

Customer Purchase Patterns Report

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
1	antacid, augmentin, cetirizine, panadol, antacid, augmentin, panadol, cetirizine, antacid, cetirizine, augmentin, panadol, antacid, panadol, cetirizine, augmentin, augmentin, antacid, panadol, cetirizine, cetirizine, antacid, augmentin, panadol, cetirizine, augmentin, antacid, panadol, cetirizine, panadol, antacid, augmentin, cetirizine, panadol, augmentin, antacid, panadol, antacid, augmentin, cetirizine, panadol, augmentin, antacid, cetirizine, panadol, augmentin, cetirizine, antacid, panadol, cetirizine, augmentin, antacid	1120.00	12.50	4	2025-04-05
2	cough syrup, dove face wash, lip balm, vitamin c tablets, cough syrup, lip balm, vitamin c tablets, dove face wash, dove face wash, cough syrup, lip balm, vitamin c tablets, lip balm, cough syrup, vitamin c tablets, dove face wash, lip balm, dove face wash, cough syrup, vitamin c tablets, lip balm, dove face wash, vitamin c tablets, cough syrup, lip balm, vitamin c tablets, cough syrup, dove face wash, lip balm, vitamin c tablets, dove face wash, lip balm, cough syrup, vitamin c tablets, lip balm, cough syrup, dove face wash, vitamin c tablets, lip balm, dove face wash, cough syrup	1390.00	-56.12	4	2025-05-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
3	brufen, digestive enzyme, lipitor, metformin, dove face wash, vitamin c tablets, hand cream, disprin, brufen, vitamin c tablets, lipitor, hand cream, digestive enzyme, metformin, disprin, dove face wash, disprin, brufen, hand cream, dove face wash, digestive enzyme, vitamin c tablets, lipitor, metformin, disprin, dove face wash, hand cream, vitamin c tablets, metformin, lipitor, digestive enzyme, brufen, disprin, dove face wash, metformin, digestive enzyme, lipitor, brufen, hand cream, vitamin c tablets, disprin, metformin, digestive enzyme, dove face wash, lipitor, vitamin c tablets, hand cream, brufen, disprin, vitamin c tablets, brufen, hand cream, metformin, lipitor, dove face wash, digestive enzyme, dove face wash, brufen, disprin, metformin, hand cream, vitamin c tablets, lipitor, digestive enzyme, dove face wash, digestive enzyme, disprin, vitamin c tablets, hand cream, lipitor, metformin, brufen, hand cream, metformin, dove face wash, digestive enzyme, disprin, brufen, vitamin c tablets, lipitor, lipitor, hand cream, digestive enzyme, dove face wash, disprin, metformin, vitamin c tablets, brufen, metformin, digestive enzyme, dove face wash, hand cream, disprin, lipitor, brufen, vitamin c tablets, metformin, digestive enzyme, lipitor, dove face wash, hand cream, brufen, vitamin c tablets, disprin, metformin, dove face wash, digestive enzyme, hand cream, vitamin c tablets, brufen, disprin, lipitor, metformin, hand cream, disprin, digestive enzyme, vitamin c tablets, brufen, lipitor, dove face wash	2760.00	-55.22	8	2025-06-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
4	augmentin, brufen, electrolyte powder, cold medicine, panadol, disprin, augmentin, cold medicine, disprin, electrolyte powder, panadol, brufen, augmentin, disprin, electrolyte powder, brufen, panadol, cold medicine, brufen, cold medicine, electrolyte powder, disprin, augmentin, panadol, brufen, electrolyte powder, augmentin, panadol, cold medicine, disprin, disprin, augmentin, electrolyte powder, panadol, brufen, cold medicine, disprin, brufen, augmentin, panadol, electrolyte powder, cold medicine, disprin, electrolyte powder, panadol, augmentin, brufen, cold medicine, disprin, panadol, cold medicine, brufen, electrolyte powder, augmentin, electrolyte powder, augmentin, cold medicine, brufen, panadol, disprin, electrolyte powder, augmentin, cold medicine, panadol, disprin, brufen, electrolyte powder, disprin, panadol, brufen, cold medicine, augmentin, panadol, augmentin, disprin, cold medicine, brufen, electrolyte powder, panadol, disprin, cold medicine, augmentin, brufen, electrolyte powder, panadol, disprin, cold medicine, electrolyte powder, brufen, augmentin	1510.00	35.50	6	2025-06-18
5	allerfree, dove face wash, vitamin c tablets, omeprazole, l'oreal shampoo, dove face wash, allerfree, l'oreal shampoo, vitamin c tablets, omeprazole, dove face wash, l'oreal shampoo, omeprazole, vitamin c tablets, dove face wash, l'oreal shampoo, vitamin c tablets, allerfree, omeprazole, dove face wash, omeprazole, vitamin c tablets, l'oreal shampoo, dove face wash, vitamin c tablets, l'oreal shampoo, omeprazole, allerfree, l'oreal shampoo, dove face wash, omeprazole, vitamin c tablets, l'oreal shampoo, dove face wash, vitamin c tablets, omeprazole, l'oreal shampoo, omeprazole, dove face wash, allerfree, vitamin c tablets, omeprazole, allerfree, dove face wash, l'oreal shampoo, vitamin c tablets, omeprazole, l'oreal shampoo, vitamin c tablets, dove face wash, omeprazole, vitamin c tablets, dove face wash, l'oreal shampoo, vitamin c tablets, l'oreal shampoo, dove face wash, omeprazole, vitamin c tablets, l'oreal shampoo, omeprazole, dove face wash	2500.00	-17.20	5	2025-04-10

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
6	augmentin, brufen, vitamin c tablets, panadol, disprin, brufen, disprin, brufen, disprin, vitamin c tablets, augmentin, panadol, disprin, augmentin, panadol, vitamin c tablets, brufen, disprin, brufen, disprin, brufen, vitamin c tablets, augmentin, panadol, disprin, panadol, augmentin, brufen, vitamin c tablets, disprin, panadol, vitamin c tablets, brufen, augmentin	1400.00	85.23	5	2025-04-05
7	augmentin, brufen, dove face wash, antacid, panadol, disprin, augmentin, panadol, disprin, antacid, augmentin, dove face wash, panadol, brufen, disprin, brufen, dove face wash, antacid, augmentin, panadol, disprin, panadol, antacid, augmentin, brufen, dove face wash, disprin, panadol, dove face wash, antacid, brufen, augmentin, dove face wash, brufen, disprin, antacid, augmentin, panadol, panadol, augmentin	1410.00	34.61	6	2025-04-05
8	antibiotic cream, dove face wash, shampoo, disprin, brufen, vitamin c tablets, antibiotic cream, shampoo, dove face wash, brufen, vitamin c tablets, disprin, brufen, shampoo, antibiotic cream, dove face wash, panadol, cetirizine, antacid, vitamin c tablets, disprin, brufen, vitamin c tablets, antibiotic cream, shampoo, disprin, dove face wash, disprin, antibiotic cream, antacid, cetirizine, dove face wash, shampoo, panadol, vitamin c tablets, brufen, disprin, brufen, dove face wash, antibiotic cream, cetirizine, vitamin c tablets, antacid, panadol, shampoo, disprin, panadol, dove face wash, vitamin c tablets, antacid, antibiotic cream, shampoo, cetirizine, brufen, disprin, vitamin c tablets, brufen, antibiotic cream, dove face wash, shampoo, dove face wash, brufen, shampoo, disprin, antacid, vitamin c tablets, cetirizine, panadol, antibiotic cream, dove face wash, shampoo, disprin, antibiotic cream, vitamin c tablets, brufen, dove face wash, vitamin c tablets, brufen, disprin, antibiotic cream, shampoo, shampoo, antibiotic cream, dove face wash, disprin, brufen, vitamin c tablets, shampoo, disprin, dove face wash, antibiotic cream, panadol, antacid, brufen, cetirizine, vitamin c tablets, shampoo, disprin, vitamin c tablets, brufen, antibiotic cream, dove face wash, shampoo, dove face wash, disprin, antibiotic cream, vitamin c tablets, brufen	2480.00	-2.50	9	2025-05-18

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
9	acnerelief gel, disprin, acnefix, allerfree, amoxicillin, brufen, pond's cold cream, allerfree, brufen, amoxicillin, acnerelief gel, disprin, pond's cold cream, acnefix, allerfree, brufen, amoxicillin, pond's cold cream, acnerelief gel, acnefix, disprin, amoxicillin, disprin, brufen, pond's cold cream, amoxicillin, disprin, pond's cold cream, brufen, brufen, disprin, pond's cold cream, amoxicillin, brufen, pond's cold cream, disprin, amoxicillin, disprin, amoxicillin, pond's cold cream, allerfree, acnerelief gel, acnefix, brufen, disprin, amoxicillin, pond's cold cream, brufen, disprin, brufen, allerfree, acnerelief gel, acnefix, amoxicillin, pond's cold cream, disprin, brufen, amoxicillin, pond's cold cream, disprin, pond's cold cream, acnerelief gel, acnefix, allerfree, brufen, amoxicillin, disprin, pond's cold cream, brufen, amoxicillin, pond's cold cream, brufen, disprin, amoxicillin	3250.00	41.72	7	2025-04-05
10	augmentin, brufen, panadol, disprin, sunscreen, probiotic, augmentin, brufen, sunscreen, probiotic, antacid, panadol, disprin, augmentin, disprin, sunscreen, brufen, probiotic, panadol, augmentin, probiotic, sunscreen, disprin, panadol, brufen, augmentin, sunscreen, panadol, probiotic, disprin, brufen, brufen, probiotic, disprin, antacid, sunscreen, augmentin, panadol, disprin, brufen, antacid, probiotic, augmentin, sunscreen, panadol, disprin, panadol, antacid, probiotic, sunscreen, brufen, augmentin, disprin, sunscreen, antacid, augmentin, probiotic, panadol, brufen, panadol, probiotic, augmentin, disprin, brufen, sunscreen, probiotic, brufen, sunscreen, augmentin, panadol, disprin, sunscreen, disprin, panadol, antacid, augmentin, brufen, probiotic, sunscreen, disprin, panadol, probiotic, brufen, augmentin, sunscreen, panadol, disprin, probiotic, brufen, augmentin, sunscreen, probiotic, panadol, disprin, augmentin, brufen	2990.00	-2.88	11	2025-05-22
11	antacid, vitamin c tablets, dove face wash, dove face wash, vitamin c tablets, vitamin c tablets, antacid, dove face wash, vitamin c tablets, dove face wash, vitamin c tablets, dove face wash, antacid	1480.00	-52.70	5	2025-04-05

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
12	acnerelief gel, disprin, bb cream, paracetamol, acnefix, allerfree, panadol, augmentin, brufen, multivitamin, zinc tablets, allerfree, paracetamol, brufen, zinc tablets, acnerelief gel, disprin, multivitamin, acnefix, bb cream, augmentin, panadol, augmentin, allerfree, brufen, paracetamol, multivitamin, bb cream, acnerelief gel, zinc tablets, panadol, acnefix, disprin, augmentin, disprin, paracetamol, bb cream, brufen, multivitamin, panadol, zinc tablets, augmentin, zinc tablets, multivitamin, brufen, panadol, disprin, bb cream, paracetamol, brufen, paracetamol, augmentin, bb cream, panadol, multivitamin, disprin, zinc tablets, disprin, brufen, bb cream, zinc tablets, augmentin, allerfree, acnerelief gel, panadol, multivitamin, acnefix, paracetamol, disprin, multivitamin, allerfree, acnerelief gel, paracetamol, acnefix, augmentin, bb cream, panadol, brufen, zinc tablets, disprin, panadol, acnerelief gel, acnefix, multivitamin, allerfree, zinc tablets, paracetamol, brufen, augmentin, bb cream, multivitamin, bb cream, disprin, panadol, zinc tablets, brufen, augmentin, paracetamol, panadol, disprin, paracetamol, augmentin, brufen, multivitamin, zinc tablets, bb cream, zinc tablets, augmentin, multivitamin, disprin, panadol, bb cream, brufen, paracetamol, zinc tablets, multivitamin, augmentin, panadol, bb cream, disprin, brufen, paracetamol, zinc tablets, panadol, disprin, multivitamin, brufen, paracetamol, augmentin, bb cream, zinc tablets, paracetamol, panadol, augmentin, disprin, bb cream, brufen, multivitamin	5220.00	-25.75	11	2025-06-25

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
13	antacid, cetirizine, loratadine, augmentin, clotrimazole cream, panadol, augmentin, panadol, clotrimazole cream, loratadine, augmentin, panadol, loratadine, clotrimazole cream, clotrimazole cream, antacid, loratadine, cetirizine, augmentin, panadol, clotrimazole cream, augmentin, cetirizine, antacid, panadol, loratadine, clotrimazole cream, cetirizine, antacid, augmentin, panadol, loratadine, clotrimazole cream, loratadine, augmentin, panadol, loratadine, augmentin, panadol, clotrimazole cream, panadol, antacid, augmentin, clotrimazole cream, loratadine, cetirizine, panadol, antacid, cetirizine, loratadine, clotrimazole cream, augmentin, panadol, augmentin, clotrimazole cream, loratadine, panadol, augmentin, loratadine, clotrimazole cream, panadol, clotrimazole cream, loratadine, augmentin, panadol, loratadine, augmentin, clotrimazole cream	2070.00	25.12	8	2025-04-25
14	antacid, vitamin c tablets, dove face wash, brufen, dove face wash, vitamin c tablets, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	1750.00	-55.43	6	2025-04-06
15	allerfree, brufen, disprin, vitamin d, face wash, augmentin, panadol, augmentin, allerfree, brufen, face wash, panadol, vitamin d, disprin, augmentin, disprin, panadol, brufen, face wash, vitamin d, augmentin, disprin, vitamin d, brufen, face wash, panadol, augmentin, face wash, brufen, panadol, disprin, vitamin d, augmentin, panadol, vitamin d, disprin, brufen, face wash, brufen, augmentin, vitamin d, face wash, panadol, disprin, disprin, allerfree, augmentin, vitamin d, face wash, panadol, brufen, disprin, brufen, augmentin, face wash, allerfree, panadol, vitamin d, disprin, face wash, allerfree, panadol, augmentin, brufen, vitamin d, disprin, panadol, face wash, brufen, vitamin d, augmentin, disprin, panadol, vitamin d, face wash, allerfree, brufen, augmentin, face wash, panadol, augmentin, disprin, vitamin d, brufen, face wash, vitamin d, panadol, disprin, augmentin, brufen, face wash, vitamin d, panadol, disprin, brufen, augmentin	3050.00	35.87	7	2025-05-15

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
16	antacid, dextromethorphan, augmentin, dove face wash, panadol, vitamin c tablets, multivitamins, augmentin, dextromethorphan, dove face wash, panadol, multivitamins, vitamin c tablets, augmentin, dextromethorphan, multivitamins, vitamin c tablets, dove face wash, panadol, augmentin, dextromethorphan, vitamin c tablets, dove face wash, antacid, panadol, multivitamins, dextromethorphan, augmentin, dove face wash, multivitamins, vitamin c tablets, panadol, dove face wash, multivitamins, vitamin c tablets, dextromethorphan, antacid, augmentin, panadol, dove face wash, panadol, augmentin, multivitamins, dextromethorphan, vitamin c tablets, dove face wash, panadol, dextromethorphan, augmentin, antacid, multivitamins, vitamin c tablets, dove face wash, panadol, vitamin c tablets, multivitamins, dextromethorphan, augmentin, multivitamins, augmentin, dove face wash, panadol, vitamin c tablets, dextromethorphan, multivitamins, dove face wash, antacid, dextromethorphan, vitamin c tablets, augmentin, panadol, multivitamins, dove face wash, dextromethorphan, panadol, vitamin c tablets, augmentin, multivitamins, vitamin c tablets, augmentin, panadol, dextromethorphan, dove face wash, panadol, dove face wash, multivitamins, dextromethorphan, vitamin c tablets, antacid, augmentin, panadol, dove face wash, vitamin c tablets, augmentin, dextromethorphan, multivitamins	2880.00	-10.76	9	2025-04-17
17	acnerelief gel, dove face wash, acnefix, allerfree, vitamin c tablets, allerfree, acnerelief gel, acnefix, dove face wash, vitamin c tablets, allerfree, acnerelief gel, dove face wash, vitamin c tablets, acnefix, allerfree, dove face wash, acnerelief gel, acnefix, vitamin c tablets, dove face wash, vitamin c tablets, dove face wash, vitamin c tablets, acnerelief gel, acnefix, allerfree, dove face wash, vitamin c tablets, allerfree, acnerelief gel, acnefix, vitamin c tablets, dove face wash	2980.00	13.42	5	2025-04-06

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
18	brufen, paracetamol, fish oil capsules, calcium tablets, iron capsules, disprin, calcium tablets, brufen, disprin, iron capsules, fish oil capsules, paracetamol, calcium tablets, disprin, brufen, paracetamol, iron capsules, fish oil capsules, calcium tablets, disprin, iron capsules, fish oil capsules, brufen, paracetamol, disprin, antacid, iron capsules, paracetamol, augmentin, calcium tablets, panadol, brufen, fish oil capsules, disprin, brufen, calcium tablets, antacid, fish oil capsules, augmentin, panadol, iron capsules, paracetamol, disprin, iron capsules, paracetamol, panadol, calcium tablets, fish oil capsules, augmentin, antacid, brufen, disprin, panadol, calcium tablets, iron capsules, antacid, paracetamol, fish oil capsules, brufen, augmentin, fish oil capsules, calcium tablets, disprin, iron capsules, paracetamol, brufen, iron capsules, augmentin, brufen, fish oil capsules, paracetamol, panadol, antacid, calcium tablets, disprin, iron capsules, fish oil capsules, disprin, calcium tablets, brufen, paracetamol, iron capsules, paracetamol, disprin, brufen, calcium tablets, fish oil capsules, paracetamol, brufen, iron capsules, fish oil capsules, disprin, antacid, calcium tablets, augmentin, panadol, paracetamol, calcium tablets, disprin, brufen, fish oil capsules, iron capsules, paracetamol, disprin, fish oil capsules, brufen, iron capsules, calcium tablets	2930.00	39.32	9	2025-05-10
19	augmentin, brufen, vitamin c tablets, dove face wash, antacid, panadol, disprin, augmentin, panadol, brufen, disprin, brufen, augmentin, disprin, panadol, brufen, augmentin, panadol, disprin, disprin, antacid, augmentin, dove face wash, panadol, vitamin c tablets, brufen, disprin, brufen, augmentin, panadol, disprin, brufen, dove face wash, vitamin c tablets, antacid, augmentin, panadol, disprin, panadol, antacid, augmentin, vitamin c tablets, brufen, dove face wash, disprin, panadol, augmentin, brufen, disprin, panadol, dove face wash, vitamin c tablets, antacid, brufen, augmentin, dove face wash, brufen, disprin, antacid, vitamin c tablets, augmentin, panadol, panadol, augmentin, disprin, brufen, panadol, disprin, augmentin, brufen, panadol, disprin, brufen, augmentin	2540.00	48.17	8	2025-03-18

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
20	augmentin, disprin, panadol, vitamin c tablets, augmentin, panadol, vitamin c tablets, disprin, augmentin, vitamin c tablets, antacid, panadol, disprin, augmentin, vitamin c tablets, panadol, disprin, disprin, antacid, augmentin, panadol, vitamin c tablets, disprin, antacid, vitamin c tablets, augmentin, panadol, disprin, panadol, antacid, augmentin, vitamin c tablets, disprin, panadol, vitamin c tablets, antacid, augmentin, disprin, panadol, vitamin c tablets, augmentin, disprin, vitamin c tablets, antacid, augmentin, panadol, panadol, augmentin, disprin, vitamin c tablets, panadol, disprin, vitamin c tablets, augmentin, vitamin c tablets, disprin, augmentin, panadol, vitamin c tablets, panadol, disprin, augmentin	1320.00	-16.06	8	2025-01-25
21	acnerelief gel, aspirin, acnefix, cough syrup, allerfree, panadol, augmentin, brufen, dove face wash, allerfree, acnerelief gel, acnefix, cough syrup, augmentin, dove face wash, aspirin, panadol, brufen, allerfree, dove face wash, brufen, aspirin, acnerelief gel, acnefix, augmentin, panadol, cough syrup, aspirin, dove face wash, panadol, brufen, augmentin, cough syrup, augmentin, allerfree, aspirin, brufen, cough syrup, acnerelief gel, dove face wash, panadol, acnefix, augmentin, aspirin, dove face wash, panadol, brufen, cough syrup, augmentin, aspirin, dove face wash, panadol, cough syrup, brufen, augmentin, dove face wash, cough syrup, panadol, brufen, aspirin, brufen, augmentin, cough syrup, panadol, aspirin, dove face wash, brufen, dove face wash, cough syrup, augmentin, allerfree, acnerelief gel, panadol, acnefix, aspirin, cough syrup, augmentin, brufen, aspirin, dove face wash, panadol, dove face wash, aspirin, panadol, cough syrup, brufen, augmentin, dove face wash, panadol, aspirin, augmentin, cough syrup, brufen, panadol, aspirin, augmentin, brufen, cough syrup, dove face wash, panadol, dove face wash, acnerelief gel, cough syrup, acnefix, allerfree, aspirin, brufen, augmentin	5080.00	41.54	9	2025-03-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
22	augmentin, antifungal spray, vitamin c tablets, dove face wash, antacid, face mask, panadol, disprin, augmentin, dove face wash, disprin, antacid, vitamin c tablets, face mask, panadol, antifungal spray, disprin, antacid, face mask, antifungal spray, augmentin, dove face wash, panadol, vitamin c tablets, disprin, dove face wash, vitamin c tablets, antifungal spray, antacid, augmentin, panadol, face mask, disprin, panadol, dove face wash, vitamin c tablets, antacid, face mask, antifungal spray, augmentin, disprin, vitamin c tablets, antifungal spray, face mask, dove face wash, panadol, dove face wash, disprin, panadol, vitamin c tablets, antifungal spray, face mask, dove face wash, panadol, antifungal spray, disprin, vitamin c tablets, face mask, dove face wash, panadol, face mask, antifungal spray, vitamin c tablets, disprin, face mask, disprin, panadol, antacid, augmentin, vitamin c tablets, antifungal spray, dove face wash, face mask, dove face wash, antifungal spray, vitamin c tablets, panadol, disprin, face mask, dove face wash, panadol, antifungal spray, disprin, vitamin c tablets, panadol, disprin, vitamin c tablets, face mask, dove face wash, antifungal spray, vitamin c tablets, antifungal spray, panadol, face mask, disprin, dove face wash, vitamin c tablets, face mask, dove face wash, disprin, panadol, antifungal spray	4030.00	-66.60	14	2025-06-15
23	antacid, cetirizine, augmentin, dove face wash, panadol, augmentin, dove face wash, augmentin, dove face wash, cetirizine, antacid, panadol, dove face wash, antacid, cetirizine, augmentin, panadol, dove face wash, augmentin, dove face wash, cetirizine, antacid, augmentin, panadol, panadol, antacid, augmentin, cetirizine, dove face wash, panadol, dove face wash, antacid, cetirizine, augmentin	1670.00	9.58	6	2025-03-05

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
24	brufen, iron tablets, vitamin c tablets, dove face wash, antacid, panadol, loperamide, disprin, disprin, antacid, iron tablets, dove face wash, loperamide, panadol, vitamin c tablets, brufen, disprin, brufen, dove face wash, iron tablets, vitamin c tablets, antacid, loperamide, panadol, disprin, dove face wash, iron tablets, loperamide, panadol, antacid, brufen, vitamin c tablets, disprin, panadol, dove face wash, vitamin c tablets, antacid, loperamide, brufen, iron tablets, disprin, vitamin c tablets, iron tablets, panadol, loperamide, dove face wash, brufen, disprin, antacid, vitamin c tablets, iron tablets, panadol, loperamide, iron tablets, disprin, loperamide, panadol, vitamin c tablets, iron tablets, disprin, panadol, vitamin c tablets, loperamide, iron tablets, loperamide, panadol, disprin, vitamin c tablets, iron tablets, loperamide, panadol, vitamin c tablets, disprin, iron tablets, panadol, disprin, vitamin c tablets, loperamide, loperamide, panadol, disprin, vitamin c tablets, iron tablets, panadol, iron tablets, loperamide, disprin, vitamin c tablets, vitamin c tablets, loperamide, panadol, iron tablets, disprin	2060.00	13.72	9	2025-04-03
25	allerfree, brufen, disprin, pain reliever, nivea body lotion, ibuprofen, hair serum, allerfree, brufen, hair serum, ibuprofen, nivea body lotion, pain reliever, disprin, disprin, brufen, hair serum, pain reliever, allerfree, ibuprofen, nivea body lotion, disprin, brufen, pain reliever, hair serum, nivea body lotion, ibuprofen, disprin, ibuprofen, hair serum, allerfree, brufen, pain reliever, nivea body lotion, disprin, nivea body lotion, pain reliever, hair serum, ibuprofen, allerfree, brufen, disprin, pain reliever, ibuprofen, nivea body lotion, allerfree, hair serum, brufen, hair serum, ibuprofen, pain reliever, disprin, brufen, nivea body lotion, ibuprofen, disprin, brufen, pain reliever, nivea body lotion, hair serum, ibuprofen, nivea body lotion, pain reliever, disprin, hair serum, brufen, ibuprofen, pain reliever, nivea body lotion, hair serum, disprin, brufen, nivea body lotion, pain reliever, disprin, hair serum, brufen, ibuprofen, pain reliever, brufen, ibuprofen, nivea body lotion, hair serum, disprin, pain reliever, hair serum, ibuprofen, brufen, disprin, nivea body lotion, pain reliever, ibuprofen, disprin, brufen, hair serum, nivea body lotion	4330.00	32.24	9	2025-06-07

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
26	antacid, augmentin, dove face wash, panadol, vitamin c tablets, augmentin, dove face wash, panadol, antacid, vitamin c tablets, augmentin, dove face wash, vitamin c tablets, augmentin, vitamin c tablets, dove face wash, dove face wash, antacid, vitamin c tablets, augmentin, panadol, dove face wash, augmentin, vitamin c tablets, dove face wash, panadol, antacid, augmentin, vitamin c tablets, dove face wash, vitamin c tablets, antacid, augmentin, panadol, dove face wash, vitamin c tablets, augmentin, panadol, dove face wash, vitamin c tablets, antacid, augmentin, vitamin c tablets, augmentin, dove face wash, vitamin c tablets, dove face wash,	1310.00	-35.88	6	2025-04-06
27	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-09-01
28	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-09-01
29	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-09-01
30	antacid, vaseline lip balm, augmentin, magnesium tablets, panadol, vitamin c tablets, augmentin, vaseline lip balm, magnesium tablets, vitamin c tablets, antacid, panadol, magnesium tablets, antacid, vitamin c tablets, augmentin, panadol, vaseline lip balm, magnesium tablets, panadol, vitamin c tablets, antacid, vaseline lip balm, augmentin, magnesium tablets, vaseline lip balm, magnesium tablets, vitamin c tablets, antacid, augmentin, vaseline lip balm, panadol, vaseline lip balm, magnesium tablets, vaseline lip balm, panadol, antacid, augmentin, magnesium	1410.00	-8.51	6	2025-03-14
31	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-10-01
32	antacid, augmentin, dove face wash, panadol, vitamin c tablets, augmentin, vitamin c tablets, dove face wash, antacid, panadol, dove face wash, antacid, vitamin c tablets, augmentin, panadol, dove face wash, panadol, antacid, augmentin, vitamin c tablets, dove face wash, vitamin c tablets, antacid, augmentin, panadol, panadol, dove face wash, vitamin c tablets, antacid, augmentin	1100.00	-22.73	5	2024-10-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
33	antacid, augmentin, cetirizine, panadol, antacid, augmentin, panadol, cetirizine, antacid, cetirizine, augmentin, panadol, antacid, panadol, cetirizine, augmentin, panadol, augmentin, antacid, cetirizine, panadol, augmentin, cetirizine, antacid	720.00	44.44	4	2024-10-01
34	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-10-01
35	allerfree	1200.00	50.00	1	2024-10-31
36	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-10-01
37	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-10-01
38	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-10-01
39	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-10-01
40	antacid, augmentin, vitamin c tablets, panadol, panadol, vitamin c tablets, augmentin, antacid, vitamin c tablets, antacid, augmentin, panadol, vitamin c tablets, augmentin, panadol, antacid, vitamin c tablets, panadol, augmentin, antacid	700.00	0.00	4	2024-10-01
41	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-11-01
42	allerfree, allerfree, antacid, augmentin, dove face wash, panadol, vitamin c tablets, allerfree, dove face wash, antacid, vitamin c tablets, augmentin, panadol, allerfree, panadol, augmentin, allerfree, vitamin c tablets, dove face wash, antacid, panadol, dove face wash, allerfree, panadol, antacid, augmentin, vitamin c tablets, dove face wash, vitamin c tablets, antacid, augmentin, allerfree, panadol, panadol, allerfree, panadol, dove face wash, vitamin c tablets, antacid, allerfree, augmentin	3650.00	50.00	8	2025-10-01
43	antacid, augmentin, cetirizine, panadol, antacid, augmentin, panadol, cetirizine, antacid, cetirizine, augmentin, panadol, antacid, panadol, cetirizine, augmentin, panadol, augmentin, antacid, cetirizine, panadol, augmentin, cetirizine, antacid	720.00	44.44	4	2024-11-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
44	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-11-01
45	allerfree	1200.00	50.00	1	2024-12-01
46	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-11-01
47	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-11-01
48	amoxicillin, antiseptic solution, antacid, antiaging cream, amoxicillin, antiseptic solution, antacid, antiaging cream, augmentin, panadol, amoxicillin, antiseptic solution, antiaging cream, antacid, antacid, amoxicillin, antiseptic solution, antiaging cream, antacid, antiaging cream, amoxicillin, antiseptic solution, antacid, augmentin, antiaging cream, panadol, antiseptic solution, amoxicillin, antiaging cream, amoxicillin, antacid, antiseptic solution, augmentin, panadol, antiaging cream, amoxicillin, antiseptic solution, antacid, antiaging cream, antacid, antiseptic solution, amoxicillin, antiaging cream, panadol, amoxicillin, antiseptic solution, antacid, augmentin, antiseptic solution, antiaging cream, antacid, amoxicillin, augmentin, amoxicillin, antiaging cream, panadol, antiseptic solution, antacid, panadol, antiseptic solution, augmentin, antacid, antiaging cream, amoxicillin	3410.00	44.64	7	2025-06-25
49	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-11-01
50	antacid, augmentin, vitamin c tablets, panadol, panadol, vitamin c tablets, augmentin, antacid, vitamin c tablets, antacid, augmentin, panadol, vitamin c tablets, augmentin, panadol, antacid, vitamin c tablets, panadol, augmentin, antacid	700.00	0.00	4	2024-11-01
51	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-12-01

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
52	antacid, augmentin, dove face wash, panadol, vitamin c tablets, brufen, augmentin, brufen, vitamin c tablets, dove face wash, antacid, panadol, brufen, dove face wash, vitamin c tablets, antacid, augmentin, panadol, dove face wash, brufen, antacid, vitamin c tablets, augmentin, panadol, dove face wash, panadol, antacid, augmentin, brufen, vitamin c tablets, panadol, dove face wash, vitamin c tablets, antacid, brufen, augmentin	1650.00	-1.82	6	2024-12-01
53	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-12-01
54	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-12-01
55	allerfree	1200.00	50.00	1	2024-12-31
56	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-12-01
57	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2080.00	50.48	3	2024-12-01
58	antacid, augmentin, panadol, antacid, panadol, augmentin, panadol, augmentin, antacid	520.00	42.31	3	2024-12-01
59	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	850.00	-37.65	4	2024-12-01
60	antacid, augmentin, vitamin c tablets, panadol, panadol, vitamin c tablets, augmentin, antacid, vitamin c tablets, antacid, augmentin, panadol, vitamin c tablets, augmentin, panadol, antacid, vitamin c tablets, panadol, augmentin, antacid	700.00	0.00	4	2024-12-01
91	antacid, augmentin, dove face wash, panadol, vitamin c tablets, augmentin, vitamin c tablets, dove face wash, antacid, panadol, dove face wash, antacid, vitamin c tablets, augmentin, panadol, dove face wash, panadol, antacid, augmentin, vitamin c tablets, dove face wash, vitamin c tablets, antacid, augmentin, panadol, panadol, dove face wash, vitamin c tablets, antacid, augmentin	2480.00	-2.42	5	2024-12-30
92	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2960.00	50.68	3	2024-12-30

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
93	antacid, augmentin, dove face wash, panadol, antacid, dove face wash, augmentin, panadol, antacid, panadol, dove face wash, augmentin, dove face wash, antacid, augmentin, panadol, panadol, augmentin, dove face wash, antacid	2740.00	17.52	4	2024-12-30
94	antacid, vitamin c tablets, dove face wash, brufen, vitamin c tablets, brufen, antacid, dove face wash, vitamin c tablets, dove face wash, brufen, antacid	1520.00	-27.63	4	2024-12-30
95	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	3840.00	50.78	3	2024-12-30
96	antacid, augmentin, dove face wash, panadol, antacid, dove face wash, augmentin, panadol, antacid, panadol, dove face wash, augmentin, dove face wash, antacid, augmentin, panadol, panadol, augmentin, dove face wash, antacid	1630.00	21.47	4	2024-12-30
97	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	2960.00	50.68	3	2024-12-30
98	antacid, augmentin, dove face wash, panadol, antacid, dove face wash, augmentin, panadol, antacid, panadol, dove face wash, augmentin, dove face wash, antacid, augmentin, panadol, panadol, augmentin, dove face wash, antacid	2120.00	17.92	4	2024-12-30
99	acnefix, allerfree, acnerelief gel, acnerelief gel, acnefix, allerfree, acnerelief gel, allerfree, acnefix, allerfree, acnefix, acnerelief gel, allerfree, acnerelief gel, acnefix	3840.00	50.78	3	2024-12-30
100	antacid, augmentin, dove face wash, panadol, vitamin c tablets, augmentin, vitamin c tablets, dove face wash, antacid, panadol, dove face wash, antacid, vitamin c tablets, augmentin, panadol, dove face wash, panadol, antacid, augmentin, vitamin c tablets, dove face wash, vitamin c tablets, antacid, augmentin, panadol, panadol, dove face wash, vitamin c tablets, antacid, augmentin	1990.00	-4.52	5	2024-12-30