

# Smart Recommendations Report

Generated on 20 Aug 2025 11:58

Product ID	Product Name	Total Sales	Gross Sales (PKR)	Gross Margin %	ITR	Rank	Recommendation
104	Vitamin C Tablets	24	3670.00	-161.58%	480.00	1	Promote & Restock
106	Disprin	37	5380.00	91.75%	7.40	2	Promote & Restock
101	Panadol	52	5150.00	69.71%	32.16	3	Promote & Restock
103	Dove Face Wash	29	5700.00	-27.19%	483.33	4	Monitor Closely
105	Brufen	37	4630.00	52.05%	74.00	5	Monitor Closely
102	Augmentin	38	4630.00	-47.73%	273.60	6	Monitor Closely
166	AcneFix	9	3420.00	52.63%	87.57	7	Low Priority
189	AcneRelief Gel	7	3150.00	44.44%	83.33	8	Low Priority
180	AntiAging Cream	1	2400.00	45.83%	32.91	9	Low Priority
121	Amoxicillin	5	860.00	6.98%	23.53	10	Low Priority
108	Calcium Tablets	3	540.00	-22.22%	14.67	11	Low Priority
113	Zinc Tablets	2	240.00	-8.33%	6.93	12	Low Priority
142	Hand Cream	1	130.00	-38.46%	6.00	13	Low Priority
141	Digestive Enzyme	3	480.00	-275.00%	120.00	14	Low Priority
200	FaceHydration Gel	0	0.00	0.00%	0.00	15	Low Priority
165	PainShield	0	0.00	0.00%	0.00	16	Low Priority
115	Cough Syrup	4	520.00	42.31%	10.91	17	Low Priority
158	Foot Cream	0	0.00	0.00%	0.00	18	Low Priority
177	BabyCare Lotion	0	0.00	0.00%	0.00	19	Low Priority
133	Iron Capsules	1	250.00	68.00%	4.00	20	Low Priority
146	Multivitamin	3	300.00	-400.00%	40.00	21	Low Priority
198	AntiDandruff Shampoo	0	0.00	0.00%	0.00	22	Low Priority
179	MuscleMass	0	0.00	0.00%	0.00	23	Low Priority
191	StretchMark Cream	0	0.00	0.00%	0.00	24	Low Priority
126	L'Oreal Shampoo	1	250.00	-20.00%	24.00	25	Low Priority

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174	RespiraBoost	0	0.00	0.00%	0.00	26	Low Priority
150	Cold Medicine	2	320.00	75.00%	1.07	27	Low Priority
145	BB Cream	3	390.00	-592.31%	540.00	28	Low Priority
116	Aspirin	3	750.00	80.00%	2.31	29	Low Priority
110	Lipitor	2	260.00	-169.23%	20.00	30	Low Priority
171	BoneCare	0	0.00	0.00%	0.00	31	Low Priority
132	Lip Balm	2	200.00	60.00%	999.99	32	Low Priority
124	Loperamide	2	320.00	50.00%	3.56	33	Low Priority
137	Shampoo	3	390.00	-92.31%	33.33	34	Low Priority
119	Antacid	4	390.00	38.46%	4.62	35	Low Priority
130	Loratadine	3	300.00	0.00%	6.00	36	Low Priority
183	HairCare Serum	0	0.00	0.00%	0.00	37	Low Priority
182	ColdRelief	0	0.00	0.00%	0.00	38	Low Priority
193	CalmMind	0	0.00	0.00%	0.00	39	Low Priority
175	SkinBright Serum	0	0.00	0.00%	0.00	40	Low Priority
123	Iron Tablets	2	260.00	-53.85%	16.00	41	Low Priority
148	Face Mask	3	480.00	-212.50%	75.00	42	Low Priority
143	Hair Serum	3	300.00	-150.00%	27.27	43	Low Priority
138	Antibiotic Cream	3	480.00	6.25%	30.00	44	Low Priority
144	Pain Reliever	2	500.00	-20.00%	10.00	45	Low Priority
139	Probiotic	2	200.00	-400.00%	80.00	46	Low Priority
190	Elderberry Syrup	0	0.00	0.00%	0.00	47	Low Priority
136	Vitamin D	2	260.00	-15.38%	17.14	48	Low Priority
170	AllerFree	9	10800.00	50.00%	55.67	49	Low Priority
185	Antifungal Cream	0	0.00	0.00%	0.00	50	Low Priority
154	Makeup Remover	0	0.00	0.00%	0.00	51	Low Priority
118	Magnesium Tablets	3	390.00	-92.31%	17.65	52	Low Priority
127	Multivitamins	3	390.00	-130.77%	18.95	53	Low Priority
140	Sunscreen	1	130.00	-130.77%	30.00	54	Low Priority

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157	Antiseptic Solution	1	150.00	46.67%	1.62	55	Low Priority
184	MultiVitamins	0	0.00	0.00%	0.00	56	Low Priority
187	VisionPlus	0	0.00	0.00%	0.00	57	Low Priority
151	Eye Shadow	0	0.00	0.00%	0.00	58	Low Priority
199	Electrolyte Drink	0	0.00	0.00%	0.00	59	Low Priority
112	Nivea Body Lotion	1	200.00	-50.00%	13.33	60	Low Priority
188	ProbioticMax	0	0.00	0.00%	0.00	61	Low Priority
135	Face Wash	3	300.00	0.00%	10.00	62	Low Priority
107	Fish Oil Capsules	1	300.00	-50.00%	36.00	63	Low Priority
114	Paracetamol	3	300.00	60.00%	2.53	64	Low Priority
164	OmegaPlus	0	0.00	0.00%	0.00	65	Low Priority
169	SleepRight	0	0.00	0.00%	0.00	66	Low Priority
131	Cough Syrup	3	390.00	38.46%	4.80	67	Low Priority
167	HerbalFresh	0	0.00	0.00%	0.00	68	Low Priority
111	Ibuprofen	3	390.00	38.46%	4.36	69	Low Priority
168	CardioBoost	0	0.00	0.00%	0.00	70	Low Priority
152	Whey Protein	0	0.00	0.00%	0.00	71	Low Priority
197	Nasal Spray	0	0.00	0.00%	0.00	72	Low Priority
109	Metformin	1	250.00	48.00%	3.25	73	Low Priority
162	CoughEase	0	0.00	0.00%	0.00	74	Low Priority
178	KidneyFlush	0	0.00	0.00%	0.00	75	Low Priority
129	Clotrimazole Cream	1	150.00	13.33%	5.78	76	Low Priority
176	IronMax	0	0.00	0.00%	0.00	77	Low Priority
155	Omega-3 Capsules	0	0.00	0.00%	0.00	78	Low Priority
192	BoneHealth Plus	0	0.00	0.00%	0.00	79	Low Priority
147	Antifungal Spray	2	200.00	-200.00%	40.00	80	Low Priority
163	LiverCare	0	0.00	0.00%	0.00	81	Low Priority
172	SunShield SPF50	0	0.00	0.00%	0.00	82	Low Priority
173	FlexiJoints	0	0.00	0.00%	0.00	83	Low Priority

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186	FootCare Lotion	0	0.00	0.00%	0.00	84	Low Priority
161	Neurogenix	0	0.00	0.00%	0.00	85	Low Priority
149	Electrolyte Powder	3	300.00	0.00%	12.00	86	Low Priority
125	Omeprazole	3	300.00	-60.00%	16.00	87	Low Priority
195	JointEase	0	0.00	0.00%	0.00	88	Low Priority
156	Deodorant	0	0.00	0.00%	0.00	89	Low Priority
128	Dextromethorphan	2	320.00	50.00%	4.00	90	Low Priority
120	Cetirizine	2	320.00	37.50%	6.15	91	Low Priority
134	Paracetamol	3	480.00	75.00%	1.60	92	Low Priority
117	Vaseline Lip Balm	2	320.00	75.00%	4.00	93	Low Priority
153	Nasal Spray	0	0.00	0.00%	0.00	94	Low Priority
160	Fever Medicine	0	0.00	0.00%	0.00	95	Low Priority
122	Pond's Cold Cream	1	150.00	-20.00%	10.29	96	Low Priority
159	Collagen Powder	0	0.00	0.00%	0.00	97	Low Priority
194	HairVital	0	0.00	0.00%	0.00	98	Low Priority
181	DetoxHerbs	0	0.00	0.00%	0.00	99	Low Priority
196	Vitamin C Serum	0	0.00	0.00%	0.00	100	Low Priority