

Building Bridges Across Asia

The Role of the Python Asia Organization (PAO)

2025-03-01

By Manabu TERADA / Freilla Mae Espinola
Python Asia Organization



whoami

My name is **Manabu TERADA**

- Python Asia Organization Founder and Board member
- PyCon JP Association Board member
- PSF Fellow
- CEO of CMS Communications Inc.



A bunch of PyCons around the world



A bunch of PyCons around the world



Your Experiences Are Not From Thin Air

- It is there because someone brought it there
- It is there because that someone learned from someone else how to recreate that experience
- It is there because someone gave money to that someone who learned that experience from someone else
- It is there because that someone overcame her/his/their Fear, Uncertainty and Doubt
- It is there because you are here



Background & Problem Statement

- In our region, not enough people know someone else
- In our region not enough people know other people who have money
- In our region not enough people know what to do, when and how
- In our region, not enough people might care (the “ko lagi” sindrom)
- In our region, we don’t have enough role models
- And so on and so forth

This resulted in

- Less opportunities to learn and improve
- We will never have enough people
- Communities die a slow and natural death



So We Started The **Python Asia Organization (PAO)**



Mission

Our mission is to **promote, protect, and advance the Python programming language** while fostering the **growth** of a **diverse and thriving community** of **Python programmers** in **East and Southeast Asia** region. By organizing events, supporting community initiatives, and collaborating globally, we aim to create a sustainable and inclusive ecosystem for Python enthusiasts and professionals alike.



What Is PAO?

The Python Asia Organization is a

- Non-profit organization based in Estonia which
- Organizes our annual regional conference
- And supports events and conferences centred around the programming language within our region
- While supporting the Python community in Asia
- To further the use of the programming language
- Through community and leadership building
- And hold the rights to the conference series and trademarks.

N.O.A.W.T.T.A



PAO Members



Iqbal Abdullah

Founder &
Representative Director



Manabu TERADA

Founder &
Representative Director



Kwon-Han Bae

Founder &
Board Member

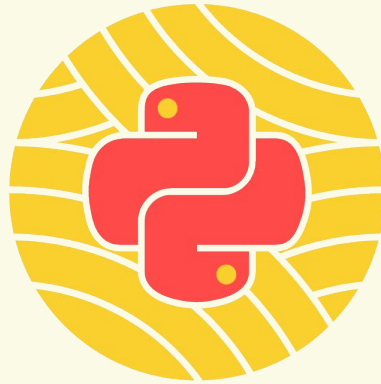


**Freilla Mae
Espinola**

Executive Director



Our Logo



PYTHON ASIA
O R G A N I Z A T I O N



Reasons for Choosing This Logo

The color **red** is prominently featured in many of our national flags and holds deep cultural significance across our communities. **Gold** symbolizes the rice harvest season and represents shared prosperity. The **wavy design** is inspired by traditional patterns commonly found in East and Southeast Asia. It also reflects the rich heritage of hand weaving—a craft that unites our communities across borders, reinforcing the interconnectedness of our cultures.



Key Objectives

Python Asia Organization is committed to building a strong and inclusive Python community by:

- Supporting Community Events and Organizers
- Developing Leadership
- Expanding Global Collaboration
- Streamlining Event Organization
- Encouraging Community Growth



Early Achievements and Initiatives

- Supports PyCon APAC in the Philippines.
- Opening of the sponsorship plans.
- Opening of the GitHub Sponsors.
- Collaboration with PSF.



whoami

My name is **Freilla Mae Espinola**

- Executive Director at Python Asia Organization
- Board of Trustee & Director of Outreach and Diversity at Python PH
- Community Lead for Django Girls Cagayan de Oro
- Head of Engineering & Operations at Misfit Inc.



Starter Sponsors

Gold Sponsors



Starter GitHub Sponsors

Individual sponsor (over \$50)

- shimizukawa

Continuous Individual Sponsor (over \$10/month & continuous of 3 months)

- willingc

17 sponsors have funded PythonAsiaOrganization's work.



How PAO Will Impact Local Communities

- Easier access to funds for local events.
 - Our PSF distributes 14% of their grants to Asia for 10 applications in 2023
 - In 2022 it was only 10% for 4 applications
- Better communication and collaboration across country borders.
- Elevating local leaders by reducing their reliance on global or US based organizations like the PSF.
- Reduces burden and fatigue on country level organizers and leaders by allowing access to frequently-used infrastructure
 - We keep on re-inventing the wheel
- We're Accessible And Present. Discussions can be done in around your timezones and most probably be around for your events too.



Future Vision and Strategy

Phase 1: Establish Foundations (Year 1-2)

- Formalize PAO governance and operational workflows.
- Launch the regional funding initiative.
- Begin developing centralized infrastructure resources.

Phase 2: Expand and Scale (Year 3-4)

- Increase the number of supported events and leaders.
- Strengthen partnerships with global Python organizations and sponsors.
- Measure impact through surveys and feedback loops.

Phase 3: Sustain and Innovate (Year 5+)

- Introduce new programs based on community needs and feedback.
- Ensure financial sustainability through diverse revenue streams.
- Position PAO as the go-to hub for Python activities in the region.



Challenges and Opportunities

- Applying for **PyCon US 2025 Community Booth**
- We are planning to host an **online event** in mid-2025.
 - **Charity Talks:** Our initiative to give back through knowledge-sharing and community engagement.
- **Expanding Our Presence**
 - We actively participate in PyCon and related events across Asia to raise awareness about our activities. If you'll be attending an event, let's collaborate!
 - Tell us about your event, and we'd love to get involved.



Challenges and Opportunities

- We are considering the future direction of PyCon APAC, including potential rebranding after 2025.
- We are planning for the coming years and would love your input. Share your thoughts with us on Discord!



Follow us at

PAO is Growing – Join Us!

We are expanding our reach and need your support to make it happen. Help us bring our community to the global stage.

Collaboration across Asia is essential, and we are committed to strengthening our connections with the **Python Software Foundation (PSF)** and **PyCon** communities worldwide.

At the same time, stabilizing our organization and securing sustainable funding are key priorities.

Your involvement can help shape the future of Python in our region. Let's build this together!



Exclusive PAO T-Shirt

Exclusive Python Asia Organization T-Shirt – Only at PyCon APAC 2025!



📍 Where to Buy: **Python Asia Organization Booth**

💰 Price: **₱499**

🛍️ Limited Availability – **Once It's Gone, It's Gone!**

This special edition T-shirt is only available during the event, so don't miss your chance to grab one. Visit our booth and show your support for the Python community in Asia!

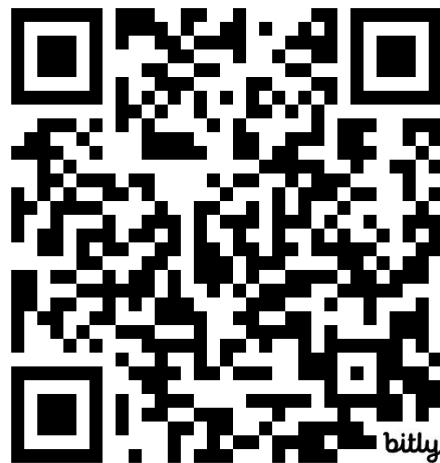


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For GitHub Sponsor Link



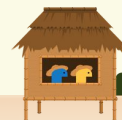
Related Links (Scan the QR Codes)



PyCon APAC Discord



Python Asia Mastodon



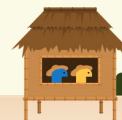
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Q&A

