Draft2

Python Asia Organization
Annual Sponsorship package

Contact: sponsor@pythonasia.org

About Python Asia Organization

As a non-profit organization, we host events such as the Python Asia Conference to support the community in the Asia region. We hold the trademarks and rights for the Python Asia events series. The organization is registered in Estonia.

Mission Statement

Our goal is to grow, support, and promote the diverse community of Python programmers in the East Asia and Southeast Asia regions.

Purpose of Sponsoring

Sponsoring companies support Python users in the Asia region, gaining advantages in enhancing their corporate brand and recruitment activities.

Basic information for sponsorship

The sponsorship period is for one year, from January 1st to December 31st each year.

If a company becomes a sponsor partway through the year, the fee will be calculated (prorated) based on the remaining months.

Types of Sponsorships

		Gold	Silver
Annual Sponsor Fee		1,980 EURO (No Tax)	600 EURO (No Tax)
Plate & Badge	Plate (Trophy)	✓	–
	Digital Badge	✓	✓
Logo & Name	Logo on our Web Site	✓ (Big size)	✓
	Ezine / Anaunce mail	✓ (PR statement)	–
Communication	Introduce Local Python user group	✓	–
At Event	Priority registration	✓ (First Priority)	✓
	Introduce your company	✓	–

Benefits of Sponsorship

Gold Level

- Logo placement on the main page of the organization's website.
- A custom-designed sponsor logo to display on the sponsor's website, indicating their support level.
- Priority registration for all organization events, ensuring first access to limited slots.
- An exclusive trophy acknowledging their support, delivered annually.
  - However, to qualify for the trophy, the sponsorship must cover at least eight months of the calendar year.
  - Application Deadline: This means that companies must complete their sponsorship application by May 1st to be eligible for the trophy during that calendar year.

- Direct communication channels with local community leaders, facilitating unique networking opportunities.
  - Be the middle person to connect and answer questions from Sponsors
- Special mention during all organization events, both online and offline.
  - Charity Talk and other event within PAO

Benefits of Sponsorship

Silver Level

- Logo placement on the sponsors' page of the organization's website.
- Permission to use a standard organization sponsor logo on their website.
- Early registration for organization events, following Gold sponsors.
- Recognition during organization events as a key supporter.

Reasons for Companies to Sponsor (Example) (1)

Showcase Capability in Handling Offshore Python Projects

A technology company uses the Python Asia Association sponsorship to highlight their proficiency in Python and their capability to handle complex offshore projects. By being a Gold Sponsor, they prominently display their logo and capabilities on the association's website, attracting attention from international companies looking to outsource.

Facilitate Recruitment and Networking

A mid-sized software company, chooses the Silver Sponsorship to gain access to the association's networking events. Through priority event registration, they connect with local talent and potential hires who are active in the Python community, efficiently filling their open roles.

Reasons for Companies to Sponsor (Example) (2)

Secure International Talent

An expanding startup leverages their Gold Sponsorship to engage directly with community leaders and key figures in the Python programming sphere across Asia. This access helps them to tap into a pool of international talent, facilitating easier and more reliable recruitment for their new overseas offices.

Promote Corporate Brand as a Community Supporter

A technology company for its commitment to sustainable software solutions, uses the sponsorship to align itself with the community-oriented values of the Python Asia Association. The sponsorship allows them to not only support the Python community but also to enhance their corporate image as a supporter of educational and professional development initiatives.

Reasons for Companies to Sponsor (Example) (3)

Access to Market Insights and Trends

As a Gold Sponsor, "Data Driven Decisions", a company specializing in data analytics, receives exclusive reports and insights from the association. These insights include data on market trends, technology adoption rates, and skill analysis within the Python community, helping them to strategically plan their market approach and product development.

These examples can be tailored to the unique value propositions of your association and the specific benefits it offers, making a compelling case for why companies should consider becoming sponsors.

Special Provision for Initial Year

- If you register for sponsorship between December 2024 and February 2025, you will receive a discount.
  - Normally, you will be a sponsor for one year (or the same year as when you register), but the fee for February will be free.
  - The amount will be for 10 months (in other words, 10/12 of the amount).
- You will become a Starter Supporter of our organization.
  - By becoming a sponsor of an organization that has just been established, we will introduce you as a "Starter".

Application Method & Important Notes

Application Method

The steps for application to sponsor registration

- [Both Parties] Pre-registration consultation
  - Consultation is available online in advance.
- [Your Company] Submission of the application form electronically
- [Our Organization] Review
- [Our Organization] Notification of acceptance or rejection
- [Your Company] Payment of sponsorship fees
- [Our Organization] Registration completion
  - Posting logos, etc., on the website
  - Sending of materials

Important Notes

- Code of Conduct (CoC)
  - **URL(TODO)**
  - Our organization has a CoC. Please adhere to it strictly.
  - Violations may result in penalties, including expulsion from the organization.
- We do not refund any payments already made.
- Request for Ongoing Dialogue
  - Our organization is newly established.
  - We aspire to become a better organization with your support.
  - We look forward to continuous communication and a positive exchange of ideas.