

Smart Recommendations Report

Generated on 01 Sep 2025 19:42

Product ID	Product Name	Total Sales	Gross Sales (PKR)	Gross Margin %	ITR	Rank	Recommendation
101	Panadol	18320	18320.00	73.47%	100.21	2	Promote & Restock
102	Augmentin	15130	15130.00	-28.49%	777.60	1	Promote & Restock
103	Dove Face Wash	12960	12960.00	-19.60%	999.99	3	Promote & Restock
104	Vitamin C Tablets	11590	3670.00	-161.58%	480.00	1	Promote & Restock
105	Brufen	6870	4630.00	52.05%	74.00	5	Monitor Closely
106	Disprin	5560	5380.00	91.75%	7.40	2	Promote & Restock
107	Fish Oil Capsules	300	300.00	-50.00%	36.00	33	Low Priority
108	Calcium Tablets	540	540.00	-22.22%	14.67	11	Low Priority
109	Metformin	250	250.00	48.00%	3.25	24	Low Priority
110	Lipitor	260	260.00	-169.23%	20.00	27	Low Priority
111	Ibuprofen	390	390.00	38.46%	4.36	11	Low Priority
112	Nivea Body Lotion	200	200.00	-50.00%	13.33	38	Low Priority
113	Zinc Tablets	240	240.00	-8.33%	6.93	12	Low Priority
114	Paracetamol	300	300.00	60.00%	2.53	13	Low Priority
115	Cough Syrup	520	520.00	42.31%	10.91	17	Low Priority
116	Aspirin	750	750.00	80.00%	2.31	28	Low Priority
117	Vaseline Lip Balm	320	320.00	75.00%	4.00	29	Low Priority
118	Magnesium Tablets	390	390.00	-92.31%	17.65	34	Low Priority
119	Antacid	9620	9620.00	53.22%	86.54	8	Low Priority
120	Cetirizine	1520	1520.00	47.37%	24.62	12	Low Priority
121	Amoxicillin	860	860.00	6.98%	23.53	10	Low Priority
122	Pond's Cold Cream	150	150.00	-20.00%	10.29	29	Low Priority
123	Iron Tablets	260	260.00	-53.85%	16.00	29	Low Priority
124	Loperamide	320	320.00	50.00%	3.56	28	Low Priority
125	Omeprazole	300	300.00	-60.00%	16.00	25	Low Priority

Product ID	Product Name	Total Sales	Gross Sales (PKR)	Gross Margin %	ITR	Rank	Recommendation
126	L'Oreal Shampoo	250	250.00	-20.00%	24.00	20	Low Priority
127	Multivitamins	390	390.00	-130.77%	18.95	33	Low Priority
128	Dextromethorphan	320	320.00	50.00%	4.00	31	Low Priority
129	Clotrimazole Cream	150	150.00	13.33%	5.78	29	Low Priority
130	Loratadine	300	300.00	0.00%	6.00	13	Low Priority
131	Cough Syrup	390	390.00	38.46%	4.80	11	Low Priority
132	Lip Balm	200	200.00	60.00%	999.99	32	Low Priority
133	Iron Capsules	250	250.00	68.00%	4.00	20	Low Priority
134	Paracetamol	480	480.00	75.00%	1.60	14	Low Priority
135	Face Wash	3	300.00	0.00%	10.00	34	Low Priority
136	Vitamin D	260	260.00	-15.38%	17.14	31	Low Priority
137	Shampoo	390	390.00	-92.31%	33.33	11	Low Priority
138	Antibiotic Cream	480	480.00	6.25%	30.00	42	Low Priority
139	Probiotic	200	200.00	-400.00%	80.00	32	Low Priority
140	Sunscreen	130	130.00	-130.77%	30.00	13	Low Priority
141	Digestive Enzyme	480	480.00	-275.00%	120.00	14	Low Priority
142	Hand Cream	130	130.00	-38.46%	6.00	13	Low Priority
143	Hair Serum	300	300.00	-150.00%	27.27	13	Low Priority
144	Pain Reliever	500	500.00	-20.00%	10.00	18	Low Priority
145	BB Cream	390	390.00	-592.31%	540.00	11	Low Priority
146	Multivitamin	300	300.00	-400.00%	40.00	13	Low Priority
147	Antifungal Spray	200	200.00	-200.00%	40.00	46	Low Priority
148	Face Mask	480	480.00	-212.50%	75.00	16	Low Priority
149	Electrolyte Powder	300	300.00	0.00%	12.00	13	Low Priority
150	Cold Medicine	320	320.00	75.00%	1.07	27	Low Priority
151	Eye Shadow	0	0.00	0.00%	0.00	20	Low Priority
152	Whey Protein	0	0.00	0.00%	0.00	23	Low Priority
153	Nasal Spray	0	0.00	0.00%	0.00	15	Low Priority
154	Makeup Remover	0	0.00	0.00%	0.00	16	Low Priority

Product ID	Product Name	Total Sales	Gross Sales (PKR)	Gross Margin %	ITR	Rank	Recommendation
155	Omega-3 Capsules	0	0.00	0.00%	0.00	18	Low Priority
156	Deodorant	0	0.00	0.00%	0.00	22	Low Priority
157	Antiseptic Solution	150	150.00	46.67%	1.62	28	Low Priority
158	Foot Cream	0	0.00	0.00%	0.00	18	Low Priority
159	Collagen Powder	0	0.00	0.00%	0.00	20	Low Priority
160	Fever Medicine	0	0.00	0.00%	0.00	17	Low Priority
161	Neurogenix	0	0.00	0.00%	0.00	27	Low Priority
162	CoughEase	0	0.00	0.00%	0.00	16	Low Priority
163	LiverCare	0	0.00	0.00%	0.00	21	Low Priority
164	OmegaPlus	0	0.00	0.00%	0.00	15	Low Priority
165	PainShield	0	0.00	0.00%	0.00	16	Low Priority
166	AcneFix	20940	20940.00	54.44%	515.68	4	Monitor Closely
167	HerbalFresh	0	0.00	0.00%	0.00	15	Low Priority
168	CardioBoost	0	0.00	0.00%	0.00	17	Low Priority
169	SleepRight	0	0.00	0.00%	0.00	18	Low Priority
170	AllerFree	38400	38400.00	50.00%	197.94	47	Low Priority
171	BoneCare	0	0.00	0.00%	0.00	17	Low Priority
172	SunShield SPF50	0	0.00	0.00%	0.00	33	Low Priority
173	FlexiJoints	0	0.00	0.00%	0.00	22	Low Priority
174	RespiraBoost	0	0.00	0.00%	0.00	17	Low Priority
175	SkinBright Serum	0	0.00	0.00%	0.00	15	Low Priority
176	IronMax	0	0.00	0.00%	0.00	16	Low Priority
177	BabyCare Lotion	0	0.00	0.00%	0.00	15	Low Priority
178	KidneyFlush	0	0.00	0.00%	0.00	14	Low Priority
179	MuscleMass	0	0.00	0.00%	0.00	18	Low Priority
180	AntiAging Cream	2400	2400.00	45.83%	32.91	8	Low Priority
181	DetoxHerbs	0	0.00	0.00%	0.00	14	Low Priority
182	ColdRelief	0	0.00	0.00%	0.00	15	Low Priority
183	HairCare Serum	0	0.00	0.00%	0.00	14	Low Priority

Product ID	Product Name	Total Sales	Gross Sales (PKR)	Gross Margin %	ITR	Rank	Recommendation
184	MultiVitamins	0	0.00	0.00%	0.00	22	Low Priority
185	Antifungal Cream	0	0.00	0.00%	0.00	23	Low Priority
186	FootCare Lotion	0	0.00	0.00%	0.00	17	Low Priority
187	VisionPlus	0	0.00	0.00%	0.00	15	Low Priority
188	ProbioticMax	0	0.00	0.00%	0.00	14	Low Priority
189	AcneRelief Gel	20820	4050.00	44.44%	107.14	1	Promote & Restock
190	Elderberry Syrup	0	0.00	0.00%	0.00	25	Low Priority
191	StretchMark Cream	0	0.00	0.00%	0.00	23	Low Priority
192	BoneHealth Plus	0	0.00	0.00%	0.00	17	Low Priority
193	CalmMind	0	0.00	0.00%	0.00	26	Low Priority
194	HairVital	0	0.00	0.00%	0.00	14	Low Priority
195	JointEase	0	0.00	0.00%	0.00	17	Low Priority
196	Vitamin C Serum	0	0.00	0.00%	0.00	15	Low Priority
197	Nasal Spray	0	0.00	0.00%	0.00	14	Low Priority
198	AntiDandruff Shampoo	0	0.00	0.00%	0.00	15	Low Priority
199	Electrolyte Drink	0	0.00	0.00%	0.00	17	Low Priority
200	FaceHydration Gel	0	0.00	0.00%	0.00	14	Low Priority