04-06
26	Dove face wash, vitamin c tablets, antacid, augmentin, panadol	1310.00	-35.88	6	2025-04-06
27	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-09-01
27	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-09-01
27	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-09-01
27	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-09-01
27	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-09-01
28	Panadol, augmentin, antacid	520.00	42.31	3	2024-09-01
28	Antacid, augmentin, panadol	520.00	42.31	3	2024-09-01
28	Antacid, panadol, augmentin	520.00	42.31	3	2024-09-01
29	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-09-01
29	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-09-01
29	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-09-01
30	Magnesium tablets, vitamin c tablets, antacid, augmentin, vaseline lip balm,	1410.00	-8.51	6	2025-03-14
30	Magnesium tablets, antacid, vitamin c tablets, augmentin, panadol, vaseline lip	1410.00	-8.51	6	2025-03-14
30	Balm, antacid, vaseline lip balm, augmentin, magnesium tablets, panadol, vitamin c	1410.00	-8.51	6	2025-03-14
30	Vaseline lip balm, magnesium tablets	710.00	-16.90	2	2025-03-14
30	Vaseline lip balm, panadol, antacid, augmentin, magnesium tablets, vitamin c	1410.00	-8.51	6	2025-03-14
30	Magnesium tablets, vaseline lip balm	710.00	-16.90	2	2025-03-14
30	Augmentin, vaseline lip balm, magnesium tablets, vitamin c tablets, antacid,	1410.00	-8.51	6	2025-03-14
30	Magnesium tablets, panadol, vitamin c tablets, antacid, vaseline lip balm,	1410.00	-8.51	6	2025-03-14
31	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-10-01
31	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-10-01
31	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-10-01
31	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-10-01
31	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-10-01
32	Panadol, dove face wash, vitamin c tablets, antacid, augmentin	1100.00	-22.73	5	2024-10-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
32	Dove face wash, antacid, vitamin c tablets, augmentin, panadol	1100.00	-22.73	5	2024-10-01
32	Antacid, augmentin, dove face wash, panadol, vitamin c tablets	1100.00	-22.73	5	2024-10-01
32	Dove face wash, vitamin c tablets, antacid, augmentin, panadol	1100.00	-22.73	5	2024-10-01
32	Augmentin, vitamin c tablets, dove face wash, antacid, panadol	1100.00	-22.73	5	2024-10-01
32	Dove face wash, panadol, antacid, augmentin, vitamin c tablets	1100.00	-22.73	5	2024-10-01
33	Panadol, augmentin, cetirizine, antacid	720.00	44.44	4	2024-10-01
33	Antacid, augmentin, cetirizine, panadol	720.00	44.44	4	2024-10-01
33	Antacid, panadol, cetirizine, augmentin	720.00	44.44	4	2024-10-01
33	Antacid, augmentin, panadol, cetirizine	720.00	44.44	4	2024-10-01
33	Panadol, augmentin, antacid, cetirizine	720.00	44.44	4	2024-10-01
33	Antacid, cetirizine, augmentin, panadol	720.00	44.44	4	2024-10-01
34	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-10-01
34	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-10-01
34	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-10-01
35	Allerfree	1200.00	50.00	1	2024-10-31
36	Antacid, panadol, augmentin	520.00	42.31	3	2024-10-01
36	Antacid, augmentin, panadol	520.00	42.31	3	2024-10-01
36	Panadol, augmentin, antacid	520.00	42.31	3	2024-10-01
37	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-10-01
37	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-10-01
37	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-10-01
37	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-10-01
37	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-10-01
38	Panadol, augmentin, antacid	520.00	42.31	3	2024-10-01
38	Antacid, augmentin, panadol	520.00	42.31	3	2024-10-01
38	Antacid, panadol, augmentin	520.00	42.31	3	2024-10-01
39	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-10-01
39	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-10-01
39	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-10-01



Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
40	Panadol, vitamin c tablets, augmentin, antacid	700.00	0.00	4	2024-10-01
40	Vitamin c tablets, augmentin, panadol, antacid	700.00	0.00	4	2024-10-01
40	Vitamin c tablets, antacid, augmentin, panadol	700.00	0.00	4	2024-10-01
40	Antacid, augmentin, vitamin c tablets, panadol	700.00	0.00	4	2024-10-01
40	Vitamin c tablets, panadol, augmentin, antacid	700.00	0.00	4	2024-10-01
41	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-11-01
41	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-11-01
41	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-11-01
41	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-11-01
41	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-11-01
42	Dove face wash, vitamin c tablets, antacid, augmentin, allerfree, panadol	3650.00	27.67	8	2025-10-01
42	Allerfree, antacid, augmentin, dove face wash, panadol, vitamin c tablets	3650.00	27.67	8	2025-10-01
42	Panadol, allerfree	2550.00	49.41	3	2025-10-01
42	Dove face wash, allerfree, panadol, antacid, augmentin, vitamin c tablets	3650.00	27.67	8	2025-10-01
42	Augmentin, allerfree, vitamin c tablets, dove face wash, antacid, panadol	3650.00	27.67	8	2025-10-01
42	Panadol, dove face wash, vitamin c tablets, antacid, allerfree, augmentin	3650.00	27.67	8	2025-10-01
42	Allerfree, dove face wash, antacid, vitamin c tablets, augmentin, panadol	3650.00	27.67	8	2025-10-01
42	Allerfree, panadol	2550.00	49.41	3	2025-10-01
42	Allerfree	2400.00	50.00	2	2025-06-23
43	Antacid, augmentin, panadol, cetirizine	720.00	44.44	4	2024-11-01
43	Panadol, augmentin, antacid, cetirizine	720.00	44.44	4	2024-11-01
43	Panadol, augmentin, cetirizine, antacid	720.00	44.44	4	2024-11-01
43	Antacid, cetirizine, augmentin, panadol	720.00	44.44	4	2024-11-01
43	Antacid, augmentin, cetirizine, panadol	720.00	44.44	4	2024-11-01
43	Antacid, panadol, cetirizine, augmentin	720.00	44.44	4	2024-11-01
44	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-11-01
44	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-11-01
44	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-11-01
45	Allerfree	1200.00	50.00	1	2024-12-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
46	Antacid, panadol, augmentin	520.00	42.31	3	2024-11-01
46	Panadol, augmentin, antacid	520.00	42.31	3	2024-11-01
46	Antacid, augmentin, panadol	520.00	42.31	3	2024-11-01
47	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-11-01
47	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-11-01
47	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-11-01
47	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-11-01
47	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-11-01
48	Antiseptic solution, antiaging cream, antacid, amoxicillin	2890.00	44.64	4	2025-06-25
48	Antacid, antiaging cream, amoxicillin, antiseptic solution	2890.00	44.64	4	2025-06-25
48	Antacid, augmentin, antiaging cream, panadol, antiseptic solution, amoxicillin	3410.00	44.28	7	2025-06-25
48	Antiaging cream, antacid, antiseptic solution, amoxicillin	2890.00	44.64	4	2025-06-25
48	Antiaging cream, amoxicillin, antacid, antiseptic solution, augmentin, panadol	3410.00	44.28	7	2025-06-25
48	Antacid, amoxicillin, antiseptic solution, antiaging cream	2890.00	44.64	4	2025-06-25
48	Amoxicillin, antiseptic solution, antacid, antiaging cream, augmentin, panadol	3410.00	44.28	7	2025-06-25
48	Antiaging cream, panadol, amoxicillin, antiseptic solution, antacid, augmentin	3410.00	44.28	7	2025-06-25
48	Amoxicillin, antiseptic solution, antacid, antiaging cream	2890.00	44.64	4	2025-06-25
48	Amoxicillin, antiseptic solution, antiaging cream, antacid	2890.00	44.64	4	2025-06-25
48	Augmentin, amoxicillin, antiaging cream, panadol, antiseptic solution, antacid	3410.00	44.28	7	2025-06-25
48	Panadol, antiseptic solution, augmentin, antacid, antiaging cream, amoxicillin	3410.00	44.28	7	2025-06-25
48	Antiaging cream, amoxicillin, antiseptic solution, antacid	2890.00	44.64	4	2025-06-25
49	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-11-01
49	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-11-01
49	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-11-01
50	Vitamin c tablets, antacid, augmentin, panadol	700.00	0.00	4	2024-11-01
50	Antacid, augmentin, vitamin c tablets, panadol	700.00	0.00	4	2024-11-01
50	Vitamin c tablets, augmentin, panadol, antacid	700.00	0.00	4	2024-11-01
50	Vitamin c tablets, panadol, augmentin, antacid	700.00	0.00	4	2024-11-01
50	Panadol, vitamin c tablets, augmentin, antacid	700.00	0.00	4	2024-11-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
51	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-12-01
51	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-12-01
51	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-12-01
51	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-12-01
51	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-12-01
52	Dove face wash, brufen, antacid, vitamin c tablets, augmentin, panadol	1650.00	-1.82	6	2024-12-01
52	Brufen, dove face wash, vitamin c tablets, antacid, augmentin, panadol	1650.00	-1.82	6	2024-12-01
52	Dove face wash, panadol, antacid, augmentin, brufen, vitamin c tablets	1650.00	-1.82	6	2024-12-01
52	Panadol, dove face wash, vitamin c tablets, antacid, brufen, augmentin	1650.00	-1.82	6	2024-12-01
52	Antacid, augmentin, dove face wash, panadol, vitamin c tablets, brufen	1650.00	-1.82	6	2024-12-01
52	Augmentin, brufen, vitamin c tablets, dove face wash, antacid, panadol	1650.00	-1.82	6	2024-12-01
53	Antacid, panadol, augmentin	520.00	42.31	3	2024-12-01
53	Panadol, augmentin, antacid	520.00	42.31	3	2024-12-01
53	Antacid, augmentin, panadol	520.00	42.31	3	2024-12-01
54	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-12-01
54	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-12-01
54	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-12-01
55	Allerfree	1200.00	50.00	1	2024-12-31
56	Antacid, augmentin, panadol	520.00	42.31	3	2024-12-01
56	Antacid, panadol, augmentin	520.00	42.31	3	2024-12-01
56	Panadol, augmentin, antacid	520.00	42.31	3	2024-12-01
57	Allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-12-01
57	Acnefix, allerfree, acnerelief gel	2080.00	50.48	3	2024-12-01
57	Acnerelief gel, acnefix, allerfree	2080.00	50.48	3	2024-12-01
57	Allerfree, acnefix, acnerelief gel	2080.00	50.48	3	2024-12-01
57	Acnerelief gel, allerfree, acnefix	2080.00	50.48	3	2024-12-01
58	Panadol, augmentin, antacid	520.00	42.31	3	2024-12-01
58	Antacid, panadol, augmentin	520.00	42.31	3	2024-12-01
58	Antacid, augmentin, panadol	520.00	42.31	3	2024-12-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
59	Vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-12-01
59	Vitamin c tablets, brufen, antacid, dove face wash	850.00	-37.65	4	2024-12-01
59	Antacid, vitamin c tablets, dove face wash, brufen	850.00	-37.65	4	2024-12-01
60	Antacid, augmentin, vitamin c tablets, panadol	700.00	0.00	4	2024-12-01
60	Vitamin c tablets, augmentin, panadol, antacid	700.00	0.00	4	2024-12-01
60	Panadol, vitamin c tablets, augmentin, antacid	700.00	0.00	4	2024-12-01
60	Vitamin c tablets, panadol, augmentin, antacid	700.00	0.00	4	2024-12-01
60	Vitamin c tablets, antacid, augmentin, panadol	700.00	0.00	4	2024-12-01
91	Augmentin, vitamin c tablets, dove face wash, antacid, panadol	2480.00	-2.42	5	2024-12-30
91	Dove face wash, vitamin c tablets, antacid, augmentin, panadol	2480.00	-2.42	5	2024-12-30
91	Dove face wash, panadol, antacid, augmentin, vitamin c tablets	2480.00	-2.42	5	2024-12-30
91	Antacid, augmentin, dove face wash, panadol, vitamin c tablets	2480.00	-2.42	5	2024-12-30
91	Panadol, dove face wash, vitamin c tablets, antacid, augmentin	2480.00	-2.42	5	2024-12-30
91	Dove face wash, antacid, vitamin c tablets, augmentin, panadol	2480.00	-2.42	5	2024-12-30
92	Allerfree, acnifix, acnerelief gel	2960.00	50.68	3	2024-12-30
92	Acnifix, allerfree, acnerelief gel	2960.00	50.68	3	2024-12-30
92	Acnerelief gel, acnifix, allerfree	2960.00	50.68	3	2024-12-30
92	Acnerelief gel, allerfree, acnifix	2960.00	50.68	3	2024-12-30
92	Allerfree, acnerelief gel, acnifix	2960.00	50.68	3	2024-12-30
93	Antacid, dove face wash, augmentin, panadol	2740.00	17.52	4	2024-12-30
93	Antacid, augmentin, dove face wash, panadol	2740.00	17.52	4	2024-12-30
93	Panadol, augmentin, dove face wash, antacid	2740.00	17.52	4	2024-12-30
93	Antacid, panadol, dove face wash, augmentin	2740.00	17.52	4	2024-12-30
93	Dove face wash, antacid, augmentin, panadol	2740.00	17.52	4	2024-12-30
94	Vitamin c tablets, brufen, antacid, dove face wash	1520.00	-27.63	4	2024-12-30
94	Vitamin c tablets, dove face wash, brufen, antacid	1520.00	-27.63	4	2024-12-30
94	Antacid, vitamin c tablets, dove face wash, brufen	1520.00	-27.63	4	2024-12-30
95	Allerfree, acnifix, acnerelief gel	3840.00	50.78	3	2024-12-30
95	Allerfree, acnerelief gel, acnifix	3840.00	50.78	3	2024-12-30

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
95	Acnefix, allerfree, acnerelief gel	3840.00	50.78	3	2024-12-30
95	Acnerelief gel, acnefix, allerfree	3840.00	50.78	3	2024-12-30
95	Acnerelief gel, allerfree, acnefix	3840.00	50.78	3	2024-12-30
96	Dove face wash, antacid, augmentin, panadol	1630.00	21.47	4	2024-12-30
96	Panadol, augmentin, dove face wash, antacid	1630.00	21.47	4	2024-12-30
96	Antacid, dove face wash, augmentin, panadol	1630.00	21.47	4	2024-12-30
96	Antacid, augmentin, dove face wash, panadol	1630.00	21.47	4	2024-12-30
96	Antacid, panadol, dove face wash, augmentin	1630.00	21.47	4	2024-12-30
97	Allerfree, acnerelief gel, acnefix	2960.00	50.68	3	2024-12-30
97	Allerfree, acnefix, acnerelief gel	2960.00	50.68	3	2024-12-30
97	Acnefix, allerfree, acnerelief gel	2960.00	50.68	3	2024-12-30
97	Acnerelief gel, acnefix, allerfree	2960.00	50.68	3	2024-12-30
97	Acnerelief gel, allerfree, acnefix	2960.00	50.68	3	2024-12-30
98	Dove face wash, antacid, augmentin, panadol	2120.00	17.92	4	2024-12-30
98	Antacid, augmentin, dove face wash, panadol	2120.00	17.92	4	2024-12-30
98	Antacid, panadol, dove face wash, augmentin	2120.00	17.92	4	2024-12-30
98	Panadol, augmentin, dove face wash, antacid	2120.00	17.92	4	2024-12-30
98	Antacid, dove face wash, augmentin, panadol	2120.00	17.92	4	2024-12-30
99	Acnefix, allerfree, acnerelief gel	3840.00	50.78	3	2024-12-30
99	Acnerelief gel, acnefix, allerfree	3840.00	50.78	3	2024-12-30
99	Acnerelief gel, allerfree, acnefix	3840.00	50.78	3	2024-12-30
99	Allerfree, acnefix, acnerelief gel	3840.00	50.78	3	2024-12-30
99	Allerfree, acnerelief gel, acnefix	3840.00	50.78	3	2024-12-30
100	Dove face wash, vitamin c tablets, antacid, augmentin, panadol	1990.00	-4.52	5	2024-12-30
100	Dove face wash, panadol, antacid, augmentin, vitamin c tablets	1990.00	-4.52	5	2024-12-30
100	Panadol, dove face wash, vitamin c tablets, antacid, augmentin	1990.00	-4.52	5	2024-12-30
100	Augmentin, vitamin c tablets, dove face wash, antacid, panadol	1990.00	-4.52	5	2024-12-30
100	Dove face wash, antacid, vitamin c tablets, augmentin, panadol	1990.00	-4.52	5	2024-12-30
100	Antacid, augmentin, dove face wash, panadol, vitamin c tablets	1990.00	-4.52	5	2024-12-30