

Customer Purchase Patterns Report

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
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42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
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42	Panadol, AllerFree	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811
42	AllerFree, Dove Face Wash, Antacid, Vitamin C Tablets, Augmentin, Panadol	3650.0 PKR	27.67 %	8 times	2025-10-01	0.4294
42	Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, AllerFree, Augmentin	3650.0 PKR	27.67 %	8 times	2025-10-01	0.4294
42	AllerFree, Panadol	2550.0 PKR	49.41 %	3 times	2025-10-01	0.2811

[illegible]

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
42	Augmentin, AllerFree, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	3650.0 PKR	27.67 %	8 times	2025-10-01	0.4294
42	Augmentin, AllerFree, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	3650.0 PKR	27.67 %	8 times	2025-10-01	0.4294
42	Augmentin, AllerFree, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	3650.0 PKR	27.67 %	8 times	2025-10-01	0.4294
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Disprin, Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Disprin, Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Disprin, Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Disprin, Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Disprin, Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Disprin, Multivitamin, AllerFree, AcneRelief Gel, Paracetamol, AcneFix, Augmentin, BB Cream, Panadol, Brufen, Zinc	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	AntiAging Cream, Amoxicillin, Antacid, Antiseptic Solution, Augmentin, Panadol	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Disprin, Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Disprin, Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	Amoxicillin, Antiseptic Solution, Antacid, AntiAging Cream, Augmentin, Panadol	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
12	AllerFree, Paracetamol, Brufen, Zinc Tablets, AcneRelief Gel, Disprin, Multivitamin, AcneFix, BB Cream, Augmentin, Panadol	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	AntiAging Cream, Panadol, Amoxicillin, Antiseptic Solution, Antacid, Augmentin	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Disprin, Brufen, BB Cream, Zinc Tablets, Augmentin, AllerFree, AcneRelief Gel, Panadol, Multivitamin, AcneFix, Paracetamol	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Paracetamol, Augmentin, AntiAging Cream, Panadol, Antiseptic Solution, Amoxicillin	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Disprin, Panadol, AcneRelief Gel, AcneFix, Multivitamin, AllerFree, Zinc Tablets, Paracetamol, Brufen, Augmentin, BB Cream	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	AcneRelief Gel, Disprin, BB Cream, Paracetamol, AcneFix, AllerFree, Panadol, Augmentin, Brufen, Multivitamin, Zinc Tablets	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
12	Zinc Tablets, Paracetamol, Panadol, Augmentin, Disprin, BB Cream, Brufen, Multivitamin	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	AntiAging Cream, Panadol, Amoxicillin, Antiseptic Solution, Antacid, Augmentin	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	AcneRelief Gel, Disprin, BB Cream, Paracetamol, AcneFix, AllerFree, Panadol, Augmentin, Brufen, Multivitamin, Zinc Tablets	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
48	Panadol, Antiseptic Solution, Augmentin, Antacid, AntiAging Cream, Amoxicillin	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
12	Zinc Tablets, Paracetamol, Panadol, Augmentin, Disprin, BB Cream, Brufen, Multivitamin	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Brufen, Paracetamol, Augmentin, BB Cream, Panadol, Multivitamin, Disprin, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Brufen, Paracetamol, Augmentin, BB Cream, Panadol, Multivitamin, Disprin, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Zinc Tablets, Augmentin, Multivitamin, Disprin, Panadol, BB Cream, Brufen, Paracetamol	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Panadol, Disprin, Paracetamol, Augmentin, Brufen, Multivitamin, Zinc Tablets, BB Cream	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Multivitamin, BB Cream, Disprin, Panadol, Zinc Tablets, Brufen, Augmentin, Paracetamol	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Zinc Tablets, Augmentin, Multivitamin, Disprin, Panadol, BB Cream, Brufen, Paracetamol	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Amoxicillin, Antiseptic Solution, Antacid, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	Antacid, Amoxicillin, Antiseptic Solution, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Brufen, Paracetamol, Augmentin, BB Cream, Panadol, Multivitamin, Disprin, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Amoxicillin, Antiseptic Solution, AntiAging Cream, Antacid	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	Antacid, Amoxicillin, Antiseptic Solution, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
12	Zinc Tablets, Panadol, Disprin, Multivitamin, Brufen, Paracetamol, Augmentin, BB Cream	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Zinc Tablets, Paracetamol, Panadol, Augmentin, Disprin, BB Cream, Brufen, Multivitamin	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antacid, Amoxicillin, Antiseptic Solution, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antacid, Amoxicillin, Antiseptic Solution, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Zinc Tablets, Multivitamin, Augmentin, Panadol, BB Cream, Disprin, Brufen, Paracetamol	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Zinc Tablets, Augmentin, Multivitamin, Disprin, Panadol, BB Cream, Brufen, Paracetamol	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Brufen, Paracetamol, Augmentin, BB Cream, Panadol, Multivitamin, Disprin, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	Antacid, Amoxicillin, Antiseptic Solution, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Brufen, Paracetamol, Augmentin, BB Cream, Panadol, Multivitamin, Disprin, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	AntiAging Cream, Amoxicillin, Antiseptic Solution, Antacid	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Zinc Tablets, Paracetamol, Panadol, Augmentin, Disprin, BB Cream, Brufen, Multivitamin	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Antiseptic Solution, AntiAging Cream, Antacid, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	Antacid, AntiAging Cream, Amoxicillin, Antiseptic Solution	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Augmentin, Zinc Tablets, Multivitamin, Brufen, Panadol, Disprin, BB Cream, Paracetamol	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
48	Antacid, Amoxicillin, Antiseptic Solution, AntiAging Cream	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
48	AntiAging Cream, Antacid, Antiseptic Solution, Amoxicillin	2890.0 PKR	44.64 %	4 times	2025-06-25	0.3099
12	Augmentin, Disprin, Paracetamol, BB Cream, Brufen, Multivitamin, Panadol, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
12	Brufen, Paracetamol, Augmentin, BB Cream, Panadol, Multivitamin, Disprin, Zinc Tablets	3140.0 PKR	-76.24 %	8 times	2025-06-25	0.1466
48	Augmentin, Amoxicillin, AntiAging Cream, Panadol, Antiseptic Solution, Antacid	3410.0 PKR	44.28 %	7 times	2025-06-25	0.4318
12	Augmentin, AllerFree, Brufen, Paracetamol, Multivitamin, BB Cream, AcneRelief Gel, Zinc Tablets, Panadol, AcneFix,	5220.0 PKR	-25.75 %	11 times	2025-06-25	0.3884
42	AllerFree	2400.0 PKR	50.0 %	2 times	2025-06-23	0.242
42	AllerFree	2400.0 PKR	50.0 %	2 times	2025-06-23	0.242
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Electrolyte Powder, Augmentin, Cold Medicine, Brufen, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Electrolyte Powder, Augmentin, Panadol, Cold Medicine, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Electrolyte Powder, Augmentin, Panadol, Cold Medicine, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Electrolyte Powder, Augmentin, Panadol, Cold Medicine, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Panadol, Augmentin, Disprin, Cold Medicine, Brufen, Electrolyte Powder	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Cold Medicine, Disprin, Electrolyte Powder, Panadol, Brufen	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Electrolyte Powder, Disprin, Panadol, Brufen, Cold Medicine, Augmentin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Panadol, Disprin, Cold Medicine, Electrolyte Powder, Brufen, Augmentin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Cold Medicine, Disprin, Electrolyte Powder, Panadol, Brufen	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Panadol, Augmentin, Disprin, Cold Medicine, Brufen, Electrolyte Powder	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Electrolyte Powder, Augmentin, Panadol, Cold Medicine, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Electrolyte Powder, Augmentin, Panadol, Cold Medicine, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Panadol, Augmentin, Disprin, Cold Medicine, Brufen, Electrolyte Powder	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Panadol, Disprin, Cold Medicine, Augmentin, Brufen, Electrolyte Powder	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Electrolyte Powder, Augmentin, Cold Medicine, Panadol, Disprin, Brufen	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Electrolyte Powder, Augmentin, Panadol, Cold Medicine, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Cold Medicine, Disprin, Electrolyte Powder, Panadol, Brufen	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Disprin, Electrolyte Powder, Brufen, Panadol, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
4	Disprin, Electrolyte Powder, Panadol, Augmentin, Brufen, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Disprin, Brufen, Augmentin, Panadol, Electrolyte Powder, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Panadol, Augmentin, Disprin, Cold Medicine, Brufen, Electrolyte Powder	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Disprin, Augmentin, Electrolyte Powder, Panadol, Brufen, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Disprin, Electrolyte Powder, Panadol, Augmentin, Brufen, Cold Medicine	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Disprin, Panadol, Cold Medicine, Brufen, Electrolyte Powder, Augmentin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Brufen, Cold Medicine, Electrolyte Powder, Disprin, Augmentin, Panadol	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
4	Augmentin, Brufen, Electrolyte Powder, Cold Medicine, Panadol, Disprin	1510.0 PKR	35.5 %	6 times	2025-06-18	0.3562
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Disprin, Antacid, Face Mask, Antifungal Spray, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Disprin, Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Face Mask, Antifungal Spray, Augmentin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Face Mask, Disprin, Panadol, Antacid, Augmentin, Vitamin C Tablets, Antifungal Spray, Dove Face Wash	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Face Mask, Disprin, Panadol, Antacid, Augmentin, Vitamin C Tablets, Antifungal Spray, Dove Face Wash	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
22	Disprin, Dove Face Wash, Vitamin C Tablets, Antifungal Spray, Antacid, Augmentin, Panadol, Face Mask	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets, Face Mask	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Augmentin, Dove Face Wash, Disprin, Antacid, Vitamin C Tablets, Face Mask, Panadol, Antifungal Spray	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash, Panadol	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash, Panadol	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Antifungal Spray, Panadol, Face Mask, Disprin, Dove Face Wash	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash, Panadol	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Antifungal Spray, Panadol, Face Mask, Disprin, Dove Face Wash	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Antifungal Spray, Panadol, Face Mask, Disprin, Dove Face Wash	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Face Mask, Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Antifungal Spray, Panadol, Face Mask, Disprin, Dove Face Wash	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Face Mask, Dove Face Wash, Disprin, Panadol, Antifungal Spray	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets, Face Mask	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash, Panadol	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
22	Disprin, Vitamin C Tablets, Antifungal Spray, Face Mask, Dove Face Wash, Panadol	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Face Mask, Dove Face Wash, Disprin, Panadol, Antifungal Spray	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Dove Face Wash, Disprin, Panadol, Vitamin C Tablets, Antifungal Spray, Face Mask	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Antifungal Spray, Panadol, Face Mask, Disprin, Dove Face Wash	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Face Mask, Dove Face Wash, Disprin, Panadol, Antifungal Spray	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Panadol, Disprin, Vitamin C Tablets, Face Mask, Dove Face Wash, Antifungal Spray	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Vitamin C Tablets, Antifungal Spray, Panadol, Face Mask, Disprin, Dove Face Wash	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets, Face Mask	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Face Mask, Dove Face Wash, Antifungal Spray, Vitamin C Tablets, Panadol, Disprin	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Dove Face Wash, Panadol, Face Mask, Antifungal Spray, Vitamin C Tablets, Disprin	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Dove Face Wash, Panadol, Antifungal Spray, Disprin, Vitamin C Tablets, Face Mask	2930.0 PKR	-83.07 %	9 times	2025-06-15	0.1644
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673
22	Augmentin, Antifungal Spray, Vitamin C Tablets, Dove Face Wash, Antacid, Face Mask, Panadol, Disprin	4030.0 PKR	-66.6 %	14 times	2025-06-15	0.2673

[illegible]

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
25	AllerFree, Brufen, Hair Serum, Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Disprin, Ibuprofen, Hair Serum, AllerFree, Brufen, Pain Reliever, Nivea Body Lotion	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Disprin, Nivea Body Lotion, Pain Reliever, Hair Serum, Ibuprofen, AllerFree, Brufen	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Disprin, Pain Reliever, Ibuprofen, Nivea Body Lotion, AllerFree, Hair Serum, Brufen	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Disprin, Ibuprofen, Hair Serum, AllerFree, Brufen, Pain Reliever, Nivea Body Lotion	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Hair Serum, Ibuprofen, Pain Reliever, Disprin, Brufen, Nivea Body Lotion	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	AllerFree, Brufen, Hair Serum, Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Disprin, Brufen, Hair Serum, Pain Reliever, AllerFree, Ibuprofen, Nivea Body Lotion	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	AllerFree, Brufen, Hair Serum, Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	AllerFree, Brufen, Disprin, Pain Reliever, Nivea Body Lotion, Ibuprofen, Hair Serum	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	AllerFree, Brufen, Hair Serum, Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	AllerFree, Brufen, Hair Serum, Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin	4330.0 PKR	32.24 %	9 times	2025-06-07	0.4861
25	Disprin, Brufen, Pain Reliever, Hair Serum, Nivea Body Lotion, Ibuprofen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Hair Serum, Ibuprofen, Pain Reliever, Disprin, Brufen, Nivea Body Lotion	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
25	Disprin, Brufen, Pain Reliever, Hair Serum, Nivea Body Lotion, Ibuprofen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Disprin, Brufen, Pain Reliever, Hair Serum, Nivea Body Lotion, Ibuprofen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Disprin, Brufen, Pain Reliever, Hair Serum, Nivea Body Lotion, Ibuprofen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Disprin, Brufen, Pain Reliever, Hair Serum, Nivea Body Lotion, Ibuprofen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin, Hair Serum, Brufen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Nivea Body Lotion, Pain Reliever, Disprin, Hair Serum, Brufen, Ibuprofen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin, Hair Serum, Brufen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Ibuprofen, Disprin, Brufen, Hair Serum, Nivea Body Lotion	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Hair Serum, Ibuprofen, Pain Reliever, Disprin, Brufen, Nivea Body Lotion	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Ibuprofen, Disprin, Brufen, Pain Reliever, Nivea Body Lotion, Hair Serum	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Brufen, Ibuprofen, Nivea Body Lotion, Hair Serum, Disprin	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Brufen, Ibuprofen, Nivea Body Lotion, Hair Serum, Disprin	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Brufen, Ibuprofen, Nivea Body Lotion, Hair Serum, Disprin	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Brufen, Ibuprofen, Nivea Body Lotion, Hair Serum, Disprin	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
25	Pain Reliever, Hair Serum, Ibuprofen, Brufen, Disprin, Nivea Body Lotion	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Ibuprofen, Pain Reliever, Nivea Body Lotion, Hair Serum, Disprin, Brufen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Brufen, Ibuprofen, Nivea Body Lotion, Hair Serum, Disprin	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Ibuprofen, Nivea Body Lotion, Pain Reliever, Disprin, Hair Serum, Brufen	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Pain Reliever, Brufen, Ibuprofen, Nivea Body Lotion, Hair Serum, Disprin	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
25	Hair Serum, Ibuprofen, Pain Reliever, Disprin, Brufen, Nivea Body Lotion	3130.0 PKR	25.43 %	8 times	2025-06-07	0.4196
3	Metformin, Digestive Enzyme, Dove Face Wash, Hand Cream, Disprin, Lipitor, Brufen, Vitamin C Tablets	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Vitamin C Tablets, Lipitor, Hand Cream, Digestive Enzyme, Metformin, Disprin, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Metformin, Hand Cream, Disprin, Digestive Enzyme, Vitamin C Tablets, Brufen, Lipitor, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Hand Cream, Metformin, Dove Face Wash, Digestive Enzyme, Disprin, Brufen, Vitamin C Tablets, Lipitor	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Metformin, Digestive Enzyme, Dove Face Wash, Hand Cream, Disprin, Lipitor, Brufen, Vitamin C Tablets	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Vitamin C Tablets, Lipitor, Hand Cream, Digestive Enzyme, Metformin, Disprin, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Lipitor, Hand Cream, Digestive Enzyme, Dove Face Wash, Disprin, Metformin, Vitamin C Tablets, Brufen	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Metformin, Digestive Enzyme, Lipitor, Dove Face Wash, Hand Cream, Brufen, Vitamin C Tablets, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Vitamin C Tablets, Lipitor, Hand Cream, Digestive Enzyme, Metformin, Disprin, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Lipitor, Hand Cream, Digestive Enzyme, Dove Face Wash, Disprin, Metformin, Vitamin C Tablets, Brufen	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Vitamin C Tablets, Lipitor, Hand Cream, Digestive Enzyme, Metformin, Disprin, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Metformin, Dove Face Wash, Digestive Enzyme, Hand Cream, Vitamin C Tablets, Brufen, Disprin, Lipitor	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Dove Face Wash, Digestive Enzyme, Disprin, Vitamin C Tablets, Hand Cream, Lipitor, Metformin, Brufen	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Vitamin C Tablets, Lipitor, Hand Cream, Digestive Enzyme, Metformin, Disprin, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Vitamin C Tablets, Lipitor, Hand Cream, Digestive Enzyme, Metformin, Disprin, Dove Face Wash	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Lipitor, Hand Cream, Digestive Enzyme, Dove Face Wash, Disprin, Metformin, Vitamin C Tablets, Brufen	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Vitamin C Tablets, Brufen, Hand Cream, Metformin, Lipitor, Dove Face Wash, Digestive Enzyme	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Metformin, Digestive Enzyme, Dove Face Wash, Hand Cream, Disprin, Lipitor, Brufen, Vitamin C Tablets	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
3	Dove Face Wash, Brufen, Disprin, Metformin, Hand Cream, Vitamin C Tablets, Lipitor, Digestive Enzyme	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Brufen, Hand Cream, Dove Face Wash, Digestive Enzyme, Vitamin C Tablets, Lipitor, Metformin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Dove Face Wash, Metformin, Digestive Enzyme, Lipitor, Brufen, Hand Cream, Vitamin C Tablets	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Dove Face Wash, Metformin, Digestive Enzyme, Lipitor, Brufen, Hand Cream, Vitamin C Tablets	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Dove Face Wash, Hand Cream, Vitamin C Tablets, Metformin, Lipitor, Digestive Enzyme, Brufen	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Metformin, Digestive Enzyme, Dove Face Wash, Hand Cream, Disprin, Lipitor, Brufen, Vitamin C Tablets	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Disprin, Metformin, Digestive Enzyme, Dove Face Wash, Lipitor, Vitamin C Tablets, Hand Cream, Brufen	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
3	Brufen, Digestive Enzyme, Lipitor, Metformin, Dove Face Wash, Vitamin C Tablets, Hand Cream, Disprin	2760.0 PKR	-55.22 %	8 times	2025-06-03	0.1972
10	Augmentin, Brufen, Sunscreen, Probiotic, Antacid, Panadol, Disprin	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Augmentin, Brufen, Sunscreen, Probiotic, Antacid, Panadol, Disprin	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Augmentin, Brufen, Sunscreen, Probiotic, Antacid, Panadol, Disprin	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Sunscreen, Disprin, Panadol, Antacid, Augmentin, Brufen, Probiotic	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Disprin, Panadol, Antacid, Probiotic, Sunscreen, Brufen, Augmentin	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Sunscreen, Disprin, Panadol, Antacid, Augmentin, Brufen, Probiotic	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Augmentin, Brufen, Sunscreen, Probiotic, Antacid, Panadol, Disprin	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Brufen, Probiotic, Disprin, Antacid, Sunscreen, Augmentin, Panadol	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
10	Disprin, Sunscreen, Antacid, Augmentin, Probiotic, Panadol, Brufen	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Panadol, Probiotic, Augmentin, Disprin, Brufen, Sunscreen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Disprin, Brufen, Antacid, Probiotic, Augmentin, Sunscreen, Panadol	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221
10	Sunscreen, Panadol, Disprin, Probiotic, Brufen, Augmentin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Brufen, Panadol, Disprin, Sunscreen, Probiotic	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Panadol, Probiotic, Augmentin, Disprin, Brufen, Sunscreen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Panadol, Probiotic, Augmentin, Disprin, Brufen, Sunscreen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Probiotic, Brufen, Sunscreen, Augmentin, Panadol, Disprin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Probiotic, Sunscreen, Disprin, Panadol, Brufen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Probiotic, Brufen, Sunscreen, Augmentin, Panadol, Disprin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Probiotic, Brufen, Sunscreen, Augmentin, Panadol, Disprin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Probiotic, Brufen, Sunscreen, Augmentin, Panadol, Disprin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Probiotic, Sunscreen, Disprin, Panadol, Brufen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Probiotic, Brufen, Sunscreen, Augmentin, Panadol, Disprin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Disprin, Sunscreen, Brufen, Probiotic, Panadol	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Probiotic, Brufen, Sunscreen, Augmentin, Panadol, Disprin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Probiotic, Sunscreen, Disprin, Panadol, Brufen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Sunscreen, Disprin, Panadol, Probiotic, Brufen, Augmentin	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Sunscreen, Panadol, Probiotic, Disprin, Brufen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Sunscreen, Probiotic, Panadol, Disprin, Augmentin, Brufen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Panadol, Probiotic, Augmentin, Disprin, Brufen, Sunscreen	2470.0 PKR	-12.39 %	8 times	2025-05-22	0.3106
10	Augmentin, Brufen, Sunscreen, Probiotic, Antacid, Panadol, Disprin	2990.0 PKR	-2.88 %	11 times	2025-05-22	0.4221

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Disprin, Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Antibiotic Cream, Shampoo, Cetirizine, Brufen	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Antibiotic Cream, Dove Face Wash, Shampoo, Disprin, Brufen, Vitamin C Tablets	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Shampoo, Disprin, Dove Face Wash, Antibiotic Cream, Panadol, Antacid, Brufen, Cetirizine, Vitamin C Tablets	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Dove Face Wash, Brufen, Shampoo, Disprin, Antacid, Vitamin C Tablets, Cetirizine, Panadol, Antibiotic Cream	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Disprin, Brufen, Dove Face Wash, Antibiotic Cream, Cetirizine, Vitamin C Tablets, Antacid, Panadol, Shampoo	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Shampoo, Disprin, Dove Face Wash, Antibiotic Cream, Panadol, Antacid, Brufen, Cetirizine, Vitamin C Tablets	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Disprin, Antibiotic Cream, Antacid, Cetirizine, Dove Face Wash, Shampoo, Panadol, Vitamin C Tablets, Brufen	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779
8	Brufen, Shampoo, Antibiotic Cream, Dove Face Wash, Panadol, Cetirizine, Antacid, Vitamin C Tablets, Disprin	2480.0 PKR	-2.5 %	9 times	2025-05-18	0.3779

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
8	Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Shampoo, Dove Face Wash, Disprin, Antibiotic Cream, Vitamin C Tablets, Brufen	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Antibiotic Cream, Dove Face Wash, Shampoo, Disprin, Brufen, Vitamin C Tablets	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Brufen, Vitamin C Tablets, Antibiotic Cream, Shampoo, Disprin, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Shampoo, Antibiotic Cream, Dove Face Wash, Disprin, Brufen, Vitamin C Tablets	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Dove Face Wash, Vitamin C Tablets, Brufen, Disprin, Antibiotic Cream, Shampoo	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Shampoo, Dove Face Wash, Disprin, Antibiotic Cream, Vitamin C Tablets, Brufen	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Antibiotic Cream, Dove Face Wash, Shampoo, Disprin, Brufen, Vitamin C Tablets	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Brufen, Vitamin C Tablets, Antibiotic Cream, Shampoo, Disprin, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Shampoo, Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Brufen, Vitamin C Tablets, Antibiotic Cream, Shampoo, Disprin, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
8	Dove Face Wash, Shampoo, Disprin, Antibiotic Cream, Vitamin C Tablets, Brufen	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Disprin, Vitamin C Tablets, Brufen, Antibiotic Cream, Dove Face Wash, Shampoo	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Shampoo, Dove Face Wash, Disprin, Antibiotic Cream, Vitamin C Tablets, Brufen	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Antibiotic Cream, Shampoo, Dove Face Wash, Brufen, Vitamin C Tablets, Disprin	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Brufen, Vitamin C Tablets, Antibiotic Cream, Shampoo, Disprin, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Brufen, Vitamin C Tablets, Antibiotic Cream, Shampoo, Disprin, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Brufen, Vitamin C Tablets, Antibiotic Cream, Shampoo, Disprin, Dove Face Wash	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
8	Antibiotic Cream, Dove Face Wash, Shampoo, Disprin, Brufen, Vitamin C Tablets	1910.0 PKR	-20.0 %	6 times	2025-05-18	0.2029
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Disprin, Panadol, Face Wash, Brufen, Vitamin D, Augmentin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Brufen, Augmentin, Vitamin D, Face Wash, Panadol, Disprin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Panadol, Brufen, Face Wash, Vitamin D	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Brufen, Augmentin, Vitamin D, Face Wash, Panadol, Disprin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Panadol, Brufen, Face Wash, Vitamin D	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Panadol, Brufen, Face Wash, Vitamin D	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Brufen, Augmentin, Vitamin D, Face Wash, Panadol, Disprin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Brufen, Augmentin, Vitamin D, Face Wash, Panadol, Disprin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Brufen, Augmentin, Vitamin D, Face Wash, Panadol, Disprin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Brufen, Augmentin, Vitamin D, Face Wash, Panadol, Disprin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Face Wash, Vitamin D, Panadol, Disprin, Brufen, Augmentin	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
15	Face Wash, Panadol, Augmentin, Disprin, Vitamin D, Brufen	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Face Wash, Panadol, Augmentin, Disprin, Vitamin D, Brufen	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Face Wash, Vitamin D, Panadol, Disprin, Augmentin, Brufen	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Face Wash, Brufen, Panadol, Disprin, Vitamin D	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Panadol, Vitamin D, Disprin, Brufen, Face Wash	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Face Wash, Panadol, Augmentin, Disprin, Vitamin D, Brufen	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Augmentin, Disprin, Vitamin D, Brufen, Face Wash, Panadol	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Disprin, Brufen, Augmentin, Face Wash, AllerFree, Panadol, Vitamin D	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Disprin, Panadol, Vitamin D, Face Wash, AllerFree, Brufen, Augmentin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Disprin, Face Wash, AllerFree, Panadol, Augmentin, Brufen, Vitamin D	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Face Wash, Panadol, Augmentin, Disprin, Vitamin D, Brufen	1850.0 PKR	26.7 %	6 times	2025-05-15	0.3337
15	Disprin, Face Wash, AllerFree, Panadol, Augmentin, Brufen, Vitamin D	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Disprin, AllerFree, Augmentin, Vitamin D, Face Wash, Panadol, Brufen	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	AllerFree, Brufen, Disprin, Vitamin D, Face Wash, Augmentin, Panadol	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
15	Augmentin, AllerFree, Brufen, Face Wash, Panadol, Vitamin D, Disprin	3050.0 PKR	35.87 %	7 times	2025-05-15	0.4072
18	Iron Capsules, Augmentin, Brufen, Fish Oil Capsules, Paracetamol, Panadol, Antacid, Calcium Tablets, Disprin	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Disprin, Iron Capsules, Paracetamol, Panadol, Calcium Tablets, Fish Oil Capsules, Augmentin, Antacid, Brufen	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Disprin, Antacid, Iron Capsules, Paracetamol, Augmentin, Calcium Tablets, Panadol, Brufen, Fish Oil Capsules	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Disprin, Iron Capsules, Paracetamol, Panadol, Calcium Tablets, Fish Oil Capsules, Augmentin, Antacid, Brufen	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
18	Paracetamol, Brufen, Iron Capsules, Fish Oil Capsules, Disprin, Antacid, Calcium Tablets, Augmentin, Panadol	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Disprin, Panadol, Calcium Tablets, Iron Capsules, Antacid, Paracetamol, Fish Oil Capsules, Brufen, Augmentin	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Iron Capsules, Augmentin, Brufen, Fish Oil Capsules, Paracetamol, Panadol, Antacid, Calcium Tablets, Disprin	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Iron Capsules, Paracetamol, Disprin, Brufen, Calcium Tablets, Fish Oil Capsules	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Iron Capsules, Augmentin, Brufen, Fish Oil Capsules, Paracetamol, Panadol, Antacid, Calcium Tablets, Disprin	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Iron Capsules, Augmentin, Brufen, Fish Oil Capsules, Paracetamol, Panadol, Antacid, Calcium Tablets, Disprin	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Disprin, Brufen, Calcium Tablets, Antacid, Fish Oil Capsules, Augmentin, Panadol, Iron Capsules, Paracetamol	2930.0 PKR	39.32 %	9 times	2025-05-10	0.4957
18	Brufen, Paracetamol, Fish Oil Capsules, Calcium Tablets, Iron Capsules, Disprin	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Brufen, Paracetamol, Fish Oil Capsules, Calcium Tablets, Iron Capsules, Disprin	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Iron Capsules, Fish Oil Capsules, Disprin, Calcium Tablets, Brufen, Paracetamol	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Brufen, Paracetamol, Fish Oil Capsules, Calcium Tablets, Iron Capsules, Disprin	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Calcium Tablets, Disprin, Brufen, Paracetamol, Iron Capsules, Fish Oil Capsules	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Paracetamol, Disprin, Fish Oil Capsules, Brufen, Iron Capsules, Calcium Tablets	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Fish Oil Capsules, Calcium Tablets, Disprin, Iron Capsules, Paracetamol, Brufen	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
18	Iron Capsules, Paracetamol, Disprin, Brufen, Calcium Tablets, Fish Oil Capsules	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Paracetamol, Disprin, Fish Oil Capsules, Brufen, Iron Capsules, Calcium Tablets	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Iron Capsules, Fish Oil Capsules, Disprin, Calcium Tablets, Brufen, Paracetamol	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Brufen, Paracetamol, Fish Oil Capsules, Calcium Tablets, Iron Capsules, Disprin	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Brufen, Paracetamol, Fish Oil Capsules, Calcium Tablets, Iron Capsules, Disprin	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Paracetamol, Calcium Tablets, Disprin, Brufen, Fish Oil Capsules, Iron Capsules	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Calcium Tablets, Disprin, Iron Capsules, Fish Oil Capsules, Brufen, Paracetamol	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Iron Capsules, Paracetamol, Disprin, Brufen, Calcium Tablets, Fish Oil Capsules	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Paracetamol, Disprin, Fish Oil Capsules, Brufen, Iron Capsules, Calcium Tablets	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Iron Capsules, Paracetamol, Disprin, Brufen, Calcium Tablets, Fish Oil Capsules	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Calcium Tablets, Brufen, Disprin, Iron Capsules, Fish Oil Capsules, Paracetamol	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Iron Capsules, Fish Oil Capsules, Disprin, Calcium Tablets, Brufen, Paracetamol	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Paracetamol, Disprin, Fish Oil Capsules, Brufen, Iron Capsules, Calcium Tablets	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708
18	Brufen, Paracetamol, Fish Oil Capsules, Calcium Tablets, Iron Capsules, Disprin	2410.0 PKR	38.67 %	6 times	2025-05-10	0.3708

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
2	Vitamin C Tablets, Lip Balm, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Vitamin C Tablets, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Vitamin C Tablets, Cough Syrup, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Dove Face Wash, Vitamin C Tablets, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Vitamin C Tablets, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Vitamin C Tablets, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Dove Face Wash, Lip Balm, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Vitamin C Tablets, Cough Syrup, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Lip Balm, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Lip Balm, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Vitamin C Tablets, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Lip Balm, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Dove Face Wash, Cough Syrup, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Lip Balm, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Dove Face Wash, Cough Syrup, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Dove Face Wash, Cough Syrup, Lip Balm, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Lip Balm, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Lip Balm, Cough Syrup, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Lip Balm, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Dove Face Wash, Vitamin C Tablets, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Dove Face Wash, Cough Syrup, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Lip Balm, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Lip Balm, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Vitamin C Tablets, Lip Balm, Dove Face Wash, Cough Syrup	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Lip Balm, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
2	Vitamin C Tablets, Cough Syrup, Dove Face Wash, Lip Balm	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Dove Face Wash, Lip Balm, Vitamin C Tablets	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Cough Syrup, Lip Balm, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
2	Lip Balm, Cough Syrup, Vitamin C Tablets, Dove Face Wash	1390.0 PKR	-56.12 %	4 times	2025-05-03	0.0134
13	Clotrimazole Cream, Loratadine, Augmentin, Panadol	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Loratadine, Augmentin, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Loratadine, Augmentin, Panadol, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Clotrimazole Cream, Loratadine, Augmentin	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Loratadine, Augmentin, Panadol, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Clotrimazole Cream, Loratadine, Augmentin, Panadol	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Augmentin, Panadol, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Clotrimazole Cream, Loratadine, Augmentin, Panadol	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Loratadine, Augmentin, Panadol, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Clotrimazole Cream, Loratadine	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Panadol, Augmentin, Loratadine, Clotrimazole Cream	1350.0 PKR	14.81 %	4 times	2025-04-25	0.2159
13	Clotrimazole Cream, Augmentin, Cetirizine, Antacid, Panadol, Loratadine	2070.0 PKR	25.12 %	8 times	2025-04-25	0.4109

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
13	Clotrimazole Cream, Augmentin, Cetirizine, Antacid, Panadol, Loratadine	2070.0 PKR	25.12 %	8 times	2025-04-25	0.4109
13	Clotrimazole Cream, Augmentin, Cetirizine, Antacid, Panadol, Loratadine	2070.0 PKR	25.12 %	8 times	2025-04-25	0.4109
13	Clotrimazole Cream, Augmentin, Cetirizine, Antacid, Panadol, Loratadine	2070.0 PKR	25.12 %	8 times	2025-04-25	0.4109
13	Clotrimazole Cream, Augmentin, Cetirizine, Antacid, Panadol, Loratadine	2070.0 PKR	25.12 %	8 times	2025-04-25	0.4109
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Antacid, Dextromethorphan, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Multivitamins, Dove Face Wash, Antacid, Dextromethorphan, Vitamin C Tablets, Augmentin, Panadol	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Dove Face Wash, Panadol, Dextromethorphan, Augmentin, Antacid, Multivitamins, Vitamin C Tablets	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Dove Face Wash, Panadol, Dextromethorphan, Augmentin, Antacid, Multivitamins, Vitamin C Tablets	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Dove Face Wash, Multivitamins, Vitamin C Tablets, Dextromethorphan, Antacid, Augmentin, Panadol	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Panadol, Dove Face Wash, Multivitamins, Dextromethorphan, Vitamin C Tablets, Antacid, Augmentin	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
16	Dove Face Wash, Panadol, Augmentin, Multivitamins, Dextromethorphan, Vitamin C Tablets	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets, Dextromethorphan	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Vitamin C Tablets, Augmentin, Panadol, Dextromethorphan, Dove Face Wash	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Dove Face Wash, Panadol, Vitamin C Tablets, Multivitamins, Dextromethorphan, Augmentin	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Vitamin C Tablets, Augmentin, Panadol, Dextromethorphan, Dove Face Wash	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Vitamin C Tablets, Augmentin, Panadol, Dextromethorphan, Dove Face Wash	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Dextromethorphan, Augmentin, Dove Face Wash, Multivitamins, Vitamin C Tablets, Panadol	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Dove Face Wash, Panadol, Augmentin, Multivitamins, Dextromethorphan, Vitamin C Tablets	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Vitamin C Tablets, Augmentin, Panadol, Dextromethorphan, Dove Face Wash	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Dove Face Wash, Panadol, Augmentin, Multivitamins, Dextromethorphan, Vitamin C Tablets	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Dove Face Wash, Panadol, Augmentin, Multivitamins, Dextromethorphan, Vitamin C Tablets	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets, Dextromethorphan	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Dove Face Wash, Dextromethorphan, Panadol, Vitamin C Tablets, Augmentin	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
16	Augmentin, Dextromethorphan, Dove Face Wash, Panadol, Multivitamins, Vitamin C Tablets	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets, Dextromethorphan	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Panadol, Dove Face Wash, Vitamin C Tablets, Augmentin, Dextromethorphan, Multivitamins	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Augmentin, Dextromethorphan, Multivitamins, Vitamin C Tablets, Dove Face Wash, Panadol	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Vitamin C Tablets, Augmentin, Panadol, Dextromethorphan, Dove Face Wash	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Multivitamins, Vitamin C Tablets, Augmentin, Panadol, Dextromethorphan, Dove Face Wash	2360.0 PKR	-22.46 %	6 times	2025-04-17	0.2015
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596
16	Augmentin, Dextromethorphan, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Multivitamins	2880.0 PKR	-10.76 %	9 times	2025-04-17	0.3596

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
5	L'Oreal Shampoo, Omeprazole, Dove Face Wash, AllerFree, Vitamin C Tablets	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	Dove Face Wash, AllerFree, L'Oreal Shampoo, Vitamin C Tablets, Omeprazole	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, Vitamin C Tablets, L'Oreal Shampoo, Omeprazole, AllerFree	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	Dove Face Wash, L'Oreal Shampoo, Vitamin C Tablets, AllerFree, Omeprazole	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	AllerFree, Dove Face Wash, Vitamin C Tablets, Omeprazole, L'Oreal Shampoo	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	Dove Face Wash, AllerFree, L'Oreal Shampoo, Vitamin C Tablets, Omeprazole	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	AllerFree, Dove Face Wash, Vitamin C Tablets, Omeprazole, L'Oreal Shampoo	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	Omeprazole, AllerFree, Dove Face Wash, L'Oreal Shampoo, Vitamin C Tablets	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	AllerFree, Dove Face Wash, Vitamin C Tablets, Omeprazole, L'Oreal Shampoo	2500.0 PKR	-17.2 %	5 times	2025-04-10	0.1777 (
5	Omeprazole, L'Oreal Shampoo, Vitamin C Tablets, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Vitamin C Tablets, L'Oreal Shampoo, Omeprazole, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, L'Oreal Shampoo, Vitamin C Tablets, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
5	Omeprazole, L'Oreal Shampoo, Vitamin C Tablets, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, L'Oreal Shampoo, Vitamin C Tablets, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	L'Oreal Shampoo, Dove Face Wash, Vitamin C Tablets, Omeprazole	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	L'Oreal Shampoo, Dove Face Wash, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, Omeprazole, Vitamin C Tablets, L'Oreal Shampoo	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, L'Oreal Shampoo, Vitamin C Tablets, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	L'Oreal Shampoo, Dove Face Wash, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	L'Oreal Shampoo, Dove Face Wash, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
5	Omeprazole, L'Oreal Shampoo, Vitamin C Tablets, Dove Face Wash	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Omeprazole, Vitamin C Tablets, Dove Face Wash, L'Oreal Shampoo	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Dove Face Wash, L'Oreal Shampoo, Omeprazole, Vitamin C Tablets	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
5	Vitamin C Tablets, L'Oreal Shampoo, Dove Face Wash, Omeprazole	1300.0 PKR	-79.23 %	4 times	2025-04-10	-0.0544
26	Dove Face Wash, Augmentin, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Augmentin, Vitamin C Tablets, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Augmentin, Dove Face Wash, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Augmentin, Vitamin C Tablets, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Augmentin, Vitamin C Tablets, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Dove Face Wash, Vitamin C Tablets, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Dove Face Wash, Augmentin, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Augmentin, Vitamin C Tablets, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Augmentin, Vitamin C Tablets, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Augmentin, Dove Face Wash, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Augmentin, Vitamin C Tablets, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Vitamin C Tablets, Augmentin, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Vitamin C Tablets, Augmentin, Dove Face Wash	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Dove Face Wash, Augmentin, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Augmentin, Dove Face Wash, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Dove Face Wash, Vitamin C Tablets, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Dove Face Wash, Vitamin C Tablets	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Dove Face Wash, Augmentin, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Dove Face Wash, Augmentin, Vitamin C Tablets	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
14	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
26	Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
26	Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin, Panadol	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
14	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
26	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
17	AllerFree, AcneRelief Gel, AcneFix, Dove Face Wash, Vitamin C Tablets	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
26	Antacid, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	Dove Face Wash, Vitamin C Tablets, AcneRelief Gel, AcneFix, AllerFree	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
17	AcneRelief Gel, Dove Face Wash, AcneFix, AllerFree, Vitamin C Tablets	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
17	Dove Face Wash, Vitamin C Tablets, AllerFree, AcneRelief Gel, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
14	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
26	Vitamin C Tablets, Dove Face Wash, Augmentin	790.0 PKR	-87.34 %	3 times	2025-04-06	-0.1272
26	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	Vitamin C Tablets, Dove Face Wash	900.0 PKR	-72.22 %	2 times	2025-04-06	-0.1212
17	AcneRelief Gel, Dove Face Wash, AcneFix, AllerFree, Vitamin C Tablets	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
14	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
26	Dove Face Wash, Antacid, Vitamin C Tablets, Augmentin, Panadol	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	AllerFree, Dove Face Wash, AcneRelief Gel, AcneFix, Vitamin C Tablets	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
14	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1750.0 PKR	-55.43 %	6 times	2025-04-06	0.1009
26	Augmentin, Dove Face Wash, Panadol, Antacid, Vitamin C Tablets	1310.0 PKR	-35.88 %	6 times	2025-04-06	0.1502
17	AllerFree, AcneRelief Gel, Dove Face Wash, Vitamin C Tablets, AcneFix	2980.0 PKR	13.42 %	5 times	2025-04-06	0.2661

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
11	Disprin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (
1	Antacid, Augmentin, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (
11	Antacid, Vitamin C Tablets, Dove Face Wash	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (
9	Disprin, Pond's Cold Cream, AcneRelief Gel, AcneFix, AllerFree, Brufen, Amoxicillin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (
7	Disprin, Panadol, Dove Face Wash, Antacid, Brufen,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Disprin, Panadol, Vitamin C Tablets, Brufen, Augmentin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (
6	Disprin, Brufen, Vitamin C Tablets, Augmentin, Panadol	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (
1	Antacid, Panadol, Cetirizine, Augmentin	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (
6	Disprin, Panadol, Augmentin, Brufen, Vitamin C Tablets	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (
1	Antacid, Cetirizine, Augmentin, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (
9	AcneRelief Gel, Disprin, AcneFix, AllerFree, Amoxicillin, Brufen, Pond's Cold Cream	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (
7	Disprin, Panadol, Antacid, Augmentin, Brufen, Dove Face	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Disprin, Panadol, Vitamin C Tablets, Augmentin, Panadol	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (
9	Disprin, Amoxicillin, Pond's Cold Cream, AllerFree, AcneRelief Gel, AcneFix, Brufen	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
1	Panadol, Augmentin, Antacid, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (F
6	Disprin, Augmentin, Panadol, Vitamin C Tablets, Brufen	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (F
7	Disprin, Antacid, Augmentin, Dove Face Wash, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
11	Brufen, Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (F
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (F
1	Antacid, Augmentin, Cetirizine, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (F
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (F
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (F
9	AllerFree, Brufen, Amoxicillin, AcneRelief Gel, Disprin, Pond's Cold Cream, AcneFix	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (F
7	Dove Face Wash, Brufen, Disprin, Antacid, Augmentin,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (F
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (F
11	Antacid, Vitamin C Tablets, Dove Face Wash	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (F
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (F
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Disprin, Panadol, Augmentin, Brufen, Vitamin C Tablets	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679 (F
7	Disprin, Panadol, Antacid, Augmentin, Brufen, Dove Face	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
11	Antacid, Vitamin C Tablets, Dove Face Wash	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (F
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448 (F
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367 (F
1	Antacid, Augmentin, Cetirizine, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073 (F
11	Vitamin C Tablets, Antacid, Dove Face Wash	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645 (F
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019 (F
9	AcneRelief Gel, Disprin, AcneFix, AllerFree, Amoxicillin, Brufen, Pond's Cold Cream	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241 (F
7	Disprin, Brufen, Dove Face Wash, Antacid, Augmentin,					

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
C001	Panadol					
C002						
C003						
C004						
C005						
C006						
C007						
C008						
C009						
C0010						
C0011						
C0012						
C0013						
C0014						
C0015						
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C0027						
C0028						
C0029						
C0030						
C0031						
C0032						
C0033						
C0034						
C0035						
C0036						
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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
9	Disprin, Pond's Cold Cream, Brufen, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
9	Disprin, Brufen, AllerFree, AcneRelief Gel, AcneFix, Amoxicillin, Pond's Cold Cream	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
1	Cetirizine, Antacid, Augmentin, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Cetirizine, Antacid, Augmentin, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Cetirizine, Augmentin, Antacid, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
9	Brufen, Disprin, Pond's Cold Cream, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
9	Disprin, Pond's Cold Cream, Brufen, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	Disprin, Pond's Cold Cream, Brufen, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
9	Brufen, Disprin, Pond's Cold Cream, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
9	Disprin, Brufen, Amoxicillin, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Cetirizine, Antacid, Augmentin, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Cetirizine, Antacid, Augmentin, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Cetirizine, Augmentin, Antacid, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
1	Cetirizine, Augmentin, Antacid, Panadol	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
9	Brufen, Disprin, Pond's Cold Cream, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
9	Disprin, Pond's Cold Cream, Brufen, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
9	Disprin, Brufen, Amoxicillin, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
9	Disprin, Brufen, Amoxicillin, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
1	Panadol, Augmentin, Antacid, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
9	Disprin, Pond's Cold Cream, Brufen, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
9	Pond's Cold Cream, Brufen, Disprin, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
9	Disprin, Amoxicillin, Pond's Cold Cream, Brufen	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
9	Brufen, Pond's Cold Cream, Disprin, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
9	Disprin, Brufen, Amoxicillin, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
1	Panadol, Augmentin, Antacid, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Panadol, Augmentin, Antacid, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	Pond's Cold Cream, Brufen, Disprin, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
9	Pond's Cold Cream, Brufen, Disprin, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
1	Panadol, Augmentin, Antacid, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Panadol, Augmentin, Antacid, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	Pond's Cold Cream, Brufen, Disprin, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Cetirizine, Panadol, Augmentin, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	Pond's Cold Cream, Brufen, Disprin, Amoxicillin	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
11	Dove Face Wash, Vitamin C Tablets	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
6	Brufen, Disprin	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Panadol, Cetirizine, Augmentin, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	Disprin, Brufen, Amoxicillin, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
9	Disprin, Brufen, Amoxicillin, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
9	Amoxicillin, Disprin, Pond's Cold Cream, Brufen	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
9	Amoxicillin, Disprin, Brufen, Pond's Cold Cream	1170.0 PKR	26.15 %	4 times	2025-04-05	0.2471
6	Disprin, Brufen	650.0 PKR	85.23 %	2 times	2025-04-05	0.3367
7	Augmentin, Panadol	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
1	Cetirizine, Panadol, Antacid, Augmentin	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Augmentin, Antacid, Panadol, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
7	Panadol, Augmentin	600.0 PKR	20.0 %	2 times	2025-04-05	0.1448
1	Panadol, Antacid, Augmentin, Cetirizine	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
11	Vitamin C Tablets, Dove Face Wash	550.0 PKR	-63.64 %	2 times	2025-04-05	-0.1019
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
11	Disprin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol,	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
7	Disprin	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol, Disprin	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol, Disprin	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol, Disprin	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
6	Augmentin, Brufen, Vitamin C Tablets, Panadol, Disprin	1400.0 PKR	18.86 %	5 times	2025-04-05	0.2679
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
7	Augmentin, Brufen, Dove Face Wash, Antacid, Panadol, Disprin	1410.0 PKR	34.61 %	6 times	2025-04-05	0.353 (F
11	Vitamin C Tablets, Dove Face Wash, Antacid	1480.0 PKR	-52.7 %	5 times	2025-04-05	0.0645
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
1	Panadol, Augmentin, Cetirizine, Antacid	1120.0 PKR	12.5 %	4 times	2025-04-05	0.2073
9	AllerFree, Brufen, Amoxicillin, Pond's Cold Cream, AcneRelief Gel, AcneFix, Disprin	3250.0 PKR	41.72 %	7 times	2025-04-05	0.4241
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Disprin, Brufen, Dove Face Wash, Iron Tablets, Vitamin C Tablets, Antacid, Loperamide, Panadol	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Disprin, Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Loperamide, Brufen, Iron Tablets	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Disprin, Antacid, Iron Tablets, Dove Face Wash, Loperamide, Panadol, Vitamin C Tablets, Brufen	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Disprin, Dove Face Wash, Iron Tablets, Loperamide, Panadol, Antacid, Brufen, Vitamin C Tablets	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (
24	Dove Face Wash, Brufen, Disprin, Antacid, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597 (

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
24	Disprin, Dove Face Wash, Iron Tablets, Loperamide, Panadol, Antacid, Brufen, Vitamin C Tablets	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597
24	Panadol, Iron Tablets, Loperamide, Disprin, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597
24	Brufen, Iron Tablets, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Loperamide, Disprin	2060.0 PKR	-7.48 %	9 times	2025-04-03	0.3597
24	Iron Tablets, Loperamide, Panadol, Vitamin C Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Vitamin C Tablets, Loperamide, Panadol, Iron Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Iron Tablets, Disprin, Loperamide, Panadol, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Iron Tablets, Disprin, Panadol, Vitamin C Tablets, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Panadol, Iron Tablets, Loperamide, Disprin, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Iron Tablets, Loperamide, Panadol, Disprin, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Iron Tablets, Disprin, Loperamide, Panadol, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Vitamin C Tablets, Loperamide, Panadol, Iron Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Loperamide, Panadol, Disprin, Vitamin C Tablets, Iron Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Vitamin C Tablets, Loperamide, Panadol, Iron Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Vitamin C Tablets, Loperamide, Panadol, Iron Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Vitamin C Tablets, Loperamide, Panadol, Iron Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Panadol, Iron Tablets, Loperamide, Disprin, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Iron Tablets, Panadol, Disprin, Vitamin C Tablets, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Panadol, Iron Tablets, Loperamide, Disprin, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Vitamin C Tablets, Loperamide, Panadol, Iron Tablets, Disprin	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
24	Disprin, Vitamin C Tablets, Iron Tablets, Panadol, Loperamide	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
24	Iron Tablets, Disprin, Loperamide, Panadol, Vitamin C Tablets	1210.0 PKR	13.72 %	5 times	2025-04-03	0.2516
19	Panadol, Augmentin, Disprin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Disprin, Brufen, Augmentin, Panadol	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Disprin, Augmentin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Augmentin, Disprin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Disprin, Brufen, Augmentin, Panadol	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Augmentin, Disprin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Augmentin, Disprin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Disprin, Brufen, Augmentin, Panadol	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Brufen, Augmentin, Panadol, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Disprin, Brufen, Augmentin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Augmentin, Panadol, Brufen, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Augmentin, Disprin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Augmentin, Panadol, Brufen, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Brufen, Augmentin, Disprin, Panadol	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Augmentin, Panadol, Brufen, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Augmentin, Panadol, Brufen, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Brufen, Augmentin, Disprin, Panadol	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Brufen, Augmentin, Disprin, Panadol	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Panadol, Augmentin, Disprin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Augmentin, Panadol, Brufen, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Disprin, Panadol, Augmentin, Brufen	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Augmentin, Panadol, Brufen, Disprin	1690.0 PKR	48.17 %	4 times	2025-03-18	0.3133
19	Disprin, Panadol, Antacid, Augmentin, Vitamin C Tablets, Brufen, Dove Face Wash	2540.0 PKR	19.45 %	8 times	2025-03-18	0.3988
19	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Disprin	2540.0 PKR	19.45 %	8 times	2025-03-18	0.3988

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Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
19	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Disprin	2540.0 PKR	19.45 %	8 times	2025-03-18	0.3988
19	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Disprin	2540.0 PKR	19.45 %	8 times	2025-03-18	0.3988
19	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol, Disprin	2540.0 PKR	19.45 %	8 times	2025-03-18	0.3988
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Magnesium Tablets, Vitamin C Tablets, Antacid, Augmentin, Vaseline Lip Balm, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Antacid, Vaseline Lip Balm, Augmentin, Magnesium Tablets, Panadol, Vitamin C Tablets	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Magnesium Tablets, Panadol, Vitamin C Tablets, Antacid, Vaseline Lip Balm, Augmentin	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Vaseline Lip Balm, Panadol, Antacid, Augmentin, Magnesium Tablets, Vitamin C Tablets	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Vaseline Lip Balm, Panadol, Antacid, Augmentin, Magnesium Tablets, Vitamin C Tablets	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Magnesium Tablets, Antacid, Vitamin C Tablets, Augmentin, Panadol, Vaseline Lip Balm	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Vaseline Lip Balm, Magnesium Tablets	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Magnesium Tablets, Vaseline Lip Balm	710.0 PKR	-16.9 %	2 times	2025-03-14	0.0376
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
30	Augmentin, Vaseline Lip Balm, Magnesium Tablets, Vitamin C Tablets, Antacid, Panadol	1410.0 PKR	-8.51 %	6 times	2025-03-14	0.2298
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Panadol, Antacid, Augmentin, Cetirizine, Dove Face Wash	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Dove Face Wash, Antacid, Cetirizine, Augmentin, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Panadol, Dove Face Wash, Antacid, Cetirizine, Augmentin	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Cetirizine, Antacid, Augmentin, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Panadol, Antacid, Augmentin, Cetirizine, Dove Face Wash	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Antacid, Cetirizine, Augmentin, Dove Face Wash, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
23	Augmentin, Dove Face Wash, Cetirizine, Antacid, Panadol	1670.0 PKR	9.58 %	6 times	2025-03-05	0.2838
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Dove Face Wash, Augmentin	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
23	Augmentin, Dove Face Wash	950.0 PKR	-16.84 %	2 times	2025-03-05	0.0406
21	Panadol, Aspirin, Augmentin, Brufen, Cough Syrup, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Brufen, Augmentin, Cough Syrup, Panadol, Aspirin, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Augmentin, Aspirin, Dove Face Wash, Panadol, Cough Syrup, Brufen	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
21	Aspirin, Dove Face Wash, Panadol, Brufen, Augmentin, Cough Syrup	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Brufen, Augmentin, Cough Syrup, Panadol, Aspirin, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Brufen, Augmentin, Cough Syrup, Panadol, Aspirin, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Dove Face Wash, Panadol, Aspirin, Augmentin, Cough Syrup, Brufen	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Brufen, Augmentin, Cough Syrup, Panadol, Aspirin, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Dove Face Wash, Panadol, Aspirin, Augmentin, Cough Syrup, Brufen	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Augmentin, Aspirin, Dove Face Wash, Panadol, Brufen, Cough Syrup	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Dove Face Wash, Aspirin, Panadol, Cough Syrup, Brufen, Augmentin	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Brufen, Augmentin, Cough Syrup, Panadol, Aspirin, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Brufen, Augmentin, Cough Syrup, Panadol, Aspirin, Dove Face Wash	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
21	Dove Face Wash, Panadol, Aspirin, Augmentin, Cough Syrup, Brufen	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Augmentin, Aspirin, Dove Face Wash, Panadol, Brufen, Cough Syrup	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Augmentin, Dove Face Wash, Cough Syrup, Panadol, Brufen, Aspirin	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Augmentin, Aspirin, Dove Face Wash, Panadol, Brufen, Cough Syrup	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Cough Syrup, Augmentin, Brufen, Aspirin, Dove Face Wash, Panadol	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	Dove Face Wash, Panadol, Aspirin, Augmentin, Cough Syrup, Brufen	3000.0 PKR	35.33 %	6 times	2025-03-03	0.3654
21	AllerFree, AcneRelief Gel, AcneFix, Cough Syrup, Augmentin, Dove Face Wash, Aspirin, Panadol, Brufen	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	AcneRelief Gel, Aspirin, AcneFix, Cough Syrup, AllerFree, Panadol, Augmentin, Brufen, Dove Face Wash	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	AllerFree, Dove Face Wash, Brufen, Aspirin, AcneRelief Gel, AcneFix, Augmentin, Panadol, Cough Syrup	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Brufen, Dove Face Wash, Cough Syrup, Augmentin, AllerFree, AcneRelief Gel, Panadol, AcneFix, Aspirin	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	AcneRelief Gel, Aspirin, AcneFix, Cough Syrup, AllerFree, Panadol, Augmentin, Brufen, Dove Face Wash	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
21	Panadol, Dove Face Wash, AcneRelief Gel, Cough Syrup, AcneFix, AllerFree, Aspirin, Brufen, Augmentin	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
21	Augmentin, AllerFree, Aspirin, Brufen, Cough Syrup, AcneRelief Gel, Dove Face Wash, Panadol, AcneFix	5080.0 PKR	41.54 %	9 times	2025-03-03	0.5143
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871
20	Disprin, Panadol, Antacid, Augmentin, Vitamin C Tablets	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871
20	Disprin, Panadol, Antacid, Augmentin, Vitamin C Tablets	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871
20	Disprin, Antacid, Augmentin, Panadol, Vitamin C Tablets	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
20	Vitamin C Tablets, Disprin, Augmentin, Panadol	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Disprin, Vitamin C Tablets, Antacid, Augmentin, Panadol	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (
20	Disprin, Panadol, Vitamin C Tablets, Antacid, Augmentin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (
20	Disprin, Antacid, Vitamin C Tablets, Augmentin, Panadol	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (
20	Augmentin, Disprin, Panadol, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Panadol, Vitamin C Tablets, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Panadol, Vitamin C Tablets, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Panadol, Vitamin C Tablets, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Vitamin C Tablets, Panadol, Disprin, Augmentin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Vitamin C Tablets, Panadol, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Disprin, Panadol, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Disprin, Vitamin C Tablets, Augmentin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Panadol, Vitamin C Tablets, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Vitamin C Tablets, Disprin, Augmentin, Panadol	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Panadol, Vitamin C Tablets, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Vitamin C Tablets, Disprin, Augmentin, Panadol	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Disprin, Panadol, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Panadol, Augmentin, Disprin, Vitamin C Tablets	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Panadol, Vitamin C Tablets, Disprin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Disprin, Panadol, Vitamin C Tablets, Augmentin	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Vitamin C Tablets, Disprin, Augmentin, Panadol	620.0 PKR	-34.19 %	4 times	2025-01-25	0.0657 (
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (F
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (F
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (F
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (F
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (F
20	Augmentin, Vitamin C Tablets, Antacid, Panadol, Disprin	1320.0 PKR	-16.06 %	8 times	2025-01-25	0.2871 (F
55	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-31	0.196 (F
55	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-31	0.196 (F
55	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-31	0.196 (F
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55	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-31	0.196 (F
55	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-31	0.196 (F
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072 (F
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912 (F
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
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91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
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96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
100	Antacid, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
91	Antacid, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
92	AllerFree, AcneRelief Gel, AcneFix	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
97	AllerFree, AcneRelief Gel, AcneFix	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
98	Dove Face Wash, Antacid, Augmentin, Panadol	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
99	AllerFree, AcneRelief Gel, AcneFix	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
99	AllerFree, AcneRelief Gel, AcneFix	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
98	Antacid, Dove Face Wash, Augmentin, Panadol	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
95	AllerFree, AcneRelief Gel, AcneFix	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
100	Dove Face Wash, Antacid, Vitamin C Tablets, Augmentin, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
100	Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
99	AcneFix, AllerFree, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
100	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
97	AcneFix, AllerFree, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
96	Antacid, Dove Face Wash, Augmentin, Panadol	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
95	AcneFix, AllerFree, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
94	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
93	Antacid, Dove Face Wash, Augmentin, Panadol	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
92	AcneFix, AllerFree, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
91	Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
97	AllerFree, AcneRelief Gel, AcneFix	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
96	Dove Face Wash, Antacid, Augmentin, Panadol	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
99	AcneRelief Gel, AcneFix, AllerFree	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
91	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
92	AcneRelief Gel, AcneFix, AllerFree	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
93	Antacid, Augmentin, Dove Face Wash, Panadol	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
95	AcneRelief Gel, AcneFix, AllerFree	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
96	Antacid, Augmentin, Dove Face Wash, Panadol	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
97	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
96	Panadol, Augmentin, Dove Face Wash, Antacid	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
100	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072
98	Antacid, Augmentin, Dove Face Wash, Panadol	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
97	AcneRelief Gel, AcneFix, AllerFree	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
96	Antacid, Augmentin, Dove Face Wash, Panadol	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372
95	AcneRelief Gel, AcneFix, AllerFree	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
93	Antacid, Augmentin, Dove Face Wash, Panadol	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
92	AcneRelief Gel, AcneFix, AllerFree	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
91	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181
92	AllerFree, AcneFix, AcneRelief Gel	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352
94	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965
95	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
97	AcneRelief Gel, AcneFix, AllerFree	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866
98	Antacid, Augmentin, Dove Face Wash, Panadol	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
99	AcneRelief Gel, AllerFree, AcneFix	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912
98	Antacid, Panadol, Dove Face Wash, Augmentin	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312
97	AcneRelief Gel, AllerFree, AcneFix	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
100	Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072 (F
96	Antacid, Panadol, Dove Face Wash, Augmentin	1630.0 PKR	21.47 %	4 times	2024-12-30	0.2372 (F
91	Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181 (F
92	AcneRelief Gel, AllerFree, AcneFix	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866 (F
93	Antacid, Panadol, Dove Face Wash, Augmentin	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352 (F
94	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965 (F
95	AcneRelief Gel, AllerFree, AcneFix	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912 (F
91	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181 (F
94	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	1520.0 PKR	-27.63 %	4 times	2024-12-30	0.0965 (F
95	AllerFree, AcneRelief Gel, AcneFix	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912 (F
93	Panadol, Augmentin, Dove Face Wash, Antacid	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352 (F
98	Panadol, Augmentin, Dove Face Wash, Antacid	2120.0 PKR	17.92 %	4 times	2024-12-30	0.2312 (F
93	Dove Face Wash, Antacid, Augmentin, Panadol	2740.0 PKR	17.52 %	4 times	2024-12-30	0.2352 (F
99	AcneRelief Gel, AcneFix, AllerFree	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912 (F
99	AllerFree, AcneFix, AcneRelief Gel	3840.0 PKR	50.78 %	3 times	2024-12-30	0.2912 (F
92	AllerFree, AcneRelief Gel, AcneFix	2960.0 PKR	50.68 %	3 times	2024-12-30	0.2866 (F
100	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1990.0 PKR	-4.52 %	5 times	2024-12-30	0.2072 (F
91	Dove Face Wash, Antacid, Vitamin C Tablets, Augmentin, Panadol	2480.0 PKR	-2.42 %	5 times	2024-12-30	0.2181 (F
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196 (F
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196 (F
58	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
57	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
56	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
53	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
52	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F
51	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196 (F
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
53	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
51	AcneFix, AllerFree, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
52	Brufen, Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F
54	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
57	AcneFix, AllerFree, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
58	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
59	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
58	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
56	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196 (F
51	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
52	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F
53	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
56	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
57	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
60	Vitamin C Tablets, Antacid, Augmentin, Panadol	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
56	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196
57	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817
58	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499
51	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817
52	Dove Face Wash, Panadol, Antacid, Augmentin, Brufen, Vitamin C Tablets	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513
60	Antacid, Augmentin, Vitamin C Tablets, Panadol	700.0 PKR	0.0 %	4 times	2024-12-01	0.167
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196
60	Antacid, Augmentin, Vitamin C Tablets, Panadol	700.0 PKR	0.0 %	4 times	2024-12-01	0.167
59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588
51	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817
53	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499
51	AcneRelief Gel, AllerFree, AcneFix	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817
52	Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Brufen, Augmentin	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513
53	Antacid, Panadol, Augmentin	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499
56	Antacid, Panadol, Augmentin	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499
57	AcneRelief Gel, AllerFree, AcneFix	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817
58	Antacid, Panadol, Augmentin	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499
59	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588
60	Vitamin C Tablets, Panadol, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167
59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588
52	Antacid, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets, Brufen	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513
53	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
53	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
52	Dove Face Wash, Panadol, Antacid, Augmentin, Brufen, Vitamin C Tablets	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F
58	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
54	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
53	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
54	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
56	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
57	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
59	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
60	Vitamin C Tablets, Augmentin, Panadol, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
51	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
51	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
52	Dove Face Wash, Brufen, Antacid, Vitamin C Tablets, Augmentin, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
58	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
57	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
58	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
56	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
56	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
57	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
56	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
52	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
51	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
57	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
58	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
58	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
57	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
56	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-12-01	0.2499 (F
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59	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196 (F
54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588 (F
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167 (F
52	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513 (F
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51	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817 (F
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45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196
60	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-12-01	0.167
45	AllerFree	1200.0 PKR	50.0 %	1 times	2024-12-01	0.196
51	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-12-01	0.2817
52	Augmentin, Brufen, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1650.0 PKR	-1.82 %	6 times	2024-12-01	0.2513
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54	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-12-01	0.0588

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41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
43	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973 (F
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
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47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
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44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
43	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
50	Vitamin C Tablets, Augmentin, Panadol, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
47	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
43	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973 (F
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
50	Antacid, Augmentin, Vitamin C Tablets, Panadol	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
50	Antacid, Augmentin, Vitamin C Tablets, Panadol	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
41	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
43	Antacid, Augmentin, Cetirizine, Panadol	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973 (F
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
47	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817 (F
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
46	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499 (F
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588 (F
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
43	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
49	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
41	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
43	Panadol, Augmentin, Antacid, Cetirizine	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973
44	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
46	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499
47	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
49	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
50	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
44	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
50	Vitamin C Tablets, Antacid, Augmentin, Panadol	700.0 PKR	0.0 %	4 times	2024-11-01	0.167 (F
49	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
47	AcneFix, AllerFree, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
46	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499
43	Antacid, Cetirizine, Augmentin, Panadol	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973
41	AcneFix, AllerFree, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
41	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
43	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973
47	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
44	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
41	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
47	AcneRelief Gel, AllerFree, AcneFix	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
46	Antacid, Panadol, Augmentin	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499
44	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-11-01	0.0588
43	Antacid, Panadol, Cetirizine, Augmentin	720.0 PKR	44.44 %	4 times	2024-11-01	0.2973
41	AcneRelief Gel, AllerFree, AcneFix	2080.0 PKR	50.48 %	3 times	2024-11-01	0.2817
46	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-11-01	0.2499

[illegible]

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
35	AllerFree	1200.0 PKR	50.0 %	1 times	2024-10-31	0.196 (F
38	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
39	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
40	Vitamin C Tablets, Augmentin, Panadol, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
36	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
33	Panadol, Augmentin, Antacid, Cetirizine	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
34	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
33	Antacid, Augmentin, Panadol, Cetirizine	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
37	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
32	Dove Face Wash, Antacid, Vitamin C Tablets, Augmentin, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
31	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
37	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
36	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
32	Antacid, Augmentin, Dove Face Wash, Panadol, Vitamin C Tablets	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
33	Antacid, Augmentin, Cetirizine, Panadol	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
32	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
31	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
31	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
40	Antacid, Augmentin, Vitamin C Tablets, Panadol	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
36	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
37	AllerFree, AcneRelief Gel, AcneFix	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
33	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
33	Antacid, Cetirizine, Augmentin, Panadol	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
36	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
37	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
38	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
40	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
32	Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
32	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
34	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
39	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
38	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
40	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
40	Vitamin C Tablets, Antacid, Augmentin, Panadol	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
39	Vitamin C Tablets, Brufen, Antacid, Dove Face Wash	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
38	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
37	AcneFix, AllerFree, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
36	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
31	AcneFix, AllerFree, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
31	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
32	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453
33	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588
38	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499
36	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499
37	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817
38	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588
33	Antacid, Augmentin, Cetirizine, Panadol	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588
33	Antacid, Panadol, Cetirizine, Augmentin	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973
34	Vitamin C Tablets, Dove Face Wash, Brufen, Antacid	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588
32	Dove Face Wash, Panadol, Antacid, Augmentin, Vitamin C Tablets	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453
37	AcneRelief Gel, AllerFree, AcneFix	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817
38	Antacid, Panadol, Augmentin	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499
40	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588
38	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499
40	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588
31	AcneRelief Gel, AllerFree, AcneFix	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817
40	Antacid, Augmentin, Vitamin C Tablets, Panadol	700.0 PKR	0.0 %	4 times	2024-10-01	0.167
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817
32	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453
40	Vitamin C Tablets, Panadol, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167

Customer ID	Products	Product Sales (PKR)	Gross Margin %	Frequency	Next Purchase	F
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
36	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
37	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
33	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
38	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
37	AcneRelief Gel, AcneFix, AllerFree	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
36	Antacid, Augmentin, Panadol	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
32	Panadol, Dove Face Wash, Vitamin C Tablets, Antacid, Augmentin	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
36	Antacid, Panadol, Augmentin	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
33	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
32	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
36	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
34	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
37	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
38	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
39	Antacid, Vitamin C Tablets, Dove Face Wash, Brufen	850.0 PKR	-37.65 %	4 times	2024-10-01	0.0588 (F
40	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
32	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
40	Panadol, Vitamin C Tablets, Augmentin, Antacid	700.0 PKR	0.0 %	4 times	2024-10-01	0.167 (F
31	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
32	Augmentin, Vitamin C Tablets, Dove Face Wash, Antacid, Panadol	1100.0 PKR	-22.73 %	5 times	2024-10-01	0.1453 (F
33	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F

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33	Panadol, Augmentin, Cetirizine, Antacid	720.0 PKR	44.44 %	4 times	2024-10-01	0.2973 (F
37	AllerFree, AcneFix, AcneRelief Gel	2080.0 PKR	50.48 %	3 times	2024-10-01	0.2817 (F
36	Panadol, Augmentin, Antacid	520.0 PKR	42.31 %	3 times	2024-10-01	0.2499 (F
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