

Customer Purchase Patterns Report

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase
42	AllerFree, Panadol, AllerFree	22650.00	49.54	25	2025-10-01
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets, Augmentin, Zinc Tablets, Multivitamin, Brufen, Panadol, Disprin, BB Cream, Paracetamol, Panadol, Disprin, Paracetamol, Augmentin, Brufen, Multivitamin, Zinc Tablets, BB Cream, Zinc Tablets, Multivitamin, Augmentin, Panadol, BB Cream, Disprin, Brufen, Paracetamol, Zinc Tablets, Panadol, Disprin, Multivitamin, Brufen, Paracetamol, Augmentin, BB Cream	28260.00	-76.24	72	2025-06-25
48	Amoxicillin, Antiseptic Solution, Antacid, AntiAging Cream, Amoxicillin, Antiseptic Solution, AntiAging Cream, Antacid, Antacid, AntiAging Cream, Amoxicillin, Antiseptic Solution, AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	23120.00	44.64	32	2025-06-25
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine, Electrolyte Powder, Augmentin, Cold Medicine, Brufen, Panadol, Disprin, Electrolyte Powder, Augmentin, Cold Medicine, Panadol, Disprin, Brufen, Panadol, Disprin, Cold Medicine, Augmentin, Brufen, Electrolyte Powder, Panadol, Disprin, Cold Medicine, Electrolyte Powder, Brufen, Augmentin	13590.00	35.50	54	2025-06-18
22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash, Panadol, Dove Face Wash, Panadol, Face Mask, Antifungal Spray, Vitamin C Tablets, Disprin, Face Mask, Dove Face Wash, Antifungal Spray, Vitamin C Tablets, Panadol, Disprin, Face Mask, Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets, Panadol, Disprin, Vitamin C Tablets, Face Mask, Disprin, Face Wash, Antifungal Spray	26370.00	-83.07	81	2025-06-15
25	Disprin, Face Wash, Antifungal Spray, Hair Serum, Nivea Body Lotion, Ibuprofen, Ibuprofen, Disprin, Brufen, Pain Reliever, Nivea Body Lotion, Hair Serum, Ibuprofen, Pain Reliever, Nivea Body Lotion, Hair Serum, Disprin, Brufen, Pain Reliever, Hair Serum, Ibuprofen, Brufen, Disprin, Nivea Body Lotion, Pain Reliever, Ibuprofen, Disprin, Brufen, Hair Serum, Nivea Body Lotion	28170.00	25.43	72	2025-06-07

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3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme, Hand Cream, Metformin, Dove Face Wash, Digestive Enzyme, Disprin, Brufen, Vitamin C Tablets, Lipitor, Metformin, Digestive Enzyme, Lipitor, Dove Face Wash, Hand Cream, Brufen, Vitamin C Tablets, Disprin, Metformin, Dove Face Wash, Digestive Enzyme, Hand Cream, Vitamin C Tablets, Brufen, Disprin, Lipitor, Metformin, Hand Cream, Disprin, Digestive Enzyme, Vitamin C Tablets, Brufen, Lipitor, Dove Face Wash	24840.00	-55.22	72	2025-06-03
10	Augmentin, Brufen, Panadol, Disprin, Sunscreen, Probiotic, Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol, Augmentin, Sunscreen, Panadol, Probiotic, Disprin, Brufen, Sunscreen, Panadol, Disprin, Probiotic, Brufen, Augmentin, Sunscreen, Probiotic, Panadol, Disprin, Augmentin, Brufen	22230.00	-12.39	72	2025-05-22
8	Antibiotic Cream, Shampoo, Dove Face Wash, Brufen, Vitamin C Tablets, Disprin, Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo, Dove Face Wash, Vitamin C Tablets, Brufen, Disprin, Antibiotic Cream, Shampoo, Shampoo, Antibiotic Cream, Dove Face Wash, Disprin, Brufen, Vitamin C Tablets, Shampoo, Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash	17190.00	-20.00	54	2025-05-18
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol, Augmentin, Face Wash, Brufen, Panadol, Disprin, Vitamin D, Augmentin, Panadol, Vitamin D, Disprin, Brufen, Face Wash, Face Wash, Vitamin D, Panadol, Disprin, Augmentin, Brufen, Face Wash, Vitamin D, Panadol, Disprin, Brufen, Augmentin	16650.00	26.70	54	2025-05-15
18	Calcium Tablets, Brufen, Disprin, Iron Capsules, Fish Oil Capsules, Paracetamol, Calcium Tablets, Disprin, Brufen, Paracetamol, Iron Capsules, Fish Oil Capsules, Fish Oil Capsules, Calcium Tablets, Disprin, Iron Capsules, Paracetamol, Brufen, Paracetamol, Calcium Tablets, Disprin, Brufen, Fish Oil Capsules, Iron Capsules, Paracetamol, Disprin, Fish Oil Capsules, Brufen, Iron Capsules, Calcium Tablets	21690.00	38.67	54	2025-05-10
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets, Lip Balm, Cough Syrup, Vitamin C Tablets, Dove Face Wash, Lip Balm, Dove Face Wash, Vitamin C Tablets, Cough Syrup, Vitamin C Tablets, Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets, Lip Balm, Cough Syrup, Dove Face Wash	12510.00	-56.12	36	2025-05-03

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13	Augmentin, Panadol, Loratadine, Clotrimazole Cream, Panadol, Augmentin, Loratadine, Clotrimazole Cream, Panadol, Clotrimazole Cream, Loratadine, Augmentin, Panadol, Loratadine, Augmentin, Clotrimazole Cream	12150.00	14.81	36	2025-04-25
16	Augmentin, Dextromethorphan, Dove Face Wash, Panadol, Multivitamins, Vitamin C Tablets, Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol, Dextromethorphan, Augmentin, Dove Face Wash, Multivitamins, Vitamin C Tablets, Panadol, Multivitamins, Dove Face Wash, Dextromethorphan, Panadol, Vitamin C Tablets, Augmentin, Panadol, Dove Face Wash, Vitamin C Tablets, Augmentin, Dextromethorphan, Multivitamins	21240.00	-22.46	54	2025-04-17
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets, L'Oreal Shampoo, Dove Face Wash, Vitamin C Tablets, Omeprazole, Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo, Vitamin C Tablets, L'Oreal Shampoo, Dove Face Wash, Omeprazole, Vitamin C Tablets, L'Oreal Shampoo, Omeprazole, Dove Face Wash	11700.00	-79.23	36	2025-04-10
14	Dove Face Wash, Vitamin C Tablets, Vitamin C Tablets, Dove Face Wash	8100.00	-72.22	18	2025-04-06
17	Dove Face Wash, Vitamin C Tablets, Vitamin C Tablets, Dove Face Wash	8100.00	-72.22	18	2025-04-06
26	Dove Face Wash, Augmentin, Vitamin C Tablets, Dove Face Wash, Vitamin C Tablets, Augmentin, Vitamin C Tablets, Augmentin, Dove Face Wash, Vitamin C Tablets, Dove Face Wash, Augmentin	7110.00	-87.34	27	2025-04-06
1	Augmentin, Antacid, Panadol, Cetirizine, Cetirizine, Panadol, Antacid, Augmentin, Panadol, Antacid, Augmentin, Cetirizine, Panadol, Augmentin, Antacid, Cetirizine, Panadol, Cetirizine, Augmentin, Antacid	10080.00	12.50	36	2025-04-05
6	Brufen, Disprin, Disprin, Brufen	5850.00	85.23	18	2025-04-05
7	Augmentin, Panadol, Panadol, Augmentin	5400.00	20.00	18	2025-04-05
9	Amoxicillin, Disprin, Brufen, Pond's Cold Cream, Amoxicillin, Disprin, Pond's Cold Cream, Brufen, Brufen, Pond's Cold Cream, Disprin, Amoxicillin, Disprin, Amoxicillin, Pond's Cold Cream, Brufen, Pond's Cold Cream, Brufen, Disprin,	10530.00	26.15	36	2025-04-05
11	Dove Face Wash, Vitamin C Tablets, Vitamin C Tablets, Dove Face Wash	4950.00	-63.64	18	2025-04-05

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24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide, Iron Tablets, Loperamide, Panadol, Disprin, Vitamin C Tablets, Iron Tablets, Loperamide, Panadol, Vitamin C Tablets, Disprin, Iron Tablets, Panadol, Disprin, Vitamin C Tablets, Loperamide, Loperamide, Panadol, Disprin, Vitamin C Tablets, Iron Tablets	10890.00	13.72	45	2025-04-03
19	Brufen, Augmentin, Panadol, Disprin, Panadol, Augmentin, Disprin, Brufen, Panadol, Disprin, Augmentin, Brufen, Panadol, Disprin, Brufen, Augmentin	15210.00	48.17	36	2025-03-18
30	Magnesium Tablets, Vaseline Lip Balm, Vaseline Lip Balm, Magnesium Tablets	6390.00	-16.90	18	2025-03-14
23	Augmentin, Dove Face Wash, Dove Face Wash, Augmentin	8550.00	-16.84	18	2025-03-05
21	Aspirin, Dove Face Wash, Panadol, Brufen, Augmentin, Cough Syrup, Augmentin, Aspirin, Dove Face Wash, Panadol, Cough Syrup, Brufen, Augmentin, Dove Face Wash, Cough Syrup, Panadol, Brufen, Aspirin, Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol, Panadol, Aspirin, Augmentin, Brufen, Cough Syrup, Dove Face Wash	27000.00	35.33	54	2025-03-03
20	Augmentin, Vitamin C Tablets, Panadol, Disprin, Panadol, Augmentin, Disprin, Vitamin C Tablets, Panadol, Disprin, Vitamin C Tablets, Augmentin, Vitamin C Tablets, Panadol, Disprin, Augmentin	5580.00	-34.19	36	2025-01-25