

# Smart Recommendations Report

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Product ID	Product Name	Total Sales	Gross Sales (PKR)	Gross Margin %	ITR	Rank	Recommendation
189	AcneRelief Gel	9	4050.00	44.44%	107.14	1	Promote & Restock
104	Vitamin C Tablets	24	3670.00	-161.58%	480.00	1	Promote & Restock
106	Disprin	37	5380.00	91.75%	7.40	2	Promote & Restock
101	Panadol	52	5150.00	69.71%	32.16	3	Promote & Restock
103	Dove Face Wash	29	5700.00	-27.19%	483.33	4	Monitor Closely
105	Brufen	37	4630.00	52.05%	74.00	5	Monitor Closely
102	Augmentin	38	4630.00	-47.73%	273.60	5	Monitor Closely
166	AcneFix	13	4940.00	52.63%	126.49	6	Monitor Closely
180	AntiAging Cream	1	2400.00	45.83%	32.91	8	Low Priority
121	Amoxicillin	5	860.00	6.98%	23.53	10	Low Priority
108	Calcium Tablets	3	540.00	-22.22%	14.67	11	Low Priority
113	Zinc Tablets	2	240.00	-8.33%	6.93	12	Low Priority
142	Hand Cream	1	130.00	-38.46%	6.00	13	Low Priority
140	Sunscreen	1	130.00	-130.77%	30.00	13	Low Priority
134	Paracetamol	3	480.00	75.00%	1.60	14	Low Priority
141	Digestive Enzyme	3	480.00	-275.00%	120.00	14	Low Priority
200	FaceHydration Gel	0	0.00	0.00%	0.00	15	Low Priority
181	DetoxHerbs	0	0.00	0.00%	0.00	15	Low Priority
177	BabyCare Lotion	0	0.00	0.00%	0.00	15	Low Priority
164	OmegaPlus	0	0.00	0.00%	0.00	15	Low Priority
187	VisionPlus	0	0.00	0.00%	0.00	15	Low Priority
182	ColdRelief	0	0.00	0.00%	0.00	15	Low Priority
196	Vitamin C Serum	0	0.00	0.00%	0.00	15	Low Priority
165	PainShield	0	0.00	0.00%	0.00	16	Low Priority
162	CoughEase	0	0.00	0.00%	0.00	16	Low Priority

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154	Makeup Remover	0	0.00	0.00%	0.00	16	Low Priority
176	IronMax	0	0.00	0.00%	0.00	16	Low Priority
194	HairVital	0	0.00	0.00%	0.00	16	Low Priority
115	Cough Syrup	4	520.00	42.31%	10.91	17	Low Priority
171	BoneCare	0	0.00	0.00%	0.00	17	Low Priority
174	RespiraBoost	0	0.00	0.00%	0.00	17	Low Priority
160	Fever Medicine	0	0.00	0.00%	0.00	17	Low Priority
158	Foot Cream	0	0.00	0.00%	0.00	18	Low Priority
155	Omega-3 Capsules	0	0.00	0.00%	0.00	18	Low Priority
183	HairCare Serum	0	0.00	0.00%	0.00	19	Low Priority
199	Electrolyte Drink	0	0.00	0.00%	0.00	19	Low Priority
188	ProbioticMax	0	0.00	0.00%	0.00	19	Low Priority
167	HerbalFresh	0	0.00	0.00%	0.00	19	Low Priority
133	Iron Capsules	1	250.00	68.00%	4.00	20	Low Priority
159	Collagen Powder	0	0.00	0.00%	0.00	20	Low Priority
126	L'Oreal Shampoo	1	250.00	-20.00%	24.00	20	Low Priority
146	Multivitamin	3	300.00	-400.00%	40.00	20	Low Priority
163	LiverCare	0	0.00	0.00%	0.00	21	Low Priority
151	Eye Shadow	0	0.00	0.00%	0.00	21	Low Priority
168	CardioBoost	0	0.00	0.00%	0.00	21	Low Priority
198	AntiDandruff Shampoo	0	0.00	0.00%	0.00	22	Low Priority
130	Loratadine	3	300.00	0.00%	6.00	22	Low Priority
179	MuscleMass	0	0.00	0.00%	0.00	23	Low Priority
185	Antifungal Cream	0	0.00	0.00%	0.00	23	Low Priority
191	StretchMark Cream	0	0.00	0.00%	0.00	23	Low Priority
186	FootCare Lotion	0	0.00	0.00%	0.00	23	Low Priority
109	Metformin	1	250.00	48.00%	3.25	24	Low Priority
114	Paracetamol	3	300.00	60.00%	2.53	25	Low Priority
156	Deodorant	0	0.00	0.00%	0.00	25	Low Priority

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125	Omeprazole	3	300.00	-60.00%	16.00	25	Low Priority
184	MultiVitamins	0	0.00	0.00%	0.00	26	Low Priority
178	KidneyFlush	0	0.00	0.00%	0.00	26	Low Priority
193	CalmMind	0	0.00	0.00%	0.00	26	Low Priority
150	Cold Medicine	2	320.00	75.00%	1.07	27	Low Priority
137	Shampoo	3	390.00	-92.31%	33.33	27	Low Priority
110	Lipitor	2	260.00	-169.23%	20.00	27	Low Priority
116	Aspirin	3	750.00	80.00%	2.31	28	Low Priority