

# Customer Purchase Patterns Report

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
42	Panadol, AllerFree	2550.00	49.41	3	2025-10-01
12	Zinc Tablets, Panadol, Disprin, Multivitamin, Brufen, Paracetamol, Augmentin, BB Cream	3140.00	-76.24	8	2025-06-25
12	Panadol, Disprin, Paracetamol, Augmentin, Brufen, Multivitamin, Zinc Tablets, BB Cream	3140.00	-76.24	8	2025-06-25
12	Augmentin, Zinc Tablets, Multivitamin, Brufen, Panadol, Disprin, BB Cream, Paracetamol	3140.00	-76.24	8	2025-06-25
48	Antacid, AntiAging Cream, Amoxicillin, Antiseptic Solution	2890.00	44.64	4	2025-06-25
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets	3140.00	-76.24	8	2025-06-25
48	AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	2890.00	44.64	4	2025-06-25
12	Zinc Tablets, Multivitamin, Augmentin, Panadol, BB Cream, Disprin, Brufen, Paracetamol	3140.00	-76.24	8	2025-06-25
48	Amoxicillin, Antiseptic Solution, Antacid, AntiAging Cream	2890.00	44.64	4	2025-06-25
48	Amoxicillin, Antiseptic Solution, AntiAging Cream, Antacid	2890.00	44.64	4	2025-06-25
42	AllerFree	2400.00	50.00	2	2025-06-23
4	Panadol, Disprin, Cold Medicine, Augmentin, Brufen, Electrolyte Powder	1510.00	35.50	6	2025-06-18
4	Electrolyte Powder, Augmentin, Cold Medicine, Brufen, Panadol, Disprin	1510.00	35.50	6	2025-06-18
4	Electrolyte Powder, Augmentin, Cold Medicine, Panadol, Disprin, Brufen	1510.00	35.50	6	2025-06-18
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine	1510.00	35.50	6	2025-06-18
4	Panadol, Disprin, Cold Medicine, Electrolyte Powder, Brufen, Augmentin	1510.00	35.50	6	2025-06-18
22	Dove Face Wash, Panadol, Face Mask, Antifungal Spray, Vitamin C Tablets, Disprin	2930.00	-83.07	9	2025-06-15
22	Panadol, Disprin, Vitamin C Tablets, Face Mask, Dove Face Wash, Antifungal Spray	2930.00	-83.07	9	2025-06-15
22	Face Mask, Dove Face Wash, Antifungal Spray, Vitamin C Tablets, Panadol, Disprin	2930.00	-83.07	9	2025-06-15
22	Disprin, Face Mask, Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets				

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Tablets

2930.00	-83.07	9	2025-06-15
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22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash,	2930.00	-83.07	9	2025-06-15
25	Pain Reliever, Ibuprofen, Disprin, Brufen, Hair Serum, Nivea Body Lotion	3130.00	25.43	8	2025-06-07
25	Ibuprofen, Pain Reliever, Nivea Body Lotion, Hair Serum, Disprin, Brufen	3130.00	25.43	8	2025-06-07
25	Disprin, Brufen, Pain Reliever, Hair Serum, Nivea Body Lotion, Ibuprofen	3130.00	25.43	8	2025-06-07
25	Ibuprofen, Disprin, Brufen, Pain Reliever, Nivea Body Lotion, Hair Serum	3130.00	25.43	8	2025-06-07
25	Pain Reliever, Hair Serum, Ibuprofen, Brufen, Disprin, Nivea Body Lotion	3130.00	25.43	8	2025-06-07
3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme	2760.00	-55.22	8	2025-06-03
3	Metformin, Digestive Enzyme, Lipitor, Dove Face Wash, Hand Cream, Brufen, Vitamin C Tablets, Disprin	2760.00	-55.22	8	2025-06-03
3	Metformin, Hand Cream, Disprin, Digestive Enzyme, Vitamin C Tablets, Brufen, Lipitor, Dove Face Wash	2760.00	-55.22	8	2025-06-03
3	Hand Cream, Metformin, Dove Face Wash, Digestive Enzyme, Disprin, Brufen, Vitamin C Tablets, Lipitor	2760.00	-55.22	8	2025-06-03
3	Metformin, Dove Face Wash, Digestive Enzyme, Hand Cream, Vitamin C Tablets, Brufen, Disprin, Lipitor	2760.00	-55.22	8	2025-06-03
10	Sunscreen, Panadol, Disprin, Probiotic, Brufen, Augmentin	2470.00	-12.39	8	2025-05-22
10	Sunscreen, Probiotic, Panadol, Disprin, Augmentin, Brufen	2470.00	-12.39	8	2025-05-22
10	Augmentin, Brufen, Panadol, Disprin, Sunscreen, Probiotic	2470.00	-12.39	8	2025-05-22
10	Augmentin, Sunscreen, Panadol, Probiotic, Disprin, Brufen	2470.00	-12.39	8	2025-05-22
10	Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol	2470.00	-12.39	8	2025-05-22
8	Shampoo, Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash	1910.00	-20.00	6	2025-05-18
8	Shampoo, Antibiotic Cream, Dove Face Wash, Disprin, Brufen, Vitamin C Tablets	1910.00	-20.00	6	2025-05-18
8	Antibiotic Cream, Shampoo, Dove Face Wash, Brufen, Vitamin C Tablets, Disprin	1910.00	-20.00	6	2025-05-18
8	Dove Face Wash, Vitamin C Tablets, Brufen, Disprin, Antibiotic Cream, Shampoo	1910.00	-20.00	6	2025-05-18
8	Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo	1910.00	-20.00	6	2025-05-18
15	Face Wash, Vitamin D, Panadol, Disprin, Brufen, Augmentin	1850.00	26.70	6	2025-05-15
15	Face Wash, Vitamin D, Panadol, Disprin, Augmentin, Brufen	1850.00	26.70	6	2025-05-15
15	Augmentin, Face Wash, Brufen, Panadol, Disprin, Vitamin D	1850.00	26.70	6	2025-05-15

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol	1850.00	26.70	6	2025-05-15
15	Augmentin, Panadol, Vitamin D, Disprin, Brufen, Face Wash	1850.00	26.70	6	2025-05-15
18	Calcium Tablets, Brufen, Disprin, Iron Capsules, Fish Oil Capsules, Paracetamol	2410.00	38.67	6	2025-05-10
18	Paracetamol, Disprin, Fish Oil Capsules, Brufen, Iron Capsules, Calcium Tablets	2410.00	38.67	6	2025-05-10
18	Paracetamol, Calcium Tablets, Disprin, Brufen, Fish Oil Capsules, Iron Capsules	2410.00	38.67	6	2025-05-10
18	Fish Oil Capsules, Calcium Tablets, Disprin, Iron Capsules, Paracetamol, Brufen	2410.00	38.67	6	2025-05-10
18	Calcium Tablets, Disprin, Brufen, Paracetamol, Iron Capsules, Fish Oil Capsules	2410.00	38.67	6	2025-05-10
2	Vitamin C Tablets, Cough Syrup, Dove Face Wash, Lip Balm	1390.00	-56.12	4	2025-05-03
2	Lip Balm, Dove Face Wash, Vitamin C Tablets, Cough Syrup	1390.00	-56.12	4	2025-05-03
2	Vitamin C Tablets, Lip Balm, Cough Syrup, Dove Face Wash	1390.00	-56.12	4	2025-05-03
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets	1390.00	-56.12	4	2025-05-03
2	Lip Balm, Cough Syrup, Vitamin C Tablets, Dove Face Wash	1390.00	-56.12	4	2025-05-03
13	Augmentin, Panadol, Loratadine, Clotrimazole Cream	1350.00	14.81	4	2025-04-25
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.00	14.81	4	2025-04-25
13	Panadol, Loratadine, Augmentin, Clotrimazole Cream	1350.00	14.81	4	2025-04-25
13	Panadol, Clotrimazole Cream, Loratadine, Augmentin	1350.00	14.81	4	2025-04-25
16	Augmentin, Dextromethorphan, Dove Face Wash, Panadol, Multivitamins, Vitamin C Tablets	2360.00	-22.46	6	2025-04-17
16	Multivitamins, Dove Face Wash, Dextromethorphan, Panadol, Vitamin C Tablets, Augmentin	2360.00	-22.46	6	2025-04-17
16	Panadol, Dove Face Wash, Vitamin C Tablets, Augmentin, Dextromethorphan, Multivitamins	2360.00	-22.46	6	2025-04-17
16	Dextromethorphan, Augmentin, Dove Face Wash, Multivitamins, Vitamin C Tablets, Panadol	2360.00	-22.46	6	2025-04-17
16	Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol	2360.00	-22.46	6	2025-04-17
5	L'Oreal Shampoo, Dove Face Wash, Vitamin C Tablets, Omeprazole	1300.00	-79.23	4	2025-04-10
5	Vitamin C Tablets, L'Oreal Shampoo, Omeprazole, Dove Face Wash	1300.00	-79.23	4	2025-04-10
5	Vitamin C Tablets, L'Oreal Shampoo, Dove Face Wash, Omeprazole	1300.00	-79.23	4	2025-04-10

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets	1300.00	-79.23	4	2025-04-10
5	Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo	1300.00	-79.23	4	2025-04-10
17	Dove Face Wash, Vitamin C Tablets	900.00	-72.22	2	2025-04-06
17	Vitamin C Tablets, Dove Face Wash	900.00	-72.22	2	2025-04-06
26	Dove Face Wash, Vitamin C Tablets, Augmentin	790.00	-87.34	3	2025-04-06
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.00	-87.34	3	2025-04-06
26	Dove Face Wash, Augmentin, Vitamin C Tablets	790.00	-87.34	3	2025-04-06
26	Vitamin C Tablets, Augmentin, Dove Face Wash	790.00	-87.34	3	2025-04-06
14	Vitamin C Tablets, Dove Face Wash	900.00	-72.22	2	2025-04-06
14	Dove Face Wash, Vitamin C Tablets	900.00	-72.22	2	2025-04-06
9	Pond's Cold Cream, Brufen, Disprin, Amoxicillin	1170.00	26.15	4	2025-04-05
1	Cetirizine, Panadol, Antacid, Augmentin	1120.00	12.50	4	2025-04-05
9	Amoxicillin, Disprin, Pond's Cold Cream, Brufen	1170.00	26.15	4	2025-04-05
6	Brufen, Disprin	650.00	85.23	2	2025-04-05
9	Amoxicillin, Disprin, Brufen, Pond's Cold Cream	1170.00	26.15	4	2025-04-05
9	Brufen, Pond's Cold Cream, Disprin, Amoxicillin	1170.00	26.15	4	2025-04-05
11	Vitamin C Tablets, Dove Face Wash	550.00	-63.64	2	2025-04-05
1	Panadol, Augmentin, Antacid, Cetirizine	1120.00	12.50	4	2025-04-05
1	Augmentin, Antacid, Panadol, Cetirizine	1120.00	12.50	4	2025-04-05
11	Dove Face Wash, Vitamin C Tablets	550.00	-63.64	2	2025-04-05
6	Disprin, Brufen	650.00	85.23	2	2025-04-05
7	Augmentin, Panadol	600.00	20.00	2	2025-04-05
1	Panadol, Cetirizine, Augmentin, Antacid	1120.00	12.50	4	2025-04-05
1	Panadol, Antacid, Augmentin, Cetirizine	1120.00	12.50	4	2025-04-05
7	Panadol, Augmentin	600.00	20.00	2	2025-04-05
9	Disprin, Amoxicillin, Pond's Cold Cream, Brufen	1170.00	26.15	4	2025-04-05
24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	1210.00	13.72	5	2025-04-03
24	Loperamide, Panadol, Disprin, Vitamin C Tablets, Iron Tablets	1210.00	13.72	5	2025-04-03
24	Iron Tablets, Loperamide, Panadol, Vitamin C Tablets, Disprin	1210.00	13.72	5	2025-04-03

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
24	Iron Tablets, Panadol, Disprin, Vitamin C Tablets, Loperamide	1210.00	13.72	5	2025-04-03
24	Iron Tablets, Loperamide, Panadol, Disprin, Vitamin C Tablets	1210.00	13.72	5	2025-04-03
19	Panadol, Disprin, Augmentin, Brufen	1690.00	48.17	4	2025-03-18
19	Panadol, Augmentin, Disprin, Brufen	1690.00	48.17	4	2025-03-18
19	Panadol, Disprin, Brufen, Augmentin	1690.00	48.17	4	2025-03-18
19	Brufen, Augmentin, Panadol, Disprin	1690.00	48.17	4	2025-03-18
30	Vaseline Lip Balm, Magnesium Tablets	710.00	-16.90	2	2025-03-14
30	Magnesium Tablets, Vaseline Lip Balm	710.00	-16.90	2	2025-03-14
23	Augmentin, Dove Face Wash	950.00	-16.84	2	2025-03-05
23	Dove Face Wash, Augmentin	950.00	-16.84	2	2025-03-05
21	Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol	3000.00	35.33	6	2025-03-03
21	Augmentin, Aspirin, Dove Face Wash, Panadol, Cough Syrup, Brufen	3000.00	35.33	6	2025-03-03
21	Aspirin, Dove Face Wash, Panadol, Brufen, Augmentin, Cough Syrup	3000.00	35.33	6	2025-03-03
21	Panadol, Aspirin, Augmentin, Brufen, Cough Syrup, Dove Face Wash	3000.00	35.33	6	2025-03-03
21	Augmentin, Dove Face Wash, Cough Syrup, Panadol, Brufen, Aspirin	3000.00	35.33	6	2025-03-03
20	Augmentin, Vitamin C Tablets, Panadol, Disprin	620.00	-34.19	4	2025-01-25
20	Panadol, Disprin, Vitamin C Tablets, Augmentin	620.00	-34.19	4	2025-01-25
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.00	-34.19	4	2025-01-25
20	Vitamin C Tablets, Panadol, Disprin, Augmentin	620.00	-34.19	4	2025-01-25